

The State of Minority Business: MICHIGAN

Minority-owned Firms Exceed 156 Thousand and Employ 181 Thousand in 2018

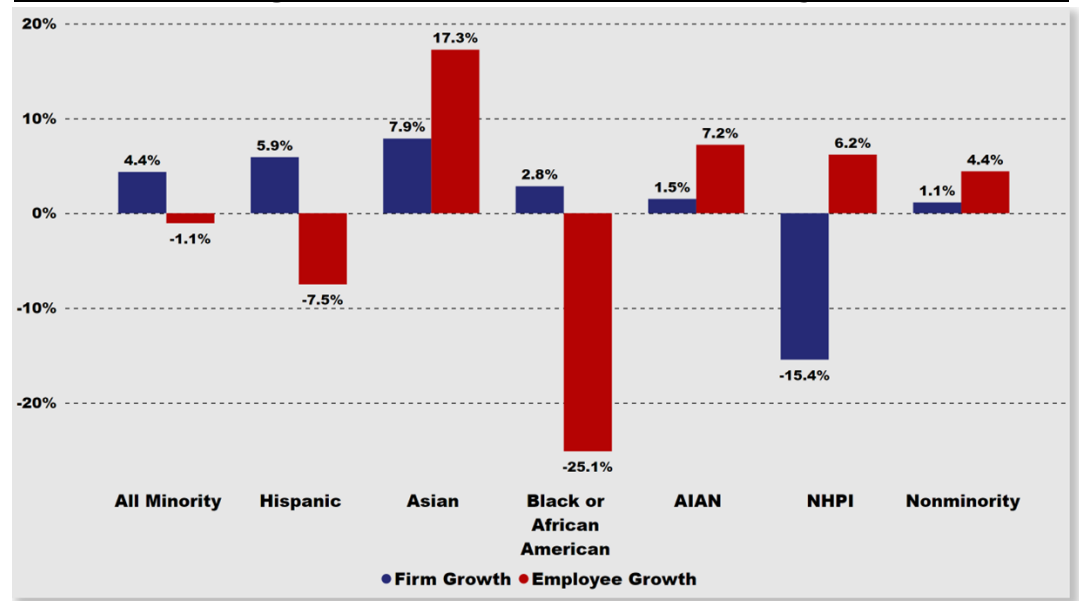
	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	156,627	13,627	181,512
-- Hispanic	24,108	2,108	30,146
-- Asian	34,542	8,542	101,628
-- Black or African American	98,613	2,613	43,870
-- American Indian and Alaska Native (AIAN)	2,422	522	7,812
-- Native Hawaiian and Other Pacific Islander (NHPI)	219	19	618
NONMINORITY TOTAL	712,162	140,162	1,896,542
TOTAL	894,850	163,850	3,937,663

*The sum, All MINORITY TOTAL, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

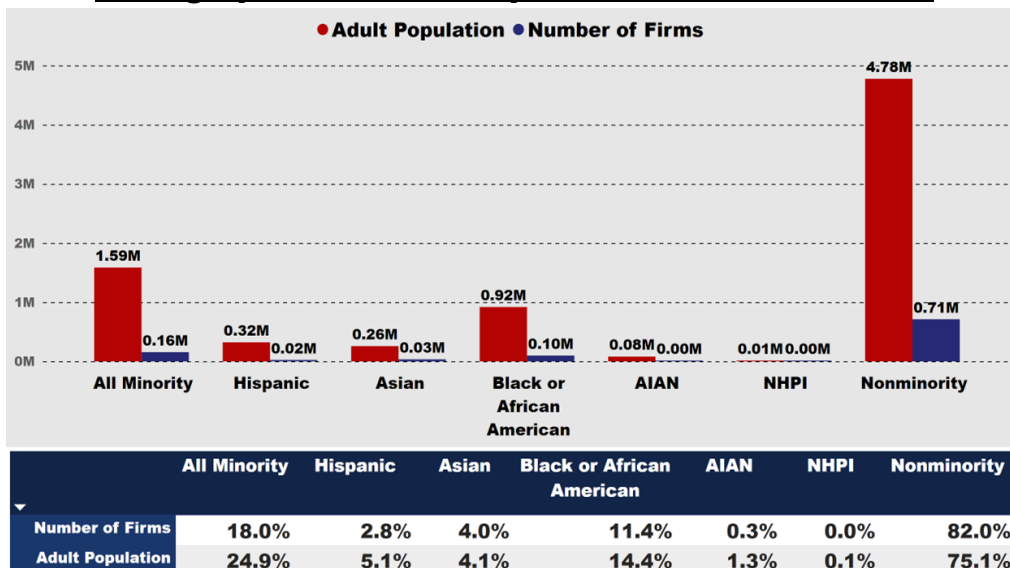
Quick Facts:

- In 2018, there were over 894 thousand businesses in Michigan, of which more than 156 thousand were minority-owned firms.
- Minority-owned firms in Michigan employed over 181 thousand people in 2018.
- Minority-owned firms represented 18.0% of all firms located in the state.
- The number of minority-owned firms in Michigan increased 4.4% between 2017 and 2018.

Estimated Change in Number of Firms and Employees 2017 - 2018



Demographics of Adult Population and Firms in 2018



*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

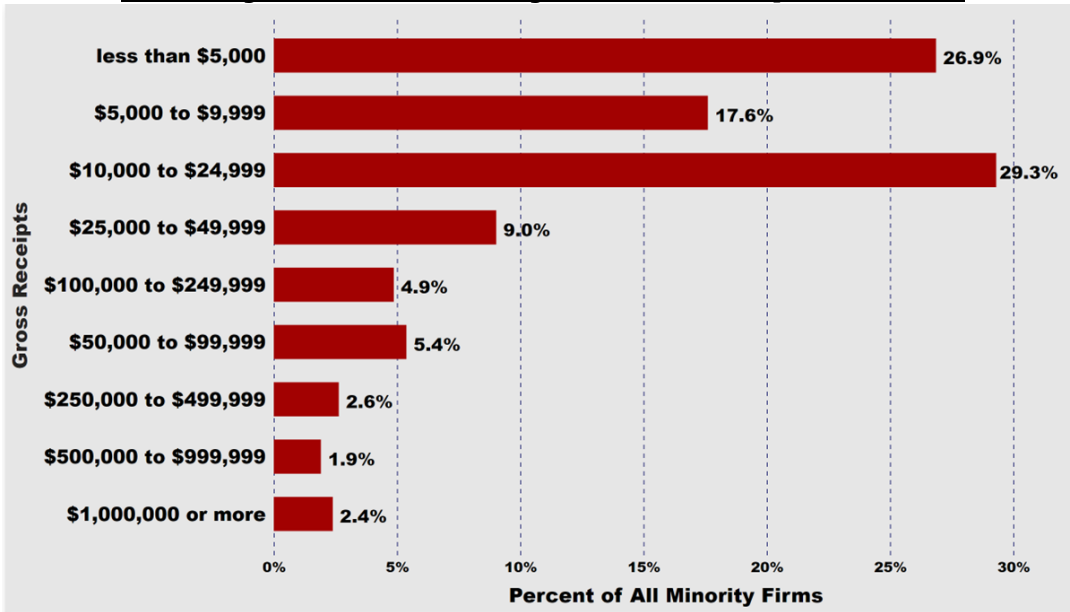
Population Stats:

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 24.9% of Michigan adults identified as minority.
- Black or African Americans made up 14.4% of the state's total adult population and 11.4% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in Michigan in 2018.

Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male
ALL MINORITY TOTAL *	1.9%	54.4%	43.7%
-- Hispanic	0.5%	44.2%	55.3%
-- Asian	6.3%	37.8%	55.8%
-- Black or African American	0.6%	62.7%	36.6%
-- AIAN	0.0%	44.4%	55.6%
-- NHPI	0.0%	44.4%	55.6%
NONMINORITY TOTAL	4.8%	35.6%	59.6%

Minority-owned Firms by Gross Receipts in 2018



Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Other services (except public administration)	34,500	2,800	7,136	25,500	300	30	72,779
Health care and social assistance	25,362	2,200	4,784	17,500	200	20	55,011
Administrative and support and waste management and remediation services	16,794	3,437	1,618	11,819	250	20	61,256
Transportation and warehousing	14,415	2,000	2,900	9,674	150	20	42,642
Professional, scientific, and technical services	13,830	2,282	4,698	6,997	259	20	93,972
Retail trade	9,645	1,704	2,655	5,107	226	20	72,265
Construction	9,357	4,312	600	4,100	250	30	89,377
Real estate and rental and leasing	6,938	950	2,600	2,900	90	0	74,433
Accommodation and food services	6,850	500	2,794	3,200	148	0	19,609
Arts, entertainment, and recreation	5,900	1,100	750	4,100	100	20	35,289
Educational services	4,100	700	1,100	2,300	60	0	21,846
Finance and insurance	2,101	300	450	1,100	30	0	20,685
Manufacturing	2,016	457	505	1,047	20	0	20,302
Wholesale trade	1,644	250	668	680	20	0	16,143
Information	1,458	200	354	829	20	0	8,893
Agriculture, forestry, fishing and hunting	300	150	20	90	30	0	5,800
Management of companies and enterprises	71	0	0	0	0	0	0
Mining, quarrying, and oil and gas extraction	40	0	0	20	0	0	1,409
Utilities	20	0	0	0	0	0	250
	155,341	23,342	33,632	96,963	2,153	180	711,961

Revenue Facts:

- In 2018, minority women owned 54.4% of all minority-owned firms in the state.
- In 2018, minority-owned firms in Michigan annual receipts of \$500,000 or more represented only 4.3% of all minority-owned firms in the state.
- More than half of all minority-owned firms in Michigan are concentrated in four industry sectors: Other services; Health care and social assistance; Administrative and support and waste management and remediation services; and Transportation and warehousing.

• SOURCES : AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11) , AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16) , AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020