

U.S. ECONOMIC IMPACT: \$200 Billion in Revenues and 1.1 Million Jobs in 2018

	African American Firms	Minority Firms	Non-Minority Firms
ALL FIRMS			
Number of All Firms	3,239,551	9,709,323	21,601,302
Gross Receipts of, All Firms (x1000)	\$200,557,159	\$1,787,710,036	\$13,759,543,496
Average Annual Receipts All Firms	\$61,909	\$184,123	\$636,978
FIRMS WITH PAID EMPLOYEES			
Number of All Firms	124,551	1,048,323	4,450,802
Gross Receipts of Firms (x1000)	\$128,012,399	\$1,481,618,918	\$12,875,860,396
Average Receipts of Firms	\$1,027,791	\$1,413,323	\$2,892,930
Number of Paid Employees	1,188,819	9,432,081	54,033,703
FIRMS WITHOUT PAID EMPLOYEES			
Number of All Firms	3,115,000	8,661,000	17,150,500
Gross Receipts of Firms (x1000)	\$72,544,760	\$306,091,118	\$883,683,100
Average Receipts of Firms	\$23,289	\$35,341	\$51,525

Quick Facts

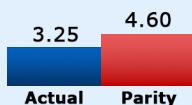
- There are 3.23 million African American-owned firms in the U.S. Of those, slightly more than 124 thousand are firms with paid employees.
- African American-owned employer firms contribute \$128 billion in U.S. economic output and 1.18 million jobs.
- Employer firms owned by African Americans average 9 workers and \$1.02 million in annual receipts.
- 35% of all African American firms are owned by women and 56% of firms are owned by men.

ACHIEVING ENTREPRENEURIAL PARITY OFFERS GREATER ECONOMIC IMPACT

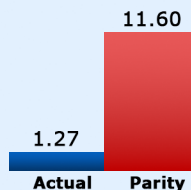
Our calculations of entrepreneurial parity* predict minority business enterprise performance if it were to match non-minority business performance. The difference between actual and parity can be viewed as an "opportunity gap."

OPPORTUNITY GAP OF AFRICAN AMERICAN-OWNED FIRMS

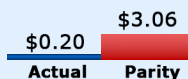
Number of Firms
(in millions)



Paid Employees
(in millions)



Gross Receipts
(\$ in trillions)



*More information and the methodology behind entrepreneurial parity can be found at <https://www.mbd.gov/calculating-parity-minority-business-enterprises-and-expansion-us-economy>

AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11)

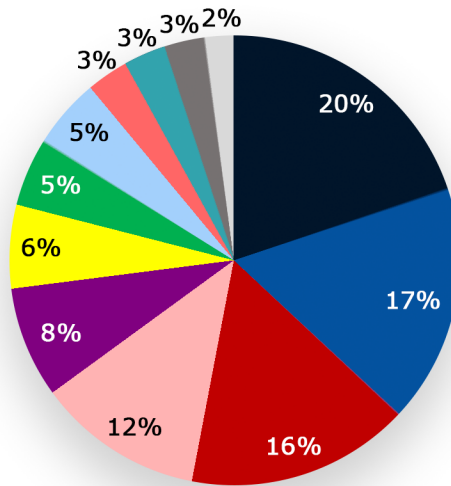
AB1800NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16)

U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASR5H and NC-EST2019-ASR6H) Release Date: June 2020

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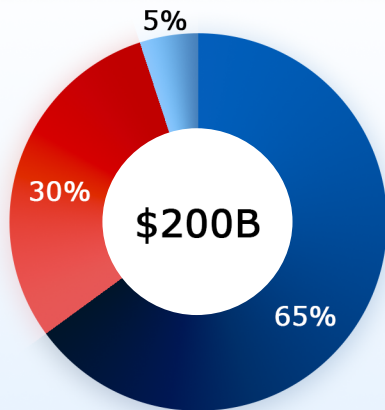
www.mbd.gov

INDUSTRY SECTORS OF ALL AFRICAN AMERICAN-OWNED FIRMS

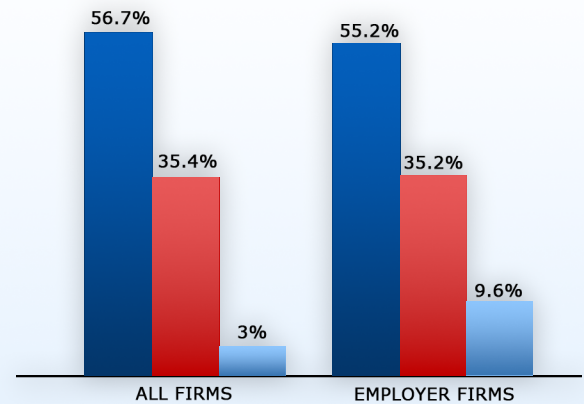


- ◆ 20% of all African American-owned firms are within the Transportation and warehousing sector.
- ◆ African American-owned firms are least concentrated in the Real Estate, Educational services, Accommodation and food services and Finance and insurance sectors.

GROSS RECEIPTS OF AFRICAN AMERICAN FIRMS BY GENDER



AFRICAN AMERICAN-OWNED FIRMS BY GENDER



AFRICAN AMERICAN-OWNED FIRMS BY STATE

