

The State of Minority Business: **WASHINGTON**

Minority-owned Firms Exceed 126 Thousand and Employ 181 Thousand in 2018

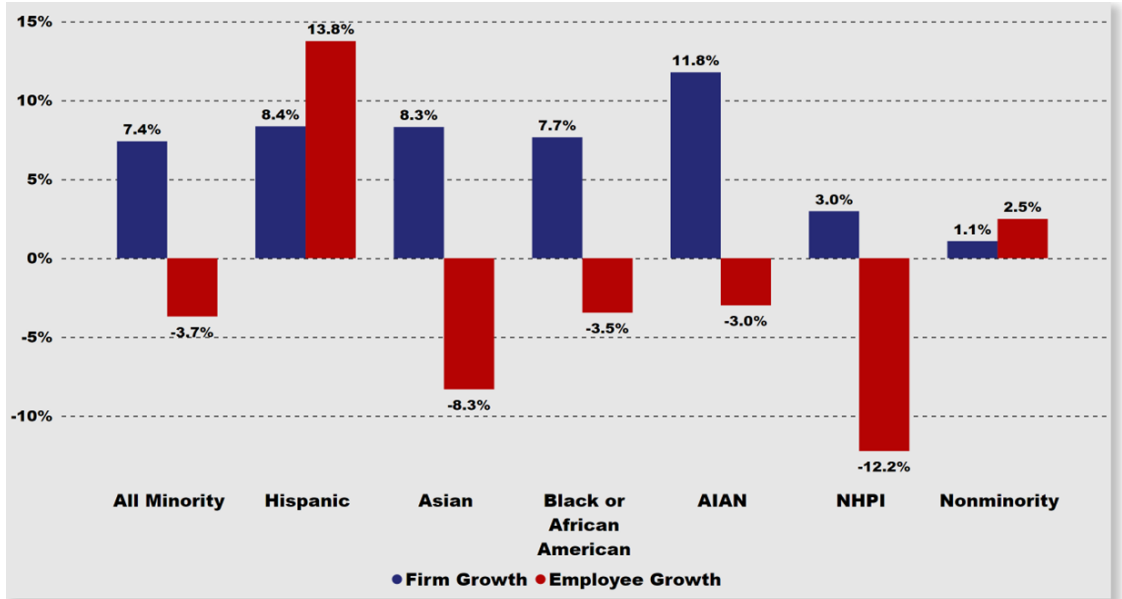
	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	126,359	24,359	181,028
-- Hispanic	36,670	6,170	46,331
-- Asian	62,801	15,801	116,321
-- Black or African American	26,364	1,364	11,437
-- American Indian and Alaska Native (AIAN)	2,789	889	6,133
-- Native Hawaiian and Other Pacific Islander (NHPI)	1,866	266	1,364
NONMINORITY TOTAL	491,690	112,690	1,196,408
TOTAL	640,872	148,872	2,752,850

*The sum, **All MINORITY TOTAL**, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

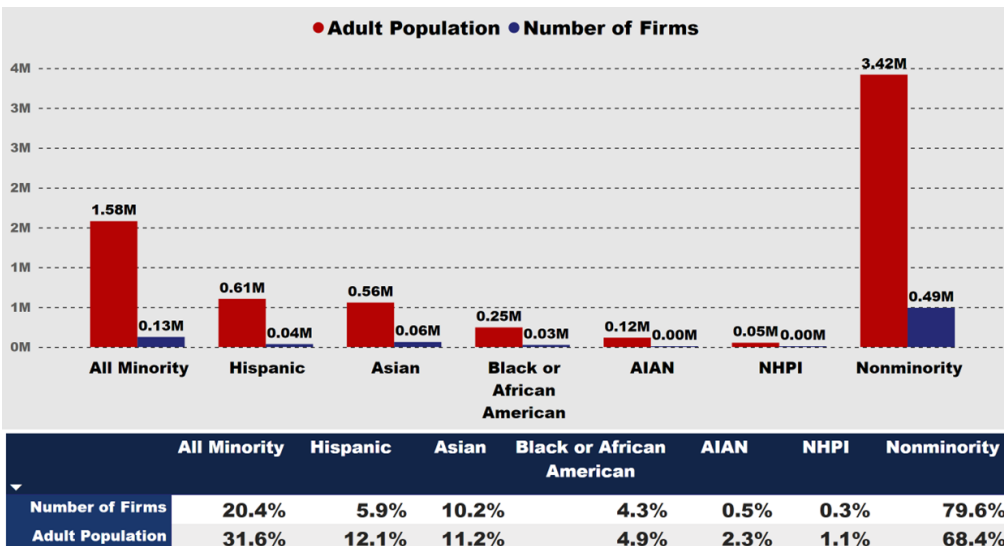
Quick Facts:

- In 2018, there were over 640 thousand businesses in Washington, of which more than 126 thousand were minority-owned firms.
- Minority-owned firms in Washington employed over 181 thousand people in 2018.
- Minority-owned firms represented 20.4% of all firms located in the state.
- The number of minority-owned firms in Washington increased 7.4% between 2017 and 2018.

Estimated Change in Number of Firms and Employees 2017 - 2018



Demographics of Adult Population and Firms in 2018



Population Stats:

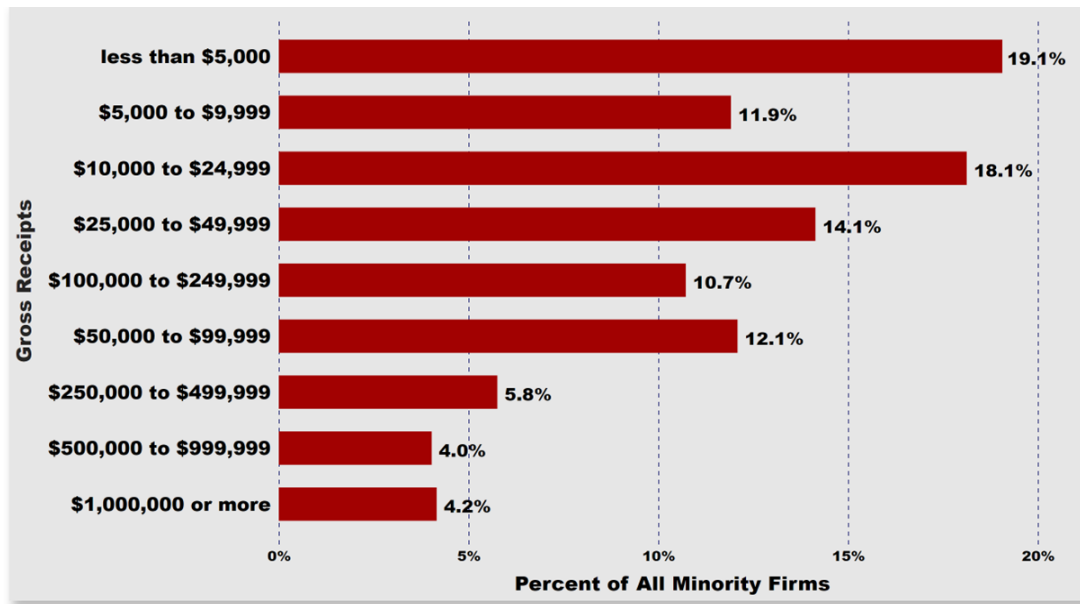
- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 31.6% of Washington adults identified as minority.
- Hispanics made up 12.1% of the state's total adult population and 5.9% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in Washington in 2018.

*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male
ALL MINORITY TOTAL *	5.8%	38.3%	55.9%
-- Hispanic	2.7%	42.8%	54.5%
-- Asian	9.4%	38.0%	52.6%
-- Black or African American	0.3%	33.4%	66.3%
-- AIAN	0.0%	44.2%	55.8%
-- NHPI	0.0%	37.7%	62.3%
NONMINORITY TOTAL	7.4%	38.8%	53.8%

Minority-owned Firms by Gross Receipts in 2018



Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Transportation and warehousing	25,000	4,288	9,600	12,083	150	350	32,069
Professional, scientific, and technical services	16,694	4,718	9,655	2,100	388	200	90,634
Other services (except public administration)	12,004	3,200	6,699	1,800	200	150	39,159
Health care and social assistance	11,572	2,600	5,699	2,764	150	150	37,234
Retail trade	10,217	2,500	6,135	1,100	200	150	44,520
Administrative and support and waste management and remediation services	10,210	4,500	3,504	1,400	150	150	30,777
Construction	8,213	2,800	1,500	500	441	150	48,419
Real estate and rental and leasing	7,700	1,500	5,400	700	100	100	54,890
Accommodation and food services	7,351	1,606	5,132	400	60	40	13,127
Arts, entertainment, and recreation	4,700	1,600	1,800	1,200	150	90	30,186
Educational services	3,000	900	1,600	550	80	50	16,907
Finance and insurance	2,215	549	1,200	250	30	30	13,416
Manufacturing	1,497	511	788	150	57	20	12,428
Information	1,303	350	714	200	30	20	8,178
Wholesale trade	1,100	300	700	100	30	20	10,891
Agriculture, forestry, fishing and hunting	700	400	150	40	100	20	6,900
Management of companies and enterprises	0	0	0	0	0	0	483
Mining, quarrying, and oil and gas extraction	0	0	0	0	0	0	200
Utilities	0	0	0	0	0	0	250
	123,476	32,322	60,276	25,337	2,316	1,690	490,668

Revenue Facts:

- In 2018, minority women owned 38.3% of all minority-owned firms in the state.
- In 2018, minority-owned firms in Washington with annual receipts of \$500,000 or more represented only 8.2% of all minority-owned firms in the state.
- More than half of all minority-owned firms in Washington are concentrated in four industry sectors: Transportation and warehousing; Professional, scientific and technical services; Other services; and Health care and social assistance.

- **SOURCES:** AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11), AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16), AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020