MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the Albuquerque, NM MSA 

## Demographic and Business Statistics

- 1997 Total Population: 675,624 persons
- 1997 Total Minority Population: 267,473 persons
- All firms in region: 52,493
- Annual sales of all firms in region: $\$ 43.9$ billion
- Total minority-owned firms: 3,169
- Annual sales of minority-owned firms: $\$ 2.5$ billion
- Total African American-owned firms: 645
- Annual sales of African American-owned firms: $\$ 88.8$ million
- Asian \& Pacific Islander-owned Firms: 1,064
- Annual sales of Asian \& Pacific Islander-owned firms: \$363.3 million
- Hispanic-owned Firms : 10,942
- Annual sales of Hispanic-owned firms: $\$ 1.9$ billion
- American Indian \& Alaska Natives-owned Firms: 1,587
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 200.1$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Albuquerque | National BPR |
| :--- | :---: | :---: |
| All | 78 | 78 |
| Non-Minority | 88 | 91 |
| Minority | 52 | 42 |
| African American | 45 | 24 |
| Asian \& Pacific Islander | 133 | 90 |
| Hispanic | 51 | 41 |
| American Indian \& Alaska Native | 53 | 85 |

## Parity ${ }^{2}$ :

In the Albuquerque, NM MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^0]Industry Breakdown for All Firms in the Albuquerque, NM MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 52,493 |  | \$43,908,454 |  | 262,330 |  | \$6,492,073 |  |
| Agricultural services, forestry, fishing, mining | 1,087 | 2.07\% | \$259,568 | 0.59\% | 2,492 | 0.95\% | \$47,558 | 0.73\% |
| Construction industries | 5,278 | 10.05\% | \$3,090,494 | 7.04\% | 21,815 | 8.32\% | \$580,963 | 8.95\% |
| Manufacturing | 2,004 | 3.82\% | \$14,319,851 | 32.61\% | 28,922 | 11.03\% | \$990,319 | 15.25\% |
| Transportation, communications, utilities | 1,572 | 2.99\% | \$2,317,658 | 5.28\% | 12,835 | 4.89\% | \$392,549 | 6.05\% |
| Wholesale trade | 2,303 | 4.39\% | \$5,597,198 | 12.75\% | 17,062 | 6.50\% | \$501,143 | 7.72\% |
| Retail trade | 7,109 | 13.54\% | \$7,475,885 | 17.03\% | 61,692 | 23.52\% | \$865,618 | 13.33\% |
| Finance, insurance and real estate industries | 5,987 | 11.41\% | \$3,785,622 | 8.62\% | 16,923 | 6.45\% | \$458,140 | 7.06\% |
| Service industries | 24,538 | 46.75\% | \$6,981,283 | 15.90\% | 100,483 | 38.30\% | \$2,653,742 | 40.88\% |
| Industries not Classified | 2,748 | 5.23\% | \$80,895 | 0.18\% | 106 | 0.04\% | \$2,041 | 0.03\% |

Industries for Minority Groups in the Albuquerque, NM MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 14,238 | 645 | 4.68\% | 1,064 | 7.72\% | 10,942 | 79.38\% | 1,587 | 11.51\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | No Data | No Data | 148 | 1.07\% | 10 | 0.07\% |
| Construction industries | No Data | 38 | 0.28\% | 23 | 0.17\% | 1,828 | 13.26\% | 108 | 0.78\% |
| Manufacturing | 1,964 | 5 | 0.04\% | 97 | 0.70\% | 305 | 2.21\% | 223 | 1.62\% |
| Transportation, communications, and utilities | 628 | 3 | 0.02\% | 33 | 0.24\% | 408 | 2.96\% | 51 | 0.37\% |
| Wholesale trade | 515 | 23 | 0.17\% | 38 | 0.28\% | 325 | 2.36\% | 102 | 0.74\% |
| Retail trade | 535 | 70 | 0.51\% | 199 | 1.44\% | 1,473 | 10.69\% | 233 | 1.69\% |
| Finance, insurance and real estate industries | 1,956 | 51 | 0.37\% | 55 | 0.40\% | 787 | 5.71\% | 36 | 0.26\% |
| Service industries | 1,101 | 223 | 1.62\% | 422 | 3.06\% | 5,145 | 37.33\% | 517 | 3.75\% |
| Industries not Classified | 6,317 | 233 | 1.69\% | 195 | 1.41\% | 523 | 3.79\% | 307 | 2.23\% |

Industries for Minority Groups in the Albuquerque, NM MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$2,456,192 | \$88,756 | 3.61\% | \$363,238 | 14.79\% | \$1,851,246 | 75.37\% | \$200,903 | 8.18\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | \$11,018 | 0.45\% | No Data | No Data |
| Construction industries | No Data | \$4,299 | 0.18\% | \$14,842 | 0.60\% | \$361,234 | 14.71\% | \$52,863 | 2.15\% |
| Manufacturing | No Data | No Data | No Data | \$61,364 | 2.50\% | \$193,140 | 7.86\% | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | \$67,563 | 2.75\% | No Data | No Data |
| Wholesale trade | No Data | \$933 | 0.04\% | No Data | No Data | \$302,688 | 12.32\% | \$24,552 | 1.00\% |
| Retail trade | No Data | No Data | No Data | \$65,544 | 2.67\% | \$444,570 | 18.10\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | \$6,552 | 0.27\% | \$106,671 | 4.34\% | No Data | No Data |
| Service industries | No Data | \$18,091 | 0.74\% | \$102,059 | 4.16\% | \$357,313 | 14.55\% | \$45,523 | 1.85\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | \$7,048 | 0.29\% | No Data | No Data |

[^1]The State of
Minority Business in the Anchorage, AK MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population:246,158 persons
- 1997 Total Minority Population: 69,892 persons
- All firms in region: 24,633
- Annual sales of all firms in region: $\$ 22.0$ billion
- Total minority-owned firms: 3,169
- Annual sales of minority-owned firms: $\$ 1.3$ billion
- Total African American-owned firms: 654
- Annual sales of African American-owned firms: $\$ 40.5$ million
- Asian \& Pacific Islander-owned Firms: 1,071
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 200.3$ million
- Hispanic-owned Firms : 540
- Annual sales of Hispanic-owned firms: $\$ 89.0$ million
- American Indian \& Alaska Natives-owned Firms: 963
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 926.1$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Anchorage | National BPR |
| :--- | :---: | :---: |
| All | 100 | 78 |
| Non-Minority | 122 | 91 |
| Minority | 45 | 42 |
| African American | 46 | 24 |
| Asian \& Pacific Islander | 65 | 90 |
| Hispanic | 38 | 41 |
| American Indian \& Alaska Native | 53 | 85 |

## Parity ${ }^{2}$ :

In the Anchorage, AK MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^2]Industry Breakdown for All Firms in the Anchorage, AK MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll <br> (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 24,633 |  | \$21,972,779 |  | 96,774 |  | \$3,373,643 |  |
| Agricultural services, forestry, fishing, mining | 1,404 | 5.70\% | \$5,892,097 | 26.82\% | 6,078 | 6.28\% | \$491,074 | 14.56\% |
| Construction industries | 2,088 | 8.48\% | \$1,571,634 | 7.15\% | 7,165 | 7.40\% | \$341,007 | 10.11\% |
| Manufacturing | 567 | 2.30\% | \$427,463 | 1.95\% | 2,644 | 2.73\% | \$74,361 | 2.20\% |
| Transportation, communications, utilities | 1,356 | 5.50\% | \$3,634,622 | 16.54\% | 11,861 | 12.26\% | \$578,058 | 17.13\% |
| Wholesale trade | 857 | 3.48\% | \$2,259,347 | 10.28\% | 5,744 | 5.94\% | \$218,410 | 6.47\% |
| Retail trade | 3,066 | 12.45\% | \$3,348,411 | 15.24\% | 23,764 | 24.56\% | \$435,274 | 12.90\% |
| Finance, insurance and real estate industries | 2,412 | 9.79\% | \$1,848,797 | 8.41\% | 6,424 | 6.64\% | \$235,756 | 6.99\% |
| Service industries | 11,528 | 46.80\% | \$2,941,844 | 13.39\% | 33,059 | 34.16\% | \$998,547 | 29.60\% |
| Industries not Classified | 1,455 | 5.91\% | \$48,564 | 0.22\% | 35 | 0.04\% | \$1,156 | 0.03\% |

Industries for Minority Groups in the Anchorage, AK MSA (Firms)

|  | Minority Firms | African American | \% of All <br> Minority <br> Firms | Asian \& Pacific Islander | \% of All <br> Minority <br> Firms | Hispanic | \% of All <br> Minority <br> Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 3228 | 654 | 20.64\% | 1,071 | 33.80\% | 540 | 17.04\% | 963 | 30.39\% |
| Agricultural services, forestry, fishing, and mining | 322 | 2 | 0.06\% | 36 | 1.14\% | 18 | 0.57\% | 266 | 8.39\% |
| Construction industries | 165 | 29 | 0.92\% | 15 | 0.47\% | 63 | 1.99\% | 58 | 1.83\% |
| Manufacturing | No Data | 1 | 0.03\% | 6 | 0.19\% | 1 | 0.03\% | No Data | No Data |
| Transportation, communications, and utilities | 274 | 38 | 1.20\% | 116 | 3.66\% | 57 | 1.80\% | 63 | 1.99\% |
| Wholesale trade | 18 | 1 | 0.03\% | 4 | 0.13\% | 2 | 0.06\% | 11 | 0.35\% |
| Retail trade | 444 | 45 | 1.42\% | 271 | 8.55\% | 53 | 1.67\% | 75 | 2.37\% |
| Finance, insurance and real estate industries | 109 | 15 | 0.47\% | 27 | 0.85\% | 13 | 0.41\% | 54 | 1.70\% |
| Service industries | 1485 | 419 | 13.22\% | 417 | 13.16\% | 301 | 9.50\% | 348 | 10.98\% |
| Industries not Classified | 401 | 104 | 3.28\% | 181 | 5.71\% | 32 | 1.01\% | 84 | 2.65\% |

Industries for Minority Groups in the Anchorage, AK MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,255,808 | \$40,471 | 3.23\% | \$200,253 | 15.97\% | \$89,014 | 7.10\% | \$926,070 | 73.85\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | \$22,310 | 1.78\% |
| Construction industries | No Data | No Data | No Data | No Data | No Data | \$21,292 | 1.70\% | \$68,453 | 5.46\% |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | \$52,212 | \$4,409 | 0.35\% | \$8,575 | 0.68\% | \$3,599 | 0.29\% | \$35,629 | 2.84\% |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$988 | 0.08\% | \$71,659 | 5.71\% | \$34,630 | 2.76\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | \$322,419 | \$27,707 | 2.21\% | \$87,618 | 6.99\% | \$16,814 | 1.34\% | \$190,280 | 15.17\% |
| Industries not Classified | No Data | No Data | No Data | \$17,954 | 1.43\% | No Data | No Data | \$14,185 | 1.13\% |

[^3]The State of
Minority Business in the Atlanta, GA MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 3,796,944 persons
- 1997 Total Minority Population: 849,299 persons
- All firms in region: 327,053
- Annual sales of all firms in region: $\$ 387.5$ billion
- Total minority-owned firms: 58,776
- Annual sales of minority-owned firms: $\$ 9.9$ billion
- Total African American-owned firms: 34,592
- Annual sales of African American-owned firms: $\$ 3.0$ billion
- Asian \& Pacific Islander-owned Firms: 14,337
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 5.2$ billion
- Hispanic-owned Firms : 8,543
- Annual sales of Hispanic-owned firms: $\$ 1.5$ billion
- American Indian \& Alaska Natives-owned Firms: 2,227
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 224.8$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: Atlanta | National BPR |
| :--- | :---: | :---: |
| All | 86 | 78 |
| Non-Minority | 91 | 91 |
| Minority | 69 | 42 |
| African American | 47 | 24 |
| Asian \& Pacific Islander | 281 | 90 |
| Hispanic | 149 | 41 |
| American Indian \& Alaska Native | 390 | 85 |

## Parity ${ }^{2}$ :

In the Atlanta, GA MSA, Asian \& Pacific Islanders, Hispanics and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, Asian \& Pacific Islanders have achieved parity. (See below chart).


[^4]Industry Breakdown for All Firms in the Atlanta, GA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 327,053 |  | \$387,465,384 |  | 1,805,780 |  | \$54,485,888 |  |
| Agricultural services, forestry, fishing, mining | 5,953 | 1.82\% | \$1,145,077 | 0.30\% | 14,172 | 0.78\% | \$313,751 | 0.58\% |
| Construction industries | 42,827 | 13.09\% | \$23,368,864 | 6.03\% | 101,528 | 5.62\% | \$3,212,397 | 5.90\% |
| Manufacturing | 8,227 | 2.52\% | \$52,106,764 | 13.45\% | 241,469 | 13.37\% | \$8,894,909 | 16.33\% |
| Transportation, communications, utilities | 13,314 | 4.07\% | \$26,113,420 | 6.74\% | 137,223 | 7.60\% | \$5,382,006 | 9.88\% |
| Wholesale trade | 16,581 | 5.07\% | \$143,614,242 | 37.07\% | 166,074 | 9.20\% | \$7,126,127 | 13.08\% |
| Retail trade | 36,142 | 11.05\% | \$42,824,687 | 11.05\% | 369,715 | 20.47\% | \$5,723,731 | 10.50\% |
| Finance, insurance and real estate industries | 35,371 | 10.82\% | \$46,562,092 | 12.02\% | 135,234 | 7.49\% | \$5,706,915 | 10.47\% |
| Service industries | 143,903 | 44.00\% | \$50,562,560 | 13.05\% | 639,972 | 35.44\% | \$18,114,122 | 33.25\% |
| Industries not Classified | 25,691 | 7.86\% | \$1,167,678 | 0.30\% | 393 | 0.02\% | \$11,930 | 0.02\% |

Industries for Minority Groups in the Atlanta, GA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 59,699 | 34,592 | 58.85\% | 14,337 | 24.39\% | 8,543 | 14.53\% | 2,227 | 3.79\% |
| Agricultural services, forestry, fishing, and mining | 680 | 500 | 0.85\% | 40 | 0.07\% | 89 | 0.15\% | 51 | 0.09\% |
| Construction industries | 5,217 | 2,421 | 4.12\% | 310 | 0.53\% | 1,914 | 3.26\% | 572 | 0.97\% |
| Manufacturing | 901 | 438 | 0.75\% | 270 | 0.46\% | 118 | 0.20\% | 75 | 0.13\% |
| Transportation, communications, and utilities | 3,906 | 3,246 | 5.52\% | 297 | 0.51\% | 311 | 0.53\% | 52 | 0.09\% |
| Wholesale trade | 1,365 | 433 | 0.74\% | 674 | 1.15\% | 200 | 0.34\% | 58 | 0.10\% |
| Retail trade | 8,461 | 4,013 | 6.83\% | 3,608 | 6.14\% | 687 | 1.17\% | 153 | 0.26\% |
| Finance, insurance and real estate industries | 3,090 | 2,269 | 3.86\% | 528 | 0.90\% | 213 | 0.36\% | 80 | 0.14\% |
| Service industries | 29,475 | 17,932 | 30.51\% | 7,692 | 13.09\% | 3,409 | 5.80\% | 442 | 0.75\% |
| Industries not Classified | 6,608 | 3,343 | 5.69\% | 921 | 1.57\% | 1,601 | 2.72\% | 743 | 1.26\% |

Industries for Minority Groups in the Atlanta, GA MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$9,914,169 | \$2,959,189 | 29.93\% | \$5,206,147 | 52.65\% | \$1,504,077 | 15.21\% | \$244,756 | 2.48\% |
| Agricultural services, forestry, fishing, mining | No Data | \$17,909 | 0.18\% | \$2,995 | 0.03\% | \$2,950 | 0.03\% | No Data | No Data |
| Construction industries | \$644,411 | \$350,172 | 3.54\% | \$51,804 | 0.52\% | \$176,270 | 1.78\% | \$66,165 | 0.67\% |
| Manufacturing | No Data | \$76,185 | 0.77\% | \$1,350,894 | 13.66\% | \$160,349 | 1.62\% | No Data | No Data |
| Transportation, communications, utilities | No Data | \$199,387 | 2.02\% | \$30,708 | 0.31\% | \$49,977 | 0.51\% | No Data | No Data |
| Wholesale trade | \$1,836,222 | \$174,939 | 1.77\% | \$1,425,513 | 14.42\% | \$221,016 | 2.24\% | \$14,754 | 0.15\% |
| Retail trade | \$2,575,821 | \$968,809 | 9.80\% | \$1,097,855 | 11.10\% | \$475,247 | 4.81\% | \$33,910 | 0.34\% |
| Finance, insurance and real estate industries | \$260,935 | \$167,526 | 1.69\% | \$62,357 | 0.63\% | \$15,831 | 0.16\% | \$15,221 | 0.15\% |
| Service industries | \$2,429,408 | \$925,068 | 9.36\% | \$1,105,147 | 11.18\% | \$336,686 | 3.41\% | \$62,507 | 0.63\% |
| Industries not Classified | \$257,875 | \$79,193 | 0.80\% | \$78,873 | 0.80\% | \$65,751 | 0.66\% | \$34,058 | 0.34\% |

[^5]MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the Austin-San Marcos, TX MSA 

## Demographic and Business Statistics

- 1997 Total Population: 826,379 persons
- 1997 Total Minority Population: 327,325 persons
- All firms in region: 99,563
- Annual sales of all firms in region: $\$ 87.1$ billion
- Total minority-owned firms: 167,000
- Annual sales of minority-owned firms: $\$ 2.4$ billion
- Total African American-owned firms: 2,517
- Annual sales of African American-owned firms: $\$ 186.3$ million
- Asian \& Pacific Islander-owned Firms: 2,717
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 758.7$ million
- Hispanic-owned Firms : 11,130
- Annual sales of Hispanic-owned firms: $\$ 1.3$ billion
- American Indian \& Alaska Natives-owned Firms: 518
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 88.8$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Anchorage | National BPR |
| :--- | :---: | :---: |
| All | 120 | 78 |
| Non-Minority | 166 | 91 |
| Minority | 51 | 42 |
| African American | 30 | 24 |
| Asian \& Pacific Islander | 105 | 90 |
| Hispanic | 52 | 41 |
| American Indian \& Alaska Native | 233 | 85 |

## Parity ${ }^{2}$ :

In the Austin-San Marcos, TX MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^6]Industry Breakdown for All Firms in the Austin-San Marcos, TX MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 99,563 |  | \$87,102,088 |  | 444,496 |  | \$12,500,589 |  |
| Agricultural services, forestry, fishing, mining | 3,351 | 3.37\% | \$499,264 | 0.57\% | 4,743 | 1.07\% | \$100,655 | 0.81\% |
| Construction industries | 11,414 | 11.46\% | \$4,770,238 | 5.48\% | 27,920 | 6.28\% | \$821,065 | 6.57\% |
| Manufacturing | 2,688 | 2.70\% | \$25,340,517 | 29.09\% | 73,749 | 16.59\% | \$2,900,146 | 23.20\% |
| Transportation, communications, utilities | 3,121 | 3.13\% | \$3,219,491 | 3.70\% | 17,836 | 4.01\% | \$589,030 | 4.71\% |
| Wholesale trade | 3,275 | 3.29\% | \$10,800,639 | 12.40\% | 24,449 | 5.50\% | \$906,653 | 7.25\% |
| Retail trade | 11,197 | 11.25\% | \$19,924,041 | 22.87\% | 99,454 | 22.37\% | \$1,540,008 | 12.32\% |
| Finance, insurance and real estate industries | 12,341 | 12.40\% | \$9,844,069 | 11.30\% | 32,638 | 7.34\% | \$1,129,329 | 9.03\% |
| Service industries | 46,238 | 46.44\% | \$12,318,957 | 14.14\% | 163,572 | 36.80\% | \$4,511,248 | 36.09\% |
| Industries not Classified | 6,137 | 6.16\% | \$384,872 | 0.44\% | 135 | 0.03\% | \$2,455 | 0.02\% |

Industries for Minority Groups in the Austin-San Marcos, TX MSA (Firms)

|  | Minority Firms ${ }^{\text {i }}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | Minority | 2,517 | 15.07\% | 2,717 | 16.27\% | 11,130 | 66.65\% | 518 | 3.10\% |
| Agricultural services, forestry, fishing, and mining | 16,882 | 46 | 0.28\% | No Data | No Data | 183 | 1.10\% | 10 | 0.06\% |
| Construction industries | No Data | 244 | 1.46\% | 9 | 0.05\% | 3,900 | 23.35\% | 112 | 0.67\% |
| Manufacturing | 4,265 | 19 | 0.11\% | 36 | 0.22\% | 291 | 1.74\% | 6 | 0.04\% |
| Transportation, communications, and utilities | 352 | 155 | 0.93\% | No Data | No Data | No Data | No Data | 1 | 0.01\% |
| Wholesale trade | No Data | 29 | 0.17\% | 98 | 0.59\% | 133 | 0.80\% | 20 | 0.12\% |
| Retail trade | 280 | 110 | 0.66\% | 679 | 4.07\% | 768 | 4.60\% | 35 | 0.21\% |
| Finance, insurance and real estate industries | 1,592 | No Data | No Data | 8 | 0.05\% | 684 | 4.10\% | No Data | No Data |
| Service industries | No Data | 1,387 | 8.31\% | 1,659 | 9.93\% | 4,243 | 25.41\% | 63 | 0.38\% |
| Industries not Classified | 7,352 | 338 | 2.02\% | 188 | 1.13\% | No Data | No Data | 272 | 1.63\% |

Industries for Minority Groups in the Austin-San Marcos, TX MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$2,370,198 | \$186,353 | 7.91\% | \$758,653 | 32.21\% | \$1,336,367 | 56.73\% | \$88,825 | 3.77\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | \$4,200 | 0.18\% | No Data | No Data |
| Construction industries | No Data | \$22,837 | 0.97\% | No Data | No Data | \$673,627 | 28.60\% | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | \$3,494 | 0.15\% | \$96,921 | 4.11\% | No Data | No Data |
| Transportation, communications, utilities | No Data | \$13,947 | 0.59\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | \$146,549 | 6.22\% | \$27,122 | 1.15\% | No Data | No Data |
| Retail trade | No Data | No Data | No Data | \$253,492 | 10.76\% | \$115,665 | 4.91\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | \$63,671 | 2.70\% | No Data | No Data |
| Service industries | \$629,812 | \$43,978 | 1.87\% | \$250,501 | 10.63\% | \$328,271 | 13.94\% | \$7,062 | 0.30\% |
| Industries not Classified | No Data | \$13,775 | 0.58\% | \$8,101 | 0.34\% | No Data | No Data | \$2,695 | 0.11\% |

[^7]
## Demographic and Business Statistics

- 1997 Total Population: $2,474,658$ persons
- 1997 Total Minority Population: 779,243 persons
- All firms in region: 182,549
- Annual sales of all firms in region: $\$ 152.2$ billion
- Total minority-owned firms: 28,497 firms
- Annual sales of minority-owned firms: $\$ 4.1$ billion
- Total African American-owned firms: 16,712
- Annual sales of African American-owned firms: $\$ 1.4$ billion
- Asian \& Pacific Islander-owned Firms: 8,104
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 2.2$ billion
- Hispanic-owned Firms : 2,893
- Annual sales of Hispanic-owned firms: $\$ 463.2$ million
- American Indian \& Alaska Natives-owned Firms: 1,091
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 100.5$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Baltimore | National BPR |
| :--- | :---: | :---: |
| All | 74 | 78 |
| Non-Minority | 86 | 91 |
| Minority | 42 | 42 |
| African American | 27 | 24 |
| Asian \& Pacific Islander | 191 | 90 |
| Hispanic | 97 | 41 |
| American Indian \& Alaska Native | 170 | 85 |

## Parity ${ }^{2}$ :

In the Baltimore, MD PMSA, Asian \& Pacific Islanders, Hispanics, and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).

[^8]

Industry Breakdown for All Firms in the Baltimore, MD PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 182,549 |  | \$152,233,721 |  | 997,966 |  | \$28,706,635 |  |
| Agricultural services, forestry, fishing, mining | 3,648 | 2.00\% | \$651,496 | 0.43\% | No Data | No Data | No Data | No Data |
| Construction industries | 18,032 | 9.88\% | \$9,599,874 | 6.31\% | 63,743 | 6.39\% | \$1,960,764 | 6.83\% |
| Manufacturing | 4,341 | 2.38\% | \$23,597,460 | 15.50\% | 109,908 | 11.01\% | \$4,207,220 | 14.66\% |
| Transportation, communications, utilities | 8,578 | 4.70\% | \$8,850,715 | 5.81\% | 51,270 | 5.14\% | \$1,783,599 | 6.21\% |
| Wholesale trade | 6,571 | 3.60\% | \$34,423,824 | 22.61\% | 61,168 | 6.13\% | \$2,267,483 | 7.90\% |
| Retail trade | 23,330 | 12.78\% | \$23,333,139 | 15.33\% | 207,080 | 20.75\% | \$3,159,167 | 11.01\% |
| Finance, insurance and real estate industries | 22,938 | 12.57\% | \$21,595,389 | 14.19\% | 78,414 | 7.86\% | \$3,540,183 | 12.33\% |
| Service industries | 82,705 | 45.31\% | \$29,739,223 | 19.54\% | 418,167 | 41.90\% | \$11,601,606 | 40.41\% |
| Industries not Classified | 12,842 | 7.03\% | \$442,601 | 0.29\% | No Data | No Data | No Data | No Data |

Industries for Minority Groups in the Baltimore, MD PMSA (Firms)

|  | Minority Firms | African American | \% of All <br> Minority <br> Firms | Asian \& Pacific Islander | \% of All <br> Minority <br> Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 28,800 | 16,712 | 58.64\% | 8,104 | 28.44\% | 2,893 | 10.15\% | 1,091 | 3.83\% |
| Agricultural services, forestry, fishing, and mining | 253 | 137 | 0.48\% | 23 | 0.08\% | 56 | 0.20\% | 37 | 0.13\% |
| Construction industries | 1,130 | 597 | 2.09\% | 203 | 0.71\% | 230 | 0.81\% | 100 | 0.35\% |
| Manufacturing | 241 | 152 | 0.53\% | 48 | 0.17\% | 37 | 0.13\% | 4 | 0.01\% |
| Transportation, communications, and utilities | 2,074 | 1,736 | 6.09\% | 206 | 0.72\% | 73 | 0.26\% | 59 | 0.21\% |
| Wholesale trade | 395 | 162 | 0.57\% | 156 | 0.55\% | 57 | 0.20\% | 20 | 0.07\% |
| Retail trade | 4,997 | 2,011 | 7.06\% | 2,777 | 9.74\% | 170 | 0.60\% | 39 | 0.14\% |
| Finance, insurance and real estate industries | 1,450 | 951 | 3.34\% | 366 | 1.28\% | 107 | 0.38\% | 26 | 0.09\% |
| Service industries | 14,001 | 8,836 | 31.01\% | 3,537 | 12.41\% | 1,426 | 5.00\% | 202 | 0.71\% |
| Industries not Classified | 4,264 | 2,133 | 7.48\% | 790 | 2.77\% | 737 | 2.59\% | 604 | 2.12\% |

Industries for Minority Groups in the Baltimore, MD PMSA (Sales in 1,000s)

|  | Minority Sales ${ }^{\text {II }}$ | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$4,113,185 | \$100,499 | 2.47\% | \$463,223 | 11.39\% | \$2,189,643 | 53.83\% | \$1,359,820 | 33.43\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$20,488 | 0.50\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | \$23,458 | 0.58\% | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | \$111,131 | 2.73\% |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | \$413,912 | 10.18\% | No Data | No Data |
| Retail trade | No Data | \$11,811 | 0.29\% | No Data | No Data | \$754,094 | 18.54\% | \$407,498 | 10.02\% |
| Finance, insurance and real estate industries | No Data | No Data | No Data | \$22,532 | 0.55\% | No Data | No Data | No Data | No Data |
| Service industries | \$1,286,203 | \$28,314 | 0.70\% | \$144,593 | 3.55\% | \$689,540 | 16.95\% | \$423,756 | 10.42\% |
| Industries not Classified | \$253,277 | \$32,841 | 0.81\% | \$41,462 | 1.02\% | \$101,771 | 2.50\% | \$77,203 | 1.90\% |

[^9]MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the Bergen-Passaic, NJ PMSA 

## Demographic and Business Statistics

- 1997 Total Population: $1,214,848$ persons
- 1997 Total Minority Population: 359,977 persons
- All firms in region: 130,749
- Annual sales of all firms in region: $\$ 150.4$ billion
- Total minority-owned firms: 21,317 firms
- Annual sales of minority-owned firms: $\$ 5.0$ billion
- Total African American-owned firms: 2,881 firms
- Annual sales of African American-owned firms: $\$ 221.3$ million
- Asian \& Pacific Islander-owned Firms: 10,949 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 3.9$ billion
- Hispanic-owned Firms : 8,182
- Annual sales of Hispanic-owned firms: $\$ 840.5$ million
- American Indian \& Alaska Natives-owned Firms: 289
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 49.5$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Bergen-Passaic | National BPR |
| :--- | :---: | :---: |
| All | 108 | 78 |
| Non-Minority | 128 | 91 |
| Minority | 59 | 42 |
| African American | 26 | 24 |
| Asian \& Pacific Islander | 182 | 90 |
| Hispanic | 44 | 41 |
| American Indian \& Alaska Native | 156 | 85 |

## Parity ${ }^{2}$ :

In the Bergen-Passiac, NJ PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^10]Industry Breakdown for All Firms in the Bergen-Passaic, NJ PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 130,749 |  | \$150,380,160 |  | 606,365 |  | \$21,429,578 |  |
| Agricultural services, forestry, fishing, mining | 1,758 | 1.34\% | \$334,678 | 0.22\% | 3,229 | 0.53\% | \$92,552 | 0.43\% |
| Construction industries | 11,004 | 8.42\% | \$4,386,911 | 2.92\% | 24,469 | 4.04\% | \$939,542 | 4.38\% |
| Manufacturing | 4,405 | 3.37\% | \$18,709,728 | 12.44\% | 120,781 | 19.92\% | \$4,902,074 | 22.88\% |
| Transportation, communications, utilities | 5,869 | 4.49\% | \$5,788,509 | 3.85\% | 33,272 | 5.49\% | \$1,322,002 | 6.17\% |
| Wholesale trade | 8,264 | 6.32\% | \$73,451,035 | 48.84\% | 79,538 | 13.12\% | \$3,795,706 | 17.71\% |
| Retail trade | 15,411 | 11.79\% | \$16,182,032 | 10.76\% | 116,091 | 19.15\% | \$2,374,703 | 11.08\% |
| Finance, insurance and real estate industries | 19,178 | 14.67\% | \$13,950,577 | 9.28\% | 39,114 | 6.45\% | \$1,791,907 | 8.36\% |
| Service industries | 53,845 | 41.18\% | \$17,014,513 | 11.31\% | 189,740 | 31.29\% | \$6,207,141 | 28.97\% |
| Industries not Classified | 11,304 | 8.65\% | \$562,177 | 0.37\% | 131 | 0.02\% | \$3,951 | 0.02\% |

Industries for Minority Groups in the Bergen-Passaic, NJ PMSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 22,301 | 2,881 | 13.52\% | 10,949 | 51.36\% | 8,182 | 38.38\% | 289 | 1.36\% |
| Agricultural services, forestry, fishing, and mining | 89 | 21 | 0.10\% | 17 | 0.08\% | 50 | 0.23\% | 1 | 0.00\% |
| Construction industries | 884 | 208 | 0.98\% | 205 | 0.96\% | 455 | 2.13\% | 16 | 0.08\% |
| Manufacturing | 339 | 37 | 0.17\% | 140 | 0.66\% | 154 | 0.72\% | 8 | 0.04\% |
| Transportation, communications, and utilities | 1,806 | 296 | 1.39\% | 602 | 2.82\% | 907 | 4.25\% | 1 | 0.00\% |
| Wholesale trade | 1,111 | 62 | 0.29\% | 790 | 3.71\% | 254 | 1.19\% | 5 | 0.02\% |
| Retail trade | 3,313 | 288 | 1.35\% | 1,746 | 8.19\% | 1,257 | 5.90\% | 22 | 0.10\% |
| Finance, insurance and real estate industries | 1,991 | 314 | 1.47\% | 1,153 | 5.41\% | 523 | 2.45\% | 1 | 0.00\% |
| Service industries | 9,884 | 1,537 | 7.21\% | 4,941 | 23.18\% | 3,368 | 15.80\% | 38 | 0.18\% |
| Industries not Classified | 2,892 | 119 | 0.56\% | 1,361 | 6.38\% | 1,214 | 5.69\% | 198 | 0.93\% |

Industries for Minority Groups in the Bergen-Passaic, NJ PMSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales |  <br> Pacific <br> Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$5,055,046 | \$221,266 | 4.44\% | \$3,943,794 | 79.10\% | \$840,502 | 16.86\% | \$49,484 | 0.99\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | \$1,992 | 0.04\% | No Data | No Data |
| Construction industries | \$105,239 | \$14,215 | 0.29\% | \$22,692 | 0.46\% | \$65,863 | 1.32\% | \$2,469 | 0.05\% |
| Manufacturing | No Data | No Data | No Data | \$212,142 | 4.25\% | \$92,104 | 1.85\% | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | \$50,297 | 1.01\% | \$54,812 | 1.10\% | No Data | No Data |
| Wholesale trade | No Data | \$14,380 | 0.29\% | \$2,102,416 | 42.17\% | \$114,772 | 2.30\% | No Data | No Data |
| Retail trade | No Data | \$47,078 | 0.94\% | \$717,042 | 14.38\% | \$186,427 | 3.74\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$23,278 | 0.47\% | \$111,074 | 2.23\% | \$20,989 | 0.42\% | No Data | No Data |
| Service industries | \$1,027,410 | \$102,021 | 2.05\% | \$677,463 | 13.59\% | \$246,600 | 4.95\% | \$1,326 | 0.03\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | \$56,945 | 1.14\% | \$7,924 | 0.16\% |

[^11]Minority Business in the Biloxi-GulfportPascagoula, MS MSA

## Demographic and Business Statistics

- 1997 Total Population: 305,300 persons
- 1997 Total Minority Population: 78,854 persons
- All firms in region: 22,070 firms
- Annual sales of all firms in region: $\$ 15.3$ billion
- Total minority-owned firms: 2,712 firms
- Annual sales of minority-owned firms in region: $\$ 261.4$ million
- Total African American-owned firms: 1,305 firms
- Annual sales of African American-owned firms: $\$ 64.3$ million
- Asian \& Pacific Islander-owned Firms: 1,063 firms
- Annual sales of Asian \& Pacific Islander-owned firms: \$136.2 million
- Hispanic-owned Firms : 273 firms
- Annual sales of Hispanic-owned firms: $\$ 47.6$ million
- American Indian \& Alaska Natives-owned Firms: 102
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 15.2$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Biloxi | National <br> BPR |
| :--- | :---: | :---: |
| All | 72 | 78 |
| Non-Minority | 85 | 91 |
| Minority | 34 | 42 |
| African American | 20 | 24 |
| Asian \& Pacific Islander | 138 | 90 |
| Hispanic | 46 | 41 |
| American Indian \& Alaska Native | 128 | 85 |

## Parity ${ }^{2}$ :

In the Biloxi-Gulfport-Pascagoula, MS MSA, the Asian \& Pacific Islander and the American Indian \& Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^12]Industry Breakdown for All Firms in the Biloxi-Gulfport-Pascagoula, MS MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms $(\$ 1,000)$ | \% of All Sales from All Firms | Employees |  | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 22,070 |  | \$15,282,749 |  | 110,256 |  | \$2,415,727 |  |
| Agricultural services, forestry, fishing, and mining | 1,277 | 5.79\% | No Data | No Data | 548 | 0.50\% | \$9,865 | 0.41\% |
| Construction industries | 3,246 | 14.71\% | \$967,769 | 6.33\% | 6,324 | 5.74\% | \$155,695 | 6.45\% |
| Manufacturing | 525 | 2.38\% | \$5,854,617 | 38.31\% | 21,976 | 19.93\% | \$700,550 | 29.00\% |
| Transportation, communications, and utilities | 991 | 4.49\% | \$948,011 | 6.20\% | 5,349 | 4.85\% | \$175,333 | 7.26\% |
| Wholesale trade | 659 | 2.99\% | \$1,142,373 | 7.47\% | 3,541 | 3.21\% | \$91,360 | 3.78\% |
| Retail trade | 3,477 | 15.75\% | \$3,016,332 | 19.74\% | 28,516 | 25.86\% | \$327,980 | 13.58\% |
| Finance, insurance and real estate industries | 2,046 | 9.27\% | \$684,301 | 4.48\% | 4,282 | 3.88\% | \$109,753 | 4.54\% |
| Service industries | 8,604 | 38.99\% | \$2,552,646 | 16.70\% | 39,700 | 36.01\% | \$844,645 | 34.96\% |
| Industries not Classified | 1,283 | 5.81\% | No Data | No Data | 20 | 0.02\% | \$546 | 0.02\% |

Industries for Minority Groups in the Biloxi-Gulfport-Pascagoula, MS MSA (Firms)

|  | Minority Firms ${ }^{\text {' }}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All <br> Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 2,743 | 1,305 | 48.12\% | 1,063 | 39.20\% | 273 | 10.07\% | 102 | 3.76\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | 514 | 18.95\% | No Data | No Data | 3 | 0.11\% |
| Construction industries | 246 | 175 | 6.45\% | 29 | 1.07\% | 17 | 0.63\% | 25 | 0.92\% |
| Manufacturing | 52 | 11 | 0.41\% | 15 | 0.55\% | 24 | 0.88\% | 2 | 0.07\% |
| Transportation, communications, and utilities | No Data | 82 | 3.02\% | No Data | No Data | 5 | 0.18\% | 13 | 0.48\% |
| Wholesale trade | No Data | 5 | 0.18\% | 7 | 0.26\% | 7 | 0.26\% | No Data | No Data |
| Retail trade | No Data | No Data | No Data | 142 | 5.24\% | 50 | 1.84\% | 18 | 0.66\% |
| Finance, insurance and real estate industries | 72 | 47 | 1.73\% | 6 | 0.22\% | 6 | 0.22\% | 13 | 0.48\% |
| Service industries | 995 | 700 | 25.81\% | 185 | 6.82\% | 87 | 3.21\% | 23 | 0.85\% |
| Industries not Classified | 361 | 114 | 4.20\% | 164 | 6.05\% | 78 | 2.88\% | 5 | 0.18\% |

Industries for Minority Groups in the Biloxi-Gulfport-Pascagoula, MS MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$263,362 | \$64,309 | 24.61\% | \$136,170 | 52.10\% | \$47,638 | 18.23\% | \$15,245 | 5.83\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, and utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | \$36,925 | 14.13\% | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | \$75,903 | \$29,944 | 11.46\% | \$33,982 | 13.00\% | \$6,948 | 2.66\% | \$5,029 | 1.92\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |

[^13]

## The State of

Minority Business in the Birmingham, AL MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 1,176,775 persons
- 1997 Total Minority Population: 354,099 persons
- All firms in region: 62,314 firms
- Annual sales of all firms in region: $\$ 75.1$ billion
- Total minority-owned firms: 6,972 firms
- Annual sales of minority-owned firms in region: $\$ 580.0$ million
- Total African American-owned firms: 5,045 firms
- Annual sales of African American-owned firms: $\$ 224.2$ million
- Asian \& Pacific Islander-owned Firms: 771 firms
- Annual sales of Asian \& Pacific Islander-owned firms: \$261.0 million
- Hispanic-owned Firms : 621 firms
- Annual sales of Hispanic-owned firms: $\$ 50.5$ million
- American Indian \& Alaska Natives-owned Firms: 554 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 46.2$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Birmingham | National <br> BPR |
| :--- | :---: | :---: |
| All | 53 | 78 |
| Non-Minority | 67 | 91 |
| Minority | 20 | 42 |
| African American | 15 | 24 |
| Asian \& Pacific Islander | 103 | 90 |
| Hispanic | 69 | 41 |
| American Indian \& Alaska Native | 307 | 85 |

## Parity ${ }^{2}$ :

In the Birmingham, AL MSA, the Asian \& Pacific Islander, Hispanic and American Indian \& Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^14]Industry Breakdown for All Firms in the Birmingham, AL MSA

| Industry Description | Total number of firms | \% of All Firms | $\begin{gathered} \text { Sales of all } \\ \text { firms } \\ (\$ 1,000) \end{gathered}$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 62,314 |  | \$75,119,455 |  | 406,215 |  | \$11,378,400 |  |
| Agricultural services, forestry, fishing, and mining | 1,278 | 2.05\% | \$865,961 | 1.15\% | 6,608 | 1.63\% | \$239,821 | 2.11\% |
| Construction industries | 8,151 | 13.08\% | \$5,506,234 | 7.33\% | 33,773 | 8.31\% | \$1,010,047 | 8.88\% |
| Manufacturing | 1,973 | 3.17\% | \$9,784,196 | 13.02\% | 52,663 | 12.96\% | \$1,673,335 | 14.71\% |
| Transportation, communications, and utilities | 2,369 | 3.80\% | \$7,902,219 | 10.52\% | 30,617 | 7.54\% | \$1,350,881 | 11.87\% |
| Wholesale trade | 3,462 | 5.56\% | \$19,663,266 | 26.18\% | 34,816 | 8.57\% | \$1,205,998 | 10.60\% |
| Retail trade | 8,678 | 13.93\% | \$9,384,222 | 12.49\% | 81,102 | 19.97\% | \$1,083,782 | 9.52\% |
| Finance, insurance and real estate industries | 7,015 | 11.26\% | \$12,812,228 | 17.06\% | 38,543 | 9.49\% | \$1,372,311 | 12.06\% |
| Service industries | 24,980 | 40.09\% | \$8,936,175 | 11.90\% | 127,860 | 31.48\% | \$3,440,952 | 30.24\% |
| Industries not Classified | 4,651 | 7.46\% | \$264,954 | 0.35\% | 233 | 0.06\% | \$1,273 | 0.01\% |

Industries for Minority Groups in the Birmingham, AL MSA (Firms)

|  | Minority Firms ${ }^{\text {i }}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 6,972 | 5,045 | 8.10\% | 771 | 1.24\% | 629 | 1.01\% | 554 | 0.89\% |
| Agricultural services, forestry, fishing, and mining | 132 | 104 | 0.17\% | 15 | 0.02\% | 3 | 0.00\% | 10 | 0.02\% |
| Construction industries | 632 | 515 | 0.83\% | 5 | 0.01\% | 41 | 0.07\% | 71 | 0.11\% |
| Manufacturing | No Data | 64 | 0.10\% | 17 | 0.03\% | 1 | 0.00\% | No Data | No Data |
| Transportation, communications, and utilities | 227 | 176 | 0.28\% | 13 | 0.02\% | No Data | No Data | 21 | 0.03\% |
| Wholesale trade | 153 | 24 | 0.04\% | 16 | 0.03\% | 17 | 0.03\% | 44 | 0.07\% |
| Retail trade | 1,020 | 704 | 1.13\% | 240 | 0.39\% | 69 | 0.11\% | 53 | 0.09\% |
| Finance, insurance and real estate industries | 573 | 312 | 0.50\% | 32 | 0.05\% | 23 | 0.04\% | 20 | 0.03\% |
| Service industries | 3,421 | 2,676 | 4.29\% | 407 | 0.65\% | 209 | 0.34\% | 72 | 0.12\% |
| Industries not Classified | No Data | 469 | 0.75\% | 25 | 0.04\% | 266 | 0.43\% | No Data | No Data |

Industries for Minority Groups in the Birmingham, AL MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$579,893 | \$224,222 | 0.30\% | \$260,985 | 0.35\% | \$50,471 | 0.07\% | \$46,249 | 0.06\% |
| Agricultural services, forestry, fishing, and mining | No Data | \$1,277 | 0.00\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$19,531 | 0.03\% | No Data | No Data | \$4,317 | 0.01\% | \$14,283 | 0.02\% |
| Manufacturing | No Data | \$2,835 | 0.00\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, and utilities | No Data | \$9,937 | 0.01\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | \$11,316 | 0.02\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | \$120,629 | \$27,836 | 0.04\% | \$85,463 | 0.11\% | \$20,741 | 0.03\% | \$4,918 | 0.01\% |
| Finance, insurance and real estate industries | No Data | \$14,070 | 0.02\% | No Data | No Data | \$2,412 | 0.00\% | No Data | No Data |
| Service industries | \$212,964 | \$129,423 | 0.17\% | \$71,169 | 0.09\% | \$7,687 | 0.01\% | \$7,207 | 0.01\% |
| Industries not Classified | No Data | \$7,998 | 0.01\% | \$761 | 0.00\% | \$5,165 | 0.01\% | No Data | No Data |

${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesif figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

MINORITY BUSINESS DEVELOPMENT AGENCY

## The State of <br> Minority Business in the Boston, MA-NH PMSA

## Demographic and Business Statistics

- 1997 Total Population: 2,371,093 persons
- 1997 Total Minority Population: 1,891,373 persons
- All firms in region: 313,437
- Annual sales of all firms in region: $\$ 354.0$ billion
- Total minority-owned firms: 25,051 firms
- Annual sales of minority-owned firms: $\$ 4.1$ billion
- Total African American-owned firms: 8,043
- Annual sales of African American-owned firms: $\$ 681.3$ million
- Asian \& Pacific Islander-owned Firms: 9,124
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 3.0$ billion
- Hispanic-owned Firms : 7,325
- Annual sales of Hispanic-owned firms: $\$ 964.3$ million
- American Indian \& Alaska Natives-owned Firms: 1,376
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 130.8$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Boston | National BPR |
| :--- | :---: | :---: |
| All | 132 | 78 |
| Non-Minority | 152 | 91 |
| Minority | 52 | 42 |
| African American | 38 | 24 |
| Asian \& Pacific Islander | 97 | 90 |
| Hispanic | 43 | 41 |
| American Indian \& Alaska Native | 248 | 85 |

## Parity ${ }^{2}$ :

In the Boston, MA-NH PMSA, American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^15]Industry Breakdown for All Firms in the Boston, MA-NH PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 313,437 |  | \$353,972,020 |  | 1,804,466 |  | \$64,972,138 |  |
| Agricultural services, forestry, fishing, mining | 6,028 | 1.92\% | \$839,331 | 0.24\% | 7,546 | 0.42\% | \$231,267 | 0.36\% |
| Construction industries | 31,226 | 9.96\% | \$14,961,163 | 4.23\% | 62,510 | 3.46\% | \$2,475,173 | 3.81\% |
| Manufacturing | 8,901 | 2.84\% | \$44,251,585 | 12.50\% | 249,654 | 13.84\% | \$11,477,788 | 17.67\% |
| Transportation, communications, utilities | 11,786 | 3.76\% | \$18,195,514 | 5.14\% | 83,041 | 4.60\% | \$3,146,600 | 4.84\% |
| Wholesale trade | 11,736 | 3.74\% | \$88,166,296 | 24.91\% | 116,788 | 6.47\% | \$5,502,588 | 8.47\% |
| Retail trade | 30,972 | 9.88\% | \$37,327,491 | 10.55\% | 320,101 | 17.74\% | \$5,304,594 | 8.16\% |
| Finance, insurance and real estate industries | 33,750 | 10.77\% | \$78,125,428 | 22.07\% | 182,635 | 10.12\% | \$10,496,177 | 16.15\% |
| Service industries | 159,064 | 50.75\% | \$70,781,389 | 20.00\% | 781,801 | 43.33\% | \$26,331,179 | 40.53\% |
| Industries not Classified | 20,667 | 6.59\% | \$1,323,823 | 0.37\% | 390 | 0.02\% | \$6,772 | 0.01\% |

Industries for Minority Groups in the Boston, MA-NH PMSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 25,868 | 8,043 | 32.15\% | 9,124 | 36.47\% | 7,325 | 29.28\% | 1,376 | 5.50\% |
| Agricultural services, forestry, fishing, and mining | 181 | 28 | 0.11\% | 47 | 0.19\% | 53 | 0.21\% | 53 | 0.21\% |
| Construction industries | 1,500 | 406 | 1.62\% | 351 | 1.40\% | 429 | 1.71\% | 314 | 1.26\% |
| Manufacturing | 401 | 64 | 0.26\% | 170 | 0.68\% | 105 | 0.42\% | 62 | 0.25\% |
| Transportation, communications, and utilities | 1,731 | 1,090 | 4.36\% | 165 | 0.66\% | 436 | 1.74\% | 40 | 0.16\% |
| Wholesale trade | 481 | 91 | 0.36\% | 272 | 1.09\% | 90 | 0.36\% | 28 | 0.11\% |
| Retail trade | 3,235 | 610 | 2.44\% | 1,896 | 7.58\% | 662 | 2.65\% | 67 | 0.27\% |
| Finance, insurance and real estate industries | 944 | 268 | 1.07\% | 359 | 1.44\% | 275 | 1.10\% | 42 | 0.17\% |
| Service industries | 13,163 | 4,369 | 17.47\% | 5,062 | 20.24\% | 3,531 | 14.12\% | 201 | 0.80\% |
| Industries not Classified | 4,252 | 1,118 | 4.47\% | 803 | 3.21\% | 1,762 | 7.04\% | 569 | 2.27\% |

Industries for Minority Groups in the Boston, MA-NH PMSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$4,746,776 | \$681,280 | 14.49\% | \$2,970,338 | 63.15\% | \$964,320 | 20.50\% | \$130,838 | 2.78\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | \$1,615 | 0.03\% |
| Construction industries | \$384,155 | \$106,569 | 2.27\% | \$108,980 | 2.32\% | \$123,154 | 2.62\% | \$45,452 | 0.97\% |
| Manufacturing | \$408,264 | \$41,657 | 0.89\% | \$213,960 | 4.55\% | \$141,055 | 3.00\% | \$11,592 | 0.25\% |
| Transportation, communications, utilities | No Data | \$47,161 | 1.00\% | \$32,367 | 0.69\% | No Data | No Data | \$1,058 | 0.02\% |
| Wholesale trade | \$1,209,920 | \$38,684 | 0.82\% | \$1,052,544 | 22.38\% | \$112,960 | 2.40\% | \$5,732 | 0.12\% |
| Retail trade | \$909,983 | \$116,802 | 2.48\% | \$624,715 | 13.28\% | \$145,147 | 3.09\% | \$23,319 | 0.50\% |
| Finance, insurance and real estate industries | No Data | \$51,033 | 1.09\% | \$32,170 | 0.68\% | No Data | No Data | \$3,089 | 0.07\% |
| Service industries | \$1,453,492 | \$250,979 | 5.34\% | \$886,143 | 18.84\% | \$292,006 | 6.21\% | \$24,364 | 0.52\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | \$103,128 | 2.19\% | \$14,617 | 0.31\% |

[^16]Minority Business in the Cedar Rapids, IA
MSA
MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 186,733 persons
- 1997 Total Minority Population: 11,597 persons
- All firms in region: 14,411 firms
- Annual sales of all firms in region: $\$ 18.4$ billion
- Total minority-owned firms: 474 firms
- Annual sales of minority-owned firms in region: $\$ 59.3$ million
- Total African American-owned firms: 149 firms
- Annual sales of African American-owned firms: $\$ 12.0$ million
- Asian \& Pacific Islander-owned Firms: No Data
- Annual sales of Asian \& Pacific Islander-owned firms: No Data
- Hispanic-owned Firms : 205 firms
- Annual sales of Hispanic-owned firms: $\$ 20.0$ million
- American Indian \& Alaska Natives-owned Firms: No Data
- Annual sales of Asian \& Pacific Islander-owned firms: No Data


## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Cedar Rapids | National <br> BPR |
| :--- | :---: | :---: |
| All | 79 | 78 |
| Non-Minority | 81 | 91 |
| Minority | 53 | 42 |
| African American | 39 | 24 |
| Asian \& Pacific Islander | No Data | 90 |
| Hispanic | 76 | 41 |
| American Indian \& Alaska Native | No Data | 85 |

## Parity ${ }^{2}$ :

In the Cedar Rapids, IA MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^17]Industry Breakdown for All Firms in the Cedar Rapids, IA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms $(\$ 1,000)$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 14,411 |  | \$18,346,142 |  | 103,505 |  | 2,861,464 |  |
| Agricultural services, forestry, fishing, mining | 305 | 2.12\% | \$36,128 | 0.20\% | 535 | 0.52\% | 9,896 | 0.35\% |
| Construction industries | 1,537 | 10.67\% | \$813,470 | 4.43\% | 5,402 | 5.22\% | 185,423 | 6.48\% |
| Manufacturing | 444 | 3.08\% | \$6,639,861 | 36.19\% | 24,328 | 23.50\% | 982,510 | 34.34\% |
| Transportation, communications, utilities | 628 | 4.36\% | \$1,613,928 | 8.80\% | 7,094 | 6.85\% | 243,597 | 8.51\% |
| Wholesale trade | 680 | 4.72\% | \$2,536,093 | 13.82\% | 6,683 | 6.46\% | 198,807 | 6.95\% |
| Retail trade | 2,386 | 16.56\% | \$2,097,079 | 11.43\% | 19,644 | 18.98\% | 260,079 | 9.09\% |
| Finance, insurance and real estate industries | 1,754 | 12.17\% | \$2,891,170 | 15.76\% | 6,830 | 6.60\% | 251,539 | 8.79\% |
| Service industries | 6,130 | 42.54\% | \$1,695,018 | 9.24\% | 32,985 | 31.87\% | 729,565 | 25.50\% |
| Industries not Classified | 622 | 4.32\% | \$23,395 | 0.13\% | 4 | 0.00\% | 48 | 0.00\% |

Industries for Minority Groups in the Cedar Rapids, IA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 474 | 149 | 31.43\% | No Data | No Data | 205 | 43.25\% | No Data | No Data |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | 8 | 1.69\% | No Data | No Data | 4 | 0.84\% | No Data | No Data |
| Manufacturing | No Data | 20 | 4.22\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, and utilities | No Data | 4 | 0.84\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | 1 | 0.21\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | 22 | 4.64\% | No Data | No Data | 12 | 2.53\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | 6 | 1.27\% | No Data | No Data |
| Service industries | No Data | 71 | 14.98\% | No Data | No Data | 36 | 7.59\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | 145 | 30.59\% | No Data | No Data |

Industries for Minority Groups in the Cedar Rapids, IA MSA (Sales)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$59,264 | No Data | No Data | \$11,974 | 20.20\% | \$19,798 | 33.41\% | No Data | No Data |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | \$129 | 0.22\% | No Data | No Data | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | No Data | No Data | No Data | \$3,679 | 6.21\% | No Data | No Data | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |

[^18]The State of
Minority Business in the Chicago, IL PMSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 8,191,365 persons
- 1997 Total Minority Population: 3,110,749 persons
- All firms: 598,175
- Annual sales of all firms: $\$ 747.2$ billion
- Total minority-owned firms: 95,685
- Annual sales of minority-owned firms: $\$ 21.4$ billion
- Total African American-owned firms: 35,569
- Annual sales of African American-owned firms: $\$ 3.4$ billion
- Asian \& Pacific Islander-owned Firms: 32,733
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 13.2$ billion
- Hispanic-owned Firms : 27,482
- Annual sales of Hispanic-owned firms: $\$ 4.6$ billion
- American Indian \& Alaska Natives-owned Firms: 2,161
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 370.9$ Million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Chicago | National <br> BPR |
| :--- | :---: | :---: |
| All | 73 | 78 |
| Non-Minority | 99 | 91 |
| Minority | 31 | 42 |
| African American | 22 | 24 |
| Asian \& Pacific Islander | 100 | 90 |
| Hispanic Indian \& Alaska Native | 24 | 41 |
| American Indin | 187 | 85 |

## Parity ${ }^{2}$ :

In the Chicago, IL PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. (See below chart).


[^19]Industry Breakdown for All Firms in the Chicago, IL PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 598,175 |  | 747,227,967 |  | 3,579,956 |  | 120,881,805 |  |
| Agricultural services, forestry, fishing, and mining | 7,800 | 1.30\% | 2,235,764 | 0.30\% | 22,646 | 0.63\% | 712,403 | 0.59\% |
| Construction industries | 58,785 | 9.83\% | 32,864,997 | 4.40\% | 164,284 | 4.59\% | 6,791,023 | 5.62\% |
| Manufacturing | 19,735 | 3.30\% | 132,623,140 | 17.75\% | 694,825 | 19.41\% | 27,998,378 | 23.16\% |
| Transportation, communications, and utilities | 30,869 | 5.16\% | 38,127,984 | 5.10\% | 205,305 | 5.73\% | 7,613,825 | 6.30\% |
| Wholesale trade | 27,520 | 4.60\% | 235,785,740 | 31.55\% | 298,951 | 8.35\% | 13,081,686 | 10.82\% |
| Retail trade | 66,876 | 11.18\% | 80,843,808 | 10.82\% | 653,277 | 18.25\% | 11,072,878 | 9.16\% |
| Finance, insurance and real estate industries | 75,986 | 12.70\% | 118,232,765 | 15.82\% | 323,424 | 9.03\% | 16,185,243 | 13.39\% |
| Service industries | 263,976 | 44.13\% | 104,189,741 | 13.94\% | 1,216,717 | 33.99\% | 37,412,749 | 30.95\% |
| Industries not Classified | 48,220 | 8.06\% | 2,324,028 | 0.31\% | 527 | 0.01\% | 13,620 | 0.01\% |

Industries for Minority Groups in the Chicago, IL PMSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 160,897 | 35,569 | 37.17\% | 32,733 | 34.21\% | 1,304 | 18.13\% | 2,161 | 2.26\% |
| Agricultural services, forestry, fishing, and mining | 33,565 | 188 | 0.20\% | 52 | 0.05\% | 27,482 | 28.72\% | 35 | 0.04\% |
| Construction industries | 4,230 | 1,515 | 1.58\% | 479 | 0.50\% | 609 | 0.64\% | 233 | 0.24\% |
| Manufacturing | 1,358 | 320 | 0.33\% | 566 | 0.59\% | 2,430 | 2.54\% | 66 | 0.07\% |
| Transportation, communications, and utilities | 6,651 | 3,634 | 3.80\% | 2,672 | 2.79\% | 493 | 0.52\% | 156 | 0.16\% |
| Wholesale trade | 3,452 | 344 | 0.36\% | 1,641 | 1.72\% | 2,295 | 2.40\% | 33 | 0.03\% |
| Retail trade | 9,618 | 3,600 | 3.76\% | 6,810 | 7.12\% | 403 | 0.42\% | 116 | 0.12\% |
| Finance, insurance and real estate industries | 11,574 | 2,548 | 2.66\% | 2,399 | 2.51\% | 4,261 | 4.45\% | 30 | 0.03\% |
| Service industries | 32,320 | 18,659 | 19.50\% | 14,209 | 14.85\% | 2,186 | 2.28\% | 389 | 0.41\% |
| Industries not Classified | 24,012 | 4,766 | 4.98\% | 3,923 | 4.10\% | 10,873 | 11.36\% | 1,103 | 1.15\% |

Industries for Minority Groups in the Chicago, IL PMSA (Sales)

|  | Minority Sales | African American | \% of Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$29,699,813 | \$3,374,570 | 15.77\% | \$13,244,106 | 61.89\% | \$4,554,316 | 21.28\% | \$370,927 | 1.73\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | \$5,206 | 0.02\% | No Data | No Data | No Data | No Data |
| Construction industries | \$816,903 | \$390,298 | 1.82\% | \$254,119 | 1.19\% | \$372,199 | 1.74\% | \$49,200 | 0.23\% |
| Manufacturing | No Data | No Data | No Data | \$1,036,805 | 4.84\% | \$432,763 | 2.02\% | \$174,973 | 0.82\% |
| Transportation, communications, and utilities | \$1,546,416 | \$302,226 | 1.41\% | \$284,263 | 1.33\% | \$199,684 | 0.93\% | \$7,701 | 0.04\% |
| Wholesale trade | No Data | \$197,069 | 0.92\% | \$6,369,923 | 29.77\% | No Data | No Data | No Data | No Data |
| Retail trade | \$7,812,674 | \$637,791 | 2.98\% | \$1,846,949 | 8.63\% | \$795,031 | 3.72\% | \$9,929 | 0.05\% |
| Finance, insurance and real estate industries | No Data | \$188,643 | 0.88\% | \$595,170 | 2.78\% | No Data | No Data | No Data | No Data |
| Service industries | \$3,734,453 | \$1,268,846 | 5.93\% | \$2,587,493 | 12.09\% | \$1,813,727 | 8.48\% | \$56,710 | 0.27\% |
| Industries not Classified | \$2,868,152 | \$86,095 | 0.40\% | \$264,176 | 1.23\% | \$157,330 | 0.74\% | \$37,234 | 0.17\% |

[^20]

MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the Cleveland-LorainElyria, OH PMSA 

## Demographic and Business Statistics

- 1997 Total Population: 2,229,246 persons
- 1997 Total Minority Population: 481,929 persons
- All firms in region: 162,610
- Annual sales of all firms in region: $\$ 168.9$ billion
- Total minority-owned firms: 13,743 firms
- Annual sales of minority-owned firms: $\$ 2.7$ billion
- Total African American-owned firms: 8,575
- Annual sales of African American-owned firms: $\$ 1.1$ billion
- Asian \& Pacific Islander-owned Firms: 3,223
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 994.3$ million
- Hispanic-owned Firms : 1,447
- Annual sales of Hispanic-owned firms: $\$ 193.3$ million
- American Indian \& Alaska Natives-owned Firms: 628
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 374.4$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Cleveland | National BPR |
| :--- | :---: | :---: |
| All | 73 | 78 |
| Non-Minority | 84 | 91 |
| Minority | 29 | 42 |
| African American | 23 | 24 |
| Asian \& Pacific Islander | 144 | 90 |
| Hispanic | 29 | 41 |
| American Indian \& Alaska Native | 158 | 85 |

## Parity ${ }^{2}$ :

In the Cleveland-Lorain-Elyria, OH PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, American Indian \& Alaska Natives have achieved parity. (See below chart).


[^21]Industry Breakdown for All Firms in the Cleveland-Lorain-Elyria PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 162,610 |  | \$168,868,097 |  | 1,009,419 |  | \$29,997,314 |  |
| Agricultural services, forestry, fishing, mining | 3,523 | 2.17\% | \$555,366 | 0.33\% | 6,999 | 0.69\% | \$210,788 | 0.70\% |
| Construction industries | 18,934 | 11.64\% | \$7,630,302 | 4.52\% | 44,028 | 4.36\% | \$1,522,087 | 5.07\% |
| Manufacturing | 6,997 | 4.30\% | \$46,112,368 | 27.31\% | 230,690 | 22.85\% | \$9,271,778 | 30.91\% |
| Transportation, communications, utilities | 7,026 | 4.32\% | \$8,685,086 | 5.14\% | 44,200 | 4.38\% | \$1,561,642 | 5.21\% |
| Wholesale trade | 8,054 | 4.95\% | \$37,837,621 | 22.41\% | 75,296 | 7.46\% | \$2,896,003 | 9.65\% |
| Retail trade | 20,883 | 12.84\% | \$21,572,919 | 12.78\% | 198,687 | 19.68\% | \$2,699,141 | 9.00\% |
| Finance, insurance and real estate industries | 19,790 | 12.17\% | \$23,781,548 | 14.08\% | 84,758 | 8.40\% | \$3,070,052 | 10.23\% |
| Service industries | 64,880 | 39.90\% | \$22,292,402 | 13.20\% | 324,575 | 32.15\% | \$8,763,063 | 29.21\% |
| Industries not Classified | 13,095 | 8.05\% | \$400,485 | 0.24\% | 186 | 0.02\% | \$2,760 | 0.01\% |

Industries for Minority Groups in the Cleveland-Lorain-Elyria PMSA (Firms)

|  | Minority Firms ${ }^{\text {' }}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 13,873 | 8,575 | 62.40\% | 3,223 | 23.45\% | 1,447 | 10.53\% | 628 | 4.57\% |
| Agricultural services, forestry, fishing, and mining | No Data | 66 | 0.48\% | 17 | 0.12\% | 50 | 0.36\% | No Data | No Data |
| Construction industries | 1,044 | 648 | 4.72\% | 40 | 0.29\% | 208 | 1.51\% | 148 | 1.08\% |
| Manufacturing | 231 | 129 | 0.94\% | 57 | 0.41\% | 35 | 0.25\% | 10 | 0.07\% |
| Transportation, communications, and utilities | 789 | 632 | 4.60\% | 33 | 0.24\% | 99 | 0.72\% | 25 | 0.18\% |
| Wholesale trade | 296 | 105 | 0.76\% | 116 | 0.84\% | 51 | 0.37\% | 24 | 0.17\% |
| Retail trade | 2,151 | 1,083 | 7.88\% | 847 | 6.16\% | 183 | 1.33\% | 38 | 0.28\% |
| Finance, insurance and real estate industries | 1,042 | 683 | 4.97\% | 300 | 2.18\% | 31 | 0.23\% | 28 | 0.20\% |
| Service industries | 6,458 | 4,162 | 30.28\% | 1,616 | 11.76\% | 574 | 4.18\% | 106 | 0.77\% |
| Industries not Classified | 1,729 | 1,067 | 7.76\% | 199 | 1.45\% | 215 | 1.56\% | 248 | 1.80\% |

Industries for Minority Groups in the Cleveland-Lorain-Elyria PMSA (Sales in 1,000s)

|  | Minority Sales ${ }^{\text {ii }}$ | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$2,668,627 | \$1,106,532 | 41.52\% | \$994,337 | 37.31\% | \$193,326 | 7.25\% | \$374,432 | 14.05\% |
| Agricultural services, forestry, fishing, mining | No Data | \$5,515 | 0.21\% | \$1,440 | 0.05\% | \$952 | 0.04\% | No Data | No Data |
| Construction industries | \$230,474 | \$152,477 | 5.72\% | \$25,704 | 0.96\% | \$31,799 | 1.19\% | \$20,494 | 0.77\% |
| Manufacturing | No Data | \$92,692 | 3.48\% | \$248,824 | 9.34\% | \$27,608 | 1.04\% | No Data | No Data |
| Transportation, communications, utilities | \$129,923 | \$84,343 | 3.16\% | \$14,413 | 0.54\% | \$30,003 | 1.13\% | \$1,164 | 0.04\% |
| Wholesale trade | No Data | \$209,315 | 7.85\% | \$182,595 | 6.85\% | No Data | No Data | No Data | No Data |
| Retail trade | \$460,402 | \$167,388 | 6.28\% | \$177,827 | 6.67\% | \$10,817 | 0.41\% | \$104,370 | 3.92\% |
| Finance, insurance and real estate industries | No Data | \$123,724 | 4.64\% | \$64,522 | 2.42\% | No Data | No Data | No Data | No Data |
| Service industries | \$587,503 | \$249,581 | 9.36\% | \$266,104 | 9.98\% | \$38,873 | 1.46\% | \$32,945 | 1.24\% |
| Industries not Classified | No Data | \$21,496 | 0.81\% | \$12,907 | 0.48\% | \$15,500 | 0.58\% | No Data | No Data |

[^22]
## The State of

Minority Business in the Colorado Springs, CO
MSA

## Demographic and Business Statistics

- 1997 Total Population: 492,553 persons
- 1997 Total Minority Population: 93,356 persons
- All firms in region: 41,386
- Annual sales of all firms in region: $\$ 24.8$ billion
- Total minority-owned firms: 4,041
- Annual sales of minority-owned firms: $\$ 597.0$ million
- Total African American-owned firms: 704
- Annual sales of African American-owned firms: $\$ 67.9$ million
- Asian \& Pacific Islander-owned Firms: 796
- Annual sales of Asian \& Pacific Islander-owned firms: \$134.9 million
- Hispanic-owned Firms : 2,040
- Annual sales of Hispanic-owned firms: $\$ 268.9$ Million
- American Indian \& Alaska Natives-owned Firms: 636
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 131.6$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Colorado <br> Springs | National <br> BPR |
| :--- | ---: | :---: |
| All | 84 | 78 |
| Non-Minority | 94 | 91 |
| Minority | 43 | 42 |
| African American | 22 | 24 |
| Asian \& Pacific Islander | 58 | 90 |
| Hispanic | 36 | 41 |
| American Indian \& Alaska Native | 140 | 85 |

## Parity ${ }^{2}$ :

In the Colorado Springs, CO MSA, American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^23]Industry Breakdown for All Firms in the Colorado Springs, CO MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms $(\$ 1,000)$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 41,386 |  | 24,762,575 |  | 172,697 |  | 4,458,581 |  |
| Agricultural services, forestry, fishing, and mining | 883 | 2.13\% | 96,758 | 0.39\% | 1,493 | 0.86\% | 29,208 | 0.66\% |
| Construction industries | 4,602 | 11.12\% | 1,990,013 | 8.04\% | 12,215 | 7.07\% | 352,106 | 7.90\% |
| Manufacturing | 1,179 | 2.85\% | 6,021,447 | 24.32\% | 24,325 | 14.09\% | 799,791 | 17.94\% |
| Transportation, communications, and utilities | 1,310 | 3.17\% | 2,431,211 | 9.82\% | 9,787 | 5.67\% | 412,168 | 9.24\% |
| Wholesale trade | 1,290 | 3.12\% | 1,825,162 | 7.37\% | 8,175 | 4.73\% | 262,208 | 5.88\% |
| Retail trade | 6,028 | 14.57\% | 5,355,777 | 21.63\% | 44,217 | 25.60\% | 619,368 | 13.89\% |
| Finance, insurance and real estate industries | 5,235 | 12.65\% | 2,590,832 | 10.46\% | 10,942 | 6.34\% | 343,300 | 7.70\% |
| Service industries | 18,732 | 45.26\% | 4,388,569 | 17.72\% | 61,522 | 35.62\% | 1,639,707 | 36.78\% |
| Industries not Classified | 2,203 | 5.32\% | 62,806 | 0.25\% | 21 | 0.01\% | 725 | 0.02\% |

Industries for Minority Groups in the Colorado Springs, CO MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 4041 | 704 | 17.42\% | 796 | 19.70\% | 2,040 | 50.48\% | 636 | 15.74\% |
| Agricultural services, forestry, fishing, and mining | 56 | 5 | 0.12\% | 4 | 0.10\% | 26 | 0.64\% | 21 | 0.52\% |
| Construction industries | 461 | 82 | 2.03\% | 33 | 0.82\% | 269 | 6.66\% | 77 | 1.91\% |
| Manufacturing | 56 | 8 | 0.20\% | 13 | 0.32\% | 26 | 0.64\% | 9 | 0.22\% |
| Transportation, communications, and utilities | 142 | 64 | 1.58\% | 7 | 0.17\% | 64 | 1.58\% | 7 | 0.17\% |
| Wholesale trade | 56 | 6 | 0.15\% | 9 | 0.22\% | 40 | 0.99\% | 1 | 0.02\% |
| Retail trade | 886 | 190 | 4.70\% | 274 | 6.78\% | 332 | 8.22\% | 90 | 2.23\% |
| Finance, insurance and real estate industries | 218 | 55 | 1.36\% | 22 | 0.54\% | 115 | 2.85\% | 26 | 0.64\% |
| Service industries | 1624 | 230 | 5.69\% | 378 | 9.35\% | 915 | 22.64\% | 101 | 2.50\% |
| Industries not Classified | 680 | 65 | 1.61\% | 57 | 1.41\% | 255 | 6.31\% | 303 | 7.50\% |

Industries for Minority Groups in the Colorado Springs, CO MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$596,926 | \$67,931 | 11.38\% | \$134,935 | 22.60\% | \$268,873 | 45.04\% | \$131,631 | 22.05\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$7,056 | 1.18\% | \$3,821 | 0.64\% | \$66,913 | 11.21\% | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, and utilities | No Data | \$3,090 | 0.52\% | No Data | No Data | \$8,725 | 1.46\% | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | \$8,256 | 1.38\% | No Data | No Data |
| Retail trade | No Data | No Data | No Data | \$57,918 | 9.70\% | \$32,570 | 5.46\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | \$7,671 | 1.29\% | No Data | No Data |
| Service industries | \$259,077 | \$49,094 | 8.22\% | \$36,755 | 6.16\% | \$126,255 | 21.15\% | \$46,973 | 7.87\% |
| Industries not Classified | No Data | \$1,159 | 0.19\% | No Data | No Data | \$1,836 | 0.31\% | No Data | No Data |

[^24]Source: 1997 Survey of Minority-Owned Business Enterprise


Minority Business in the Columbia, SC MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 635,367 persons
- 1997 Total Minority Population: 201,219 persons
- All firms in region: 38,723 firms
- Annual sales of all firms in region: $\$ 31.5$ billion
- Total minority-owned firms: 5,474 firms
- Annual sales of minority-owned firms in region: $\$ 559.7$ million
- Total African American-owned firms: 4,254 firms
- Annual sales of African American-owned firms: $\$ 331.8$ million
- Asian \& Pacific Islander-owned Firms: 651 firms
- Annual sales of Asian \& Pacific Islander-owned firms: \$114.2 million
- Hispanic-owned Firms : 390 firms
- Annual sales of Hispanic-owned firms: $\$ 104.5$ million
- American Indian \& Alaska Natives-owned Firms: 270 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 25.3$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Columbia | National <br> BPR |
| :--- | :---: | :---: |
| All | 61 | 78 |
| Non-Minority | 77 | 91 |
| Minority | 27 | 42 |
| African American | 23 | 24 |
| Asian \& Pacific Islander | 85 | 90 |
| Hispanic | 37 | 41 |
| American Indian \& Alaska Native | 200 | 85 |

## Parity ${ }^{2}$ :

In the Columbia, SC MSA, the Asian \& Pacific Islander and American Indian and Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^25]Industry Breakdown for All Firms in the Columbia, SC MSA

| Industry Description | Total number of firms | \% of All Firms | $\begin{aligned} & \text { Sales of all } \\ & \text { firms } \\ & (\$ 1,000) \end{aligned}$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 38,723 |  | \$31,454,667 |  | 206,473 |  | \$5,076,420 |  |
| Agricultural services, forestry, fishing, and mining | 831 | 2.15\% | \$133,801 | 0.43\% | 1,339 | 0.65\% | \$26,863 | 0.53\% |
| Construction industries | 4,703 | 12.15\% | \$2,041,318 | 6.49\% | 13,338 | 6.46\% | \$334,237 | 6.58\% |
| Manufacturing | 898 | 2.32\% | \$5,444,706 | 17.31\% | 24,873 | 12.05\% | \$827,855 | 16.31\% |
| Transportation, communications, and utilities | 1,307 | 3.38\% | \$2,886,292 | 9.18\% | 13,593 | 6.58\% | \$451,184 | 8.89\% |
| Wholesale trade | 1,671 | 4.32\% | \$5,781,250 | 18.38\% | 14,323 | 6.94\% | \$468,306 | 9.23\% |
| Retail trade | 5,612 | 14.49\% | \$5,561,686 | 17.68\% | 50,924 | 24.66\% | \$630,257 | 12.42\% |
| Finance, insurance and real estate industries | 5,001 | 12.91\% | \$5,133,356 | 16.32\% | 21,376 | 10.35\% | \$688,831 | 13.57\% |
| Service industries | 16,010 | 41.34\% | \$4,382,177 | 13.93\% | 66,677 | 32.29\% | \$1,648,275 | 32.47\% |
| Industries not Classified | 2,790 | 7.21\% | \$90,081 | 0.29\% | 30 | 0.01\% | \$612 | 0.01\% |

Industries for Minority Groups in the Columbia, SC MSA (Firms)

|  | Minority Firms | African American | \% of All <br> Minority <br> Firms | Asian \& Pacific Islander | \% of All <br> Minority <br> Firms | Hispanic | \% of All <br> Minority <br> Firms | American Indian | \% of All <br> Minority <br> Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 5,474 | 4,254 | 77.71\% | 651 | 11.89\% | 390 | 7.12\% | 270 | 4.93\% |
| Agricultural services, forestry, fishing, and mining | No Data | 118 | 2.16\% | 23 | 0.42\% | No Data | No Data | No Data | No Data |
| Construction industries | 588 | 431 | 7.87\% | 27 | 0.49\% | 76 | 1.39\% | 54 | 0.99\% |
| Manufacturing | No Data | 34 | 0.62\% | 8 | 0.15\% | No Data | No Data | No Data | No Data |
| Transportation, communications, and utilities | 434 | 419 | 7.65\% | 1 | 0.02\% | 4 | 0.07\% | 10 | 0.18\% |
| Wholesale trade | 83 | 47 | 0.86\% | 12 | 0.22\% | 12 | 0.22\% | 12 | 0.22\% |
| Retail trade | 811 | 499 | 9.12\% | 236 | 4.31\% | 55 | 1.00\% | 21 | 0.38\% |
| Finance, insurance and real estate industries | 272 | 248 | 4.53\% | 9 | 0.16\% | 8 | 0.15\% | 7 | 0.13\% |
| Service industries | 2,488 | 2,055 | 37.54\% | 282 | 5.15\% | 98 | 1.79\% | 53 | 0.97\% |
| Industries not Classified | No Data | 404 | 7.38\% | No Data | No Data | 138 | 2.52\% | 113 | 2.06\% |

Industries for Minority Groups in the Columbia, SC MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$559,666 | \$331,759 | 59.28\% | \$144,160 | 25.76\% | \$104,511 | 18.67\% | \$25,312 | 4.52\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$94,962 | 16.97\% | \$7,273 | 1.30\% | No Data | No Data | \$1,053 | 0.19\% |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, and utilities | No Data | \$25,997 | 4.65\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | \$67,317 | 12.03\% | \$31,113 | 5.56\% | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$23,132 | 4.13\% | \$61,837 | 11.05\% | \$47,239 | 8.44\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$16,536 | 2.95\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | No Data | \$83,458 | 14.91\% | \$40,241 | 7.19\% | No Data | No Data | \$13,138 | 2.35\% |
| Industries not Classified | No Data | \$4,864 | 0.87\% | No Data | No Data | No Data | No Data | No Data | No Data |

[^26]

The State of
Minority Business in the Columbus, OH MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 1,455,215 persons
- 1997 Total Minority Population: 235,953 persons
- All firms in region: 117,596
- Annual sales of all firms in region: $\$ 120.8$ billion
- Total minority-owned firms: 8,451
- Annual sales of minority-owned firms: $\$ 1.9$ billion
- Total African American-owned firms: 4,955
- Annual sales of African American-owned firms: $\$ 802.2$ million
- Asian \& Pacific Islander-owned Firms: 2,058
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 666.3$ million
- Hispanic-owned Firms : 839
- Annual sales of Hispanic-owned firms: $\$ 143.2$ million
- American Indian \& Alaska Natives-owned Firms: 670
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 272.2$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Columbus | National BPR |
| :--- | :---: | :---: |
| All | 81 | 78 |
| Non-Minority | 90 | 91 |
| Minority | 36 | 42 |
| African American | 26 | 24 |
| Asian \& Pacific Islander | 73 | 90 |
| Hispanic | 56 | 41 |
| American Indian \& Alaska Native | 226 | 85 |

## Parity ${ }^{2}$ :

In the Columbus, OH MSA, the American Indian \& Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^27]Industry Breakdown for All Firms in the Columbus, OH MSA

| Industry Description | Total number of firms | $\% \text { of All }$ Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 117,596 |  | \$120,832,203 |  | 695,247 |  | \$19,482,992 |  |
| Agricultural services, forestry, fishing, mining | 2,697 | 2.29\% | \$484,100 | 0.40\% | 5,575 | 0.80\% | \$119,317 | 0.61\% |
| Construction industries | 13,381 | 11.38\% | \$6,485,635 | 5.37\% | 35,143 | 5.05\% | \$1,125,074 | 5.77\% |
| Manufacturing | 2,890 | 2.46\% | \$18,804,038 | 15.56\% | 90,010 | 12.95\% | \$3,447,659 | 17.70\% |
| Transportation, communications, utilities | 5,350 | 4.55\% | \$8,128,135 | 6.73\% | 39,090 | 5.62\% | \$1,456,375 | 7.48\% |
| Wholesale trade | 4,688 | 3.99\% | \$25,763,021 | 21.32\% | 49,296 | 7.09\% | \$1,849,462 | 9.49\% |
| Retail trade | 15,142 | 12.88\% | \$18,008,346 | 14.90\% | 171,833 | 24.72\% | \$2,878,931 | 14.78\% |
| Finance, insurance and real estate industries | 14,313 | 12.17\% | \$27,827,586 | 23.03\% | 85,016 | 12.23\% | \$3,034,882 | 15.58\% |
| Service industries | 51,406 | 43.71\% | \$15,056,396 | 12.46\% | 219,179 | 31.53\% | \$5,568,660 | 28.58\% |
| Industries not Classified | 8,130 | 6.91\% | \$274,946 | 0.23\% | 105 | 0.02\% | \$2,632 | 0.01\% |

Industries for Minority Groups in the Columbus, OH MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 8,451 | 4,955 | 58.63\% | 2,058 | 24.35\% | 839 | 9.93\% | 670 | 7.93\% |
| Agricultural services, forestry, fishing, and mining | 99 | 42 | 0.50\% | 29 | 0.34\% | 19 | 0.22\% | 9 | 0.11\% |
| Construction industries | 581 | 312 | 3.69\% | 52 | 0.62\% | 120 | 1.42\% | 97 | 1.15\% |
| Manufacturing | 135 | 43 | 0.51\% | 66 | 0.78\% | 16 | 0.19\% | 10 | 0.12\% |
| Transportation, communications, and utilities | 593 | 468 | 5.54\% | 36 | 0.43\% | 48 | 0.57\% | 41 | 0.49\% |
| Wholesale trade | 150 | 65 | 0.77\% | 45 | 0.53\% | 31 | 0.37\% | 9 | 0.11\% |
| Retail trade | 1,044 | 339 | 4.01\% | 499 | 5.90\% | 95 | 1.12\% | 111 | 1.31\% |
| Finance, insurance and real estate industries | 471 | 291 | 3.44\% | 98 | 1.16\% | 40 | 0.47\% | 42 | 0.50\% |
| Service industries | 4,279 | 2,919 | 34.54\% | 994 | 11.76\% | 266 | 3.15\% | 100 | 1.18\% |
| Industries not Classified | 1,171 | 476 | 5.63\% | 242 | 2.86\% | 203 | 2.40\% | 250 | 2.96\% |

Industries for Minority Groups in the Columbus, OH MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,880,928 | \$802,156 | 42.65\% | \$666,305 | 35.42\% | \$143,175 | 7.61\% | \$272,175 | 14.47\% |
| Agricultural services, forestry, fishing, mining | No Data | \$787 | 0.04\% | \$5,389 | 0.29\% | No Data | No Data | No Data | No Data |
| Construction industries | \$152,154 | \$109,062 | 5.80\% | \$11,701 | 0.62\% | \$21,849 | 1.16\% | \$9,542 | 0.51\% |
| Manufacturing | No Data | No Data | No Data | \$266,601 | 14.17\% | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | \$22,438 | 1.19\% | \$7,135 | 0.38\% | No Data | No Data | \$21,079 | 1.12\% |
| Wholesale trade | No Data | \$113,079 | 6.01\% | \$40,060 | 2.13\% | \$14,465 | 0.77\% | No Data | No Data |
| Retail trade | \$380,380 | \$37,344 | 1.99\% | \$124,738 | 6.63\% | \$9,968 | 0.53\% | \$208,330 | 11.08\% |
| Finance, insurance and real estate industries | No Data | No Data | No Data | \$15,648 | 0.83\% | No Data | No Data | No Data | No Data |
| Service industries | \$379,882 | \$167,973 | 8.93\% | \$190,870 | 10.15\% | \$18,284 | 0.97\% | \$2,755 | 0.15\% |
| Industries not Classified | No Data | \$18,739 | 1.00\% | \$4,163 | 0.22\% | No Data | No Data | \$6,091 | 0.32\% |

[^28]The State of
Minority Business in the Dallas, TX PMSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 3,287,722 persons
- 1997 Total Minority Population: 1,095,767 persons
- All firms in region: 288,728
- Annual sales of all firms in region: $\$ 341.3$ billion
- Total minority-owned firms: 54,334
- Annual sales of minority-owned firms: $\$ 4.2$ billion
- Total African American-owned firms: 14,021
- Annual sales of African American-owned firms: $\$ 2.2$ billion
- Asian \& Pacific Islander-owned Firms: 13,230
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 4.2$ billion
- Hispanic-owned Firms : 24,573
- Annual sales of Hispanic-owned firms: $\$ 2.8$ billion
- American Indian \& Alaska Natives-owned Firms: 2,510
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 728.7$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Dallas | National <br> BPR |
| :--- | ---: | ---: | :---: |
| All | 88 | 78 |
| Non-Minority | 107 | 91 |
| Minority | 50 | 42 |
| African American | 29 | 24 |
| Asian \& Pacific Islander | 95 | 90 |
| Hispanic | 31 | 41 |
| American Indian \& Alaska Native | 136 | 85 |

## Parity ${ }^{2}$ :

In the Dallas, TX PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^29]Industry Breakdown for All Firms in the Dallas, TX PMSA

| Industry Description | Total number of firms | \% of All Firms | $\begin{aligned} & \text { Sales of all } \\ & \text { firms } \\ & (\$ 1,000) \end{aligned}$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 288,728 |  | 341,313,795 |  | 1,624,946 |  | 52,825,240 |  |
| Agricultural services, forestry, fishing, mining | 10,157 | 3.52\% | 4,643,333 | 1.36\% | 23,137 | 1.42\% | 921,781 | 1.74\% |
| Construction industries | 29,730 | 10.30\% | 15,829,855 | 4.64\% | 78,765 | 4.85\% | 2,475,312 | 4.69\% |
| Manufacturing | 9,282 | 3.21\% | 44,935,301 | 13.17\% | 250,527 | 15.42\% | 9,852,676 | 18.65\% |
| Transportation, communications, utilities | 11,270 | 3.90\% | 24,880,909 | 7.29\% | 110,694 | 6.81\% | 4,230,681 | 8.01\% |
| Wholesale trade | 14,414 | 4.99\% | 114,976,362 | 33.69\% | 143,871 | 8.85\% | 6,055,229 | 11.46\% |
| Retail trade | 33,740 | 11.69\% | 37,598,678 | 11.02\% | 299,434 | 18.43\% | 5,352,388 | 10.13\% |
| Finance, insurance and real estate industries | 36,524 | 12.65\% | 49,120,153 | 14.39\% | 136,237 | 8.38\% | 5,935,903 | 11.24\% |
| Service industries | 125,105 | 43.33\% | 48,147,257 | 14.11\% | 581,956 | 35.81\% | 17,993,229 | 34.06\% |
| Industries not Classified | 19,393 | 6.72\% | 1,181,947 | 0.35\% | 325 | 0.02\% | 8,041 | 0.02\% |

Industries for Minority Groups in the Dallas, TX PMSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 54,334 | 14,021 | 26.53\% | 13,230 | 25.03\% | 24,573 | 46.49\% | 2,510 | 4.75\% |
| Agricultural services, forestry, fishing, and mining | 1,057 | 353 | 0.67\% | 44 | 0.08\% | 572 | 1.08\% | 88 | 0.17\% |
| Construction industries | 5,566 | 622 | 1.18\% | 354 | 0.67\% | 4,255 | 8.05\% | 335 | 0.63\% |
| Manufacturing | 1,760 | 198 | 0.37\% | 930 | 1.76\% | 598 | 1.13\% | 34 | 0.06\% |
| Transportation, communications, and utilities | 3,443 | 2,003 | 3.79\% | 328 | 0.62\% | 1,105 | 2.09\% | 7 | 0.01\% |
| Wholesale trade | 1,531 | 295 | 0.56\% | 634 | 1.20\% | 578 | 1.09\% | 24 | 0.05\% |
| Retail trade | 5,909 | 801 | 1.52\% | 2,538 | 4.80\% | 2,507 | 4.74\% | 63 | 0.12\% |
| Finance, insurance and real estate industries | 2,539 | 582 | 1.10\% | 959 | 1.81\% | 944 | 1.79\% | 54 | 0.10\% |
| Service industries | 24,872 | 7,250 | 13.72\% | 6,300 | 11.92\% | 11,115 | 21.03\% | 207 | 0.39\% |
| Industries not Classified | 7,669 | 1,917 | 3.63\% | 1,149 | 2.17\% | 2,905 | 5.50\% | 1,698 | 3.21\% |

Industries for Minority Groups in the Dallas, TX PMSA (Sales)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$7,661,970 | \$2,217,466 | 22.61\% | \$4,180,041 | 42.62\% | \$2,753,256 | 28.07\% | \$728,673 | 7.43\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | \$20,340 | 0.21\% | No Data | No Data |
| Construction industries | No Data | \$142,064 | 1.45\% | No Data | No Data | \$454,609 | 4.64\% | \$90,257 | 0.92\% |
| Manufacturing | No Data | \$142,518 | 1.45\% | \$368,994 | 3.76\% | \$190,305 | 1.94\% | No Data | No Data |
| Transportation, communications, utilities | No Data | \$823,328 | 8.39\% | \$63,187 | 0.64\% | \$99,147 | 1.01\% | No Data | No Data |
| Wholesale trade | No Data | \$269,819 | 2.75\% | \$1,891,544 | 19.29\% | \$354,500 | 3.61\% | No Data | No Data |
| Retail trade | No Data | \$239,588 | 2.44\% | \$965,757 | 9.85\% | \$620,824 | 6.33\% | No Data | No Data |
| Finance, insurance and real estate industries | \$244,769 | No Data | No Data | \$164,287 | 1.68\% | \$75,145 | 0.77\% | \$5,337 | 0.05\% |
| Service industries | \$1,347,169 | \$500,060 | 5.10\% | \$625,351 | 6.38\% | \$673,916 | 6.87\% | \$47,902 | 0.49\% |
| Industries not Classified | \$761,826 | \$62,936 | 0.64\% | \$46,371 | 0.47\% | \$264,470 | 2.70\% | \$450,985 | 4.60\% |

${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

# The State of <br> Minority Business in the Dayton-Springfield, OH MSA 

## Demographic and Business Statistics

- 1997 Total Population: 953,941 persons
- 1997 Total Minority Population: 168,225 persons
- All firms in region: 60,957
- Annual sales of all firms in region: $\$ 65.1$ billion
- Total minority-owned firms: 4,543
- Annual sales of minority-owned firms: $\$ 1.4$ billion
- Total African American-owned firms: 2,458
- Annual sales of African American-owned firms: $\$ 367.0$ million
- Asian \& Pacific Islander-owned Firms: 638
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 295.1$ million
- Hispanic-owned Firms : 1,015
- Annual sales of Hispanic-owned firms: $\$ 613.4$ million
- American Indian \& Alaska Natives-owned Firms: 444
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 76.7$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Dayton- <br> Springfield | National <br> BPR |
| :--- | ---: | :---: |
| All | 64 | 78 |
| Non-Minority | 72 | 91 |
| Minority | 27 | 42 |
| African American | 18 | 24 |
| Asian \& Pacific Islander | 51 | 90 |
| Hispanic | 88 | 41 |
| American Indian \& Alaska Native | 194 | 85 |

## Parity ${ }^{2}$ :

In the Dayton-Springfield, OH MSA, Hispanics and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^30]Industry Breakdown for All Firms in the Dayton-Springfield, OH MSA

| Industry Description | Total number of firms | \% of All Firms | $\begin{aligned} & \text { Sales of all } \\ & \text { firms } \\ & (\$ 1,000) \end{aligned}$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 60,957 |  | \$65,143,568 |  | 407,737 |  | \$11,091,50 |  |
| Agricultural services, forestry, fishing, and mining | 1,221 | 2.00\% | \$270,148 | 0.41\% | 3,788 | 0.93\% | \$93,885 | 0.85\% |
| Construction industries | 6,823 | 11.19\% | \$2,617,758 | 4.02\% | 17,106 | 4.20\% | \$527,193 | 4.75\% |
| Manufacturing | 2,475 | 4.06\% | \$24,100,696 | 37.00\% | 102,235 | 25.07\% | \$4,190,296 | 37.78\% |
| Transportation, communications, and utilities | 2,601 | 4.27\% | \$2,611,715 | 4.01\% | 16,196 | 3.97\% | \$555,605 | 5.01\% |
| Wholesale trade | 2,456 | 4.03\% | \$13,855,829 | 21.27\% | 21,271 | 5.22\% | \$799,362 | 7.21\% |
| Retail trade | 9,441 | 15.49\% | \$9,583,751 | 14.71\% | 92,747 | 22.75\% | \$1,198,991 | 10.81\% |
| Finance, insurance and real estate industries | 6,798 | 11.15\% | \$3,732,128 | 5.73\% | 18,682 | 4.58\% | \$555,901 | 5.01\% |
| Service industries | 25,774 | 42.28\% | \$8,258,783 | 12.68\% | 135,630 | 33.26\% | \$3,168,854 | 28.57\% |
| Industries not Classified | 3,557 | 5.84\% | \$112,760 | 0.17\% | 82 | 0.02\% | \$1,420 | 0.01\% |

Industries for Minority Groups in the Dayton-Springfield, OH MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 4,555 | 2,458 | 54.11\% | 1,015 | 22.34\% | 638 | 14.04\% | 444 | 9.77\% |
| Agricultural services, forestry, fishing, and mining | No Data | 26 | 0.57\% | 6 | 0.13\% | No Data | No Data | 54 | 1.19\% |
| Construction industries | 357 | 164 | 3.61\% | 21 | 0.46\% | 73 | 1.61\% | 99 | 2.18\% |
| Manufacturing | 58 | 31 | 0.68\% | 10 | 0.22\% | 15 | 0.33\% | 2 | 0.04\% |
| Transportation, communications, and utilities | 139 | 74 | 1.63\% | 34 | 0.75\% | 6 | 0.13\% | 25 | 0.55\% |
| Wholesale trade | 350 | 33 | 0.73\% | 302 | 6.65\% | 11 | 0.24\% | 4 | 0.09\% |
| Retail trade | 484 | 323 | 7.11\% | 26 | 0.57\% | 117 | 2.58\% | 18 | 0.40\% |
| Finance, insurance and real estate industries | 777 | 158 | 3.48\% | 581 | 12.79\% | 15 | 0.33\% | 23 | 0.51\% |
| Service industries | No Data | 1,442 | 31.74\% | No Data | No Data | 94 | 2.07\% | 116 | 2.55\% |
| Industries not Classified | 617 | 209 | 4.60\% | No Data | No Data | 305 | 6.71\% | 103 | 2.27\% |

Industries for Minority Groups in the Dayton-Springfield, OH MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All <br> Minority <br> Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,352,269 | \$367,006 | 27.15\% | \$613,386 | 45.37\% | \$295,136 | 21.83\% | \$76,741 | 5.68\% |
| Agricultural services, forestry, fishing, and mining | No Data | \$529 | 0.04\% | \$145 | 0.01\% | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$30,701 | 2.27\% | No Data | No Data | \$7,308 | 0.54\% | \$35,537 | 2.63\% |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, and utilities | No Data | \$25,580 | 1.89\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | \$123,332 | 9.12\% | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$179,128 | 13.25\% | No Data | No Data | \$23,275 | 1.72\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | \$291,924 | 21.59\% | No Data | No Data | \$1,067 | 0.08\% |
| Service industries | No Data | \$106,383 | 7.87\% | No Data | No Data | \$39,890 | 2.95\% | \$8,248 | 0.61\% |
| Industries not Classified | No Data | No Data | No Data | \$613,386 | 45.37\% | No Data | No Data | No Data | No Data |

[^31]

## The State of

Minority Business in the Des Moines, IA MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: $2,474,658$ persons
- 1997 Total Minority Population: 779,243 persons
- All firms in region: 36,236
- Annual sales of all firms in region: $\$ 55.9$ billion
- Total minority-owned firms: 1,440 firms
- Annual sales of minority-owned firms: $\$ 309.6$ million
- Total African American-owned firms: 460 firms
- Annual sales of African American-owned firms: $\$ 146.9$ million
- Asian \& Pacific Islander-owned Firms: 542 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 110.1$ million
- Hispanic-owned Firms : 298
- Annual sales of Hispanic-owned firms: $\$ 31.5$ million
- American Indian \& Alaska Natives-owned Firms: 298
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 23.2$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: Des <br> Moines | National BPR |
| :--- | :---: | :---: |
| All | 84 | 78 |
| Non-Minority | 89 | 91 |
| Minority | 37 | 42 |
| African American | 26 | 24 |
| Asian \& Pacific Islander | 61 | 90 |
| Hispanic | 26 | 41 |
| American Indian \& Alaska Native | 150 | 85 |

## Parity ${ }^{2}$ :

In the Des Moines, IA MSA, American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^32]Industry Breakdown for All Firms in the Des Moines, IA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 36,236 |  | \$55,931,664 |  | 239,540 |  | \$6,604,860 |  |
| Agricultural services, forestry, fishing, mining | 650 | 1.79\% | \$166,310 | 0.30\% | 2,776 | 1.16\% | \$59,920 | 0.91\% |
| Construction industries | 4,014 | 11.08\% | \$1,974,680 | 3.53\% | 12,056 | 5.03\% | \$415,413 | 6.29\% |
| Manufacturing | 875 | 2.41\% | \$6,387,279 | 11.42\% | 25,789 | 10.77\% | \$912,465 | 13.82\% |
| Transportation, communications, utilities | 1,408 | 3.89\% | \$2,586,702 | 4.62\% | 16,454 | 6.87\% | \$504,800 | 7.64\% |
| Wholesale trade | 1,733 | 4.78\% | \$10,351,002 | 18.51\% | 18,760 | 7.83\% | \$708,449 | 10.73\% |
| Retail trade | 5,451 | 15.04\% | \$5,100,017 | 9.12\% | 47,213 | 19.71\% | \$667,629 | 10.11\% |
| Finance, insurance and real estate industries | 4,674 | 12.90\% | \$23,908,444 | 42.75\% | 39,843 | 16.63\% | \$1,561,354 | 23.64\% |
| Service industries | 15,755 | 43.48\% | \$5,338,757 | 9.55\% | 76,628 | 31.99\% | \$1,773,822 | 26.86\% |
| Industries not Classified | 1,838 | 5.07\% | \$118,473 | 0.21\% | 21 | 0.01\% | \$1,008 | 0.02\% |

Industries for Minority Groups in the Des Moines, IA MSA (Firms)

|  | Minority Firms ${ }^{1}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 1,457 | 460 | 31.94\% | 542 | 37.64\% | 298 | 20.69\% | 157 | 10.90\% |
| Agricultural services, forestry, fishing, and mining | No Data | 11 | 0.76\% | 6 | 0.42\% | No Data | No Data | 11 | 0.76\% |
| Construction industries | 105 | 45 | 3.13\% | 9 | 0.63\% | 44 | 3.06\% | 7 | 0.49\% |
| Manufacturing | No Data | 32 | 2.22\% | 11 | 0.76\% | 2 | 0.14\% | No Data | No Data |
| Transportation, communications, and utilities | No Data | 6 | 0.42\% | 1 | 0.07\% | No Data | No Data | 7 | 0.49\% |
| Wholesale trade | No Data | 9 | 0.63\% | 6 | 0.42\% | 8 | 0.56\% | No Data | No Data |
| Retail trade | No Data | 42 | 2.92\% | 135 | 9.38\% | 40 | 2.78\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | 7 | 0.49\% | 48 | 3.33\% | 22 | 1.53\% | No Data | No Data |
| Service industries | 612 | 267 | 18.54\% | 197 | 13.68\% | 118 | 8.19\% | 30 | 2.08\% |
| Industries not Classified | 329 | 42 | 2.92\% | 128 | 8.89\% | 65 | 4.51\% | 94 | 6.53\% |

Industries for Minority Groups in the Des Moines, IA MSA (Sales in 1,000s)

|  | Minority Sales ${ }^{\text {" }}$ | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$311,597 | \$146,865 | 47.43\% | \$110,081 | 35.55\% | \$31,496 | 10.17\% | \$23,155 | 7.48\% |
| Agricultural services, forestry, fishing, mining | No Data | \$44 | 0.01\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$29,652 | 9.58\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$86,763 | 28.02\% | \$24,620 | 7.95\% | \$7,469 | 2.41\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | \$39,991 | \$10,476 | 3.38\% | \$20,453 | 6.61\% | \$8,419 | 2.72\% | \$643 | 0.21\% |
| Industries not Classified | No Data | \$404 | 0.13\% | No Data | No Data | No Data | No Data | No Data | No Data |

[^33]The State of
Minority Business in the Detroit, MI PMSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 4,238,689 persons
- 1997 Total Minority Population: $1,189,527$ persons
- All firms in region: 289,080
- Annual sales of all firms in region: $\$ 409.1$ billion
- Total minority-owned firms: 31,023
- Annual sales of minority-owned firms: $\$ 9.1$ billion
- Total African American-owned firms: 17,692
- Annual sales of African American-owned firms: $\$ 3.5$ billion
- Asian \& Pacific Islander-owned Firms: 7,473
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 3.9$ billion
- Hispanic-owned Firms : 4,377
- Annual sales of Hispanic-owned firms: $\$ 1.4$ billion
- American Indian \& Alaska Natives-owned Firms: 1,862
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 331.3$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Detroit | National <br> BPR |
| :--- | :---: | :---: |
| All | 68 | 78 |
| Non-Minority | 85 | 91 |
| Minority | 26 | 42 |
| African American | 18 | 24 |
| Asian \& Pacific Islander | 94 | 90 |
| Hispanic | 44 | 41 |
| American Indian \& Alaska Native | 129 | 85 |

## Parity ${ }^{2}$ :

In the Detroit, MI PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^34]Industry Breakdown for All Firms in the Detroit, MI PMSA

| Industry Description | Total number of firms | \% of All Firms | $\begin{aligned} & \text { Sales of all } \\ & \text { firms } \\ & (\$ 1,000) \end{aligned}$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 289,080 |  | 409,094,596 |  | 1,890,844 |  | 64,481,215 |  |
| Agricultural services, forestry, fishing, mining | 5,397 | 1.87\% | 883,725 | 0.22\% | 9,235 | 0.49\% | 256,458 | 0.40\% |
| Construction industries | 31,951 | 11.05\% | 16,901,481 | 4.13\% | 82,398 | 4.36\% | 3,139,535 | 4.87\% |
| Manufacturing | 11,188 | 3.87\% | 115,432,014 | 28.22\% | 459,050 | 24.28\% | 22,909,076 | 35.53\% |
| Transportation, communications, utilities | 10,371 | 3.59\% | 20,619,340 | 5.04\% | 88,139 | 4.66\% | 3,468,218 | 5.38\% |
| Wholesale trade | 13,011 | 4.50\% | 118,192,044 | 28.89\% | 119,301 | 6.31\% | 5,299,401 | 8.22\% |
| Retail trade | 38,922 | 13.46\% | 47,566,011 | 11.63\% | 372,929 | 19.72\% | 5,794,872 | 8.99\% |
| Finance, insurance and real estate industries | 35,312 | 12.22\% | 41,341,255 | 10.11\% | 124,457 | 6.58\% | 4,709,420 | 7.30\% |
| Service industries | 122,054 | 42.22\% | 47,267,739 | 11.55\% | 634,228 | 33.54\% | 18,879,635 | 29.28\% |
| Industries not Classified | 21,648 | 7.49\% | 890,987 | 0.22\% | 1,107 | 0.06\% | 24,600 | 0.04\% |

Industries for Minority Groups in the Detroit, MI PMSA (Firms)

|  | Minority Firms ${ }^{1}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 31,023 | 17,692 | 57.03\% | 7,473 | 24.09\% | 4,377 | 14.11\% | 1,862 | 6.00\% |
| Agricultural services, forestry, fishing, and mining | 257 | 111 | 0.36\% | 40 | 0.13\% | 56 | 0.18\% | 50 | 0.16\% |
| Construction industries | 1,794 | 982 | 3.17\% | 95 | 0.31\% | 460 | 1.48\% | 257 | 0.83\% |
| Manufacturing | 443 | 220 | 0.71\% | 104 | 0.34\% | 69 | 0.22\% | 50 | 0.16\% |
| Transportation, communications, and utilities | 1,407 | 993 | 3.20\% | 264 | 0.85\% | 80 | 0.26\% | 70 | 0.23\% |
| Wholesale trade | 630 | 285 | 0.92\% | 204 | 0.66\% | 76 | 0.24\% | 65 | 0.21\% |
| Retail trade | 4,535 | 2,064 | 6.65\% | 1,579 | 5.09\% | 796 | 2.57\% | 96 | 0.31\% |
| Finance, insurance and real estate industries | 2,117 | 1,274 | 4.11\% | 521 | 1.68\% | 205 | 0.66\% | 117 | 0.38\% |
| Service industries | 15,924 | 10,306 | 33.22\% | 3,973 | 12.81\% | 1,343 | 4.33\% | 302 | 0.97\% |
| Industries not Classified | 4,302 | 1,460 | 4.71\% | 693 | 2.23\% | 1,294 | 4.17\% | 855 | 2.76\% |

Industries for Minority Groups in the Detroit, MI PMSA (Sales)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$9,086,078 | \$3,507,051 | 38.60\% | \$3,901,437 | 42.94\% | \$1,377,932 | 15.17\% | \$331,317 | 3.65\% |
| Agricultural services, forestry, fishing, mining | No Data | \$1,860 | 0.02\% | \$4,186 | 0.05\% | No Data | No Data | No Data | No Data |
| Construction industries | \$474,727 | \$238,153 | 2.62\% | \$39,932 | 0.44\% | \$152,666 | 1.68\% | \$43,976 | 0.48\% |
| Manufacturing | \$917,876 | \$329,298 | 3.62\% | \$328,927 | 3.62\% | \$212,398 | 2.34\% | \$47,253 | 0.52\% |
| Transportation, communications, utilities | \$382,187 | \$258,214 | 2.84\% | \$71,583 | 0.79\% | \$39,637 | 0.44\% | \$12,753 | 0.14\% |
| Wholesale trade | No Data | \$896,183 | 9.86\% | \$1,284,204 | 14.13\% | \$79,873 | 0.88\% | No Data | No Data |
| Retail trade | \$2,345,561 | \$848,568 | 9.34\% | \$831,750 | 9.15\% | \$637,697 | 7.02\% | \$27,546 | 0.30\% |
| Finance, insurance and real estate industries | No Data | \$99,093 | 1.09\% | \$68,531 | 0.75\% | No Data | No Data | No Data | No Data |
| Service industries | \$2,266,940 | \$803,530 | 8.84\% | \$1,208,097 | 13.30\% | \$206,469 | 2.27\% | \$48,844 | 0.54\% |
| Industries not Classified | \$175,797 | \$32,151 | 0.35\% | \$64,227 | 0.71\% | \$36,705 | 0.40\% | \$42,714 | 0.47\% |

[^35]
## The State of

Minority Business in the Honolulu, HI MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 873,115 persons
- 1997 Total Minority Population: 634,438 persons
- All firms in region: 63,386
- Annual sales of all firms in region: $\$ 43.5$ billion
- Total minority-owned firms: 41,271
- Annual sales of minority-owned firms: $\$ 12.0$ billion
- Total African American-owned firms: 549
- Annual sales of African American-owned firms: $\$ 30.4$ million
- Asian \& Pacific Islander-owned Firms: 39,252
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 11.9$ billion
- Hispanic-owned Firms : 2,268
- Annual sales of Hispanic-owned firms: $\$ 167.7$ million
- American Indian \& Alaska Natives-owned Firms: 184
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 19.1$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Honolulu | National <br> BPR |
| :--- | :---: | :---: |
| All | 73 | 78 |
| Non-Minority | 93 | 91 |
| Minority | 65 | 42 |
| African American | 19 | 24 |
| Asian \& Pacific Islander | 73 | 90 |
| Hispanic | 35 | 41 |
| American Indian \& Alaska Native | 59 | 85 |

## Parity ${ }^{2}$ :

In the Honolulu, HI MSA, the Asian \& Pacific Islander group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^36]Industry Breakdown for All Firms in the Honolulu, HI MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 63,386 |  | \$43,541,740 |  | 306,947 |  | \$8,073,243 |  |
| Agricultural services, forestry, fishing, mining | 1,482 | 2.34\% | \$171,310 | 0.39\% | 1,738 | 0.57\% | \$42,773 | 0.53\% |
| Construction industries | 4,072 | 6.42\% | \$3,420,085 | 7.85\% | 16,902 | 5.51\% | \$705,284 | 8.74\% |
| Manufacturing | 1,789 | 2.82\% | \$2,935,254 | 6.74\% | 12,840 | 4.18\% | \$391,340 | 4.85\% |
| Transportation, communications, utilities | 3,002 | 4.74\% | \$3,590,880 | 8.25\% | 27,830 | 9.07\% | \$879,236 | 10.89\% |
| Wholesale trade | 3,529 | 5.57\% | \$6,664,472 | 15.31\% | 17,781 | 5.79\% | \$552,221 | 6.84\% |
| Retail trade | 9,975 | 15.74\% | \$9,660,594 | 22.19\% | 83,869 | 27.32\% | \$1,344,245 | 16.65\% |
| Finance, insurance and real estate industries | 8,752 | 13.81\% | \$7,836,336 | 18.00\% | 29,444 | 9.59\% | \$988,051 | 12.24\% |
| Service industries | 27,675 | 43.66\% | \$9,111,266 | 20.93\% | 116,500 | 37.95\% | \$3,169,371 | 39.26\% |
| Industries not Classified | 3,355 | 5.29\% | \$151,543 | 0.35\% | 43 | 0.01\% | \$722 | 0.01\% |

Industries for Minority Groups in the Honolulu, HI MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All <br> Minority <br> Firms | American Indian | \% of All <br> Minority <br> Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 41,271 | 549 | 0.87\% | 39,252 | 61.93\% | 2,268 | 3.58\% | 184 | 0.29\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | 1,066 | 1.68\% | No Data | No Data | No Data | No Data |
| Construction industries | 2,828 | 18 | 0.03\% | 2,599 | 4.10\% | 191 | 0.30\% | 20 | 0.03\% |
| Manufacturing | 1,075 | 1 | 0.00\% | 1,041 | 1.64\% | 27 | 0.04\% | 6 | 0.01\% |
| Transportation, communications, and utilities | No Data | 7 | 0.01\% | 2,200 | 3.47\% | 49 | 0.08\% | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | 1,940 | 3.06\% | 84 | 0.13\% | 6 | 0.01\% |
| Retail trade | 7,434 | 57 | 0.09\% | 7,291 | 11.50\% | 77 | 0.12\% | 9 | 0.01\% |
| Finance, insurance and real estate industries | 4,598 | 16 | 0.03\% | 4,538 | 7.16\% | 39 | 0.06\% | 5 | 0.01\% |
| Service industries | 16,878 | 242 | 0.38\% | 16,182 | 25.53\% | 391 | 0.62\% | 63 | 0.10\% |
| Industries not Classified | 4,157 | 186 | 0.29\% | 2,501 | 3.95\% | 1,395 | 2.20\% | 75 | 0.12\% |

Industries for Minority Groups in the Honolulu, HI MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$12,032,842 | \$30,359 | 0.07\% | \$11,864,805 | 27.25\% | \$167,744 | 0.39\% | \$19,059 | 0.04\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | \$123,800 | 0.28\% | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | \$1,829,223 | 4.20\% | \$33,467 | 0.08\% | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | \$372,842 | 0.86\% | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | \$614,539 | 1.41\% | \$8,905 | 0.02\% | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | \$1,650,754 | 3.79\% | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | \$3,529,985 | 8.11\% | \$17,810 | 0.04\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | \$1,127,746 | 2.59\% | \$5,044 | 0.01\% | No Data | No Data |
| Service industries | No Data | \$13,316 | 0.03\% | \$2,527,152 | 5.80\% | \$22,303 | 0.05\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | \$88,764 | 0.20\% | \$40,995 | 0.09\% | No Data | No Data |

[^37]MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 4,458,762 persons
- 1997 Total Minority Population: 3,355,277 persons
- All firms in region: 326,513
- Annual sales of all firms in region: $\$ 424.1$ billion
- Total minority-owned firms: 92,423
- Annual sales of minority-owned firms: $\$ 23.4$ billion
- Total African American-owned firms: 24,286
- Annual sales of African American-owned firms: $\$ 1.8$ billion
- Asian \& Pacific Islander-owned Firms: 25,576
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 8.8$ billion
- Hispanic-owned Firms : 41,769
- Annual sales of Hispanic-owned firms: $\$ 12.4$ million
- American Indian \& Alaska Natives-owned Firms: 3,128
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 477.0$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Houston | National BPR |
| :--- | :---: | :---: |
| All | 73 | 78 |
| Non-Minority | 88 | 91 |
| Minority | 28 | 42 |
| African American | 32 | 24 |
| Asian \& Pacific Islander | 100 | 90 |
| Hispanic | 28 | 41 |
| American Indian \& Alaska Native | 136 | 85 |

## Parity ${ }^{2}$ :

In the Houston, TX PMSA, Asian \& Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^38]Industry Breakdown for All Firms in the Houston, TX PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 326,513 |  | \$424,116,351 |  | 1,658,897 |  | \$53,720,669 |  |
| Agricultural services, forestry, fishing, mining | 12,180 | 3.73\% | \$11,386,829 | 2.68\% | 66,176 | 3.99\% | \$3,441,467 | 6.41\% |
| Construction industries | 33,268 | 10.19\% | \$19,634,546 | 4.63\% | 124,971 | 7.53\% | \$4,344,409 | 8.09\% |
| Manufacturing | 9,480 | 2.90\% | \$82,481,460 | 19.45\% | 214,323 | 12.92\% | \$9,212,000 | 17.15\% |
| Transportation, communications, utilities | 17,392 | 5.33\% | \$66,353,638 | 15.65\% | 113,404 | 6.84\% | \$4,503,798 | 8.38\% |
| Wholesale trade | 15,197 | 4.65\% | \$119,678,133 | 28.22\% | 130,229 | 7.85\% | \$5,287,185 | 9.84\% |
| Retail trade | 37,744 | 11.56\% | \$39,939,542 | 9.42\% | 324,031 | 19.53\% | \$4,775,449 | 8.89\% |
| Finance, insurance and real estate industries | 33,988 | 10.41\% | \$34,424,110 | 8.12\% | 107,202 | 6.46\% | \$4,507,924 | 8.39\% |
| Service industries | 143,678 | 44.00\% | \$49,203,071 | 11.60\% | 578,198 | 34.85\% | \$17,639,309 | 32.84\% |
| Industries not Classified | 24,585 | 7.53\% | \$1,015,022 | 0.24\% | 363 | 0.02\% | \$9,128 | 0.02\% |

Industries for Minority Groups in the Houston, TX PMSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 92,423 | 24,286 | 26.28\% | 25,576 | 27.67\% | 41,769 | 45.19\% | 3,128 | 3.38\% |
| Agricultural services, forestry, fishing, and mining | 2,003 | 299 | 0.32\% | 131 | 0.14\% | 1,486 | 1.61\% | 87 | 0.09\% |
| Construction industries | No Data | 1,488 | 1.61\% | 720 | 0.78\% | 8,601 | 9.31\% | No Data | No Data |
| Manufacturing | 1,748 | 249 | 0.27\% | 498 | 0.54\% | 930 | 1.01\% | 71 | 0.08\% |
| Transportation, communications, and utilities | 7,128 | 3,009 | 3.26\% | 401 | 0.43\% | 3,669 | 3.97\% | 49 | 0.05\% |
| Wholesale trade | 2,557 | 361 | 0.39\% | 1,152 | 1.25\% | 1,022 | 1.11\% | 22 | 0.02\% |
| Retail trade | 11,749 | 1,965 | 2.13\% | 5,473 | 5.92\% | 4,234 | 4.58\% | 77 | 0.08\% |
| Finance, insurance and real estate industries | 4,738 | 866 | 0.94\% | 2,338 | 2.53\% | 1,496 | 1.62\% | 38 | 0.04\% |
| Service industries | 40,915 | 12,861 | 13.92\% | 12,705 | 13.75\% | 15,118 | 16.36\% | 231 | 0.25\% |
| Industries not Classified | 12,889 | 3,190 | 3.45\% | 2,162 | 2.34\% | 5,249 | 5.68\% | 2,288 | 2.48\% |

Industries for Minority Groups in the Houston, TX PMSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minorit y Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$23,551,739 | \$1,845,644 | 7.87\% | \$8,813,730 | 37.60\% | \$12,415,381 | 52.97\% | \$476,984 | 2.03\% |
| Agricultural services, forestry, fishing, | \$292,760 | \$5,418 | 0.02\% | \$168,115 | 0.72\% | \$67,481 | 0.29\% | \$51,746 | 0.22\% |
| Construction industries | No Data | \$161,598 | 0.69\% | \$148,853 | 0.64\% | \$762,522 | 3.25\% | No Data | No Data |
| Manufacturing | \$1,371,094 | \$32,494 | 0.14\% | \$532,439 | 2.27\% | \$777,846 | 3.32\% | \$28,315 | 0.12\% |
| Transportation, communications, utilities | \$799,916 | \$110,873 | 0.47\% | \$160,226 | 0.68\% | \$513,856 | 2.19\% | \$14,961 | 0.06\% |
| Wholesale trade | No Data | \$88,707 | 0.38\% | \$2,130,854 | 9.09\% | \$6,210,558 | 26.49\% | No Data | No Data |
| Retail trade | No Data | \$271,127 | 1.16\% | \$2,832,426 | 12.08\% | \$2,285,776 | 9.75\% | No Data | No Data |
| Finance, insurance and real estate industries | \$774,489 | \$57,691 | 0.25\% | \$633,262 | 2.70\% | \$82,174 | 0.35\% | \$1,362 | 0.01\% |
| Service industries | \$3,943,492 | \$891,029 | 3.80\% | \$1,658,464 | 7.08\% | \$1,362,419 | 5.81\% | \$31,580 | 0.13\% |
| Industries not Classified | \$1,256,170 | \$226,708 | 0.97\% | \$549,090 | 2.34\% | \$352,748 | 1.50\% | \$127,624 | 0.54\% |

[^39]Minority Business in the Jackson, MS MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 425,335 persons
- 1997 Total Minority Population: 188,637 persons
- All firms in region: 31,772 firms
- Annual sales of all firms in region: $\$ 27.2$ billion
- Total minority-owned firms: 5,527 firms
- Annual sales of minority-owned firms in region: $\$ 530.3$ million
- Total African American-owned firms: 4,940 firms
- Annual sales of African American-owned firms: $\$ 283.5$ million
- Asian \& Pacific Islander-owned Firms: 387 firms
- Annual sales of Asian \& Pacific Islander-owned firms: \$216.7 million
- Hispanic-owned Firms : 176 firms
- Annual sales of Hispanic-owned firms: $\$ 23.3$ million
- American Indian \& Alaska Natives-owned Firms: No Data
- Annual sales of Asian \& Pacific Islander-owned firms: No Data



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Jackson | National <br> BPR |
| :--- | :---: | :---: |
| All | 75 | 78 |
| Non-Minority | 111 | 91 |
| Minority | 29 | 42 |
| African American | 27 | 24 |
| Asian \& Pacific Islander | 162 | 90 |
| Hispanic Indian \& Alaska Native | 67 | 41 |
| American Ind | No Data | 85 |

## Parity ${ }^{2}$ :

In the Jackson, MS MSA, the Asian \& Pacific Islander group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^40]Industry Breakdown for All Firms in the Jackson, MS MSA

| Industry Description | Total number of firms | \% of All Firms | $\begin{gathered} \text { Sales of all } \\ \text { firms } \\ (\$ 1,000) \end{gathered}$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 31,772 |  | \$27,166,167 |  | 179,553 |  | \$4,323,391 |  |
| Agricultural services, forestry, fishing, and mining | 1,270 | 4.00\% | No Data | No Data | $\begin{aligned} & 1,000 \text { to } \\ & 2,499 \end{aligned}$ | No Data | No Data | No Data |
| Construction industries | 3,488 | 10.98\% | \$1,612,178 | 5.93\% | $\begin{aligned} & 10,000 \text { to } \\ & 24,999 \end{aligned}$ | No Data | No Data | No Data |
| Manufacturing | 803 | 2.53\% | \$4,057,223 | 14.93\% | 20,649 | 11.50\% | \$558,748 | 12.92\% |
| Transportation, communications, and utilities | 1,259 | 3.96\% | \$2,869,099 | 10.56\% | 14,689 | 8.18\% | \$521,573 | 12.06\% |
| Wholesale trade | 1,451 | 4.57\% | \$5,635,533 | 20.74\% | 14,117 | 7.86\% | \$440,405 | 10.19\% |
| Retail trade | 4,337 | 13.65\% | \$4,454,281 | 16.40\% | 41,216 | 22.95\% | \$573,568 | 13.27\% |
| Finance, insurance and real estate industries | 4,150 | 13.06\% | \$4,488,357 | 16.52\% | 15,122 | 8.42\% | \$494,208 | 11.43\% |
| Service industries | 12,758 | 40.15\% | \$3,699,981 | 13.62\% | 60,851 | 33.89\% | \$1,396,864 | 32.31\% |
| Industries not Classified | 2,348 | 7.39\% | No Data | No Data | 36 | 0.02\% | \$903 | 0.02\% |

Industries for Minority Groups in the Jackson, MS MSA (Firms)

|  | Minority Firms ${ }^{1}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 5,527 | 4,940 | 89.38\% | 387 | 7.00\% | 176 | 3.18\% | No Data | No Data |
| Agricultural services, forestry, fishing, and mining | No Data | 64 | 1.16\% | No Data | No Data | 15 | 0.27\% | No Data | No Data |
| Construction industries | No Data | 521 | 9.43\% | No Data | No Data | 29 | 0.52\% | No Data | No Data |
| Manufacturing | No Data | 178 | 3.22\% | 2 | 0.04\% | 5 | 0.09\% | No Data | No Data |
| Transportation, communications, and utilities | No Data | 302 | 5.46\% | No Data | No Data | 22 | 0.40\% | No Data | No Data |
| Wholesale trade | No Data | 46 | 0.83\% | 2 | 0.04\% | 5 | 0.09\% | No Data | No Data |
| Retail trade | No Data | 614 | 11.11\% | 127 | 2.30\% | 13 | 0.24\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | 295 | 5.34\% | 29 | 0.52\% | No Data | No Data | No Data | No Data |
| Service industries | No Data | 2,338 | 42.30\% | 184 | 3.33\% | 72 | 1.30\% | No Data | No Data |
| Industries not Classified | No Data | 582 | 10.53\% | 44 | 0.80\% | 14 | 0.25\% | No Data | No Data |

Industries for Minority Groups in the Jackson, MS MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$530,291 | \$283,453 | 53.45\% | \$216,704 | 40.87\% | \$23,279 | 4.39\% | No Data | No Data |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$57,789 | 10.90\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, and utilities | No Data | \$29,745 | 5.61\% | No Data | No Data | \$2,842 | 0.54\% | No Data | No Data |
| Wholesale trade | No Data | \$1,524 | 0.29\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$55,045 | 10.38\% | \$74,942 | 14.13\% | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$17,518 | 3.30\% | \$5,714 | 1.08\% | No Data | No Data | No Data | No Data |
| Service industries | No Data | \$98,138 | 18.51\% | \$30,737 | 5.80\% | No Data | No Data | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |

[^41]

Minority Business in the Jersey City, NJ PMSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 616,808 persons
- 1997 Total Minority Population: 386,624 persons
- All firms in region: 38,831
- Annual sales of all firms in region: $\$ 37.8$ billion
- Total minority-owned firms: 14,852 firms
- Annual sales of minority-owned firms: $\$ 3.7$ billion
- Total African American-owned firms: 2,341 firms
- Annual sales of African American-owned firms: $\$ 304.8$ million
- Asian \& Pacific Islander-owned Firms: 4,642 firms
- Annual sales of Asian \& Pacific Islander-owned firms: \$1.7 billion
- Hispanic-owned Firms : 8,955
- Annual sales of Hispanic-owned firms: $\$ 1.7$ billion
- American Indian \& Alaska Natives-owned Firms: 136
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 11.4$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: Jersey <br> CIty | National BPR |
| :--- | :---: | :---: |
| All | 63 | 78 |
| Non-Minority | 71 | 91 |
| Minority | 38 | 42 |
| African American | 28 | 24 |
| Asian \& Pacific Islander | 76 | 90 |
| Hispanic | 36 | 41 |
| American Indian \& Alaska Native | 49 | 85 |

## Parity ${ }^{2}$ :

In the Jersey City, NJ PMSA, Asian \& Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^42]Industry Breakdown for All Firms in the Jersey City, NJ PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 38,831 |  | \$37,770,580 |  | 206,870 |  | \$7,156,444 |  |
| Agricultural services, forestry, fishing, mining | 119 | 0.31\% | \$13,400 | 0.04\% | 149 | 0.07\% | \$4,060 | 0.06\% |
| Construction industries | 2,320 | 5.97\% | \$882,897 | 2.34\% | 5,707 | 2.76\% | \$202,855 | 2.83\% |
| Manufacturing | 1,448 | 3.73\% | \$4,869,408 | 12.89\% | 31,003 | 14.99\% | \$1,018,086 | 14.23\% |
| Transportation, communications, utilities | 4,058 | 10.45\% | \$3,687,949 | 9.76\% | 28,876 | 13.96\% | \$980,610 | 13.70\% |
| Wholesale trade | 1,822 | 4.69\% | \$11,210,269 | 29.68\% | 23,725 | 11.47\% | \$940,049 | 13.14\% |
| Retail trade | 6,179 | 15.91\% | \$4,252,341 | 11.26\% | 36,067 | 17.43\% | \$663,184 | 9.27\% |
| Finance, insurance and real estate industries | 4,219 | 10.87\% | \$8,132,412 | 21.53\% | 27,306 | 13.20\% | \$1,792,584 | 25.05\% |
| Service industries | 15,054 | 38.77\% | \$4,593,040 | 12.16\% | 53,954 | 26.08\% | \$1,552,413 | 21.69\% |
| Industries not Classified | 3,702 | 9.53\% | \$128,864 | 0.34\% | 83 | 0.04\% | \$2,603 | 0.04\% |

Industries for Minority Groups in the Jersey City, NJ PMSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 16,074 | 2,341 | 15.76\% | 4,642 | 31.26\% | 8,955 | 60.29\% | 136 | 0.92\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | 9 | 0.06\% | No Data | No Data | No Data | No Data |
| Construction industries | 519 | 76 | 0.51\% | 67 | 0.45\% | 373 | 2.51\% | 3 | 0.02\% |
| Manufacturing | No Data | 20 | 0.13\% | 105 | 0.71\% | 311 | 2.09\% | No Data | No Data |
| Transportation, communications, and utilities | 2,079 | 234 | 1.58\% | 431 | 2.90\% | 1,407 | 9.47\% | 7 | 0.05\% |
| Wholesale trade | 639 | 30 | 0.20\% | 388 | 2.61\% | 212 | 1.43\% | 9 | 0.06\% |
| Retail trade | 3,232 | 359 | 2.42\% | 919 | 6.19\% | 1,948 | 13.12\% | 6 | 0.04\% |
| Finance, insurance and real estate industries | No Data | 7 | 0.05\% | 386 | 2.60\% | 355 | 2.39\% | No Data | No Data |
| Service industries | 6,236 | 1,327 | 8.93\% | 1,503 | 10.12\% | 3,388 | 22.81\% | 18 | 0.12\% |
| Industries not Classified | 2,148 | 289 | 1.95\% | 835 | 5.62\% | 930 | 6.26\% | 94 | 0.63\% |

Industries for Minority Groups in the Jersey City, NJ PMSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 3,708,044 | \$304,776 | 8.33\% | \$1,703,566 | 46.55\% | \$1,688,337 | 46.14\% | \$11,365 | 0.31\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | No Data | No Data | \$18,888 | 0.52\% | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | \$112,178 | 3.07\% | \$104,773 | 2.86\% | No Data | No Data |
| Transportation, communications, utilities | No Data | \$9,458 | 0.26\% | \$64,487 | 1.76\% | \$89,950 | 2.46\% | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | \$1,033,911 | 28.25\% | \$578,987 | 15.82\% | No Data | No Data |
| Retail trade | No Data | \$13,711 | 0.37\% | \$230,462 | 6.30\% | \$669,668 | 18.30\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | \$16,281 | 0.44\% | No Data | No Data |
| Service industries | No Data | \$43,058 | 1.18\% | \$197,381 | 5.39\% | \$169,097 | 4.62\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | \$35,401 | 0.97\% | \$40,424 | 1.10\% | No Data | No Data |

[^43]The State of
Minority Business in the Kansas City, MO-KS
MSA
MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 1,801,223 persons
- 1997 Total Minority Population: 405,533 persons
- All firms in region: 135,306
- Annual sales of all firms in region: $\$ 159.3$ billion
- Total minority-owned firms: 9,973
- Annual sales of minority-owned firms: $\$ 1.8$ billion
- Total African American-owned firms: 5,047
- Annual sales of African American-owned firms: $\$ 599.4$ million
- Asian \& Pacific Islander-owned Firms: 1,938
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 696.8$ million
- Hispanic-owned Firms : 1,995
- Annual sales of Hispanic-owned firms: $\$ 259.1$ million
- American Indian \& Alaska Natives-owned Firms: 1,109
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 261.4$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Kansas City | National <br> BPR |
| :--- | :---: | :---: |
| All | 75 | 78 |
| Non-Minority | 86 | 91 |
| Minority | 25 | 42 |
| African American | 22 | 24 |
| Asian \& Pacific Islander | 60 | 90 |
| Hispanic | 20 | 41 |
| American Indian \& Alaska Native | 131 | 85 |

## Parity ${ }^{2}$ :

In the Kansas City MO-KS MSA, American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^44]Industry Breakdown for All Firms in the Kansas City, MO-KS MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms $(\$ 1,000)$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \$159,336,21 |  |  |  | \$21,914,96 |  |
| All industries | 135,306 |  | 0 |  | 773,837 |  | 0 |  |
| Agricultural services, forestry, fishing, mining | 2,974 | 2.20\% | \$437,351 | 0.27\% | 5,917 | 0.76\% | \$127,967 | 0.58\% |
| Construction industries | 15,009 | 11.09\% | \$8,403,415 | 1921.43\% | 49,247 | 832.30\% | \$1,610,695 | 1258.68\% |
| Manufacturing | 3,905 | 2.89\% | \$33,085,939 | 393.72\% | 111,622 | 226.66\% | \$4,007,998 | 248.84\% |
| Transportation, communications, utilities | 5,056 | 3.74\% | \$10,197,320 | 30.82\% | 61,378 | 54.99\% | \$2,291,704 | 57.18\% |
| Wholesale trade | 6,590 | 4.87\% | \$47,598,884 | 466.78\% | 63,756 | 103.87\% | \$2,363,336 | 103.13\% |
| Retail trade | 17,761 | 13.13\% | \$18,989,325 | 39.89\% | 156,163 | 244.94\% | \$2,312,974 | 97.87\% |
| Finance, insurance and real estate industries | 16,142 | 11.93\% | \$22,099,794 | 116.38\% | 66,098 | 42.33\% | \$2,414,308 | 104.38\% |
| Service industries | 59,423 | 43.92\% | \$18,278,270 | 82.71\% | 259,525 | 392.64\% | \$6,783,542 | 280.97\% |
| Industries not Classified | 8,940 | 6.61\% | \$245,912 | 1.35\% | 131 | 0.05\% | \$2,436 | 0.04\% |

Industries for Minority Groups in the Kansas City, MO-KS MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 10,089 | 5,047 | 50.61\% | 1,938 | 19.43\% | 1,995 | 20.00\% | 1,109 | 11.12\% |
| Agricultural services, forestry, fishing, and mining | 49 | 12 | 0.12\% | 11 | 0.11\% | 28 | 0.28\% | 1 | 0.01\% |
| Construction industries | 856 | 357 | 3.58\% | 47 | 0.47\% | 317 | 3.18\% | 135 | 1.35\% |
| Manufacturing | 194 | 68 | 0.68\% | 47 | 0.47\% | 60 | 0.60\% | 19 | 0.19\% |
| Transportation, communications, and utilities | 459 | 366 | 3.67\% | 17 | 0.17\% | 58 | 0.58\% | 18 | 0.18\% |
| Wholesale trade | 179 | 73 | 0.73\% | 65 | 0.65\% | 26 | 0.26\% | 15 | 0.15\% |
| Retail trade | 1425 | 477 | 4.78\% | 615 | 6.17\% | 242 | 2.43\% | 91 | 0.91\% |
| Finance, insurance and real estate industries | 478 | 257 | 2.58\% | 95 | 0.95\% | 91 | 0.91\% | 35 | 0.35\% |
| Service industries | 4,452 | 2,601 | 26.08\% | 846 | 8.48\% | 795 | 7.97\% | 210 | 2.11\% |
| Industries not Classified | 1998 | 837 | 8.39\% | 195 | 1.96\% | 380 | 3.81\% | 586 | 5.88\% |

Industries for Minority Groups in the Kansas City, MO-KS MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,816,783 | \$599,358 | 33.13\% | \$696,763 | 38.51\% | \$259,081 | 14.32\% | \$261,401 | 14.45\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | \$232,323 | \$85,408 | 4.72\% | \$11,412 | 0.63\% | \$79,685 | 4.40\% | \$55,818 | 3.08\% |
| Manufacturing | No Data | \$17,183 | 0.95\% | \$74,856 | 4.14\% | No Data | No Data | \$4,602 | 0.25\% |
| Transportation, communications, utilities | No Data | \$119,578 | 6.61\% | No Data | No Data | \$3,566 | 0.20\% | No Data | No Data |
| Wholesale trade | No Data | \$69,833 | 3.86\% | \$273,594 | 15.12\% | \$1,139 | 0.06\% | No Data | No Data |
| Retail trade | \$364,082 | \$153,586 | 8.49\% | \$163,598 | 9.04\% | \$30,410 | 1.68\% | \$16,488 | 0.91\% |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | \$4,796 | 0.27\% | No Data | No Data |
| Service industries | No Data | \$198,192 | 17.86\% | \$112,704 | 10.16\% | \$74,556 | 4.12\% | \$117,726 | 6.51\% |
| Industries not Classified | No Data | \$9,067 | 0.82\% | No Data | No Data | No Data | No Data | \$36,625 | 2.02\% |

${ }^{\text {i }}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the Los Angeles-Long Beach, CA Primary Metropolitan Statistical Area (PMSA) 

## Demographic and Business Statistics

- 1997 Total Population: 9,109,101 persons
- 1997 Total Minority Population: 5,918,492 persons
- All firms in region: 778,577
- Annual sales of all firms in region: $\$ 666.8$ billion
- Total minority-owned firms: 289,293
- Annual sales of minority-owned firms: $\$ 76.4$ billion
- Total African American-owned firms: 38,277
- Annual sales of African American-owned firms: $\$ 3.3$ billion
- Asian \& Pacific Islander-owned Firms: 114,462
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 55.1$ billion
- Hispanic-owned Firms : 136,678
- Annual sales of Hispanic-owned firms: $\$ 16.2$ billion
- American Indian \& Alaska Natives-owned Firms: 8,541
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 2.9$ billion



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Los Angeles- Long Beach | National BPR |
| :--- | :---: | :---: |
| All | 85 | 78 |
| Non-Minority | 97 | 91 |
| Minority | 56 | 42 |
| African American | 39 | 24 |
| Asian \& Pacific Islander | 122 | 90 |
| Hispanic | 42 | 41 |
| American Indian \& Alaska Native | 191 | 85 |

## Parity ${ }^{2}$ :

In the Los Angeles-Long Beach, CA PMSA, Asian \& Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^45]Industry Breakdown for All Firms in the Los Angeles-Long Beach, CA PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 778,577 |  | \$666,791,111 |  | 3,520,692 |  | \$111,003,884 |  |
| Agricultural services, forestry, fishing, mining | 14,850 | 1.91\% | \$2,088,355 | 0.31\% | 20,484 | 0.58\% | \$582,710 | 0.52\% |
| Construction industries | 51,224 | 6.58\% | \$21,129,186 | 3.17\% | 115,605 | 3.28\% | \$3,889,260 | 3.50\% |
| Manufacturing | 30,422 | 3.91\% | \$111,034,823 | 16.65\% | 662,792 | 18.83\% | \$22,778,492 | 20.52\% |
| Transportation, communications, utilities | 29,581 | 3.80\% | \$35,358,398 | 5.30\% | 184,146 | 5.23\% | \$6,788,313 | 6.12\% |
| Wholesale trade | 39,600 | 5.09\% | \$182,650,409 | 27.39\% | 296,141 | 8.41\% | \$11,077,789 | 9.98\% |
| Retail trade | 90,036 | 11.56\% | \$78,789,894 | 11.82\% | 592,309 | 16.82\% | \$9,794,964 | 8.82\% |
| Finance, insurance and real estate industries | 77,153 | 9.91\% | \$88,277,807 | 13.24\% | 246,135 | 6.99\% | \$11,345,782 | 10.22\% |
| Service industries | 394,190 | 50.63\% | \$145,036,752 | 21.75\% | 1,401,763 | 39.81\% | \$44,711,596 | 40.28\% |
| Industries not Classified | 52,907 | 6.80\% | \$2,425,487 | 0.36\% | 1,317 | 0.04\% | \$34,978 | 0.03\% |

Industries for Minority Groups in the Los Angeles-Long Beach, CA PMSA (Firms)

|  | Minority Firms ${ }^{\text { }}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 297,958 | 38,277 | 13.23\% | 114,462 | 39.57\% | 136,678 | 47.25\% | 8,541 | 2.95\% |
| Agricultural services, forestry, fishing, mining | 9,178 | 244 | 0.08\% | 1,424 | 0.49\% | 7,102 | 2.45\% | 408 | 0.14\% |
| Construction industries | 18,286 | 1,499 | 0.52\% | 3,891 | 1.35\% | 12,157 | 4.20\% | 739 | 0.26\% |
| Manufacturing | 8,566 | 373 | 0.13\% | 4,176 | 1.44\% | 3,807 | 1.32\% | 210 | 0.07\% |
| Transportation, communications, utilities | 14,109 | 1,134 | 0.39\% | 4,008 | 1.39\% | 8,886 | 3.07\% | 81 | 0.03\% |
| Wholesale trade | 16,755 | 168 | 0.06\% | 13,734 | 4.75\% | 2,831 | 0.98\% | 22 | 0.01\% |
| Retail trade | 40,878 | 3,151 | 1.09\% | 21,012 | 7.26\% | 16,654 | 5.76\% | 61 | 0.02\% |
| Finance, insurance and real estate industries | 17,966 | 1,328 | 0.46\% | 11,038 | 3.82\% | 5,560 | 1.92\% | 40 | 0.01\% |
| Service industries | 137,111 | 22,843 | 7.90\% | 49,762 | 17.20\% | 64,262 | 22.21\% | 244 | 0.08\% |
| Industries not Classified | 35,145 | 7,539 | 2.61\% | 5,435 | 1.88\% | 15,432 | 5.33\% | 6,739 | 2.33\% |

Industries for Minority Groups in the Los Angeles-Long Beach, CA PMSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$77,570,814 | \$3,321,671 | 4.35\% | \$55,113,170 | 72.16\% | \$16,245,931 | 21.27\% | \$2,890,042 | 3.78\% |
| Agricultural services, forestry, fishing, mining | No Data | \$19,181 | 0.03\% | \$63,714 | 0.08\% | No Data | No Data | No Data | No Data |
| Construction industries | \$1,887,180 | \$84,350 | 0.11\% | \$663,729 | 0.87\% | \$1,100,323 | 1.44\% | \$38,778 | 0.05\% |
| Manufacturing | \$9,680,313 | \$128,041 | 0.17\% | \$4,497,197 | 5.89\% | \$4,964,071 | 6.50\% | \$91,004 | 0.12\% |
| Transportation, communications, utilities | No Data | \$56,269 | 0.07\% | \$963,478 | 1.26\% | \$1,043,044 | 1.37\% | No Data | No Data |
| Wholesale trade | No Data | \$729,622 | 0.96\% | \$28,335,119 | 37.10\% | \$2,509,747 | 3.29\% | No Data | No Data |
| Retail trade | No Data | \$191,619 | 0.25\% | \$10,657,694 | 13.95\% | \$2,362,194 | 3.09\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$104,551 | 0.14\% | \$1,721,665 | 2.25\% | \$615,983 | 0.81\% | No Data | No Data |
| Service industries | \$11,771,426 | \$1,511,527 | 1.98\% | \$7,028,589 | 9.20\% | \$3,191,213 | 4.18\% | \$40,097 | 0.05\% |
| Industries not Classified | No Data | \$496,511 | 0.65\% | \$1,181,986 | 1.55\% | No Data | No Data | \$2,171,577 | 2.84\% |

[^46]The State of
Minority Business in the Louisville, KY-IN MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 999,647 persons
- 1997 Total Minority Population: 176,553 persons
- All firms in region: 77,000
- Annual sales of all firms in region: $\$ 97.0$ billion
- Total minority-owned firms: 5,072
- Annual sales of minority-owned firms: $\$ 923.5$ million
- Total African American-owned firms: 2,904
- Annual sales of African American-owned firms: $\$ 334.7$ million
- Asian \& Pacific Islander-owned Firms: 889
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 420.5$ million
- Hispanic-owned Firms : 536
- Annual sales of Hispanic-owned firms: $\$ 122.6$ million
- American Indian \& Alaska Natives-owned Firms: 772
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 37.4$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Louisville | National BPR |
| :--- | ---: | ---: |
| All | 77 | 78 |
| Non-Minority | 87 | 91 |
| Minority | 29 | 42 |
| African American | 21 | 24 |
| Asian \& Pacific Islander | 75 | 90 |
| Hispanic | 31 | 41 |
| American Indian \& Alaska Native | 337 | 85 |

## Parity ${ }^{2}$ :

In the Louisville, KY-IN MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^47]Industry Breakdown for All Firms in the Louisville, KY-IN MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 77,000 |  | \$97,032,652 |  | 484,720 |  | \$12,571,114 |  |
| Agricultural services, forestry, fishing, mining | 1,649 | 2.14\% | \$261,051 | 0.27\% | 3,045 | 0.63\% | \$67,256 | 0.54\% |
| Construction industries | 9,550 | 12.40\% | \$3,984,982 | 4.11\% | 29,037 | 5.99\% | \$813,427 | 6.47\% |
| Manufacturing | 2,202 | 2.86\% | \$34,624,645 | 35.68\% | 89,489 | 18.46\% | \$3,302,238 | 26.27\% |
| Transportation, communications, utilities | 3,115 | 4.05\% | \$9,749,748 | 10.05\% | 36,315 | 7.49\% | \$1,238,086 | 9.85\% |
| Wholesale trade | 3,330 | 4.32\% | \$18,448,075 | 19.01\% | 33,054 | 6.82\% | \$1,083,769 | 8.62\% |
| Retail trade | 10,869 | 14.12\% | \$10,336,789 | 10.65\% | 104,565 | 21.57\% | \$1,416,736 | 11.27\% |
| Finance, insurance and real estate industries | 8,564 | 11.12\% | \$9,530,693 | 9.82\% | 33,996 | 7.01\% | \$1,115,070 | 8.87\% |
| Service industries | 31,570 | 41.00\% | \$9,926,235 | 10.23\% | 155,125 | 32.00\% | \$3,532,904 | 28.10\% |
| Industries not Classified | 6,399 | 8.31\% | \$170,434 | 0.18\% | 94 | 0.02\% | \$1,628 | 0.01\% |

Industries for Minority Groups in the Louisville, KY-IN MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 5,101 | 2,904 | 57.26\% | 889 | 17.53\% | 536 | 10.57\% | 772 | 15.22\% |
| Agricultural services, forestry, fishing, and mining | 66 | 15 | 0.30\% | 16 | 0.32\% | 13 | 0.26\% | 22 | 0.43\% |
| Construction industries | 433 | 255 | 5.03\% | 28 | 0.55\% | 44 | 0.87\% | 106 | 2.09\% |
| Manufacturing | 46 | 20 | 0.39\% | 10 | 0.20\% | 9 | 0.18\% | 7 | 0.14\% |
| Transportation, communications, and utilities | 262 | 198 | 3.90\% | 15 | 0.30\% | 16 | 0.32\% | 33 | 0.65\% |
| Wholesale trade | No Data | 31 | 0.61\% | 6 | 0.12\% | 10 | 0.20\% | No Data | No Data |
| Retail trade | 771 | 430 | 8.48\% | 258 | 5.09\% | 58 | 1.14\% | 25 | 0.49\% |
| Finance, insurance and real estate industries | 252 | 144 | 2.84\% | 28 | 0.55\% | 48 | 0.95\% | 32 | 0.63\% |
| Service industries | 2,208 | 1,413 | 27.86\% | 449 | 8.85\% | 252 | 4.97\% | 94 | 1.85\% |
| Industries not Classified | 1,015 | 399 | 7.87\% | 79 | 1.56\% | 87 | 1.72\% | 450 | 8.87\% |

Industries for Minority Groups in the Louisville, KY-IN MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$925,283 | \$344,687 | 37.33\% | \$420,542 | 45.54\% | \$122,645 | 13.28\% | \$37,409 | 4.05\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$16,860 | 1.83\% | \$56,515 | 6.12\% | No Data | No Data | \$7,391 | 0.80\% |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | \$56,489 | 6.12\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | \$11,193 | 1.21\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$168,781 | 18.28\% | \$63,696 | 6.90\% | No Data | No Data | \$2,663 | 0.29\% |
| Finance, insurance and real estate industries | No Data | \$9,908 | 1.07\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | \$260,646 | \$70,159 | 7.60\% | \$102,173 | 11.06\% | \$81,976 | 8.88\% | \$6,338 | 0.69\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | No Data | No Data | \$11,028 | 1.19\% |

[^48]The State of
Minority Business in the Memphis, TN-AR-MS
MSA
MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 1,100,576 persons
- 1997 Total Minority Population: 532,833 persons
- All firms in region: 70,282
- Annual sales of all firms in region: $\$ 90.4$ billion
- Total minority-owned firms: 13,419
- Annual sales of minority-owned firms: $\$ 1.3$ billion
- Total African American-owned firms: 10,931
- Annual sales of African American-owned firms: $\$ 704.9$ million
- Asian \& Pacific Islander-owned Firms: 1,433
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 329.3$ million
- Hispanic-owned Firms : 596
- Annual sales of Hispanic-owned firms: $\$ 156.4$ million
- American Indian \& Alaska Natives-owned Firms: 562
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 123.9$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Memphis | National BPR |
| :--- | :---: | :---: |
| All | 64 | 78 |
| Non-Minority | 99 | 91 |
| Minority | 25 | 42 |
| African American | 23 | 24 |
| Asian \& Pacific Islander | 86 | 90 |
| Hispanic | 20 | 41 |
| American Indian \& Alaska Native | 236 | 85 |

## Parity ${ }^{2}$ :

In the Memphis, TN-AR-MS MSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^49]Industry Breakdown for All Firms in the Memphis, TN-AR-MS MSA

| Industry Description | Total number of firms | $\% \text { of All }$ Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 70,282 |  | \$90,391,440 |  | 484,540 |  | \$13,186,223 |  |
| Agricultural services, forestry, fishing, mining | 1,464 | 2.08\% | \$250,631 | 0.28\% | 6,847 | 1.41\% | \$85,626 | 0.65\% |
| Construction industries | 8,187 | 11.65\% | \$4,071,809 | 4.50\% | 26,252 | 5.42\% | \$774,042 | 5.87\% |
| Manufacturing | 1,965 | 2.80\% | \$14,858,654 | 16.44\% | 64,397 | 13.29\% | \$2,168,996 | 16.45\% |
| Transportation, communications, utilities | 3,544 | 5.04\% | \$4,110,708 | 4.55\% | 55,535 | 11.46\% | \$2,119,118 | 16.07\% |
| Wholesale trade | 3,780 | 5.38\% | \$38,071,985 | 42.12\% | 44,636 | 9.21\% | \$1,518,492 | 11.52\% |
| Retail trade | 9,882 | 14.06\% | \$11,001,149 | 12.17\% | 105,616 | 21.80\% | \$1,523,345 | 11.55\% |
| Finance, insurance and real estate industries | 7,943 | 11.30\% | \$7,316,281 | 8.09\% | 28,851 | 5.95\% | \$1,177,864 | 8.93\% |
| Service industries | 28,494 | 40.54\% | \$10,375,633 | 11.48\% | 152,364 | 31.45\% | \$3,817,396 | 28.95\% |
| Industries not Classified | 5,331 | 7.59\% | \$334,590 | 0.37\% | 42 | 0.01\% | \$1,344 | 0.01\% |

Industries for Minority Groups in the Memphis, TN-AR-MS MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 13,522 | 10,931 | 81.46\% | 1,433 | 10.68\% | 596 | 4.44\% | 562 | 4.19\% |
| Agricultural services, forestry, fishing, and mining | 393 | 271 | 2.02\% | 17 | 0.13\% | 18 | 0.13\% | 87 | 0.65\% |
| Construction industries | No Data | 914 | 6.81\% | 20 | 0.15\% | No Data | No Data | 11 | 0.08\% |
| Manufacturing | 216 | 157 | 1.17\% | 22 | 0.16\% | 13 | 0.10\% | 24 | 0.18\% |
| Transportation, communications, and utilities | 917 | 876 | 6.53\% | 5 | 0.04\% | 31 | 0.23\% | 5 | 0.04\% |
| Wholesale trade | 237 | 119 | 0.89\% | 55 | 0.41\% | 37 | 0.28\% | 26 | 0.19\% |
| Retail trade | 1,789 | 1,200 | 8.94\% | 520 | 3.88\% | 61 | 0.45\% | 8 | 0.06\% |
| Finance, insurance and real estate industries | 589 | 479 | 3.57\% | 50 | 0.37\% | 4 | 0.03\% | 56 | 0.42\% |
| Service industries | 6,867 | 5,675 | 42.29\% | 654 | 4.87\% | 191 | 1.42\% | 347 | 2.59\% |
| Industries not Classified | 1,441 | 1,240 | 9.24\% | 91 | 0.68\% | 110 | 0.82\% | 562 | 4.19\% |

Industries for Minority Groups in the Memphis, TN-AR-MS MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,314,562 | \$704,873 | 53.80\% | \$329,326 | 25.13\% | \$156,444 | 11.94\% | \$123,919 | 9.46\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$96,756 | 7.38\% | No Data | No Data | No Data | No Data | \$75,509 | 5.76\% |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | \$57,094 | 4.36\% | No Data | No Data | No Data | No Data | \$19,669 | 1.50\% |
| Wholesale trade | No Data | No Data | No Data | \$58,081 | 4.43\% | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$123,997 | 9.46\% | \$124,661 | 9.51\% | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | \$4,729 | 0.36\% | No Data | No Data | No Data | No Data |
| Service industries | \$397,329 | \$284,507 | 21.71\% | \$89,851 | 6.86\% | \$14,079 | 1.07\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | No Data | No Data | \$8,892 | 0.68\% |

[^50]The State of
Minority Business in the Miami, FL PMSA
(Dade County)
MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 2,302,103 persons
- 1997 Total Minority Population: $1,846,024$ persons
- All firms in region: 238,602
- Annual sales of all firms in region: $\$ 142.7$ billion
- Total minority-owned firms: 138,848
- Annual sales of minority-owned firms: $\$ 32.0$ billion
- Total African American-owned firms: 16,918
- Annual sales of African American-owned firms: $\$ 4.0$ billion
- Asian \& Pacific Islander-owned Firms: 6,572
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 26.7$ billion
- Hispanic-owned Firms : 120,605
- Annual sales of Hispanic-owned firms: $\$ 26.7$ billion
- American Indian \& Alaska Natives-owned Firms: 887
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 256.4$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: Miami | National BPR |
| :--- | :---: | :---: |
| All | 104 | 78 |
| Non-Minority | 62 | 91 |
| Minority | 75 | 42 |
| African American | 36 | 24 |
| Asian \& Pacific Islander | 198 | 90 |
| Hispanic | 90 | 41 |
| American Indian \& Alaska Native | 199 | 85 |

## Parity ${ }^{2}$ :

In the Miami, FL PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, Asian \& Pacific Islanders have achieved parity. (See below chart).


[^51]Industry Breakdown for All Firms in the Miami, FL PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 238,602 |  | \$142,668,840 |  | 799,959 |  | \$21,465,959 |  |
| Agricultural services, forestry, fishing, mining | 3,782 | 1.59\% | \$629,106 | 0.44\% | 4,752 | 0.59\% | \$94,132 | 0.44\% |
| Construction industries | 18,708 | 7.84\% | \$5,841,385 | 4.09\% | 32,835 | 4.10\% | \$891,551 | 4.15\% |
| Manufacturing | 5,559 | 2.33\% | \$10,114,176 | 7.09\% | 73,814 | 9.23\% | \$2,028,316 | 9.45\% |
| Transportation, communications, utilities | 16,418 | 6.88\% | \$14,682,741 | 10.29\% | 80,169 | 10.02\% | \$2,773,200 | 12.92\% |
| Wholesale trade | 15,586 | 6.53\% | \$45,526,942 | 31.91\% | 77,440 | 9.68\% | \$2,493,489 | 11.62\% |
| Retail trade | 24,273 | 10.17\% | \$22,279,035 | 15.62\% | 167,677 | 20.96\% | \$2,685,383 | 12.51\% |
| Finance, insurance and real estate industries | 25,223 | 10.57\% | \$20,125,565 | 14.11\% | 71,607 | 8.95\% | \$2,714,011 | 12.64\% |
| Service industries | 99,050 | 41.51\% | \$22,657,031 | 15.88\% | 291,291 | 36.41\% | \$7,775,752 | 36.22\% |
| Industries not Classified | 30,289 | 12.69\% | \$812,859 | 0.57\% | 374 | 0.05\% | \$10,125 | 0.05\% |

Industries for Minority Groups in the Miami, FL PMSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms |  <br> Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 144,982 | 16,918 | 12.18\% | 6,572 | 4.73\% | 120,605 | 86.86\% | 887 | 0.64\% |
| Agricultural services, forestry, fishing, and mining | No Data | 356 | 0.26\% | 55 | 0.04\% | 1,398 | 1.01\% | 30 | 0.02\% |
| Construction industries | No Data | 870 | 0.63\% | 231 | 0.17\% | 12,882 | 9.28\% | 75 | 0.05\% |
| Manufacturing | No Data | 180 | 0.13\% | 78 | 0.06\% | 2,404 | 1.73\% | 17 | 0.01\% |
| Transportation, communications, and utilities | No Data | 1,611 | 1.16\% | 183 | 0.13\% | 11,062 | 7.97\% | 26 | 0.02\% |
| Wholesale trade | No Data | 154 | 0.11\% | 626 | 0.45\% | 7,279 | 5.24\% | 1 | 0.00\% |
| Retail trade | No Data | 1,798 | 1.29\% | 1,163 | 0.84\% | 11,427 | 8.23\% | 14 | 0.01\% |
| Finance, insurance and real estate industries | No Data | 509 | 0.37\% | 198 | 0.14\% | 8,255 | 5.95\% | 20 | 0.01\% |
| Service industries | No Data | 8,194 | 5.90\% | 1,679 | 1.21\% | 48,122 | 34.66\% | 94 | 0.07\% |
| Industries not Classified | No Data | 3,248 | 2.34\% | 2,361 | 1.70\% | 17,783 | 12.81\% | 610 | 0.44\% |

Industries for Minority Groups in the Miami, FL PMSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$32,022,310 | \$1,069,790 | 3.37\% | \$3,966,051 | 12.50\% | \$26,730,034 | 84.26\% | \$256,435 | 0.81\% |
| Agricultural services, forestry, fishing, mining | No Data | \$5,521 | 0.02\% | \$713 | 0.00\% | \$117,977 | 0.37\% | No Data | No Data |
| Construction industries | No Data | \$149,690 | 0.47\% | \$5,285 | 0.02\% | \$1,568,804 | 4.95\% | No Data | No Data |
| Manufacturing | No Data | \$18,260 | 0.06\% | \$56,199 | 0.18\% | \$1,219,549 | 3.84\% | No Data | No Data |
| Transportation, communications, utilities | No Data | \$87,729 | 0.28\% | \$33,281 | 0.10\% | \$1,062,670 | 3.35\% | No Data | No Data |
| Wholesale trade | No Data | \$26,289 | 0.08\% | \$1,191,858 | 3.76\% | \$14,053,709 | 44.30\% | No Data | No Data |
| Retail trade | No Data | \$178,355 | 0.56\% | \$500,928 | 1.58\% | \$3,042,322 | 9.59\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$29,317 | 0.09\% | \$23,448 | 0.07\% | \$1,296,631 | 4.09\% | No Data | No Data |
| Service industries | \$4,488,128 | \$329,392 | 1.04\% | \$216,501 | 0.68\% | \$3,838,507 | 12.10\% | \$103,728 | 0.33\% |
| Industries not Classified | \$2,751,494 | \$245,238 | 0.77\% | \$1,937,838 | 6.11\% | \$529,866 | 1.67\% | \$38,552 | 0.12\% |

[^52]MINORITY BUSINESS DEVELOPMENT AGENCY

## The State of <br> Minority Business in the Middlesex-Hunterdon-Somerset, NJ PMSA

## Demographic and Business Statistics

- 1997 Total Population: 1,602,656 persons
- 1997 Total Minority Population: 352,119 persons
- All firms in region: 92,187
- Annual sales of all firms in region: $\$ 126.1$ billion
- Total minority-owned firms: 14,246 firms
- Annual sales of minority-owned firms: $\$ 5.6$ billion
- Total African American-owned firms: 2,634 firms
- Annual sales of African American-owned firms: $\$ 240.5$ million
- Asian \& Pacific Islander-owned Firms: 8,827 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 5.0$ billion
- Hispanic-owned Firms : 2,872
- Annual sales of Hispanic-owned firms: $\$ 327.7$ million
- American Indian \& Alaska Natives-owned Firms: 332 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 96.4$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: Middlesex- <br> Hunterdon-Somerset | National BPR |
| :--- | :---: | :---: |
| All | 58 | 78 |
| Non-Minority | 62 | 91 |
| Minority | 40 | 42 |
| African American | 18 | 24 |
| Asian \& Pacific Islander | 148 | 90 |
| Hispanic | 20 | 41 |
| American Indian \& Alaska Native | 154 | 85 |

## Parity ${ }^{2}$ :

In the Middlesex-Hunterdon-Somerset, NJ PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^53]Industry Breakdown for All Firms in the Middlesex-Hunterdon-Somerset, NJ PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All <br> Sales <br> from All <br> Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 92,187 |  | \$126,109,949 |  | 567,090 |  | \$21,536,165 |  |
| Agricultural services, forestry, fishing, mining | 1,635 | 1.77\% | \$377,123 | 0.30\% | 3,825 | 0.67\% | \$111,972 | 0.52\% |
| Construction industries | 8,480 | 9.20\% | \$4,425,158 | 3.51\% | 22,754 | 4.01\% | \$885,545 | 4.11\% |
| Manufacturing | 2,556 | 2.77\% | \$21,043,262 | 16.69\% | 99,262 | 17.50\% | \$4,954,958 | 23.01\% |
| Transportation, communications, utilities | 4,618 | 5.01\% | \$7,300,908 | 5.79\% | 51,553 | 9.09\% | \$2,533,875 | 11.77\% |
| Wholesale trade | 4,746 | 5.15\% | \$44,752,712 | 35.49\% | 58,902 | 10.39\% | \$2,655,561 | 12.33\% |
| Retail trade | 11,502 | 12.48\% | \$15,107,167 | 11.98\% | 99,441 | 17.54\% | \$1,858,976 | 8.63\% |
| Finance, insurance and real estate industries | 11,716 | 12.71\% | \$16,858,465 | 13.37\% | 46,520 | 8.20\% | \$2,309,222 | 10.72\% |
| Service industries | 39,790 | 43.16\% | \$15,847,271 | 12.57\% | 184,738 | 32.58\% | \$6,223,159 | 28.90\% |
| Industries not Classified | 7,390 | 8.02\% | \$397,883 | 0.32\% | 95 | 0.02\% | \$2,897 | 0.01\% |

Industries for Minority Groups in the Middlesex-Hunterdon-Somerset, NJ PMSA (Firms)

|  | Minority Firms ${ }^{1}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 14,665 | 2,634 | 18.49\% | 8,827 | 61.96\% | 2,872 | 20.16\% | 332 | 2.33\% |
| Agricultural services, forestry, fishing, and mining | No Data | 18 | 0.13\% | No Data | No Data | 37 | 0.26\% | 1 | 0.01\% |
| Construction industries | 607 | 126 | 0.88\% | 133 | 0.93\% | 288 | 2.02\% | 60 | 0.42\% |
| Manufacturing | 207 | 33 | 0.23\% | 118 | 0.83\% | 53 | 0.37\% | 3 | 0.02\% |
| Transportation, communications, and utilities | 1,038 | 374 | 2.63\% | 306 | 2.15\% | 358 | 2.51\% | No Data | No Data |
| Wholesale trade | 808 | 79 | 0.55\% | 652 | 4.58\% | 60 | 0.42\% | 17 | 0.12\% |
| Retail trade | 2,220 | 235 | 1.65\% | 1,561 | 10.96\% | 391 | 2.74\% | 33 | 0.23\% |
| Finance, insurance and real estate industries | 1,019 | 168 | 1.18\% | 525 | 3.69\% | 326 | 2.29\% | No Data | No Data |
| Service industries | 6,885 | 1,151 | 8.08\% | 4,516 | 31.70\% | 1,189 | 8.35\% | 29 | 0.20\% |
| Industries not Classified | 1,808 | 450 | 3.16\% | 1,001 | 7.03\% | 169 | 1.19\% | 188 | 1.32\% |

Industries for Minority Groups in the Middlesex-Hunterdon-Somerset, NJ PMSA (Sales in 1,000s)

|  | Minority Sales ${ }^{\text {¹ }}$ | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$5,624,716 | \$240,511 | 4.29\% | \$4,960,162 | 88.40\% | \$327,657 | 5.84\% | \$96,386 | 1.72\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | \$44,082 | 0.79\% | \$37,773 | 0.67\% | \$20,841 | 0.37\% |
| Manufacturing | No Data | \$32,156 | 0.57\% | \$210,423 | 3.75\% | \$92,140 | 1.64\% | No Data | No Data |
| Transportation, communications, utilities | \$77,000 | \$23,046 | 0.41\% | \$36,343 | 0.65\% | \$17,611 | 0.31\% |  | 0.00\% |
| Wholesale trade | No Data | No Data | No Data | \$3,036,435 | 54.12\% | \$52,083 | 0.93\% | No Data | No Data |
| Retail trade | No Data | \$15,733 | 0.28\% | \$630,711 | 11.24\% | \$41,565 | 0.74\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | \$58,267 | 1.04\% | \$17,341 | 0.31\% |  | 0.00\% |
| Service industries | No Data | \$49,206 | 0.88\% | \$734,793 | 13.10\% | \$59,676 | 1.06\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | \$205,494 | 3.66\% | No Data | No Data | No Data | No Data |

[^54]MINORITY BUSINESS DEVELOPMENT AGENCY

## The State of <br> Minority Business in the Milwaukee, WI MSA

## Demographic and Business Statistics

- 1997 Total Population: 1,507,002 persons
- 1997 Total Minority Population: 353,796 persons
- All firms in region: 97,581
- Annual sales of all firms in region: $\$ 132.0$ billion
- Total minority-owned firms: 7,193
- Annual sales of minority-owned firms: $\$ 1.5$ billion
- Total African American-owned firms: 3,872
- Annual sales of African American-owned firms: $\$ 380.5$ Million
- Asian \& Pacific Islander-owned Firms: 1,675
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 555.7$ Million
- Hispanic-owned Firms : 1,304
- Annual sales of Hispanic-owned firms: \$515.1 Million
- American Indian \& Alaska Natives-owned Firms: 479
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 103.2$ Million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Milwaukee | National <br> BPR |
| :--- | ---: | :---: |
| All | 65 | 78 |
| Non-Minority | 78 | 91 |
| Minority | 20 | 42 |
| African American | 16 | 24 |
| Asian \& Pacific Islander | 50 | 90 |
| Hispanic | 13 | 41 |
| American Indian \& Alaska Native | 60 | 85 |

## Parity ${ }^{2}$ :

In the Milwaukee, WI MSA, no groups have achieved parity, in terms of population size and business ownership. (See below chart).


[^55]Industry Breakdown for All Firms in the Milwaukee, WI MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms $(\$ 1,000)$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 97,581 |  | 131,983,535 |  | 758,511 |  | 22,064,934 |  |
| Agricultural services, forestry, fishing, and mining | 1,553 | 1.59\% | 322,880 | 0.24\% | 3,765 | 0.50\% | 95,685 | 0.43\% |
| Construction industries | 9,147 | 9.37\% | 5,398,720 | 4.09\% | 31,685 | 4.18\% | 1,238,236 | 5.61\% |
| Manufacturing | 4,486 | 4.60\% | 32,029,561 | 24.27\% | 179,582 | 23.68\% | 6,654,306 | 30.16\% |
| Transportation, communications, and utilities | 3,839 | 3.93\% | 6,104,363 | 4.63\% | 38,813 | 5.12\% | 1,269,074 | 5.75\% |
| Wholesale trade | 5,247 | 5.38\% | 27,688,616 | 20.98\% | 49,377 | 6.51\% | 1,866,155 | 8.46\% |
| Retail trade | 14,897 | 15.27\% | 15,068,564 | 11.42\% | 134,207 | 17.69\% | 1,876,682 | 8.51\% |
| Finance, insurance and real estate industries | 12,608 | 12.92\% | 28,717,861 | 21.76\% | 67,407 | 8.89\% | 2,763,378 | 12.52\% |
| Service industries | 40,690 | 41.70\% | 16,449,089 | 12.46\% | 253,502 | 33.42\% | 6,298,555 | 28.55\% |
| Industries not Classified | 5,497 | 5.63\% | 203,881 | 0.15\% | 173 | 0.02\% | 2,863 | 0.01\% |

Industries for Minority Groups in the Milwaukee, WI MSA (Firms)

|  | Minority Firms ${ }^{1}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 7,193 | 3,872 | 53.83\% | 1,675 | 23.29\% | 1,304 | 18.13\% | 479 | 6.66\% |
| Agricultural services, forestry, fishing, and mining | No Data | 6 | 0.08\% | 11 | 0.15\% | 11 | 0.15\% | No Data | No Data |
| Construction industries | 348 | 194 | 2.70\% | 27 | 0.38\% | 75 | 1.04\% | 52 | 0.72\% |
| Manufacturing | 127 | 55 | 0.76\% | 28 | 0.39\% | 7 | 0.10\% | 37 | 0.51\% |
| Transportation, communications, and utilities | 441 | 311 | 4.32\% | 56 | 0.78\% | 52 | 0.72\% | 22 | 0.31\% |
| Wholesale trade | 121 | 41 | 0.57\% | 47 | 0.65\% | 25 | 0.35\% | 8 | 0.11\% |
| Retail trade | 1263 | 531 | 7.38\% | 497 | 6.91\% | 211 | 2.93\% | 24 | 0.33\% |
| Finance, insurance and real estate industries | 376 | 220 | 3.06\% | 93 | 1.29\% | 61 | 0.85\% | 2 | 0.03\% |
| Service industries | 3365 | 2,109 | 29.32\% | 733 | 10.19\% | 393 | 5.46\% | 130 | 1.81\% |
| Industries not Classified | 1263 | 406 | 5.64\% | 185 | 2.57\% | 468 | 6.51\% | 204 | 2.84\% |

Industries for Minority Groups in the Milwaukee, WI MSA (Sales)

|  | Minority Sales ${ }^{\text {¹ }}$ | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 1,542,358 | 380,500 | 24.67\% | 555,689 | 36.03\% | 515,118 | 33.40\% | 103,224 | 6.69\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | No Data | No Data | No Data | 0.15\% | No Data | No Data |
| Construction industries | 136,885 | 77,904 | 5.05\% | No Data | No Data | 33,468 | 2.17\% | 25,513 | 1.65\% |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | 0.10\% | No Data | No Data |
| Transportation, communications, and utilities | No Data | 31,984 | 2.07\% | No Data | No Data | No Data | 0.72\% | No Data | No Data |
| Wholesale trade | No Data | 24,571 | 1.59\% | 46,186 | 2.99\% | No Data | 0.35\% | No Data | No Data |
| Retail trade | 387,895 | 96,818 | 6.28\% | 231,613 | 15.02\% | 39,359 | 2.55\% | 20,105 | 1.30\% |
| Finance, insurance and real estate industries | No Data | 6,188 | 0.40\% | 25,046 | 1.62\% | No Data | 0.85\% | No Data | No Data |
| Service industries | No Data | 118,655 | 7.69\% | 121,861 | 7.90\% | 122,762 | 7.96\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | 20,497 | 1.33\% | No Data | 6.51\% | No Data | No Data |

[^56]

MINORITY BUSINESS DEVELOPMENT AGENCY

## The State of <br> Minority Business in the Minneapolis-St. Paul, MN-WI Metropolitan Statistical Area

## Demographic and Business Statistic

- 1997 Total Population: 2,828,733 persons
- 1997 Total Minority Population: 303,375 persons
- All firms in region: 249,599
- Annual sales of all firms in region: $\$ 282.1$ billion
- Total minority-owned firms: 11,903
- Annual sales of minority-owned firms: $\$ 2.8$ billion
- Total African American-owned firms: 3,740
- Annual sales of African American-owned firms: $\$ 507.4$ million
- Asian \& Pacific Islander-owned Firms: 4,661
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 1.6$ billion
- Hispanic-owned Firms : 2,234
- Annual sales of Hispanic-owned firms: $\$ 320.9$ million
- American Indian \& Alaska Natives-owned Firms: 1,391
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 400.0$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Minneapolis- <br> St. Paul | National BPR |
| :--- | :---: | :---: |
| All | 88 | 78 |
| Non-Minority | 94 | 91 |
| Minority | 39 | 42 |
| African American | 30 | 24 |
| Asian \& Pacific Islander | 48 | 90 |
| Hispanic | 38 | 41 |
| American Indian \& Alaska Native | 55 | 85 |

## Parity ${ }^{2}$ :

In the Minneapolis-St. Paul, MN-WI MSA, no group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^57]Industry Breakdown for All Firms in the Minneapolis-St Paul MN--WI MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 249,599 |  | \$282,124,828 |  | 1,462,874 |  | \$45,681,145 |  |
| Agricultural services, forestry, fishing, mining | 4,081 | 1.64\% | \$653,975 | 0.23\% | 6,766 | 0.46\% | \$168,117 | 0.37\% |
| Construction industries | 23,765 | 9.52\% | \$14,624,597 | 5.18\% | 67,041 | 4.58\% | \$2,654,844 | 5.81\% |
| Manufacturing | 9,830 | 3.94\% | \$47,274,337 | 16.76\% | 292,511 | 20.00\% | \$12,225,501 | 26.76\% |
| Transportation, communications, utilities | 10,425 | 4.18\% | \$12,126,890 | 4.30\% | 73,026 | 4.99\% | \$2,472,244 | 5.41\% |
| Wholesale trade | 11,823 | 4.74\% | \$84,636,757 | 30.00\% | 116,110 | 7.94\% | \$4,813,191 | 10.54\% |
| Retail trade | 29,570 | 11.85\% | \$32,932,519 | 11.67\% | 284,940 | 19.48\% | \$4,474,311 | 9.79\% |
| Finance, insurance and real estate industries | 28,340 | 11.35\% | \$53,885,744 | 19.10\% | 125,546 | 8.58\% | \$5,513,924 | 12.07\% |
| Service industries | 116,154 | 46.54\% | \$35,158,955 | 12.46\% | 496,823 | 33.96\% | \$13,356,758 | 29.24\% |
| Industries not Classified | 16,348 | 6.55\% | \$831,054 | 0.29\% | 111 | 0.01\% | \$2,255 | 0.00\% |

Industries for Minority Groups in the Minneapolis-St Paul MN--WI MSA (Firms)
$\left.\begin{array}{|lrrrrrrrrr}\hline & \begin{array}{c}\text { Minority } \\ \text { Firms }\end{array} & \begin{array}{c}\text { African } \\ \text { American }\end{array} & \begin{array}{c}\text { \% of All } \\ \text { Minority } \\ \text { Firms }\end{array} & \begin{array}{c}\text { Asian \& } \\ \text { Pacific } \\ \text { Islander }\end{array} & \begin{array}{c}\text { \% of All } \\ \text { Minority } \\ \text { Firms }\end{array} & \begin{array}{c}\text { \% of All } \\ \text { Hispanic }\end{array} & \begin{array}{c}\text { Minority } \\ \text { Firms }\end{array} & \begin{array}{c}\text { American } \\ \text { Indian }\end{array} \\ \text { Minority } \\ \text { Firms }\end{array}\right\}$

Industries for Minority Groups in the Minneapolis-St Paul MN--WI MSA (Sales in \$1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$2,805,115 | \$507,398 | 0.18\% | \$1,576,802 | 0.56\% | \$320,873 | 0.11\% | \$400,042 | 0.14\% |
| Agricultural services, forestry, fishing, mining | No Data | No data | No data | No data | No data | No data | No data | \$1,057 | 0.00\% |
| Construction industries | No Data | No data | No data | No data | No data | \$25,367 | 0.01\% | \$97,964 | 0.03\% |
| Manufacturing | No Data | No data | No data | No data | No data | No data | No data | \$8,731 | 0.00\% |
| Transportation, communications, utilities | No Data | No data | No data | No data | No data | No data | No data | No data | No data |
| Wholesale trade | No Data | \$40,037 | 0.01\% | No data | No data | \$99,044 | 0.04\% | No data | No data |
| Retail trade | \$743,709 | \$208,664 | 0.07\% | \$356,666 | 0.13\% | \$83,354 | 0.03\% | \$95,025 | 0.03\% |
| Finance, insurance and real estate industries | No Data | \$46,055 | 0.02\% | No data | No data | No data | No data | No data | No data |
| Service industries | No Data | \$101,774 | 0.04\% | \$509,453 | 0.18\% | No data | No data | \$110,841 | 0.04\% |
| Industries not Classified | No Data | No data | No data | No data | No data | \$15,545 | 0.01\% | \$59,056 | 0.02\% |

[^58]MINORITY BUSINESS DEVELOPMENT AGENCY

## The State of <br> Minority Business in the Monmouth-Ocean, NJ PMSA

## Demographic and Business Statistics

- 1997 Total Population: 1,231,911 persons
- 1997 Total Minority Population: 246,220 persons
- All firms in region: 88,939
- Annual sales of all firms in region: $\$ 46.1$ billion
- Total minority-owned firms: 7,219 firms
- Annual sales of minority-owned firms: $\$ 1.5$ billion
- Total African American-owned firms: 1,561 firms
- Annual sales of African American-owned firms: $\$ 100.1$ million
- Asian \& Pacific Islander-owned Firms: 3,098 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 1.1$ billion
- Hispanic-owned Firms : 2,553
- Annual sales of Hispanic-owned firms: $\$ 329.1$ million
- American Indian \& Alaska Natives-owned Firms: 301 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 42.1$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: Monmouth- <br> Ocean | National BPR |
| :--- | :---: | :---: |
| All | 72 | 78 |
| Non-Minority | 83 | 91 |
| Minority | 29 | 42 |
| African American | 11 | 24 |
| Asian \& Pacific Islander | 90 | 90 |
| Hispanic | 39 | 41 |
| American Indian \& Alaska Native | 131 | 85 |

## Parity ${ }^{2}$ :

In the Monmouth-Ocean, NJ PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^59]Industry Breakdown for All Firms in the Monmouth-Ocean, NJ PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | $\%$ of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 88,939 |  | \$46,079,151 |  | 305,265 |  | \$8,441,776 |  |
| Agricultural services, forestry, fishing, mining | 2,462 | 2.77\% | \$321,019 | 0.70\% | 2,803 | 0.92\% | \$71,775 | 0.85\% |
| Construction industries | 10,990 | 12.36\% | \$4,339,191 | 9.42\% | 18,449 | 6.04\% | \$663,012 | 7.85\% |
| Manufacturing | 1,766 | 1.99\% | \$3,570,890 | 7.75\% | 26,095 | 8.55\% | \$1,017,939 | 12.06\% |
| Transportation, communications, utilities | 3,392 | 3.81\% | \$3,465,370 | 7.52\% | 19,420 | 6.36\% | \$868,503 | 10.29\% |
| Wholesale trade | 3,697 | 4.16\% | \$7,997,964 | 17.36\% | 15,876 | 5.20\% | \$634,216 | 7.51\% |
| Retail trade | 11,989 | 13.48\% | \$11,831,164 | 25.68\% | 83,882 | 27.48\% | \$1,292,975 | 15.32\% |
| Finance, insurance and real estate industries | 12,190 | 13.71\% | \$5,480,038 | 11.89\% | 17,491 | 5.73\% | \$724,979 | 8.59\% |
| Service industries | 35,249 | 39.63\% | \$8,778,830 | 19.05\% | 121,155 | 39.69\% | \$3,165,019 | 37.49\% |
| Industries not Classified | 7,291 | 8.20\% | \$294,685 | 0.64\% | 94 | 0.03\% | \$3,358 | 0.04\% |

Industries for Minority Groups in the Monmouth-Ocean, NJ PMSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 7,513 | 1,561 | 21.62\% | 3,098 | 42.91\% | 2,553 | 35.37\% | 301 | 4.17\% |
| Agricultural services, forestry, fishing, and mining | No Data | 9 | 0.12\% | 17 | 0.24\% | 36 | 0.50\% | No Data | No Data |
| Construction industries | 805 | 98 | 1.36\% | 45 | 0.62\% | 565 | 7.83\% | 97 | 1.34\% |
| Manufacturing | No Data | 22 | 0.30\% | 44 | 0.61\% | 26 | 0.36\% | No Data | No Data |
| Transportation, communications, and utilities | No Data | 60 | 0.83\% | No Data | No Data | 180 | 2.49\% | No Data | No Data |
| Wholesale trade | 290 | 9 | 0.12\% | 151 | 2.09\% | 95 | 1.32\% | 35 | 0.48\% |
| Retail trade | 1,180 | 193 | 2.67\% | 802 | 11.11\% | 175 | 2.42\% | 10 | 0.14\% |
| Finance, insurance and real estate industries | 559 | 97 | 1.34\% | 361 | 5.00\% | 93 | 1.29\% | 8 | 0.11\% |
| Service industries | 3,475 | 948 | 13.13\% | 1,300 | 18.01\% | 1,159 | 16.05\% | 68 | 0.94\% |
| Industries not Classified | 752 | 125 | 1.73\% | 319 | 4.42\% | 225 | 3.12\% | 83 | 1.15\% |

Industries for Minority Groups in the Monmouth-Ocean, NJ PMSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,543,365 | \$100,147 | 6.62\% | \$1,071,959 | 70.84\% | \$329,129 | 21.75\% | \$42,130 | 2.78\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | \$196,394 | \$5,594 | 0.37\% | \$27,864 | 1.84\% | \$152,544 | 10.08\% | \$10,392 | 0.69\% |
| Manufacturing | No Data | \$10,926 | 0.72\% | \$28,153 | 1.86\% | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | \$16,304 | 1.08\% |
| Retail trade | No Data | No Data | No Data | \$237,512 | 15.70\% | \$36,346 | 2.40\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | \$22,945 | 1.52\% | No Data | No Data | No Data | No Data |
| Service industries | \$586,695 | \$67,267 | 4.45\% | \$441,962 | 29.21\% | \$65,203 | 4.31\% | \$12,263 | 0.81\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | \$19,256 | 1.27\% | No Data | No Data |

[^60]Minority Business in the Montgomery, AL MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 319,348 persons
- 1997 Total Minority Population: 123,240 persons
- All firms in region: 21,251
- Annual sales of all firms in region: $\$ 17.2$ billion
- Total minority-owned firms: 2,596
- Annual sales of minority-owned firms: $\$ 275.1$ million
- Total African American-owned firms: 2,064
- Annual sales of African American-owned firms: $\$ 133.9$ million
- Asian \& Pacific Islander-owned Firms: 264
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 75.0$ million
- Hispanic-owned Firms : 226
- Annual sales of Hispanic-owned firms: $\$ 41.3$ million
- American Indian \& Alaska Natives-owned Firms: No Data
- Annual sales of Asian \& Pacific Islander-owned firms: No Data



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Montgomery | National BPR |
| :--- | :---: | :---: |
| All | 67 | 78 |
| Non-Minority | 95 | 91 |
| Minority | 21 | 42 |
| African American | 18 | 24 |
| Asian \& Pacific Islander | 121 | 90 |
| Hispanic | 66 | 41 |
| American Indian \& Alaska Native | No Data | 85 |

## Parity ${ }^{2}$ :

In the Montgomery, AL MSA the Asian \& Pacific Islander group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^61]Industry Breakdown for All Firms in the Montgomery, AL MSA

| Industry Description | Total number of firms | $\% \text { of All }$ Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 21,251 |  | \$17,246,930 |  | 117,813 |  | \$2,615,570 |  |
| Agricultural services, forestry, fishing, mining | 589 | 2.77\% | \$114,038 | 0.66\% | 1,331 | 1.13\% | \$28,686 | 1.10\% |
| Construction industries | 2,720 | 12.80\% | \$1,324,117 | 7.68\% | 8,622 | 7.32\% | \$198,786 | 7.60\% |
| Manufacturing | 586 | 2.76\% | \$2,799,931 | 16.23\% | 17,076 | 14.49\% | \$473,411 | 18.10\% |
| Transportation, communications, utilities | 803 | 3.78\% | \$833,909 | 4.84\% | 5,008 | 4.25\% | \$154,452 | 5.91\% |
| Wholesale trade | 840 | 3.95\% | \$3,399,169 | 19.71\% | 7,362 | 6.25\% | \$208,467 | 7.97\% |
| Retail trade | 3,574 | 16.82\% | \$3,196,917 | 18.54\% | 31,436 | 26.68\% | \$364,760 | 13.95\% |
| Finance, insurance and real estate industries | 2,428 | 11.43\% | \$2,508,844 | 14.55\% | 9,341 | 7.93\% | \$307,432 | 11.75\% |
| Service industries | 8,372 | 39.40\% | \$3,011,000 | 17.46\% | 37,599 | 31.91\% | \$879,100 | 33.61\% |
| Industries not Classified | 1,402 | 6.60\% | \$59,005 | 0.34\% | 38 | 0.03\% | \$476 | 0.02\% |

Industries for Minority Groups in the Montgomery, AL MSA (Firms)

|  | Minority Firms ${ }^{1}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 2,596 | 2,064 | 79.51\% | 264 | 10.17\% | 226 | 8.71\% | No Data | No Data |
| Agricultural services, forestry, fishing, and mining | No Data | 57 | 2.20\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | 323 | 12.44\% | 9 | 0.35\% | 11 | 0.42\% | No Data | No Data |
| Manufacturing | No Data | 43 | 1.66\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, and utilities | No Data | 121 | 4.66\% | No Data | No Data | 11 | 0.42\% | No Data | No Data |
| Wholesale trade | No Data | 32 | 1.23\% | 4 | 0.15\% |  | No Data | No Data | No Data |
| Retail trade | No Data | 221 | 8.51\% | 84 | 3.24\% | 33 | 1.27\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | 83 | 3.20\% | 5 | 0.19\% | No Data | No Data | No Data | No Data |
| Service industries | No Data | 1,033 | 39.79\% | 151 | 5.82\% | 23 | 0.89\% | No Data | No Data |
| Industries not Classified | No Data | 151 | 5.82\% | 11 | 0.42\% | No Data | No Data | No Data | No Data |

Industries for Minority Groups in the Montgomery, AL MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$275,078 | \$133,876 | 48.67\% | \$75,018 | 27.27\% | \$41,324 | 15.02\% | No Data | No Data |
| Agricultural services, forestry, fishing, mining | No Data | \$697 | 0.25\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$47,125 | 17.13\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Manufacturing | No Data | \$1,753 | 0.64\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | \$5,645 | 2.05\% | No Data | No Data | \$504 | 0.18\% | No Data | No Data |
| Wholesale trade | No Data | \$2,389 | 0.87\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$11,148 | 4.05\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$17,407 | 6.33\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | No Data | \$47,077 | 17.11\% | \$32,984 | 11.99\% | No Data | No Data | No Data | No Data |
| Industries not Classified | No Data | \$635 | 0.23\% | No Data | No Data | No Data | No Data | No Data | No Data |

[^62]
## The State of

Minority Business in the Newark, NJ PMSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 1,465,678 persons
- 1997 Total Minority Population: 539,617 persons
- All firms in region: 164,708
- Annual sales of all firms in region: $\$ 194.9$ billion
- Total minority-owned firms: 27,669 firms
- Annual sales of minority-owned firms: $\$ 5.1$ billion
- Total African American-owned firms: 10,521 firms
- Annual sales of African American-owned firms: $\$ 760.8$ million
- Asian \& Pacific Islander-owned Firms: 8,039 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 2.9$ billion
- Hispanic-owned Firms : 9,216
- Annual sales of Hispanic-owned firms: $\$ 1.4$ billion
- American Indian \& Alaska Natives-owned Firms: 506 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 87.2$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Newark | National BPR |
| :--- | :---: | :---: |
| All | 112 | 78 |
| Non-Minority | 148 | 91 |
| Minority | 51 | 42 |
| African American | 32 | 24 |
| Asian \& Pacific Islander | 152 | 90 |
| Hispanic | 59 | 41 |
| American Indian \& Alaska Native | 230 | 85 |

## Parity ${ }^{2}$ :

In the Newark, NJ PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^63]Industry Breakdown for All Firms in the Newark, NJ PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 164,708 |  | \$194,905,701 |  | 845,117 |  | \$31,395,917 |  |
| Agricultural services, forestry, fishing, mining | 2,675 | 1.62\% | \$450,965 | 0.23\% | 4,388 | 0.52\% | \$133,746 | 0.43\% |
| Construction industries | 15,514 | 9.42\% | \$7,257,697 | 3.72\% | 34,611 | 4.10\% | \$1,343,060 | 4.28\% |
| Manufacturing | 5,072 | 3.08\% | \$34,227,614 | 17.56\% | 145,693 | 17.24\% | \$7,286,631 | 23.21\% |
| Transportation, communications, utilities | 8,352 | 5.07\% | \$12,264,472 | 6.29\% | 76,378 | 9.04\% | \$3,122,709 | 9.95\% |
| Wholesale trade | 7,750 | 4.71\% | \$61,024,746 | 31.31\% | 77,582 | 9.18\% | \$3,682,422 | 11.73\% |
| Retail trade | 20,367 | 12.37\% | \$18,861,040 | 9.68\% | 132,187 | 15.64\% | \$2,289,943 | 7.29\% |
| Finance, insurance and real estate industries | 22,797 | 13.84\% | \$33,922,202 | 17.40\% | 82,667 | 9.78\% | \$4,054,361 | 12.91\% |
| Service industries | 69,355 | 42.11\% | \$26,128,589 | 13.41\% | 291,417 | 34.48\% | \$9,476,899 | 30.19\% |
| Industries not Classified | 13,173 | 8.00\% | \$768,376 | 0.39\% | 194 | 0.02\% | \$6,146 | 0.02\% |

Industries for Minority Groups in the Newark, NJ PMSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 28,282 | 10,521 | 38.02\% | 8,039 | 29.05\% | 9,216 | 33.31\% | 506 | 1.83\% |
| Agricultural services, forestry, fishing, and mining | 202 | 59 | 0.21\% | 27 | 0.10\% | 107 | 0.39\% | 9 | 0.03\% |
| Construction industries | 1,639 | 466 | 1.68\% | 169 | 0.61\% | 878 | 3.17\% | 126 | 0.46\% |
| Manufacturing | 460 | 102 | 0.37\% | 149 | 0.54\% | 197 | 0.71\% | 12 | 0.04\% |
| Transportation, communications, and utilities | 3,247 | 1,728 | 6.25\% | 244 | 0.88\% | 1,264 | 4.57\% | 11 | 0.04\% |
| Wholesale trade | No Data | 106 | 0.38\% | 640 | 2.31\% | 235 | 0.85\% | No Data | No Data |
| Retail trade | 4,815 | 1,122 | 4.06\% | 2,005 | 7.25\% | 1,681 | 6.08\% | 7 | 0.03\% |
| Finance, insurance and real estate industries | 1,503 | 607 | 2.19\% | 500 | 1.81\% | 395 | 1.43\% | 1 | 0.00\% |
| Service industries | 11,629 | 4,747 | 17.16\% | 3,504 | 12.66\% | 3,334 | 12.05\% | 44 | 0.16\% |
| Industries not Classified | 3,782 | 1,584 | 5.72\% | 800 | 2.89\% | 1,125 | 4.07\% | 273 | 0.99\% |

Industries for Minority Groups in the Newark, NJ PMSA (Sales in 1,000s)

|  | Minority Sales ${ }^{\text {¹ }}$ | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$5,100,526 | \$760,764 | 15.00\% | 2,886,015 | 56.89\% | \$1,366,538 | 26.94\% | \$87,209 | 1.72\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | 428 | 0.01\% | \$4,373 | 0.09\% | No Data | No Data |
| Construction industries | No Data | No Data | No Data | 113,816 | 2.24\% | \$140,261 | 2.76\% | \$10,031 | 0.20\% |
| Manufacturing | No Data | \$51,939 | 1.02\% | 179,935 | 3.55\% | \$127,337 | 2.51\% | No Data | No Data |
| Transportation, communications, utilities | No Data | \$101,081 | 1.99\% | 50,151 | 0.99\% | \$120,206 | 2.37\% | No Data | No Data |
| Wholesale trade | No Data | \$44,121 | 0.87\% | 1,353,920 | 26.69\% | \$212,525 | 4.19\% | No Data | No Data |
| Retail trade | No Data | \$143,730 | 2.83\% | 553,984 | 10.92\% | \$486,429 | 9.59\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$76,163 | 1.50\% | 167,444 | 3.30\% | \$40,827 | 0.80\% | No Data | No Data |
| Service industries | No Data | \$239,728 | 4.73\% | 432,694 | 8.53\% | \$213,892 | 4.22\% | No Data | No Data |
| Industries not Classified | \$128,381 | \$54,673 | 1.08\% | 33,643 | 0.66\% | \$20,690 | 0.41\% | \$19,375 | 0.38\% |

[^64]MINORITY BUSINESS DEVELOPMENT AGENCY

## The State of <br> Minority Business in New Brunswick, NJ (Non-Metropolitan Area)

## Demographic and Business Statistics

- 2000 Total Population: 46,514 persons
- 2000 Total Minority Population: 30,550 persons
- All firms in region (1997): 2,037
- Annual sales of all firms in region (1997): $\$ 3.1$ billion
- Total minority-owned firms (1997): 366 firms
- Annual sales of minority-owned firms (1997): $\$ 96.2$ million
- Total African American-owned firms (1997): 195 firms
- Annual sales of African American-owned firms (1997): $\$ 40.3$ million
- Asian \& Pacific Islander-owned Firms: No Data
- Annual sales of Asian \& Pacific Islander-owned firms: No Data
- Hispanic-owned Firms : No Data
- Annual sales of Hispanic-owned firms: No Data
- American Indian \& Alaska Natives-owned Firms: No Data
- Annual sales of Asian \& Pacific Islander-owned firms: No Data



## Business Participation ${ }^{1}$

| Group | MSA BPR: New <br> Brunswick | National BPR |
| :--- | :---: | :---: |
| All | 44 | 78 |
| Non-Minority | 105 | 91 |
| Minority | 12 | 42 |
| African American | 17 | 24 |
| Asian \& Pacific Islander | No Data | 90 |
| Hispanic | No Data | 41 |
| American Indian \& Alaska Native | No Data | 85 |

## Parity ${ }^{2}$ :

In New Brunswick, NJ, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^65]

Minority Business in the New Orleans, LA MSA

## Demographic and Business Statistics

- 1997 Total Population: 1,391,782 persons
- 1997 Total Minority Population: 789,551 persons
- All firms in region: 98,166
- Annual sales of all firms in region: $\$ 102.7$ billion
- Total minority-owned firms: 18,044
- Annual sales of minority-owned firms: $\$ 2.2$ billion
- Total African American-owned firms: 9,474
- Annual sales of African American-owned firms: $\$ 877.3$ million
- Asian \& Pacific Islander-owned Firms: 3,210
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 701.8$ million
- Hispanic-owned Firms : 4,202
- Annual sales of Hispanic-owned firms: $\$ 564.9$ million
- American Indian \& Alaska Natives-owned Firms: 885
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 49.4$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> New Orleans | National <br> BPR |
| :--- | ---: | :---: |
| All | 71 | 78 |
| Non-Minority | 101 | 91 |
| Minority | 30 | 42 |
| African American | 18 | 24 |
| Asian \& Pacific Islander | 104 | 90 |
| Hispanic | 69 | 41 |
| American Indian \& Alaska Native | 170 | 85 |

## Parity ${ }^{2}$ :

In the New Orleans, MSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^66]Industry Breakdown for All Firms in the New Orleans, LA MSA

| Industry Description | Total number of firms | \% of All Firms | $\begin{aligned} & \text { Sales of all } \\ & \text { firms } \\ & (\$ 1,000) \end{aligned}$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 98,166 |  | 102,685,185 |  | 505,010 |  | 12,800,678 |  |
| Agricultural services, forestry, fishing, mining | 4,495 | 4.58\% | 4,506,458 | 4.39\% | 11,685 | 2.31\% | 605,260 | 4.73\% |
| Construction industries | 9,535 | 9.71\% | 3,889,983 | 3.79\% | 28,657 | 5.67\% | 833,863 | 6.51\% |
| Manufacturing | 1,888 | 1.92\% | 26,787,085 | 26.09\% | 47,078 | 9.32\% | 1,847,408 | 14.43\% |
| Transportation, communications, utilities | 5,520 | 5.62\% | 7,516,359 | 7.32\% | 44,162 | 8.74\% | 1,451,071 | 11.34\% |
| Wholesale trade | 3,947 | 4.02\% | 25,756,537 | 25.08\% | 30,984 | 6.14\% | 1,025,298 | 8.01\% |
| Retail trade | 12,220 | 12.45\% | 12,388,284 | 12.06\% | 117,200 | 23.21\% | 1,520,978 | 11.88\% |
| Finance, insurance and real estate industries | 10,413 | 10.61\% | 8,038,622 | 7.83\% | 32,127 | 6.36\% | 1,069,267 | 8.35\% |
| Service industries | 42,740 | 43.54\% | 13,578,288 | 13.22\% | 193,043 | 38.23\% | 4,444,934 | 34.72\% |
| Industries not Classified | 7,689 | 7.83\% | 223,569 | 0.22\% | 74 | 0.01\% | 2,599 | 0.02\% |

Industries for Minority Groups in the New Orleans, LA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 18,044 | 9,747 | 54.83\% | 3,210 | 18.06\% | 4,202 | 23.64\% | 885 | 4.98\% |
| Agricultural services, forestry, fishing, and mining | 974 | 288 | 1.62\% | 427 | 2.40\% | 86 | 0.48\% | 173 | 0.97\% |
| Construction industries | 1,826 | 1,060 | 5.96\% | 45 | 0.25\% | 591 | 3.32\% | 130 | 0.73\% |
| Manufacturing | 235 | 110 | 0.62\% | 44 | 0.25\% | 80 | 0.45\% | 1 | 0.01\% |
| Transportation, communications, and utilities | 1,789 | 1,323 | 7.44\% | 125 | 0.70\% | 285 | 1.60\% | 56 | 0.32\% |
| Wholesale trade | 309 | 109 | 0.61\% | 82 | 0.46\% | 108 | 0.61\% | 10 | 0.06\% |
| Retail trade | 2,185 | 991 | 5.57\% | 912 | 5.13\% | 262 | 1.47\% | 20 | 0.11\% |
| Finance, insurance and real estate industries | No Data | 441 | 2.48\% | 56 | 0.32\% | 153 | 0.86\% | No Data | No Data |
| Service industries | 8,046 | 4,699 | 26.43\% | 1,256 | 7.07\% | 1,884 | 10.60\% | 207 | 1.16\% |
| Industries not Classified | 2,016 | 726 | 4.08\% | 263 | 1.48\% | 755 | 4.25\% | 272 | 1.53\% |

Industries for Minority Groups in the New Orleans, LA MSA (Sales)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$2,193,426 | \$877,307 | 40.45\% | \$701,788 | 32.36\% | \$564,929 | 26.05\% | \$49,402 | 2.28\% |
| Agricultural services, forestry, fishing, mining | No Data | \$2,732 | 0.13\% | \$13,366 | 0.62\% | No Data | No Data | \$4,054 | 0.19\% |
| Construction industries | No Data | \$101,528 | 4.68\% | No Data | No Data | \$44,759 | 2.06\% | \$17,148 | 0.79\% |
| Manufacturing | No Data | \$8,387 | 0.39\% | No Data | No Data | \$23,687 | 1.09\% | No Data | No Data |
| Transportation, communications, utilities | No Data | \$209,796 | 9.67\% | No Data | No Data | \$26,611 | 1.23\% | \$7,989 | 0.37\% |
| Wholesale trade | No Data | \$69,005 | 3.18\% | \$214,941 | 9.91\% | \$205,555 | 9.48\% | No Data | No Data |
| Retail trade | No Data | \$123,679 | 5.70\% | \$209,480 | 9.66\% | \$89,156 | 4.11\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$35,995 | 1.66\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | \$588,930 | \$314,645 | 14.51\% | \$167,173 | 7.71\% | \$97,862 | 4.51\% | \$9,250 | 0.43\% |
| Industries not Classified | No Data | \$11,540 | 0.53\% | No Data | No Data | \$54,165 | 2.50\% | \$8,983 | 0.41\% |

${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the New York City, NY <br> PMSA 

## Demographic and Business Statistics

- 1997 Total Population: 10,674,263 persons
- 1997 Total Minority Population: 5,541,051 persons
- All firms in region: 784,876
- Annual sales of all firms in region: $\$ 994.9$ billion
- Total minority-owned firms: 263,809
- Annual sales of minority-owned firms: $\$ 37.3$ billion
- Total African American-owned firms: 69,410
- Annual sales of African American-owned firms: $\$ 4.0$ billion
- Asian \& Pacific Islander-owned Firms: 101,814
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 25.5$ billion
- Hispanic-owned Firms : 84,880
- Annual sales of Hispanic-owned firms: $\$ 8.1$ billion
- American Indian \& Alaska Natives-owned Firms: 2,801
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 890.8$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: New <br> York City | National BPR |
| :--- | :---: | :---: |
| All | 74 | 78 |
| Non-Minority | 107 | 91 |
| Minority | 43 | 42 |
| African American | 32 | 24 |
| Asian \& Pacific Islander | 117 | 90 |
| Hispanic | 34 | 41 |
| American Indian \& Alaska Native | 128 | 85 |

## Parity ${ }^{2}$ :

In the New York City, NY PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^67]Industry Breakdown for All Firms in the New York City, NY PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 784,876 |  | \$944,904,775 |  | 3,433,605 |  | \$155,851,637 |  |
| Agricultural services, forestry, fishing, mining | 4,700 | 0.60\% | \$823,077 | 0.09\% | 8,663 | 0.25\% | \$332,335 | 0.21\% |
| Construction industries | 43,751 | 5.57\% | \$24,016,494 | 2.54\% | 119,598 | 3.48\% | \$4,881,176 | 3.13\% |
| Manufacturing | 20,872 | 2.66\% | \$54,900,935 | 5.81\% | 343,680 | 10.01\% | \$14,302,524 | 9.18\% |
| Transportation, communications, utilities | 53,502 | 6.82\% | \$55,363,546 | 5.86\% | 241,429 | 7.03\% | \$10,833,840 | 6.95\% |
| Wholesale trade | 35,058 | 4.47\% | \$217,874,395 | 23.06\% | 249,817 | 7.28\% | \$12,039,021 | 7.72\% |
| Retail trade | 91,010 | 11.60\% | \$62,438,242 | 6.61\% | 484,854 | 14.12\% | \$9,210,127 | 5.91\% |
| Finance, insurance and real estate industries | 101,048 | 12.87\% | \$378,022,430 | 40.01\% | 547,798 | 15.95\% | \$52,143,045 | 33.46\% |
| Service industries | 347,145 | 44.23\% | \$147,759,929 | 15.64\% | 1,436,256 | 41.83\% | \$52,066,671 | 33.41\% |
| Industries not Classified | 88,808 | 11.31\% | \$3,705,727 | 0.39\% | 1,510 | 0.04\% | \$42,898 | 0.03\% |

Industries for Minority Groups in the New York City, NY PMSA (Firms)

|  | Minority Firms | African American | \% of All <br> Minority <br> Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All <br> Minority <br> Firms | American Indian | \% of All <br> Minority <br> Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 3228 | 654 | 20.64\% | 1,071 | 33.80\% | 540 | 17.04\% | 963 | 30.39\% |
| Agricultural services, forestry, fishing, and mining | 322 | 2 | 0.06\% | 36 | 1.14\% | 18 | 0.57\% | 266 | 8.39\% |
| Construction industries | 165 | 29 | 0.92\% | 15 | 0.47\% | 63 | 1.99\% | 58 | 1.83\% |
| Manufacturing | No Data | 1 | 0.03\% | 6 | 0.19\% | 1 | 0.03\% | No Data | No Data |
| Transportation, communications, and utilities | 274 | 38 | 1.20\% | 116 | 3.66\% | 57 | 1.80\% | 63 | 1.99\% |
| Wholesale trade | 18 | 1 | 0.03\% | 4 | 0.13\% | 2 | 0.06\% | 11 | 0.35\% |
| Retail trade | 444 | 45 | 1.42\% | 271 | 8.55\% | 53 | 1.67\% | 75 | 2.37\% |
| Finance, insurance and real estate industries | 109 | 15 | 0.47\% | 27 | 0.85\% | 13 | 0.41\% | 54 | 1.70\% |
| Service industries | 1485 | 419 | 13.22\% | 417 | 13.16\% | 301 | 9.50\% | 348 | 10.98\% |
| Industries not Classified | 401 | 104 | 3.28\% | 181 | 5.71\% | 32 | 1.01\% | 84 | 2.65\% |

Industries for Minority Groups in the New York City, NY PMSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,255,808 | \$40,471 | 3.23\% | \$200,253 | 15.97\% | \$89,014 | 7.10\% | \$926,070 | 73.85\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | \$22,310 | 1.78\% |
| Construction industries | No Data | No Data | No Data | No Data | No Data | \$21,292 | 1.70\% | \$68,453 | 5.46\% |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | \$52,212 | \$4,409 | 0.35\% | \$8,575 | 0.68\% | \$3,599 | 0.29\% | \$35,629 | 2.84\% |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$988 | 0.08\% | \$71,659 | 5.71\% | \$34,630 | 2.76\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | \$322,419 | \$27,707 | 2.21\% | \$87,618 | 6.99\% | \$16,814 | 1.34\% | \$190,280 | 15.17\% |
| Industries not Classified | No Data | No Data | No Data | \$17,954 | 1.43\% | No Data | No Data | \$14,185 | 1.13\% |

[^68]The State of
Minority Business in the Orlando, FL MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 1,467,552 persons
- 1997 Total Minority Population: 399,112 persons
- All firms in region: 126,014
- Annual sales of all firms in region: $\$ 108.0$ billion
- Total minority-owned firms: 21,082
- Annual sales of minority-owned firms: $\$ 2.8$ billion
- Total African American-owned firms: 4,858
- Annual sales of African American-owned firms: $\$ 418.3$ million
- Asian \& Pacific Islander-owned Firms: 5,679
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 1.3$ million
- Hispanic-owned Firms : 10,541
- Annual sales of Hispanic-owned firms: $\$ 963.4$ million
- American Indian \& Alaska Natives-owned Firms: 783
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 113.8$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Orlando | National BPR |
| :--- | :---: | :---: |
| All | 86 | 78 |
| Non-Minority | 98 | 91 |
| Minority | 53 | 42 |
| African American | 21 | 24 |
| Asian \& Pacific Islander | 207 | 90 |
| Hispanic | 77 | 41 |
| American Indian \& Alaska Native | 172 | 85 |

## Parity ${ }^{2}$ :

In the Orlando, FL MSA, the Asian \& Pacific Islander group and the American Indian \& Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^69]Industry Breakdown for All Firms in the Orlando, FL MSA

| Industry Description | Total number of firms | $\begin{gathered} \% \text { of All } \\ \text { Firms } \end{gathered}$ | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 126,014 |  | \$108,039,019 |  | 686,503 |  | \$16,943,550 |  |
| Agricultural services, forestry, fishing, mining | 3,244 | 2.57\% | \$551,085 | 0.51\% | 7,737 | 1.13\% | \$141,797 | 0.84\% |
| Construction industries | 13,305 | 10.56\% | \$7,999,412 | 7.40\% | 43,108 | 6.28\% | \$1,215,307 | 7.17\% |
| Manufacturing | 3,004 | 2.38\% | \$9,165,774 | 8.48\% | 55,410 | 8.07\% | \$1,985,390 | 11.72\% |
| Transportation, communications, utilities | 6,231 | 4.94\% | \$7,849,576 | 7.27\% | 38,278 | 5.58\% | \$1,263,439 | 7.46\% |
| Wholesale trade | 6,082 | 4.83\% | \$31,096,117 | 28.78\% | 43,026 | 6.27\% | \$1,398,855 | 8.26\% |
| Retail trade | 16,289 | 12.93\% | \$18,653,403 | 17.27\% | 158,783 | 23.13\% | \$2,250,243 | 13.28\% |
| Finance, insurance and real estate industries | 15,904 | 12.62\% | \$11,216,786 | 10.38\% | 46,408 | 6.76\% | \$1,478,211 | 8.72\% |
| Service industries | 52,964 | 42.03\% | \$21,169,130 | 19.59\% | 293,572 | 42.76\% | \$7,205,562 | 42.53\% |
| Industries not Classified | 9,323 | 7.40\% | \$337,736 | 0.31\% | 181 | 0.03\% | \$4,746 | 0.03\% |

Industries for Minority Groups in the Orlando, FL MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 21,082 | 4,858 | 23.04\% | 5,679 | 26.94\% | 10,541 | 50.00\% | 783 | 3.71\% |
| Agricultural services, forestry, fishing, and mining | 329 | 170 | 0.81\% | 2 | 0.01\% | 147 | 0.70\% | 10 | 0.05\% |
| Construction industries | 1,802 | 454 | 2.15\% | 84 | 0.40\% | 1,132 | 5.37\% | 132 | 0.63\% |
| Manufacturing | 357 | 54 | 0.26\% | 89 | 0.42\% | 189 | 0.90\% | 25 | 0.12\% |
| Transportation, communications, and utilities | 2,088 | 614 | 2.91\% | 202 | 0.96\% | 1,235 | 5.86\% | 37 | 0.18\% |
| Wholesale trade | 251 | 9 | 0.04\% | 134 | 0.64\% | 84 | 0.40\% | 24 | 0.11\% |
| Retail trade | No Data | 510 | 2.42\% | 1,209 | 5.73\% | 1,453 | 6.89\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | 88 | 0.42\% | 270 | 1.28\% | 724 | 3.43\% | No Data | No Data |
| Service industries | 8,772 | 2,527 | 11.99\% | 1,879 | 8.91\% | 4,309 | 20.44\% | 57 | 0.27\% |
| Industries not Classified | 3,983 | 432 | 2.05\% | 1,811 | 8.59\% | 1,270 | 6.02\% | 470 | 2.23\% |

Industries for Minority Groups in the Orlando, FL MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$2,762,205 | \$418,334 | 15.14\% | \$1,341,963 | 48.58\% | \$963,357 | 34.88\% | \$113,847 | 4.12\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | \$403,327 | \$64,637 | 2.34\% | \$90,927 | 3.29\% | \$202,224 | 7.32\% | \$45,539 | 1.65\% |
| Manufacturing | No Data | No Data | No Data | \$49,982 | 1.81\% | \$24,939 | 0.90\% | No Data | No Data |
| Transportation, communications, utilities | No Data | \$94,710 | 3.43\% | No Data | No Data | \$60,805 | 2.20\% | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | \$84,488 | 3.06\% | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$55,859 | 2.02\% | \$429,115 | 15.54\% | \$183,864 | 6.66\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | \$32,602 | 1.18\% | \$25,452 | 0.92\% | No Data | No Data |
| Service industries | \$917,915 | \$139,352 | 5.04\% | \$402,610 | 14.58\% | \$355,482 | 12.87\% | \$20,471 | 0.74\% |
| Industries not Classified | No Data | No Data | No Data | \$239,850 | 8.68\% | No Data | No Data | \$20,421 | 0.74\% |

[^70]MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the Philadelphia, PA-NJ <br> Metropolitan Statistical Area 

## Demographic and Business Statistic

- 1997 Total Population: 4,291,439 persons
- 1997 Total Minority Population: $1,259,359$ persons
- All firms in region: 353,657
- Annual sales of all firms in region: $\$ 388.7$ billion
- Total minority-owned firms: 37,699
- Annual sales of minority-owned firms: $\$ 6.1$ billion
- Total African American-owned firms: 17,863
- Annual sales of African American-owned firms: $\$ 1.7$ billion
- Asian \& Pacific Islander-owned Firms: 13,399
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 3.4$ billion
- Hispanic-owned Firms : 5,558
- Annual sales of Hispanic-owned firms: $\$ 933.2$ million
- American Indian \& Alaska Natives-owned Firms: 1,603
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 115.9$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Philadelphia | National BPR |
| :--- | :---: | :---: |
| All | 82 | 78 |
| Non-Minority | 104 | 91 |
| Minority | 30 | 42 |
| African American | 20 | 24 |
| Asian \& Pacific Islander | 98 | 90 |
| Hispanic | 26 | 41 |
| American Indian \& Alaska Native | 237 | 85 |

## Parity ${ }^{2}$ :

In the Philadelphia, PA-NJ MSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^71]Industry Breakdown for All Firms in the Philadelphia PA-NJ MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 353,657 |  | 388,727,494 |  | 2,045,714 |  | 65,563,724 |  |
| Agricultural services, forestry, fishing, mining | 6,934 | 1.96\% | 1,179,554 | 0.30\% | 12,343 | 0.60\% | 309,576 | 0.47\% |
| Construction industries | 36,048 | 10.19\% | 17,625,426 | 4.53\% | 94,030 | 4.60\% | 3,420,764 | 5.22\% |
| Manufacturing | 10,923 | 3.09\% | 71,295,280 | 18.34\% | 310,669 | 15.19\% | 13,037,636 | 19.89\% |
| Transportation, communications, utilities | 12,062 | 3.41\% | 19,979,207 | 5.14\% | 103,090 | 5.04\% | 3,887,563 | 5.93\% |
| Wholesale trade | 16,517 | 4.67\% | 101,163,839 | 26.02\% | 143,372 | 7.01\% | 5,975,223 | 9.11\% |
| Retail trade | 47,231 | 13.36\% | 50,142,206 | 12.90\% | 387,132 | 18.92\% | 6,221,702 | 9.49\% |
| Finance, insurance and real estate industries | 41,433 | 11.72\% | 60,192,846 | 15.48\% | 181,459 | 8.87\% | 7,731,337 | 11.79\% |
| Service industries | 154,231 | 43.61\% | 66,020,064 | 16.98\% | 813,020 | 39.74\% | 24,963,964 | 38.08\% |
| Industries not Classified | 29,176 | 8.25\% | 1,129,072 | 0.29\% | 599 | 0.03\% | 15,959 | 0.02\% |

Industries for Minority Groups in the Philadelphia PA-NJ MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 38,423 | 17,863 | 47.38\% | 13,399 | 35.54\% | 5,558 | 14.74\% | 1,603 | 4.25\% |
| Agricultural services, forestry, fishing, and mining | 250 | 133 | 0.35\% | 52 | 0.14\% | 36 | 0.10\% | 29 | 0.08\% |
| Construction industries | 2,085 | 1,020 | 2.71\% | 297 | 0.79\% | 596 | 1.58\% | 172 | 0.46\% |
| Manufacturing | 614 | 161 | 0.43\% | 316 | 0.84\% | 106 | 0.28\% | 31 | 0.08\% |
| Transportation, communications, and utilities | 1,856 | 1,234 | 3.27\% | 224 | 0.59\% | 378 | 1.00\% | 20 | 0.05\% |
| Wholesale trade | 781 | 262 | 0.69\% | 405 | 1.07\% | 74 | 0.20\% | 40 | 0.11\% |
| Retail trade | 7,826 | 2,550 | 6.76\% | 4,409 | 11.70\% | 798 | 2.12\% | 69 | 0.18\% |
| Finance, insurance and real estate industries | 1,919 | 1,031 | 2.73\% | 666 | 1.77\% | 168 | 0.45\% | 54 | 0.14\% |
| Service industries | 17,683 | 9,237 | 24.50\% | 5,796 | 15.37\% | 2,458 | 6.52\% | 192 | 0.51\% |
| Industries not Classified | 5,428 | 2,236 | 5.93\% | 1,249 | 3.31\% | 946 | 2.51\% | 997 | 2.64\% |

Industries for Minority Groups in the Philadelphia PA-NJ MSA (Sales in \$1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$6,153,583 | 1,659,837 | 27.11\% | 3,444,576 | 56.27\% | 933,247 | 15.24\% | 115,923 | 1.89\% |
| Agricultural services, forestry, fishing, mining | No Data | 7,257 | 0.12\% | 4,687 | 0.08\% | No Data | No Data | No Data | No Data |
| Construction industries | \$319,748 | 120,909 | 1.97\% | 62,403 | 1.02\% | 120,618 | 1.97\% | 15,818 | 0.26\% |
| Manufacturing | No Data | 39,226 | 0.64\% | 237,091 | 3.87\% | 50,065 | 0.82\% | No Data | No Data |
| Transportation, communications, utilities | \$263,521 | 110,148 | 1.80\% | 11,012 | 0.18\% | 136,024 | 2.22\% | 6,337 | 0.10\% |
| Wholesale trade | \$1,285,601 | 190,486 | 3.11\% | 916,386 | 14.97\% | 156,804 | 2.56\% | 21,925 | 0.36\% |
| Retail trade | \$1,470,420 | 240,162 | 3.92\% | 1,061,073 | 17.33\% | 161,332 | 2.64\% | 7,853 | 0.13\% |
| Finance, insurance and real estate industries | No Data | 109,721 | 1.79\% | 117,487 | 1.92\% | No Data | No Data | No Data | No Data |
| Service industries | \$1,835,004 | 690,992 | 11.29\% | 948,626 | 15.50\% | 175,475 | 2.87\% | 19,911 | 0.33\% |
| Industries not Classified | \$386,888 | 150,935 | 2.47\% | 85,812 | 1.40\% | 108,571 | 1.77\% | 41,570 | 0.68\% |

[^72]The State of
Minority Business in the Phoenix-Mesa, AZ
MSA
MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: $2,834,494$ persons
- 1997 Total Minority Population: 463,613 persons
- All firms in region: 212,077
- Annual sales of all firms in region: $\$ 190.8$ billion
- Total minority-owned firms: 23,946
- Annual sales of minority-owned firms: $\$ 4.0$ billion
- Total African American-owned firms: 2,507
- Annual sales of African American-owned firms: $\$ 253.7$ million
- Asian \& Pacific Islander-owned Firms: 4,890
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 1.5$ billion
- Hispanic-owned Firms : 15,412
- Annual sales of Hispanic-owned firms: $\$ 1.9$ billion
- American Indian \& Alaska Natives-owned Firms: 1,992
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 330.1$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Phoenix-Mesa | National <br> BPR |
| :--- | :---: | :---: |
| All | 75 | 78 |
| Non-Minority | 106 | 91 |
| Minority | 52 | 42 |
| African American | 34 | 24 |
| Asian \& Pacific Islander | 142 | 90 |
| Hispanic | 43 | 41 |
| American Indian \& Alaska Native | 44 | 85 |

## Parity ${ }^{2}$ :

In the Phoenix-Mesa, AZ MSA, Asian \& Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^73]Industry Breakdown for All Firms in the Phoenix-Mesa, AZ MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 212,077 |  | \$190,820,069 |  | 1,202,340 |  | \$31,776,232 |  |
| Agricultural services, forestry, fishing, mining | 4,856 | 2.29\% | \$1,321,833 | 0.69\% | 16,058 | 1.34\% | \$411,357 | 1.29\% |
| Construction industries | 18,029 | 8.50\% | \$15,876,851 | 8.32\% | 99,648 | 8.29\% | \$2,829,611 | 8.90\% |
| Manufacturing | 6,751 | 3.18\% | \$36,404,753 | 19.08\% | 163,458 | 13.59\% | \$6,164,717 | 19.40\% |
| Transportation, communications, utilities | 7,778 | 3.67\% | \$11,841,710 | 6.21\% | 77,329 | 6.43\% | \$2,398,213 | 7.55\% |
| Wholesale trade | 9,583 | 4.52\% | \$42,428,179 | 22.23\% | 73,972 | 6.15\% | \$2,671,536 | 8.41\% |
| Retail trade | 26,091 | 12.30\% | \$31,786,583 | 16.66\% | 247,850 | 20.61\% | \$3,860,736 | 12.15\% |
| Finance, insurance and real estate industries | 30,779 | 14.51\% | \$22,836,017 | 11.97\% | 89,071 | 7.41\% | \$3,100,206 | 9.76\% |
| Service industries | 95,232 | 44.90\% | \$27,845,208 | 14.59\% | 434,198 | 36.11\% | \$10,333,516 | 32.52\% |
| Industries not Classified | 13,494 | 6.36\% | \$478,935 | 0.25\% | 756 | 0.06\% | \$6,340 | 0.02\% |

Industries for Minority Groups in the Phoenix-Mesa, AZ MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 24,801 | 2,507 | 10.47\% | 4,890 | 20.42\% | 15,412 | 64.36\% | 1,992 | 8.32\% |
| Agricultural services, forestry, fishing, and mining | 826 | 11 | 0.05\% | 86 | 0.36\% | 668 | 2.79\% | 61 | 0.25\% |
| Construction industries | 2,174 | 125 | 0.52\% | 85 | 0.35\% | 1,704 | 7.12\% | 260 | 1.09\% |
| Manufacturing | 592 | 25 | 0.10\% | 119 | 0.50\% | 364 | 1.52\% | 84 | 0.35\% |
| Transportation, communications, and utilities | 1,005 | 186 | 0.78\% | 92 | 0.38\% | 678 | 2.83\% | 49 | 0.20\% |
| Wholesale trade | 544 | 47 | 0.20\% | 168 | 0.70\% | 296 | 1.24\% | 33 | 0.14\% |
| Retail trade | 4,110 | 233 | 0.97\% | 1,195 | 4.99\% | 2,414 | 10.08\% | 268 | 1.12\% |
| Finance, insurance and real estate industries | 1460 | 210 | 0.88\% | 395 | 1.65\% | 793 | 3.31\% | 62 | 0.26\% |
| Service industries | 11,539 | 1,460 | 6.10\% | 2,472 | 10.32\% | 6,987 | 29.18\% | 620 | 2.59\% |
| Industries not Classified | 2,552 | 209 | 0.87\% | 278 | 1.16\% | 1,510 | 6.31\% | 555 | 2.32\% |

Industries for Minority Groups in the Phoenix-Mesa, AZ MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$4,028,868 | \$253,695 | 6.40\% | \$1,500,951 | 37.85\% | \$1,943,940 | 49.03\% | \$330,102 | 8.33\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | \$49,180 | 1.24\% | No Data | No Data |
| Construction industries | \$618,603 | \$15,558 | 0.39\% | \$27,976 | 0.71\% | \$465,029 | 11.73\% | \$110,040 | 2.78\% |
| Manufacturing | No Data | No Data | No Data | \$74,392 | 1.88\% | \$256,441 | 6.47\% | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | \$44,622 | 1.13\% | \$63,844 | 1.61\% |
| Wholesale trade | No Data | No Data | No Data | \$587,409 | 14.81\% | \$179,796 | 4.53\% | \$28,166 | 0.71\% |
| Retail trade | \$904,316 | \$47,782 | 1.21\% | \$423,444 | 10.68\% | \$396,992 | 10.01\% | \$36,098 | 0.91\% |
| Finance, insurance and real estate industries | \$149,612 | \$15,075 | 0.38\% | \$36,588 | 0.92\% | \$82,458 | 2.08\% | \$15,491 | 0.39\% |
| Service industries | \$895,902 | \$128,204 | 3.23\% | \$298,134 | 7.52\% | \$419,746 | 10.59\% | \$49,818 | 1.26\% |
| Industries not Classified | No Data | No Data | No Data | \$20,170 | 0.51\% | \$49,675 | 1.25\% | \$11,904 | 0.30\% |

[^74]
## The State of <br> Minority Business in the Pittsburgh, PA MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

On July 12, 2001, The U.S. Department of Commerce, through the Census Bureau and the Minority Business Development Agency, released the 1997 Survey of Minority-Owned Business Enterprises (SMOBE) Report and MBDA's The State of Minority Business. This report used both sources. For more information about SMOBE, please visit www.mbda.gov:

## Demographic and Business Statistics for Pittsburgh, PA MSA

- 1997 Total Population: 791,224 persons
- 1997 Total Minority Population: 141,606 persons
- All firms in region: 159,845 firms
- Annual sales of all firms in region: $\$ 180.3$ billion
- Total minority-owned firms: 6,779 firms
- Annual sales of minority-owned firms in region: $\$ 1.4$ billion
- Total African American-owned firms: 3,142 firms
- Asian \& Pacific Islander-owned Firms: 2,013 firms
- Hispanic-owned Firms : 946 firms
- American Indian \& Alaska Natives-owned Firms: 723 firms


## Business Participation:

Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group. The Index of Business Participation Rate is a measure of how Business Participation Rates in the MSA compare with the Nation. Items highlighted in yellow indicate groups in the MSA that exceed the National BPR.

| Group | MSA BPR: Pittsburgh | National BPR | Index of Business Participation |
| :--- | ---: | ---: | ---: |
| All | 79 | 78 | 1.01 |
| Non-Minority | 108 | 91 | 1.19 |
| Minority | 43 | 42 | 1.02 |
| African American | 24 | 24 | 1.01 |
| Asian \& Pacific Islander | 228 | 41 | 5.57 |
| Hispanic | 193 | 85 | 2.27 |
| American Indian \& Alaska Native | 450 | 90 | 5.01 |

Parity:
In the Pittsburgh, PA MSA, Asian \& Pacific Islanders, Hispanics, and American Indian \& Alaska Natives have achieved parityii, in terms of population size and business ownership. (See below chart).


Industry Breakdown for All Firms in the Pittsburgh, PA MSA

| SIC Industry Description | Total number of <br> firms | Sales of all firms <br> $\mathbf{( \$ 1 , 0 0 0 )}$ | Employees | Annual payroll <br> $\mathbf{( \$ 1 , 0 0 0 )}$ |
| :--- | ---: | ---: | ---: | ---: |
| All industries | 159,845 | $180,250,948$ | 973,896 | $27,060,306$ |
| Agricultural services, forestry, fishing, and mining | 3,632 | $1,208,783$ | 7,405 | 237,966 |
| Construction industries | 19,768 | $8,571,595$ | 54,418 | $1,789,032$ |
| Manufacturing | 5,015 | $25,291,849$ | 141,239 | $5,729,433$ |
| Transportation, communications, and utilities | 6,501 | $33,082,990$ | 57,281 | $1,927,936$ |
| Wholesale trade | 7,238 | $40,999,921$ | 61,259 | $2,130,219$ |
| Retail trade | 24,214 | $23,461,964$ | 211,310 | $2,719,572$ |
| Finance, insurance and real estate industries | 16,813 | $20,802,477$ | 71,098 | $2,595,654$ |
| Service industries | 67,119 | $26,526,751$ | 369,756 | $9,927,107$ |
| Industries not Classified | 10,108 | 304,618 | 130 | 3,387 |

Source: US Bureau of Census, 1997 Survey of Minority-Owned Business Enterprise

Industries for Minority Groups in the Pittsburgh, PA MSA (Firms)

|  | African <br> American | Asian \& Pacific <br> Islander | HispanicAmerican Indian <br> \& Alaska Native |  |
| :--- | ---: | ---: | ---: | ---: |
| All industries | 3,142 | 2,013 | 946 | 723 |
| Agricultural services, forestry, fishing, and mining | 35 | No Data | 13 | 21 |
| Construction industries | 278 | 34 | 118 | 146 |
| Manufacturing | 29 | 47 | 11 | No Data |
| Transportation, communications, and utilities | 162 | 12 | 2 | 22 |
| Wholesale trade | 27 | 68 | 11 | 1 |
| Retail trade | 613 | 408 | 117 | No Data |
| Finance, insurance and real estate industries | 170 | 109 | 23 | 97 |
| Service industries | 1,567 | 1,100 | 471 | 107 |
| Industries not Classified | 262 | No Data | No Data | 310 |

Source: US Bureau of Census, 1997 Survey of Minority-Owned Business Enterprise

[^75]
## The State of

Minority Business in the Portland, ME MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 442,534 persons
- 1997 Total Minority Population: 15,760 persons
- All firms in region: 25,366
- Annual sales of all firms in region: $\$ 20.7$ billion
- Total minority-owned firms: 573
- Annual sales of minority-owned firms: $\$ 63.2$ million
- Total African American-owned firms: No Data
- Annual sales of African American-owned firms: No Data
- Asian \& Pacific Islander-owned Firms: 182
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 701.8$ million
- Hispanic-owned Firms : No Data
- Annual sales of Hispanic-owned firms: No Data
- American Indian \& Alaska Natives-owned Firms: 233
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 27.4$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Portland | National <br> BPR |
| :--- | :---: | :---: |
| All | 57 | 78 |
| Non-Minority | 58 | 91 |
| Minority | 36 | 42 |
| African American | No Data | 24 |
| Asian \& Pacific Islander | 34 | 90 |
| Hispanic | No Data | 41 |
| American Indian \& Alaska Native | 200 | 85 |

## Parity ${ }^{2}$ :

In the Portland, ME MSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^76]Industry Breakdown for All Firms in the Portland, ME MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 25,366 |  | \$20,669,074 |  | 124,788 |  | \$3,444,037 |  |
| Agricultural services, forestry, fishing, mining | 1,097 | 4.32\% | \$84,587 | 0.41\% | 741 | 0.59\% | \$18,360 | 0.53\% |
| Construction industries | 2,933 | 11.56\% | \$901,411 | 4.36\% | 6,226 | 4.99\% | \$182,574 | 5.30\% |
| Manufacturing | 832 | 3.28\% | \$2,140,097 | 10.35\% | 14,250 | 11.42\% | \$503,474 | 14.62\% |
| Transportation, communications, utilities | 759 | 2.99\% | \$1,057,185 | 5.11\% | 5,842 | 4.68\% | \$190,592 | 5.53\% |
| Wholesale trade | 1,018 | 4.01\% | \$3,692,891 | 17.87\% | 9,985 | 8.00\% | \$344,180 | 9.99\% |
| Retail trade | 3,284 | 12.95\% | \$3,655,877 | 17.69\% | 30,268 | 24.26\% | \$487,075 | 14.14\% |
| Finance, insurance and real estate industries | 2,919 | 11.51\% | \$5,632,582 | 27.25\% | 14,038 | 11.25\% | \$592,866 | 17.21\% |
| Service industries | 11,279 | 44.47\% | \$3,464,465 | 16.76\% | 43,426 | 34.80\% | \$1,124,553 | 32.65\% |
| Industries not Classified | 1,318 | 5.20\% | \$39,979 | 0.19\% | 12 | 0.01\% | \$363 | 0.01\% |

Industries for Minority Groups in the Portland, ME MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 573 | No Data | No Data | 182 | 31.76\% | No Data | No Data | 233 | 40.66\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | 1 | 0.17\% | No Data | No Data | 7 | 1.22\% |
| Construction industries | No Data | No Data | No Data | 5 | 0.87\% | No Data | No Data | 29 | 5.06\% |
| Manufacturing | No Data | No Data | No Data | 3 | 0.52\% | No Data | No Data | 2 | 0.35\% |
| Transportation, communications, and utilities | No Data | No Data | No Data | 1 | 0.17\% | No Data | No Data | 17 | 2.97\% |
| Wholesale trade | No Data | No Data | No Data | 11 | 1.92\% | No Data | No Data | 2 | 0.35\% |
| Retail trade | No Data | No Data | No Data | 57 | 9.95\% | No Data | No Data | 22 | 3.84\% |
| Finance, insurance and real estate industries | No Data | No Data | No Data | 3 | 0.52\% | No Data | No Data | 1 | 0.17\% |
| Service industries | No Data | No Data | No Data | 61 | 10.65\% | No Data | No Data | 15 | 2.62\% |
| Industries not Classified | No Data | No Data | No Data | 39 | 6.81\% | No Data | No Data | 139 | 24.26\% |

Industries for Minority Groups in the Portland, ME MSA (Sales)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$63,166 | No Data | No Data | \$701,788 | 32.36\% | No Data | No Data | \$27,356 | 43.31\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | \$13,366 | 0.62\% | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | \$214,941 | 9.91\% | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | \$209,480 | 9.66\% | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | No Data | No Data | No Data | \$167,173 | 7.71\% | No Data | No Data | \$1,314 | 2.08\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |

[^77]Minority Business in the Richland--Kennewick-
-Pasco, WA MSA

## Demographic and Business Statistics

- 1997 Total Population: 180,863 persons
- 1997 Total Minority Population: 48,658 persons
- All firms in region: 11,324
- Annual sales of all firms in region: $\$ 10.0$ billion
- Total minority-owned firms: 890
- Annual sales of minority-owned firms: $\$ 202.1$ million
- Total African American-owned firms: No Data
- Annual sales of African American-owned firms: No Data
- Asian \& Pacific Islander-owned Firms: 256
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 50.1$ million
- Hispanic-owned Firms: 537
- Annual sales of Hispanic-owned firms: $\$ 62.5$ million
- American Indian \& Alaska Natives-owned Firms: No Data
- Annual sales of Asian \& Pacific Islander-owned firms: No Data



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Richland | National BPR |
| :--- | :---: | :---: |
| All | 63 | 78 |
| Non-Minority | 74 | 91 |
| Minority | 22 | 42 |
| African American | No Data | 24 |
| Asian \& Pacific Islander | 55 | 90 |
| Hispanic | 17 | 41 |
| American Indian \& Alaska Native | No Data | 85 |

## Parity ${ }^{2}$ :

In the Richland--Kennewick--Pasco, WA MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^78]Industry Breakdown for All Firms in the Richland--Kennewick--Pasco, WA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 11,324 |  | \$9,973,436 |  | 57,883 |  | \$1,657,114 |  |
| Agricultural services, forestry, fishing, mining | 343 | 3.03\% | \$71,063 | 0.71\% | 859 | 1.48\% | \$16,039 | 0.97\% |
| Construction industries | 1,130 | 9.98\% | \$685,263 | 6.87\% | 4,735 | 8.18\% | \$138,937 | 8.38\% |
| Manufacturing | 317 | 2.80\% | \$2,075,675 | 20.81\% | 7,698 | 13.30\% | \$251,331 | 15.17\% |
| Transportation, communications, utilities | 473 | 4.18\% | \$1,500,636 | 15.05\% | 6,288 | 10.86\% | \$292,716 | 17.66\% |
| Wholesale trade | 401 | 3.54\% | \$1,086,700 | 10.90\% | 3,015 | 5.21\% | \$76,791 | 4.63\% |
| Retail trade | 2,255 | 19.91\% | \$1,717,755 | 17.22\% | 13,143 | 22.71\% | \$183,339 | 11.06\% |
| Finance, insurance and real estate industries | 1,005 | 8.87\% | \$1,067,245 | 10.70\% | 2,181 | 3.77\% | \$49,156 | 2.97\% |
| Service industries | 4,972 | 43.91\% | \$1,754,196 | 17.59\% | 19,955 | 34.47\% | \$648,520 | 39.14\% |
| Industries not Classified | 464 | 4.10\% | \$14,903 | 0.15\% | 9 | 0.02\% | \$285 | 0.02\% |

Industries for Minority Groups in the Richland--Kennewick--Pasco, WA MSA (Firms)

|  | Minority Firms ${ }^{\prime}$ | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 890 | No Data | No Data | 256 | 28.76\% | 537 | 60.34\% | No Data | No Data |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | 5 | 0.56\% | 44 | 4.94\% | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | 5 | 0.56\% | No Data | No Data |
| Transportation, communications, and utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | 6 | 0.67\% | 19 | 2.13\% | No Data | No Data |
| Retail trade | No Data | No Data | No Data | 71 | 7.98\% | 87 | 9.78\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | 7 | 0.79\% | 10 | 1.12\% | No Data | No Data |
| Service industries | No Data | No Data | No Data | 167 | 18.76\% | 294 | 33.03\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | 23 | 2.58\% | No Data | No Data |

Industries for Minority Groups in the Richland--Kennewick--Pasco, WA MSA (Sales in 1,000s)

|  | Minority Sales ${ }^{\text {ii }}$ | African <br> American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$202,118 | No Data | No Data | \$50,072 | 24.77\% | \$62,544 | 30.94\% | No Data | No Data |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | No Data | No Data | \$33,148 | 16.40\% | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | No Data | No Data | \$8,603 | 4.26\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | No Data | No Data | No Data | \$31,684 | 15.68\% | \$14,187 | 7.02\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |

[^79]MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the Richmond- <br> Petersburg, VA MSA 

## Demographic and Business Statistics

- 1997 Total Population: 963,333 persons
- 1997 Total Minority Population: 313,252 persons
- All firms in region: 65,470
- Annual sales of all firms in region: $\$ 78.9$ billion
- Total minority-owned firms: 10,615
- Annual sales of minority-owned firms: $\$ 1.1$ billion
- Total African American-owned firms: 6,648
- Annual sales of African American-owned firms: $\$ 541.1$ million
- Asian \& Pacific Islander-owned Firms: 2,456
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 422.7$ million
- Hispanic-owned Firms : 1,440
- Annual sales of Hispanic-owned firms: $\$ 94.4$ million
- American Indian \& Alaska Natives-owned Firms: 544
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 54.3$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Richmond | National <br> BPR |
| :--- | :---: | :---: |
| All | 68 | 78 |
| Non-Minority | 85 | 91 |
| Minority | 34 | 42 |
| African American | 23 | 24 |
| Asian \& Pacific Islander | 132 | 90 |
| Hispanic | 91 | 41 |
| American Indian \& Alaska Native | 221 | 85 |

## Parity ${ }^{2}$ :

In the Richmond-Petersburg, VA MSA, the Asian \& Pacific Islander, Hispanic and American Indian \& Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^80]Industry Breakdown for All Firms in the Richmond-Petersburg, VA MSA

| Industry Description | Total number of firms | \% of All Firms | $\begin{gathered} \text { Sales of all } \\ \text { firms } \\ (\$ 1,000) \end{gathered}$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 65,740 |  | \$78,903,770 |  | 432,192 |  | 12,106,222 |  |
| Agricultural services, forestry, fishing, mining | 1,386 | 2.11\% | \$355,165 | 0.45\% | 4,069 | 0.94\% | 113,930 | 0.94\% |
| Construction industries | 8,082 | 12.29\% | \$4,226,335 | 5.36\% | 31,822 | 7.36\% | 871,046 | 7.20\% |
| Manufacturing | 1,638 | 2.49\% | \$19,985,356 | 25.33\% | 63,378 | 14.66\% | 2,648,769 | 21.88\% |
| Transportation, communications, utilities | 2,423 | 3.69\% | \$4,900,371 | 6.21\% | 29,881 | 6.91\% | 1,019,574 | 8.42\% |
| Wholesale trade | 3,127 | 4.76\% | \$17,920,613 | 22.71\% | 32,413 | 7.50\% | 1,121,592 | 9.26\% |
| Retail trade | 8,776 | 13.35\% | \$9,422,623 | 11.94\% | 94,828 | 21.94\% | 1,378,737 | 11.39\% |
| Finance, insurance and real estate industries | 8,590 | 13.07\% | \$13,607,842 | 17.25\% | 46,710 | 10.81\% | 1,864,114 | 15.40\% |
| Service industries | 27,869 | 42.39\% | \$8,323,490 | 10.55\% | 128,988 | 29.85\% | 3,085,610 | 25.49\% |
| Industries not Classified | 4,110 | 6.25\% | \$161,975 | 0.21\% | 103 | 0.02\% | 2,850 | 0.02\% |

Industries for Minority Groups in the Richmond-Petersburg, VA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 10908 | 6,468 | 60.93\% | 2,456 | 23.14\% | 1,440 | 13.57\% | 544 | 5.12\% |
| Agricultural services, forestry, fishing, and mining | No Data | 136 | 1.28\% | 30 | 0.28\% | 9 | 0.08\% | 7 | 0.07\% |
| Construction industries | No Data | 510 | 4.80\% | No Data | No Data | 170 | 1.60\% | 125 | 1.18\% |
| Manufacturing | No Data | 84 | 0.79\% | 15 | 0.14\% | 8 | 0.08\% | No Data | No Data |
| Transportation, communications, and utilities | No Data | 489 | 4.61\% | 120 | 1.13\% | 15 | 0.14\% | 36 | 0.34\% |
| Wholesale trade | No Data | 54 | 0.51\% | 32 | 0.30\% | 4 | 0.04\% | 1 | 0.01\% |
| Retail trade | No Data | 850 | 8.01\% | 860 | 8.10\% | 198 | 1.87\% | 3 | 0.03\% |
| Finance, insurance and real estate industries | No Data | 377 | 3.55\% | 41 | 0.39\% | 28 | 0.26\% | 22 | 0.21\% |
| Service industries | No Data | 3,218 | 30.32\% | 1,107 | 10.43\% | 576 | 5.43\% | 52 | 0.49\% |
| Industries not Classified | No Data | 749 | 7.06\% | 136 | 1.28\% | 432 | 4.07\% | 299 | 2.82\% |

Industries for Minority Groups in the Richmond-Petersburg, VA MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales |  <br> Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,112,509 | \$541,138 | 48.76\% | \$422,672 | 38.09\% | \$94,389 | 8.51\% | \$54,310 | 4.89\% |
| Agricultural services, forestry, fishing, mining | No Data | \$2,737 | 0.25\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$51,163 | 4.61\% | No Data | No Data | \$21,741 | 1.96\% | No Data | No Data |
| Manufacturing | No Data | \$89,115 | 8.03\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | \$47,004 | 4.24\% | No Data | No Data | No Data | No Data | \$6,914 | 0.62\% |
| Wholesale trade | No Data | \$4,182 | 0.38\% | \$23,686 | 2.13\% | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$109,922 | 9.91\% | \$211,394 | 19.05\% | \$33,533 | 3.02\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$29,756 | 2.68\% | \$950 | 0.09\% | No Data | No Data | No Data | No Data |
| Service industries | No Data | \$198,192 | 17.86\% | \$112,704 | 10.16\% | \$31,663 | 2.85\% | No Data | No Data |
| Industries not Classified | No Data | \$9,067 | 0.82\% | No Data | No Data | No Data | No Data | No Data | No Data |

[^81]The State of
Minority Business in the Sacramento, CA MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 1,923,795 persons
- 1997 Total Minority Population: 737,158 persons
- All firms in region: 114,812
- Annual sales of all firms in region: $\$ 78.9$ billion
- Total minority-owned firms: 22,794
- Annual sales of minority-owned firms: $\$ 2.4$ billion
- Total African American-owned firms: 2,028
- Annual sales of African American-owned firms: $\$ 168.8$ million
- Asian \& Pacific Islander-owned Firms: 10,409
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 1.5$ billion
- Hispanic-owned Firms : 9,091
- Annual sales of Hispanic-owned firms: $\$ 620.7$ million
- American Indian \& Alaska Natives-owned Firms: 2,133
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 154.1$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Sacramento | National BPR |
| :--- | :---: | :---: |
| All | 60 | 78 |
| Non-Minority | 78 | 91 |
| Minority | 31 | 42 |
| African American | 15 | 24 |
| Asian \& Pacific Islander | 46 | 90 |
| Hispanic | 26 | 41 |
| American Indian \& Alaska Native | 122 | 85 |

## Parity ${ }^{2}$ :

In the Sacramento, CA MSA, the American Indian \& Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^82]Industry Breakdown for All Firms in the Sacramento, CA MSA

| Industry Description | Total number of firms | $\% \text { of All }$ Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 114,812 |  | \$78,907,377 |  | 482,082 |  | \$13,281,149 |  |
| Agricultural services, forestry, fishing, mining | 2,822 | 2.46\% | \$403,432 | 0.51\% | 5,269 | 1.09\% | \$112,684 | 0.85\% |
| Construction industries | 12,240 | 10.66\% | \$6,084,869 | 7.71\% | 33,454 | 6.94\% | \$1,069,001 | 8.05\% |
| Manufacturing | 3,172 | 2.76\% | \$13,559,661 | 17.18\% | 50,194 | 10.41\% | \$2,094,774 | 15.77\% |
| Transportation, communications, utilities | 3,407 | 2.97\% | \$5,644,643 | 7.15\% | 29,921 | 6.21\% | \$1,009,428 | 7.60\% |
| Wholesale trade | 3,895 | 3.39\% | \$11,663,160 | 14.78\% | 26,971 | 5.59\% | \$921,425 | 6.94\% |
| Retail trade | 16,257 | 14.16\% | \$14,071,433 | 17.83\% | 113,678 | 23.58\% | \$1,725,843 | 12.99\% |
| Finance, insurance and real estate industries | 12,472 | 10.86\% | \$13,792,534 | 17.48\% | 53,461 | 11.09\% | \$1,716,749 | 12.93\% |
| Service industries | 54,042 | 47.07\% | \$13,442,362 | 17.04\% | 169,039 | 35.06\% | \$4,628,605 | 34.85\% |
| Industries not Classified | 6,728 | 5.86\% | \$245,283 | 0.31\% | 95 | 0.02\% | \$2,640 | 0.02\% |

Industries for Minority Groups in the Sacramento, CA MSA (Firms)

|  | Minority Firms | African American | \% of All <br> Minority <br> Firms | Asian \& Pacific Islander | \% of All <br> Minority <br> Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 22,794 | 2,028 | 8.90\% | 10,409 | 45.67\% | 9,091 | 39.88\% | 2,133 | 9.36\% |
| Agricultural services, forestry, fishing, and mining | 671 | 33 | 0.14\% | 278 | 1.22\% | 294 | 1.29\% | 66 | 0.29\% |
| Construction industries | 1,469 | 113 | 0.50\% | 346 | 1.52\% | 808 | 3.54\% | 202 | 0.89\% |
| Manufacturing | 346 | 12 | 0.05\% | 161 | 0.71\% | 121 | 0.53\% | 52 | 0.23\% |
| Transportation, communications, and utilities | 381 | 7 | 0.03\% | 276 | 1.21\% | 79 | 0.35\% | 19 | 0.08\% |
| Wholesale trade | No Data | 16 | 0.07\% | No Data | No Data | 240 | 1.05\% | 2 | 0.01\% |
| Retail trade | No Data | No Data | No Data | 1,575 | 6.91\% | 1,033 | 4.53\% | 25 | 0.11\% |
| Finance, insurance and real estate industries | 2,826 | 87 | 0.38\% | 2,137 | 9.38\% | 584 | 2.56\% | 18 | 0.08\% |
| Service industries | 11,651 | 1,161 | 5.09\% | 4,802 | 21.07\% | 5,618 | 24.65\% | 70 | 0.31\% |
| Industries not Classified | No Data | 394 | 1.73\% | 624 | 2.74\% | 315 | 1.38\% | No Data | No Data |

Industries for Minority Groups in the Sacramento, CA MSA (Sales in 1,000s)

|  | Minority Sales ${ }^{\text {i }}$ | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All <br> Minority <br> Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 2,436,730 | \$168,760 | 6.93\% | \$1,503,746 | 61.71\% | \$620,740 | 25.47\% | \$154,089 | 6.32\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | \$19,995 | 0.82\% | \$9,968 | 0.41\% | No Data | No Data |
| Construction industries | 282,013 | \$10,533 | 0.43\% | \$66,003 | 2.71\% | \$124,997 | 5.13\% | \$80,480 | 3.30\% |
| Manufacturing | No Data | No Data | No Data | \$200,443 | 8.23\% | \$19,534 | 0.80\% | \$11,118 | 0.46\% |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | \$14,249 | 0.58\% | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | \$155,615 | 6.39\% | No Data | No Data |
| Retail trade | No Data | No Data | No Data | \$398,899 | 16.37\% | \$70,923 | 2.91\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$14,902 | 0.61\% | \$68,921 | 2.83\% | \$33,740 | 1.38\% | No Data | No Data |
| Service industries | 737,768 | \$56,532 | 2.32\% | \$485,980 | 19.94\% | \$183,312 | 7.52\% | \$11,944 | 0.49\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | \$8,403 | 0.34\% | No Data | No Data |

[^83]MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the San Francisco, CA <br> MSA 

## Demographic and Business Statistics

- 1997 Total Population: 1,863,820 persons
- 1997 Total Minority Population: 860,647 persons
- All firms in region: 197,461
- Annual sales of all firms in region: $\$ 181.1$ billion
- Total minority-owned firms: 54,724
- Annual sales of minority-owned firms: $\$ 15.1$ billion
- Total African American-owned firms: 4,423
- Annual sales of African American-owned firms: $\$ 760.3$ million
- Asian \& Pacific Islander-owned Firms: 35,427
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 12.5$ billion
- Hispanic-owned Firms : 14,712
- Annual sales of Hispanic-owned firms: $\$ 1.8$ billion
- American Indian \& Alaska Natives-owned Firms: 821
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 123.9$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> San Francisco | National <br> BPR |
| :--- | :---: | :---: |
| All | 106 | 78 |
| Non-Minority | 142 | 91 |
| Minority | 64 | 42 |
| African American | 38 | 24 |
| Asian \& Pacific Islander | 86 | 90 |
| Hispanic | 45 | 41 |
| American Indian \& Alaska Native | 95 | 85 |

## Parity ${ }^{2}$ :

In the San Francisco, CA MSA, Asian \& Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^84]Industry Breakdown for All Firms in the San Francisco, CA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms $(\$ 1,000)$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 197,461 |  | \$181,053,454 |  | 917,897 |  | \$36,459,357 |  |
| Agricultural services, forestry, fishing, mining | 3,214 | 1.63\% | \$727,563 | 0.40\% | 6,754 | 0.74\% | \$244,717 | 0.67\% |
| Construction industries | 13,112 | 6.64\% | \$9,302,891 | 5.14\% | 37,808 | 4.12\% | \$1,594,301 | 4.37\% |
| Manufacturing | 5,653 | 2.86\% | \$14,790,666 | 8.17\% | 84,991 | 9.26\% | \$3,659,627 | 10.04\% |
| Transportation, communications, utilities | 6,531 | 3.31\% | \$15,869,108 | 8.76\% | 66,342 | 7.23\% | \$2,960,734 | 8.12\% |
| Wholesale trade | 8,094 | 4.10\% | \$30,489,080 | 16.84\% | 50,757 | 5.53\% | \$2,423,178 | 6.65\% |
| Retail trade | 20,646 | 10.46\% | \$20,213,966 | 11.16\% | 171,967 | 18.73\% | \$3,084,289 | 8.46\% |
| Finance, insurance and real estate industries | 23,643 | 11.97\% | \$46,852,950 | 25.88\% | 124,836 | 13.60\% | \$7,983,950 | 21.90\% |
| Service industries | 106,581 | 53.98\% | \$42,209,873 | 23.31\% | 374,131 | 40.76\% | \$14,501,376 | 39.77\% |
| Industries not Classified | 10,392 | 5.26\% | \$597,357 | 0.33\% | 311 | 0.03\% | \$7,185 | 0.02\% |

Industries for Minority Groups in the San Francisco, CA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 55,383 | 4,423 | 8.08\% | 35,427 | 64.74\% | 14,712 | 26.88\% | 821 | 1.50\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | 333 | 0.61\% | 521 | 0.95\% | 89 | 0.16\% |
| Construction industries | 3,548 | 114 | 0.21\% | 1,702 | 3.11\% | 1,709 | 3.12\% | 23 | 0.04\% |
| Manufacturing | 1,034 | 39 | 0.07\% | 650 | 1.19\% | 317 | 0.58\% | 28 | 0.05\% |
| Transportation, communications, and utilities | No Data | 91 | 0.17\% | 1,719 | 3.14\% | 736 | 1.34\% | No Data | No Data |
| Wholesale trade | 2,929 | 34 | 0.06\% | 2,667 | 4.87\% | 205 | 0.37\% | 23 | 0.04\% |
| Retail trade | 6,841 | 100 | 0.18\% | 5,676 | 10.37\% | 1,048 | 1.92\% | 17 | 0.03\% |
| Finance, insurance and real estate industries | 3,418 | 118 | 0.22\% | 2,574 | 4.70\% | 718 | 1.31\% | 8 | 0.01\% |
| Service industries | 28,261 | 3,066 | 5.60\% | 17,391 | 31.78\% | 7,682 | 14.04\% | 122 | 0.22\% |
| Industries not Classified | 5,870 | 860 | 1.57\% | 2,721 | 4.97\% | 1,777 | 3.25\% | 512 | 0.94\% |

Industries for Minority Groups in the San Francisco, CA MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$15,096,636 | \$760,358 | 5.04\% | \$12,456,194 | 82.61\% | \$1,756,203 | 11.65\% | \$123,881 | 0.82\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | \$13,291 | 0.09\% | \$22,973 | 0.15\% | \$1,548 | 0.01\% |
| Construction industries | No Data | \$36,841 | 0.24\% | \$305,667 | 2.03\% | \$483,431 | 3.21\% | D | No Data |
| Manufacturing | No Data | No Data | No Data | \$695,586 | 4.61\% | \$71,270 | 0.47\% | D | No Data |
| Transportation, communications, utilities | No Data | \$8,200 | 0.05\% | \$198,945 | 1.32\% | \$86,099 | 0.57\% | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | \$3,653,840 | 24.23\% | \$38,072 | 0.25\% | D | No Data |
| Retail trade | No Data | \$2,580 | 0.02\% | \$1,461,987 | 9.70\% | \$338,518 | 2.25\% | D | No Data |
| Finance, insurance and real estate industries | No Data | \$44,769 | 0.30\% | \$752,260 | 4.99\% | \$149,520 | 0.99\% | D | No Data |
| Service industries | No Data | \$145,171 | 0.96\% | \$5,203,747 | 34.51\% | \$472,839 | 3.14\% | D | No Data |
| Industries not Classified | \$784,377 | \$489,945 | 3.25\% | \$170,871 | 1.13\% | \$93,481 | 0.62\% | \$30,080 | 0.20\% |

[^85]MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the San Jose, CA MSA 

Note: Coincides with Santa Clara County, CA

## Demographic and Business Statistics

- 1997 Total Population: 1,621,660 persons
- 1997 Total Minority Population: 798,595 persons
- All firms in region: 133,489
- Annual sales of all firms in region: $\$ 220.1$ billion
- Total minority-owned firms: 40,394
- Annual sales of minority-owned firms: $\$ 16.6$ billion
- Total African American-owned firms: 1,665
- Annual sales of African American-owned firms: $\$ 151.1$ million
- Asian \& Pacific Islander-owned Firms: 26,477
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 11.5$ billion
- Hispanic-owned Firms : 12,927
- Annual sales of Hispanic-owned firms: $\$ 4.9$ billion
- American Indian \& Alaska Natives-owned Firms: 794
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 178.8$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> San Jose | National <br> BPR |
| :--- | :---: | :---: |
| All | 82 | 78 |
| Non-Minority | 113 | 91 |
| Minority | 51 | 42 |
| African American | 31 | 24 |
| Asian \& Pacific Islander | 79 | 90 |
| Hispanic | 32 | 41 |
| American Indian \& Alaska Native | 121 | 85 |

## Parity ${ }^{2}$ :

In the San Jose, CA MSA, the American Indian \& Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^86]Industry Breakdown for All Firms in the San Jose, CA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 133,489 |  | \$220,130,952 |  | 913,472 |  | \$40,588,276 |  |
| Agricultural services, forestry, fishing, mining | 2,549 | 1.91\% | \$427,095 | 0.19\% | 5,940 | 0.65\% | \$129,043 | 0.32\% |
| Construction industries | 8,423 | 6.31\% | \$7,422,513 | 3.37\% | 39,151 | 4.29\% | \$1,632,958 | 4.02\% |
| Manufacturing | 5,920 | 4.43\% | \$74,228,264 | 33.72\% | 288,726 | 31.61\% | \$16,739,601 | 41.24\% |
| Transportation, communications, utilities | 3,723 | 2.79\% | \$4,548,844 | 2.07\% | 26,214 | 2.87\% | \$976,782 | 2.41\% |
| Wholesale trade | 6,085 | 4.56\% | \$70,194,147 | 31.89\% | 76,423 | 8.37\% | \$4,579,599 | 11.28\% |
| Retail trade | 15,836 | 11.86\% | \$18,570,287 | 8.44\% | 131,522 | 14.40\% | \$2,233,781 | 5.50\% |
| Finance, insurance and real estate industries | 14,391 | 10.78\% | \$10,052,916 | 4.57\% | 31,205 | 3.42\% | \$1,269,777 | 3.13\% |
| Service industries | 69,817 | 52.30\% | \$34,293,223 | 15.58\% | 314,034 | 34.38\% | \$13,020,991 | 32.08\% |
| Industries not Classified | 7,052 | 5.28\% | \$393,663 | 0.18\% | 257 | 0.03\% | \$5,744 | 0.01\% |

Industries for Minority Groups in the San Jose, CA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 41,863 | 1,665 | 4.12\% | 26,477 | 65.55\% | 12,927 | 32.00\% | 794 | 1.97\% |
| Agricultural services, forestry, fishing, and mining | 956 | 4 | 0.01\% | 358 | 0.89\% | 559 | 1.38\% | 35 | 0.09\% |
| Construction industries | No Data | 64 | 0.16\% | 411 | 1.02\% | 1,087 | 2.69\% | No Data | No Data |
| Manufacturing | 1,462 | 81 | 0.20\% | 989 | 2.45\% | 383 | 0.95\% | 9 | 0.02\% |
| Transportation, communications, and utilities | No Data | No Data | No Data | 1,009 | 2.50\% | No Data | No Data | 12 | 0.03\% |
| Wholesale trade | No Data | 19 | 0.05\% | 1,655 | 4.10\% | No Data | No Data | 1 | 0.00\% |
| Retail trade | 4,631 | 25 | 0.06\% | 3,145 | 7.79\% | 1,455 | 3.60\% | 6 | 0.01\% |
| Finance, insurance and real estate industries | 4,002 | 82 | 0.20\% | 2,795 | 6.92\% | 1,104 | 2.73\% | 21 | 0.05\% |
| Service industries | 22,144 | 1,227 | 3.04\% | 14,230 | 35.23\% | 6,592 | 16.32\% | 95 | 0.24\% |
| Industries not Classified | No Data | No Data | No Data | 1,893 | 4.69\% | 1,167 | 2.89\% | 548 | 1.36\% |

Industries for Minority Groups in the San Jose, CA MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$16,683,566 | \$151,107 | 0.91\% | \$11,485,048 | 69.20\% | \$4,868,656 | 29.33\% | \$178,755 | 1.08\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | \$20,805 | 0.13\% | No Data | No Data |
| Construction industries | No Data | \$14,773 | 0.09\% | No Data | No Data | \$521,293 | 3.14\% | No Data | No Data |
| Manufacturing | \$5,293,392 | \$16,179 | 0.10\% | \$1,833,761 | 11.05\% | \$3,404,305 | 20.51\% | \$39,147 | 0.24\% |
| Transportation, communications, utilities | No Data | No Data | No Data | \$272,272 | 1.64\% | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | \$4,733,174 | 28.52\% | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | \$1,218,745 | 7.34\% | \$186,868 | 1.13\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$3,961 | 0.02\% | \$143,903 | 0.87\% | \$38,894 | 0.23\% | No Data | No Data |
| Service industries | \$3,571,954 | \$103,167 | 0.62\% | \$2,865,116 | 17.26\% | \$567,758 | 3.42\% | \$35,913 | 0.22\% |
| Industries not Classified | No Data | No Data | No Data | \$332,681 | 2.00\% | \$8,252 | 0.05\% | \$73,255 | 0.44\% |

[^87]Minority Business in the Savannah, GA MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 283,677 persons
- 1997 Total Minority Population: 114,104 persons
- All firms in region: 19,299
- Annual sales of all firms in region: $\$ 16.8$ billion
- Total minority-owned firms: 2,934
- Annual sales of minority-owned firms: $\$ 273.3$ million
- Total African American-owned firms: 2,172
- Annual sales of African American-owned firms: $\$ 96.6$ million
- Asian \& Pacific Islander-owned Firms: 447
- Annual sales of Asian \& Pacific Islander-owned firms: \$106.9 million
- Hispanic-owned Firms : 123
- Annual sales of Hispanic-owned firms: $\$ 52.1$ million
- American Indian \& Alaska Natives-owned Firms: 193
- Annual sales of Asian \& Pacific Islander-owned firms: \$17.6 million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Savannah | National BPR |
| :--- | :---: | :---: |
| All | 68 | 78 |
| Non-Minority | 97 | 91 |
| Minority | 26 | 42 |
| African American | 21 | 24 |
| Asian \& Pacific Islander | 113 | 90 |
| Hispanic | 23 | 41 |
| American Indian \& Alaska Native | 343 | 85 |

## Parity ${ }^{2}$ :

In the Savannah, GA MSA, the Asian \& Pacific Islander group and the American Indian \& Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^88]Industry Breakdown for All Firms in the Savannah, GA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 19,299 |  | \$16,772,578 |  | 108,025 |  | \$2,650,018 |  |
| Agricultural services, forestry, fishing, mining | 492 | 2.55\% | \$46,133 | 0.28\% | 680 | 0.63\% | \$11,009 | 0.42\% |
| Construction industries | 2,298 | 11.91\% | \$1,012,717 | 6.04\% | 7,293 | 6.75\% | \$179,973 | 6.79\% |
| Manufacturing | 432 | 2.24\% | \$5,420,445 | 32.32\% | 15,890 | 14.71\% | \$658,075 | 24.83\% |
| Transportation, communications, utilities | 1,342 | 6.95\% | \$1,121,253 | 6.69\% | 8,989 | 8.32\% | \$241,420 | 9.11\% |
| Wholesale trade | 692 | 3.59\% | \$2,696,342 | 16.08\% | 5,580 | 5.17\% | \$177,810 | 6.71\% |
| Retail trade | 3,003 | 15.56\% | \$2,947,497 | 17.57\% | 27,942 | 25.87\% | \$357,967 | 13.51\% |
| Finance, insurance and real estate industries | 2,101 | 10.89\% | \$1,137,451 | 6.78\% | 5,225 | 4.84\% | \$162,722 | 6.14\% |
| Service industries | 7,705 | 39.92\% | \$2,343,365 | 13.97\% | 36,421 | 33.72\% | \$860,539 | 32.47\% |
| Industries not Classified | 1,301 | 6.74\% | \$47,375 | 0.28\% | 5 | 0.00\% | \$503 | 0.02\% |

Industries for Minority Groups in the Savannah, GA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All <br> Minority Firms | American Indian | \% of All <br> Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 2,935 | 2,172 | 74.03\% | 447 | 15.24\% | 123 | 4.19\% | 193 | 6.58\% |
| Agricultural services, forestry, fishing, and mining | No Data | 36 | 1.23\% | 2 | 0.07\% | 8 | 0.27\% | No Data | No Data |
| Construction industries | No Data | 250 | 8.52\% | No Data | No Data | 9 | 0.31\% | No Data | No Data |
| Manufacturing | No Data | 7 | 0.24\% | No Data | No Data | 5 | 0.17\% | 1 | 0.03\% |
| Transportation, communications, and utilities | 235 | 217 | 7.40\% | 5 | 0.17\% | 7 | 0.24\% | 6 | 0.20\% |
| Wholesale trade | 39 | 25 | 0.85\% | 7 | 0.24\% | 3 | 0.10\% | 4 | 0.14\% |
| Retail trade | 450 | 162 | 5.52\% | 253 | 8.62\% | 19 | 0.65\% | 16 | 0.55\% |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | 1,387 | 1,192 | 40.63\% | 105 | 3.58\% | 71 | 2.42\% | 19 | 0.65\% |
| Industries not Classified | 345 | 173 | 5.90\% | 24 | 0.82\% | No Data | No Data | 148 | 5.04\% |

Industries for Minority Groups in the Savannah, GA MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$273,290 | \$96,576 | 35.34\% | \$106,944 | 39.13\% | \$52,123 | 19.07\% | \$17,647 | 6.46\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$17,605 | 6.44\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | \$12,497 | 4.57\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$11,386 | 4.17\% | \$80,602 | 29.49\% | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | No Data | \$41,506 | 15.19\% | \$4,601 | 1.68\% | \$28,624 | 10.47\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |

[^89]The State of
Minority Business in the Scranton-Wilkes Barre--
Hazleton, PA MSA
MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 890,451 persons
- 1997 Total Minority Population: 25,378 persons
- All firms in region: 40,950
- Annual sales of all firms in region: $\$ 31.8$ billion
- Total minority-owned firms: 1,227
- Annual sales of minority-owned firms: $\$ 179.8$ million
- Total African American-owned firms: 16,918
- Annual sales of African American-owned firms: No Data
- Asian \& Pacific Islander-owned Firms: 577
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 116.4$ million
- Hispanic-owned Firms : 121
- Annual sales of Hispanic-owned firms: $\$ 10.5$ million
- American Indian \& Alaska Natives-owned Firms: 505
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 51.8$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Scranton | National BPR |
| :--- | :---: | :---: |
| All | 46 | 78 |
| Non-Minority | 46 | 91 |
| Minority | 48 | 42 |
| African American | No Data | 24 |
| Asian \& Pacific Islander | 103 | 90 |
| Hispanic | 17 | 41 |
| American Indian \& Alaska Native | 644 | 85 |

## Parity ${ }^{2}$ :

In the Scranton-Wilkes Barre—Hazelton, PA MSA, Minorities, including Asian \& Pacific Islanders and American Indian \& Alaska Natives, have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, the American Indian \& Alaska Native group has achieved parity. (See below chart).


[^90]Industry Breakdown for All Firms in the Scranton-Wilkes Barre-Hazelton, PA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll <br> $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 40,950 |  | \$31,840,543 |  | 239,027 |  | \$5,347,603 |  |
| Agricultural services, forestry, fishing, mining | 779 | 1.90\% | \$118,959 | 0.37\% | 1,483 | 0.62\% | \$45,200 | 0.85\% |
| Construction industries | 5,228 | 12.77\% | \$1,435,968 | 4.51\% | 10,594 | 4.43\% | \$290,715 | 5.44\% |
| Manufacturing | 1,460 | 3.57\% | \$10,182,241 | 31.98\% | 55,276 | 23.13\% | \$1,552,467 | 29.03\% |
| Transportation, communications, utilities | 2,251 | 5.50\% | \$2,489,844 | 7.82\% | 14,967 | 6.26\% | \$466,211 | 8.72\% |
| Wholesale trade | 1,515 | 3.70\% | \$3,785,448 | 11.89\% | 12,012 | 5.03\% | \$314,881 | 5.89\% |
| Retail trade | 7,878 | 19.24\% | \$5,997,680 | 18.84\% | 56,915 | 23.81\% | \$680,316 | 12.72\% |
| Finance, insurance and real estate industries | 3,832 | 9.36\% | \$3,488,220 | 10.96\% | 14,047 | 5.88\% | \$394,076 | 7.37\% |
| Service industries | 15,598 | 38.09\% | \$4,262,716 | 13.39\% | 73,706 | 30.84\% | \$1,603,314 | 29.98\% |
| Industries not Classified | 2,519 | 6.15\% | \$79,467 | 0.25\% | 27 | 0.01\% | \$423 | 0.01\% |

Industries for Minority Groups in the Scranton-Wilkes Barre-Hazelton, PA MSA (Firms)

|  | Minority Firms | African American | \% of All <br> Minority <br> Firms | Asian \& Pacific Islander | \% of All <br> Minority <br> Firms | Hispanic | \% of All <br> Minority <br> Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 1,227 | No Data | No Data | 577 | 47.03\% | 121 | 9.86\% | 505 | 41.16\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | 11 | 0.90\% |
| Construction industries | No Data | No Data | No Data | No Data | No Data | 26 | 2.12\% | 16 | 1.30\% |
| Manufacturing | No Data | No Data | No Data | 3 | 0.24\% | 14 | 1.14\% | 19 | 1.55\% |
| Transportation, communications, and utilities | No Data | No Data | No Data | 5 | 0.41\% | 1 | 0.08\% | 28 | 2.28\% |
| Wholesale trade | No Data | No Data | No Data | 1 | 0.08\% | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | 108 | 8.80\% | 5 | 0.41\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | 72 | 5.87\% | 49 | 3.99\% | No Data | No Data |
| Service industries | No Data | No Data | No Data | 248 | 20.21\% | No Data | No Data | 69 | 5.62\% |
| Industries not Classified | No Data | No Data | No Data | 140 | 11.41\% | No Data | No Data | 316 | 25.75\% |

Industries for Minority Groups in the Scranton-Wilkes Barre-Hazelton, PA MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$179,821 | No Data | No Data | \$116,404 | 64.73\% | \$10,529 | 5.86\% | \$51,755 | 28.78\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | No Data | No Data | \$1,259 | 0.70\% | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | \$20,126 | 11.19\% | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | \$4,772 | 2.65\% | No Data | No Data |
| Service industries | \$4,488,128 | No Data | No Data | \$47,838 | 26.60\% | No Data | No Data | \$776 | 0.43\% |
| Industries not Classified | \$2,751,494 | No Data | No Data | No Data | No Data | No Data | No Data | \$20,706 | 11.51\% |

[^91]MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the Seattle-Bellevue- <br> Everett, WA PMSA 

## Demographic and Business Statistics

- 1997 Total Population: 2,200,858 persons
- 1997 Total Minority Population: 397,264 persons
- All firms in region: 211,285
- Annual sales of all firms in region: $\$ 216.3$ billion
- Total minority-owned firms: 25,935
- Annual sales of minority-owned firms: $\$ 7.5$ billion
- Total African American-owned firms: 3,428
- Annual sales of African American-owned firms: $\$ 329.9$ million
- Asian \& Pacific Islander-owned Firms: 16,625
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 5.9$ billion
- Hispanic-owned Firms : 4,470
- Annual sales of Hispanic-owned firms: $\$ 923.7$ million
- American Indian \& Alaska Natives-owned Firms: 1,731
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 339.4$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Seattle | National <br> BPR |
| :--- | :---: | :---: |
| All | 96 | 78 |
| Non-Minority | 103 | 91 |
| Minority | 65 | 42 |
| African American | 35 | 24 |
| Asian \& Pacific Islander | 88 | 90 |
| Hispanic | 52 | 41 |
| American Indian \& Alaska Native | 70 | 85 |

## Parity ${ }^{2}$ :

In the Seattle—Bellevue-Everett, WA PMSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^92]Industry Breakdown for All Firms in the Seattle-Bellevue-Everett, WA PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 211,285 |  | \$216,270,523 |  | 1,097,469 |  | \$38,258,298 |  |
| Agricultural services, forestry, fishing, mining | 6,334 | 3.00\% | \$1,453,607 | 0.67\% | 11,162 | 1.02\% | \$343,309 | 0.90\% |
| Construction industries | 18,996 | 8.99\% | \$13,089,997 | 6.05\% | 70,450 | 6.42\% | \$2,546,527 | 6.66\% |
| Manufacturing | 8,730 | 4.13\% | \$48,107,117 | 22.24\% | 217,384 | 19.81\% | \$9,918,017 | 25.92\% |
| Transportation, communications, utilities | 6,537 | 3.09\% | \$10,900,214 | 5.04\% | 69,957 | 6.37\% | \$2,820,338 | 7.37\% |
| Wholesale trade | 10,719 | 5.07\% | \$55,901,492 | 25.85\% | 81,421 | 7.42\% | \$3,280,704 | 8.58\% |
| Retail trade | 26,428 | 12.51\% | \$26,937,512 | 12.46\% | 220,457 | 20.09\% | \$3,817,556 | 9.98\% |
| Finance, insurance and real estate industries | 25,770 | 12.20\% | \$27,435,415 | 12.69\% | 75,104 | 6.84\% | \$3,015,902 | 7.88\% |
| Service industries | 98,276 | 46.51\% | \$32,071,949 | 14.83\% | 351,268 | 32.01\% | \$12,510,222 | 32.70\% |
| Industries not Classified | 10,091 | 4.78\% | \$373,220 | 0.17\% | 266 | 0.02\% | \$5,723 | 0.01\% |

Industries for Minority Groups in the Seattle-Bellevue—Everett, WA PMSA (Firms)

|  | Minority Firms' | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 26,254 | 3,428 | 13.22\% | 16,625 | 64.10\% | 4,470 | 17.24\% | 1,731 | 6.67\% |
| Agricultural services, forestry, fishing, and mining | 596 | 45 | 0.17\% | 279 | 1.08\% | 133 | 0.51\% | 139 | 0.54\% |
| Construction industries | 1,276 | 152 | 0.59\% | 548 | 2.11\% | 313 | 1.21\% | 263 | 1.01\% |
| Manufacturing | 909 | 26 | 0.10\% | 723 | 2.79\% | 118 | 0.45\% | 42 | 0.16\% |
| Transportation, communications, and utilities | 1,255 | 333 | 1.28\% | 796 | 3.07\% | 103 | 0.40\% | 23 | 0.09\% |
| Wholesale trade | 1,259 | 55 | 0.21\% | 1,040 | 4.01\% | 107 | 0.41\% | 57 | 0.22\% |
| Retail trade | 4,566 | 259 | 1.00\% | 3,440 | 13.26\% | 793 | 3.06\% | 74 | 0.29\% |
| Finance, insurance and real estate industries | 2,206 | 214 | 0.83\% | 1,802 | 6.95\% | 144 | 0.56\% | 46 | 0.18\% |
| Service industries | 11,340 | 1,917 | 7.39\% | 6,960 | 26.84\% | 2,139 | 8.25\% | 324 | 1.25\% |
| Industries not Classified | 2,867 | 426 | 1.64\% | 1,057 | 4.08\% | 620 | 2.39\% | 764 | 2.95\% |

Industries for Minority Groups in the Seattle-Bellevue-Everett, WA PMSA (Sales in 1,000s)

|  | Minority Sales ${ }^{\text {" }}$ | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$7,538,564 | \$329,869 | 4.41\% | \$5,945,585 | 79.42\% | \$923,733 | 12.34\% | \$339,377 | 4.53\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | \$63,115 | 0.84\% | \$6,727 | 0.09\% | \$16,292 | 0.22\% |
| Construction industries | \$577,118 | \$27,264 | 0.36\% | \$226,966 | 3.03\% | \$165,833 | 2.22\% | \$157,055 | 2.10\% |
| Manufacturing | No Data | No Data | No Data | \$382,984 | 5.12\% | \$63,620 | 0.85\% | \$13,888 | 0.19\% |
| Transportation, communications, utilities | No Data | \$25,521 | 0.34\% | \$61,563 | 0.82\% | \$37,347 | 0.50\% | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | \$2,727,548 | 36.43\% | \$68,052 | 0.91\% | \$38,348 | 0.51\% |
| Retail trade | \$1,640,293 | \$67,818 | 0.91\% | \$1,257,812 | 16.80\% | \$283,691 | 3.79\% | \$30,972 | 0.41\% |
| Finance, insurance and real estate industries | No Data | \$9,708 | 0.13\% | \$385,461 | 5.15\% | \$14,381 | 0.19\% | No Data | No Data |
| Service industries | \$1,113,381 | \$131,797 | 1.76\% | \$801,746 | 10.71\% | \$144,994 | 1.94\% | \$34,844 | 0.47\% |
| Industries not Classified | \$257,237 | \$41,211 | 0.55\% | \$38,390 | 0.51\% | \$139,088 | 1.86\% | \$38,548 | 0.51\% |

${ }^{\text {i }}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

MINORITY BUSINESS DEVELOPMENT AGENCY

# The State of <br> Minority Business in the Shreveport—Bossier City, LA MSA 

## Demographic and Business Statistics

- 1997 Total Population: 393,656 persons
- 1997 Total Minority Population: 160,454 persons
- All firms in region: 25,997
- Annual sales of all firms in region: $\$ 21.9$ billion
- Total minority-owned firms: 3,541
- Annual sales of minority-owned firms: $\$ 339,1$ million
- Total African American-owned firms: 2,784
- Annual sales of African American-owned firms: $\$ 129.3$ million
- Asian \& Pacific Islander-owned Firms: 332
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 103.3$ million
- Hispanic-owned Firms : 236
- Annual sales of Hispanic-owned firms: $\$ 53.5$ million
- American Indian \& Alaska Natives-owned Firms: 116
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 53.1$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Shreveport | National <br> BPR |
| :--- | :---: | :---: |
| All | 66 | 78 |
| Non-Minority | 97 | 91 |
| Minority | 22 | 42 |
| African American | 19 | 24 |
| Asian \& Pacific Islander | 100 | 90 |
| Hispanic | 32 | 41 |
| American Indian \& Alaska Native | 68 | 85 |

## Parity ${ }^{2}$ :

In the Shreveport-Bossier City, LA MSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^93]Industry Breakdown for All Firms in the Shreveport-Bossier City, LA MSA

| Industry Description | Total number of firms | \% of All Firms | $\begin{aligned} & \text { Sales of all } \\ & \quad \text { firms } \\ & (\$ 1,000) \end{aligned}$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 25,977 |  | \$21,903,570 |  | 136,986 |  | \$3,082,396 |  |
| Agricultural services, forestry, fishing, mining | 2,384 | 9.18\% | \$684,617 | 3.13\% | 3,005 | 2.19\% | \$88,586 | 2.87\% |
| Construction industries | 2,537 | 9.77\% | \$1,101,749 | 5.03\% | 8,468 | 6.18\% | \$211,423 | 6.86\% |
| Manufacturing | 630 | 2.43\% | \$5,531,009 | 25.25\% | 18,791 | 13.72\% | \$635,321 | 20.61\% |
| Transportation, communications, utilities | 964 | 3.71\% | \$2,287,375 | 10.44\% | 8,950 | 6.53\% | \$329,481 | 10.69\% |
| Wholesale trade | 1,056 | 4.07\% | \$4,315,322 | 19.70\% | 8,766 | 6.40\% | \$250,827 | 8.14\% |
| Retail trade | 3,609 | 13.89\% | \$3,725,727 | 17.01\% | 31,264 | 22.82\% | \$400,374 | 12.99\% |
| Finance, insurance and real estate industries | 3,105 | 11.95\% | \$1,173,554 | 5.36\% | 6,089 | 4.44\% | \$157,523 | 5.11\% |
| Service industries | 10,172 | 39.16\% | \$3,040,823 | 13.88\% | 51,585 | 37.66\% | \$1,008,368 | 32.71\% |
| Industries not Classified | 1,593 | 6.13\% | \$43,394 | 0.20\% | 68 | 0.05\% | \$493 | 0.02\% |

Industries for Minority Groups in the Shreveport-Bossier City, LA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 3,468 | 2,784 | 80.67\% | 332 | 9.62\% | 236 | 6.84\% | 116 | 3.36\% |
| Agricultural services, forestry, fishing, and mining | No Data | 121 | 3.51\% | No Data | No Data | 22 | 0.64\% | 14 | 0.41\% |
| Construction industries | 316 | 226 | 6.55\% | 14 | 0.41\% | 31 | 0.90\% | 45 | 1.30\% |
| Manufacturing | No Data | 46 | 1.33\% | 16 | 0.46\% | No Data | No Data | 3 | 0.09\% |
| Transportation, communications, and utilities | No Data | 267 | 7.74\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | 8 | 0.23\% | 6 | 0.17\% | 18 | 0.52\% | No Data | No Data |
| Retail trade | 394 | 265 | 7.68\% | 88 | 2.55\% | 27 | 0.78\% | 14 | 0.41\% |
| Finance, insurance and real estate industries | No Data | 190 | 5.51\% | No Data | No Data | No Data | No Data | 3 | 0.09\% |
| Service industries | 1,754 | 1,443 | 41.81\% | 171 | 4.96\% | 102 | 2.96\% | 38 | 1.10\% |
| Industries not Classified | No Data | 218 | 6.32\% | 38 | 1.10\% | 23 | 0.67\% | No Data | No Data |

Industries for Minority Groups in the Shreveport-Bossier City, LA MSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,816,783 | \$129,306 | 38.13\% | \$103,319 | 30.47\% | \$53,547 | 15.79\% | \$53,134 | 15.67\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$50,601 | 14.92\% | No Data | No Data | No Data | No Data | \$8,754 | 2.58\% |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | \$22,277 | 6.57\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | \$8,674 | 2.56\% | \$23,531 | 6.94\% | \$19,963 | 5.89\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$4,663 | 1.38\% | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | 95,070 | \$26,306 | 7.76\% | \$43,947 | 12.96\% | \$15,001 | 4.42\% | \$9,816 | 2.89\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |

[^94]Minority Business in the Spokane, WA MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 405,550 persons
- 1997 Total Minority Population: 33,156 persons
- All firms in region: 30,870
- Annual sales of all firms in region: $\$ 23.7$ billion
- Total minority-owned firms: 1,587
- Annual sales of minority-owned firms: $\$ 455.7$ million
- Total African American-owned firms: 175
- Annual sales of African American-owned firms: $\$ 48.1$ million
- Asian \& Pacific Islander-owned Firms: 430
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 280.9$ million
- Hispanic-owned Firms : 657
- Annual sales of Hispanic-owned firms: $\$ 79.5$ million
- American Indian \& Alaska Natives-owned Firms: 346
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 47.6$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Spokane | National BPR |
| :--- | :---: | :---: |
| All | 76 | 78 |
| Non-Minority | 79 | 91 |
| Minority | 48 | 42 |
| African American | 27 | 24 |
| Asian \& Pacific Islander | 46 | 90 |
| Hispanic | 58 | 41 |
| American Indian \& Alaska Native | 57 | 85 |

## Parity ${ }^{2}$ :

In the Spokane, WA MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^95]Industry Breakdown for All Firms in the Spokane, WA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 30,870 |  | \$23,735,934 |  | 153,735 |  | \$3,898,896 |  |
| Agricultural services, forestry, fishing, mining | 706 | 2.29\% | \$88,523 | 0.37\% | 1,154 | 0.75\% | \$32,885 | 0.84\% |
| Construction industries | 3,391 | 10.98\% | \$1,813,364 | 7.64\% | 10,993 | 7.15\% | \$361,050 | 9.26\% |
| Manufacturing | 1,245 | 4.03\% | \$4,023,292 | 16.95\% | 21,828 | 14.20\% | \$717,959 | 18.41\% |
| Transportation, communications, utilities | 999 | 3.24\% | \$1,608,244 | 6.78\% | 7,753 | 5.04\% | \$239,102 | 6.13\% |
| Wholesale trade | 1,531 | 4.96\% | \$5,263,271 | 22.17\% | 13,007 | 8.46\% | \$407,698 | 10.46\% |
| Retail trade | 4,893 | 15.85\% | \$4,267,917 | 17.98\% | 34,907 | 22.71\% | \$538,460 | 13.81\% |
| Finance, insurance and real estate industries | 3,782 | 12.25\% | \$3,307,740 | 13.94\% | 11,333 | 7.37\% | \$367,660 | 9.43\% |
| Service industries | 12,986 | 42.07\% | \$3,321,562 | 13.99\% | 52,731 | 34.30\% | \$1,233,035 | 31.63\% |
| Industries not Classified | 1,435 | 4.65\% | \$42,021 | 0.18\% | 29 | 0.02\% | \$1,047 | 0.03\% |

Industries for Minority Groups in the Spokane, WA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All <br> Minority Firms | American Indian | \% of All <br> Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 1,587 | 175 | 11.03\% | 430 | 27.10\% | 657 | 41.40\% | 346 | 21.80\% |
| Agricultural services, forestry, fishing, and mining | No Data | No Data | No Data | 25 | 1.58\% | 23 | 1.45\% | No Data | No Data |
| Construction industries | 130 | 8 | 0.50\% | 25 | 1.58\% | 55 | 3.47\% | 42 | 2.65\% |
| Manufacturing | No Data | 3 | 0.19\% | 5 | 0.32\% | 20 | 1.26\% | No Data | No Data |
| Transportation, communications, and utilities | No Data | 1 | 0.06\% | 13 | 0.82\% | No Data | No Data | 28 | 1.76\% |
| Wholesale trade | No Data | No Data | No Data | 19 | 1.20\% | 15 | 0.95\% | 24 | 1.51\% |
| Retail trade | No Data | 30 | 1.89\% | 124 | 7.81\% | No Data | No Data | 11 | 0.69\% |
| Finance, insurance and real estate industries | 83 | 12 | 0.76\% | 36 | 2.27\% | 27 | 1.70\% | 8 | 0.50\% |
| Service industries | 434 | 43 | 2.71\% | 180 | 11.34\% | 113 | 7.12\% | 98 | 6.18\% |
| Industries not Classified | 387 | 79 | 4.98\% | 3 | 0.19\% | 172 | 10.84\% | 133 | 8.38\% |

Industries for Minority Groups in the Spokane, WA MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$455,664 | \$48,113 | 10.56\% | \$280,919 | 61.65\% | \$79,535 | 17.45\% | \$47,562 | 10.44\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | No Data | No Data | \$91,957 | 20.18\% | \$38,058 | 8.35\% | \$15,713 | 3.45\% |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | No Data | \$12,635 | 2.77\% | \$16,685 | 3.66\% | \$4,840 | 1.06\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | \$4,233 | 0.93\% | No Data | No Data |

[^96]MINORITY BUSINESS DEVELOPMENT AGENCY

## The State of <br> Minority Business in the St. Louis, MO-IL MSA

## Demographic and Business Statistics

- 1997 Total Population: 2,557,804 persons
- 1997 Total Minority Population: 517,516 persons
- All firms in region: 177,686
- Annual sales of all firms in region: $\$ 216.1$ billion
- Total minority-owned firms: 15,615
- Annual sales of minority-owned firms: $\$ 2.1$ billion
- Total African American-owned firms: 9,675
- Annual sales of African American-owned firms: $\$ 797.4$ million
- Asian \& Pacific Islander-owned Firms: 2,998
- Annual sales of Asian \& Pacific Islander-owned firms: \$782.9 million
- Hispanic-owned Firms : 1,968
- Annual sales of Hispanic-owned firms: $\$ 333.0$ million
- American Indian \& Alaska Natives-owned Firms: 1,121
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 190.7$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> St. Louis | National BPR |
| :--- | :---: | :---: |
| All | 69 | 78 |
| Non-Minority | 79 | 91 |
| Minority | 30 | 42 |
| African American | 22 | 24 |
| Asian \& Pacific Islander | 96 | 90 |
| Hispanic | 57 | 41 |
| American Indian \& Alaska Native | 246 | 85 |

## Parity ${ }^{2}$ :

In the St. Louis, MO-IL MSA, the Asian \& Pacific Islander and the American Indian \& Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^97]Industry Breakdown for All Firms in the St. Louis, MO-IL MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees |  | Annual payroll $(\$ 1,000)$ | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 177,686 |  | \$216,087,939 |  | 125,460 |  | \$4,931,036 |  |
| Agricultural services, forestry, fishing, mining | 3,714 | 2.09\% | \$752,676 | 0.35\% | 2,536 | 2.02\% | \$51,098 | 1.04\% |
| Construction industries | 18,358 | 10.33\% | \$11,645,346 | 5.39\% | 11,566 | 9.22\% | \$465,649 | 9.44\% |
| Manufacturing | 5,248 | 2.95\% | \$55,150,333 | 25.52\% | 2,032 | 1.62\% | \$71,330 | 1.45\% |
| Transportation, communications, utilities | 7,823 | 4.40\% | \$12,043,827 | 5.57\% | 5,532 | 4.41\% | \$206,691 | 4.19\% |
| Wholesale trade | 8,163 | 4.59\% | \$59,216,075 | 27.40\% | 3,117 | 2.48\% | \$202,451 | 4.11\% |
| Retail trade | 24,268 | 13.66\% | \$25,751,331 | 11.92\% | 14,551 | 11.60\% | \$428,226 | 8.68\% |
| Finance, insurance and real estate industries | 22,933 | 12.91\% | \$22,755,709 | 10.53\% | 18,049 | 14.39\% | \$1,534,498 | 31.12\% |
| Service industries | 75,673 | 42.59\% | \$28,086,976 | 13.00\% | 56,015 | 44.65\% | \$1,295,259 | 26.27\% |
| Industries not Classified | 12,222 | 6.88\% | \$685,666 | 0.32\% | 12,062 | 9.61\% | \$675,834 | 13.71\% |

Industries for Minority Groups in the St. Louis, MO-IL MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 15,615 | 9,675 | 61.96\% | 2,998 | 19.20\% | 1,968 | 12.60\% | 1,121 | 7.18\% |
| Agricultural services, forestry, fishing, and mining | 131 | 71 | 0.45\% | 32 | 0.20\% | 16 | 0.10\% | 12 | 0.08\% |
| Construction industries | 810 | 507 | 3.25\% | 30 | 0.19\% | 167 | 1.07\% | 106 | 0.68\% |
| Manufacturing | 182 | 67 | 0.43\% | 77 | 0.49\% | 20 | 0.13\% | 18 | 0.12\% |
| Transportation, communications, and utilities | 763 | 559 | 3.58\% | 53 | 0.34\% | 110 | 0.70\% | 41 | 0.26\% |
| Wholesale trade | 307 | 112 | 0.72\% | 87 | 0.56\% | 50 | 0.32\% | 58 | 0.37\% |
| Retail trade | 2,092 | 1,007 | 6.45\% | 745 | 4.77\% | 233 | 1.49\% | 107 | 0.69\% |
| Finance, insurance and real estate industries | 991 | 536 | 3.43\% | 276 | 1.77\% | 117 | 0.75\% | 62 | 0.40\% |
| Service industries | 8,135 | 5,601 | 35.87\% | 1,515 | 9.70\% | 755 | 4.84\% | 264 | 1.69\% |
| Industries not Classified | 2,351 | 1,215 | 7.78\% | 183 | 1.17\% | 499 | 3.20\% | 454 | 2.91\% |

Industries for Minority Groups in the St. Louis, MO-IL MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$2,063,641 | \$797,421 | 38.64\% | \$782,933 | 37.94\% | \$332,952 | 16.13\% | \$190,702 | 9.24\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Construction industries | No Data | \$90,394 | 4.38\% | No Data | No Data | \$21,715 | 1.05\% | \$37,897 | 1.84\% |
| Manufacturing | No Data | No Data | No Data | \$109,640 | 5.31\% | No Data | No Data | No Data | No Data |
| Transportation, communications, utilities | No Data | \$49,523 | 2.40\% | \$7,369 | 0.36\% | \$3,923 | 0.19\% | No Data | No Data |
| Wholesale trade | No Data | \$151,926 | 7.36\% | \$118,093 | 5.72\% | No Data | No Data | \$16,737 | 0.81\% |
| Retail trade | \$370,879 | \$135,648 | 6.57\% | \$137,400 | 6.66\% | \$60,494 | 2.93\% | \$37,337 | 1.81\% |
| Finance, insurance and real estate industries | No Data | \$33,162 | 1.61\% | \$31,445 | 1.52\% | No Data | No Data | \$2,646 | 0.13\% |
| Service industries | \$849,805 | \$296,222 | 14.35\% | \$324,384 | 15.72\% | \$164,180 | 7.96\% | \$65,019 | 3.15\% |
| Industries not Classified | \$89,286 | \$27,351 | 1.33\% | \$8,373 | 0.41\% | \$27,896 | 1.35\% | \$25,666 | 1.24\% |

[^98]Minority Business in the Stockton-Lodi MSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 580,622 persons
- 1997 Total Minority Population: 320,819 persons
- All firms in region: 28,527
- Annual sales of all firms in region: $\$ 25.5$ billion
- Total minority-owned firms: 7,879
- Annual sales of minority-owned firms: $\$ 996.0$ million
- Total African American-owned firms: 759
- Annual sales of African American-owned firms: $\$ 52.6$ million
- Asian \& Pacific Islander-owned Firms: 2,577
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 664.5$ million
- Hispanic-owned Firms : 4,759
- Annual sales of Hispanic-owned firms: $\$ 277.5$ million
- American Indian \& Alaska Natives-owned Firms: 163
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 48.6$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Stockton | National BPR |
| :--- | :---: | :---: |
| All | 49 | 78 |
| Non-Minority | 62 | 91 |
| Minority | 25 | 42 |
| African American | 19 | 24 |
| Asian \& Pacific Islander | 38 | 90 |
| Hispanic | 26 | 41 |
| American Indian \& Alaska Native | 24 | 85 |

## Parity ${ }^{2}$ :

In the Stockton-Lodi, CA MSA ic Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).


[^99]Industry Breakdown for All Firms in the Stockton-Lodi, CA MSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 28,527 |  | 25,536,058 |  | 140,771 |  | 3,443,099 |  |
| Agricultural services, forestry, fishing, mining | 1,030 | 3.61\% | 344,176 | 1.35\% | 2,021 | 1.44\% | 46,725 | 1.36\% |
| Construction industries | 2,620 | 9.18\% | 1,413,415 | 5.53\% | 8,666 | 6.16\% | 254,729 | 7.40\% |
| Manufacturing | 916 | 3.21\% | 5,927,187 | 23.21\% | 25,463 | 18.09\% | 774,220 | 22.49\% |
| Transportation, communications, utilities | 1,578 | 5.53\% | 1,346,335 | 5.27\% | 10,840 | 7.70\% | 337,702 | 9.81\% |
| Wholesale trade | 1,146 | 4.02\% | 8,069,312 | 31.60\% | 11,518 | 8.18\% | 370,389 | 10.76\% |
| Retail trade | 4,687 | 16.43\% | 3,814,573 | 14.94\% | 30,770 | 21.86\% | 454,960 | 13.21\% |
| Finance, insurance and real estate industries | 3,043 | 10.67\% | 1,917,528 | 7.51\% | 9,628 | 6.84\% | 278,334 | 8.08\% |
| Service industries | 12,072 | 42.32\% | 2,641,924 | 10.35\% | 41,817 | 29.71\% | 924,434 | 26.85\% |
| Industries not Classified | 1,511 | 5.30\% | 61,608 | 0.24\% | 48 | 0.03\% | 1,606 | 0.05\% |

Industries for Minority Groups in the Stockton-Lodi, CA MSA (Firms)

|  | Minority Firms | African American | \% of All Minority Firms | Asian \& Pacific Islander | \% of All Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 7,879 | 759 | 9.63\% | 2,577 | 32.71\% | 4,759 | 60.40\% | 163 | 2.07\% |
| Agricultural services, forestry, fishing, and mining | No Data | 9 | 0.11\% | 121 | 1.54\% | 118 | 1.50\% | No Data | No Data |
| Construction industries | No Data | 55 | 0.70\% | No Data | No Data | 280 | 3.55\% | No Data | No Data |
| Manufacturing | 192 | 6 | 0.08\% | 97 | 1.23\% | 71 | 0.90\% | 18 | 0.23\% |
| Transportation, communications, and utilities | 353 | 15 | 0.19\% | 296 | 3.76\% | 28 | 0.36\% | 14 | 0.18\% |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | 49 | 0.62\% | 5 | 0.06\% |
| Retail trade | No Data | 198 | 2.51\% | No Data | No Data | No Data | No Data | 3 | 0.04\% |
| Finance, insurance and real estate industries | No Data | 8 | 0.10\% | No Data | No Data | No Data | No Data | 17 | 0.22\% |
| Service industries | No Data | No Data | No Data | No Data | No Data | 2,980 | 37.82\% | 14 | 0.18\% |
| Industries not Classified | 879 | 97 | 1.23\% | 342 | 4.34\% | 348 | 4.42\% | 92 | 1.17\% |

Industries for Minority Groups in the Stockton-Lodi, CA MSA (Sales in 1,000s)

|  | Minority Sales" | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$1,043,181 | 52,611 | 5.28\% | 664,499 | 66.72\% | 277,518 | 27.86\% | 48,553 | 4.87\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | 18,721 | 1.88\% | No Data | No Data |
| Construction industries | No Data | No Data | No Data | No Data | No Data | 11,888 | 1.19\% | No Data | No Data |
| Manufacturing | No Data | No Data | No Data | No Data | No Data | 26,861 | 2.70\% | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | 138,965 | 13.95\% | No Data | No Data | No Data | No Data |
| Wholesale trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Retail trade | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Finance, insurance and real estate industries | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data | No Data |
| Service industries | No Data | No Data | No Data | No Data | No Data | 113,872 | 11.43\% | No Data | No Data |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | 8,779 | 0.88\% | No Data | No Data |

[^100]
## The State of

Minority Business in the Trenton, NJ PMSA

MINORITY BUSINESS DEVELOPMENT AGENCY

## Demographic and Business Statistics

- 1997 Total Population: 707,589 persons
- 1997 Total Minority Population: 501,658 persons
- All firms in region: 25,902
- Annual sales of all firms in region: $\$ 23.7$ billion
- Total minority-owned firms: 4,188 firms
- Annual sales of minority-owned firms: $\$ 749.2$ million
- Total African American-owned firms: 1,088 firms
- Annual sales of African American-owned firms: $\$ 52.3$ million
- Asian \& Pacific Islander-owned Firms: 1,587 firms
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 579.7$ million
- Hispanic-owned Firms : 1,527
- Annual sales of Hispanic-owned firms: $\$ 114.9$ million
- American Indian \& Alaska Natives-owned Firms: No Data
- Annual sales of Asian \& Pacific Islander-owned firms: No Data



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Trenton | National BPR |
| :--- | :---: | :---: |
| All | 37 | 78 |
| Non-Minority | 43 | 91 |
| Minority | 20 | 42 |
| African American | 20 | 24 |
| Asian \& Pacific Islander | 23 | 90 |
| Hispanic | 19 | 41 |
| American Indian \& Alaska Native | No Data | 85 |

## Parity ${ }^{2}$ :

In the Trenton, NJ PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).


[^101]Industry Breakdown for All Firms in the Trenton, NJ PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms (\$1,000) | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 25,902 |  | \$23,731,972 |  | 152,297 |  | \$5,292,524 |  |
| Agricultural services, forestry, fishing, mining | 495 | 1.91\% | \$77,479 | 0.33\% | 851 | 0.56\% | \$23,942 | 0.45\% |
| Construction industries | 2,364 | 9.13\% | \$1,263,064 | 5.32\% | 4,564 | 3.00\% | \$181,132 | 3.42\% |
| Manufacturing | 672 | 2.59\% | \$2,750,305 | 11.59\% | 28,513 | 18.72\% | \$1,362,449 | 25.74\% |
| Transportation, communications, utilities | 724 | 2.80\% | \$1,059,082 | 4.46\% | 6,827 | 4.48\% | \$244,024 | 4.61\% |
| Wholesale trade | 941 | 3.63\% | \$4,566,178 | 19.24\% | 9,283 | 6.10\% | \$317,423 | 6.00\% |
| Retail trade | 3,278 | 12.66\% | \$3,439,368 | 14.49\% | 26,935 | 17.69\% | \$423,165 | 8.00\% |
| Finance, insurance and real estate industries | 3,309 | 12.78\% | \$4,302,086 | 18.13\% | 11,887 | 7.81\% | \$570,055 | 10.77\% |
| Service industries | 12,464 | 48.12\% | \$6,215,826 | 26.19\% | 63,417 | 41.64\% | \$2,169,451 | 40.99\% |
| Industries not Classified | 1,720 | 6.64\% | \$58,584 | 0.25\% | 20 | 0.01\% | \$883 | 0.02\% |

Industries for Minority Groups in the Trenton, NJ PMSA (Firms)

|  | Minority Firms | African American | \% of All <br> Minority <br> Firms | Asian \& Pacific Islander | \% of All <br> Minority <br> Firms | Hispanic | \% of All <br> Minority <br> Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 4,202 | 1,088 | 25.98\% | 1,587 | 37.89\% | 1,527 | 36.46\% | No Data | No Data |
| Agricultural services, forestry, fishing, and mining | No Data | 18 | 0.43\% | No Data | No Data | 22 | 0.53\% | No Data | No Data |
| Construction industries | 275 | 51 | 1.22\% | 7 | 0.17\% | 217 | 5.18\% | No Data | No Data |
| Manufacturing | 55 | 12 | 0.29\% | 36 | 0.86\% | 7 | 0.17\% | No Data | No Data |
| Transportation, communications, and utilities | No Data | 62 | 1.48\% | No Data | No Data | 29 | 0.69\% | No Data | No Data |
| Wholesale trade | 114 | 9 | 0.21\% | 84 | 2.01\% | 21 | 0.50\% | No Data | No Data |
| Retail trade | 620 | 121 | 2.89\% | 271 | 6.47\% | 228 | 5.44\% | No Data | No Data |
| Finance, insurance and real estate industries | 205 | 40 | 0.96\% | 99 | 2.36\% | 66 | 1.58\% | No Data | No Data |
| Service industries | 2,302 | 684 | 16.33\% | 821 | 19.60\% | 797 | 19.03\% | No Data | No Data |
| Industries not Classified | 456 | 91 | 2.17\% | 226 | 5.40\% | 139 | 3.32\% | No Data | No Data |

Industries for Minority Groups in the Trenton, NJ PMSA (Sales in 1,000s)

|  | Minority Sales | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$747,190 | \$221,266 | 4.44\% | \$3,943,794 | 79.10\% | \$840,502 | 16.86\% | \$49,484 | 0.99\% |
| Agricultural services, forestry, fishing, mining | No Data | No Data | No Data | No Data | No Data | \$1,992 | 0.04\% | No Data | No Data |
| Construction industries | No Data | \$14,215 | 0.29\% | \$22,692 | 0.46\% | \$65,863 | 1.32\% | \$2,469 | 0.05\% |
| Manufacturing | No Data | No Data | No Data | \$212,142 | 4.25\% | \$92,104 | 1.85\% | No Data | No Data |
| Transportation, communications, utilities | No Data | No Data | No Data | \$50,297 | 1.01\% | \$54,812 | 1.10\% | No Data | No Data |
| Wholesale trade | No Data | \$14,380 | 0.29\% | \$2,102,416 | 42.17\% | \$114,772 | 2.30\% | No Data | No Data |
| Retail trade | No Data | \$47,078 | 0.94\% | \$717,042 | 14.38\% | \$186,427 | 3.74\% | No Data | No Data |
| Finance, insurance and real estate industries | No Data | \$23,278 | 0.47\% | \$111,074 | 2.23\% | \$20,989 | 0.42\% | No Data | No Data |
| Service industries | \$294,999 | \$102,021 | 2.05\% | \$677,463 | 13.59\% | \$246,600 | 4.95\% | \$1,326 | 0.03\% |
| Industries not Classified | No Data | No Data | No Data | No Data | No Data | \$56,945 | 1.14\% | \$7,924 | 0.16\% |

[^102]MINORITY BUSINESS DEVELOPMENT AGENCY

## The State of

Minority Business in the Washington, DC-MD-VA-WV PMSA

## Demographic and Business Statistics

- 1997 Total Population: 4,752,238 persons
- 1997 Total Minority Population: 1,930,530 persons
- All firms in region: 394,576
- Annual sales of all firms in region: $\$ 319.8$ billion
- Total minority-owned firms: 100,824
- Annual sales of minority-owned firms: $\$ 16.1$ billion
- Total African American-owned firms: 48,709
- Annual sales of African American-owned firms: $\$ 5.4$ billion
- Asian \& Pacific Islander-owned Firms: 30,784
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 7.3$ billion
- Hispanic-owned Firms : 19,392
- Annual sales of Hispanic-owned firms: $\$ 3.0$ billion
- American Indian \& Alaska Natives-owned Firms: 1,639
- Annual sales of Asian \& Pacific Islander-owned firms: $\$ 381.5$ million



## Business Participation ${ }^{1}$

| Group | MSA BPR: <br> Washington | National <br> BPR |
| :--- | ---: | :---: |
| All | 83 | 78 |
| Non-Minority | 104 | 91 |
| Minority | 52 | 42 |
| African American | 39 | 24 |
| Asian \& Pacific Islander | 92 | 90 |
| Hispanic | 44 | 41 |
| American Indian \& Alaska Native | 110 | 85 |

## Parity ${ }^{2}$ :

In the Washington, DC-MD-VA-WV PMSA, Asian \& Pacific Islanders and American Indian \& Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity.
(See below chart).


Groups

[^103]Industry Breakdown for All Firms in the Washington, DC-MD-VA-WV PMSA

| Industry Description | Total number of firms | \% of All Firms | Sales of all firms $(\$ 1,000)$ | \% of All Sales from All Firms | Employees | \% of Employees from All Firms | Annual payroll (\$1,000) | \% of Payroll from All Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 394,576 |  | 319,761,981 |  | 1,905,532 |  | 63,730,737 |  |
| Agricultural services, forestry, fishing, and mining | 6,649 | 1.69\% | 1,176,115 | 0.37\% | 17,054 | 0.89\% | 391,016 | 0.61\% |
| Construction industries | 35,019 | 8.88\% | 21,954,385 | 6.87\% | 126,579 | 6.64\% | 4,104,314 | 6.44\% |
| Manufacturing | 6,798 | 1.72\% | 20,119,618 | 6.29\% | 110,347 | 5.79\% | 4,806,485 | 7.54\% |
| Transportation, communications, and utilities | 18,606 | 4.72\% | 28,677,829 | 8.97\% | 107,435 | 5.64\% | 4,834,816 | 7.59\% |
| Wholesale trade | 9,293 | 2.36\% | 50,753,842 | 15.87\% | 85,641 | 4.49\% | 3,756,064 | 5.89\% |
| Retail trade | 42,442 | 10.76\% | 47,714,774 | 14.92\% | 397,997 | 20.89\% | 6,656,684 | 10.45\% |
| Finance, insurance and real estate industries | 45,772 | 11.60\% | 56,427,188 | 17.65\% | 139,753 | 7.33\% | 5,809,956 | 9.12\% |
| Service industries | 202,145 | 51.23\% | 91,468,467 | 28.61\% | 920,301 | 48.30\% | 33,356,878 | 52.34\% |
| Industries not Classified | 28,647 | 7.26\% | 1,469,763 | 0.46\% | 425 | 0.02\% | 14,524 | 0.02\% |

Industries for Minority Groups in the Washington, DC-MD-VA-WV PMSA (Firms)

|  | Minority Firms ${ }^{\text {' }}$ | African American | \% of All <br> Minority Firms | Asian \& Pacific Islander | \% of All <br> Minority Firms | Hispanic | \% of All Minority Firms | American Indian | \% of All Minority Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | 100,824 | 48,709 | 49.01\% | 30,784 | 30.97\% | 19,392 | 19.51\% | 1,639 | 1.65\% |
| Agricultural services, forestry, fishing, and mining | 800 | 431 | 0.43\% | 111 | 0.11\% | 227 | 0.23\% | 31 | 0.03\% |
| Construction industries | 7711 | 2,607 | 2.62\% | 1,691 | 1.70\% | 3,196 | 3.22\% | 217 | 0.22\% |
| Manufacturing | 927 | 420 | 0.42\% | 317 | 0.32\% | 163 | 0.16\% | 27 | 0.03\% |
| Transportation, communications, and utilities | 8692 | 6,043 | 6.08\% | 1,776 | 1.79\% | 790 | 0.79\% | 83 | 0.08\% |
| Wholesale trade | 1486 | 522 | 0.53\% | 703 | 0.71\% | 245 | 0.25\% | 16 | 0.02\% |
| Retail trade | 11689 | 4,572 | 4.60\% | 5,943 | 5.98\% | 1,070 | 1.08\% | 104 | 0.10\% |
| Finance, insurance and real estate industries | 4972 | 2,707 | 2.72\% | 1,673 | 1.68\% | 549 | 0.55\% | 43 | 0.04\% |
| Service industries | 51208 | 25,811 | 25.97\% | 15,509 | 15.60\% | 9,482 | 9.54\% | 406 | 0.41\% |
| Industries not Classified | 13053 | 5,601 | 5.64\% | 3,070 | 3.09\% | 3,669 | 3.69\% | 713 | 0.72\% |

Industries for Minority Groups in the Washington, DC-MD-VA-WV PMSA (Sales)

|  | Minority Sales ${ }^{\text {II }}$ | African American | \% of All Minority Sales | Asian \& Pacific Islander | \% of All Minority Sales | Hispanic | \% of All Minority Sales | American Indian | \% of All Minority Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All industries | \$16,053,881 | \$5,410,464 | 33.70\% | \$7,345,538 | 45.76\% | \$3,019,391 | 18.81\% | \$381,498 | 2.38\% |
| Agricultural services, forestry, fishing, and mining | No Data | \$28,956 | 0.18\% | \$15,101 | 0.09\% | \$10,652 | 0.07\% | No Data | No Data |
| Construction industries | \$1,640,450 | \$606,815 | 3.78\% | \$299,251 | 1.86\% | \$690,867 | 4.30\% | \$43,517 | 0.27\% |
| Manufacturing | No Data | \$101,187 | 0.63\% | \$135,475 | 0.84\% | \$74,380 | 0.46\% | No Data | No Data |
| Transportation, communications, and utilities | \$692,954 | \$388,789 | 2.42\% | \$138,733 | 0.86\% | \$140,936 | 0.88\% | \$24,496 | 0.15\% |
| Wholesale trade | No Data | \$425,444 | 2.65\% | \$804,612 | 5.01\% | \$327,668 | 2.04\% | No Data | No Data |
| Retail trade | \$2,391,032 | \$234,439 | 1.46\% | \$1,980,085 | 12.33\% | \$133,049 | 0.83\% | \$43,459 | 0.27\% |
| Finance, insurance and real estate industries | No Data | \$160,435 | 1.00\% | \$197,624 | 1.23\% | \$43,180 | 0.27\% | No Data | No Data |
| Service industries | \$8,615,135 | \$3,319,665 | 20.68\% | \$3,605,621 | 22.46\% | \$1,487,813 | 9.27\% | \$202,036 | 1.26\% |
| Industries not Classified | \$446,585 | \$144,733 | 0.90\% | \$169,037 | 1.05\% | \$110,846 | 0.69\% | \$21,969 | 0.14\% |

[^104]
[^0]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^1]:    ${ }^{\text {i }}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

[^2]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^3]:    ${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

[^4]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^5]:    ${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesi figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

[^6]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^7]:    ${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

[^8]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^9]:    ${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA) Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

[^10]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^11]:    ${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise, but represents the summation of minority firms for each industry. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

[^12]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^13]:    ${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesif figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

[^14]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^15]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^16]:    ${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA) Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

[^17]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

[^18]:    ${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales" figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

[^19]:    ${ }^{1}$ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
    ${ }^{2}$ Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

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[^75]:    ${ }^{i}$ The Index of Business Participation is computed by dividing the Regional BPR by the National BPR. A value less than 1 indicates that the BPR for that group is less than the national BPR. Conversely, A BPR Index with a value greater than 1 indicates that the BPR for that group exceeds the national BPR.
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[^102]:    ${ }^{i}$ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise, but represents the summation of minority firms for each industry. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesii figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

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