

# The State of Minority Business: CALIFORNIA

## Minority-owned Firms Exceed 1.8 Million and Employ 2.2 Million in 2018

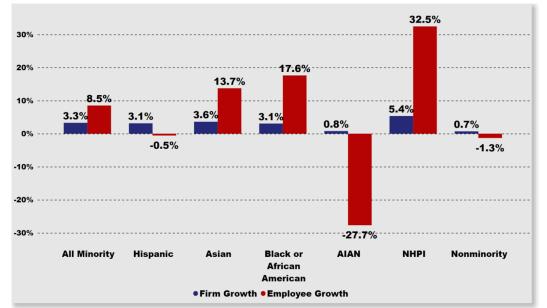
•	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	1,887,558	240,558	2,268,624
Hispanic	931,739	71,739	669,850
Asian	840,495	154,495	1,477,299
Black or African American	226,016	13,016	95,900
American Indian and Alaska Native (AIAN)	18,573	3,573	25,288
Native Hawaiian and Other Pacific Islander (NHPI)	14,939	1,939	15,906
NONMINORITY TOTAL	2,153,535	447,535	5,288,346
TOTAL	4,192,370	738,370	14,991,308

\*The sum, All MINORITY TOTAL, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

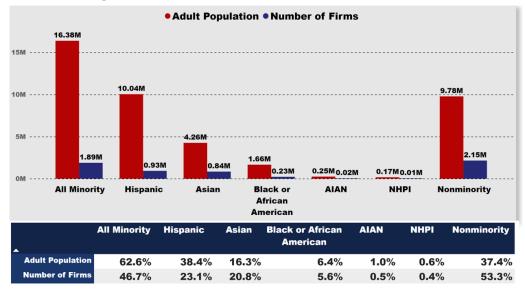
## **Quick Facts:**

- In 2018, there were over 4 million businesses in California, of which more than 1.8 million were minority-owned firms.
- Minority-owned firms in California employed over 2.2 million people in 2018.
- Minority-owned firms represented 46.7% of all firms located in the state.
- The number of minorityowned firms in California increased 3.3% between 2017 and 2018.

#### Estimated Change in Number of Firms and Employees 2017 - 2018



#### **Demographics of Adult Population and Firms in 2018**



## **Population Stats:**

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018,62.6% of California adults identified as minority.
- Hispanics made up 38.4% of the state's total adult population and 23.1% of all firm owners in 2018.
- Native Hawaiian Pacific Islander's made up the smallest minority adult population in California in 2018.

\*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

### Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male					
ALL MINORITY TOTAL*	2.9%	41.5%	55.6%					
Hispanic	1.3%	41.2%	57.5%					
Asian	4.5%	40.4%	55.1%					
Black or African American	0.7%	49.0%	50.2%					
AIAN	0.2%	42.6%	57.2%					
NHPI	0.3%	45.0%	54.7%					
NONMINORITY TOTAL	4.9%	36.5%	58.6%					

#### less than \$5,000 19.1% \$5,000 to \$9,999 14.2% \$10,000 to \$24,999 23.7% Receipts \$25,000 to \$49,999 13.6% \$100,000 to \$249,999 8.6% Gross \$50,000 to \$99,999 9.8% \$250,000 to \$499,999 4.3% \$500,000 to \$999,999 3.0% \$1,000,000 or more 3.6% 0% 5% 10% 15% 20% 25% **Percent of All Minority Firms**

#### Minority-owned Firms by Gross Receipts in 2018

## **Revenue Facts:**

- In 2018, minority women owned 41.5% of all minority-owned firms in the state.
- In 2018, minorityowned firms in California with annual receipts of \$500,000 or more represented only 6.6% of all minority-owned firms in the state.
- More than half of all minority-owned firms in California are concentrated in four industry sectors: Transportation and warehousing; Other services; Professional, scientific and technical services; and Administrative and support and waste management and remediation services.

#### Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Transportation and warehousing	284,183	142,873	123,917	46,904	2,100	2,500	137,665
Other services (except public administration)	243,681	109,559	119,552	33,000	1,800	1,200	173,441
Professional, scientific, and technical services	229,227	87,743	124,011	23,615	2,270	1,732	462,259
Administrative and support and waste management and remediation services	208,525	159,043	47,969	19,334	2,400	1,600	120,705
Health care and social assistance	195,662	85,062	91,714	31,459	1,400	1,900	160,330
Retail trade	140,926	66,388	69,248	12,000	1,350	800	160,869
Construction	139,463	105,250	32,963	7,200	2,435	1,465	166,879
Real estate and rental and leasing	113,232	40,439	66,186	8,708	600	450	232,990
Arts, entertainment, and recreation	72,615	34,376	22,000	17,540	850	650	179,274
Accommodation and food services	70,984	25,628	42,642	5,865	300	250	48,778
Wholesale trade	46,336	14,374	31,497	1,800	200	150	55,204
Finance and insurance	44,575	16,571	25,194	4,541	300	250	65,754
Educational services	41,612	16,000	20,218	5,800	400	250	65,619
Manufacturing	27,099	15,503	10,536	1,600	250	235	48,975
Information	23,926	10,112	10,201	3,884	200	200	58,102
Agriculture, forestry, fishing and hunting	3,900	3,000	800	150	100	30	12,805
Mining, quarrying, and oil and gas extraction	500	250	200	80	0	0	3,240
Utilities	373	250	100	40	0	0	500
Management of companies and enterprises	153	11	105	0	0	0	1,392
	1,886,972	932,432	839,053	223,520	16,955	13,662	2,154,781

• SOURCES : AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11), AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16), AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas: 2018 (Release Date: 2021-12-16), AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020