

# The State of Minority Business: District of Columbia

## Minority-owned Firms Exceed 34 Thousand and Employ 53 Thousand in 2018

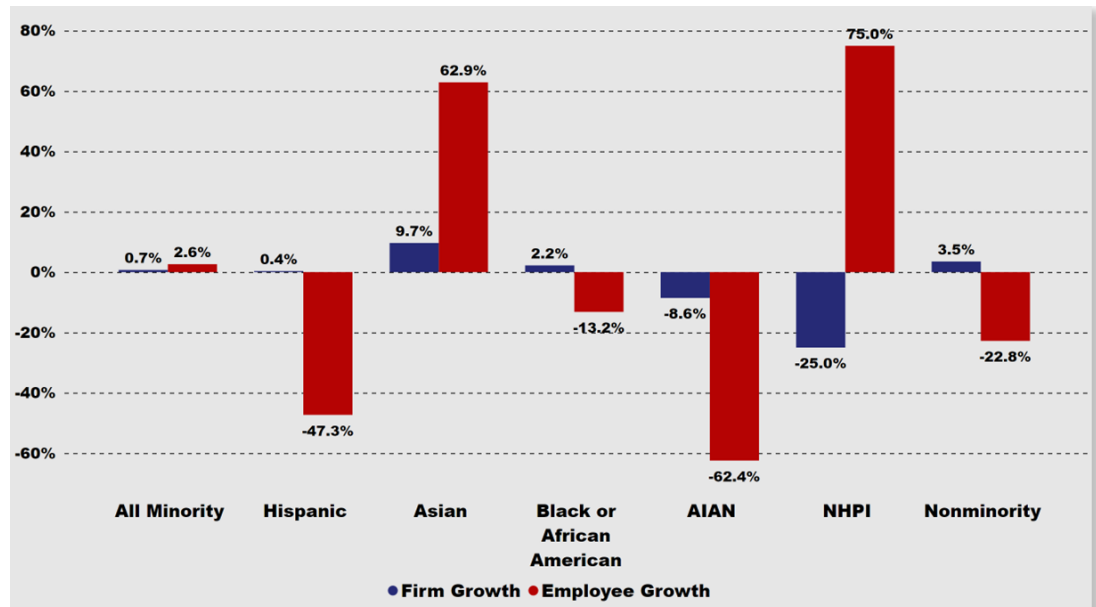
|  | Number of Firms | Firms with Paid Employees | Number of Employees |
|--|-----------------|---------------------------|---------------------|
| <b>ALL MINORITY TOTAL*</b>                           | <b>34,664</b>   | <b>4,164</b>              | <b>53,633</b>       |
| -- Hispanic  | 5,413           | 513                       | 5,563               |
| -- Asian   | 4,846           | 2,046                     | 25,879              |
| -- Black or African American                         | 26,166          | 1,666                     | 22,774              |
| -- American Indian and Alaska Native (AIAN)          | 171             | 21                        | 225                 |
| -- Native Hawaiian and Other Pacific Islander (NHPI) | 30              | 0                         | 35                  |
| <b>NONMINORITY TOTAL</b>                             | <b>37,921</b>   | <b>7,921</b>              | <b>100,494</b>      |
| <b>TOTAL</b>   | <b>77,918</b>   | <b>15,418</b>             | <b>455,652</b>      |

\*The sum, **All MINORITY TOTAL**, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

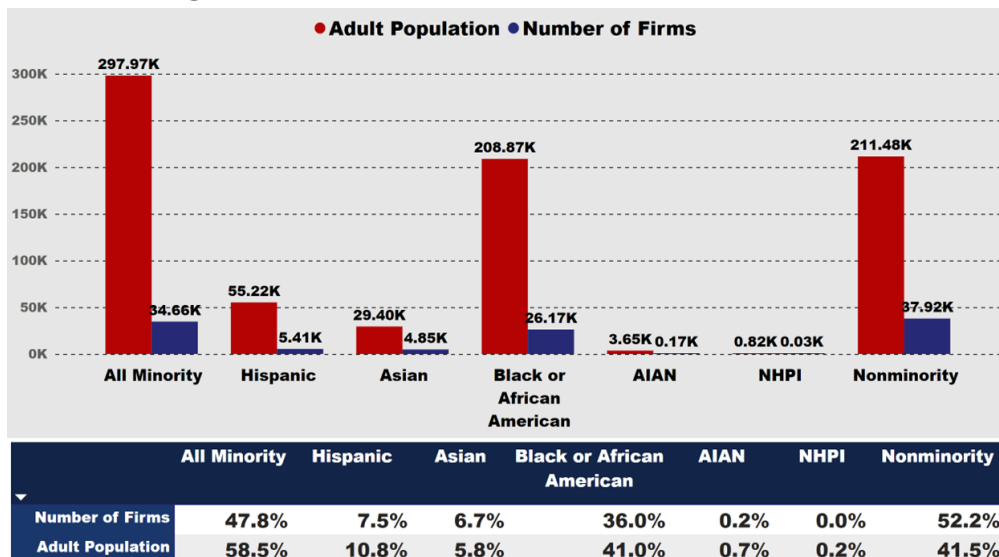
### Quick Facts:

- In 2018, there were over 77 thousand businesses in the District of Columbia of which more than 34 thousand were minority-owned firms.
- Minority-owned firms in the District of Columbia employed over 53 thousand people in 2018.
- Minority-owned firms represented 47.8% of all firms located in the state.
- The number of minority-owned firms in the District of Columbia increased 0.7% between 2017 and 2018.

### Estimated Change in Number of Firms and Employees 2017 - 2018



### Demographics of Adult Population and Firms in 2018



\*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

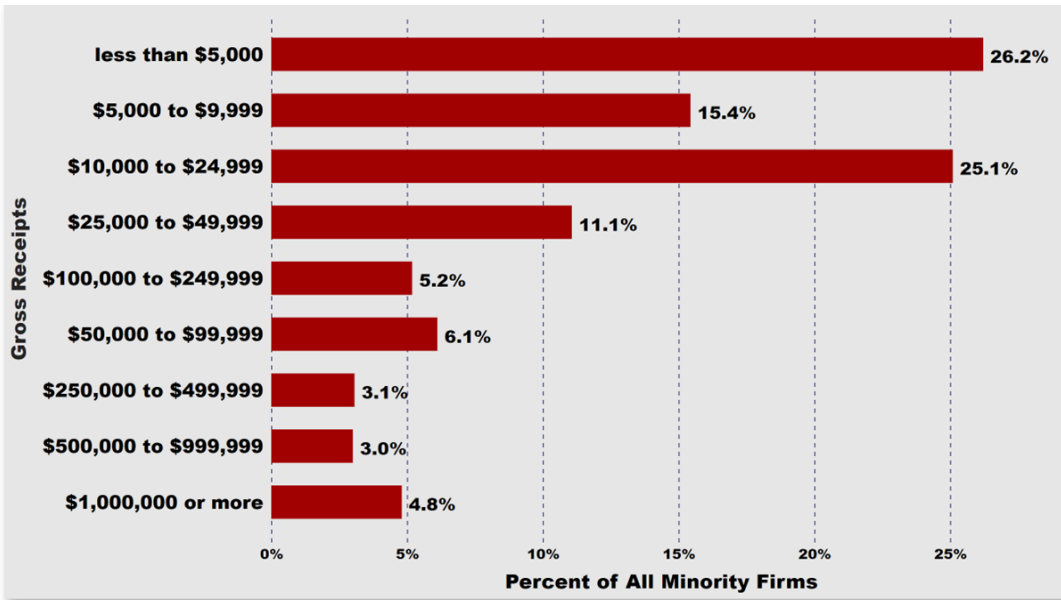
### Population Stats:

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 58.5% of the District of Columbia adults identified as minority.
- Black or African American's made up 41.0% of the state's total adult population and 36.0% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islander's made up the smallest minority adult population in the District of Columbia in 2018.

## Minority-owned Firms by Gender in 2018

|                              | Equally<br>male/female | Female | Male  |
|------------------------------|------------------------|--------|-------|
| <b>ALL MINORITY TOTAL *</b>  | 2.2%                   | 49.8%  | 48.0% |
| -- Hispanic                  | 0.4%                   | 47.5%  | 52.2% |
| -- Asian                     | 1.6%                   | 51.6%  | 46.8% |
| -- Black or African American | 0.8%                   | 50.4%  | 48.9% |
| -- AIAN                      | --                     | 39.2%  | 60.8% |
| -- NHPI                      | --                     | 100.0% | 0.0%  |
| <b>NONMINORITY TOTAL</b>     | 2.9%                   | 40.9%  | 56.2% |

## Minority-owned Firms by Gross Receipts in 2018



## Minority-owned Firms by Industry in 2018

|  | All<br>Minority | Hispanic     | Asian        | Black or<br>African<br>American | AIAN      | NHPI     | Nonminority   |
|--|-----------------|--------------|--------------|---------------------------------|-----------|----------|---------------|
| Transportation and warehousing   | 7,066           | 550          | 232          | 6,532                           | 20        | 0        | 842           |
| Professional, scientific, and technical services                         | 5,972           | 1,254        | 1,134        | 3,610                           | 30        | 0        | 15,323        |
| Other services (except public administration)                            | 3,900           | 400          | 300          | 3,300                           | 0         | 0        | 2,160         |
| Health care and social assistance  | 3,329           | 350          | 200          | 2,747                           | 0         | 0        | 2,276         |
| Administrative and support and waste management and remediation services | 2,559           | 600          | 150          | 2,147                           | 20        | 0        | 1,643         |
| Accommodation and food services  | 2,141           | 200          | 1,037        | 750                             | 0         | 0        | 1,334         |
| Arts, entertainment, and recreation                                      | 1,800           | 350          | 200          | 1,300                           | 0         | 0        | 3,959         |
| Retail trade   | 1,782           | 150          | 456          | 1,219                           | 0         | 0        | 750           |
| Real estate and rental and leasing                                       | 1,600           | 200          | 250          | 1,100                           | 0         | 0        | 3,870         |
| Construction   | 1,400           | 550          | 70           | 1,000                           | 20        | 0        | 500           |
| Educational services   | 1,300           | 250          | 150          | 900                             | 0         | 0        | 2,018         |
| Information  | 476             | 90           | 60           | 300                             | 0         | 0        | 1,279         |
| Finance and insurance  | 250             | 40           | 30           | 200                             | 0         | 0        | 550           |
| Wholesale trade  | 243             | 20           | 61           | 120                             | 0         | 0        | 181           |
| Manufacturing  | 167             | 20           | 0            | 100                             | 0         | 0        | 222           |
| Utilities  | 20              | 0            | 0            | 0                               | 0         | 0        | 0             |
| Agriculture, forestry, fishing and hunting                               | 0               | 0            | 0            | 0                               | 0         | 0        | 20            |
| Management of companies and enterprises                                  | 0               | 0            | 0            | 0                               | 0         | 0        | 9             |
| Mining, quarrying, and oil and gas extraction                            | 0               | 0            | 0            | 0                               | 0         | 0        | 0             |
|  | <b>34,005</b>   | <b>5,024</b> | <b>4,330</b> | <b>25,325</b>                   | <b>90</b> | <b>0</b> | <b>36,936</b> |

## Revenue Facts:

- In 2018, minority women owned 49.8% of all minority-owned firms in the District.
- In 2018, minority-owned firms in the District of Columbia with annual receipts of \$500,000 or more represented only 7.8% of all minority-owned firms in the District.
- More than half of all minority-owned firms in the District of Columbia are concentrated in just four industry sectors: Transportation and warehousing; Professional, scientific and technical services; Other services; and Health care and social assistance.

- **SOURCES:** AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11), AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16), AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020