

# The State of Minority Business: PENNSYLVANIA

## Minority-owned Firms Exceed 169 Thousand and Employ 184 Thousand in 2018

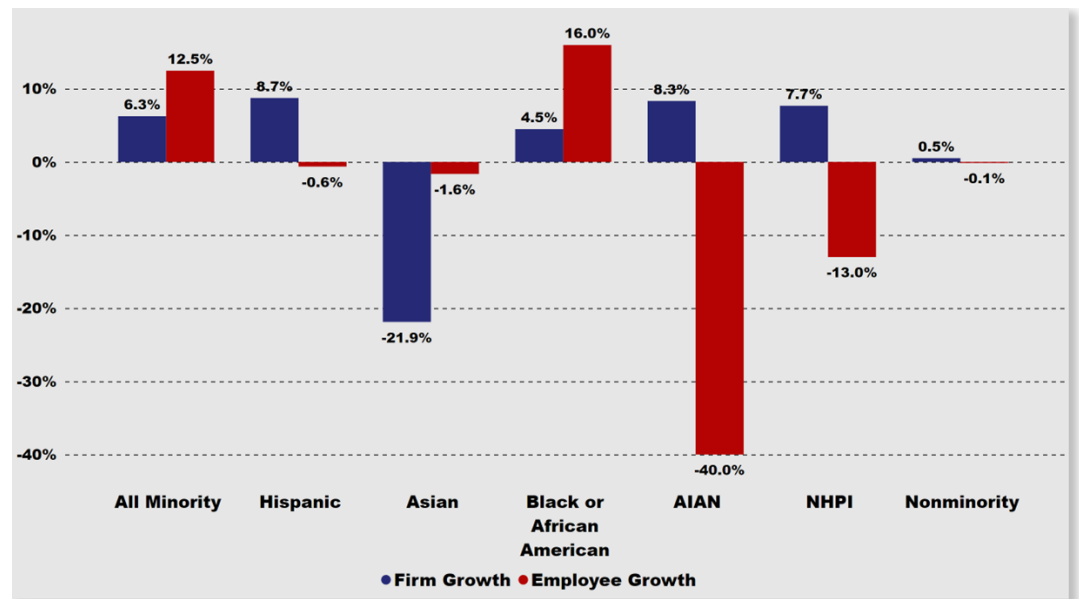
	Number of Firms	Firms with Paid Employees	Number of Employees
<b>ALL MINORITY TOTAL*</b>	<b>169,093</b>	<b>21,093</b>	<b>184,638</b>
-- Hispanic	46,148	2,648	22,996
-- Asian	39,000	0	100,000
-- Black or African American	75,035	3,035	42,697
-- American Indian and Alaska Native (AIAN)	1,300	0	1,500
-- Native Hawaiian and Other Pacific Islander (NHPI)	561	161	863
<b>NONMINORITY TOTAL</b>	<b>878,217</b>	<b>179,217</b>	<b>2,266,584</b>
<b>TOTAL</b>	<b>1,079,291</b>	<b>214,291</b>	<b>5,556,497</b>

\*The sum, **All MINORITY TOTAL**, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

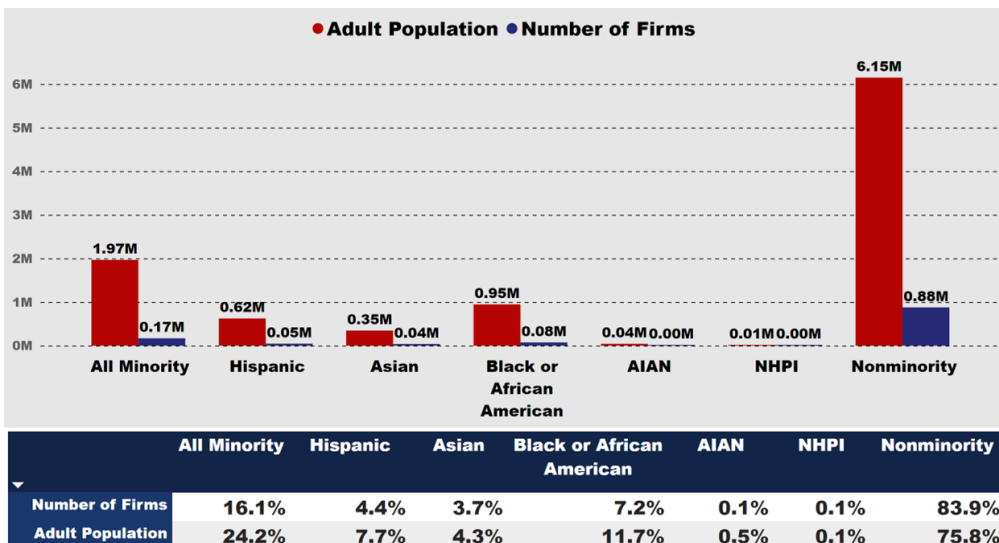
### Quick Facts:

- In 2018, there were over 1.0 million businesses in Pennsylvania, of which more than 169 thousand were minority-owned firms.
- Minority-owned firms in Pennsylvania employed over 184 thousand people in 2018.
- Minority-owned firms represented 16.2% of all firms located in the state.
- The number of minority-owned firms in Pennsylvania increased 6.3% between 2017 and 2018.

### Estimated Change in Number of Firms and Employees 2017 - 2018



### Demographics of Adult Population and Firms in 2018



\*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

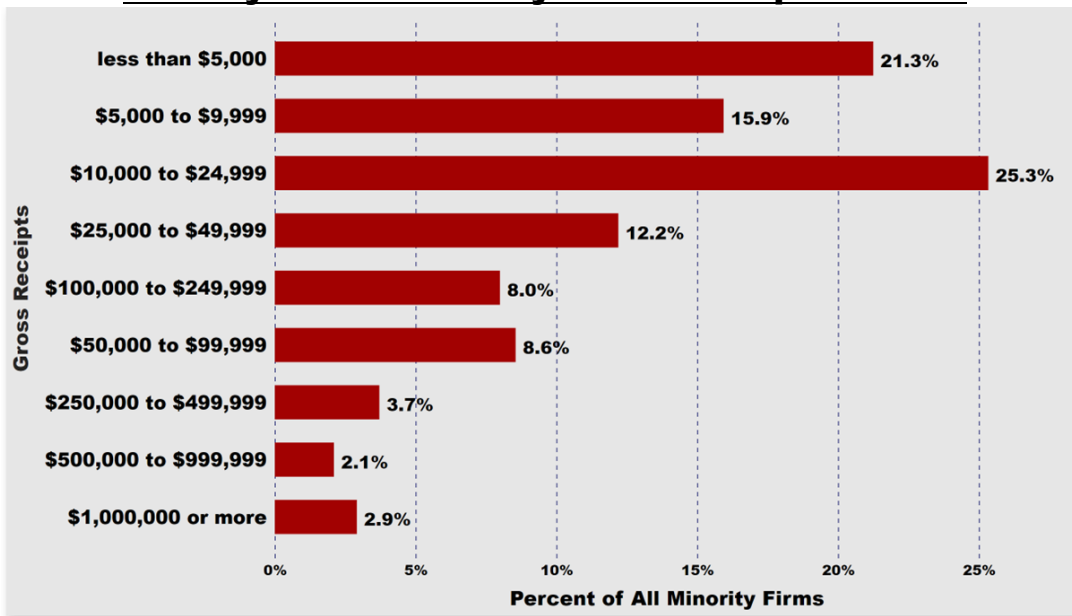
### Population Stats:

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 24.2% of Pennsylvania adults identified as minority.
- Hispanics made up 7.7% of the state's total adult population and 4.4% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in Pennsylvania in 2018.

## Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male
<b>ALL MINORITY TOTAL *</b>	3.0%	40.7%	56.3%
-- Hispanic	0.4%	45.2%	54.4%
-- Asian	7.6%	26.7%	65.8%
-- Black or African American	0.5%	50.7%	48.9%
-- AIAN	0.0%	46.6%	53.4%
-- NHPI	0.0%	29.8%	70.2%
<b>NONMINORITY TOTAL</b>	4.4%	33.8%	61.8%

## Minority-owned Firms by Gross Receipts in 2018



## Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Transportation and warehousing	34,493	8,800	7,810	19,635	200	70	51,959
Health care and social assistance	22,408	5,068	5,124	13,270	150	40	61,591
Other services (except public administration)	22,322	5,700	7,941	9,400	150	40	77,858
Professional, scientific, and technical services	16,112	3,861	7,061	5,311	100	30	133,626
Administrative and support and waste management and remediation services	13,409	5,600	1,864	6,223	150	30	67,050
Construction	10,637	4,900	1,600	3,500	150	40	108,579
Accommodation and food services	9,276	1,100	6,260	1,800	20	0	27,471
Retail trade	9,100	3,563	2,800	3,728	100	40	92,254
Real estate and rental and leasing	8,700	1,500	4,717	2,500	50	30	85,824
Arts, entertainment, and recreation	6,000	1,600	1,100	3,400	80	20	47,637
Educational services	4,500	1,000	1,100	2,600	30	0	28,432
Finance and insurance	2,742	500	850	1,100	30	0	22,500
Wholesale trade	1,801	581	732	450	0	0	21,220
Manufacturing	1,702	560	350	524	20	0	23,027
Information	1,497	400	520	614	20	0	10,841
Agriculture, forestry, fishing and hunting	200	100	50	40	0	0	8,100
Utilities	80	50	0	30	0	0	549
Mining, quarrying, and oil and gas extraction	50	30	0	0	0	0	2,322
Management of companies and enterprises	0	0	0	0	0	0	0
	<b>165,029</b>	<b>44,913</b>	<b>49,879</b>	<b>74,125</b>	<b>1,250</b>	<b>340</b>	<b>870,840</b>

## Revenue Facts:

- In 2018, minority women owned 40.7% of all minority-owned firms the state.
- In 2018, minority-owned firms in Pennsylvania with annual receipts of \$500,000 or more represented only 5.0% of all minority-owned firms in the state.
- More than half of all minority-owned firms in Pennsylvania are concentrated in four industry sectors: Transportation and warehousing; Health care and social assistance; Other services; and Professional, scientific and technical services.

- **SOURCES :** AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11) , AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 ( Release Date: 2021-12-16) , AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020