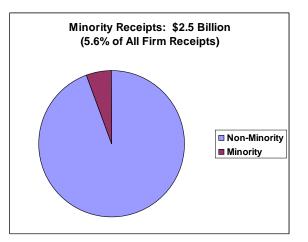


# The State of Minority Business in the Albuquerque, NM MSA

### **Demographic and Business Statistics**

- 1997 Total Population: 675,624 persons
- 1997 Total Minority Population: 267,473 persons
- All firms in region: 52,493
- Annual sales of all firms in region: \$43.9 billion
- Total minority-owned firms: 3,169
- Annual sales of minority-owned firms: \$2.5 billion
- Total African American-owned firms: 645
- Annual sales of African American-owned firms: \$88.8 million
- Asian & Pacific Islander-owned Firms: 1,064
- Annual sales of Asian & Pacific Islander-owned firms: \$363.3 million
- Hispanic-owned Firms : 10,942
- Annual sales of Hispanic-owned firms: \$1.9 billion
- American Indian & Alaska Natives-owned Firms: 1,587
- Annual sales of Asian & Pacific Islander-owned firms: \$200.1 million

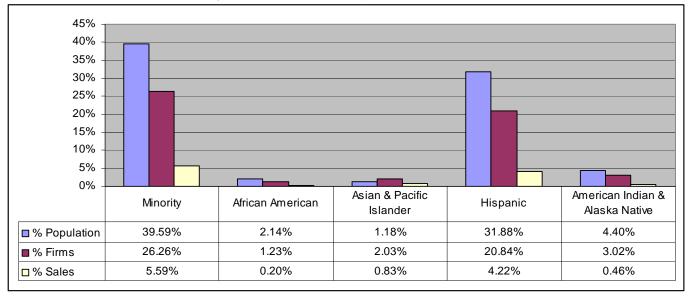


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Albuquerque	National BPR
All	<mark>78</mark>	<mark>78</mark>
Non-Minority	88	91
Minority	<mark>52</mark>	<mark>42</mark>
African American	<mark>45</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>133</mark>	<mark>90</mark>
Hispanic	<mark>51</mark>	<mark>41</mark>
American Indian & Alaska Native	53	85

# Parity<sup>2</sup>:

In the Albuquerque, NM MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	52,493		\$43,908,454		262,330		\$6,492,073	
Agricultural services, forestry, fishing, mining	1,087	2.07%	\$259,568	0.59%	2,492	0.95%	\$47,558	0.73%
Construction industries	5,278	10.05%	\$3,090,494	7.04%	21,815	8.32%	\$580,963	8.95%
Manufacturing	2,004	3.82%	\$14,319,851	32.61%	28,922	11.03%	\$990,319	15.25%
Transportation, communications, utilities	1,572	2.99%	\$2,317,658	5.28%	12,835	4.89%	\$392,549	6.05%
Wholesale trade	2,303	4.39%	\$5,597,198	12.75%	17,062	6.50%	\$501,143	7.72%
Retail trade	7,109	13.54%	\$7,475,885	17.03%	61,692	23.52%	\$865,618	13.33%
Finance, insurance and real estate industries	5,987	11.41%	\$3,785,622	8.62%	16,923	6.45%	\$458,140	7.06%
Service industries	24,538	46.75%	\$6,981,283	15.90%	100,483	38.30%	\$2,653,742	40.88%
Industries not Classified	2,748	5.23%	\$80,895	0.18%	106	0.04%	\$2,041	0.03%

### Industries for Minority Groups in the Albuquerque, NM MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	14,238	645	4.68%	1,064	7.72%	10,942	79.38%	1,587	11.51%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	148	1.07%	10	0.07%
Construction industries	No Data	38	0.28%	23	0.17%	1,828	13.26%	108	0.78%
Manufacturing Transportation,	1,964	5	0.04%	97	0.70%	305	2.21%	223	1.62%
communications, and utilities	628	3	0.02%	33	0.24%	408	2.96%	51	0.37%
Wholesale trade Retail trade	515 535	23	0.17%	38 199	0.28%	325	2.36%	102 233	0.74%
Finance, insurance and real estate industries	1,956	51	0.37%	55	0.40%	787	5.71%	36	0.26%
Service industries	1,101	223	1.62%	422	3.06%	5,145	37.33%	517	3.75%
Industries not Classified	6,317	233	1.69%	195	1.41%	523	3.79%	307	2.23%

## Industries for Minority Groups in the Albuquerque, NM MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$2,456,192	\$88,756	3.61%	\$363,238	14.79%	\$1,851,246	75.37%	\$200,903	8.18%
Agricultural services, forestry, fishing, mining Construction industries Manufacturing Transportation,	No Data No Data No Data	No Data \$4,299 No Data	No Data 0.18% No Data	No Data \$14,842 \$61,364	No Data 0.60% 2.50%	\$11,018 \$361,234 \$193,140	0.45% 14.71% 7.86%	No Data \$52,863 No Data	No Data 2.15% No Data
communications, utilities Wholesale trade	No Data No Data	No Data \$933	No Data 0.04%	No Data No Data	No Data No Data	\$67,563 \$302,688	2.75% 12.32%	No Data \$24.552	No Data 1.00%
Retail trade	No Data	No Data	No Data	\$65,544	2.67%	\$444.570	18.10%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	\$6,552	0.27%	\$106,671	4.34%	No Data	No Data
Service industries Industries not Classified	No Data No Data	\$18,091 No Data	0.74% No Data	\$102,059 No Data	4.16% No Data	\$357,313 \$7,048	14.55% 0.29%	\$45,523 No Data	1.85% No Data

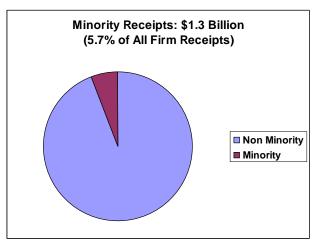
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Anchorage, AK MSA

#### **Demographic and Business Statistics**

- 1997 Total Population:246,158 persons
- 1997 Total Minority Population: 69,892 persons
- All firms in region: 24,633
- Annual sales of all firms in region: \$22.0 billion
- Total minority-owned firms: 3,169
- Annual sales of minority-owned firms: \$1.3 billion
- Total African American-owned firms: 654
- Annual sales of African American-owned firms: \$40.5 million
- Asian & Pacific Islander-owned Firms: 1,071
- Annual sales of Asian & Pacific Islander-owned firms: \$200.3 million
- Hispanic-owned Firms : 540
- Annual sales of Hispanic-owned firms: \$89.0 million
- American Indian & Alaska Natives-owned Firms: 963
- Annual sales of Asian & Pacific Islander-owned firms: \$926.1 million

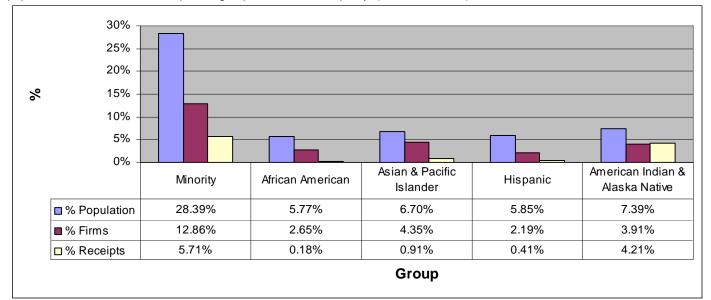


# **Business Participation**<sup>1</sup>

Group	MSA BPR: Anchorage	National BPR
All	<mark>100</mark>	<mark>78</mark>
Non-Minority	<mark>122</mark>	<mark>91</mark>
Minority	<mark>45</mark>	<mark>42</mark>
African American	<mark>46</mark>	<mark>24</mark>
Asian & Pacific Islander	65	90
Hispanic	38	41
American Indian & Alaska Native	53	85

# **Parity**<sup>2</sup>:

In the Anchorage, AK MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

	Total			% of All		% of	Annual	
Industry Description	number of firms	% of All Firms	Sales of all firms (\$1,000)	Sales from All Firms	Employees	Employees from All Firms	payroll (\$1,000)	% of Payroll from All Firms
All industries	24,633	1 11113	\$21,972,779	AILLIIIIS	96,774	IIOIII AILI IIIII3	\$3,373,643	IIOIII AII I IIIIS
	24,000		Ψ21,512,115		30,114		ψ0,070,040	
Agricultural services, forestry, fishing, mining	1,404	5.70%	\$5,892,097	26.82%	6,078	6.28%	\$491,074	14.56%
Construction industries	2,088	8.48%	\$1,571,634	7.15%	7,165	7.40%	\$341,007	10.11%
Manufacturing	567	2.30%	\$427,463	1.95%	2,644	2.73%	\$74,361	2.20%
Transportation, communications, utilities	1,356	5.50%	\$3,634,622	16.54%	11,861	12.26%	\$578,058	17.13%
Wholesale trade	857	3.48%	\$2,259,347	10.28%	5,744	5.94%	\$218,410	6.47%
Retail trade	3,066	12.45%	\$3,348,411	15.24%	23,764	24.56%	\$435,274	12.90%
Finance, insurance and real estate industries	2,412	9.79%	\$1,848,797	8.41%	6,424	6.64%	\$235,756	6.99%
Service industries	11,528	46.80%	\$2,941,844	13.39%	33,059	34.16%	\$998,547	29.60%
Industries not Classified	1,455	5.91%	\$48,564	0.22%	35	0.04%	\$1,156	0.03%

## Industries for Minority Groups in the Anchorage, AK MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	3228	654	20.64%	1,071	33.80%	540	1 <b>7.0</b> 4%	963	30.39%
Agricultural services, forestry, fishing, and mining	322	2	0.06%	36	1.14%	18	0.57%	266	8.39%
Construction industries	165	29	0.92%	15	0.47%	63	1.99%	58	1.83%
Manufacturing Transportation,	No Data	1	0.03%	6	0.19%	1	0.03%	No Data	No Data
communications, and utilities	274	38	1.20%	116	3.66%	57	1.80%	63	1.99%
Wholesale trade	18	1	0.03%	4	0.13%	2	0.06%	11	0.35%
Retail trade	444	45	1.42%	271	8.55%	53	1.67%	75	2.37%
Finance, insurance and real estate industries	109	15	0.47%	27	0.85%	13	0.41%	54	1.70%
Service industries	1485	419	13.22%	417	13.16%	301	9.50%	348	10.98%
Industries not Classified	401	104	3.28%	181	5.71%	32	1.01%	84	2.65%

### Industries for Minority Groups in the Anchorage, AK MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,255,808	\$40,471	3.23%	\$200,253	15.97%	\$89,014	7.10%	\$926,070	73.85%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$22,310	1.78%
Construction industries	No Data	No Data	No Data	No Data	No Data	\$21,292	1.70%	\$68,453	5.46%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	\$52,212	\$4,409	0.35%	\$8,575	0.68%	\$3,599	0.29%	\$35,629	2.84%
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	\$988	0.08%	\$71,659	5.71%	\$34,630	2.76%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	\$322,419	\$27,707	2.21%	\$87,618	6.99%	\$16,814	1.34%	\$190,280	15.17%
Industries not Classified	No Data	No Data	No Data	\$17,954	1.43%	No Data	No Data	\$14,185	1.13%

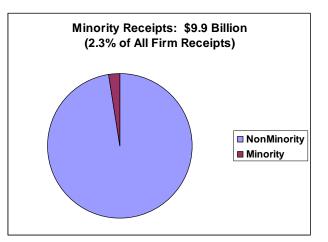
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Atlanta, GA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 3,796,944 persons
- 1997 Total Minority Population: 849,299 persons
- All firms in region: 327,053
- Annual sales of all firms in region: \$387.5 billion
- Total minority-owned firms: 58,776
- Annual sales of minority-owned firms: \$9.9 billion
- Total African American-owned firms: 34,592
- Annual sales of African American-owned firms: \$3.0 billion
- Asian & Pacific Islander-owned Firms: 14,337
- Annual sales of Asian & Pacific Islander-owned firms: \$5.2 billion
- Hispanic-owned Firms : 8,543
- Annual sales of Hispanic-owned firms: \$1.5 billion
- American Indian & Alaska Natives-owned Firms: 2,227
- Annual sales of Asian & Pacific Islander-owned firms: \$224.8 million

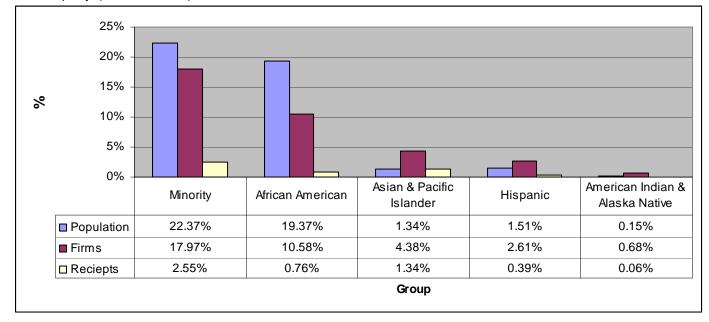


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Atlanta	National BPR
All	<mark>86</mark>	<mark>78</mark>
Non-Minority	<mark>91</mark>	<mark>91</mark>
Minority	<mark>69</mark>	<mark>42</mark>
African American	<mark>47</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>281</mark>	<mark>90</mark>
Hispanic	<mark>149</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>390</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Atlanta, GA MSA, Asian & Pacific Islanders, Hispanics and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, Asian & Pacific Islanders have achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown	for All Fir	ms in the	e Atlanta, GA	MSA				
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	327,053		\$387,465,384		1,805,780		\$54,485,888	
Agricultural services, forestry, fishing, mining	5,953	1.82%	\$1,145,077	0.30%	14,172	0.78%	\$313,751	0.58%
Construction industries	42,827	13.09%	\$23,368,864	6.03%	101,528	5.62%	\$3,212,397	5.90%
Manufacturing	8,227	2.52%	\$52,106,764	13.45%	241,469	13.37%	\$8,894,909	16.33%
Transportation, communications, utilities	13,314	4.07%	\$26,113,420	6.74%	137,223	7.60%	\$5,382,006	9.88%
Wholesale trade	16,581	5.07%	\$143,614,242	37.07%	166,074	9.20%	\$7,126,127	13.08%
Retail trade	36,142	11.05%	\$42,824,687	11.05%	369,715	20.47%	\$5,723,731	10.50%
Finance, insurance and real estate industries Service industries	35,371 143,903	10.82% 44.00%	\$46,562,092 \$50,562,560	12.02% 13.05%	135,234 639,972	7.49% 35.44%	\$5,706,915 \$18,114,122	10.47% 33.25%
Industries not Classified	25,691	7.86%	\$1,167,678	0.30%	393	0.02%	\$11,930	0.02%

## Industries for Minority Groups in the Atlanta, GA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	59,699	34,592	58.85%	14,337	24.39%	8,543	14.53%	2,227	3.79%
Agricultural services, forestry, fishing, and mining	680	500	0.85%	40	0.07%	89	0.15%	51	0.09%
Construction industries	5,217	2,421	4.12%	310	0.53%	1,914	3.26%	572	0.97%
Manufacturing	901	438	0.75%	270	0.46%	118	0.20%	75	0.13%
Transportation, communications, and utilities Wholesale trade	3,906 1,365	3,246 433	5.52% 0.74%	297 674	0.51% 1.15%	311 200	0.53% 0.34%	52 58	0.09% 0.10%
Retail trade	8,461	4,013	6.83%	3,608	6.14%	687	1.17%	153	0.26%
Finance, insurance and real estate industries	3,090	2,269	3.86%	528	0.90%	213	0.36%	80	0.14%
Service industries	29,475	17,932	30.51%	7,692	13.09%	3,409	5.80%	442	0.75%
Industries not Classified	6,608	3,343	5.69%	921	1.57%	1,601	2.72%	743	1.26%

## Industries for Minority Groups in the Atlanta, GA MSA (Sales in 1,000s)

	Minority Sales <sup>®</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$9,914,169	\$2,959,189	29.93%	\$5,206,147	52.65%	\$1,504,077	15.21%	\$244,756	2.48%
Agricultural services, forestry, fishing, mining	No Data	\$17,909	0.18%	\$2,995	0.03%	\$2,950	0.03%	No Data	No Data
Construction industries	\$644,411	\$350,172	3.54%	\$51,804	0.52%	\$176,270	1.78%	\$66,165	0.67%
Manufacturing	No Data	\$76,185	0.77%	\$1,350,894	13.66%	\$160,349	1.62%	No Data	No Data
Transportation, communications, utilities	No Data	\$199,387	2.02%	\$30,708	0.31%	\$49,977	0.51%	No Data	No Data
Wholesale trade	\$1,836,222	\$174,939	1.77%	\$1,425,513	14.42%	\$221,016	2.24%	\$14,754	0.15%
Retail trade	\$2,575,821	\$968,809	9.80%	\$1,097,855	11.10%	\$475,247	4.81%	\$33,910	0.34%
Finance, insurance and real estate industries	\$260,935	\$167,526	1.69%	\$62,357	0.63%	\$15,831	0.16%	\$15,221	0.15%
Service industries	\$2,429,408	\$925,068	9.36%	\$1,105,147	11.18%	\$336,686	3.41%	\$62,507	0.63%
Industries not Classified	\$257,875	\$79,193	0.80%	\$78,873	0.80%	\$65,751	0.66%	\$34,058	0.34%

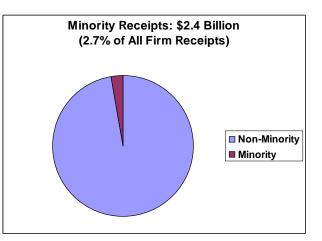
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Austin-San Marcos, TX MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 826,379 persons
- 1997 Total Minority Population: 327,325 persons
- All firms in region: 99,563
- Annual sales of all firms in region: \$87.1 billion
- Total minority-owned firms: 167,000
- Annual sales of minority-owned firms: \$2.4 billion
- Total African American-owned firms: 2,517
- Annual sales of African American-owned firms: \$186.3 million
- Asian & Pacific Islander-owned Firms: 2,717
- Annual sales of Asian & Pacific Islander-owned firms: \$758.7 million
- Hispanic-owned Firms : 11,130
- Annual sales of Hispanic-owned firms: \$1.3 billion
- American Indian & Alaska Natives-owned Firms: 518
- Annual sales of Asian & Pacific Islander-owned firms: \$88.8 million

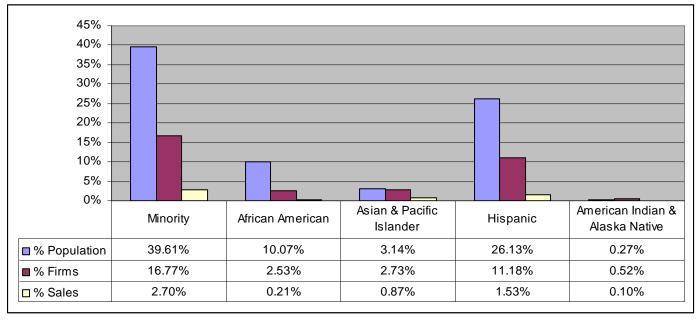


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Anchorage	National BPR
All	<mark>120</mark>	<mark>78</mark>
Non-Minority	<mark>166</mark>	<mark>91</mark>
Minority	<mark>51</mark>	<mark>42</mark>
African American	<mark>30</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>105</mark>	<mark>90</mark>
Hispanic	<mark>52</mark> 233	<mark>41</mark>
American Indian & Alaska Native	<mark>233</mark>	<mark>85</mark>

# Parity<sup>2</sup>:

In the Austin-San Marcos, TX MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	99,563		\$87,102,088		444,496		\$12,500,589	
Agricultural services, forestry, fishing, mining	3,351	3.37%	\$499,264	0.57%	4,743	1.07%	\$100,655	0.81%
Construction industries	11,414	11.46%	\$4,770,238	5.48%	27,920	6.28%	\$821,065	6.57%
Manufacturing	2,688	2.70%	\$25,340,517	29.09%	73,749	16.59%	\$2,900,146	23.20%
Transportation, communications, utilities	3,121	3.13%	\$3,219,491	3.70%	17,836	4.01%	\$589,030	4.71%
Wholesale trade	3,275	3.29%	\$10,800,639	12.40%	24,449	5.50%	\$906,653	7.25%
Retail trade	11,197	11.25%	\$19,924,041	22.87%	99,454	22.37%	\$1,540,008	12.32%
Finance, insurance and real estate industries	12,341	12.40%	\$9,844,069	11.30%	32,638	7.34%	\$1,129,329	9.03%
Service industries	46,238	46.44%	\$12,318,957	14.14%	163,572	36.80%	\$4,511,248	36.09%
Industries not Classified	6,137	6.16%	\$384,872	0.44%	135	0.03%	\$2,455	0.02%

# Industries for Minority Groups in the Austin-San Marcos, TX MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	Minority	2,517	15.07%	2,717	16.27%	11,130	66.65%	518	3.10%
Agricultural services, forestry, fishing, and mining	16,882	46	0.28%	No Data	No Data	183	1.10%	10	0.06%
Construction industries	No Data	244	1.46%	9	0.05%	3,900	23.35%	112	0.67%
Manufacturing	4,265	19	0.11%	36	0.22%	291	1.74%	6	0.04%
Transportation, communications, and utilities Wholesale trade	352 No Data	155 29	0.93% 0.17%	No Data 98	No Data 0.59%	No Data 133	No Data 0.80%	1 20	0.01% 0.12%
Retail trade	280	110	0.66%	679	4.07%	768	4.60%	35	0.21%
Finance, insurance and real estate industries	1,592	No Data	No Data	8	0.05%	684	4.10%	No Data	No Data
Service industries	No Data	1,387	8.31%	1,659	9.93%	4,243	25.41%	63	0.38%
Industries not Classified	7,352	338	2.02%	188	1.13%	No Data	No Data	272	1.63%

### Industries for Minority Groups in the Austin-San Marcos, TX MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$2,370,198	\$186,353	7.91%	\$758,653	32.21%	\$1,336,367	56.73%	\$88,825	3.77%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	\$4,200	0.18%	No Data	No Data
Construction industries	No Data	\$22,837	0.97%	No Data	No Data	\$673,627	28.60%	No Data	No Data
Manufacturing	No Data	No Data	No Data	\$3,494	0.15%	\$96,921	4.11%	No Data	No Data
Transportation, communications, utilities	No Data	\$13,947	0.59%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$146,549	6.22%	\$27,122	1.15%	No Data	No Data
Retail trade	No Data	No Data	No Data	\$253,492	10.76%	\$115,665	4.91%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	\$63,671	2.70%	No Data	No Data
Service industries	\$629,812	\$43,978	1.87%	\$250,501	10.63%	\$328,271	13.94%	\$7,062	0.30%
Industries not Classified	No Data	\$13,775	0.58%	\$8,101	0.34%	No Data	No Data	\$2,695	0.11%

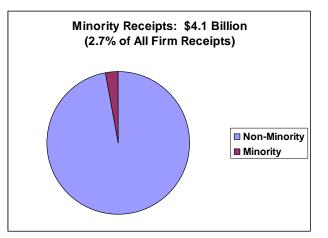
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Baltimore, MD PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 2,474,658 persons
- 1997 Total Minority Population: 779,243 persons
- All firms in region: 182,549
- Annual sales of all firms in region: \$152.2 billion
- Total minority-owned firms: 28,497 firms
- Annual sales of minority-owned firms: \$4.1 billion
- Total African American-owned firms: 16,712
- Annual sales of African American-owned firms: \$1.4 billion
- Asian & Pacific Islander-owned Firms: 8,104
- Annual sales of Asian & Pacific Islander-owned firms: \$2.2 billion
- Hispanic-owned Firms : 2,893
- Annual sales of Hispanic-owned firms: \$463.2 million
- American Indian & Alaska Natives-owned Firms: 1,091
- Annual sales of Asian & Pacific Islander-owned firms: \$100.5 million



# **Business Participation**<sup>1</sup>

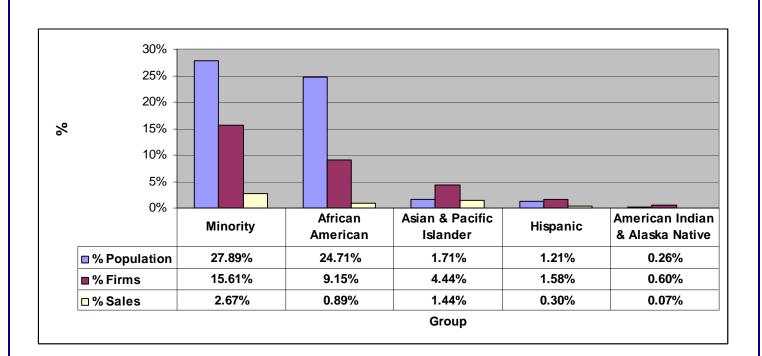
Group	MSA BPR: Baltimore	National BPR
All	74	78
Non-Minority	86	91
Minority	<mark>42</mark>	<mark>42</mark>
African American	<mark>27</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>191</mark>	<mark>90</mark>
Hispanic	<mark>97</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>170</mark>	<mark>85</mark>

# **Parity**<sup>2</sup>:

In the Baltimore, MD PMSA, Asian & Pacific Islanders, Hispanics, and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).

<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.



Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	182,549		\$152,233,721		997,966		\$28,706,635	
Agricultural services, forestry, fishing, mining	3,648	2.00%	\$651,496	0.43%	No Data	No Data	No Data	No Data
Construction industries	18,032	9.88%	\$9,599,874	6.31%	63,743	6.39%	\$1,960,764	6.83%
Manufacturing	4,341	2.38%	\$23,597,460	15.50%	109,908	11.01%	\$4,207,220	14.66%
Transportation, communications, utilities	8,578	4.70%	\$8,850,715	5.81%	51,270	5.14%	\$1,783,599	6.21%
Wholesale trade	6,571	3.60%	\$34,423,824	22.61%	61,168	6.13%	\$2,267,483	7.90%
Retail trade	23,330	12.78%	\$23,333,139	15.33%	207,080	20.75%	\$3,159,167	11.01%
Finance, insurance and real estate industries	22,938	12.57%	\$21,595,389	14.19%	78,414	7.86%	\$3,540,183	12.33%
Service industries	82,705	45.31%	\$29,739,223	19.54%	418,167	41.90%	\$11,601,606	40.41%
Industries not Classified	12,842	7.03%	\$442,601	0.29%	No Data	No Data	No Data	No Data

### Industries for Minority Groups in the Baltimore, MD PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	28,800	16,712	58.64%	8,104	28.44%	2,893	10.15%	1,091	3.83%
Agricultural services, forestry, fishing, and mining	253	137	0.48%	23	0.08%	56	0.20%	37	0.13%
Construction industries	1,130	597	2.09%	203	0.71%	230	0.81%	100	0.35%
Manufacturing Transportation,	241	152	0.53%	48	0.17%	37	0.13%	4	0.01%
communications, and utilities	2,074	1,736	6.09%	206	0.72%	73	0.26%	59	0.21%
Wholesale trade	395	162	0.57%	156	0.55%	57	0.20%	20	0.07%
Retail trade	4,997	2,011	7.06%	2,777	9.74%	170	0.60%	39	0.14%
Finance, insurance and real estate industries	1,450	951	3.34%	366	1.28%	107	0.38%	26	0.09%
Service industries	14,001	8,836	31.01%	3,537	12.41%	1,426	5.00%	202	0.71%
Industries not Classified	4,264	2,133	7.48%	790	2.77%	737	2.59%	604	2.12%

## Industries for Minority Groups in the Baltimore, MD PMSA (Sales in 1,000s)

	Minority Sales <sup>≝</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$4,113,185	\$100,499	2.47%	\$463,223	11.39%	\$2,189,643	53.83%	\$1,359,820	33.43%
Agricultural services, forestry, fishing, mining Construction industries Manufacturing Transportation, communications,	No Data No Data No Data	No Data \$20,488 No Data	No Data 0.50% No Data	No Data No Data \$23,458	No Data No Data 0.58%	No Data No Data No Data			
utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$111,131	2.73%
Wholesale trade	No Data	No Data	No Data	No Data	No Data	\$413,912	10.18%	No Data	No Data
Retail trade	No Data	\$11,811	0.29%	No Data	No Data	\$754,094	18.54%	\$407,498	10.02%
Finance, insurance and real estate industries	No Data	No Data	No Data	\$22,532	0.55%	No Data	No Data	No Data	No Data
Service industries	\$1,286,203	\$28,314	0.70%	\$144,593	3.55%	\$689,540	16.95%	\$423,756	10.42%
Industries not Classified	\$253,277	\$32,841	0.81%	\$41,462	1.02%	\$101,771	2.50%	\$77,203	1.90%

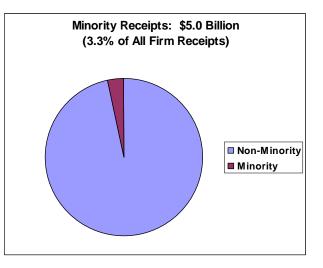
<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Bergen-Passaic, NJ PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,214,848 persons
- 1997 Total Minority Population: 359,977 persons
- All firms in region: 130,749
- Annual sales of all firms in region: \$150.4 billion
- Total minority-owned firms: 21,317 firms
- Annual sales of minority-owned firms: \$5.0 billion
- Total African American-owned firms: 2,881 firms
- Annual sales of African American-owned firms: \$221.3 million
- Asian & Pacific Islander-owned Firms: 10,949 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$3.9 billion
- Hispanic-owned Firms : 8,182
- Annual sales of Hispanic-owned firms: \$840.5 million
- American Indian & Alaska Natives-owned Firms: 289
- Annual sales of Asian & Pacific Islander-owned firms: \$49.5 million

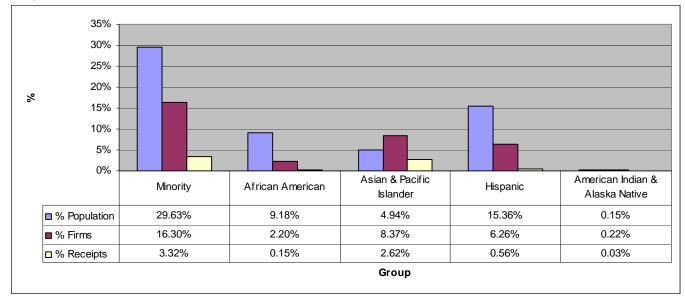


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Bergen-Passaic	National BPR
All	<mark>108</mark>	<mark>78</mark>
Non-Minority	<mark>128</mark>	<mark>91</mark>
Minority	<mark>59</mark>	<mark>42</mark>
African American	<mark>26</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>182</mark>	<mark>90</mark>
Hispanic	<mark>44</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>156</mark>	<mark>85</mark>

# Parity<sup>2</sup>:

In the Bergen-Passiac, NJ PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	130,749		\$150,380,160		606,365		\$21,429,578	
Agricultural services, forestry, fishing, mining	1,758	1.34%	\$334,678	0.22%	3,229	0.53%	\$92,552	0.43%
Construction industries	11,004	8.42%	\$4,386,911	2.92%	24,469	4.04%	\$939,542	4.38%
Manufacturing	4,405	3.37%	\$18,709,728	12.44%	120,781	19.92%	\$4,902,074	22.88%
Transportation, communications, utilities	5,869	4.49%	\$5,788,509	3.85%	33,272	5.49%	\$1,322,002	6.17%
Wholesale trade	8,264	6.32%	\$73,451,035	48.84%	79,538	13.12%	\$3,795,706	17.71%
Retail trade	15,411	11.79%	\$16,182,032	10.76%	116,091	19.15%	\$2,374,703	11.08%
Finance, insurance and real estate industries Service industries	19,178 53,845	14.67% 41.18%	\$13,950,577 \$17,014,513	9.28% 11.31%	39,114 189,740	6.45% 31.29%	\$1,791,907 \$6,207,141	8.36% 28.97%
Industries not Classified	11,304	8.65%	\$562,177	0.37%	131	0.02%	\$3,951	0.02%

## Industries for Minority Groups in the Bergen-Passaic, NJ PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	22,301	2,881	13.52%	10,949	51.36%	8,182	38.38%	289	1.36%
Agricultural services, forestry, fishing, and mining	89	21	0.10%	17	0.08%	50	0.23%	1	0.00%
Construction industries	884	208	0.98%	205	0.96%	455	2.13%	16	0.08%
Manufacturing Transportation,	339	37	0.17%	140	0.66%	154	0.72%	8	0.04%
communications, and utilities	1,806	296	1.39%	602	2.82%	907	4.25%	1	0.00%
Wholesale trade	1,111	62	0.29%	790	3.71%	254	1.19%	5	0.02%
Retail trade	3,313	288	1.35%	1,746	8.19%	1,257	5.90%	22	0.10%
Finance, insurance and real estate industries	1,991	314	1.47%	1,153	5.41%	523	2.45%	1	0.00%
Service industries	9,884	1,537	7.21%	4,941	23.18%	3,368	15.80%	38	0.18%
Industries not Classified	2,892	119	0.56%	1,361	6.38%	1,214	5.69%	198	0.93%

### Industries for Minority Groups in the Bergen-Passaic, NJ PMSA (Sales in 1,000s)

	Minority Sales <sup>#</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$5,055,046	\$221,266	4.44%	\$3,943,794	79.10%	\$840,502	16.86%	\$49,484	0.99%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	\$1,992	0.04%	No Data	No Data
Construction industries Manufacturing	\$105,239 No Data	\$14,215 No Data	0.29% No Data	\$22,692 \$212,142	0.46% 4.25%	\$65,863 \$92,104	1.32% 1.85%	\$2,469 No Data	0.05% No Data
Transportation, communications,									
utilities	No Data	No Data	No Data	\$50,297	1.01%	\$54,812	1.10%	No Data	No Data
Wholesale trade	No Data	\$14,380	0.29%	\$2,102,416	42.17%	\$114,772	2.30%	No Data	No Data
Retail trade	No Data	\$47,078	0.94%	\$717,042	14.38%	\$186,427	3.74%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$23,278	0.47%	\$111,074	2.23%	\$20,989	0.42%	No Data	No Data
Service industries	\$1,027,410	\$102,021	2.05%	\$677,463	13.59%	\$246,600	4.95%	\$1,326	0.03%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	\$56,945	1.14%	\$7,924	0.16%

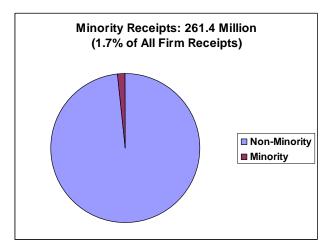
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise, but represents the summation of minority firms for each industry. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.



# The State of Minority Business in the Biloxi-Gulfport-Pascagoula, MS MSA

### **Demographic and Business Statistics**

- 1997 Total Population: 305,300 persons
- 1997 Total Minority Population: 78,854 persons
- All firms in region: 22,070 firms
- Annual sales of all firms in region: \$15.3 billion
- Total minority-owned firms: 2,712 firms
- Annual sales of minority-owned firms in region: \$261.4 million
- Total African American-owned firms: 1,305 firms
- Annual sales of African American-owned firms: \$64.3 million
- Asian & Pacific Islander-owned Firms: 1,063 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$136.2 million
- Hispanic-owned Firms : 273 firms
- Annual sales of Hispanic-owned firms: \$47.6 million
- American Indian & Alaska Natives-owned Firms: 102
- Annual sales of Asian & Pacific Islander-owned firms: \$15.2 million

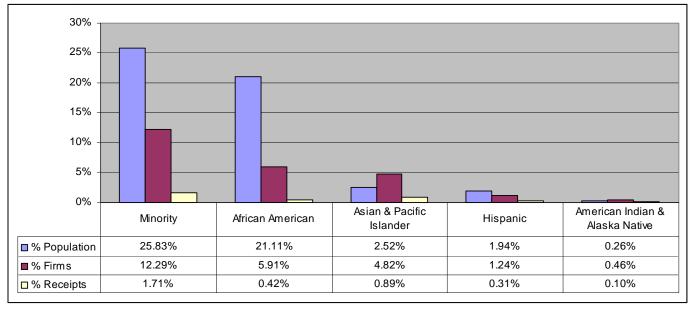


# **Business Participation**<sup>1</sup>

Group	MSA BPR: Biloxi	National BPR
All	72	78
Non-Minority	85	91
Minority	34	42
African American	20	24
Asian & Pacific Islander	<mark>138</mark>	<mark>90</mark>
Hispanic	<mark>46</mark>	<mark>41</mark>
American Indian & Alaska Native	128	85

# Parity<sup>2</sup>:

In the Biloxi-Gulfport-Pascagoula, MS MSA, the Asian & Pacific Islander and the American Indian & Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	22,070		\$15,282,749		110,256		\$2,415,727	
Agricultural services, forestry, fishing, and mining	1,277	5.79%	No Data	No Data	548	0.50%	\$9,865	0.41%
Construction industries	3,246	14.71%	\$967,769	6.33%	6,324	5.74%	\$155,695	6.45%
Manufacturing	525	2.38%	\$5,854,617	38.31%	21,976	19.93%	\$700,550	29.00%
Transportation, communications, and								
utilities	991	4.49%	\$948,011	6.20%	5,349	4.85%	\$175,333	7.26%
Wholesale trade	659	2.99%	\$1,142,373	7.47%	3,541	3.21%	\$91,360	3.78%
Retail trade	3,477	15.75%	\$3,016,332	19.74%	28,516	25.86%	\$327,980	13.58%
Finance, insurance and real estate industries	2,046	9.27%	\$684,301	4.48%	4,282	3.88%	\$109,753	4.54%
Service industries	8,604	38.99%	\$2,552,646	16.70%	39,700	36.01%	\$844,645	34.96%
Industries not Classified	1,283	5.81%	No Data	No Data	20	0.02%	\$546	0.02%

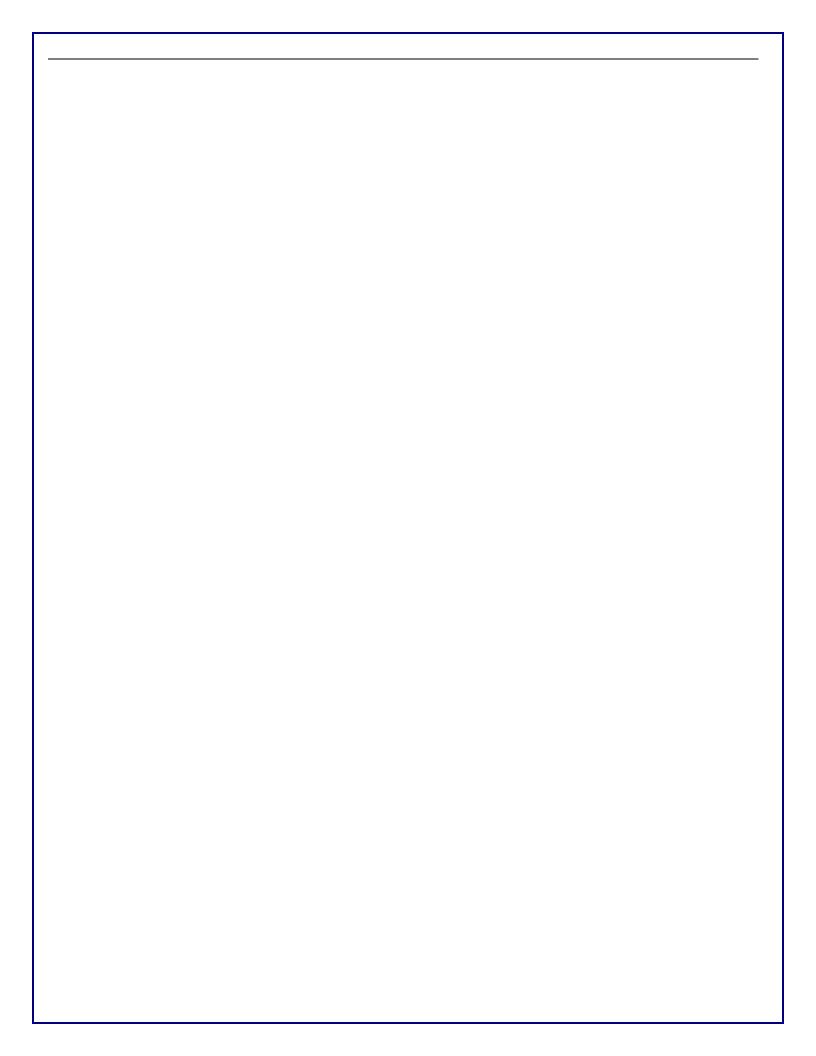
#### Industries for Minority Groups in the Biloxi-Gulfport-Pascagoula, MS MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	2,743	1,305	48.12%	1,063	39.20%	273	10.07%	102	3.76%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	514	18.95%	No Data	No Data	3	0.11%
Construction industries	246	175	6.45%	29	1.07%	17	0.63%	25	0.92%
Manufacturing	52	11	0.41%	15	0.55%	24	0.88%	2	0.07%
Transportation, communications, and utilities Wholesale trade	No Data No Data	82 5	3.02% 0.18%	No Data 7	No Data 0.26%	5 7	0.18% 0.26%	13 No Data	0.48% No Data
Retail trade	No Data	No Data	No Data	142	5.24%	50	1.84%	18	0.66%
Finance, insurance and real estate industries	72	47	1.73%	6	0.22%	6	0.22%	13	0.48%
Service industries	995	700	25.81%	185	6.82%	87	3.21%	23	0.85%
Industries not Classified	361	114	4.20%	164	6.05%	78	2.88%	5	0.18%

### Industries for Minority Groups in the Biloxi-Gulfport-Pascagoula, MS MSA (Sales in 1,000s)

					/		/ /		
	Minority Sales <sup>≝</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$263,362	\$64,309	24.61%	\$136,170	52.10%	\$47,638	18.23%	\$15,245	5.83%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction									
industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	\$36,925	14.13%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	\$75,903	\$29,944	11.46%	\$33,982	13.00%	\$6,948	2.66%	\$5,029	1.92%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

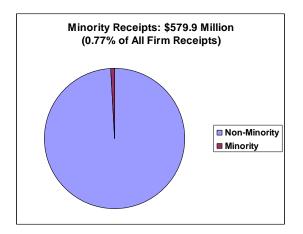




# The State of Minority Business in the Birmingham, AL MSA

### **Demographic and Business Statistics**

- 1997 Total Population: 1,176,775 persons
- 1997 Total Minority Population: 354,099 persons
- All firms in region: 62,314 firms
- Annual sales of all firms in region: \$75.1 billion
- Total minority-owned firms: 6,972 firms
- Annual sales of minority-owned firms in region: \$580.0 million
- Total African American-owned firms: 5,045 firms
- Annual sales of African American-owned firms: \$224.2 million
- Asian & Pacific Islander-owned Firms: 771 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$261.0 million
- Hispanic-owned Firms : 621 firms
- Annual sales of Hispanic-owned firms: \$50.5 million
- American Indian & Alaska Natives-owned Firms: 554 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$46.2 million

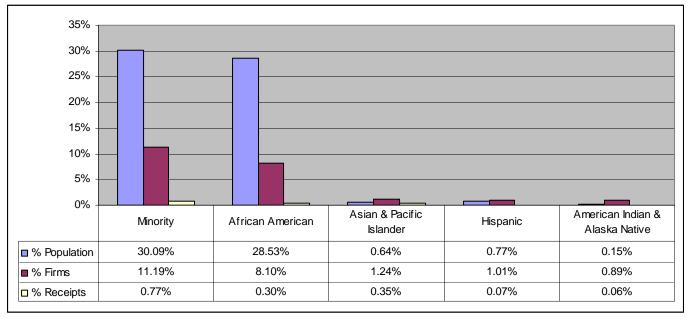


# **Business Participation**<sup>1</sup>

Group	MSA BPR: Birmingham	National BPR
All	53	78
Non-Minority	67	91
Minority	20	42
African American	15	24
Asian & Pacific Islander	<mark>103</mark>	<mark>90</mark>
Hispanic	<mark>69</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>307</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Birmingham, AL MSA, the Asian & Pacific Islander, Hispanic and American Indian & Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	62,314		\$75,119,455		406,215		\$11,378,400	
Agricultural services, forestry, fishing, and mining	1,278	2.05%	\$865,961	1.15%	6,608	1.63%	\$239,821	2.11%
Construction industries	8,151	13.08%	\$5,506,234	7.33%	33,773	8.31%	\$1,010,047	8.88%
Manufacturing	1,973	3.17%	\$9,784,196	13.02%	52,663	12.96%	\$1,673,335	14.71%
Transportation, communications, and utilities	2,369	3.80%	\$7,902,219	10.52%	30,617	7.54%	\$1,350,881	11.87%
Wholesale trade	3,462	5.56%	\$19,663,266	26.18%	34,816	8.57%	\$1,205,998	10.60%
Retail trade	8,678	13.93%	\$9,384,222	12.49%	81,102	19.97%	\$1,083,782	9.52%
Finance, insurance and real estate industries	7,015	11.26%	\$12,812,228	17.06%	38,543	9.49%	\$1,372,311	12.06%
Service industries	24,980	40.09%	\$8,936,175	11.90%	127,860	31.48%	\$3,440,952	30.24%
Industries not Classified	4,651	7.46%	\$264,954	0.35%	233	0.06%	\$1,273	0.01%

### Industries for Minority Groups in the Birmingham, AL MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	6,972	5,045	8.10%	771	1.24%	629	1.01%	554	0.89%
Agricultural services, forestry, fishing, and mining	132	104	0.17%	15	0.02%	3	0.00%	10	0.02%
Construction industries	632	515	0.83%	5	0.01%	41	0.07%	71	0.11%
Manufacturing	No Data	64	0.10%	17	0.03%	1	0.00%	No Data	No Data
Transportation,									
communications, and utilities	227	176	0.28%	13	0.02%	No Data	No Data	21	0.03%
Wholesale trade	153	24	0.04%	16	0.03%	17	0.03%	44	0.07%
Retail trade	1,020	704	1.13%	240	0.39%	69	0.11%	53	0.09%
Finance, insurance and real									
estate industries	573	312	0.50%	32	0.05%	23	0.04%	20	0.03%
Service industries	3,421	2,676	4.29%	407	0.65%	209	0.34%	72	0.12%
Industries not Classified	No Data	469	0.75%	25	0.04%	266	0.43%	No Data	No Data

### Industries for Minority Groups in the Birmingham, AL MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$579,893	\$224,222	0.30%	\$260,985	0.35%	\$50,471	0.07%	\$46,249	0.06%
Agricultural services, forestry, fishing, and									
mining	No Data	\$1,277	0.00%	No Data	No Data	No Data	No Data	No Data	No Data
Construction									
industries	No Data	\$19,531	0.03%	No Data	No Data	\$4,317	0.01%	\$14,283	0.02%
Manufacturing	No Data	\$2,835	0.00%	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	\$9,937	0.01%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	\$11.316	0.02%	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	\$120,629	\$27,836	0.04%	\$85,463	0.11%	\$20,741	0.03%	\$4,918	0.01%
Finance, insurance and real estate		<b>.</b>	0.000/			<b>A2</b> 442	0.000/		
industries	No Data	\$14,070	0.02%	No Data	No Data	\$2,412	0.00%	No Data	No Data
Service industries	\$212,964	\$129,423	0.17%	\$71,169	0.09%	\$7,687	0.01%	\$7,207	0.01%
Industries not									
Classified	No Data	\$7,998	0.01%	\$761	0.00%	\$5,165	0.01%	No Data	No Data

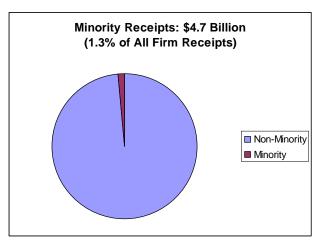
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.



# The State of Minority Business in the Boston, MA-NH PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 2,371,093 persons
- 1997 Total Minority Population: 1,891,373 persons
- All firms in region: 313,437
- Annual sales of all firms in region: \$354.0 billion
- Total minority-owned firms: 25,051 firms
- Annual sales of minority-owned firms: \$4.1 billion
- Total African American-owned firms: 8,043
- Annual sales of African American-owned firms: \$681.3 million
- Asian & Pacific Islander-owned Firms: 9,124
- Annual sales of Asian & Pacific Islander-owned firms: \$3.0 billion
- Hispanic-owned Firms : 7,325
- Annual sales of Hispanic-owned firms: \$964.3 million
- American Indian & Alaska Natives-owned Firms: 1,376
- Annual sales of Asian & Pacific Islander-owned firms: \$130.8 million

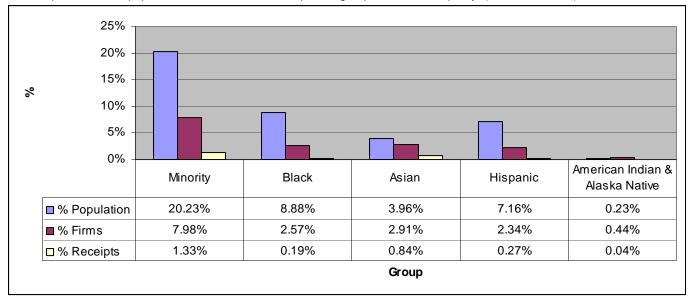


## **Business Participation<sup>1</sup>**

Group	MSA BPR: Boston	National BPR
All	<mark>132</mark>	<mark>78</mark>
Non-Minority	<mark>152</mark>	<mark>91</mark>
Minority	<mark>52</mark>	<mark>42</mark>
African American	<mark>52</mark> 38	<mark>24</mark>
Asian & Pacific Islander	<mark>97</mark>	<mark>90</mark>
Hispanic	<mark>43</mark> 248	<mark>41</mark>
American Indian & Alaska Native	<mark>248</mark>	<mark>85</mark>

# **Parity**<sup>2</sup>:

In the Boston, MA-NH PMSA, American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	313,437		\$353,972,020		1,804,466		\$64,972,138	
Agricultural services, forestry, fishing, mining	6,028	1.92%	\$839,331	0.24%	7,546	0.42%	\$231,267	0.36%
Construction industries	31,226	9.96%	\$14,961,163	4.23%	62,510	3.46%	\$2,475,173	3.81%
Manufacturing	8,901	2.84%	\$44,251,585	12.50%	249,654	13.84%	\$11,477,788	17.67%
Transportation, communications, utilities	11,786	3.76%	\$18,195,514	5.14%	83,041	4.60%	\$3,146,600	4.84%
Wholesale trade	11,736	3.74%	\$88,166,296	24.91%	116,788	6.47%	\$5,502,588	8.47%
Retail trade	30,972	9.88%	\$37,327,491	10.55%	320,101	17.74%	\$5,304,594	8.16%
Finance, insurance and real estate industries Service industries	33,750 159,064	10.77%	\$78,125,428 \$70,781,389	22.07% 20.00%	182,635 781,801	10.12% 43.33%	\$10,496,177 \$26,331,179	16.15% 40.53%
Industries not Classified	20,667	6.59%	\$1,323,823	0.37%	390	0.02%	\$6,772	0.01%

### Industries for Minority Groups in the Boston, MA-NH PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	25,868	8,043	32.15%	9,124	36.47%	7,325	29.28%	1,376	5.50%
Agricultural services, forestry, fishing, and mining	181	28	0.11%	47	0.19%	53	0.21%	53	0.21%
Construction industries	1,500	406	1.62%	351	1.40%	429	1.71%	314	1.26%
Manufacturing Transportation,	401	64	0.26%	170	0.68%	105	0.42%	62	0.25%
communications, and utilities	1,731	1,090	4.36%	165	0.66%	436	1.74%	40	0.16%
Wholesale trade	481	91	0.36%	272	1.09%	90	0.36%	28	0.11%
Retail trade	3,235	610	2.44%	1,896	7.58%	662	2.65%	67	0.27%
Finance, insurance and real estate industries	944	268	1.07%	359	1.44%	275	1.10%	42	0.17%
Service industries	13,163	4,369	17.47%	5,062	20.24%	3,531	14.12%	201	0.80%
Industries not Classified	4,252	1,118	4.47%	803	3.21%	1,762	7.04%	569	2.27%

## Industries for Minority Groups in the Boston, MA-NH PMSA (Sales in 1,000s)

	Minority Sales <sup>#</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$4,746,776	\$681,280	14.49%	\$2,970,338	63.15%	\$964,320	20.50%	\$130,838	2.78%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$1,615	0.03%
Construction industries	\$384,155	\$106,569	2.27%	\$108,980	2.32%	\$123,154	2.62%	\$45,452	0.97%
Manufacturing	\$408,264	\$41,657	0.89%	\$213,960	4.55%	\$141,055	3.00%	\$11,592	0.25%
Transportation, communications, utilities	No Data	\$47,161	1.00%	\$32,367	0.69%	No Data	No Data	\$1,058	0.02%
Wholesale trade	\$1,209,920	\$38,684	0.82%	\$1,052,544	22.38%	\$112,960	2.40%	\$5,732	0.12%
Retail trade	\$909,983	\$116,802	2.48%	\$624,715	13.28%	\$145,147	3.09%	\$23,319	0.50%
Finance, insurance and real estate industries	No Data	\$51,033	1.09%	\$32,170	0.68%	No Data	No Data	\$3,089	0.07%
Service industries	\$1,453,492	\$250,979	5.34%	\$886,143	18.84%	\$292,006	6.21%	\$24,364	0.52%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	\$103,128	2.19%	\$14,617	0.31%

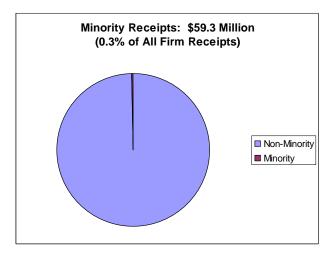
<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Cedar Rapids, IA MSA

### **Demographic and Business Statistics**

- 1997 Total Population: 186,733 persons
- 1997 Total Minority Population: 11,597 persons
- All firms in region: 14,411 firms
- Annual sales of all firms in region: \$18.4 billion
- Total minority-owned firms: 474 firms
- Annual sales of minority-owned firms in region: \$59.3 million
- Total African American-owned firms: 149 firms
- Annual sales of African American-owned firms: \$12.0 million
- Asian & Pacific Islander-owned Firms: No Data
- Annual sales of Asian & Pacific Islander-owned firms: No Data
- Hispanic-owned Firms : 205 firms
- Annual sales of Hispanic-owned firms: \$20.0 million
- American Indian & Alaska Natives-owned Firms: No Data
- Annual sales of Asian & Pacific Islander-owned firms: No Data

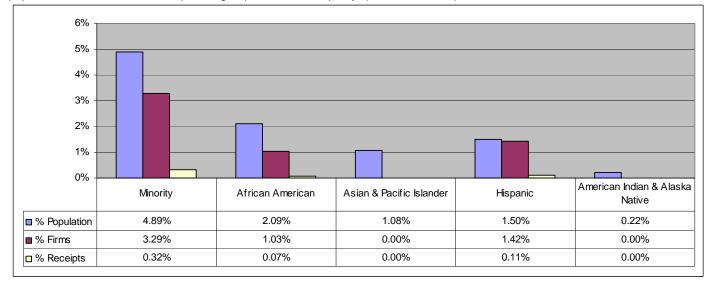


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Cedar Rapids	National BPR
All	<mark>79</mark>	<mark>78</mark>
Non-Minority	81	91
Minority	<mark>53</mark>	<mark>42</mark>
African American	<mark>39</mark>	<mark>24</mark>
Asian & Pacific Islander	No Data	90
Hispanic	<mark>76</mark>	<mark>41</mark>
American Indian & Alaska Native	No Data	85

## **Parity**<sup>2</sup>:

In the Cedar Rapids, IA MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	14,411		\$18,346,142		103,505		2,861,464	
Agricultural services, forestry, fishing, mining	305	2.12%	\$36,128	0.20%	535	0.52%	9,896	0.35%
Construction industries	1,537	10.67%	\$813,470	4.43%	5,402	5.22%	185,423	6.48%
Manufacturing	444	3.08%	\$6,639,861	36.19%	24,328	23.50%	982,510	34.34%
Transportation, communications, utilities	628	4.36%	\$1,613,928	8.80%	7,094	6.85%	243,597	8.51%
Wholesale trade	680	4.72%	\$2,536,093	13.82%	6,683	6.46%	198,807	6.95%
Retail trade	2,386	16.56%	\$2,097,079	11.43%	19,644	18.98%	260,079	9.09%
Finance, insurance and real estate industries	1,754	12.17%	\$2,891,170	15.76%	6,830	6.60%	251,539	8.79%
Service industries	6,130	42.54%	\$1,695,018	9.24%	32,985	31.87%	729,565	25.50%
Industries not Classified	622	4.32%	\$23,395	0.13%	4	0.00%	48	0.00%

## Industries for Minority Groups in the Cedar Rapids, IA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	474	149	31.43%	No Data	No Data	205	43.25%	No Data	No Data
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	8	1.69%	No Data	No Data	4	0.84%	No Data	No Data
Manufacturing Transportation,	No Data	20	4.22%	No Data	No Data	No Data	No Data	No Data	No Data
communications, and utilities	No Data	4	0.84%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	1	0.21%	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	22	4.64%	No Data	No Data	12	2.53%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	6	1.27%	No Data	No Data
Service industries	No Data	71	14.98%	No Data	No Data	36	7.59%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	145	30.59%	No Data	No Data

## Industries for Minority Groups in the Cedar Rapids, IA MSA (Sales)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$59,264	No Data	No Data	\$11,974	20.20%	\$19,798	33.41%	No Data	No Data
Agricultural services, forestry, fishing, mining Construction industries Manufacturing Transportation, communications, utilities	No Data No Data No Data No Data	No Data No Data No Data No Data	No Data No Data No Data No Data	No Data \$129 No Data No Data	No Data 0.22% No Data No Data	No Data No Data No Data No Data			
Wholesale trade Retail trade Finance, insurance and real estate industries Service industries Industries not Classified	No Data No Data No Data No Data No Data	No Data No Data No Data No Data No Data	No Data No Data No Data No Data No Data	No Data No Data No Data \$3,679 No Data	No Data No Data No Data 6.21% No Data	No Data No Data No Data No Data No Data			

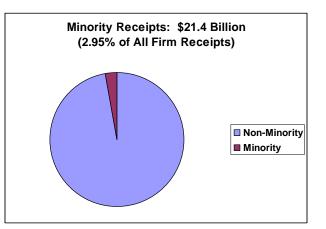
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Chicago, IL PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 8,191,365 persons
- 1997 Total Minority Population: 3,110,749 persons
- All firms: 598,175
- Annual sales of all firms: \$747.2 billion
- Total minority-owned firms: 95,685
- Annual sales of minority-owned firms: \$21.4 billion
- Total African American-owned firms: 35,569
- Annual sales of African American-owned firms: \$3.4 billion
- Asian & Pacific Islander-owned Firms: 32,733
- Annual sales of Asian & Pacific Islander-owned firms: \$13.2 billion
- Hispanic-owned Firms : 27,482
- Annual sales of Hispanic-owned firms: \$4.6 billion
- American Indian & Alaska Natives-owned Firms: 2,161
- Annual sales of Asian & Pacific Islander-owned firms: \$370.9 Million

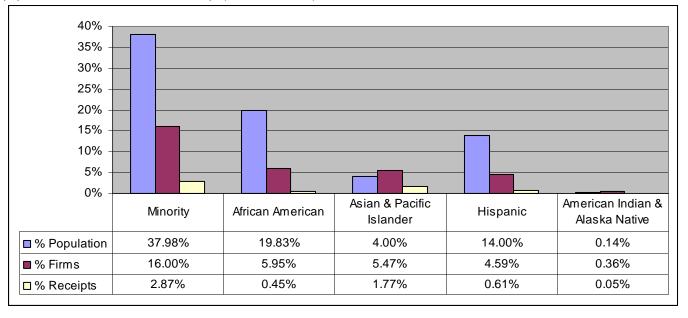


# **Business Participation**<sup>1</sup>

Group	MSA BPR: Chicago	National BPR
All	73	78
Non-Minority	<mark>99</mark>	<mark>91</mark>
Minority	31	42
African American	22	24
Asian & Pacific Islander	<mark>100</mark>	<mark>90</mark> 41
Hispanic	24	41
American Indian & Alaska Native	<mark>187</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Chicago, IL PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown fo	r All Firms	in the Chi	cago, IL PMS	A				
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	598,175		747,227,967	_	3,579,956		120,881,805	
Agricultural services, forestry, fishing, and mining	7,800	1.30%	2,235,764	0.30%	22,646	0.63%	712,403	0.59%
Construction industries	58,785	9.83%	32,864,997	4.40%	164,284	4.59%	6,791,023	5.62%
Manufacturing	19,735	3.30%	132,623,140	17.75%	694,825	19.41%	27,998,378	23.16%
Transportation, communications, and								
utilities	30,869	5.16%	38,127,984	5.10%	205,305	5.73%	7,613,825	6.30%
Wholesale trade	27,520	4.60%	235,785,740	31.55%	298,951	8.35%	13,081,686	10.82%
Retail trade	66,876	11.18%	80,843,808	10.82%	653,277	18.25%	11,072,878	9.16%
Finance, insurance and real estate industries	75,986	12.70%	118,232,765	15.82%	323,424	9.03%	16,185,243	13.39%
Service industries	263,976	44.13%	104,189,741	13.94%	1,216,717	33.99%	37,412,749	30.95%
Industries not Classified	48,220	8.06%	2,324,028	0.31%	527	0.01%	13,620	0.01%

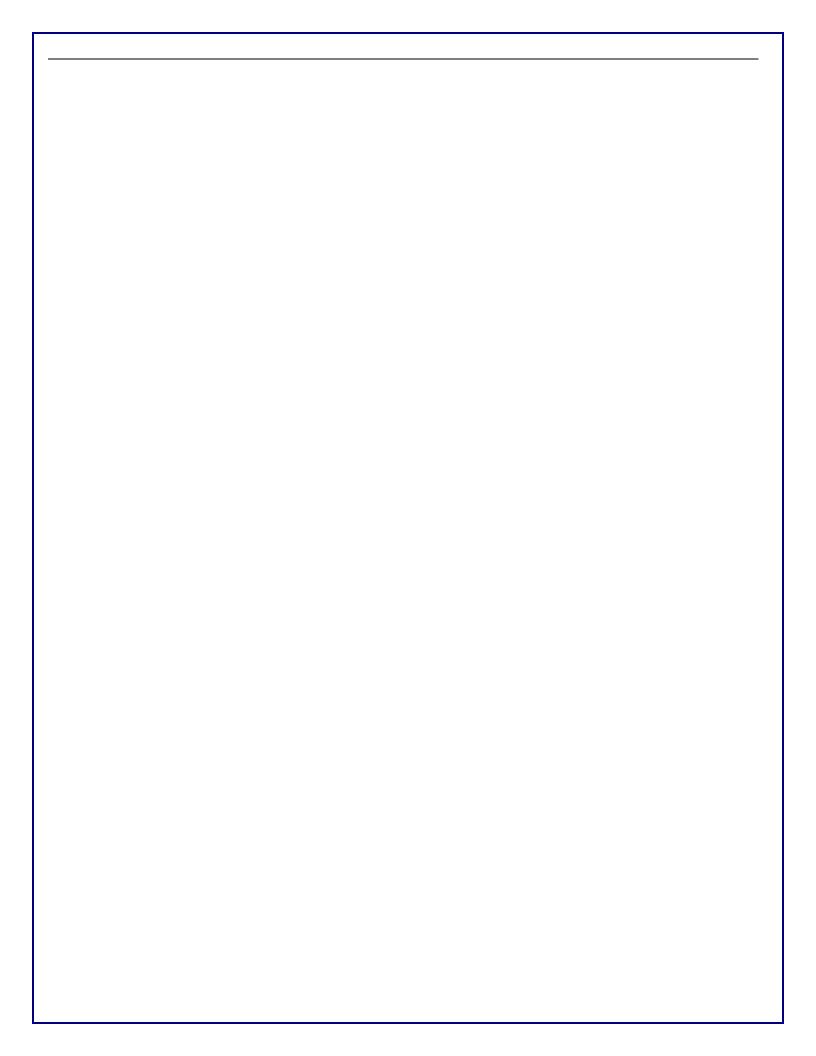
### Industries for Minority Groups in the Chicago, IL PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	160,897	35,569	37.17%	32,733	34.21%	1,304	18.13%	2,161	2.26%
Agricultural services, forestry, fishing, and mining	33,565	188	0.20%	52	0.05%	27,482	28.72%	35	0.04%
Construction industries	4,230	1,515	1.58%	479	0.50%	609	0.64%	233	0.24%
Manufacturing	1,358	320	0.33%	566	0.59%	2,430	2.54%	66	0.07%
Transportation, communications, and utilities	6,651	3,634	3.80%	2,672	2.79%	493	0.52%	156	0.16%
Wholesale trade	3,452	344	0.36%	1,641	1.72%	2,295	2.40%	33	0.03%
Retail trade	9,618	3,600	3.76%	6,810	7.12%	403	0.42%	116	0.12%
Finance, insurance and real estate industries	11,574	2,548	2.66%	2,399	2.51%	4,261	4.45%	30	0.03%
Service industries	32,320	18,659	19.50%	14,209	14.85%	2,186	2.28%	389	0.41%
Industries not Classified	24,012	4,766	4.98%	3,923	4.10%	10,873	11.36%	1,103	1.15%

#### Industries for Minority Groups in the Chicago, IL PMSA (Sales)

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of Minority Sales
All industries	\$29,699,813	\$3,374,570	15.77%	\$13,244,106	61.89%	\$4,554,316	21.28%	\$370,927	1.73%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	\$5,206	0.02%	No Data	No Data	No Data	No Data
Construction industries	\$816,903	\$390,298	1.82%	\$254,119	1.19%	\$372,199	1.74%	\$49,200	0.23%
Manufacturing	No Data	No Data	No Data	\$1,036,805	4.84%	\$432,763	2.02%	\$174,973	0.82%
Transportation, communications, and utilities	\$1,546,416	\$302,226	1.41%	\$284,263	1.33%	\$199,684	0.93%	\$7,701	0.04%
Wholesale trade	No Data	\$197,069	0.92%	\$6,369,923	29.77%	No Data	No Data	No Data	No Data
Retail trade	\$7,812,674	\$637,791	2.98%	\$1,846,949	8.63%	\$795,031	3.72%	\$9,929	0.05%
Finance, insurance and real estate industries	No Data	\$188,643	0.88%	\$595,170	2.78%	No Data	No Data	No Data	No Data
Service industries	\$3,734,453	\$1,268,846	5.93%	\$2,587,493	12.09%	\$1,813,727	8.48%	\$56,710	0.27%
Industries not Classified	\$2,868,152	\$86,095	0.40%	\$264,176	1.23%	\$157,330	0.74%	\$37,234	0.17%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

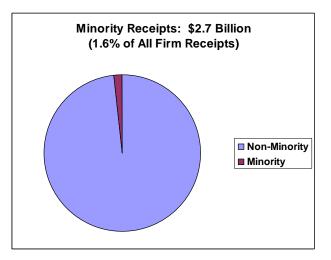




# The State of Minority Business in the Cleveland-Lorain-Elyria, OH PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 2,229,246 persons
- 1997 Total Minority Population: 481,929 persons
- All firms in region: 162,610
- Annual sales of all firms in region: \$168.9 billion
- Total minority-owned firms: 13,743 firms
- Annual sales of minority-owned firms: \$2.7 billion
- Total African American-owned firms: 8,575
- Annual sales of African American-owned firms: \$1.1 billion
- Asian & Pacific Islander-owned Firms: 3,223
- Annual sales of Asian & Pacific Islander-owned firms: \$994.3 million
- Hispanic-owned Firms : 1,447
- Annual sales of Hispanic-owned firms: \$193.3 million
- American Indian & Alaska Natives-owned Firms: 628
- Annual sales of Asian & Pacific Islander-owned firms: \$374.4 million

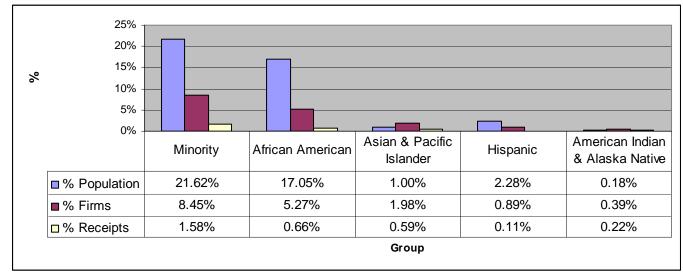


### **Business Participation**<sup>1</sup>

Group	MSA BPR: Cleveland	National BPR
All	73	78
Non-Minority	84	91
Minority	29	42
African American	23	24
Asian & Pacific Islander	<mark>144</mark>	<mark>90</mark>
Hispanic	29	41
American Indian & Alaska Native	<mark>158</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the Cleveland-Lorain-Elyria, OH PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, American Indian & Alaska Natives have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	162,610		\$168,868,097		1,009,419		\$29,997,314	
Agricultural services, forestry, fishing, mining	3,523	2.17%	\$555,366	0.33%	6,999	0.69%	\$210,788	0.70%
Construction industries	18,934	11.64%	\$7,630,302	4.52%	44,028	4.36%	\$1,522,087	5.07%
Manufacturing	6,997	4.30%	\$46,112,368	27.31%	230,690	22.85%	\$9,271,778	30.91%
Transportation, communications, utilities	7,026	4.32%	\$8,685,086	5.14%	44,200	4.38%	\$1,561,642	5.21%
Wholesale trade	8,054	4.95%	\$37,837,621	22.41%	75,296	7.46%	\$2,896,003	9.65%
Retail trade	20,883	12.84%	\$21,572,919	12.78%	198,687	19.68%	\$2,699,141	9.00%
Finance, insurance and real estate industries Service industries	19,790 64,880	12.17% 39.90%	\$23,781,548 \$22,292,402	14.08% 13.20%	84,758 324,575	8.40% 32.15%	\$3,070,052 \$8,763,063	10.23% 29.21%
Industries not Classified	13,095	8.05%	\$400,485	0.24%	186	0.02%	\$2,760	0.01%

## Industries for Minority Groups in the Cleveland-Lorain-Elyria PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	13,873	8,575	62.40%	3,223	23.45%	1,447	10.53%	628	4.57%
Agricultural services, forestry, fishing, and mining	No Data	66	0.48%	17	0.12%	50	0.36%	No Data	No Data
Construction industries	1,044	648	4.72%	40	0.29%	208	1.51%	148	1.08%
Manufacturing Transportation,	231	129	0.94%	57	0.41%	35	0.25%	10	0.07%
communications, and utilities	789	632	4.60%	33	0.24%	99	0.72%	25	0.18%
Wholesale trade	296	105	0.76%	116	0.84%	51	0.37%	24	0.17%
Retail trade	2,151	1,083	7.88%	847	6.16%	183	1.33%	38	0.28%
Finance, insurance and real estate industries	1,042	683	4.97%	300	2.18%	31	0.23%	28	0.20%
Service industries	6,458	4,162	30.28%	1,616	11.76%	574	4.18%	106	0.77%
Industries not Classified	1,729	1,067	7.76%	199	1.45%	215	1.56%	248	1.80%

## Industries for Minority Groups in the Cleveland-Lorain-Elyria PMSA (Sales in 1,000s)

	Minority Sales <sup>™</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$2,668,627	\$1,106,532	41.52%	\$994,337	37.31%	\$193,326	7.25%	\$374,432	14.05%
Agricultural services, forestry, fishing, mining	No Data	\$5,515	0.21%	\$1,440	0.05%	\$952	0.04%	No Data	No Data
Construction industries	\$230,474	\$152,477	5.72%	\$25,704	0.96%	\$31,799	1.19%	\$20,494	0.77%
Manufacturing	No Data	\$92,692	3.48%	\$248,824	9.34%	\$27,608	1.04%	No Data	No Data
Transportation, communications, utilities	\$129,923	\$84,343	3.16%	\$14,413	0.54%	\$30,003	1.13%	\$1,164	0.04%
Wholesale trade	No Data	\$209,315	7.85%	\$182,595	6.85%	No Data	No Data	No Data	No Data
Retail trade	\$460,402	\$167,388	6.28%	\$177,827	6.67%	\$10,817	0.41%	\$104,370	3.92%
Finance, insurance and real estate industries	No Data	\$123,724	4.64%	\$64,522	2.42%	No Data	No Data	No Data	No Data
Service industries	\$587,503	\$249,581	9.36%	\$266,104	9.98%	\$38,873	1.46%	\$32,945	1.24%
Industries not Classified	No Data	\$21,496	0.81%	\$12,907	0.48%	\$15,500	0.58%	No Data	No Data

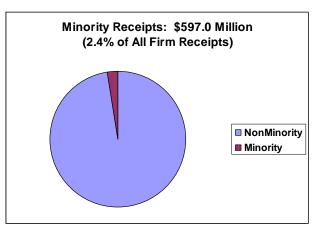
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Colorado Springs, CO MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 492,553 persons
- 1997 Total Minority Population: 93,356 persons
- All firms in region: 41,386
- Annual sales of all firms in region: \$24.8 billion
- Total minority-owned firms: 4,041
- Annual sales of minority-owned firms: \$597.0 million
- Total African American-owned firms: 704
- Annual sales of African American-owned firms: \$67.9 million
- Asian & Pacific Islander-owned Firms: 796
- Annual sales of Asian & Pacific Islander-owned firms: \$134.9 million
- Hispanic-owned Firms : 2,040
- Annual sales of Hispanic-owned firms: \$268.9 Million
- American Indian & Alaska Natives-owned Firms: 636
- Annual sales of Asian & Pacific Islander-owned firms: \$131.6 million

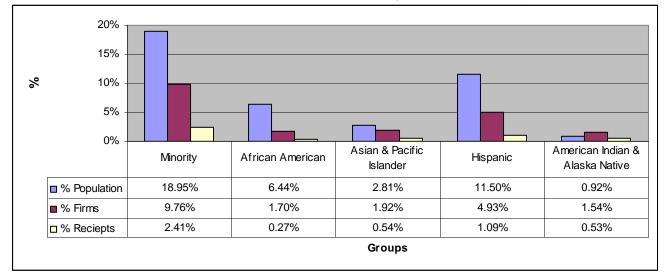


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Colorado Springs	National BPR
All	<mark>84</mark>	<mark>78</mark>
Non-Minority	<mark>94</mark>	<mark>91</mark>
Minority	<mark>43</mark> 22	<mark>42</mark>
African American	22	24
Asian & Pacific Islander	58	90
Hispanic	<mark>36</mark>	<mark>41</mark> 85
American Indian & Alaska Native	<mark>140</mark>	<mark>85</mark>

# Parity<sup>2</sup>:

In the Colorado Springs, CO MSA, American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	41,386		24,762,575		172,697		4,458,581	
Agricultural services, forestry, fishing, and mining	883	2.13%	96,758	0.39%	1,493	0.86%	29,208	0.66%
Construction industries	4,602	11.12%	1,990,013	8.04%	12,215	7.07%	352,106	7.90%
Manufacturing	1,179	2.85%	6,021,447	24.32%	24,325	14.09%	799,791	17.94%
Transportation, communications, and utilities	1.310	3.17%	2,431,211	9.82%	9,787	5.67%	412,168	9.24%
Wholesale trade	1,290	3.12%	1,825,162	7.37%	8,175	4.73%	262,208	5.88%
Retail trade	6,028	14.57%	5,355,777	21.63%	44,217	25.60%	619,368	13.89%
Finance, insurance and real estate industries	5,235	12.65%	2,590,832	10.46%	10,942	6.34%	343,300	7.70%
Service industries	18,732	45.26%	4,388,569	17.72%	61,522	35.62%	1,639,707	36.78%
Industries not Classified	2,203	5.32%	62,806	0.25%	21	0.01%	725	0.02%

### Industries for Minority Groups in the Colorado Springs, CO MSA (Firms)

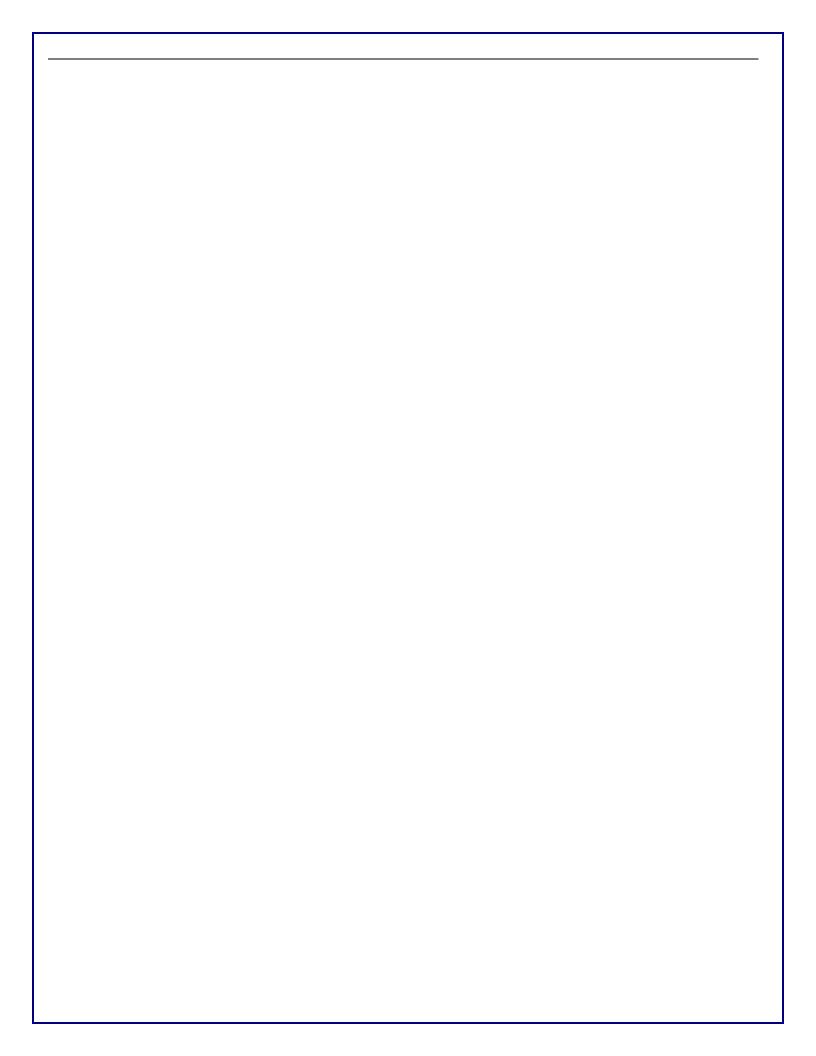
	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	4041	704	17.42%	796	19.70%	2,040	50.48%	636	15.74%
Agricultural services, forestry, fishing, and mining	56	5	0.12%	4	0.10%	26	0.64%	21	0.52%
Construction industries	461	82	2.03%	33	0.82%	269	6.66%	77	1.91%
Manufacturing	56	8	0.20%	13	0.32%	26	0.64%	9	0.22%
Transportation, communications, and utilities Wholesale trade	142 56	64 6	1.58% 0.15%	7 9	0.17% 0.22%	64 40	1.58% 0.99%	7	0.17% 0.02%
Retail trade	886	190	4.70%	274	6.78%	332	8.22%	90	2.23%
Finance, insurance and real estate industries	218	55	1.36%	22	0.54%	115	2.85%	26	0.64%
Service industries	1624	230	5.69%	378	9.35%	915	22.64%	101	2.50%
Industries not Classified	680	65	1.61%	57	1.41%	255	6.31%	303	7.50%

## Industries for Minority Groups in the Colorado Springs, CO MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$596,926	\$67,931	11.38%	\$134,935	22.60%	\$268,873	45.04%	\$131,631	22.05%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$7,056	1.18%	\$3,821	0.64%	\$66,913	11.21%	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	\$3,090	0.52%	No Data	No Data	\$8,725	1.46%	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	\$8,256	1.38%	No Data	No Data
Retail trade	No Data	No Data	No Data	\$57,918	9.70%	\$32,570	5.46%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	\$7,671	1.29%	No Data	No Data
Service industries	\$259,077	\$49,094	8.22%	\$36,755	6.16%	\$126,255	21.15%	\$46,973	7.87%
Industries not Classified	No Data	\$1,159	0.19%	No Data	No Data	\$1,836	0.31%	No Data	No Data

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

Source: 1997 Survey of Minority-Owned Business Enterprise

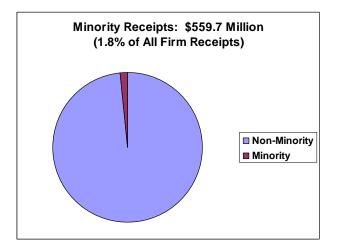




# The State of Minority Business in the Columbia, SC MSA

### **Demographic and Business Statistics**

- 1997 Total Population: 635,367 persons
- 1997 Total Minority Population: 201,219 persons
- All firms in region: 38,723 firms
- Annual sales of all firms in region: \$31.5 billion
- Total minority-owned firms: 5,474 firms
- Annual sales of minority-owned firms in region: \$559.7 million
- Total African American-owned firms: 4,254 firms
- Annual sales of African American-owned firms: \$331.8 million
- Asian & Pacific Islander-owned Firms: 651 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$114.2 million
- Hispanic-owned Firms : 390 firms
- Annual sales of Hispanic-owned firms: \$104.5 million
- American Indian & Alaska Natives-owned Firms: 270 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$25.3 million

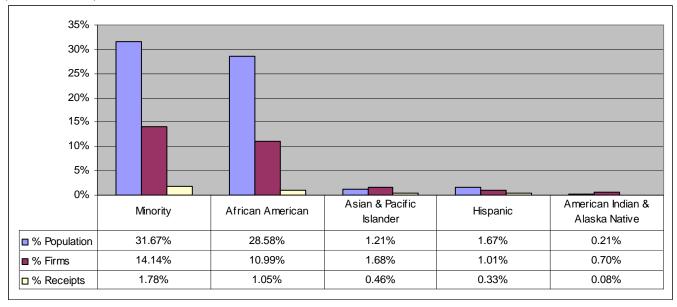


# **Business Participation**<sup>1</sup>

Group	MSA BPR: Columbia	National BPR
All	61	78
Non-Minority	77	91
Minority	27	42
African American	23	24
Asian & Pacific Islander	85	90
Hispanic	37	41 <mark>85</mark>
American Indian & Alaska Native	<mark>200</mark>	<mark>85</mark>

# **Parity**<sup>2</sup>:

In the Columbia, SC MSA, the Asian & Pacific Islander and American Indian and Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is built in the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	38,723		\$31,454,667		206,473		\$5,076,420	
Agricultural services, forestry, fishing, and mining	831	2.15%	\$133,801	0.43%	1,339	0.65%	\$26,863	0.53%
Construction industries	4,703	12.15%	\$2,041,318	6.49%	13,338	6.46%	\$334,237	6.58%
Manufacturing	898	2.32%	\$5,444,706	17.31%	24,873	12.05%	\$827,855	16.31%
Transportation, communications, and	1 207	3.38%	¢2 886 202	0.489/	12 502	6.58%	¢454.404	8 90%
utilities	1,307	3.30%	\$2,886,292	9.18%	13,593	0.00%	\$451,184	8.89%
Wholesale trade	1,671	4.32%	\$5,781,250	18.38%	14,323	6.94%	\$468,306	9.23%
Retail trade	5,612	14.49%	\$5,561,686	17.68%	50,924	24.66%	\$630,257	12.42%
Finance, insurance and real estate industries	5,001	12.91%	\$5,133,356	16.32%	21,376	10.35%	\$688,831	13.57%
Service industries	16,010	41.34%	\$4,382,177	13.93%	66,677	32.29%	\$1,648,275	32.47%
Industries not Classified	2,790	7.21%	\$90,081	0.29%	30	0.01%	\$612	0.01%

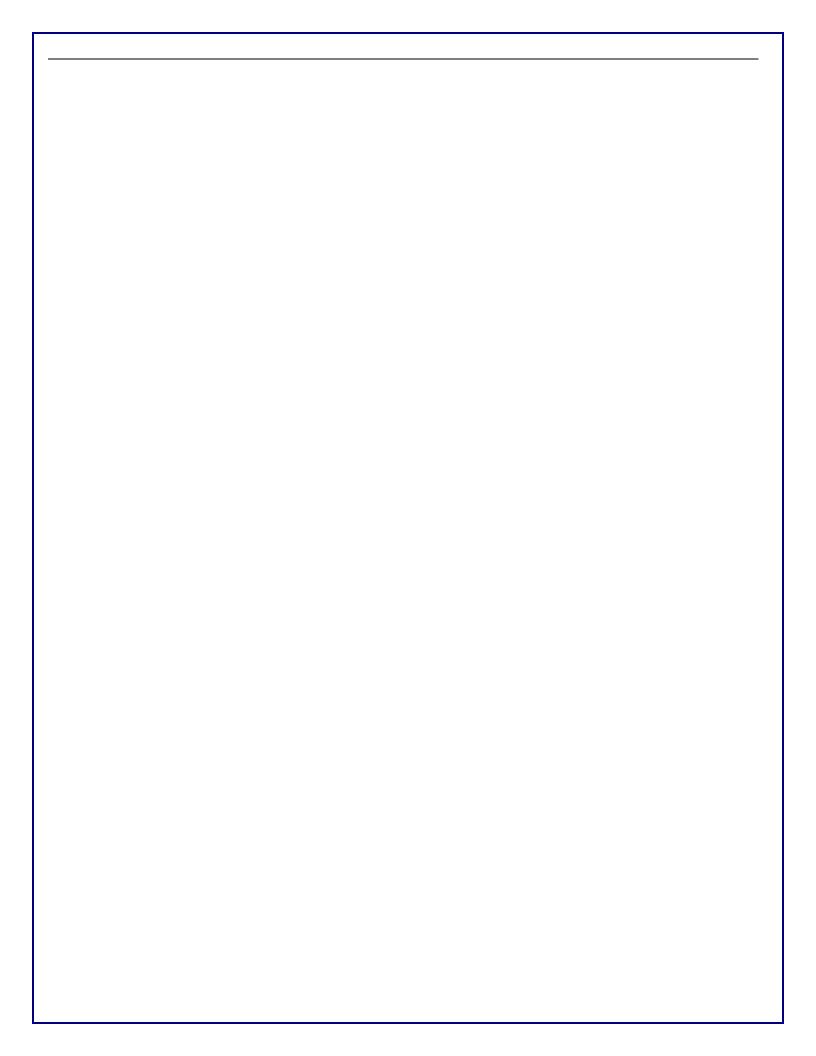
### Industries for Minority Groups in the Columbia, SC MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	5,474	4,254	77.71%	651	11.89%	390	7.12%	270	4.93%
Agricultural services, forestry, fishing, and mining	No Data	118	2.16%	23	0.42%	No Data	No Data	No Data	No Data
Construction industries	588	431	7.87%	27	0.49%	76	1.39%	54	0.99%
Manufacturing	No Data	34	0.62%	8	0.15%	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	434	419	7.65%	1	0.02%	4	0.07%	10	0.18%
Wholesale trade	83	47	0.86%	12	0.22%	12	0.22%	12	0.22%
Retail trade	811	499	9.12%	236	4.31%	55	1.00%	21	0.38%
Finance, insurance and real estate industries	272	248	4.53%	9	0.16%	8	0.15%	7	0.13%
Service industries	2,488	2,055	37.54%	282	5.15%	98	1.79%	53	0.97%
Industries not Classified	No Data	404	7.38%	No Data	No Data	138	2.52%	113	2.06%

#### Industries for Minority Groups in the Columbia, SC MSA (Sales in 1,000s)

	Minority Sales <sup>®</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$559,666	\$331,759	59.28%	\$144,160	25.76%	\$104,511	18.67%	\$25,312	4.52%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$94,962	16.97%	\$7,273	1.30%	No Data	No Data	\$1,053	0.19%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	\$25,997	4.65%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	\$67,317	12.03%	\$31,113	5.56%	No Data	No Data	No Data	No Data
Retail trade	No Data	\$23,132	4.13%	\$61,837	11.05%	\$47,239	8.44%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$16,536	2.95%	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	\$83,458	14.91%	\$40,241	7.19%	No Data	No Data	\$13,138	2.35%
Industries not Classified	No Data	\$4,864	0.87%	No Data	No Data	No Data	No Data	No Data	No Data

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

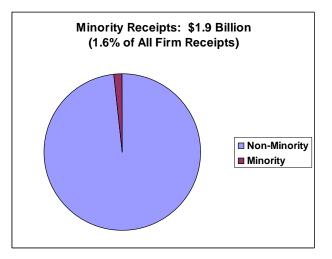




# The State of Minority Business in the Columbus, OH MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,455,215 persons
- 1997 Total Minority Population: 235,953 persons
- All firms in region: 117,596
- Annual sales of all firms in region: \$120.8 billion
- Total minority-owned firms: 8,451
- Annual sales of minority-owned firms: \$1.9 billion
- Total African American-owned firms: 4,955
- Annual sales of African American-owned firms: \$802.2 million
- Asian & Pacific Islander-owned Firms: 2,058
- Annual sales of Asian & Pacific Islander-owned firms: \$666.3 million
- Hispanic-owned Firms : 839
- Annual sales of Hispanic-owned firms: \$143.2 million
- American Indian & Alaska Natives-owned Firms: 670
- Annual sales of Asian & Pacific Islander-owned firms: \$272.2 million

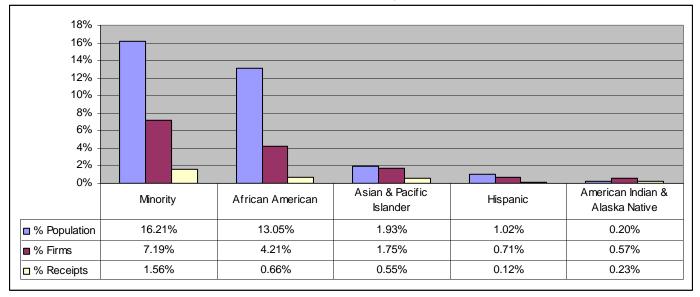


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Columbus	National BPR
All	<mark>81</mark>	<mark>78</mark>
Non-Minority	90	91
Minority	36	42
African American	<mark>26</mark>	<mark>24</mark>
Asian & Pacific Islander	73	90
Hispanic	<mark>56</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>226</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the Columbus, OH MSA, the American Indian & Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is to find as the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

	Total number	% of All	Sales of all	% of All Sales from		% of Employees	Annual payroll	% of Payroll
Industry Description	of firms	Firms	firms (\$1,000)	All Firms	Employees	from All Firms	(\$1,000)	from All Firms
All industries	117,596		\$120,832,203		695,247		\$19,482,992	
Agricultural services, forestry, fishing, mining	2,697	2.29%	\$484,100	0.40%	5,575	0.80%	\$119,317	0.61%
Construction industries	13,381	11.38%	\$6,485,635	5.37%	35,143	5.05%	\$1,125,074	5.77%
Manufacturing	2,890	2.46%	\$18,804,038	15.56%	90,010	12.95%	\$3,447,659	17.70%
Transportation, communications, utilities	5,350	4.55%	\$8,128,135	6.73%	39,090	5.62%	\$1,456,375	7.48%
Wholesale trade	4,688	3.99%	\$25,763,021	21.32%	49,296	7.09%	\$1,849,462	9.49%
Retail trade	15,142	12.88%	\$18,008,346	14.90%	171,833	24.72%	\$2,878,931	14.78%
Finance, insurance and real estate industries	14,313	12.17%	\$27,827,586	23.03%	85,016	12.23%	\$3,034,882	15.58%
Service industries	51,406	43.71%	\$15,056,396	12.46%	219,179	31.53%	\$5,568,660	28.58%
Industries not Classified	8,130	6.91%	\$274,946	0.23%	105	0.02%	\$2,632	0.01%

## Industries for Minority Groups in the Columbus, OH MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	8,451	4,955	58.63%	2,058	24.35%	839	9.93%	670	7.93%
Agricultural services, forestry, fishing, and mining	99	42	0.50%	29	0.34%	19	0.22%	9	0.11%
Construction industries	581	312	3.69%	52	0.62%	120	1.42%	97	1.15%
Manufacturing	135	43	0.51%	66	0.78%	16	0.19%	10	0.12%
Transportation, communications, and utilities	593	468	5.54%	36	0.43%	48	0.57%	41	0.49%
Wholesale trade	150	65	0.77%	45	0.53%	31	0.37%	9	0.11%
Retail trade	1,044	339	4.01%	499	5.90%	95	1.12%	111	1.31%
Finance, insurance and real estate industries	471	291	3.44%	98	1.16%	40	0.47%	42	0.50%
Service industries	4,279	2,919	34.54%	994	11.76%	266	3.15%	100	1.18%
Industries not Classified	1,171	476	5.63%	242	2.86%	203	2.40%	250	2.96%

## Industries for Minority Groups in the Columbus, OH MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,880,928	\$802,156	42.65%	\$666,305	35.42%	\$143,175	7.61%	\$272,175	14.47%
Agricultural services, forestry, fishing, mining Construction industries	No Data \$152,154	\$787 \$109.062	0.04% 5.80%	\$5,389 \$11,701	0.29% 0.62%	No Data \$21,849	No Data 1.16%	No Data \$9,542	No Data 0.51%
Manufacturing	No Data	No Data	No Data	\$266,601	14.17%	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	\$22,438	1.19%	\$7,135	0.38%	No Data	No Data	\$21,079	1.12%
Wholesale trade	No Data	\$113,079	6.01%	\$40,060	2.13%	\$14,465	0.77%	No Data	No Data
Retail trade	\$380,380	\$37,344	1.99%	\$124,738	6.63%	\$9,968	0.53%	\$208,330	11.08%
Finance, insurance and real estate industries	No Data	No Data	No Data	\$15,648	0.83%	No Data	No Data	No Data	No Data
Service industries	\$379,882	\$167,973	8.93%	\$190,870	10.15%	\$18,284	0.97%	\$2,755	0.15%
Industries not Classified	No Data	\$18,739	1.00%	\$4,163	0.22%	No Data	No Data	\$6,091	0.32%

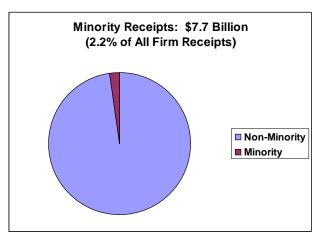
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Dallas, TX PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 3,287,722 persons
- 1997 Total Minority Population: 1,095,767 persons
- All firms in region: 288,728
- Annual sales of all firms in region: \$341.3 billion
- Total minority-owned firms: 54,334
- Annual sales of minority-owned firms: \$4.2 billion
- Total African American-owned firms: 14,021
- Annual sales of African American-owned firms: \$2.2 billion
- Asian & Pacific Islander-owned Firms: 13,230
- Annual sales of Asian & Pacific Islander-owned firms: \$4.2 billion
- Hispanic-owned Firms : 24,573
- Annual sales of Hispanic-owned firms: \$2.8 billion
- American Indian & Alaska Natives-owned Firms: 2,510
- Annual sales of Asian & Pacific Islander-owned firms: \$728.7 million

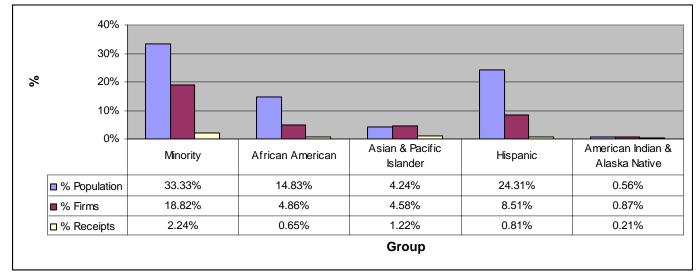


# **Business Participation**<sup>1</sup>

Group	MSA BPR: Dallas	National BPR
All	<mark>88</mark>	<mark>78</mark>
Non-Minority	<mark>107</mark>	<mark>91</mark>
Minority	<mark>50</mark>	<mark>42</mark>
African American	<mark>29</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>95</mark>	<mark>90</mark>
Hispanic	31	41
American Indian & Alaska Native	<mark>136</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Dallas, TX PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown	ior All Fir	ms in the	e Dallas, TX I	PMSA				
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	288,728		341,313,795		1,624,946		52,825,240	
Agricultural services, forestry, fishing, mining	10,157	3.52%	4,643,333	1.36%	23,137	1.42%	921,781	1.74%
Construction industries	29,730	10.30%	15,829,855	4.64%	78,765	4.85%	2,475,312	4.69%
Manufacturing	9,282	3.21%	44,935,301	13.17%	250,527	15.42%	9,852,676	18.65%
Transportation, communications, utilities	11,270	3.90%	24,880,909	7.29%	110,694	6.81%	4,230,681	8.01%
Wholesale trade	14,414	4.99%	114,976,362	33.69%	143,871	8.85%	6,055,229	11.46%
Retail trade	33,740	11.69%	37,598,678	11.02%	299,434	18.43%	5,352,388	10.13%
Finance, insurance and real estate industries Service industries	36,524 125,105	12.65% 43.33%	49,120,153 48,147,257	14.39% 14.11%	136,237 581,956	8.38% 35.81%	5,935,903 17,993,229	11.24% 34.06%
Industries not Classified	19,393	6.72%	1,181,947	0.35%	325	0.02%	8,041	0.02%

## Industries for Minority Groups in the Dallas, TX PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	54,334	14,021	26.53%	13,230	25.03%	24,573	46.49%	2,510	4.75%
Agricultural services, forestry, fishing, and mining	1,057	353	0.67%	44	0.08%	572	1.08%	88	0.17%
Construction industries	5,566	622	1.18%	354	0.67%	4,255	8.05%	335	0.63%
Manufacturing	1,760	198	0.37%	930	1.76%	598	1.13%	34	0.06%
Transportation, communications, and utilities	3,443	2,003	3.79%	328	0.62%	1,105	2.09%	7	0.01%
Wholesale trade Retail trade	1,531 5,909	295 801	0.56%	634 2,538	1.20% 4.80%	578 2,507	1.09% 4.74%	24 63	0.05% 0.12%
Finance, insurance and real estate industries	2,539	582	1.10%	959	1.81%	944	1.79%	54	0.10%
Service industries	24,872	7,250	13.72%	6,300	11.92%	11,115	21.03%	207	0.39%
Industries not Classified	7,669	1,917	3.63%	1,149	2.17%	2,905	5.50%	1,698	3.21%

#### Industries for Minority Groups in the Dallas, TX PMSA (Sales)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$7,661,970	\$2,217,466	22.61%	\$4,180,041	42.62%	\$2,753,256	28.07%	\$728,673	7.43%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	\$20,340	0.21%	No Data	No Data
Construction industries	No Data	\$142,064	1.45%	No Data	No Data	\$454,609	4.64%	\$90,257	0.92%
Manufacturing	No Data	\$142,518	1.45%	\$368,994	3.76%	\$190,305	1.94%	No Data	No Data
Transportation, communications,									
utilities	No Data	\$823,328	8.39%	\$63,187	0.64%	\$99,147	1.01%	No Data	No Data
Wholesale trade	No Data	\$269,819	2.75%	\$1,891,544	19.29%	\$354,500	3.61%	No Data	No Data
Retail trade	No Data	\$239,588	2.44%	\$965,757	9.85%	\$620,824	6.33%	No Data	No Data
Finance, insurance and real estate industries	\$244,769	No Data	No Data	\$164,287	1.68%	\$75,145	0.77%	\$5,337	0.05%
Service industries	\$1,347,169	\$500,060	5.10%	\$625,351	6.38%	\$673,916	6.87%	\$47,902	0.49%
Industries not Classified	\$761,826	\$62,936	0.64%	\$46,371	0.47%	\$264,470	2.70%	\$450,985	4.60%

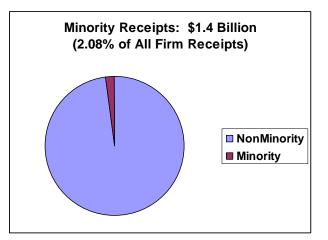
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Dayton-Springfield, OH MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 953,941 persons
- 1997 Total Minority Population: 168,225 persons
- All firms in region: 60,957
- Annual sales of all firms in region: \$65.1 billion
- Total minority-owned firms: 4,543
- Annual sales of minority-owned firms: \$1.4 billion
- Total African American-owned firms: 2,458
- Annual sales of African American-owned firms: \$367.0 million
- Asian & Pacific Islander-owned Firms: 638
- Annual sales of Asian & Pacific Islander-owned firms: \$295.1 million
- Hispanic-owned Firms : 1,015
- Annual sales of Hispanic-owned firms: \$613.4 million
- American Indian & Alaska Natives-owned Firms: 444
- Annual sales of Asian & Pacific Islander-owned firms: \$76.7 million

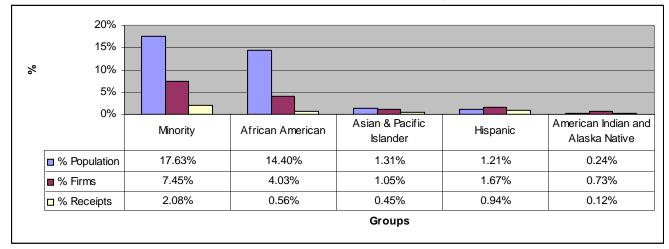


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Dayton- Springfield	National BPR
All	64	78
Non-Minority	72	91
Minority	27	42
African American	18	24
Asian & Pacific Islander	51	90
Hispanic	<mark>88</mark>	<mark>41</mark> 85
American Indian & Alaska Native	<mark>194</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the Dayton-Springfield, OH MSA, Hispanics and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
industry Description	01 IIIIIS	FIIIIS	(\$1,000)	AILLIIIIS	Linployees	IIOIII All FIIIIIS	\$11,091,50	
All industries	60,957		\$65,143,568		407,737		7	
Agricultural services, forestry, fishing, and								
mining	1,221	2.00%	\$270,148	0.41%	3,788	0.93%	\$93,885	0.85%
Construction industries	6,823	11.19%	\$2,617,758	4.02%	17,106	4.20%	\$527,193	4.75%
Manufacturing	2,475	4.06%	\$24,100,696	37.00%	102,235	25.07%	\$4,190,296	37.78%
Transportation, communications, and								
utilities	2,601	4.27%	\$2,611,715	4.01%	16,196	3.97%	\$555,605	5.01%
Wholesale trade	2,456	4.03%	\$13,855,829	21.27%	21,271	5.22%	\$799,362	7.21%
Retail trade	9,441	15.49%	\$9,583,751	14.71%	92,747	22.75%	\$1,198,991	10.81%
Finance, insurance and real estate industries	6,798	11.15%	\$3,732,128	5.73%	18,682	4.58%	\$555,901	5.01%
Service industries	25,774	42.28%	\$8,258,783	12.68%	135,630	33.26%	\$3,168,854	28.57%
Industries not Classified	3,557	5.84%	\$112,760	0.17%	82	0.02%	\$1,420	0.01%

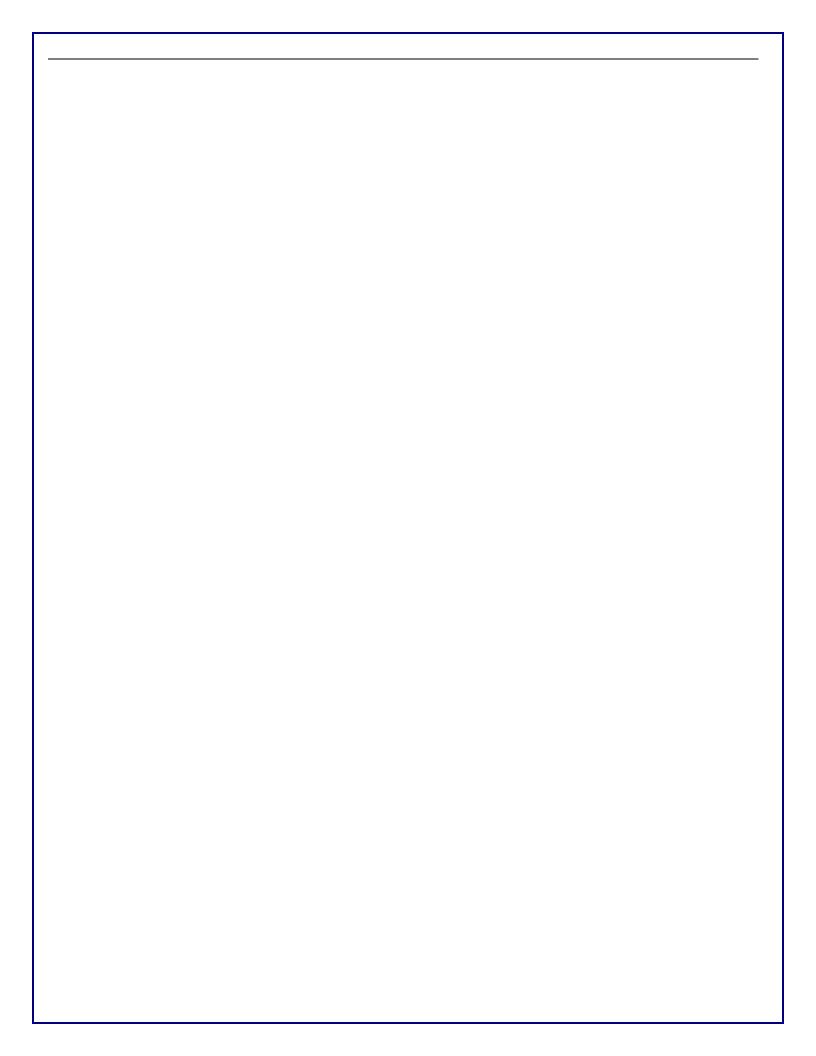
## Industries for Minority Groups in the Dayton-Springfield, OH MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	4,555	2,458	54.11%	1,015	22.34%	638	14.04%	444	9.77%
Agricultural services, forestry, fishing, and mining	No Data	26	0.57%	6	0.13%	No Data	No Data	54	1.19%
Construction industries	357	164	3.61%	21	0.46%	73	1.61%	99	2.18%
Manufacturing	58	31	0.68%	10	0.22%	15	0.33%	2	0.04%
Transportation, communications, and utilities Wholesale trade	139 350	74 33	1.63% 0.73%	34 302	0.75% 6.65%	6 11	0.13% 0.24%	25 4	0.55% 0.09%
Retail trade	484	323	7.11%	26	0.57%	117	2.58%	18	0.40%
Finance, insurance and real estate industries Service industries	777 No Data	158 1,442	3.48% 31.74%	581 No Data	12.79% No Data	15 94	0.33%	23 116	0.51% 2.55%
Industries not Classified	617	209	4.60%	No Data	No Data	305	6.71%	103	2.27%

## Industries for Minority Groups in the Dayton-Springfield, OH MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,352,269	\$367,006	27.15%	\$613,386	45.37%	\$295,136	21.83%	\$76,741	5.68%
Agricultural services, forestry, fishing, and mining	No Data	\$529	0.04%	\$145	0.01%	No Data	No Data	No Data	No Data
Construction industries	No Data	\$30,701	2.27%	No Data	No Data	\$7,308	0.54%	\$35,537	2.63%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	\$25,580	1.89%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$123,332	9.12%	No Data	No Data	No Data	No Data
Retail trade	No Data	\$179,128	13.25%	No Data	No Data	\$23,275	1.72%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	\$291,924	21.59%	No Data	No Data	\$1,067	0.08%
Service industries	No Data	\$106,383	7.87%	No Data	No Data	\$39,890	2.95%	\$8,248	0.61%
Industries not Classified	No Data	No Data	No Data	\$613,386	45.37%	No Data	No Data	No Data	No Data

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

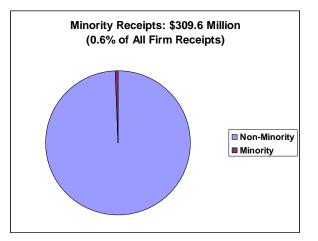




## The State of Minority Business in the Des Moines, IA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 2,474,658 persons
- 1997 Total Minority Population: 779,243 persons
- All firms in region: 36,236
- Annual sales of all firms in region: \$55.9 billion
- Total minority-owned firms: 1,440 firms
- Annual sales of minority-owned firms: \$309.6 million
- Total African American-owned firms: 460 firms
- Annual sales of African American-owned firms: \$146.9 million
- Asian & Pacific Islander-owned Firms: 542 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$110.1 million
- Hispanic-owned Firms : 298
- Annual sales of Hispanic-owned firms: \$31.5 million
- American Indian & Alaska Natives-owned Firms: 298
- Annual sales of Asian & Pacific Islander-owned firms: \$23.2 million

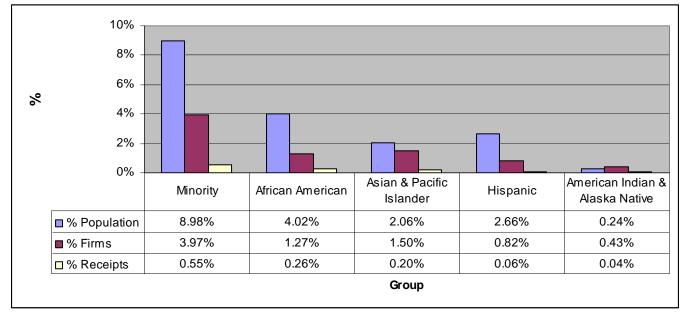


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Des Moines	National BPR
All	<mark>84</mark>	<mark>78</mark>
Non-Minority	89	91
Minority	37	42
African American	<mark>26</mark>	<mark>24</mark>
Asian & Pacific Islander	61	90
Hispanic	26	41
American Indian & Alaska Native	<mark>150</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Des Moines, IA MSA, American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	36,236		\$55,931,664		239,540		\$6,604,860	
Agricultural services, forestry, fishing, mining	650	1.79%	\$166,310	0.30%	2,776	1.16%	\$59,920	0.91%
Construction industries	4,014	11.08%	\$1,974,680	3.53%	12,056	5.03%	\$415,413	6.29%
Manufacturing	875	2.41%	\$6,387,279	11.42%	25,789	10.77%	\$912,465	13.82%
Transportation, communications, utilities	1,408	3.89%	\$2,586,702	4.62%	16,454	6.87%	\$504,800	7.64%
Wholesale trade	1,733	4.78%	\$10,351,002	18.51%	18,760	7.83%	\$708,449	10.73%
Retail trade	5,451	15.04%	\$5,100,017	9.12%	47,213	19.71%	\$667,629	10.11%
Finance, insurance and real estate industries	4,674	12.90%	\$23,908,444	42.75%	39,843	16.63%	\$1,561,354	23.64%
Service industries	15,755	43.48%	\$5,338,757	9.55%	76,628	31.99%	\$1,773,822	26.86%
Industries not Classified	1,838	5.07%	\$118,473	0.21%	21	0.01%	\$1,008	0.02%

#### Industries for Minority Groups in the Des Moines, IA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	1,457	460	31.94%	542	37.64%	298	20.69%	157	10.90%
Agricultural services, forestry, fishing, and mining	No Data	11	0.76%	6	0.42%	No Data	No Data	11	0.76%
Construction industries	105	45	3.13%	9	0.63%	44	3.06%	7	0.49%
Manufacturing Transportation,	No Data	32	2.22%	11	0.76%	2	0.14%	No Data	No Data
communications, and utilities	No Data	6	0.42%	1	0.07%	No Data	No Data	7	0.49%
Wholesale trade	No Data	9	0.63%	6	0.42%	8	0.56%	No Data	No Data
Retail trade	No Data	42	2.92%	135	9.38%	40	2.78%	No Data	No Data
Finance, insurance and real estate industries	No Data	7	0.49%	48	3.33%	22	1.53%	No Data	No Data
Service industries	612	267	18.54%	197	13.68%	118	8.19%	30	2.08%
Industries not Classified	329	42	2.92%	128	8.89%	65	4.51%	94	6.53%

## Industries for Minority Groups in the Des Moines, IA MSA (Sales in 1,000s)

	Minority Sales <sup>®</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$311,597	\$146,865	47.43%	\$110,081	35.55%	\$31,496	10.17%	\$23,155	7.48%
Agricultural services,									
forestry, fishing, mining	No Data	\$44	0.01%	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$29,652	9.58%	No Data	No Data	No Data	No Data	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	\$86,763	28.02%	\$24,620	7.95%	\$7,469	2.41%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	\$39,991	\$10,476	3.38%	\$20,453	6.61%	\$8,419	2.72%	\$643	0.21%
Industries not Classified	No Data	\$404	0.13%	No Data	No Data	No Data	No Data	No Data	No Data

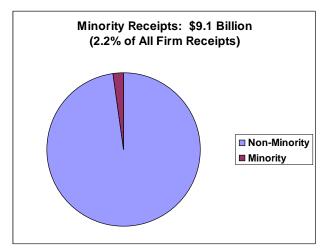
<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Detroit, MI PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 4,238,689 persons
- 1997 Total Minority Population: 1,189,527 persons
- All firms in region: 289,080
- Annual sales of all firms in region: \$409.1billion
- Total minority-owned firms: 31,023
- Annual sales of minority-owned firms: \$9.1 billion
- Total African American-owned firms: 17,692
- Annual sales of African American-owned firms: \$3.5 billion
- Asian & Pacific Islander-owned Firms: 7,473
- Annual sales of Asian & Pacific Islander-owned firms: \$3.9 billion
- Hispanic-owned Firms : 4,377
- Annual sales of Hispanic-owned firms: \$1.4 billion
- American Indian & Alaska Natives-owned Firms: 1,862
- Annual sales of Asian & Pacific Islander-owned firms: \$331.3 million

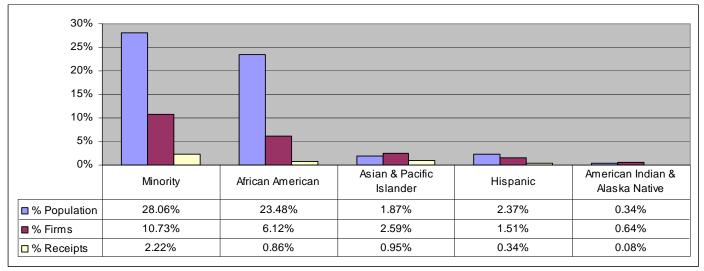


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Detroit	National BPR
All	68	78
Non-Minority	85	91
Minority	26	42
African American	18	24
Asian & Pacific Islander	<mark>94</mark>	<mark>90</mark>
Hispanic	<mark>44</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>129</mark>	<mark>85</mark>

### Parity<sup>2</sup>:

In the Detroit, MI PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown	for All Fir	ms in the	Detroit, MI	PMSA				
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	289,080		409,094,596		1,890,844		64,481,215	
Agricultural services, forestry, fishing, mining	5,397	1.87%	883,725	0.22%	9,235	0.49%	256,458	0.40%
Construction industries	31,951	11.05%	16,901,481	4.13%	82,398	4.36%	3,139,535	4.87%
Manufacturing	11,188	3.87%	115,432,014	28.22%	459,050	24.28%	22,909,076	35.53%
Transportation, communications, utilities	10,371	3.59%	20,619,340	5.04%	88,139	4.66%	3,468,218	5.38%
Wholesale trade	13,011	4.50%	118,192,044	28.89%	119,301	6.31%	5,299,401	8.22%
Retail trade	38,922	13.46%	47,566,011	11.63%	372,929	19.72%	5,794,872	8.99%
Finance, insurance and real estate industries	35,312	12.22%	41,341,255	10.11%	124,457	6.58%	4,709,420	7.30%
Service industries	122,054	42.22%	47,267,739	11.55%	634,228	33.54%	18,879,635	29.28%
Industries not Classified	21,648	7.49%	890,987	0.22%	1,107	0.06%	24,600	0.04%

### Industries for Minority Groups in the Detroit, MI PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	31,023	17,692	57.03%	7,473	24.09%	4,377	14.11%	1,862	6.00%
Agricultural services, forestry, fishing, and mining	257	111	0.36%	40	0.13%	56	0.18%	50	0.16%
Construction industries	1,794	982	3.17%	95	0.31%	460	1.48%	257	0.83%
Manufacturing Transportation,	443	220	0.71%	104	0.34%	69	0.22%	50	0.16%
communications, and utilities	1,407	993	3.20%	264	0.85%	80	0.26%	70	0.23%
Wholesale trade	630	285	0.92%	204	0.66%	76	0.24%	65	0.21%
Retail trade	4,535	2,064	6.65%	1,579	5.09%	796	2.57%	96	0.31%
Finance, insurance and real estate industries	2,117	1,274	4.11%	521	1.68%	205	0.66%	117	0.38%
Service industries	15,924	10,306	33.22%	3,973	12.81%	1,343	4.33%	302	0.97%
Industries not Classified	4,302	1,460	4.71%	693	2.23%	1,294	4.17%	855	2.76%

## Industries for Minority Groups in the Detroit, MI PMSA (Sales)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$9,086,078	\$3,507,051	38.60%	\$3,901,437	42.94%	\$1,377,932	15.17%	\$331,317	3.65%
Agricultural services,									
forestry, fishing, mining	No Data	\$1,860	0.02%	\$4,186	0.05%	No Data	No Data	No Data	No Data
Construction industries	\$474,727	\$238,153	2.62%	\$39,932	0.44%	\$152,666	1.68%	\$43,976	0.48%
Manufacturing	\$917,876	\$329,298	3.62%	\$328,927	3.62%	\$212,398	2.34%	\$47,253	0.52%
Transportation, communications,									
utilities	\$382,187	\$258,214	2.84%	\$71,583	0.79%	\$39,637	0.44%	\$12,753	0.14%
Wholesale trade	No Data	\$896,183	9.86%	\$1,284,204	14.13%	\$79,873	0.88%	No Data	No Data
Retail trade	\$2,345,561	\$848,568	9.34%	\$831,750	9.15%	\$637,697	7.02%	\$27,546	0.30%
Finance, insurance and real estate industries	No Data	\$99,093	1.09%	\$68,531	0.75%	No Data	No Data	No Data	No Data
Service industries	\$2,266,940	\$803,530	8.84%	\$1,208,097	13.30%	\$206,469	2.27%	\$48,844	0.54%
Industries not Classified	\$175,797	\$32,151	0.35%	\$64,227	0.71%	\$36,705	0.40%	\$42,714	0.47%

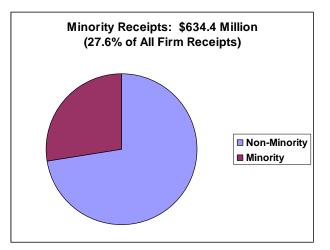
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Honolulu, HI MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 873,115 persons
- 1997 Total Minority Population: 634,438 persons
- All firms in region: 63,386
- Annual sales of all firms in region: \$43.5 billion
- Total minority-owned firms: 41,271
- Annual sales of minority-owned firms: \$12.0 billion
- Total African American-owned firms: 549
- Annual sales of African American-owned firms: \$30.4 million
- Asian & Pacific Islander-owned Firms: 39,252
- Annual sales of Asian & Pacific Islander-owned firms: \$11.9 billion
- Hispanic-owned Firms : 2,268
- Annual sales of Hispanic-owned firms: \$167.7 million
- American Indian & Alaska Natives-owned Firms: 184
- Annual sales of Asian & Pacific Islander-owned firms: \$19.1 million

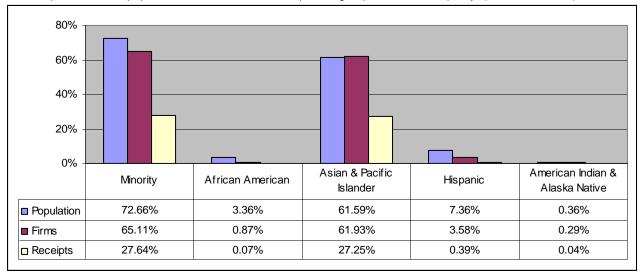


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Honolulu	National BPR
All	73	78
Non-Minority	<mark>93</mark>	<mark>91</mark>
Minority	<mark>93</mark> 65	<mark>42</mark>
African American	19	24
Asian & Pacific Islander	73	90
Hispanic	35	41
American Indian & Alaska Native	59	85

### Parity<sup>2</sup>:

In the Honolulu, HI MSA, the Asian & Pacific Islander group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	63,386		\$43,541,740		306,947		\$8,073,243	
Agricultural services, forestry, fishing, mining	1,482	2.34%	\$171,310	0.39%	1,738	0.57%	\$42,773	0.53%
Construction industries	4,072	6.42%	\$3,420,085	7.85%	16,902	5.51%	\$705,284	8.74%
Manufacturing Transportation,	1,789	2.82%	\$2,935,254	6.74%	12,840	4.18%	\$391,340	4.85%
communications, utilities	3,002	4.74%	\$3,590,880	8.25%	27,830	9.07%	\$879,236	10.89%
Wholesale trade	3,529	5.57%	\$6,664,472	15.31%	17,781	5.79%	\$552,221	6.84%
Retail trade	9,975	15.74%	\$9,660,594	22.19%	83,869	27.32%	\$1,344,245	16.65%
Finance, insurance and real estate industries	8,752	13.81%	\$7,836,336	18.00%	29,444	9.59%	\$988,051	12.24%
Service industries	27,675	43.66%	\$9,111,266	20.93%	116,500	37.95%	\$3,169,371	39.26%
Industries not Classified	3,355	5.29%	\$151,543	0.35%	43	0.01%	\$722	0.01%

#### Industries for Minority Groups in the Honolulu, HI MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	41,271	549	0.87%	39,252	61.93%	2,268	3.58%	184	0.29%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	1,066	1.68%	No Data	No Data	No Data	No Data
Construction industries	2,828	18	0.03%	2,599	4.10%	191	0.30%	20	0.03%
Manufacturing Transportation,	1,075	1	0.00%	1,041	1.64%	27	0.04%	6	0.01%
communications, and utilities Wholesale trade	No Data No Data	7 No Data	0.01% No Data	2,200 1,940	3.47% 3.06%	49 84	0.08% 0.13%	No Data 6	No Data 0.01%
Retail trade	7,434	57	0.09%	7,291	11.50%	77	0.12%	9	0.01%
Finance, insurance and real estate industries	4,598	16	0.03%	4,538	7.16%	39	0.06%	5	0.01%
Service industries	16,878	242	0.38%	16,182	25.53%	391	0.62%	63	0.10%
Industries not Classified	4,157	186	0.29%	2,501	3.95%	1,395	2.20%	75	0.12%

### Industries for Minority Groups in the Honolulu, HI MSA (Sales in 1,000s)

	Minority Sales <sup>#</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$12,032,842	\$30,359	0.07%	\$11,864,805	27.25%	\$167,744	0.39%	\$19,059	0.04%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	\$123.800	0.28%	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	\$1,829,223	4.20%	\$33,467	0.08%	No Data	No Data
Manufacturing	No Data	No Data	No Data	\$372,842	0.86%	No Data	No Data	No Data	No Data
Transportation, communications,									
utilities	No Data	No Data	No Data	\$614,539	1.41%	\$8,905	0.02%	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$1,650,754	3.79%	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	\$3,529,985	8.11%	\$17,810	0.04%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	\$1,127,746	2.59%	\$5,044	0.01%	No Data	No Data
Service industries	No Data	\$13,316	0.03%	\$2,527,152	5.80%	\$22,303	0.05%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	\$88,764	0.20%	\$40,995	0.09%	No Data	No Data

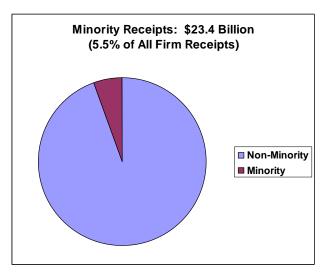
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Houston, TX PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 4,458,762 persons
- 1997 Total Minority Population: 3,355,277 persons
- All firms in region: 326,513
- Annual sales of all firms in region: \$424.1 billion
- Total minority-owned firms: 92,423
- Annual sales of minority-owned firms: \$23.4 billion
- Total African American-owned firms: 24,286
- Annual sales of African American-owned firms: \$1.8 billion
- Asian & Pacific Islander-owned Firms: 25,576
- Annual sales of Asian & Pacific Islander-owned firms: \$8.8 billion
- Hispanic-owned Firms : 41,769
- Annual sales of Hispanic-owned firms: \$12.4 million
- American Indian & Alaska Natives-owned Firms: 3,128
- Annual sales of Asian & Pacific Islander-owned firms: \$477.0 million

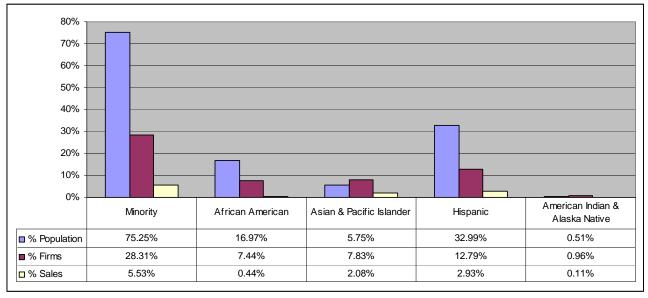


### **Business Participation**<sup>1</sup>

Group	MSA BPR: Houston	National BPR
All	73	78
Non-Minority	88	91
Minority	28	42
African American	<mark>32</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>100</mark>	<mark>90</mark>
Hispanic	28	41
American Indian & Alaska Native	<mark>136</mark>	<mark>85</mark>

### **Parity**<sup>2</sup>:

In the Houston, TX PMSA, Asian & Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is to find as the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	326,513		\$424,116,351		1,658,897		\$53,720,669	
Agricultural services, forestry, fishing, mining	12,180	3.73%	\$11,386,829	2.68%	66,176	3.99%	\$3,441,467	6.41%
Construction industries	33,268	10.19%	\$19,634,546	4.63%	124,971	7.53%	\$4,344,409	8.09%
Manufacturing	9,480	2.90%	\$82,481,460	19.45%	214,323	12.92%	\$9,212,000	17.15%
Transportation, communications, utilities	17,392	5.33%	\$66,353,638	15.65%	113,404	6.84%	\$4,503,798	8.38%
Wholesale trade	15,197	4.65%	\$119,678,133	28.22%	130,229	7.85%	\$5,287,185	9.84%
Retail trade	37,744	11.56%	\$39,939,542	9.42%	324,031	19.53%	\$4,775,449	8.89%
Finance, insurance and real estate industries Service industries	33,988 143,678	10.41%	\$34,424,110 \$49,203,071	8.12% 11.60%	107,202 578,198	6.46% 34.85%	\$4,507,924 \$17,639,309	8.39%
Industries not Classified	24,585	7.53%	\$1,015,022	0.24%	363	0.02%	\$9,128	0.02%

## Industries for Minority Groups in the Houston, TX PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	92,423	24,286	26.28%	25,576	27.67%	41,769	45.19%	3,128	3.38%
Agricultural services, forestry, fishing, and mining	2,003	299	0.32%	131	0.14%	1,486	1.61%	87	0.09%
Construction industries	No Data	1,488	1.61%	720	0.78%	8,601	9.31%	No Data	No Data
Manufacturing Transportation,	1,748	249	0.27%	498	0.54%	930	1.01%	71	0.08%
communications, and utilities	7,128	3,009	3.26%	401	0.43%	3,669	3.97%	49	0.05%
Wholesale trade	2,557	361	0.39%	1,152	1.25%	1,022	1.11%	22	0.02%
Retail trade	11,749	1,965	2.13%	5,473	5.92%	4,234	4.58%	77	0.08%
Finance, insurance and real estate industries	4,738	866	0.94%	2,338	2.53%	1,496	1.62%	38	0.04%
Service industries	40,915	12,861	13.92%	12,705	13.75%	15,118	16.36%	231	0.25%
Industries not Classified	12,889	3,190	3.45%	2,162	2.34%	5,249	5.68%	2,288	2.48%

### Industries for Minority Groups in the Houston, TX PMSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minorit y Sales	American Indian	% of All Minority Sales
All industries	\$23,551,739	\$1,845,644	7.87%	\$8,813,730	37.60%	\$12,415,381	52.97%	\$476,984	2.03%
Agricultural services, forestry, fishing,	\$292,760	\$5,418	0.02%	\$168,115	0.72%	\$67,481	0.29%	\$51,746	0.22%
Construction industries Manufacturing	No Data \$1,371,094	\$161,598 \$32,494	0.69% 0.14%	\$148,853 \$532,439	0.64% 2.27%	\$762,522 \$777,846	3.25% 3.32%	No Data \$28,315	No Data 0.12%
Transportation, communications, utilities	\$799,916	\$110,873	0.47%	\$160,226	0.68%	\$513,856	2.19%	\$14,961	0.06%
Wholesale trade	No Data	\$88,707	0.38%	\$2,130,854	9.09%	\$6,210,558	26.49%	No Data	No Data
Retail trade	No Data	\$271,127	1.16%	\$2,832,426	12.08%	\$2,285,776	9.75%	No Data	No Data
Finance, insurance and real estate industries	\$774,489	\$57,691	0.25%	\$633,262	2.70%	\$82,174	0.35%	\$1,362	0.01%
Service industries	\$3,943,492	\$891,029	3.80%	\$1,658,464	7.08%	\$1,362,419	5.81%	\$31,580	0.13%
Industries not Classified	\$1,256,170	\$226,708	0.97%	\$549,090	2.34%	\$352,748	1.50%	\$127,624	0.54%

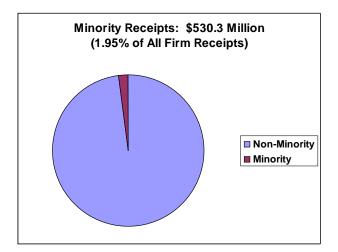
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Jackson, MS MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 425,335 persons
- 1997 Total Minority Population: 188,637 persons
- All firms in region: 31,772 firms
- Annual sales of all firms in region: \$27.2 billion
- Total minority-owned firms: 5,527 firms
- Annual sales of minority-owned firms in region: \$530.3 million
- Total African American-owned firms: 4,940 firms
- Annual sales of African American-owned firms: \$283.5 million
- Asian & Pacific Islander-owned Firms: 387 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$216.7 million
- Hispanic-owned Firms : 176 firms
- Annual sales of Hispanic-owned firms: \$23.3 million
- American Indian & Alaska Natives-owned Firms: No Data
- Annual sales of Asian & Pacific Islander-owned firms: No Data

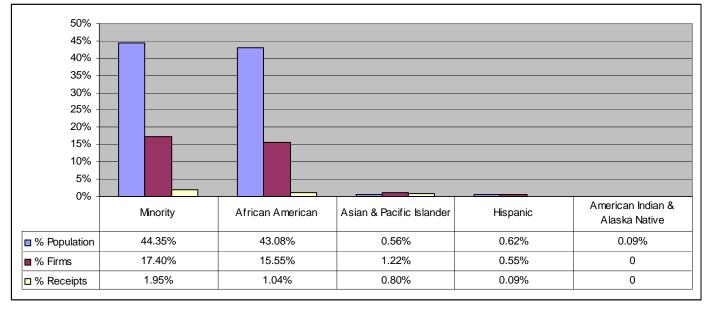


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Jackson	National BPR
All	75	78
Non-Minority	<mark>111</mark>	<mark>91</mark>
Minority	29	42 <mark>24</mark>
African American	<mark>27</mark>	
Asian & Pacific Islander	<mark>162</mark>	<mark>90</mark>
Hispanic	<mark>67</mark>	<mark>41</mark>
American Indian & Alaska Native	No Data	85

### Parity<sup>2</sup>:

In the Jackson, MS MSA, the Asian & Pacific Islander group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	31,772		\$27,166,167		179,553		\$4,323,391	
Agricultural services, forestry, fishing, and mining	1,270	4.00%	No Data	No Data	1,000 to 2,499	No Data	No Data	No Data
					10,000 to			
Construction industries	3,488	10.98%	\$1,612,178	5.93%	24,999	No Data	No Data	No Data
Manufacturing	803	2.53%	\$4,057,223	14.93%	20,649	11.50%	\$558,748	12.92%
Transportation, communications, and utilities	1,259	3.96%	\$2,869,099	10.56%	14,689	8.18%	\$521,573	12.06%
unnies	· · ·							
Wholesale trade	1,451	4.57%	\$5,635,533	20.74%	14,117	7.86%	\$440,405	10.19%
Retail trade	4,337	13.65%	\$4,454,281	16.40%	41,216	22.95%	\$573,568	13.27%
Finance, insurance and real estate industries	4,150	13.06%	\$4,488,357	16.52%	15,122	8.42%	\$494,208	11.43%
Service industries	12,758	40.15%	\$3,699,981	13.62%	60,851	33.89%	\$1,396,864	32.31%
Industries not Classified	2,348	7.39%	No Data	No Data	36	0.02%	\$903	0.02%

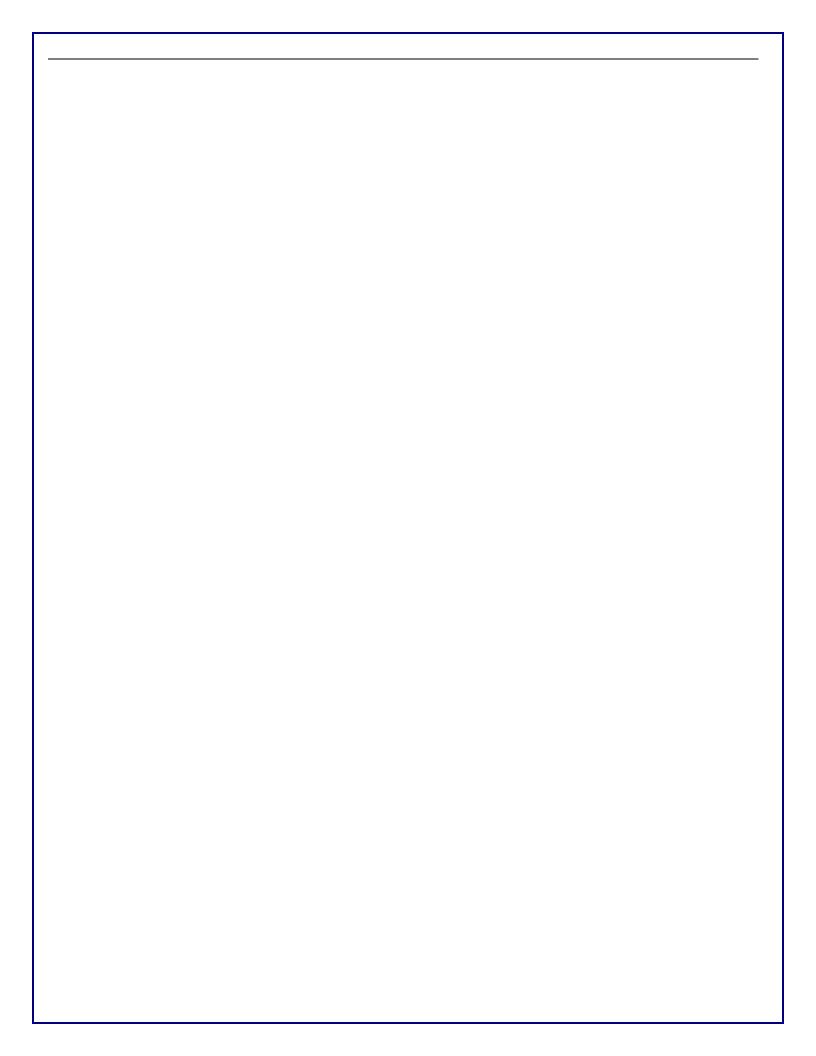
## Industries for Minority Groups in the Jackson, MS MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	5,527	4,940	89.38%	387	7.00%	176	3.18%	No Data	No Data
Agricultural services, forestry, fishing, and mining	No Data	64	1.16%	No Data	No Data	15	0.27%	No Data	No Data
Construction industries	No Data	521	9.43%	No Data	No Data	29	0.52%	No Data	No Data
Manufacturing	No Data	178	3.22%	2	0.04%	5	0.09%	No Data	No Data
Transportation, communications, and utilities Wholesale trade	No Data No Data	302 46	5.46% 0.83%	No Data 2	No Data 0.04%	22 5	0.40% 0.09%	No Data No Data	No Data No Data
Retail trade	No Data	614	11.11%	127	2.30%	13	0.24%	No Data	No Data
Finance, insurance and real estate industries	No Data	295	5.34%	29	0.52%	No Data	No Data	No Data	No Data
Service industries	No Data	2,338	42.30%	184	3.33%	72	1.30%	No Data	No Data
Industries not Classified	No Data	582	10.53%	44	0.80%	14	0.25%	No Data	No Data

#### Industries for Minority Groups in the Jackson, MS MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$530,291	\$283,453	53.45%	\$216,704	40.87%	\$23,279	4.39%	No Data	No Data
Agricultural services, forestry, fishing, and	No Doto	No Doto	No Doto	No Doto	No Doto	No Doto	No Doto	No Doto	No Doto
mining Construction	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
industries	No Data	\$57,789	10.90%	No Data	No Data	No Data	No Data	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	\$29,745	5.61%	No Data	No Data	\$2,842	0.54%	No Data	No Data
Wholesale trade	No Data	\$1,524	0.29%	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	\$55,045	10.38%	\$74,942	14.13%	No Data	No Data	No Data	No Data
Finance, insurance and real estate									
industries	No Data	\$17,518	3.30%	\$5,714	1.08%	No Data	No Data	No Data	No Data
Service industries	No Data	\$98,138	18.51%	\$30,737	5.80%	No Data	No Data	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

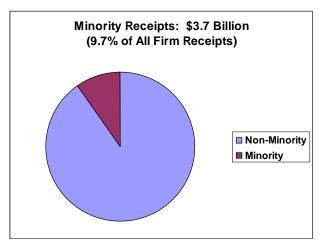




## The State of Minority Business in the Jersey City, NJ PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 616,808 persons
- 1997 Total Minority Population: 386,624 persons
- All firms in region: 38,831
- Annual sales of all firms in region: \$37.8 billion
- Total minority-owned firms: 14,852 firms
- Annual sales of minority-owned firms: \$3.7 billion
- Total African American-owned firms: 2,341 firms
- Annual sales of African American-owned firms: \$304.8 million
- Asian & Pacific Islander-owned Firms: 4,642 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$1.7 billion
- Hispanic-owned Firms : 8,955
- Annual sales of Hispanic-owned firms: \$1.7 billion
- American Indian & Alaska Natives-owned Firms: 136
- Annual sales of Asian & Pacific Islander-owned firms: \$11.4 million

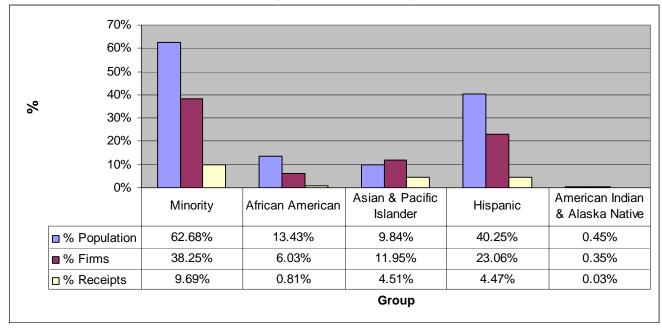


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Jersey Clty	V National BPR
All	63	78
Non-Minority	71	91
Minority	38	42
African American	<mark>28</mark>	<mark>24</mark>
Asian & Pacific Islander	76	90
Hispanic	36	41
American Indian & Alaska Native	49	85

## **Parity**<sup>2</sup>:

In the Jersey City, NJ PMSA, Asian & Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	38,831		\$37,770,580		206,870		\$7,156,444	
Agricultural services, forestry, fishing, mining	119	0.31%	\$13,400	0.04%	149	0.07%	\$4,060	0.06%
Construction industries	2,320	5.97%	\$882,897	2.34%	5,707	2.76%	\$202,855	2.83%
Manufacturing	1,448	3.73%	\$4,869,408	12.89%	31,003	14.99%	\$1,018,086	14.23%
Transportation, communications, utilities	4,058	10.45%	\$3,687,949	9.76%	28,876	13.96%	\$980,610	13.70%
Wholesale trade	1,822	4.69%	\$11,210,269	29.68%	23,725	11.47%	\$940,049	13.14%
Retail trade	6,179	15.91%	\$4,252,341	11.26%	36,067	17.43%	\$663,184	9.27%
Finance, insurance and real estate industries	4,219	10.87%	\$8,132,412	21.53%	27,306	13.20%	\$1,792,584	25.05%
Service industries	15,054	38.77%	\$4,593,040	12.16%	53,954	26.08%	\$1,552,413	21.69%
Industries not Classified	3,702	9.53%	\$128,864	0.34%	83	0.04%	\$2,603	0.04%

#### Industries for Minority Groups in the Jersey City, NJ PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	16,074	2,341	15.76%	4,642	31.26%	8,955	60.29%	136	0.92%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	9	0.06%	No Data	No Data	No Data	No Data
Construction industries	519	76	0.51%	67	0.45%	373	2.51%	3	0.02%
Manufacturing Transportation,	No Data	20	0.13%	105	0.71%	311	2.09%	No Data	No Data
communications, and utilities	2,079	234	1.58%	431	2.90%	1,407	9.47%	7	0.05%
Wholesale trade	639	30	0.20%	388	2.61%	212	1.43%	9	0.06%
Retail trade	3,232	359	2.42%	919	6.19%	1,948	13.12%	6	0.04%
Finance, insurance and real estate industries	No Data	7	0.05%	386	2.60%	355	2.39%	No Data	No Data
Service industries	6,236	1,327	8.93%	1,503	10.12%	3,388	22.81%	18	0.12%
Industries not Classified	2,148	289	1.95%	835	5.62%	930	6.26%	94	0.63%

## Industries for Minority Groups in the Jersey City, NJ PMSA (Sales in 1,000s)

	Minority Sales <sup>®</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	3,708,044	\$304,776	8.33%	\$1,703,566	46.55%	\$1,688,337	46.14%	\$11,365	0.31%
Agricultural services,									
forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	No Data	No Data	\$18,888	0.52%	No Data	No Data
Manufacturing	No Data	No Data	No Data	\$112,178	3.07%	\$104,773	2.86%	No Data	No Data
Transportation, communications,									
utilities	No Data	\$9,458	0.26%	\$64,487	1.76%	\$89,950	2.46%	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$1,033,911	28.25%	\$578,987	15.82%	No Data	No Data
Retail trade	No Data	\$13,711	0.37%	\$230,462	6.30%	\$669,668	18.30%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	\$16,281	0.44%	No Data	No Data
Service industries	No Data	\$43,058	1.18%	\$197,381	5.39%	\$169,097	4.62%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	\$35,401	0.97%	\$40,424	1.10%	No Data	No Data

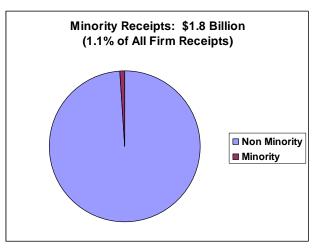
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise, but represents the summation of minority firms for each industry. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>1</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.



## The State of Minority Business in the Kansas City, MO-KS MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,801,223 persons
- 1997 Total Minority Population: 405,533 persons
- All firms in region: 135,306 ٠
- Annual sales of all firms in region: \$159.3 billion •
- Total minority-owned firms: 9,973
- Annual sales of minority-owned firms: \$1.8 billion •
- Total African American-owned firms: 5,047 •
- Annual sales of African American-owned firms: \$599.4 million
- Asian & Pacific Islander-owned Firms: 1,938 •
- Annual sales of Asian & Pacific Islander-owned firms: \$696.8 million
- Hispanic-owned Firms : 1,995 •
- Annual sales of Hispanic-owned firms: \$259.1 million •
- American Indian & Alaska Natives-owned Firms: 1,109
- Annual sales of Asian & Pacific Islander-owned firms: \$261.4 million

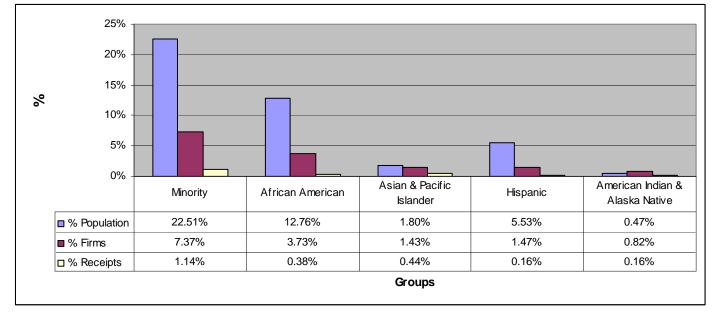


### Business Participation<sup>1</sup>

Group	MSA BPR: Kansas City	National BPR
All	75	78
Non-Minority	86	91
Minority	25	42
African American	22	24
Asian & Pacific Islander	60	90
Hispanic	20	41
American Indian & Alaska Native	<mark>131</mark>	<mark>85</mark>

### Parity<sup>2</sup>:

In the Kansas City MO-KS MSA, American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group 2

Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown	for All Fir	ms in the	Kansas Cit	y, MO-KS M	SA			
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	135,306		\$159,336,21 0		773,837		\$21,914,96 0	
Agricultural services, forestry, fishing, mining	2,974	2.20%	\$437,351	0.27%	5,917	0.76%	\$127,967	0.58%
Construction industries	15,009	11.09%	\$8,403,415	1921.43%	49,247	832.30%	\$1,610,695	1258.68%
Manufacturing Transportation,	3,905	2.89%	\$33,085,939	393.72%	111,622	226.66%	\$4,007,998	248.84%
communications, utilities	5,056	3.74%	\$10,197,320	30.82%	61,378	54.99%	\$2,291,704	57.18%
Wholesale trade	6,590	4.87%	\$47,598,884	466.78%	63,756	103.87%	\$2,363,336	103.13%
Retail trade	17,761	13.13%	\$18,989,325	39.89%	156,163	244.94%	\$2,312,974	97.87%
Finance, insurance and real estate industries	16,142	11.93%	\$22,099,794	116.38%	66,098	42.33%	\$2,414,308	104.38%
Service industries	59,423	43.92%	\$18,278,270	82.71%	259,525	392.64%	\$6,783,542	280.97%
Industries not Classified	8,940	6.61%	\$245,912	1.35%	131	0.05%	\$2,436	0.04%

#### Industries for Minority Groups in the Kansas City, MO-KS MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	10,089	5,047	50.61%	1,938	19.43%	1,995	20.00%	1,109	11.12%
Agricultural services, forestry, fishing, and mining	49	12	0.12%	11	0.11%	28	0.28%	1	0.01%
Construction industries	856	357	3.58%	47	0.47%	317	3.18%	135	1.35%
Manufacturing Transportation,	194	68	0.68%	47	0.47%	60	0.60%	19	0.19%
communications, and utilities	459	366	3.67%	17	0.17%	58	0.58%	18	0.18%
Wholesale trade	179	73	0.73%	65	0.65%	26	0.26%	15	0.15%
Retail trade	1425	477	4.78%	615	6.17%	242	2.43%	91	0.91%
Finance, insurance and real estate industries	478	257	2.58%	95	0.95%	91	0.91%	35	0.35%
Service industries	4,452	2,601	26.08%	846	8.48%	795	7.97%	210	2.11%
Industries not Classified	1998	837	8.39%	195	1.96%	380	3.81%	586	5.88%

#### Industries for Minority Groups in the Kansas City, MO-KS MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,816,783	\$599,358	33.13%	\$696,763	38.51%	\$259,081	14.32%	\$261,401	14.45%
Agricultural services, forestry, fishing, mining Construction industries	No Data \$232,323	No Data \$85,408	No Data 4.72%	No Data \$11,412	No Data 0.63%	No Data \$79,685	No Data 4.40%	No Data \$55,818	No Data 3.08%
Manufacturing Transportation, communications,	No Data	\$17,183	0.95%	\$74,856	4.14%	No Data	No Data	\$4,602	0.25%
utilities	No Data	\$119,578	6.61%	No Data	No Data	\$3,566	0.20%	No Data	No Data
Wholesale trade Retail trade	No Data \$364,082	\$69,833 \$153,586	3.86% 8.49%	\$273,594 \$163,598	15.12% 9.04%	\$1,139 \$30,410	0.06%	No Data \$16,488	No Data 0.91%
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	\$4,796	0.27%	No Data	No Data
Service industries	No Data	\$198,192	17.86%	\$112,704	10.16%	\$74,556	4.12%	\$117,726	6.51%
Industries not Classified	No Data	\$9,067	0.82%	No Data	No Data	No Data	No Data	\$36,625	2.02%

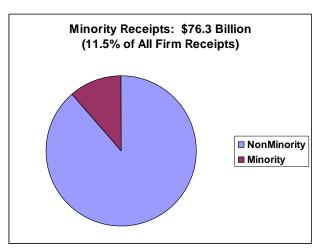
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Los Angeles-Long Beach, CA Primary Metropolitan Statistical Area (PMSA)

#### **Demographic and Business Statistics**

- 1997 Total Population: 9,109,101 persons
- 1997 Total Minority Population: 5,918,492 persons
- All firms in region: 778,577
- Annual sales of all firms in region: \$666.8 billion
- Total minority-owned firms: 289,293
- Annual sales of minority-owned firms: \$76.4 billion
- Total African American-owned firms: 38,277
- Annual sales of African American-owned firms: \$3.3 billion
- Asian & Pacific Islander-owned Firms: 114,462
- Annual sales of Asian & Pacific Islander-owned firms: \$55.1 billion
- Hispanic-owned Firms : 136,678
- Annual sales of Hispanic-owned firms: \$16.2 billion
- American Indian & Alaska Natives-owned Firms: 8,541
- Annual sales of Asian & Pacific Islander-owned firms: \$2.9 billion

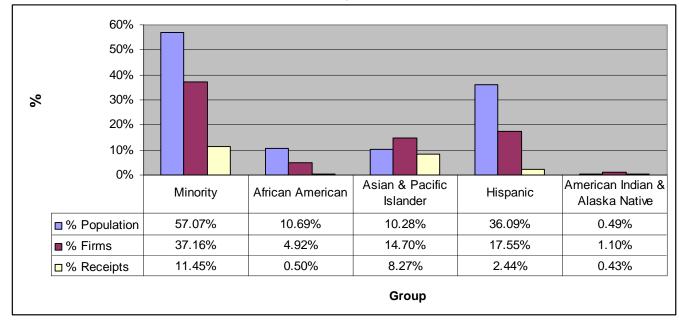


### **Business Participation**<sup>1</sup>

Group	MSA BPR: Los Angeles- Long Beach	National BPR
All	85	<mark>78</mark>
Non-Minority	<mark>97</mark>	<mark>91</mark>
Minority	56 39	<mark>42</mark>
African American	<mark>39</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>122</mark>	<mark>90</mark>
Hispanic	<mark>42</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>191</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the Los Angeles-Long Beach, CA PMSA, Asian & Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdow	n for All Fir	ms in the	Los Angeles	s-Long Bea	ch, CA PMS	SA		
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	778,577		\$666,791,111		3,520,692		\$111,003,884	
Agricultural services, forestry, fishing, mining	14,850	1.91%	\$2,088,355	0.31%	20,484	0.58%	\$582,710	0.52%
Construction industries	51,224	6.58%	\$21,129,186	3.17%	115,605	3.28%	\$3,889,260	3.50%
Manufacturing	30,422	3.91%	\$111,034,823	16.65%	662,792	18.83%	\$22,778,492	20.52%
Transportation, communications, utilities	29,581	3.80%	\$35,358,398	5.30%	184,146	5.23%	\$6,788,313	6.12%
Wholesale trade	39,600	5.09%	\$182,650,409	27.39%	296,141	8.41%	\$11,077,789	9.98%
Retail trade	90,036	11.56%	\$78,789,894	11.82%	592,309	16.82%	\$9,794,964	8.82%
Finance, insurance and real estate industries Service industries	77,153 394,190	9.91% 50.63%	\$88,277,807 \$145,036,752	13.24% 21.75%	246,135 1,401,763	6.99% 39.81%	\$11,345,782 \$44,711,596	10.22% 40.28%
Industries not Classified	52,907	6.80%	\$2,425,487	0.36%	1,317	0.04%	\$34,978	0.03%

### Industries for Minority Groups in the Los Angeles-Long Beach, CA PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	297,958	38,277	13.23%	114,462	39.57%	136,678	47.25%	8,541	2.95%
Agricultural services, forestry, fishing, mining	9,178	244	0.08%	1,424	0.49%	7,102	2.45%	408	0.14%
Construction industries	18,286	1,499	0.52%	3,891	1.35%	12,157	4.20%	739	0.26%
Manufacturing	8,566	373	0.13%	4,176	1.44%	3,807	1.32%	210	0.07%
Transportation, communications,									
utilities	14,109	1,134	0.39%	4,008	1.39%	8,886	3.07%	81	0.03%
Wholesale trade	16,755	168	0.06%	13,734	4.75%	2,831	0.98%	22	0.01%
Retail trade	40,878	3,151	1.09%	21,012	7.26%	16,654	5.76%	61	0.02%
Finance, insurance and real estate industries	17,966	1,328	0.46%	11,038	3.82%	5,560	1.92%	40	0.01%
Service industries	137,111	22,843	7.90%	49,762	17.20%	64,262	22.21%	244	0.08%
Industries not Classified	35,145	7,539	2.61%	5,435	1.88%	15,432	5.33%	6,739	2.33%

#### Industries for Minority Groups in the Los Angeles-Long Beach, CA PMSA (Sales in 1,000s)

Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
\$77,570,814	\$3,321,671	4.35%	\$55,113,170	72.16%	\$16,245,931	21.27%	\$2,890,042	3.78%
No Data	\$19,181 \$84,350	0.03%	\$63,714 \$663,729	0.08%	No Data	No Data	No Data	No Data 0.05%
								0.12%
No Data	\$56,269	0.07%	\$963,478	1.26%	\$1,043,044	1.37%	No Data	No Data
No Data	\$729,622	0.96%	\$28,335,119	37.10%	\$2,509,747	3.29%	No Data	No Data
No Data	\$191,619	0.25%	\$10,657,694	13.95%	\$2,362,194	3.09%	No Data	No Data
No Data	\$104,551	0.14%	\$1,721,665	2.25%	\$615,983	0.81%	No Data	No Data
\$11,771,426	\$1,511,527	1.98%	\$7,028,589	9.20%	\$3,191,213	4.18%	\$40,097	0.05%
No Data	\$496,511	0.65%	\$1,181,986	1.55%	No Data	No Data	\$2,171,577	2.84%
	Sales <sup>11</sup> \$77,570,814 No Data \$1,887,180 \$9,680,313 No Data No Data No Data No Data \$11,771,426	Sales <sup>#</sup> American   \$77,570,814 \$3,321,671   No Data \$19,181   \$1,887,180 \$84,350   \$9,680,313 \$128,041   No Data \$56,269   No Data \$729,622   No Data \$191,619   No Data \$104,551   \$11,771,426 \$1,511,527	Minority Sales African American Minority Sales   \$77,570,814 \$3,321,671 4.35%   No Data \$19,181 0.03%   \$1,887,180 \$84,350 0.11%   \$9,680,313 \$128,041 0.17%   No Data \$56,269 0.07%   No Data \$729,622 0.96%   No Data \$191,619 0.25%   No Data \$104,551 0.14%   \$11,771,426 \$1,511,527 1.98%	Minority Sales African American Minority Sales Pacific Islander   \$77,570,814 \$3,321,671 4.35% \$55,113,170   No Data \$19,181 0.03% \$63,714   \$1,887,180 \$84,350 0.11% \$663,729   \$9,680,313 \$128,041 0.17% \$4,497,197   No Data \$56,269 0.07% \$963,478   No Data \$729,622 0.96% \$28,335,119   No Data \$104,551 0.14% \$1,721,665   \$11,771,426 \$1,511,527 1.98% \$7,028,589	Minority Sales African American Minority Sales Pacific Islander Minority Sales   \$77,570,814 \$3,321,671 4.35% \$55,113,170 72.16%   No Data \$19,181 0.03% \$63,714 0.08%   \$1,887,180 \$84,350 0.11% \$663,729 0.87%   \$9,680,313 \$128,041 0.17% \$4,497,197 5.89%   No Data \$56,269 0.07% \$963,478 1.26%   No Data \$729,622 0.96% \$28,335,119 37.10%   No Data \$104,551 0.14% \$1,721,665 2.25%   \$11,771,426 \$1,511,527 1.98% \$7,028,589 9.20%	Minority Sales"African AmericanMinority SalesPacific IslanderMinority SalesHispanic\$77,570,814\$3,321,6714.35%\$55,113,17072.16%\$16,245,931No Data\$19,1810.03%\$63,7140.08%No Data\$1,887,180\$84,3500.11%\$663,7290.87%\$1,100,323\$9,680,313\$128,0410.17%\$4,497,1975.89%\$4,964,071No Data\$56,2690.07%\$963,4781.26%\$1,043,044No Data\$729,6220.96%\$28,335,11937.10%\$2,509,747No Data\$104,5510.14%\$1,721,6652.25%\$615,983\$11,771,426\$1,511,5271.98%\$7,028,5899.20%\$3,191,213	Minority Sales"African AmericanMinority SalesPacific IslanderMinority SalesMinority HispanicMinority Sales\$77,570,814\$3,321,6714.35%\$55,113,17072.16%\$16,245,93121.27%No Data\$19,1810.03%\$63,7140.08%No DataNo Data\$1,887,180\$84,3500.11%\$663,7290.87%\$1,100,3231.44%\$9,680,313\$128,0410.17%\$4,497,1975.89%\$4,964,0716.50%No Data\$56,2690.07%\$963,4781.26%\$1,043,0441.37%No Data\$56,2690.07%\$963,4781.26%\$1,043,0441.37%No Data\$56,2690.025%\$10,657,69413.95%\$2,509,7473.29%No Data\$191,6190.25%\$10,657,69413.95%\$2,362,1943.09%No Data\$104,5510.14%\$1,721,6652.25%\$615,9830.81%\$11,771,426\$1,511,5271.98%\$7,028,5899.20%\$3,191,2134.18%	Minority Sales"African AmericanMinority SalesPacific IslanderMinority SalesHispanicMinority SalesAmerican Indian\$77,570,814\$3,321,6714.35%\$55,113,17072.16%\$16,245,93121.27%\$2,890,042No Data\$19,1810.03%\$63,7140.08%No DataNo DataNo Data\$1,887,180\$84,3500.11%\$663,7290.87%\$1,100,3231.44%\$38,778\$9,680,313\$128,0410.17%\$4,497,1975.89%\$4,964,0716.50%\$91,004VVVVVVVVVNo Data\$56,2690.07%\$963,4781.26%\$1,043,0441.37%No DataNo Data\$729,6220.96%\$28,335,11937.10%\$2,509,7473.29%No DataNo Data\$104,5510.14%\$1,721,6652.25%\$615,9830.81%No Data\$11,771,426\$1,511,5271.98%\$7,028,5899.20%\$3,191,2134.18%\$40,097

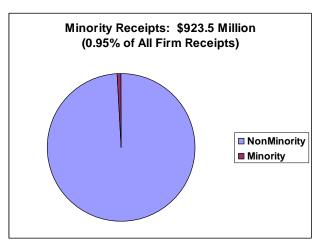
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Louisville, KY-IN MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 999,647 persons
- 1997 Total Minority Population: 176,553 persons
- All firms in region: 77,000
- Annual sales of all firms in region: \$97.0 billion
- Total minority-owned firms: 5,072
- Annual sales of minority-owned firms: \$923.5 million
- Total African American-owned firms: 2,904
- Annual sales of African American-owned firms: \$334.7 million
- Asian & Pacific Islander-owned Firms: 889
- Annual sales of Asian & Pacific Islander-owned firms: \$420.5 million
- Hispanic-owned Firms : 536
- Annual sales of Hispanic-owned firms: \$122.6 million
- American Indian & Alaska Natives-owned Firms: 772
- Annual sales of Asian & Pacific Islander-owned firms: \$37.4 million

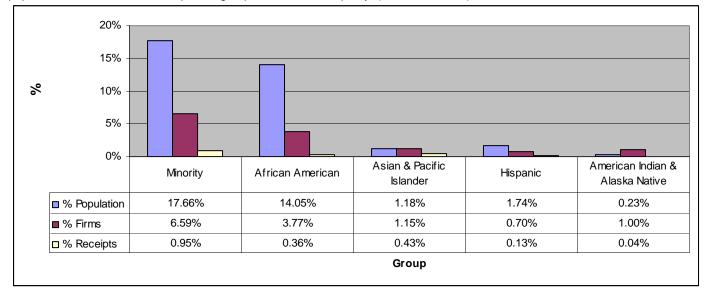


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Louisville	National BPR
All	77	78
Non-Minority	87	91
Minority	29	42
African American	21	24
Asian & Pacific Islander	75	90
Hispanic	31	41
American Indian & Alaska Native	<mark>337</mark>	<mark>85</mark>

### **Parity**<sup>2</sup>:

In the Louisville, KY-IN MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown	ior All Fir	ms in the	e Louisville, K	Y-IN MSA				
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	77,000		\$97,032,652		484,720		\$12,571,114	
Agricultural services, forestry, fishing, mining	1,649	2.14%	\$261,051	0.27%	3,045	0.63%	\$67,256	0.54%
Construction industries	9,550	12.40%	\$3,984,982	4.11%	29,037	5.99%	\$813,427	6.47%
Manufacturing Transportation,	2,202	2.86%	\$34,624,645	35.68%	89,489	18.46%	\$3,302,238	26.27%
communications, utilities	3,115	4.05%	\$9,749,748	10.05%	36,315	7.49%	\$1,238,086	9.85%
Wholesale trade	3,330	4.32%	\$18,448,075	19.01%	33,054	6.82%	\$1,083,769	8.62%
Retail trade	10,869	14.12%	\$10,336,789	10.65%	104,565	21.57%	\$1,416,736	11.27%
Finance, insurance and real estate industries Service industries	8,564 31,570	11.12% 41.00%	\$9,530,693 \$9,926,235	9.82% 10.23%	33,996 155,125	7.01% 32.00%	\$1,115,070 \$3,532,904	8.87% 28.10%
Industries not Classified	6,399	8.31%	\$170,434	0.18%	94	0.02%	\$1,628	0.01%

### Industries for Minority Groups in the Louisville, KY-IN MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	5,101	2,904	57.26%	889	17.53%	536	10.57%	772	15.22%
Agricultural services, forestry, fishing, and mining	66	15	0.30%	16	0.32%	13	0.26%	22	0.43%
Construction industries	433	255	5.03%	28	0.55%	44	0.87%	106	2.09%
Manufacturing Transportation,	46	20	0.39%	10	0.20%	9	0.18%	7	0.14%
communications, and utilities	262	198	3.90%	15	0.30%	16	0.32%	33	0.65%
Wholesale trade	No Data	31	0.61%	6	0.12%	10	0.20%	No Data	No Data
Retail trade	771	430	8.48%	258	5.09%	58	1.14%	25	0.49%
Finance, insurance and real estate industries	252	144	2.84%	28	0.55%	48	0.95%	32	0.63%
Service industries	2,208	1,413	27.86%	449	8.85%	252	4.97%	94	1.85%
Industries not Classified	1,015	399	7.87%	79	1.56%	87	1.72%	450	8.87%

#### Industries for Minority Groups in the Louisville, KY-IN MSA (Sales in 1,000s)

			,						
	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$925,283	\$344,687	37.33%	\$420,542	45.54%	\$122,645	13.28%	\$37,409	4.05%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$16,860	1.83%	\$56,515	6.12%	No Data	No Data	\$7,391	0.80%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	\$56,489	6.12%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	\$11,193	1.21%	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	\$168,781	18.28%	\$63,696	6.90%	No Data	No Data	\$2,663	0.29%
Finance, insurance and real estate industries	No Data	\$9,908	1.07%	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	\$260,646	\$70,159	7.60%	\$102,173	11.06%	\$81,976	8.88%	\$6,338	0.69%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$11,028	1.19%

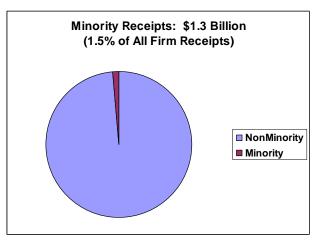
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Memphis, TN-AR-MS MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,100,576 persons
- 1997 Total Minority Population: 532,833 persons
- All firms in region: 70,282
- Annual sales of all firms in region: \$90.4 billion
- Total minority-owned firms: 13,419
- Annual sales of minority-owned firms: \$1.3 billion
- Total African American-owned firms: 10,931
- Annual sales of African American-owned firms: \$704.9 million
- Asian & Pacific Islander-owned Firms: 1,433
- Annual sales of Asian & Pacific Islander-owned firms: \$329.3 million
- Hispanic-owned Firms : 596
- Annual sales of Hispanic-owned firms: \$156.4 million
- American Indian & Alaska Natives-owned Firms: 562
- Annual sales of Asian & Pacific Islander-owned firms: \$123.9 million

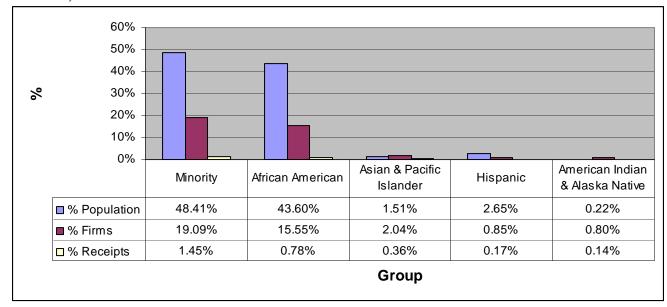


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Memphis	National BPR
All	64	78
Non-Minority	<mark>99</mark> 25	<mark>91</mark>
Minority	25	42
African American	23	24
Asian & Pacific Islander	86	90
Hispanic	20 <mark>236</mark>	41
American Indian & Alaska Native	<mark>236</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Memphis, TN-AR-MS MSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

	Total number	% of All	Sales of all	% of All Sales from		% of Employees	Annual payroll	% of Payroll
Industry Description	of firms	Firms	firms (\$1,000)	All Firms	Employees	from All Firms	(\$1,000)	from All Firms
All industries	70,282		\$90,391,440		484,540		\$13,186,223	
Agricultural services, forestry, fishing, mining	1,464	2.08%	\$250,631	0.28%	6,847	1.41%	\$85,626	0.65%
Construction industries	8,187	11.65%	\$4,071,809	4.50%	26,252	5.42%	\$774,042	5.87%
Manufacturing Transportation,	1,965	2.80%	\$14,858,654	16.44%	64,397	13.29%	\$2,168,996	16.45%
communications, utilities	3,544	5.04%	\$4,110,708	4.55%	55,535	11.46%	\$2,119,118	16.07%
Wholesale trade	3,780	5.38%	\$38,071,985	42.12%	44,636	9.21%	\$1,518,492	11.52%
Retail trade	9,882	14.06%	\$11,001,149	12.17%	105,616	21.80%	\$1,523,345	11.55%
Finance, insurance and real estate industries	7,943	11.30%	\$7,316,281	8.09%	28,851	5.95%	\$1,177,864	8.93%
Service industries	28,494	40.54%	\$10,375,633	11.48%	152,364	31.45%	\$3,817,396	28.95%
Industries not Classified	5,331	7.59%	\$334,590	0.37%	42	0.01%	\$1,344	0.01%

#### Industries for Minority Groups in the Memphis, TN-AR-MS MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	13,522	10,931	81.46%	1,433	10.68%	596	4.44%	562	4.19%
Agricultural services, forestry, fishing, and mining	393	271	2.02%	17	0.13%	18	0.13%	87	0.65%
Construction industries	No Data	914	6.81%	20	0.15%	No Data	No Data	11	0.08%
Manufacturing Transportation,	216	157	1.17%	22	0.16%	13	0.10%	24	0.18%
communications, and utilities	917	876	6.53%	5	0.04%	31	0.23%	5	0.04%
Wholesale trade	237	119	0.89%	55	0.41%	37	0.28%	26	0.19%
Retail trade	1,789	1,200	8.94%	520	3.88%	61	0.45%	8	0.06%
Finance, insurance and real estate industries	589	479	3.57%	50	0.37%	4	0.03%	56	0.42%
Service industries	6,867	5,675	42.29%	654	4.87%	191	1.42%	347	2.59%
Industries not Classified	1,441	1,240	9.24%	91	0.68%	110	0.82%	562	4.19%

#### Industries for Minority Groups in the Memphis, TN-AR-MS MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,314,562	\$704,873	53.80%	\$329,326	25.13%	\$156,444	11.94%	\$123,919	9.46%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$96,756	7.38%	No Data	No Data	No Data	No Data	\$75,509	5.76%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	\$57,094	4.36%	No Data	No Data	No Data	No Data	\$19,669	1.50%
Wholesale trade	No Data	No Data	No Data	\$58,081	4.43%	No Data	No Data	No Data	No Data
Retail trade	No Data	\$123,997	9.46%	\$124,661	9.51%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	\$4,729	0.36%	No Data	No Data	No Data	No Data
Service industries	\$397,329	\$284,507	21.71%	\$89,851	6.86%	\$14,079	1.07%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$8,892	0.68%

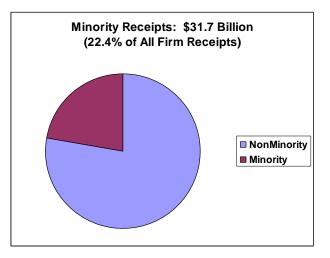
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Miami, FL PMSA (Dade County)

#### **Demographic and Business Statistics**

- 1997 Total Population: 2,302,103 persons
- 1997 Total Minority Population: 1,846,024 persons
- All firms in region: 238,602
- Annual sales of all firms in region: \$142.7 billion
- Total minority-owned firms: 138,848
- Annual sales of minority-owned firms: \$32.0 billion
- Total African American-owned firms: 16,918
- Annual sales of African American-owned firms: \$4.0 billion
- Asian & Pacific Islander-owned Firms: 6,572
- Annual sales of Asian & Pacific Islander-owned firms: \$26.7 billion
- Hispanic-owned Firms : 120,605
- Annual sales of Hispanic-owned firms: \$26.7 billion
- American Indian & Alaska Natives-owned Firms: 887
- Annual sales of Asian & Pacific Islander-owned firms: \$256.4 million

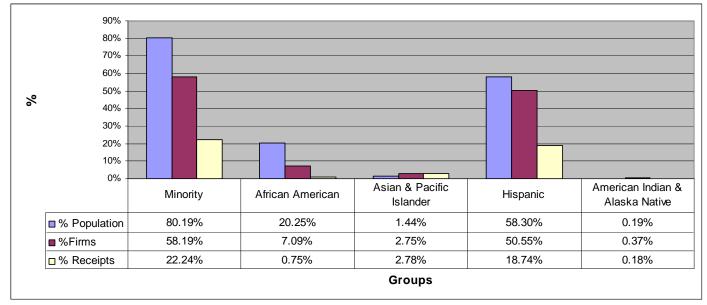


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Miami	National BPR
All	<mark>104</mark>	<mark>78</mark>
Non-Minority	62	91
Minority	<mark>75</mark>	<mark>42</mark>
African American	<mark>36</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>198</mark>	<mark>90</mark>
Hispanic .	<mark>90</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>199</mark>	<mark>85</mark>

### Parity<sup>2</sup>:

In the Miami, FL PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, Asian & Pacific Islanders have achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	238,602		\$142,668,840		799,959		\$21,465,959	
Agricultural services, forestry, fishing, mining	3,782	1.59%	\$629,106	0.44%	4,752	0.59%	\$94,132	0.44%
Construction industries	18,708	7.84%	\$5,841,385	4.09%	32,835	4.10%	\$891,551	4.15%
Manufacturing	5,559	2.33%	\$10,114,176	7.09%	73,814	9.23%	\$2,028,316	9.45%
Transportation, communications, utilities	16,418	6.88%	\$14,682,741	10.29%	80,169	10.02%	\$2,773,200	12.92%
Wholesale trade	15,586	6.53%	\$45,526,942	31.91%	77,440	9.68%	\$2,493,489	11.62%
Retail trade	24,273	10.17%	\$22,279,035	15.62%	167,677	20.96%	\$2,685,383	12.51%
Finance, insurance and real estate industries Service industries	25,223 99,050	10.57% 41.51%	\$20,125,565 \$22,657,031	14.11% 15.88%	71,607 291,291	8.95% 36.41%	\$2,714,011 \$7,775,752	12.64% 36.22%
Industries not Classified	30,289	12.69%	\$812,859	0.57%	374	0.05%	\$10,125	0.05%

#### Industries for Minority Groups in the Miami, FL PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	<b>Hispanic</b>	<mark>% of All</mark> Minority Firms	American Indian	% of All Minority Firms
All industries	144,982	16,918	12.18%	6,572	4.73%	<mark>120,605</mark>	<mark>86.86%</mark>	887	0.64%
Agricultural services, forestry, fishing, and mining	No Data	356	0.26%	55	0.04%	<mark>1,398</mark>	<mark>1.01%</mark>	30	0.02%
Construction industries	No Data	870	0.63%	231	0.17%	<mark>12,882</mark>	<mark>9.28%</mark>	75	0.05%
Manufacturing Transportation,	No Data	180	0.13%	78	0.06%	<mark>2,404</mark>	<mark>1.73%</mark>	17	0.01%
communications, and utilities	No Data	1,611	1.16%	183	0.13%	<mark>11,062</mark>	<mark>7.97%</mark>	26	0.02%
Wholesale trade	No Data	154	0.11%	626	0.45%	<mark>7,279</mark>	<mark>5.24%</mark>	1	0.00%
Retail trade	No Data	1,798	1.29%	1,163	0.84%	<mark>11,427</mark>	8.23%	14	0.01%
Finance, insurance and real estate industries	No Data	509	0.37%	198	0.14%	<mark>8,255</mark>	<mark>5.95%</mark>	20	0.01%
Service industries	No Data	8,194	5.90%	1,679	1.21%	<mark>48,122</mark>	<mark>34.66%</mark>	94	0.07%
Industries not Classified	No Data	3,248	2.34%	2,361	1.70%	<mark>17,783</mark>	<mark>12.81%</mark>	610	0.44%

## Industries for Minority Groups in the Miami, FL PMSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	<b>Hispanic</b>	<mark>% of All</mark> Minority Sales	American Indian	% of All Minority Sales
All industries	\$32,022,310	\$1,069,790	3.37%	\$3,966,051	12.50%	<mark>\$26,730,034</mark>	<mark>84.26%</mark>	\$256,435	0.81%
Agricultural services, forestry, fishing, mining	No Data	\$5,521	0.02%	\$713	0.00%	<mark>\$117,977</mark>	<mark>0.37%</mark>	No Data	No Data
Construction industries	No Data	\$149,690	0.47%	\$5,285	0.02%	<mark>\$1,568,804</mark>	<mark>4.95%</mark>	No Data	No Data
Manufacturing	No Data	\$18,260	0.06%	\$56,199	0.18%	<mark>\$1,219,549</mark>	<mark>3.84%</mark>	No Data	No Data
Transportation, communications, utilities	No Data	\$87,729	0.28%	\$33,281	0.10%	<mark>\$1,062,670</mark>	<mark>3.35%</mark>	No Data	No Data
Wholesale trade	No Data	\$26,289	0.08%	\$1,191,858	3.76%	<mark>\$14,053,709</mark>	<mark>44.30%</mark>	No Data	No Data
Retail trade	No Data	\$178,355	0.56%	\$500,928	1.58%	\$3,042,322	<mark>9.59%</mark>	No Data	No Data
Finance, insurance and real estate industries	No Data	\$29,317	0.09%	\$23,448	0.07%	<mark>\$1,296,631</mark>	<mark>4.09%</mark>	No Data	No Data
Service industries	\$4,488,128	\$329,392	1.04%	\$216,501	0.68%	<mark>\$3,838,507</mark>	<mark>12.10%</mark>	\$103,728	0.33%
Industries not Classified	\$2,751,494	\$245,238	0.77%	\$1,937,838	6.11%	<mark>\$529,866</mark>	<mark>1.67%</mark>	\$38,552	0.12%

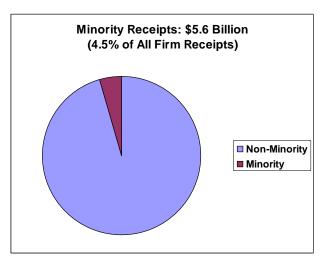
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Middlesex-Hunterdon-Somerset, NJ PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,602,656 persons
- 1997 Total Minority Population: 352,119 persons
- All firms in region: 92,187
- Annual sales of all firms in region: \$126.1 billion
- Total minority-owned firms: 14,246 firms
- Annual sales of minority-owned firms: \$5.6 billion
- Total African American-owned firms: 2,634 firms
- Annual sales of African American-owned firms: \$240.5 million
- Asian & Pacific Islander-owned Firms: 8,827 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$5.0 billion
- Hispanic-owned Firms : 2,872
- Annual sales of Hispanic-owned firms: \$327.7 million
- American Indian & Alaska Natives-owned Firms: 332 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$96.4 million

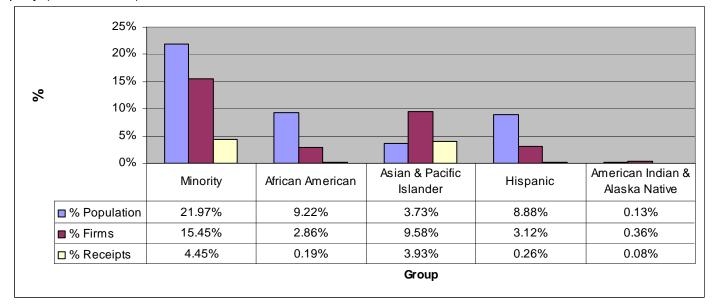


### **Business Participation**<sup>1</sup>

Group	MSA BPR: Middlesex- Hunterdon-Somerset	National BPR
All	58	78
Non-Minority	62	91
Minority	40	42
African American	18	24
Asian & Pacific Islander	<mark>148</mark>	<mark>90</mark>
Hispanic	20	41
American Indian & Alaska Native	<mark>154</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Middlesex-Hunterdon-Somerset, NJ PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown	for All Fir	ms in the	e Middlesex-H		Somerset, N	IJ PMSA		
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	92,187		\$126,109,949		567,090		\$21,536,165	
Agricultural services, forestry, fishing, mining	1,635	1.77%	\$377,123	0.30%	3,825	0.67%	\$111,972	0.52%
Construction industries	8,480	9.20%	\$4,425,158	3.51%	22,754	4.01%	\$885,545	4.11%
Manufacturing	2,556	2.77%	\$21,043,262	16.69%	99,262	17.50%	\$4,954,958	23.01%
Transportation, communications, utilities	4,618	5.01%	\$7,300,908	5.79%	51,553	9.09%	\$2,533,875	11.77%
Wholesale trade	4,746	5.15%	\$44,752,712	35.49%	58,902	10.39%	\$2,655,561	12.33%
Retail trade	11,502	12.48%	\$15,107,167	11.98%	99,441	17.54%	\$1,858,976	8.63%
Finance, insurance and real estate industries	11,716	12.71%	\$16,858,465	13.37%	46,520	8.20%	\$2,309,222	10.72%
Service industries	39,790	43.16%	\$15,847,271	12.57%	184,738	32.58%	\$6,223,159	28.90%
Industries not Classified	7,390	8.02%	\$397,883	0.32%	95	0.02%	\$2,897	0.01%

#### Industries for Minority Groups in the Middlesex-Hunterdon-Somerset, NJ PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	14,665	2,634	18.49%	8,827	61.96%	2,872	20.16%	332	2.33%
Agricultural services, forestry, fishing, and mining	No Data	18	0.13%	No Data	No Data	37	0.26%	1	0.01%
Construction industries	607	126	0.88%	133	0.93%	288	2.02%	60	0.42%
Manufacturing Transportation,	207	33	0.23%	118	0.83%	53	0.37%	3	0.02%
communications, and utilities	1,038	374	2.63%	306	2.15%	358	2.51%	No Data	No Data
Wholesale trade	808	79	0.55%	652	4.58%	60	0.42%	17	0.12%
Retail trade	2,220	235	1.65%	1,561	10.96%	391	2.74%	33	0.23%
Finance, insurance and real estate industries	1,019	168	1.18%	525	3.69%	326	2.29%	No Data	No Data
Service industries	6,885	1,151	8.08%	4,516	31.70%	1,189	8.35%	29	0.20%
Industries not Classified	1,808	450	3.16%	1,001	7.03%	169	1.19%	188	1.32%

#### Industries for Minority Groups in the Middlesex-Hunterdon-Somerset, NJ PMSA (Sales in 1,000s)

	Minority Sales <sup>#</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$5,624,716	\$240,511	4.29%	\$4,960,162	88.40%	\$327,657	5.84%	\$96,386	1.72%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	\$44,082	0.79%	\$37.773	0.67%	\$20,841	0.37%
Manufacturing	No Data	\$32,156	0.57%	\$210,423	3.75%	\$92,140	1.64%	No Data	No Data
Transportation, communications, utilities	\$77,000	\$23,046	0.41%	\$36,343	0.65%	\$17,611	0.31%		0.00%
Wholesale trade	No Data	No Data	No Data	\$3,036,435	54.12%	\$52,083	0.93%	No Data	No Data
Retail trade	No Data	\$15,733	0.28%	\$630,711	11.24%	\$41,565	0.74%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	\$58,267	1.04%	\$17,341	0.31%		0.00%
Service industries	No Data	\$49,206	0.88%	\$734,793	13.10%	\$59,676	1.06%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	\$205,494	3.66%	No Data	No Data	No Data	No Data

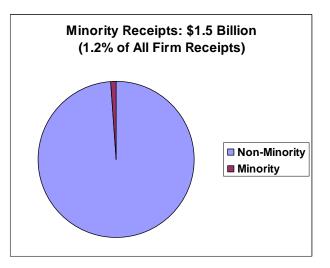
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise, but represents the summation of minority firms for each industry. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.



## The State of Minority Business in the Milwaukee, WI MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,507,002 persons
- 1997 Total Minority Population: 353,796 persons
- All firms in region: 97,581
- Annual sales of all firms in region: \$132.0 billion
- Total minority-owned firms: 7,193
- Annual sales of minority-owned firms: \$1.5 billion
- Total African American-owned firms: 3,872
- Annual sales of African American-owned firms: \$380.5 Million
- Asian & Pacific Islander-owned Firms: 1,675
- Annual sales of Asian & Pacific Islander-owned firms: \$555.7 Million
- Hispanic-owned Firms : 1,304
- Annual sales of Hispanic-owned firms: \$515.1 Million
- American Indian & Alaska Natives-owned Firms: 479
- Annual sales of Asian & Pacific Islander-owned firms: \$103.2 Million

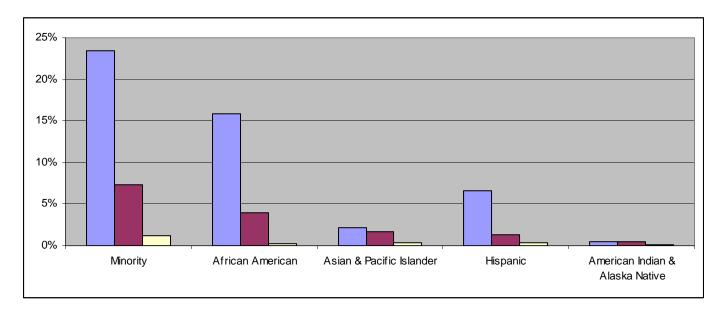


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Milwaukee	National BPR
All	65	78
Non-Minority	78	91
Minority	20	42
African American	16	24
Asian & Pacific Islander	50	90
Hispanic	13	41
American Indian & Alaska Native	60	85

### **Parity**<sup>2</sup>:

In the Milwaukee, WI MSA, no groups have achieved parity, in terms of population size and business ownership. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	97,581		131,983,535		758,511		22,064,934	
Agricultural services, forestry, fishing, and mining	1,553	1.59%	322,880	0.24%	3,765	0.50%	95,685	0.43%
Construction industries	9,147	9.37%	5,398,720	4.09%	31,685	4.18%	1,238,236	5.61%
Manufacturing Transportation, communications, and	4,486	4.60%	32,029,561	24.27%	179,582	23.68%	6,654,306	30.16%
utilities	3,839	3.93%	6,104,363	4.63%	38,813	5.12%	1,269,074	5.75%
Wholesale trade	5,247	5.38%	27,688,616	20.98%	49,377	6.51%	1,866,155	8.46%
Retail trade	14,897	15.27%	15,068,564	11.42%	134,207	17.69%	1,876,682	8.51%
Finance, insurance and real estate industries	12,608	12.92%	28,717,861	21.76%	67,407	8.89%	2,763,378	12.52%
Service industries	40,690	41.70%	16,449,089	12.46%	253,502	33.42%	6,298,555	28.55%
Industries not Classified	5,497	5.63%	203,881	0.15%	173	0.02%	2,863	0.01%

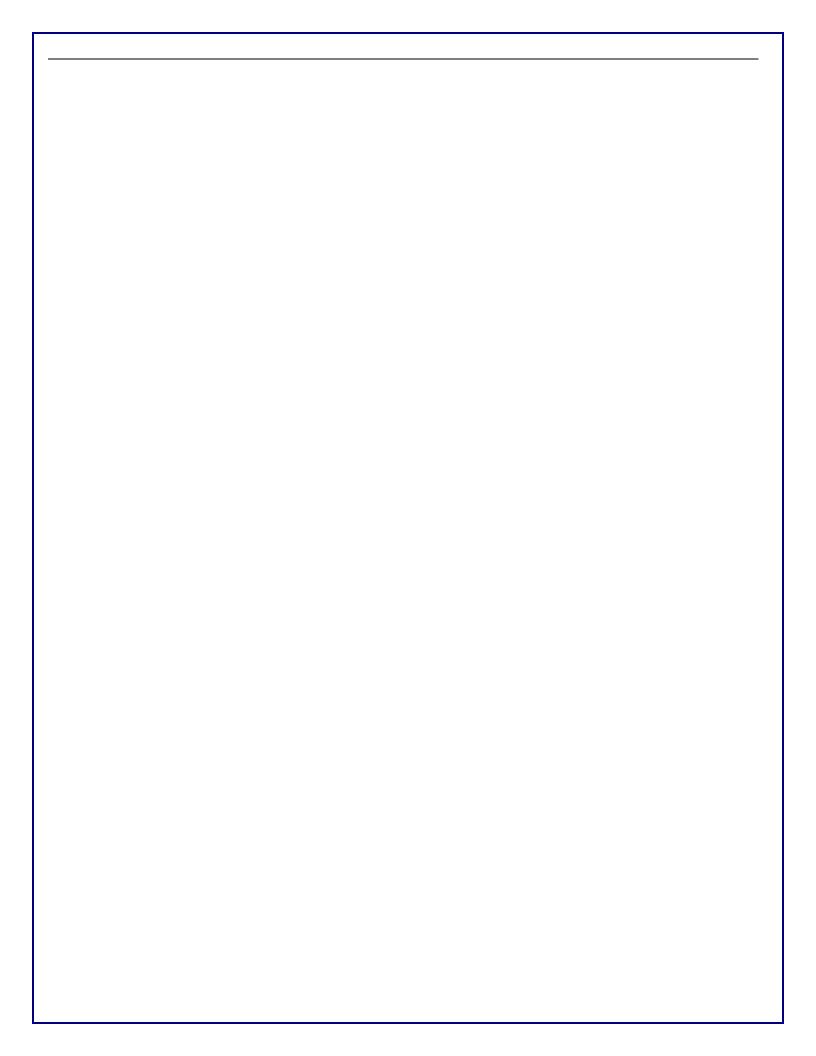
#### Industries for Minority Groups in the Milwaukee, WI MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	7,193	3,872	53.83%	1,675	23.29%	1,304	18.13%	479	6.66%
Agricultural services, forestry, fishing, and mining	No Data	6	0.08%	11	0.15%	11	0.15%	No Data	No Data
Construction industries	348	194	2.70%	27	0.38%	75	1.04%	52	0.72%
Manufacturing	127	55	0.76%	28	0.39%	7	0.10%	37	0.51%
Transportation, communications, and utilities	441	311	4.32%	56	0.78%	52	0.72%	22	0.31%
Wholesale trade	121	41	0.57%	47	0.65%	25	0.35%	8	0.11%
Retail trade	1263	531	7.38%	497	6.91%	211	2.93%	24	0.33%
Finance, insurance and real estate industries	376	220	3.06%	93	1.29%	61	0.85%	2	0.03%
Service industries	3365	2,109	29.32%	733	10.19%	393	5.46%	130	1.81%
Industries not Classified	1263	406	5.64%	185	2.57%	468	6.51%	204	2.84%

### Industries for Minority Groups in the Milwaukee, WI MSA (Sales)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	1,542,358	380,500	24.67%	555,689	36.03%	515,118	33.40%	103,224	6.69%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	0.15%	No Data	No Data
Construction industries	136,885	77,904	5.05%	No Data	No Data	33,468	2.17%	25,513	1.65%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	0.10%	No Data	No Data
Transportation, communications, and utilities Wholesale trade	No Data No Data	31,984 24,571	2.07% 1.59%	No Data 46,186	No Data 2.99%	No Data No Data	0.72% 0.35%	No Data No Data	No Data No Data
Retail trade	387,895	96,818	6.28%	231,613	15.02%	39,359	2.55%	20,105	1.30%
Finance, insurance and real estate industries	No Data	6,188	0.40%	25,046	1.62%	No Data	0.85%	No Data	No Data
Service industries	No Data	118,655	7.69%	121,861	7.90%	122,762	7.96%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	20,497	1.33%	No Data	6.51%	No Data	No Data

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise





# The State of Minority Busines

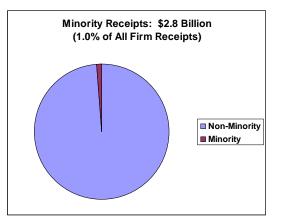
# Minority Business in the Minneapolis-St. Paul, MN-WI Metropolitan Statistical Area

#### **Demographic and Business Statistic**

- 1997 Total Population: 2,828,733 persons
- 1997 Total Minority Population: 303,375 persons
- All firms in region: 249,599
- Annual sales of all firms in region: \$282.1 billion
- Total minority-owned firms: 11,903
- Annual sales of minority-owned firms: \$2.8 billion
- Total African American-owned firms: 3,740
- Annual sales of African American-owned firms: \$507.4 million
- Asian & Pacific Islander-owned Firms: 4,661
- Annual sales of Asian & Pacific Islander-owned firms: \$1.6 billion
- Hispanic-owned Firms : 2,234
- Annual sales of Hispanic-owned firms: \$320.9 million
- American Indian & Alaska Natives-owned Firms: 1,391
- Annual sales of Asian & Pacific Islander-owned firms: \$400.0 million

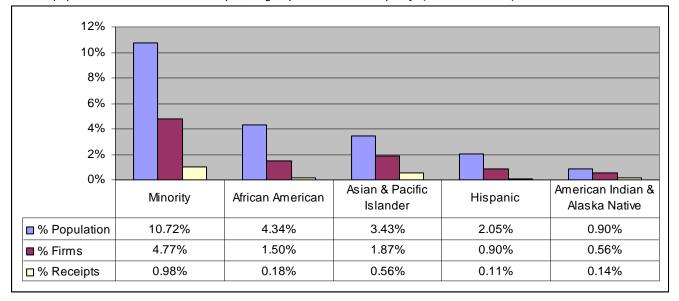
## **Business Participation<sup>1</sup>**

Group	MSA BPR: Minneapolis- St. Paul	National BPR
All	<mark>88</mark>	<mark>78</mark>
Non-Minority	<mark>94</mark>	<mark>91</mark> 42
Minority	<mark>94</mark> 39	42
African American	<mark>30</mark>	<mark>24</mark> 90
Asian & Pacific Islander	48	90
Hispanic	38	41
American Indian & Alaska Native	55	85



## **Parity**<sup>2</sup>:

In the Minneapolis-St. Paul, MN-WI MSA, no group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	249,599		\$282,124,828		1,462,874		\$45,681,145	
Agricultural services, forestry, fishing, mining	4,081	1.64%	\$653,975	0.23%	6,766	0.46%	\$168,117	0.37%
Construction industries	23,765	9.52%	\$14,624,597	5.18%	67,041	4.58%	\$2,654,844	5.81%
Manufacturing Transportation, communications, utilities	9,830 10,425	3.94% 4.18%	\$47,274,337 \$12,126,890	16.76% 4.30%	292,511 73,026	20.00%	\$12,225,501 \$2,472,244	26.76% 5.41%
Wholesale trade	11,823	4.74%	\$84,636,757	30.00%	116,110	7.94%	\$4,813,191	10.54%
Retail trade	29,570	11.85%	\$32,932,519	11.67%	284,940	19.48%	\$4,474,311	9.79%
Finance, insurance and real estate industries Service industries	28,340 116,154	11.35% 46.54%	\$53,885,744 \$35,158,955	19.10% 12.46%	125,546 496,823	8.58% 33.96%	\$5,513,924 \$13,356,758	12.07% 29.24%
Industries not Classified	16,348	6.55%	\$831,054	0.29%	111	0.01%	\$2,255	0.00%

#### Industries for Minority Groups in the Minneapolis-St Paul MN--WI MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	12,026	3,740	1.50%	4,661	1.87%	2,234	0.90%	1,391	0.56%
Agricultural services, forestry, fishing, and mining	151	17	0.01%	52	0.02%	37	0.01%	45	0.02%
Construction industries	601	136	0.05%	116	0.05%	211	0.08%	138	0.06%
Manufacturing Transportation,	270	47	0.02%	156	0.06%	27	0.01%	40	0.02%
communications, and utilities	719	484	0.19%	130	0.05%	55	0.02%	50	0.02%
Wholesale trade	313	70	0.03%	124	0.05%	87	0.03%	32	0.01%
Retail trade	1,574	354	0.14%	993	0.40%	162	0.06%	65	0.03%
Finance, insurance and real estate industries	667	222	0.09%	318	0.13%	82	0.03%	45	0.02%
Service industries	5,722	1,946	0.78%	2,395	0.96%	1,038	0.42%	343	0.14%
Industries not Classified	2,016	466	0.19%	380	0.15%	536	0.21%	634	0.25%

#### Industries for Minority Groups in the Minneapolis-St Paul MN--WI MSA (Sales in \$1,000s)

	Minority Sales <sup>™</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$2,805,115	\$507,398	0.18%	\$1,576,802	0.56%	\$320,873	0.11%	\$400,042	0.14%
Agricultural services, forestry, fishing, mining Construction industries Manufacturing Transportation, communications, utilities	No Data No Data No Data No Data	No data No data No data No data	No data No data No data No data	No data No data No data No data	No data No data No data No data	No data \$25,367 No data No data	No data 0.01% No data No data	\$1,057 \$97,964 \$8,731 No data	0.00% 0.03% 0.00% No data
Wholesale trade Retail trade Finance, insurance and real estate industries Service industries Industries not Classified	No Data \$743,709 No Data No Data No Data	\$40,037 \$208,664 \$46,055 \$101,774 No data	0.01% 0.07% 0.02% 0.04% No data	No data \$356,666 No data \$509,453 No data	No data 0.13% No data 0.18% No data	\$99,044 \$83,354 No data No data \$15,545	0.04% 0.03% No data No data 0.01%	No data \$95,025 No data \$110,841 \$59,056	No data 0.03% No data 0.04% 0.02%

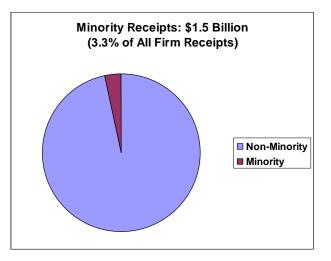
<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Monmouth-Ocean, NJ PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,231,911 persons
- 1997 Total Minority Population: 246,220 persons
- All firms in region: 88,939
- Annual sales of all firms in region: \$46.1 billion
- Total minority-owned firms: 7,219 firms
- Annual sales of minority-owned firms: \$1.5 billion
- Total African American-owned firms: 1,561 firms
- Annual sales of African American-owned firms: \$100.1 million
- Asian & Pacific Islander-owned Firms: 3,098 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$1.1 billion
- Hispanic-owned Firms : 2,553
- Annual sales of Hispanic-owned firms: \$329.1 million
- American Indian & Alaska Natives-owned Firms: 301 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$42.1 million

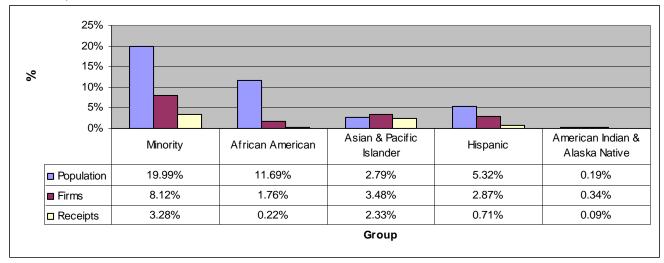


### **Business Participation**<sup>1</sup>

Group	MSA BPR: Monmouth- Ocean	National BPR
All	72	78
Non-Minority	83	91
Minority	29	42
African American	11	24
Asian & Pacific Islander	<mark>90</mark>	<mark>90</mark>
Hispanic	39	41
American Indian & Alaska Native	<mark>131</mark>	<mark>85</mark>

### **Parity**<sup>2</sup>:

In the Monmouth-Ocean, NJ PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

	Total			% of All Sales		% of	Annual	
Industry Description	number of firms	% of All Firms	Sales of all firms (\$1,000)	from All Firms	Employees	Employees from All Firms	payroll (\$1,000)	% of Payroll from All Firms
All industries	88,939		\$46,079,151		305,265		\$8,441,776	
Agricultural services, forestry, fishing, mining	2,462	2.77%	\$321,019	0.70%	2,803	0.92%	\$71,775	0.85%
Construction industries	10,990	12.36%	\$4,339,191	9.42%	18,449	6.04%	\$663,012	7.85%
Manufacturing Transportation,	1,766	1.99%	\$3,570,890	7.75%	26,095	8.55%	\$1,017,939	12.06%
communications, utilities	3,392	3.81%	\$3,465,370	7.52%	19,420	6.36%	\$868,503	10.29%
Wholesale trade	3,697	4.16%	\$7,997,964	17.36%	15,876	5.20%	\$634,216	7.51%
Retail trade	11,989	13.48%	\$11,831,164	25.68%	83,882	27.48%	\$1,292,975	15.32%
Finance, insurance and real estate industries Service industries	12,190 35,249	13.71% 39.63%	\$5,480,038 \$8,778,830	11.89% 19.05%	17,491 121,155	5.73% 39.69%	\$724,979 \$3,165,019	<u>8.59%</u> 37.49%
Industries not Classified	7,291	8.20%	\$294,685	0.64%	94	0.03%	\$3,358	0.04%

### Industries for Minority Groups in the Monmouth-Ocean, NJ PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	7,513	1,561	21.62%	3,098	42.91%	2,553	35.37%	301	4.17%
Agricultural services, forestry, fishing, and mining	No Data	9	0.12%	17	0.24%	36	0.50%	No Data	No Data
Construction industries	805	98	1.36%	45	0.62%	565	7.83%	97	1.34%
Manufacturing Transportation,	No Data	22	0.30%	44	0.61%	26	0.36%	No Data	No Data
communications, and utilities	No Data	60	0.83%	No Data	No Data	180	2.49%	No Data	No Data
Wholesale trade	290	9	0.12%	151	2.09%	95	1.32%	35	0.48%
Retail trade	1,180	193	2.67%	802	11.11%	175	2.42%	10	0.14%
Finance, insurance and real estate industries	559	97	1.34%	361	5.00%	93	1.29%	8	0.11%
Service industries	3,475	948	13.13%	1,300	18.01%	1,159	16.05%	68	0.94%
Industries not Classified	752	125	1.73%	319	4.42%	225	3.12%	83	1.15%

#### Industries for Minority Groups in the Monmouth-Ocean, NJ PMSA (Sales in 1,000s)

	Minority Sales <sup>#</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,543,365	\$100,147	6.62%	\$1,071,959	70.84%	\$329,129	21.75%	\$42,130	2.78%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	\$196,394	\$5,594	0.37%	\$27,864	1.84%	\$152,544	10.08%	\$10,392	0.69%
Manufacturing	No Data	\$10,926	0.72%	\$28,153	1.86%	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$16,304	1.08%
Retail trade	No Data	No Data	No Data	\$237,512	15.70%	\$36,346	2.40%	No Data	No Data
Finance, insurance and real estate industries Service industries	No Data \$586,695	No Data \$67,267	No Data 4.45%	\$22,945 \$441,962	1.52% 29.21%	No Data \$65,203	No Data 4.31%	No Data \$12,263	No Data 0.81%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	\$19,256	1.27%	No Data	No Data

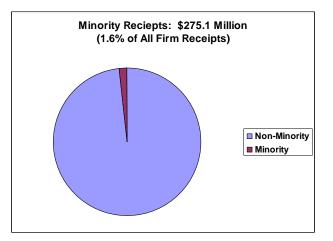
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise, but represents the summation of minority firms for each industry. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>1</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.



## The State of Minority Business in the Montgomery, AL MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 319,348 persons
- 1997 Total Minority Population: 123,240 persons
- All firms in region: 21,251
- Annual sales of all firms in region: \$17.2 billion
- Total minority-owned firms: 2,596
- Annual sales of minority-owned firms: \$275.1 million
- Total African American-owned firms: 2,064
- Annual sales of African American-owned firms: \$133.9 million
- Asian & Pacific Islander-owned Firms: 264
- Annual sales of Asian & Pacific Islander-owned firms: \$75.0 million
- Hispanic-owned Firms : 226
- Annual sales of Hispanic-owned firms: \$41.3 million
- American Indian & Alaska Natives-owned Firms: No Data
- Annual sales of Asian & Pacific Islander-owned firms: No Data

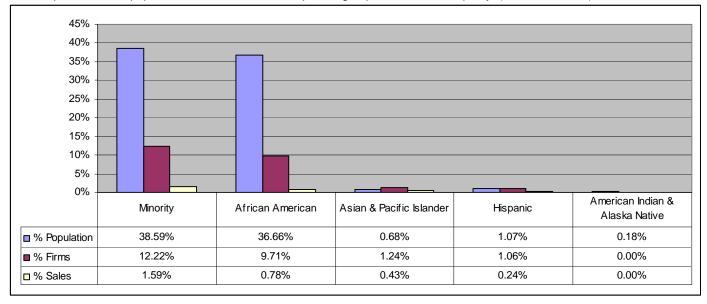


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Montgomery	National BPR
All	67	78
Non-Minority	<mark>95</mark>	<mark>91</mark>
Minority	21	42
African American	18	24
Asian & Pacific Islander	<mark>121</mark>	<mark>90</mark>
Hispanic	<mark>66</mark>	<mark>41</mark>
American Indian & Alaska Native	No Data	85

## **Parity**<sup>2</sup>:

In the Montgomery, AL MSA the Asian & Pacific Islander group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	21,251		\$17,246,930		117,813		\$2,615,570	
Agricultural services, forestry, fishing, mining	589	2.77%	\$114,038	0.66%	1,331	1.13%	\$28,686	1.10%
Construction industries	2,720	12.80%	\$1,324,117	7.68%	8,622	7.32%	\$198,786	7.60%
Manufacturing	586	2.76%	\$2,799,931	16.23%	17,076	14.49%	\$473,411	18.10%
Transportation, communications, utilities	803	3.78%	\$833,909	4.84%	5,008	4.25%	\$154,452	5.91%
Wholesale trade	840	3.95%	\$3,399,169	19.71%	7,362	6.25%	\$208,467	7.97%
Retail trade	3,574	16.82%	\$3,196,917	18.54%	31,436	26.68%	\$364,760	13.95%
Finance, insurance and real estate industries Service industries	2,428 8,372	11.43% 39.40%	\$2,508,844 \$3,011,000	14.55% 17.46%	9,341 37,599	7.93% 31.91%	\$307,432 \$879,100	11.75% 33.61%
Industries not Classified	1,402	6.60%	\$59,005	0.34%	38	0.03%	\$476	0.02%

#### Industries for Minority Groups in the Montgomery, AL MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	2,596	2,064	79.51%	264	10.17%	226	8.71%	No Data	No Data
Agricultural services, forestry, fishing, and mining	No Data	57	2.20%	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	323	12.44%	9	0.35%	11	0.42%	No Data	No Data
Manufacturing	No Data	43	1.66%	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	121	4.66%	No Data	No Data	11	0.42%	No Data	No Data
Wholesale trade	No Data	32	1.23%	4	0.15%		No Data	No Data	No Data
Retail trade	No Data	221	8.51%	84	3.24%	33	1.27%	No Data	No Data
Finance, insurance and real estate industries	No Data	83	3.20%	5	0.19%	No Data	No Data	No Data	No Data
Service industries	No Data	1,033	39.79%	151	5.82%	23	0.89%	No Data	No Data
Industries not Classified	No Data	151	5.82%	11	0.42%	No Data	No Data	No Data	No Data

### Industries for Minority Groups in the Montgomery, AL MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$275,078	\$133,876	48.67%	\$75,018	27.27%	\$41,324	1 <b>5.02</b> %	No Data	No Data
Agricultural services, forestry, fishing, mining Construction industries	No Data No Data	\$697 \$47,125	0.25% 17.13%	No Data No Data	No Data No Data	No Data No Data	No Data No Data	No Data No Data	No Data No Data
Manufacturing	No Data	\$1,753	0.64%	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	\$5,645	2.05%	No Data	No Data	\$504	0.18%	No Data	No Data
Wholesale trade	No Data	\$2,389	0.87%	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	\$11,148	4.05%	No Data	No Data	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	\$17,407	6.33%	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	\$47,077	17.11%	\$32,984	11.99%	No Data	No Data	No Data	No Data
Industries not Classified	No Data	\$635	0.23%	No Data	No Data	No Data	No Data	No Data	No Data

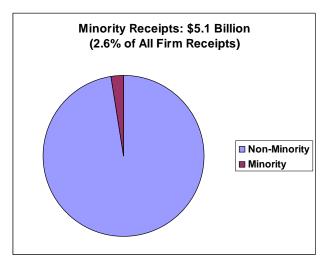
<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Newark, NJ PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,465,678 persons
- 1997 Total Minority Population: 539,617 persons
- All firms in region: 164,708
- Annual sales of all firms in region: \$194.9 billion
- Total minority-owned firms: 27,669 firms
- Annual sales of minority-owned firms: \$5.1 billion
- Total African American-owned firms: 10,521 firms
- Annual sales of African American-owned firms: \$760.8 million
- Asian & Pacific Islander-owned Firms: 8,039 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$2.9 billion
- Hispanic-owned Firms : 9,216
- Annual sales of Hispanic-owned firms: \$1.4 billion
- American Indian & Alaska Natives-owned Firms: 506 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$87.2 million

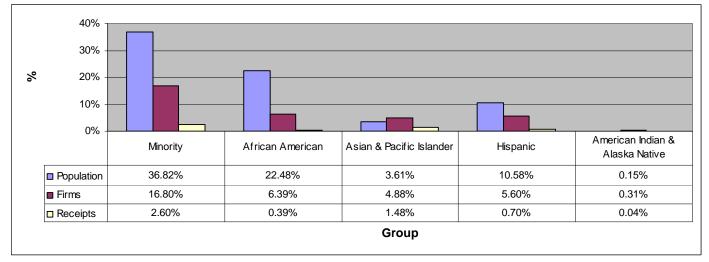


### **Business Participation**<sup>1</sup>

Group	MSA BPR: Newark	National BPR		
All	<mark>112</mark>	<mark>78</mark>		
Non-Minority	<mark>148</mark>	<mark>91</mark>		
Minority	<mark>51</mark> 32	<mark>42</mark>		
African American	<mark>32</mark>	<mark>24</mark>		
Asian & Pacific Islander	<mark>152</mark>	<mark>90</mark>		
Hispanic	<mark>59</mark>	<mark>41</mark>		
American Indian & Alaska Native	<mark>230</mark>	<mark>85</mark>		

## **Parity**<sup>2</sup>:

In the Newark, NJ PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	164,708		\$194,905,701		845,117		\$31,395,917	
Agricultural services, forestry, fishing, mining	2,675	1.62%	\$450,965	0.23%	4,388	0.52%	\$133,746	0.43%
Construction industries	15,514	9.42%	\$7,257,697	3.72%	34,611	4.10%	\$1,343,060	4.28%
Manufacturing	5,072	3.08%	\$34,227,614	17.56%	145,693	17.24%	\$7,286,631	23.21%
Transportation, communications, utilities	8,352	5.07%	\$12,264,472	6.29%	76,378	9.04%	\$3,122,709	9.95%
Wholesale trade	7,750	4.71%	\$61,024,746	31.31%	77,582	9.18%	\$3,682,422	11.73%
Retail trade	20,367	12.37%	\$18,861,040	9.68%	132,187	15.64%	\$2,289,943	7.29%
Finance, insurance and real estate industries Service industries	22,797 69,355	13.84% 42.11%	\$33,922,202 \$26,128,589	17.40% 13.41%	82,667 291,417	9.78% 34.48%	\$4,054,361 \$9,476,899	12.91% 30.19%
Industries not Classified	13,173	8.00%	\$768,376	0.39%	194	0.02%	\$6,146	0.02%

### Industries for Minority Groups in the Newark, NJ PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	28,282	10,521	38.02%	8,039	29.05%	9,216	33.31%	506	1.83%
Agricultural services, forestry, fishing, and mining	202	59	0.21%	27	0.10%	107	0.39%	9	0.03%
Construction industries	1,639	466	1.68%	169	0.61%	878	3.17%	126	0.46%
Manufacturing	460	102	0.37%	149	0.54%	197	0.71%	12	0.04%
Transportation, communications, and utilities Wholesale trade	3,247 No Data	1,728 106	6.25% 0.38%	244 640	0.88% 2.31%	1,264 235	4.57% 0.85%	11 No Data	0.04% No Data
Retail trade	4,815	1,122	4.06%	2,005	7.25%	1,681	6.08%	7	0.03%
Finance, insurance and real estate industries	1,503	607	2.19%	500	1.81%	395	1.43%	1	0.00%
Service industries	11,629	4,747	17.16%	3,504	12.66%	3,334	12.05%	44	0.16%
Industries not Classified	3,782	1,584	5.72%	800	2.89%	1,125	4.07%	273	0.99%

#### Industries for Minority Groups in the Newark, NJ PMSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$5,100,526	\$760,764	15.00%	2,886,015	56.89%	\$1,366,538	26.94%	\$87,209	1.72%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	428	0.01%	\$4,373	0.09%	No Data	No Data
Construction industries Manufacturing	No Data No Data	No Data \$51,939	No Data 1.02%	113,816 179,935	2.24% 3.55%	\$140,261 \$127,337	2.76% 2.51%	\$10,031 No Data	0.20% No Data
Transportation, communications, utilities	No Data	\$101.081	1.99%	50,151	0.99%	\$120,206	2.37%	No Data	No Data
Wholesale trade	No Data	\$44,121	0.87%	1,353,920	26.69%	\$212,525	4.19%	No Data	No Data
Retail trade	No Data	\$143,730	2.83%	553,984	10.92%	\$486,429	9.59%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$76,163	1.50%	167,444	3.30%	\$40,827	0.80%	No Data	No Data
Service industries	No Data	\$239,728	4.73%	432,694	8.53%	\$213,892	4.22%	No Data	No Data
Industries not Classified	\$128,381	\$54,673	1.08%	33,643	0.66%	\$20,690	0.41%	\$19,375	0.38%

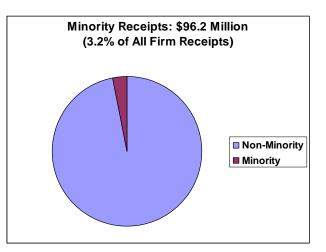
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise, but represents the summation of minority firms for each industry. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.



# The State of Minority Business in New Brunswick, NJ (Non-Metropolitan Area)

#### **Demographic and Business Statistics**

- 2000 Total Population: 46,514 persons
- 2000 Total Minority Population: 30,550 persons
- All firms in region (1997): 2,037
- Annual sales of all firms in region (1997): \$3.1 billion
- Total minority-owned firms (1997): 366 firms
- Annual sales of minority-owned firms (1997): \$96.2 million
- Total African American-owned firms (1997): 195 firms
- Annual sales of African American-owned firms (1997): \$40.3 million
- Asian & Pacific Islander-owned Firms: No Data
- Annual sales of Asian & Pacific Islander-owned firms: No Data
- Hispanic-owned Firms : No Data
- Annual sales of Hispanic-owned firms: No Data
- American Indian & Alaska Natives-owned Firms: No Data
- Annual sales of Asian & Pacific Islander-owned firms: No Data

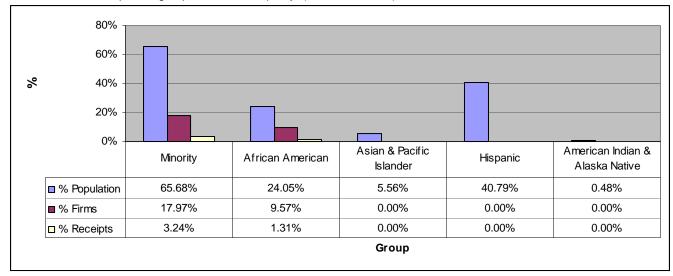


### **Business Participation**<sup>1</sup>

Group	MSA BPR: New Brunswick	National BPR
All	44	78
Non-Minority	<mark>105</mark>	<mark>91</mark>
Minority	12	42
African American	17	24
Asian & Pacific Islander	No Data	90
Hispanic	No Data	41
American Indian & Alaska Native	No Data	85

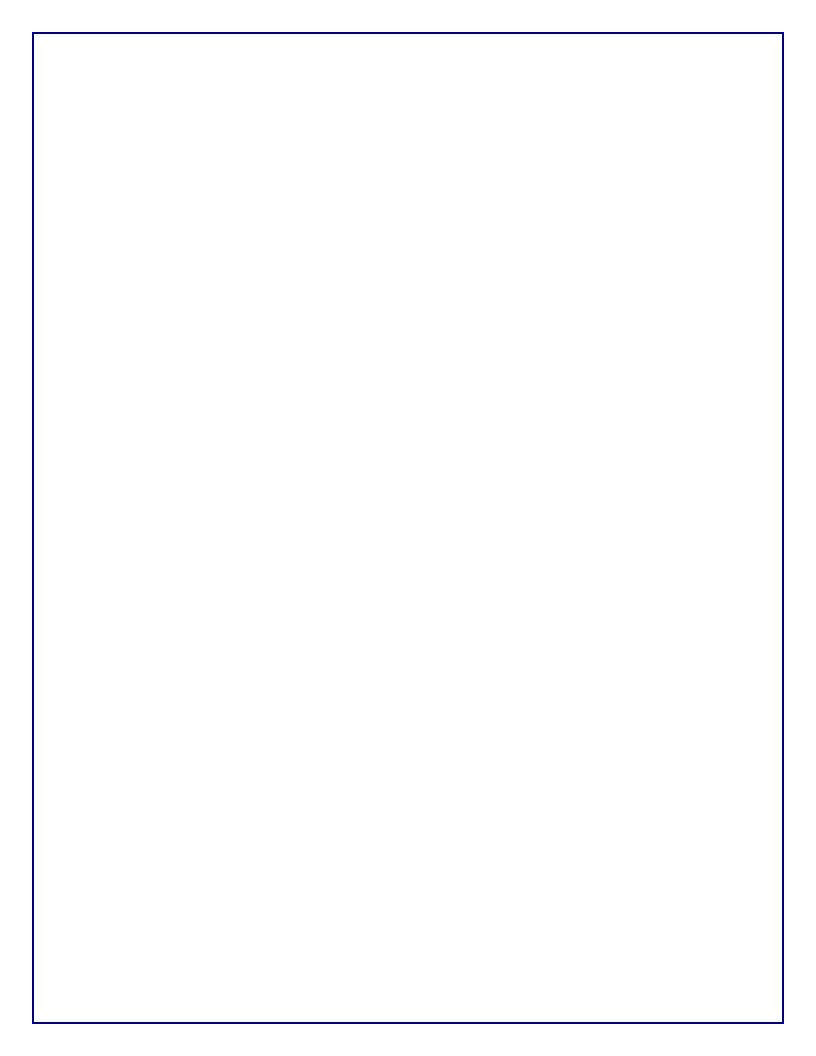
#### **Parity**<sup>2</sup>:

In New Brunswick, NJ, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

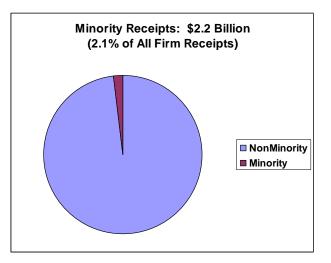




## The State of Minority Business in the New Orleans, LA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,391,782 persons
- 1997 Total Minority Population: 789,551 persons
- All firms in region: 98,166
- Annual sales of all firms in region: \$102.7 billion
- Total minority-owned firms: 18,044
- Annual sales of minority-owned firms: \$2.2 billion
- Total African American-owned firms: 9,474
- Annual sales of African American-owned firms: \$877.3 million
- Asian & Pacific Islander-owned Firms: 3,210
- Annual sales of Asian & Pacific Islander-owned firms: \$701.8 million
- Hispanic-owned Firms : 4,202
- Annual sales of Hispanic-owned firms: \$564.9 million
- American Indian & Alaska Natives-owned Firms: 885
- Annual sales of Asian & Pacific Islander-owned firms: \$49.4 million

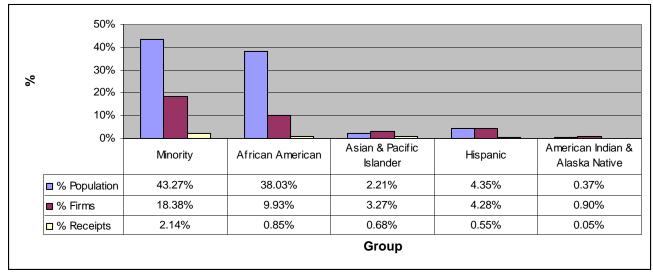


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: New Orleans	National BPR
All	71	78
Non-Minority	<mark>101</mark>	<mark>91</mark>
Minority	30	42
African American	18	24
Asian & Pacific Islander	<mark>104</mark>	<mark>90</mark>
Hispanic	<mark>69</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>170</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the New Orleans, MSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	98,166		102,685,185		505,010		12,800,678	
Agricultural services, forestry, fishing, mining	4,495	4.58%	4,506,458	4.39%	11,685	2.31%	605,260	4.73%
Construction industries	9,535	9.71%	3,889,983	3.79%	28,657	5.67%	833,863	6.51%
Manufacturing	1,888	1.92%	26,787,085	26.09%	47,078	9.32%	1,847,408	14.43%
Transportation, communications, utilities	5,520	5.62%	7,516,359	7.32%	44,162	8.74%	1,451,071	11.34%
Wholesale trade	3,947	4.02%	25,756,537	25.08%	30,984	6.14%	1,025,298	8.01%
Retail trade	12,220	12.45%	12,388,284	12.06%	117,200	23.21%	1,520,978	11.88%
Finance, insurance and real estate industries Service industries	10,413 42,740	10.61% 43.54%	8,038,622 13,578,288	7.83% 13.22%	32,127 193,043	6.36% 38.23%	1,069,267 4,444,934	8.35% 34.72%
Industries not Classified	7,689	7.83%	223,569	0.22%	74	0.01%	2,599	0.02%

### Industries for Minority Groups in the New Orleans, LA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	18,044	9,747	54.83%	3,210	18.06%	4,202	23.64%	885	4.98%
Agricultural services, forestry, fishing, and mining	974	288	1.62%	427	2.40%	86	0.48%	173	0.97%
Construction industries	1,826	1,060	5.96%	45	0.25%	591	3.32%	130	0.73%
Manufacturing	235	110	0.62%	44	0.25%	80	0.45%	1	0.01%
Transportation, communications, and utilities Wholesale trade	1,789 309	1,323 109	7.44% 0.61%	125 82	0.70% 0.46%	285 108	1.60% 0.61%	56 10	0.32% 0.06%
Retail trade	2,185	991	5.57%	912	5.13%	262	1.47%	20	0.11%
Finance, insurance and real estate industries	No Data	441	2.48%	56	0.32%	153	0.86%	No Data	No Data
Service industries	8,046	4,699	26.43%	1,256	7.07%	1,884	10.60%	207	1.16%
Industries not Classified	2,016	726	4.08%	263	1.48%	755	4.25%	272	1.53%

#### Industries for Minority Groups in the New Orleans, LA MSA (Sales)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$2,193,426	\$877,307	40.45%	\$701,788	32.36%	\$564,929	26.05%	\$49,402	2.28%
Agricultural services, forestry, fishing, mining	No Data	\$2,732	0.13%	\$13,366	0.62%	No Data	No Data	\$4,054	0.19%
Construction industries	No Data	\$101,528	4.68%	No Data	No Data	\$44,759	2.06%	\$17,148	0.79%
Manufacturing	No Data	\$8,387	0.39%	No Data	No Data	\$23,687	1.09%	No Data	No Data
Transportation, communications,									
utilities	No Data	\$209,796	9.67%	No Data	No Data	\$26,611	1.23%	\$7,989	0.37%
Wholesale trade	No Data	\$69,005	3.18%	\$214,941	9.91%	\$205,555	9.48%	No Data	No Data
Retail trade	No Data	\$123,679	5.70%	\$209,480	9.66%	\$89,156	4.11%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$35,995	1.66%	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	\$588,930	\$314,645	14.51%	\$167,173	7.71%	\$97,862	4.51%	\$9,250	0.43%
Industries not Classified	No Data	\$11,540	0.53%	No Data	No Data	\$54,165	2.50%	\$8,983	0.41%

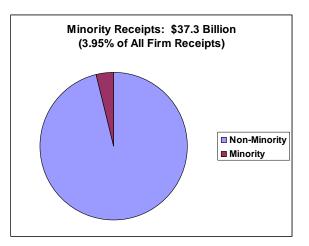
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the New York City, NY PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 10,674,263 persons
- 1997 Total Minority Population: 5,541,051 persons
- All firms in region: 784,876
- Annual sales of all firms in region: \$994.9 billion
- Total minority-owned firms: 263,809
- Annual sales of minority-owned firms: \$37.3 billion
- Total African American-owned firms: 69,410
- Annual sales of African American-owned firms: \$4.0 billion
- Asian & Pacific Islander-owned Firms: 101,814
- Annual sales of Asian & Pacific Islander-owned firms: \$25.5 billion
- Hispanic-owned Firms : 84,880
- Annual sales of Hispanic-owned firms: \$8.1 billion
- American Indian & Alaska Natives-owned Firms: 2,801
- Annual sales of Asian & Pacific Islander-owned firms: \$890.8 million

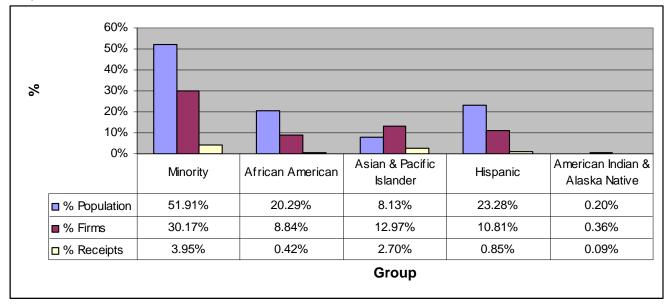


## **Business Participation**<sup>1</sup>

Group	MSA BPR: New York City	National BPR
All	74	78
Non-Minority	<mark>107</mark>	<mark>91</mark>
Minority	<mark>43</mark> 32	<mark>42</mark>
African American	<mark>32</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>117</mark>	<mark>90</mark>
Hispanic	34	41
American Indian & Alaska Native	<mark>128</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the New York City, NY PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Pacific is to find any the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

	Total	0/ - ( All		% of All		% of	A	
Industry Description	number of firms	% of All Firms	Sales of all firms (\$1,000)	Sales from All Firms	Employees	Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	784,876		\$944,904,775		3,433,605		\$155,851,637	
Agricultural services, forestry, fishing, mining	4,700	0.60%	\$823,077	0.09%	8,663	0.25%	\$332,335	0.21%
Construction industries	43,751	5.57%	\$24,016,494	2.54%	119,598	3.48%	\$4,881,176	3.13%
Manufacturing Transportation,	20,872	2.66%	\$54,900,935	5.81%	343,680	10.01%	\$14,302,524	9.18%
communications, utilities	53,502	6.82%	\$55,363,546	5.86%	241,429	7.03%	\$10,833,840	6.95%
Wholesale trade	35,058	4.47%	\$217,874,395	23.06%	249,817	7.28%	\$12,039,021	7.72%
Retail trade	91,010	11.60%	\$62,438,242	6.61%	484,854	14.12%	\$9,210,127	5.91%
Finance, insurance and real estate industries	101,048	12.87%	\$378,022,430	40.01%	547,798	15.95%	\$52,143,045	33.46%
Service industries	347,145	44.23%	\$147,759,929	15.64%	1,436,256	41.83%	\$52,066,671	33.41%
Industries not Classified	88,808	11.31%	\$3,705,727	0.39%	1,510	0.04%	\$42,898	0.03%

#### Industries for Minority Groups in the New York City, NY PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	3228	654	20.64%	1,071	33.80%	540	17.04%	963	30.39%
Agricultural services, forestry, fishing, and mining	322	2	0.06%	36	1.14%	18	0.57%	266	8.39%
Construction industries	165	29	0.92%	15	0.47%	63	1.99%	58	1.83%
Manufacturing Transportation,	No Data	1	0.03%	6	0.19%	1	0.03%	No Data	No Data
communications, and utilities	274	38	1.20%	116	3.66%	57	1.80%	63	1.99%
Wholesale trade	18	1	0.03%	4	0.13%	2	0.06%	11	0.35%
Retail trade	444	45	1.42%	271	8.55%	53	1.67%	75	2.37%
Finance, insurance and real estate industries	109	15	0.47%	27	0.85%	13	0.41%	54	1.70%
Service industries	1485	419	13.22%	417	13.16%	301	9.50%	348	10.98%
Industries not Classified	401	104	3.28%	181	5.71%	32	1.01%	84	2.65%

#### Industries for Minority Groups in the New York City, NY PMSA (Sales in 1,000s)

						,,			
	Minority Sales <sup>™</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,255,808	\$40,471	3.23%	\$200,253	15.97%	\$89,014	7.10%	\$926,070	73.85%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$22,310	1.78%
Construction industries	No Data	No Data	No Data	No Data	No Data	\$21,292	1.70%	\$68,453	5.46%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	\$52,212	\$4,409	0.35%	\$8,575	0.68%	\$3,599	0.29%	\$35,629	2.84%
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	\$988	0.08%	\$71,659	5.71%	\$34,630	2.76%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	\$322,419	\$27,707	2.21%	\$87,618	6.99%	\$16,814	1.34%	\$190,280	15.17%
Industries not Classified	No Data	No Data	No Data	\$17,954	1.43%	No Data	No Data	\$14,185	1.13%

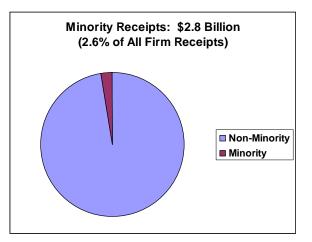
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Orlando, FL MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,467,552 persons
- 1997 Total Minority Population: 399,112 persons
- All firms in region: 126,014
- Annual sales of all firms in region: \$108.0 billion
- Total minority-owned firms: 21,082
- Annual sales of minority-owned firms: \$2.8 billion
- Total African American-owned firms: 4,858
- Annual sales of African American-owned firms: \$418.3 million
- Asian & Pacific Islander-owned Firms: 5,679
- Annual sales of Asian & Pacific Islander-owned firms: \$1.3 million
- Hispanic-owned Firms : 10,541
- Annual sales of Hispanic-owned firms: \$963.4 million
- American Indian & Alaska Natives-owned Firms: 783
- Annual sales of Asian & Pacific Islander-owned firms: \$113.8 million

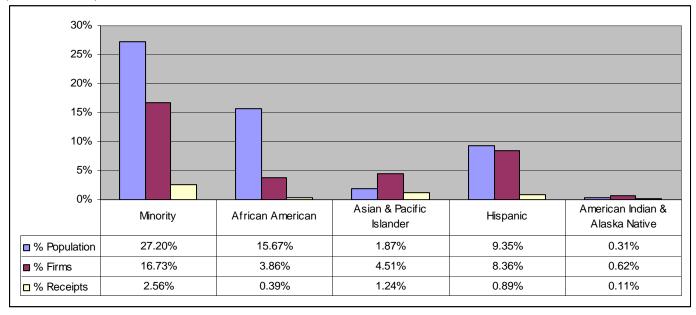


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Orlando	National BPR
All	<mark>86</mark>	<mark>78</mark>
Non-Minority	<mark>98</mark>	<mark>91</mark>
Minority	<mark>98</mark> 53	<mark>42</mark>
African American	21	24
Asian & Pacific Islander	<mark>207</mark>	<mark>90</mark>
Hispanic .	<mark>77</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>172</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the Orlando, FL MSA, the Asian & Pacific Islander group and the American Indian & Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	126,014		\$108,039,019		686,503		\$16,943,550	
Agricultural services, forestry, fishing, mining	3,244	2.57%	\$551,085	0.51%	7,737	1.13%	\$141,797	0.84%
Construction industries	13,305	10.56%	\$7,999,412	7.40%	43,108	6.28%	\$1,215,307	7.17%
Manufacturing	3,004	2.38%	\$9,165,774	8.48%	55,410	8.07%	\$1,985,390	11.72%
Transportation, communications, utilities	6,231	4.94%	\$7,849,576	7.27%	38,278	5.58%	\$1,263,439	7.46%
Wholesale trade	6,082	4.83%	\$31,096,117	28.78%	43,026	6.27%	\$1,398,855	8.26%
Retail trade	16,289	12.93%	\$18,653,403	17.27%	158,783	23.13%	\$2,250,243	13.28%
Finance, insurance and real estate industries	15,904	12.62%	\$11,216,786	10.38%	46,408	6.76%	\$1,478,211	8.72%
Service industries	52,964	42.03%	\$21,169,130	19.59%	293,572	42.76%	\$7,205,562	42.53%
Industries not Classified	9,323	7.40%	\$337,736	0.31%	181	0.03%	\$4,746	0.03%

#### Industries for Minority Groups in the Orlando, FL MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	21,082	4,858	23.04%	5,679	26.94%	10,541	50.00%	783	3.71%
Agricultural services, forestry, fishing, and mining	329	170	0.81%	2	0.01%	147	0.70%	10	0.05%
Construction industries	1,802	454	2.15%	84	0.40%	1,132	5.37%	132	0.63%
Manufacturing	357	54	0.26%	89	0.42%	189	0.90%	25	0.12%
Transportation, communications, and utilities Wholesale trade	2,088 251	614 9	2.91% 0.04%	202 134	0.96% 0.64%	1,235 84	5.86% 0.40%	37 24	0.18% 0.11%
Retail trade	No Data	510	2.42%	1,209	5.73%	1,453	6.89%	No Data	No Data
Finance, insurance and real estate industries	No Data	88	0.42%	270	1.28%	724	3.43%	No Data	No Data
Service industries	8,772	2,527	11.99%	1,879	8.91%	4,309	20.44%	57	0.27%
Industries not Classified	3,983	432	2.05%	1,811	8.59%	1,270	6.02%	470	2.23%

#### Industries for Minority Groups in the Orlando, FL MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$2,762,205	\$418,334	15.14%	\$1,341,963	48.58%	\$963,357	34.88%	\$113,847	4.12%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	\$403,327	\$64,637	2.34%	\$90,927	3.29%	\$202,224	7.32%	\$45,539	1.65%
Manufacturing	No Data	No Data	No Data	\$49,982	1.81%	\$24,939	0.90%	No Data	No Data
Transportation, communications, utilities	No Data	\$94,710	3.43%	No Data	No Data	\$60,805	2.20%	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$84,488	3.06%	No Data	No Data	No Data	No Data
Retail trade	No Data	\$55,859	2.02%	\$429,115	15.54%	\$183,864	6.66%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	\$32,602	1.18%	\$25,452	0.92%	No Data	No Data
Service industries	\$917,915	\$139,352	5.04%	\$402,610	14.58%	\$355,482	12.87%	\$20,471	0.74%
Industries not Classified	No Data	No Data	No Data	\$239,850	8.68%	No Data	No Data	\$20,421	0.74%

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

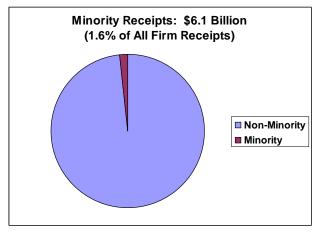


## The State of

# Minority Business in the Philadelphia, PA-NJ Metropolitan Statistical Area

#### **Demographic and Business Statistic**

- 1997 Total Population: 4,291,439 persons
- 1997 Total Minority Population: 1,259,359 persons
- All firms in region: 353,657
- Annual sales of all firms in region: \$388.7 billion
- Total minority-owned firms: 37,699
- Annual sales of minority-owned firms: \$6.1 billion
- Total African American-owned firms: 17,863
- Annual sales of African American-owned firms: \$1.7 billion
- Asian & Pacific Islander-owned Firms: 13,399
- Annual sales of Asian & Pacific Islander-owned firms: \$3.4 billion
- Hispanic-owned Firms : 5,558
- Annual sales of Hispanic-owned firms: \$933.2 million
- American Indian & Alaska Natives-owned Firms: 1,603
- Annual sales of Asian & Pacific Islander-owned firms: \$115.9 million

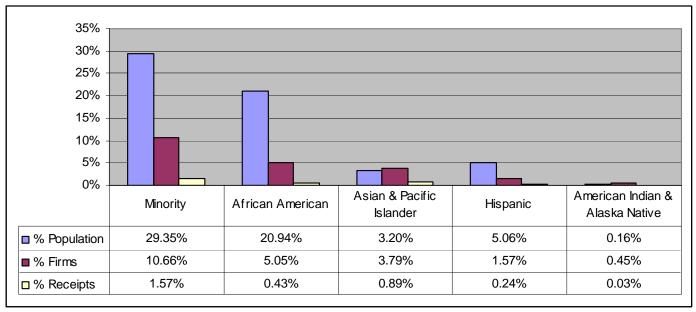


## **Business Participation<sup>1</sup>**

Group	MSA BPR: Philadelphia	National BPR
All	<mark>82</mark>	<mark>78</mark>
Non-Minority	<mark>104</mark>	<mark>91</mark>
Minority	30	42
African American	20	24
Asian & Pacific Islander	<mark>98</mark>	<mark>90</mark>
Hispanic	26	41
American Indian & Alaska Native	<mark>237</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Philadelphia, PA-NJ MSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown	for All Fir	ms in the	e Philadelphia	a PA-NJ MS	SA SA			
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	353,657		388,727,494		2,045,714		65,563,724	
Agricultural services, forestry, fishing, mining	6,934	1.96%	1,179,554	0.30%	12,343	0.60%	309,576	0.47%
Construction industries	36,048	10.19%	17,625,426	4.53%	94,030	4.60%	3,420,764	5.22%
Manufacturing Transportation,	10,923	3.09%	71,295,280	18.34%	310,669	15.19%	13,037,636	19.89%
communications, utilities	12,062	3.41%	19,979,207	5.14%	103,090	5.04%	3,887,563	5.93%
Wholesale trade	16,517	4.67%	101,163,839	26.02%	143,372	7.01%	5,975,223	9.11%
Retail trade	47,231	13.36%	50,142,206	12.90%	387,132	18.92%	6,221,702	9.49%
Finance, insurance and real estate industries Service industries	41,433 154,231	11.72% 43.61%	60,192,846 66,020,064	15.48% 16.98%	181,459 813,020	8.87% 39.74%	7,731,337 24,963,964	11.79% 38.08%
Industries not Classified	29,176	8.25%	1,129,072	0.29%	599	0.03%	15,959	0.02%

#### Industries for Minority Groups in the Philadelphia PA-NJ MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	38,423	17,863	47.38%	13,399	35.54%	5,558	14.74%	1,603	4.25%
Agricultural services, forestry, fishing, and mining	250	133	0.35%	52	0.14%	36	0.10%	29	0.08%
Construction industries	2,085	1,020	2.71%	297	0.79%	596	1.58%	172	0.46%
Manufacturing Transportation,	614	161	0.43%	316	0.84%	106	0.28%	31	0.08%
communications, and utilities	1,856	1,234	3.27%	224	0.59%	378	1.00%	20	0.05%
Wholesale trade	781	262	0.69%	405	1.07%	74	0.20%	40	0.11%
Retail trade	7,826	2,550	6.76%	4,409	11.70%	798	2.12%	69	0.18%
Finance, insurance and real estate industries	1,919	1,031	2.73%	666	1.77%	168	0.45%	54	0.14%
Service industries	17,683	9,237	24.50%	5,796	15.37%	2,458	6.52%	192	0.51%
Industries not Classified	5,428	2,236	5.93%	1,249	3.31%	946	2.51%	997	2.64%

#### Industries for Minority Groups in the Philadelphia PA-NJ MSA (Sales in \$1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$6,153,583	1,659,837	27.11%	3,444,576	56.27%	933,247	15.24%	115,923	1.89%
Agricultural services, forestry, fishing, mining	No Data	7,257	0.12%	4,687	0.08%	No Data	No Data	No Data	No Data
Construction industries	\$319,748	120,909	1.97%	62,403	1.02%	120,618	1.97%	15,818	0.26%
Manufacturing	No Data	39,226	0.64%	237,091	3.87%	50,065	0.82%	No Data	No Data
Transportation, communications, utilities	\$263,521	110,148	1.80%	11,012	0.18%	136,024	2.22%	6,337	0.10%
Wholesale trade	\$1,285,601	190,486	3.11%	916,386	14.97%	156,804	2.56%	21,925	0.36%
Retail trade	\$1,470,420	240,162	3.92%	1,061,073	17.33%	161,332	2.64%	7,853	0.13%
Finance, insurance and real estate industries Service industries Industries not	No Data \$1,835,004	109,721 690,992	1.79% 11.29%	117,487 948,626	1.92% 15.50%	No Data 175,475	No Data 2.87%	No Data 19,911	No Data 0.33%
Classified	\$386,888	150,935	2.47%	85,812	1.40%	108,571	1.77%	41,570	0.68%

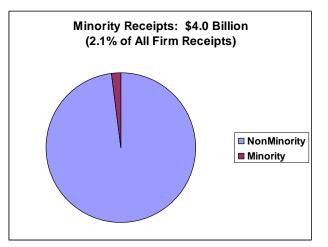
<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Phoenix-Mesa, AZ MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 2,834,494 persons
- 1997 Total Minority Population: 463,613 persons
- All firms in region: 212,077
- Annual sales of all firms in region: \$190.8 billion
- Total minority-owned firms: 23,946
- Annual sales of minority-owned firms: \$4.0 billion
- Total African American-owned firms: 2,507
- Annual sales of African American-owned firms: \$253.7 million
- Asian & Pacific Islander-owned Firms: 4,890
- Annual sales of Asian & Pacific Islander-owned firms: \$1.5 billion
- Hispanic-owned Firms : 15,412
- Annual sales of Hispanic-owned firms: \$1.9 billion
- American Indian & Alaska Natives-owned Firms: 1,992
- Annual sales of Asian & Pacific Islander-owned firms: \$330.1 million

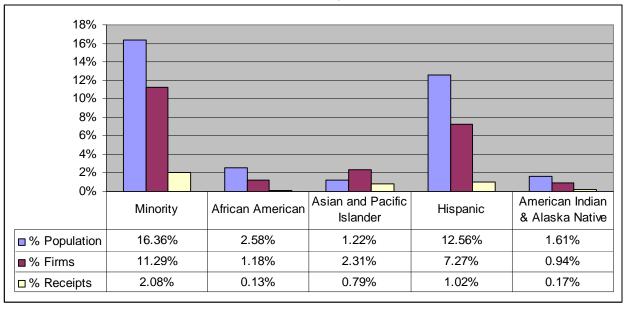


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Phoenix-Mesa	National BPR
All	75	78
Non-Minority	<mark>106</mark>	<mark>91</mark>
Minority	<mark>52</mark>	<mark>42</mark>
African American	<mark>34</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>142</mark>	<mark>90</mark>
Hispanic	<mark>43</mark>	<mark>41</mark>
American Indian & Alaska Native	44	85

#### Parity<sup>2</sup>:

In the Phoenix—Mesa, AZ MSA, Asian & Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown	for All Fir	ms in the	e Phoenix-Me	sa, AZ MSA	4			
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	212,077		\$190,820,069		1,202,340		\$31,776,232	
Agricultural services, forestry, fishing, mining	4,856	2.29%	\$1,321,833	0.69%	16,058	1.34%	\$411,357	1.29%
Construction industries	18,029	8.50%	\$15,876,851	8.32%	99,648	8.29%	\$2,829,611	8.90%
Manufacturing	6,751	3.18%	\$36,404,753	19.08%	163,458	13.59%	\$6,164,717	19.40%
Transportation, communications, utilities	7,778	3.67%	\$11,841,710	6.21%	77,329	6.43%	\$2,398,213	7.55%
Wholesale trade	9,583	4.52%	\$42,428,179	22.23%	73,972	6.15%	\$2,671,536	8.41%
Retail trade	26,091	12.30%	\$31,786,583	16.66%	247,850	20.61%	\$3,860,736	12.15%
Finance, insurance and real estate industries	30,779	14.51%	\$22,836,017	11.97%	89,071	7.41%	\$3,100,206	9.76%
Service industries	95,232	44.90%	\$27,845,208	14.59%	434,198	36.11%	\$10,333,516	32.52%
Industries not Classified	13,494	6.36%	\$478,935	0.25%	756	0.06%	\$6,340	0.02%

#### Industries for Minority Groups in the Phoenix-Mesa, AZ MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	24,801	2,507	10.47%	4,890	20.42%	15,412	64.36%	1,992	8.32%
Agricultural services, forestry, fishing, and mining	826	11	0.05%	86	0.36%	668	2.79%	61	0.25%
Construction industries	2,174	125	0.52%	85	0.35%	1,704	7.12%	260	1.09%
Manufacturing Transportation,	592	25	0.10%	119	0.50%	364	1.52%	84	0.35%
communications, and utilities	1,005	186	0.78%	92	0.38%	678	2.83%	49	0.20%
Wholesale trade	544	47	0.20%	168	0.70%	296	1.24%	33	0.14%
Retail trade	4,110	233	0.97%	1,195	4.99%	2,414	10.08%	268	1.12%
Finance, insurance and real estate industries	1460	210	0.88%	395	1.65%	793	3.31%	62	0.26%
Service industries	11,539	1,460	6.10%	2,472	10.32%	6,987	29.18%	620	2.59%
Industries not Classified	2,552	209	0.87%	278	1.16%	1,510	6.31%	555	2.32%

### Industries for Minority Groups in the Phoenix-Mesa, AZ MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$4,028,868	\$253,695	6.40%	\$1,500,951	37.85%	\$1,943,940	49.03%	\$330,102	8.33%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	\$49,180	1.24%	No Data	No Data
Construction industries	\$618,603	\$15,558	0.39%	\$27,976	0.71%	\$465,029	11.73%	\$110,040	2.78%
Manufacturing	No Data	No Data	No Data	\$74,392	1.88%	\$256,441	6.47%	No Data	No Data
Transportation, communications,									
utilities	No Data	No Data	No Data	No Data	No Data	\$44,622	1.13%	\$63,844	1.61%
Wholesale trade	No Data	No Data	No Data	\$587,409	14.81%	\$179,796	4.53%	\$28,166	0.71%
Retail trade	\$904,316	\$47,782	1.21%	\$423,444	10.68%	\$396,992	10.01%	\$36,098	0.91%
Finance, insurance and real estate industries	\$149,612	\$15,075	0.38%	\$36,588	0.92%	\$82,458	2.08%	\$15,491	0.39%
Service industries	\$895,902	\$128,204	3.23%	\$298,134	7.52%	\$419,746	10.59%	\$49,818	1.26%
Industries not Classified	No Data	No Data	No Data	\$20,170	0.51%	\$49,675	1.25%	\$11,904	0.30%

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## *The State of* **Minority Business in the Pittsburgh, PA MSA**

On July 12, 2001, The U.S. Department of Commerce, through the Census Bureau and the Minority Business Development Agency, released the <u>1997 Survey of Minority-Owned Business Enterprises</u> (SMOBE) Report and MBDA's <u>The State of Minority Business</u>. This report used both sources. For more information about SMOBE, please visit www.mbda.gov:

## Demographic and Business Statistics for Pittsburgh, PA MSA

- 1997 Total Population: 791,224 persons
- 1997 Total Minority Population: 141,606 persons
- All firms in region: 159,845 firms
- Annual sales of all firms in region: \$180.3 billion
- Total minority-owned firms: 6,779 firms
- Annual sales of minority-owned firms in region: \$1.4 billion
- Total African American-owned firms: 3,142 firms
- Asian & Pacific Islander-owned Firms: 2,013 firms
- Hispanic-owned Firms : 946 firms
- American Indian & Alaska Natives-owned Firms: 723 firms

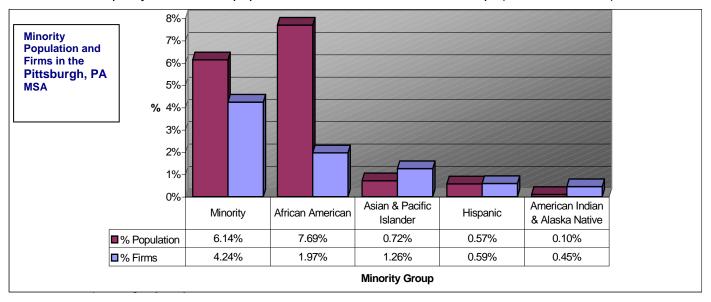
### **Business Participation:**

Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group. The Index of Business Participation Rate is a measure of how Business Participation Rates in the MSA compare with the Nation. Items highlighted in yellow indicate groups in the MSA that exceed the National BPR.

Group	MSA BPR: Pittsburgh	National BPR	Index of Business Participation <sup>i</sup>
All	<mark>79</mark>	<mark>78</mark>	<mark>1.01</mark>
Non-Minority	<mark>108</mark>	<mark>91</mark>	<mark>1.19</mark>
Minority	<mark>43</mark>	<mark>42</mark>	<mark>1.02</mark>
African American	<mark>24</mark>	<mark>24</mark>	<mark>1.01</mark>
Asian & Pacific Islander	<mark>228</mark>	<mark>41</mark>	<mark>5.57</mark>
Hispanic	<mark>193</mark>	<mark>85</mark>	<mark>2.27</mark>
American Indian & Alaska Native	<mark>450</mark>	<mark>90</mark>	<mark>5.01</mark>

#### **Parity:**

In the Pittsburgh, PA MSA, Asian & Pacific Islanders, Hispanics, and American Indian & Alaska Natives have achieved parity<sup>ii</sup>, in terms of population size and business ownership. (See below chart).



## Industry Breakdown for All Firms in the Pittsburgh, PA MSA

SIC Industry Description	Total number of firms	Sales of all firms (\$1,000)	Employees	Annual payroll (\$1,000)
All industries	159,845	180,250,948	973,896	27,060,306
Agricultural services, forestry, fishing, and mining	3,632	1,208,783	7,405	237,966
Construction industries	19,768	8,571,595	54,418	1,789,032
Manufacturing	5,015	25,291,849	141,239	5,729,433
Transportation, communications, and utilities	6,501	33,082,990	57,281	1,927,936
Wholesale trade	7,238	40,999,921	61,259	2,130,219
Retail trade	24,214	23,461,964	211,310	2,719,572
Finance, insurance and real estate industries	16,813	20,802,477	71,098	2,595,654
Service industries	67,119	26,526,751	369,756	9,927,107
Industries not Classified	10,108	304,618	130	3,387

Source: US Bureau of Census, 1997 Survey of Minority-Owned Business Enterprise

## Industries for Minority Groups in the Pittsburgh, PA MSA (Firms)

	African American	Asian & Pacific Islander	Hispanic	American Indian & Alaska Native	
All industries	3,142	2,013	946	723	
Agricultural services, forestry, fishing, and mining	35	No Data	13	21	
Construction industries	278	34	118	146	
Manufacturing	29	47	11	No Data	
Transportation, communications, and utilities	162	12	2	22	
Wholesale trade	27	68	11	1	
Retail trade	613	408	117	97	
Finance, insurance and real estate industries	170	109	23	No Data	
Service industries	1,567	1,100	471	107	
Industries not Classified	262	No Data	No Data	310	

Source: US Bureau of Census, 1997 Survey of Minority-Owned Business Enterprise

<sup>&</sup>lt;sup>i</sup> The Index of Business Participation is computed by dividing the Regional BPR by the National BPR. A value less than 1 indicates that the BPR for that group is less than the national BPR. Conversely, A BPR Index with a value greater than 1 indicates that the BPR for that group exceeds the national BPR.

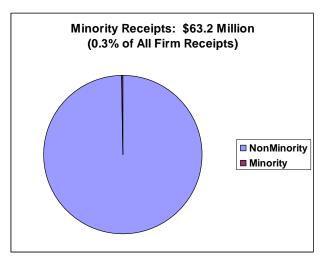
<sup>&</sup>lt;sup>ii</sup> Parity is defined as the proportionality between the population percentage and percentage share of number of firms owned by the group.



## The State of Minority Business in the Portland, ME MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 442,534 persons
- 1997 Total Minority Population: 15,760 persons
- All firms in region: 25,366
- Annual sales of all firms in region: \$20.7 billion
- Total minority-owned firms: 573
- Annual sales of minority-owned firms: \$63.2 million
- Total African American-owned firms: No Data
- Annual sales of African American-owned firms: No Data
- Asian & Pacific Islander-owned Firms: 182
- Annual sales of Asian & Pacific Islander-owned firms: \$701.8 million
- Hispanic-owned Firms : No Data
- Annual sales of Hispanic-owned firms: No Data
- American Indian & Alaska Natives-owned Firms: 233
- Annual sales of Asian & Pacific Islander-owned firms: \$27.4 million

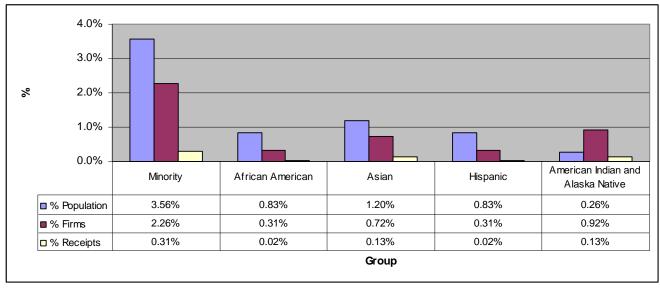


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Portland	National BPR
All	57	78
Non-Minority	58	91
Minority	36	42
African American	No Data	24
Asian & Pacific Islander	34	90
Hispanic	No Data	41
American Indian & Alaska Native	<mark>200</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Portland, ME MSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	25,366		\$20,669,074		124,788		\$3,444,037	
Agricultural services, forestry, fishing, mining	1,097	4.32%	\$84,587	0.41%	741	0.59%	\$18,360	0.53%
Construction industries	2,933	11.56%	\$901,411	4.36%	6,226	4.99%	\$182,574	5.30%
Manufacturing	832	3.28%	\$2,140,097	10.35%	14,250	11.42%	\$503,474	14.62%
Transportation, communications, utilities	759	2.99%	\$1,057,185	5.11%	5,842	4.68%	\$190,592	5.53%
Wholesale trade	1,018	4.01%	\$3,692,891	17.87%	9,985	8.00%	\$344,180	9.99%
Retail trade	3,284	12.95%	\$3,655,877	17.69%	30,268	24.26%	\$487,075	14.14%
Finance, insurance and real estate industries	2,919	11.51%	\$5,632,582	27.25%	14,038	11.25%	\$592,866	17.21%
Service industries	11,279	44.47%	\$3,464,465	16.76%	43,426	34.80%	\$1,124,553	32.65%
Industries not Classified	1,318	5.20%	\$39,979	0.19%	12	0.01%	\$363	0.01%

## Industries for Minority Groups in the Portland, ME MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	573	No Data	No Data	182	31.76%	No Data	No Data	233	40.66%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	1	0.17%	No Data	No Data	7	1.22%
Construction industries	No Data	No Data	No Data	5	0.87%	No Data	No Data	29	5.06%
Manufacturing Transportation,	No Data	No Data	No Data	3	0.52%	No Data	No Data	2	0.35%
communications, and utilities	No Data	No Data	No Data	1	0.17%	No Data	No Data	17	2.97%
Wholesale trade	No Data	No Data	No Data	11	1.92%	No Data	No Data	2	0.35%
Retail trade	No Data	No Data	No Data	57	9.95%	No Data	No Data	22	3.84%
Finance, insurance and real estate industries	No Data	No Data	No Data	3	0.52%	No Data	No Data	1	0.17%
Service industries	No Data	No Data	No Data	61	10.65%	No Data	No Data	15	2.62%
Industries not Classified	No Data	No Data	No Data	39	6.81%	No Data	No Data	139	24.26%

### Industries for Minority Groups in the Portland, ME MSA (Sales)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$63,166	No Data	No Data	\$701,788	32.36%	No Data	No Data	\$27,356	43.31%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	\$13,366	0.62%	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications,									
utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$214,941	9.91%	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	\$209,480	9.66%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	No Data	No Data	\$167,173	7.71%	No Data	No Data	\$1,314	2.08%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

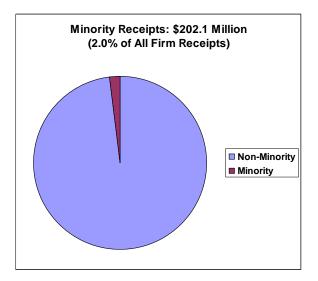
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Richland--Kennewick--Pasco, WA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 180,863 persons
- 1997 Total Minority Population: 48,658 persons
- All firms in region: 11,324
- Annual sales of all firms in region: \$10.0 billion
- Total minority-owned firms: 890
- Annual sales of minority-owned firms: \$202.1 million
- Total African American-owned firms: No Data
- Annual sales of African American-owned firms: No Data
- Asian & Pacific Islander-owned Firms: 256
- Annual sales of Asian & Pacific Islander-owned firms: \$50.1 million
- Hispanic-owned Firms: 537
- Annual sales of Hispanic-owned firms: \$62.5 million
- American Indian & Alaska Natives-owned Firms: No Data
- Annual sales of Asian & Pacific Islander-owned firms: No Data

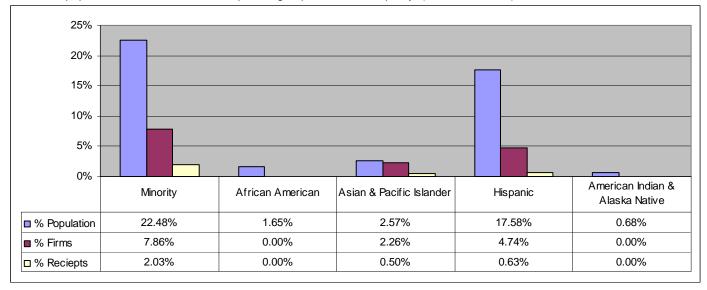


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Richland	National BPR
All	63	78
Non-Minority	74	91
Minority	22	42
African American	No Data	24
Asian & Pacific Islander	55	90
Hispanic	17	41
American Indian & Alaska Native	No Data	85

## **Parity**<sup>2</sup>:

In the Richland--Kennewick--Pasco, WA MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Basit is defined as the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	11,324		\$9,973,436		57,883		\$1,657,114	
Agricultural services, forestry, fishing, mining	343	3.03%	\$71,063	0.71%	859	1.48%	\$16,039	0.97%
Construction industries	1,130	9.98%	\$685,263	6.87%	4,735	8.18%	\$138,937	8.38%
Manufacturing	317	2.80%	\$2,075,675	20.81%	7,698	13.30%	\$251,331	15.17%
Transportation, communications, utilities	473	4.18%	\$1,500,636	15.05%	6,288	10.86%	\$292,716	17.66%
Wholesale trade	401	3.54%	\$1,086,700	10.90%	3,015	5.21%	\$76,791	4.63%
Retail trade	2,255	19.91%	\$1,717,755	17.22%	13,143	22.71%	\$183,339	11.06%
Finance, insurance and real estate industries	1,005	8.87%	\$1,067,245	10.70%	2,181	3.77%	\$49,156	2.97%
Service industries	4,972	43.91%	\$1,754,196	17.59%	19,955	34.47%	\$648,520	39.14%
Industries not Classified	464	4.10%	- \$14,903	0.15%	9	0.02%	\$285	0.02%

### Industries for Minority Groups in the Richland--Kennewick--Pasco, WA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	890	No Data	No Data	256	28.76%	537	60.34%	No Data	No Data
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	5	0.56%	44	4.94%	No Data	No Data
Manufacturing Transportation,	No Data	No Data	No Data	No Data	No Data	5	0.56%	No Data	No Data
communications, and utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	6	0.67%	19	2.13%	No Data	No Data
Retail trade	No Data	No Data	No Data	71	7.98%	87	9.78%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	7	0.79%	10	1.12%	No Data	No Data
Service industries	No Data	No Data	No Data	167	18.76%	294	33.03%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	23	2.58%	No Data	No Data

### Industries for Minority Groups in the Richland--Kennewick--Pasco, WA MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$202,118	No Data	No Data	\$50,072	24.77%	\$62,544	30.94%	No Data	No Data
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	No Data	No Data	\$33,148	16.40%	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	No Data	No Data	\$8,603	4.26%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	No Data	No Data	\$31,684	15.68%	\$14,187	7.02%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

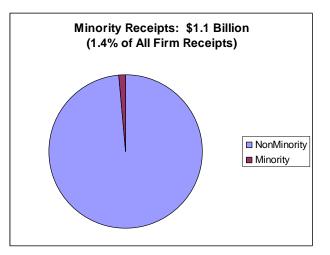
<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Richmond-Petersburg, VA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 963,333 persons
- 1997 Total Minority Population: 313,252 persons
- All firms in region: 65,470
- Annual sales of all firms in region: \$78.9 billion
- Total minority-owned firms: 10,615
- Annual sales of minority-owned firms: \$1.1 billion
- Total African American-owned firms: 6,648
- Annual sales of African American-owned firms: \$541.1 million
- Asian & Pacific Islander-owned Firms: 2,456
- Annual sales of Asian & Pacific Islander-owned firms: \$422.7 million
- Hispanic-owned Firms : 1,440
- Annual sales of Hispanic-owned firms: \$94.4 million
- American Indian & Alaska Natives-owned Firms: 544
- Annual sales of Asian & Pacific Islander-owned firms: \$54.3 million

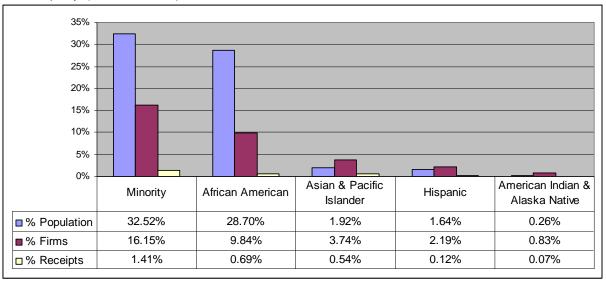


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Richmond	National BPR
All	68	78
Non-Minority	85	91
Minority	34	42
African American	23	24
Asian & Pacific Islander	<mark>132</mark>	<mark>90</mark>
Hispanic	<mark>91</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>221</mark>	<mark>85</mark>

#### **Parity**<sup>2</sup>:

In the Richmond-Petersburg, VA MSA, the Asian & Pacific Islander, Hispanic and American Indian & Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

	Total number	% of All	Sales of all firms	% of All Sales from		% of Employees	Annual payroll	% of Payroll
Industry Description	of firms	Firms	(\$1,000)	All Firms	Employees	from All Firms	(\$1,000)	from All Firms
All industries	65,740		\$78,903,770		432,192		12,106,222	
Agricultural services, forestry, fishing, mining	1,386	2.11%	\$355,165	0.45%	4,069	0.94%	113,930	0.94%
Construction industries	8,082	12.29%	\$4,226,335	5.36%	31,822	7.36%	871,046	7.20%
Manufacturing	1,638	2.49%	\$19,985,356	25.33%	63,378	14.66%	2,648,769	21.88%
Transportation, communications, utilities	2,423	3.69%	\$4,900,371	6.21%	29,881	6.91%	1,019,574	8.42%
Wholesale trade	3,127	4.76%	\$17,920,613	22.71%	32,413	7.50%	1,121,592	9.26%
Retail trade	8,776	13.35%	\$9,422,623	11.94%	94,828	21.94%	1,378,737	11.39%
Finance, insurance and real estate industries	8,590	13.07%	\$13,607,842	17.25%	46,710	10.81%	1,864,114	15.40%
Service industries	27,869	42.39%	\$8,323,490	10.55%	128,988	29.85%	3,085,610	25.49%
Industries not Classified	4,110	6.25%	\$161,975	0.21%	103	0.02%	2,850	0.02%

#### Industries for Minority Groups in the Richmond-Petersburg, VA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	10908	6,468	60.93%	2,456	23.14%	1,440	13.57%	544	5.12%
Agricultural services, forestry, fishing, and mining	No Data	136	1.28%	30	0.28%	9	0.08%	7	0.07%
Construction industries	No Data	510	4.80%	No Data	No Data	170	1.60%	125	1.18%
Manufacturing Transportation,	No Data	84	0.79%	15	0.14%	8	0.08%	No Data	No Data
communications, and utilities	No Data	489	4.61%	120	1.13%	15	0.14%	36	0.34%
Wholesale trade	No Data	54	0.51%	32	0.30%	4	0.04%	1	0.01%
Retail trade	No Data	850	8.01%	860	8.10%	198	1.87%	3	0.03%
Finance, insurance and real estate industries	No Data	377	3.55%	41	0.39%	28	0.26%	22	0.21%
Service industries	No Data	3,218	30.32%	1,107	10.43%	576	5.43%	52	0.49%
Industries not Classified	No Data	749	7.06%	136	1.28%	432	4.07%	299	2.82%

#### Industries for Minority Groups in the Richmond-Petersburg, VA MSA (Sales in 1,000s)

							/		
	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,112,509	\$541,138	48.76%	\$422,672	38.09%	\$94,389	8.51%	\$54,310	4.89%
Agricultural services, forestry, fishing, mining Construction industries Manufacturing Transportation, communications,	No Data No Data No Data	\$2,737 \$51,163 \$89,115	0.25% 4.61% 8.03%	No Data No Data No Data	No Data No Data No Data	No Data \$21,741 No Data	No Data 1.96% No Data	No Data No Data No Data	No Data No Data No Data
utilities	No Data	\$47,004	4.24%	No Data	No Data	No Data	No Data	\$6,914	0.62%
Wholesale trade	No Data	\$4,182	0.38%	\$23,686	2.13%	No Data	No Data	No Data	No Data
Retail trade	No Data	\$109,922	9.91%	\$211,394	19.05%	\$33,533	3.02%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$29,756	2.68%	\$950	0.09%	No Data	No Data	No Data	No Data
Service industries	No Data	\$198,192	17.86%	\$112,704	10.16%	\$31,663	2.85%	No Data	No Data
Industries not Classified	No Data	\$9,067	0.82%	No Data	No Data	No Data	No Data	No Data	No Data

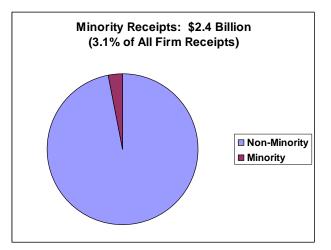
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Sacramento, CA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,923,795 persons
- 1997 Total Minority Population: 737,158 persons
- All firms in region: 114,812
- Annual sales of all firms in region: \$78.9 billion
- Total minority-owned firms: 22,794
- Annual sales of minority-owned firms: \$2.4 billion
- Total African American-owned firms: 2,028
- Annual sales of African American-owned firms: \$168.8 million
- Asian & Pacific Islander-owned Firms: 10,409
- Annual sales of Asian & Pacific Islander-owned firms: \$1.5 billion
- Hispanic-owned Firms : 9,091
- Annual sales of Hispanic-owned firms: \$620.7 million
- American Indian & Alaska Natives-owned Firms: 2,133
- Annual sales of Asian & Pacific Islander-owned firms: \$154.1 million

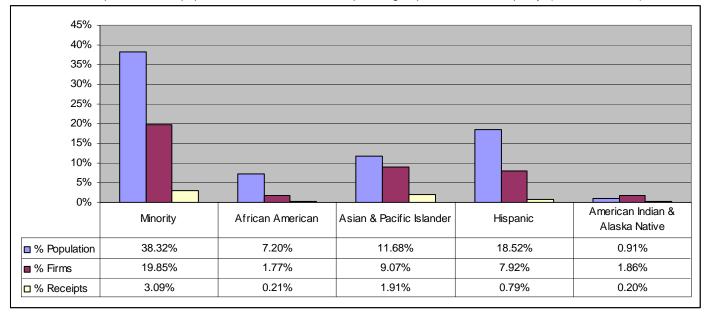


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Sacramento	National BPR
All	60	78
Non-Minority	78	91
Minority	31	42
African American	15	24
Asian & Pacific Islander	46	90
Hispanic	26	41
American Indian & Alaska Native	<mark>122</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Sacramento, CA MSA, the American Indian & Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is to find any the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	114,812		\$78,907,377		482,082		\$13,281,149	
Agricultural services, forestry, fishing, mining	2,822	2.46%	\$403,432	0.51%	5,269	1.09%	\$112,684	0.85%
Construction industries	12,240	10.66%	\$6,084,869	7.71%	33,454	6.94%	\$1,069,001	8.05%
Manufacturing	3,172	2.76%	\$13,559,661	17.18%	50,194	10.41%	\$2,094,774	15.77%
Transportation, communications, utilities	3,407	2.97%	\$5,644,643	7.15%	29,921	6.21%	\$1,009,428	7.60%
Wholesale trade	3,895	3.39%	\$11,663,160	14.78%	26,971	5.59%	\$921,425	6.94%
Retail trade	16,257	14.16%	\$14,071,433	17.83%	113,678	23.58%	\$1,725,843	12.99%
Finance, insurance and real estate industries	12,472	10.86%	\$13,792,534	17.48%	53,461	11.09%	\$1,716,749	12.93%
Service industries	54,042	47.07%	\$13,442,362	17.04%	169,039	35.06%	\$4,628,605	34.85%
Industries not Classified	6,728	5.86%	\$245,283	0.31%	95	0.02%	\$2,640	0.02%

#### Industries for Minority Groups in the Sacramento, CA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	22,794	2,028	8.90%	10,409	45.67%	9,091	39.88%	2,133	9.36%
Agricultural services, forestry, fishing, and mining	671	33	0.14%	278	1.22%	294	1.29%	66	0.29%
Construction industries	1,469	113	0.50%	346	1.52%	808	3.54%	202	0.89%
Manufacturing	346	12	0.05%	161	0.71%	121	0.53%	52	0.23%
Transportation, communications, and utilities	381	7	0.03%	276	1.21%	79	0.35%	19	0.08%
Wholesale trade	No Data	16	0.07%	No Data	No Data	240	1.05%	2	0.01%
Retail trade	No Data	No Data	No Data	1,575	6.91%	1,033	4.53%	25	0.11%
Finance, insurance and real estate industries	2,826	87	0.38%	2,137	9.38%	584	2.56%	18	0.08%
Service industries	11,651	1,161	5.09%	4,802	21.07%	5,618	24.65%	70	0.31%
Industries not Classified	No Data	394	1.73%	624	2.74%	315	1.38%	No Data	No Data

#### Industries for Minority Groups in the Sacramento, CA MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	2,436,730	\$168,760	6.93%	\$1,503,746	61.71%	\$620,740	25.47%	\$154,089	6.32%
Agricultural services, forestry, fishing, mining Construction industries	No Data 282,013	No Data \$10,533	No Data 0.43%	\$19,995 \$66,003	0.82% 2.71%	\$9,968 \$124,997	0.41% 5.13%	No Data \$80,480	No Data 3.30%
Manufacturing	No Data	No Data	No Data	\$200,443	8.23%	\$19,534	0.80%	\$11,118	0.46%
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	\$14,249	0.58%	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	\$155,615	6.39%	No Data	No Data
Retail trade	No Data	No Data	No Data	\$398,899	16.37%	\$70,923	2.91%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$14,902	0.61%	\$68,921	2.83%	\$33,740	1.38%	No Data	No Data
Service industries	737,768	\$56,532	2.32%	\$485,980	19.94%	\$183,312	7.52%	\$11,944	0.49%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	\$8,403	0.34%	No Data	No Data

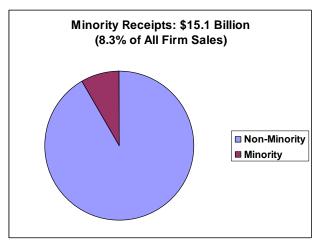
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the San Francisco, CA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,863,820 persons
- 1997 Total Minority Population: 860,647 persons
- All firms in region: 197,461
- Annual sales of all firms in region: \$181.1 billion
- Total minority-owned firms: 54,724
- Annual sales of minority-owned firms: \$15.1 billion
- Total African American-owned firms: 4,423
- Annual sales of African American-owned firms: \$760.3 million
- Asian & Pacific Islander-owned Firms: 35,427
- Annual sales of Asian & Pacific Islander-owned firms: \$12.5 billion
- Hispanic-owned Firms : 14,712
- Annual sales of Hispanic-owned firms: \$1.8 billion
- American Indian & Alaska Natives-owned Firms: 821
- Annual sales of Asian & Pacific Islander-owned firms: \$123.9 million

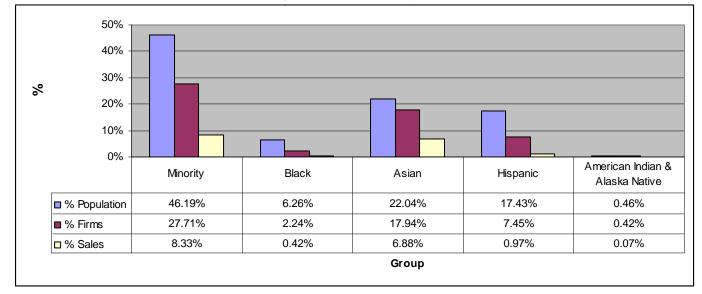


### **Business Participation<sup>1</sup>**

Group	MSA BPR: San Francisco	National BPR
All	<mark>106</mark>	<mark>78</mark>
Non-Minority	<mark>142</mark>	<mark>91</mark>
Minority	<mark>64</mark>	<mark>42</mark>
African American	<mark>38</mark>	<mark>24</mark>
Asian & Pacific Islander	86	90
Hispanic	<mark>45</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>95</mark>	<mark>85</mark>

### **Parity**<sup>2</sup>:

In the San Francisco, CA MSA, Asian & Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	197,461		\$181,053,454		917,897		\$36,459,357	
Agricultural services, forestry, fishing, mining	3,214	1.63%	\$727,563	0.40%	6,754	0.74%	\$244,717	0.67%
Construction industries	13,112	6.64%	\$9,302,891	5.14%	37,808	4.12%	\$1,594,301	4.37%
Manufacturing	5,653	2.86%	\$14,790,666	8.17%	84,991	9.26%	\$3,659,627	10.04%
Transportation, communications, utilities	6,531	3.31%	\$15,869,108	8.76%	66,342	7.23%	\$2,960,734	8.12%
Wholesale trade	8,094	4.10%	\$30,489,080	16.84%	50,757	5.53%	\$2,423,178	6.65%
Retail trade	20,646	10.46%	\$20,213,966	11.16%	171,967	18.73%	\$3,084,289	8.46%
Finance, insurance and real estate industries	23,643	11.97%	\$46,852,950	25.88%	124,836	13.60%	\$7,983,950	21.90%
Service industries	106,581	53.98%	\$42,209,873	23.31%	374,131	40.76%	\$14,501,376	39.77%
Industries not Classified	10,392	5.26%	\$597,357	0.33%	311	0.03%	\$7,185	0.02%

#### Industries for Minority Groups in the San Francisco, CA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	55,383	4,423	8.08%	35,427	64.74%	14,712	26.88%	821	1.50%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	333	0.61%	521	0.95%	89	0.16%
Construction industries	3,548	114	0.21%	1,702	3.11%	1,709	3.12%	23	0.04%
Manufacturing	1,034	39	0.07%	650	1.19%	317	0.58%	28	0.05%
Transportation, communications, and utilities Wholesale trade	No Data 2,929	91 34	0.17% 0.06%	1,719 2,667	3.14% 4.87%	736 205	1.34% 0.37%	No Data 23	No Data 0.04%
Retail trade	6,841	100	0.18%	5,676	10.37%	1,048	1.92%	17	0.03%
Finance, insurance and real estate industries	3,418	118	0.22%	2,574	4.70%	718	1.31%	8	0.01%
Service industries	28,261	3,066	5.60%	17,391	31.78%	7,682	14.04%	122	0.22%
Industries not Classified	5,870	860	1.57%	2,721	4.97%	1,777	3.25%	512	0.94%

#### Industries for Minority Groups in the San Francisco, CA MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$15,096,636	\$760,358	5.04%	\$12,456,194	82.61%	\$1,756,203	11.65%	\$123,881	0.82%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	\$13.291	0.09%	\$22,973	0.15%	\$1,548	0.01%
Construction industries	No Data	\$36,841	0.24%	\$305,667	2.03%	\$483,431	3.21%	D	No Data
Manufacturing	No Data	No Data	No Data	\$695,586	4.61%	\$71,270	0.47%	D	No Data
Transportation, communications,									
utilities	No Data	\$8,200	0.05%	\$198,945	1.32%	\$86,099	0.57%	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$3,653,840	24.23%	\$38,072	0.25%	D	No Data
Retail trade	No Data	\$2,580	0.02%	\$1,461,987	9.70%	\$338,518	2.25%	D	No Data
Finance, insurance and real estate industries	No Data	\$44,769	0.30%	\$752,260	4.99%	\$149,520	0.99%	D	No Data
Service industries	No Data	\$145,171	0.96%	\$5,203,747	34.51%	\$472,839	3.14%	D	No Data
Industries not Classified	\$784,377	\$489,945	3.25%	\$170,871	1.13%	\$93,481	0.62%	\$30,080	0.20%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

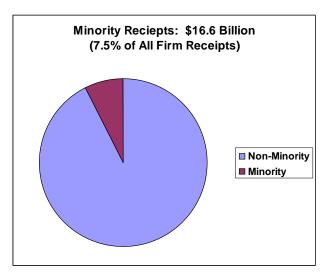


## The State of Minority Business in the San Jose, CA MSA

Note: Coincides with Santa Clara County, CA

#### **Demographic and Business Statistics**

- 1997 Total Population: 1,621,660 persons
- 1997 Total Minority Population: 798,595 persons
- All firms in region: 133,489
- Annual sales of all firms in region: \$220.1 billion
- Total minority-owned firms: 40,394
- Annual sales of minority-owned firms: \$16.6 billion
- Total African American-owned firms: 1,665
- Annual sales of African American-owned firms: \$151.1 million
- Asian & Pacific Islander-owned Firms: 26,477
- Annual sales of Asian & Pacific Islander-owned firms: \$11.5 billion
- Hispanic-owned Firms : 12,927
- Annual sales of Hispanic-owned firms: \$4.9 billion
- American Indian & Alaska Natives-owned Firms: 794
- Annual sales of Asian & Pacific Islander-owned firms: \$178.8 million

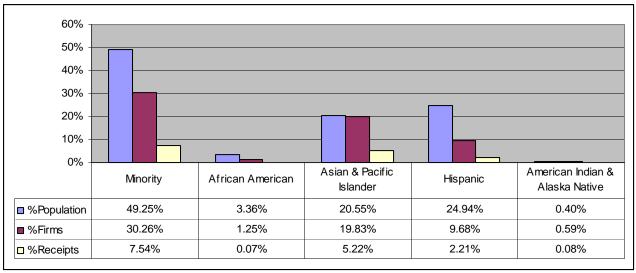


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: San Jose	National BPR
All	<mark>82</mark>	<mark>78</mark>
Non-Minority	<mark>113</mark>	<mark>91</mark>
Minority	<mark>51</mark>	<mark>42</mark>
African American	<mark>51</mark> <mark>31</mark>	<mark>24</mark>
Asian & Pacific Islander	79	90
Hispanic	32	41
American Indian & Alaska Native	<mark>121</mark>	<mark>85</mark>

#### Parity<sup>2</sup>:

In the San Jose, CA MSA, the American Indian & Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Parity is to find as the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	133,489		\$220,130,952		913,472		\$40,588,276	
Agricultural services, forestry, fishing, mining	2,549	1.91%	\$427,095	0.19%	5,940	0.65%	\$129,043	0.32%
Construction industries	8,423	6.31%	\$7,422,513	3.37%	39,151	4.29%	\$1,632,958	4.02%
Manufacturing	5,920	4.43%	\$74,228,264	33.72%	288,726	31.61%	\$16,739,601	41.24%
Transportation, communications, utilities	3,723	2.79%	\$4,548,844	2.07%	26,214	2.87%	\$976,782	2.41%
Wholesale trade	6,085	4.56%	\$70,194,147	31.89%	76,423	8.37%	\$4,579,599	11.28%
Retail trade	15,836	11.86%	\$18,570,287	8.44%	131,522	14.40%	\$2,233,781	5.50%
Finance, insurance and real estate industries	14,391	10.78%	\$10,052,916	4.57%	31,205	3.42%	\$1,269,777	3.13%
Service industries	69,817	52.30%	\$34,293,223	15.58%	314,034	34.38%	\$13,020,991	32.08%
Industries not Classified	7,052	5.28%	\$393,663	0.18%	257	0.03%	\$5,744	0.01%

## Industries for Minority Groups in the San Jose, CA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	41,863	1,665	4.12%	26,477	65.55%	12,927	32.00%	794	1.97%
Agricultural services, forestry, fishing, and mining	956	4	0.01%	358	0.89%	559	1.38%	35	0.09%
Construction industries	No Data	64	0.16%	411	1.02%	1,087	2.69%	No Data	No Data
Manufacturing	1,462	81	0.20%	989	2.45%	383	0.95%	9	0.02%
Transportation, communications, and utilities Wholesale trade	No Data No Data	No Data 19	No Data 0.05%	1,009 1.655	2.50% 4.10%	No Data No Data	No Data No Data	12	0.03% 0.00%
Retail trade	4,631	25	0.06%	3,145	7.79%	1,455	3.60%	6	0.00%
Finance, insurance and real estate industries	4,002	82	0.20%	2,795	6.92%	1,104	2.73%	21	0.05%
Service industries	22,144	1,227	3.04%	14,230	35.23%	6,592	16.32%	95	0.24%
Industries not Classified	No Data	No Data	No Data	1,893	4.69%	1,167	2.89%	548	1.36%

#### Industries for Minority Groups in the San Jose, CA MSA (Sales in 1,000s)

	Minority Sales <sup>®</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$16,683,566	\$151,107	0.91%	\$11,485,048	69.20%	\$4,868,656	29.33%	\$178,755	1.08%
Agricultural services, forestry, fishing, mining Construction industries	No Data No Data	No Data \$14,773	No Data 0.09%	No Data No Data	No Data No Data	\$20,805 \$521,293	0.13% 3.14%	No Data No Data	No Data No Data
Manufacturing	\$5,293,392	\$16,179	0.10%	\$1,833,761	11.05%	\$3,404,305	20.51%	\$39,147	0.24%
Transportation, communications,									
utilities	No Data	No Data	No Data	\$272,272	1.64%	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$4,733,174	28.52%	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	\$1,218,745	7.34%	\$186,868	1.13%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$3,961	0.02%	\$143,903	0.87%	\$38,894	0.23%	No Data	No Data
Service industries	\$3,571,954	\$103,167	0.62%	\$2,865,116	17.26%	\$567,758	3.42%	\$35,913	0.22%
Industries not Classified	No Data	No Data	No Data	\$332,681	2.00%	\$8,252	0.05%	\$73,255	0.44%

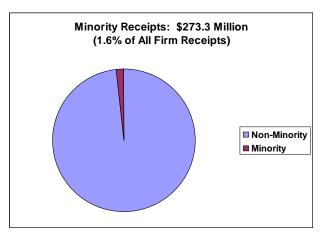
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Savannah, GA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 283,677 persons
- 1997 Total Minority Population: 114,104 persons
- All firms in region: 19,299
- Annual sales of all firms in region: \$16.8 billion
- Total minority-owned firms: 2,934
- Annual sales of minority-owned firms: \$273.3 million
- Total African American-owned firms: 2,172
- Annual sales of African American-owned firms: \$96.6 million
- Asian & Pacific Islander-owned Firms: 447
- Annual sales of Asian & Pacific Islander-owned firms: \$106.9 million
- Hispanic-owned Firms : 123
- Annual sales of Hispanic-owned firms: \$52.1 million
- American Indian & Alaska Natives-owned Firms: 193
- Annual sales of Asian & Pacific Islander-owned firms: \$17.6 million

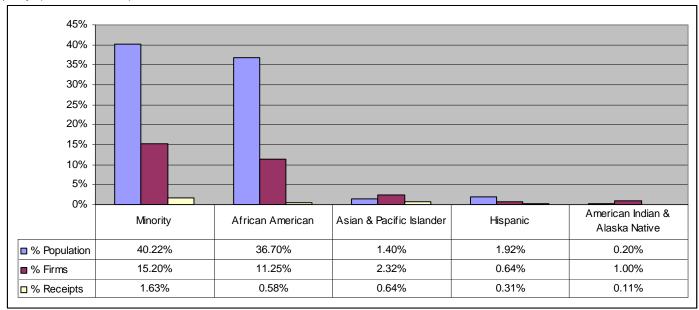


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Savannah	National BPR
All	68	78
Non-Minority	<mark>97</mark>	<mark>91</mark>
Minority	26	42
African American	21	24
Asian & Pacific Islander	<mark>113</mark>	<mark>90</mark>
Hispanic	23 <mark>343</mark>	41
American Indian & Alaska Native	<mark>343</mark>	<mark>85</mark>

## **Parity**<sup>2</sup>:

In the Savannah, GA MSA, the Asian & Pacific Islander group and the American Indian & Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Basit is defined as the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	19,299		\$16,772,578		108,025		\$2,650,018	
Agricultural services, forestry, fishing, mining	492	2.55%	\$46,133	0.28%	680	0.63%	\$11,009	0.42%
Construction industries	2,298	11.91%	\$1,012,717	6.04%	7,293	6.75%	\$179,973	6.79%
Manufacturing	432	2.24%	\$5,420,445	32.32%	15,890	14.71%	\$658,075	24.83%
Transportation, communications, utilities	1,342	6.95%	\$1,121,253	6.69%	8,989	8.32%	\$241,420	9.11%
Wholesale trade	692	3.59%	\$2,696,342	16.08%	5,580	5.17%	\$177,810	6.71%
Retail trade	3,003	15.56%	\$2,947,497	17.57%	27,942	25.87%	\$357,967	13.51%
Finance, insurance and real estate industries	2,101	10.89%	\$1,137,451	6.78%	5,225	4.84%	\$162,722	6.14%
Service industries	7,705	39.92%	\$2,343,365	13.97%	36,421	33.72%	\$860,539	32.47%
Industries not Classified	1,301	6.74%	\$47,375	0.28%	5	0.00%	\$503	0.02%

#### Industries for Minority Groups in the Savannah, GA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	2,935	2,172	74.03%	447	15.24%	123	4.19%	193	6.58%
Agricultural services, forestry, fishing, and mining	No Data	36	1.23%	2	0.07%	8	0.27%	No Data	No Data
Construction industries	No Data	250	8.52%	No Data	No Data	9	0.31%	No Data	No Data
Manufacturing Transportation,	No Data	7	0.24%	No Data	No Data	5	0.17%	1	0.03%
communications, and utilities	235	217	7.40%	5	0.17%	7	0.24%	6	0.20%
Wholesale trade	39	25	0.85%	7	0.24%	3	0.10%	4	0.14%
Retail trade	450	162	5.52%	253	8.62%	19	0.65%	16	0.55%
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	1,387	1,192	40.63%	105	3.58%	71	2.42%	19	0.65%
Industries not Classified	345	173	5.90%	24	0.82%	No Data	No Data	148	5.04%

#### Industries for Minority Groups in the Savannah, GA MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$273,290	\$96,576	35.34%	\$106,944	39.13%	\$52,123	19.07%	\$17,647	6.46%
Agricultural services, forestry, fishing, mining Construction industries Manufacturing Transportation,	No Data No Data No Data	No Data \$17,605 No Data	No Data 6.44% No Data	No Data No Data No Data	No Data No Data No Data	No Data No Data No Data	No Data No Data No Data	No Data No Data No Data	No Data No Data No Data
communications, utilities	No Data	\$12,497	4.57%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	\$11,386	4.17%	\$80,602	29.49%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	\$41,506	15.19%	\$4,601	1.68%	\$28,624	10.47%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

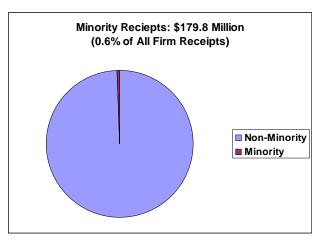
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



## The State of Minority Business in the Scranton—Wilkes Barre--Hazleton, PA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 890,451 persons
- 1997 Total Minority Population: 25,378 persons
- All firms in region: 40,950
- Annual sales of all firms in region: \$31.8 billion
- Total minority-owned firms: 1,227
- Annual sales of minority-owned firms: \$179.8 million
- Total African American-owned firms: 16,918
- Annual sales of African American-owned firms: No Data
- Asian & Pacific Islander-owned Firms: 577
- Annual sales of Asian & Pacific Islander-owned firms: \$116.4 million
- Hispanic-owned Firms : 121
- Annual sales of Hispanic-owned firms: \$10.5 million
- American Indian & Alaska Natives-owned Firms: 505
- Annual sales of Asian & Pacific Islander-owned firms: \$51.8 million

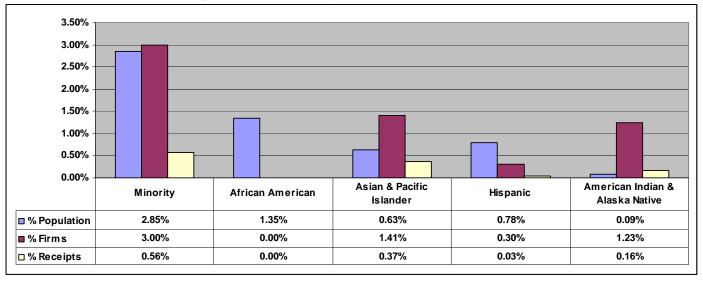


## Business Participation<sup>1</sup>

Group	MSA BPR: Scranton	National BPR		
	Scranton			
All	46	78		
Non-Minority	46	91		
Minority	<mark>48</mark>	<mark>42</mark>		
African American	No Data	24		
Asian & Pacific Islander	<mark>103</mark>	<mark>90</mark>		
Hispanic	17	41		
American Indian & Alaska Native	<mark>644</mark>	<mark>85</mark>		

#### **Parity**<sup>2</sup>:

In the Scranton—Wilkes Barre—Hazelton, PA MSA, Minorities, including Asian & Pacific Islanders and American Indian & Alaska Natives, have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, the American Indian & Alaska Native group has achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	40,950		\$31,840,543		239,027		\$5,347,603	
Agricultural services, forestry, fishing, mining	779	1.90%	\$118,959	0.37%	1,483	0.62%	\$45,200	0.85%
Construction industries	5,228	12.77%	\$1,435,968	4.51%	10,594	4.43%	\$290,715	5.44%
Manufacturing	1,460	3.57%	\$10,182,241	31.98%	55,276	23.13%	\$1,552,467	29.03%
Transportation, communications, utilities Wholesale trade	2,251 1,515	5.50% 3.70%	\$2,489,844 \$3,785,448	7.82% 11.89%	14,967 12,012	6.26% 5.03%	\$466,211 \$314,881	8.72% 5.89%
Retail trade	7,878	19.24%	\$5,997,680	18.84%	56,915	23.81%	\$680,316	12.72%
Finance, insurance and real estate industries Service industries	3,832 15,598	9.36% 38.09%	\$3,488,220 \$4,262,716	10.96% 13.39%	14,047 73,706	5.88% 30.84%	\$394,076 \$1,603,314	7.37% 29.98%
Industries not Classified	2,519	6.15%	\$79,467	0.25%	27	0.01%	\$423	0.01%

### Industries for Minority Groups in the Scranton-Wilkes Barre-Hazelton, PA MSA (Firms)

					,				
	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	1,227	No Data	No Data	577	47.03%	121	9.86%	505	41.16%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	11	0.90%
Construction industries	No Data	No Data	No Data	No Data	No Data	26	2.12%	16	1.30%
Manufacturing Transportation,	No Data	No Data	No Data	3	0.24%	14	1.14%	19	1.55%
communications, and utilities	No Data	No Data	No Data	5	0.41%	1	0.08%	28	2.28%
Wholesale trade	No Data	No Data	No Data	1	0.08%	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	108	8.80%	5	0.41%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	72	5.87%	49	3.99%	No Data	No Data
Service industries	No Data	No Data	No Data	248	20.21%	No Data	No Data	69	5.62%
Industries not Classified	No Data	No Data	No Data	140	11.41%	No Data	No Data	316	25.75%

#### Industries for Minority Groups in the Scranton-Wilkes Barre-Hazelton, PA MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$179,821	No Data	No Data	\$116,404	64.73%	\$10,529	5.86%	\$51,755	28.78%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	No Data	No Data	\$1,259	0.70%	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	\$20,126	11.19%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	\$4,772	2.65%	No Data	No Data
Service industries	\$4,488,128	No Data	No Data	\$47,838	26.60%	No Data	No Data	\$776	0.43%
Industries not Classified	\$2,751,494	No Data	No Data	No Data	No Data	No Data	No Data	\$20,706	11.51%

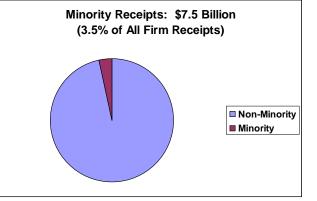
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Seattle—Bellevue— Everett, WA PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 2,200,858 persons
- 1997 Total Minority Population: 397,264 persons
- All firms in region: 211,285
- Annual sales of all firms in region: \$216.3 billion
- Total minority-owned firms: 25,935
- Annual sales of minority-owned firms: \$7.5 billion
- Total African American-owned firms: 3,428
- Annual sales of African American-owned firms: \$329.9 million
- Asian & Pacific Islander-owned Firms: 16,625
- Annual sales of Asian & Pacific Islander-owned firms: \$5.9 billion
- Hispanic-owned Firms : 4,470
- Annual sales of Hispanic-owned firms: \$923.7 million
- American Indian & Alaska Natives-owned Firms: 1,731
- Annual sales of Asian & Pacific Islander-owned firms: \$339.4 million

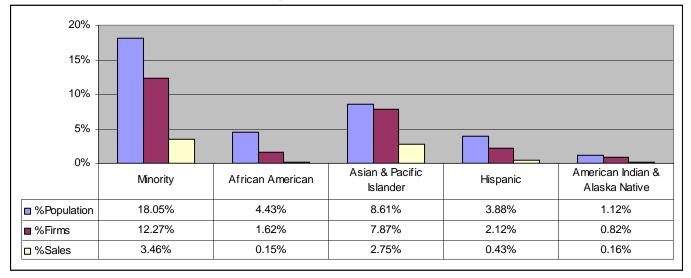


#### **Business Participation**<sup>1</sup>

Group	MSA BPR: Seattle	National BPR
All	<mark>96</mark>	<mark>78</mark>
Non-Minority	<mark>103</mark>	<mark>91</mark>
Minority	<mark>65</mark>	<mark>42</mark>
African American	<mark>65</mark> 35	<mark>24</mark>
Asian & Pacific Islander	88	90
<mark>Hispanic</mark>	<mark>52</mark>	<mark>41</mark>
American Indian & Alaska Native	70	85

#### **Parity**<sup>2</sup>:

In the Seattle—Bellevue—Everett, WA PMSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	211,285		\$216,270,523		1,097,469		\$38,258,298	
Agricultural services, forestry, fishing, mining	6,334	3.00%	\$1,453,607	0.67%	11,162	1.02%	\$343,309	0.90%
Construction industries	18,996	8.99%	\$13,089,997	6.05%	70,450	6.42%	\$2,546,527	6.66%
Manufacturing	8,730	4.13%	\$48,107,117	22.24%	217,384	19.81%	\$9,918,017	25.92%
Transportation, communications, utilities	6,537	3.09%	\$10,900,214	5.04%	69,957	6.37%	\$2,820,338	7.37%
Wholesale trade	10,719	5.07%	\$55,901,492	25.85%	81,421	7.42%	\$3,280,704	8.58%
Retail trade	26,428	12.51%	\$26,937,512	12.46%	220,457	20.09%	\$3,817,556	9.98%
Finance, insurance and real estate industries Service industries	25,770 98,276	12.20% 46.51%	\$27,435,415 \$32,071,949	12.69% 14.83%	75,104 351,268	6.84% 32.01%	\$3,015,902 \$12,510,222	7.88% 32.70%
Industries not Classified	10.091	4.78%	\$373,220	0.17%	266	0.02%	\$5,723	0.01%

#### Industries for Minority Groups in the Seattle—Bellevue—Everett, WA PMSA (Firms)

industries for minority of	oupo in aic	<b>O</b> outilo	Bellevac	<b>L1010</b> (1)					
	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	26,254	3,428	13.22%	16,625	64.10%	4,470	17.24%	1,731	6.67%
Agricultural services, forestry, fishing, and mining	596	45	0.17%	279	1.08%	133	0.51%	139	0.54%
Construction industries	1,276	152	0.59%	548	2.11%	313	1.21%	263	1.01%
Manufacturing	909	26	0.10%	723	2.79%	118	0.45%	42	0.16%
Transportation, communications, and utilities Wholesale trade	1,255 1,259	333 55	1.28% 0.21%	796 1,040	3.07% 4.01%	103 107	0.40% 0.41%	23 57	0.09% 0.22%
Retail trade	4,566	259	1.00%	3,440	13.26%	793	3.06%	74	0.29%
Finance, insurance and real estate industries	2,206	214	0.83%	1,802	6.95%	144	0.56%	46	0.18%
Service industries	11,340	1,917	7.39%	6,960	26.84%	2,139	8.25%	324	1.25%
Industries not Classified	2,867	426	1.64%	1,057	4.08%	620	2.39%	764	2.95%

#### Industries for Minority Groups in the Seattle—Bellevue—Everett, WA PMSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$7,538,564	\$329,869	4.41%	\$5,945,585	79.42%	\$923,733	12.34%	\$339,377	4.53%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	\$63,115	0.84%	\$6,727	0.09%	\$16,292	0.22%
Construction industries	\$577,118	\$27,264	0.36%	\$226,966	3.03%	\$165,833	2.22%	\$157,055	2.10%
Manufacturing	No Data	No Data	No Data	\$382,984	5.12%	\$63,620	0.85%	\$13,888	0.19%
Transportation, communications,									
utilities	No Data	\$25,521	0.34%	\$61,563	0.82%	\$37,347	0.50%	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$2,727,548	36.43%	\$68,052	0.91%	\$38,348	0.51%
Retail trade	\$1,640,293	\$67,818	0.91%	\$1,257,812	16.80%	\$283,691	3.79%	\$30,972	0.41%
Finance, insurance and real estate industries	No Data	\$9,708	0.13%	\$385,461	5.15%	\$14,381	0.19%	No Data	No Data
Service industries	\$1,113,381	\$131,797	1.76%	\$801,746	10.71%	\$144,994	1.94%	\$34,844	0.47%
Industries not Classified	\$257,237	\$41,211	0.55%	\$38,390	0.51%	\$139,088	1.86%	\$38,548	0.51%

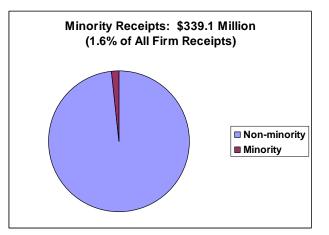
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Shreveport—Bossier City, LA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 393,656 persons
- 1997 Total Minority Population: 160,454 persons
- All firms in region: 25,997
- Annual sales of all firms in region: \$21.9 billion
- Total minority-owned firms: 3,541
- Annual sales of minority-owned firms: \$339,1 million
- Total African American-owned firms: 2,784
- Annual sales of African American-owned firms: \$129.3 million
- Asian & Pacific Islander-owned Firms: 332
- Annual sales of Asian & Pacific Islander-owned firms: \$103.3 million
- Hispanic-owned Firms : 236
- Annual sales of Hispanic-owned firms: \$53.5 million
- American Indian & Alaska Natives-owned Firms: 116
- Annual sales of Asian & Pacific Islander-owned firms: \$53.1 million

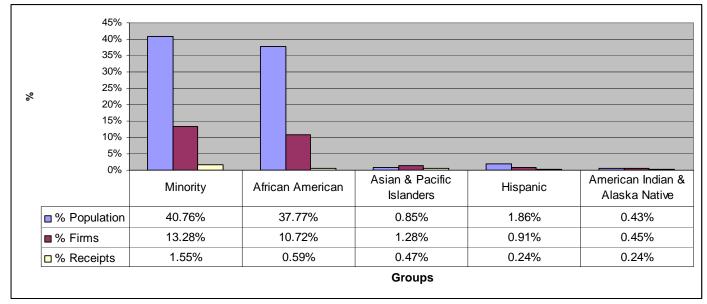


## Business Participation<sup>1</sup>

Group	MSA BPR: Shreveport	National BPR
All	66	78
Non-Minority	<mark>97</mark>	<mark>91</mark>
Minority	22	42
African American	19	24
Asian & Pacific Islander	<mark>100</mark>	<mark>90</mark>
Hispanic	32	41
American Indian & Alaska Native	68	85

## Parity<sup>2</sup>:

In the Shreveport—Bossier City, LA MSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the Shreveport—Bossier City, LA MSA Total Sales of all % of All

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	25,977		\$21,903,570		136,986		\$3,082,396	
Agricultural services, forestry, fishing, mining	2,384	9.18%	\$684,617	3.13%	3,005	2.19%	\$88,586	2.87%
Construction industries	2,537	9.77%	\$1,101,749	5.03%	8,468	6.18%	\$211,423	6.86%
Manufacturing	630	2.43%	\$5,531,009	25.25%	18,791	13.72%	\$635,321	20.61%
Transportation, communications, utilities	964	3.71%	\$2,287,375	10.44%	8,950	6.53%	\$329,481	10.69%
Wholesale trade	1,056	4.07%	\$4,315,322	19.70%	8,766	6.40%	\$250,827	8.14%
Retail trade	3,609	13.89%	\$3,725,727	17.01%	31,264	22.82%	\$400,374	12.99%
Finance, insurance and real estate industries	3,105	11.95%	\$1,173,554	5.36%	6,089	4.44%	\$157,523	5.11%
Service industries	10,172	39.16%	\$3,040,823	13.88%	51,585	37.66%	\$1,008,368	32.71%
Industries not Classified	1,593	6.13%	\$43,394	0.20%	68	0.05%	\$493	0.02%

## Industries for Minority Groups in the Shreveport—Bossier City, LA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	3,468	2,784	80.67%	332	9.62%	236	6.84%	116	3.36%
Agricultural services, forestry, fishing, and mining	No Data	121	3.51%	No Data	No Data	22	0.64%	14	0.41%
Construction industries	316	226	6.55%	14	0.41%	31	0.90%	45	1.30%
Manufacturing Transportation,	No Data	46	1.33%	16	0.46%	No Data	No Data	3	0.09%
communications, and utilities	No Data	267	7.74%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	8	0.23%	6	0.17%	18	0.52%	No Data	No Data
Retail trade	394	265	7.68%	88	2.55%	27	0.78%	14	0.41%
Finance, insurance and real estate industries	No Data	190	5.51%	No Data	No Data	No Data	No Data	3	0.09%
Service industries	1,754	1,443	41.81%	171	4.96%	102	2.96%	38	1.10%
Industries not Classified	No Data	218	6.32%	38	1.10%	23	0.67%	No Data	No Data

## Industries for Minority Groups in the Shreveport—Bossier City, LA MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,816,783	\$129,306	38.13%	\$103,319	30.47%	\$53,547	15.79%	\$53,134	15.67%
Agricultural services,									
forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$50,601	14.92%	No Data	No Data	No Data	No Data	\$8,754	2.58%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications,									
utilities	No Data	\$22,277	6.57%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	\$8,674	2.56%	\$23,531	6.94%	\$19,963	5.89%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$4,663	1.38%	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	95,070	\$26,306	7.76%	\$43,947	12.96%	\$15,001	4.42%	\$9,816	2.89%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

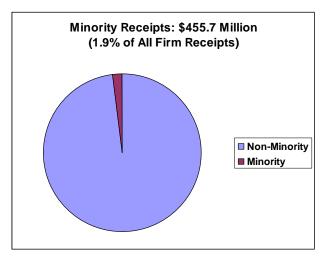
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Spokane, WA MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 405,550 persons
- 1997 Total Minority Population: 33,156 persons
- All firms in region: 30,870
- Annual sales of all firms in region: \$23.7 billion
- Total minority-owned firms: 1,587
- Annual sales of minority-owned firms: \$455.7 million
- Total African American-owned firms: 175
- Annual sales of African American-owned firms: \$48.1 million
- Asian & Pacific Islander-owned Firms: 430
- Annual sales of Asian & Pacific Islander-owned firms: \$280.9 million
- Hispanic-owned Firms : 657
- Annual sales of Hispanic-owned firms: \$79.5 million
- American Indian & Alaska Natives-owned Firms: 346
- Annual sales of Asian & Pacific Islander-owned firms: \$47.6 million

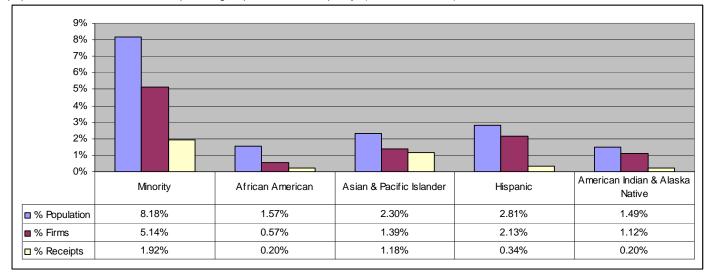


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Spokane	National BPR
All	76	78
Non-Minority	79	91
Minority	<mark>48</mark>	<mark>42</mark>
African American	<mark>27</mark>	<mark>24</mark>
Asian & Pacific Islander	46	90
Hispanic	58	41
American Indian & Alaska Native	57	85

## **Parity**<sup>2</sup>:

In the Spokane, WA MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	30,870		\$23,735,934		153,735		\$3,898,896	
Agricultural services, forestry, fishing, mining	706	2.29%	\$88,523	0.37%	1,154	0.75%	\$32,885	0.84%
Construction industries	3,391	10.98%	\$1,813,364	7.64%	10,993	7.15%	\$361,050	9.26%
Manufacturing	1,245	4.03%	\$4,023,292	16.95%	21,828	14.20%	\$717,959	18.41%
Transportation, communications, utilities	999	3.24%	\$1,608,244	6.78%	7,753	5.04%	\$239,102	6.13%
Wholesale trade	1,531	4.96%	\$5,263,271	22.17%	13,007	8.46%	\$407,698	10.46%
Retail trade	4,893	15.85%	\$4,267,917	17.98%	34,907	22.71%	\$538,460	13.81%
Finance, insurance and real estate industries Service industries	3,782 12,986	12.25%	\$3,307,740	13.94% 13.99%	11,333	7.37%	\$367,660	9.43%
Service industries	12,986	42.07%	\$3,321,562	13.99%	52,731	34.30%	\$1,233,035	31.63%
Industries not Classified	1,435	4.65%	\$42,021	0.18%	29	0.02%	\$1,047	0.03%

## Industries for Minority Groups in the Spokane, WA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	1,587	175	11.03%	430	27.10%	657	41.40%	346	21.80%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	25	1.58%	23	1.45%	No Data	No Data
Construction industries	130	8	0.50%	25	1.58%	55	3.47%	42	2.65%
Manufacturing Transportation,	No Data	3	0.19%	5	0.32%	20	1.26%	No Data	No Data
communications, and utilities	No Data	1	0.06%	13	0.82%	No Data	No Data	28	1.76%
Wholesale trade	No Data	No Data	No Data	19	1.20%	15	0.95%	24	1.51%
Retail trade	No Data	30	1.89%	124	7.81%	No Data	No Data	11	0.69%
Finance, insurance and real estate industries	83	12	0.76%	36	2.27%	27	1.70%	8	0.50%
Service industries	434	43	2.71%	180	11.34%	113	7.12%	98	6.18%
Industries not Classified	387	79	4.98%	3	0.19%	172	10.84%	133	8.38%

## Industries for Minority Groups in the Spokane, WA MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$455,664	\$48,113	10.56%	\$280,919	61.65%	\$79,535	17.45%	\$47,562	10.44%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	\$91,957	20.18%	\$38,058	8.35%	\$15,713	3.45%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	\$12,635	2.77%	\$16,685	3.66%	\$4,840	1.06%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	\$4,233	0.93%	No Data	No Data

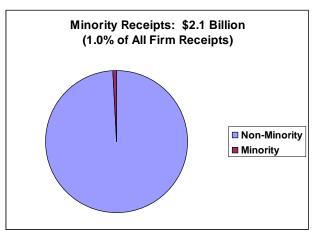
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the St. Louis, MO-IL MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 2,557,804 persons
- 1997 Total Minority Population: 517,516 persons
- All firms in region: 177,686
- Annual sales of all firms in region: \$216.1 billion
- Total minority-owned firms: 15,615
- Annual sales of minority-owned firms: \$2.1 billion
- Total African American-owned firms: 9,675
- Annual sales of African American-owned firms: \$797.4 million
- Asian & Pacific Islander-owned Firms: 2,998
- Annual sales of Asian & Pacific Islander-owned firms: \$782.9 million
- Hispanic-owned Firms : 1,968
- Annual sales of Hispanic-owned firms: \$333.0 million
- American Indian & Alaska Natives-owned Firms: 1,121
- Annual sales of Asian & Pacific Islander-owned firms: \$190.7 million

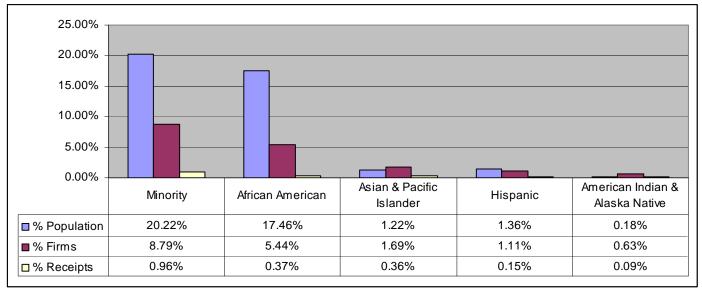


## Business Participation<sup>1</sup>

Group	MSA BPR: St. Louis	National BPR
All	69	78
Non-Minority	79	91
Minority	30	42
African American	22	24
Asian & Pacific Islander	<mark>96</mark>	<mark>90</mark>
Hispanic	<mark>57</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>246</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the St. Louis, MO-IL MSA, the Asian & Pacific Islander and the American Indian & Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	177,686		\$216,087,939		125,460		\$4,931,036	
Agricultural services, forestry, fishing, mining	3,714	2.09%	\$752,676	0.35%	2,536	2.02%	\$51,098	1.04%
Construction industries	18,358	10.33%	\$11,645,346	5.39%	11,566	9.22%	\$465,649	9.44%
Manufacturing	5,248	2.95%	\$55,150,333	25.52%	2,032	1.62%	\$71,330	1.45%
Transportation, communications, utilities	7,823	4.40%	\$12,043,827	5.57%	5,532	4.41%	\$206,691	4.19%
Wholesale trade	8,163	4.59%	\$59,216,075	27.40%	3,117	2.48%	\$202,451	4.11%
Retail trade	24,268	13.66%	\$25,751,331	11.92%	14,551	11.60%	\$428,226	8.68%
Finance, insurance and real estate industries	22,933	12.91%	\$22,755,709	10.53%	18,049	14.39%	\$1,534,498	31.12%
Service industries	75,673	42.59%	\$28,086,976	13.00%	56,015	44.65%	\$1,295,259	26.27%
Industries not Classified	12,222	6.88%	\$685,666	0.32%	12,062	9.61%	\$675,834	13.71%

### Industries for Minority Groups in the St. Louis, MO-IL MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	15,615	9,675	61.96%	2,998	19.20%	1,968	12.60%	1,121	7.18%
Agricultural services, forestry, fishing, and mining	131	71	0.45%	32	0.20%	16	0.10%	12	0.08%
Construction industries	810	507	3.25%	30	0.19%	167	1.07%	106	0.68%
Manufacturing	182	67	0.43%	77	0.49%	20	0.13%	18	0.12%
Transportation, communications, and utilities	763	559	3.58%	53	0.34%	110	0.70%	41	0.26%
Wholesale trade	307	112	0.72%	87	0.56%	50	0.32%	58	0.37%
Retail trade	2,092	1,007	6.45%	745	4.77%	233	1.49%	107	0.69%
Finance, insurance and real estate industries	991	536	3.43%	276	1.77%	117	0.75%	62	0.40%
Service industries	8,135	5,601	35.87%	1,515	9.70%	755	4.84%	264	1.69%
Industries not Classified	2,351	1,215	7.78%	183	1.17%	499	3.20%	454	2.91%

## Industries for Minority Groups in the St. Louis, MO-IL MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$2,063,641	\$797,421	38.64%	\$782,933	37.94%	\$332,952	16.13%	\$190,702	9.24%
Agricultural services, forestry, fishing, mining Construction industries Manufacturing Transportation, communications,	No Data No Data No Data	No Data \$90,394 No Data	No Data 4.38% No Data	No Data No Data \$109,640	No Data No Data 5.31%	No Data \$21,715 No Data	No Data 1.05% No Data	No Data \$37,897 No Data	No Data 1.84% No Data
utilities	No Data	\$49,523	2.40%	\$7,369	0.36%	\$3,923	0.19%	No Data	No Data
Wholesale trade Retail trade Finance, insurance and	No Data \$370,879	\$151,926 \$135,648	7.36% 6.57%	\$118,093 \$137,400	5.72% 6.66%	No Data \$60,494	No Data 2.93%	\$16,737 \$37,337	0.81%
real estate industries	No Data	\$33,162	1.61%	\$31,445	1.52%	No Data	No Data	\$2,646	0.13%
Service industries	\$849,805	\$296,222	14.35%	\$324,384	15.72%	\$164,180	7.96%	\$65,019	3.15%
Industries not Classified	\$89,286	\$27,351	1.33%	\$8,373	0.41%	\$27,896	1.35%	\$25,666	1.24%

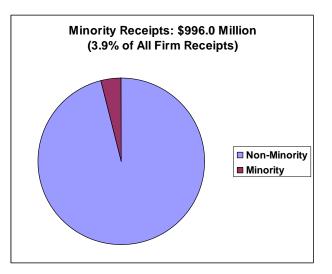
<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Stockton-Lodi MSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 580,622 persons
- 1997 Total Minority Population: 320,819 persons
- All firms in region: 28,527
- Annual sales of all firms in region: \$25.5 billion
- Total minority-owned firms: 7,879
- Annual sales of minority-owned firms: \$996.0 million
- Total African American-owned firms: 759
- Annual sales of African American-owned firms: \$52.6 million
- Asian & Pacific Islander-owned Firms: 2,577
- Annual sales of Asian & Pacific Islander-owned firms: \$664.5 million
- Hispanic-owned Firms : 4,759
- Annual sales of Hispanic-owned firms: \$277.5 million
- American Indian & Alaska Natives-owned Firms: 163
- Annual sales of Asian & Pacific Islander-owned firms: \$48.6 million

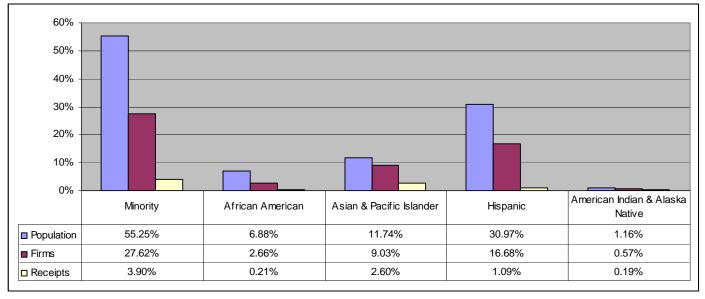


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Stockton	National BPR
All	49	78
Non-Minority	62	91
Minority	25	42
African American	19	24
Asian & Pacific Islander	38	90
Hispanic	26	41
American Indian & Alaska Native	24	85

### **Parity**<sup>2</sup>:

In the Stockton-Lodi, CA MSA ic Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown	for All Fir	ms in the	e Stockton-Lo	di, CA MS	۹			
Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	28,527		25,536,058		140,771		3,443,099	
Agricultural services, forestry, fishing, mining	1,030	3.61%	344,176	1.35%	2,021	1.44%	46,725	1.36%
Construction industries	2,620	9.18%	1,413,415	5.53%	8,666	6.16%	254,729	7.40%
Manufacturing Transportation,	916	3.21%	5,927,187	23.21%	25,463	18.09%	774,220	22.49%
communications, utilities	1,578	5.53%	1,346,335	5.27%	10,840	7.70%	337,702	9.81%
Wholesale trade	1,146	4.02%	8,069,312	31.60%	11,518	8.18%	370,389	10.76%
Retail trade	4,687	16.43%	3,814,573	14.94%	30,770	21.86%	454,960	13.21%
Finance, insurance and real estate industries Service industries	3,043 12,072	10.67% 42.32%	1,917,528 2,641,924	7.51% 10.35%	9,628 41,817	6.84% 29.71%	278,334 924,434	8.08% 26.85%
Industries not Classified	1,511	5.30%	61,608	0.24%	48	0.03%	1,606	0.05%

### Industries for Minority Groups in the Stockton-Lodi, CA MSA (Firms)

	Minority Firms <sup>'</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	7,879	759	9.63%	2,577	32.71%	4,759	60.40%	163	2.07%
Agricultural services, forestry, fishing, and mining	No Data	9	0.11%	121	1.54%	118	1.50%	No Data	No Data
Construction industries	No Data	55	0.70%	No Data	No Data	280	3.55%	No Data	No Data
Manufacturing Transportation,	192	6	0.08%	97	1.23%	71	0.90%	18	0.23%
communications, and utilities	353	15	0.19%	296	3.76%	28	0.36%	14	0.18%
Wholesale trade	No Data	No Data	No Data	No Data	No Data	49	0.62%	5	0.06%
Retail trade	No Data	198	2.51%	No Data	No Data	No Data	No Data	3	0.04%
Finance, insurance and real estate industries	No Data	8	0.10%	No Data	No Data	No Data	No Data	17	0.22%
Service industries	No Data	No Data	No Data	No Data	No Data	2,980	37.82%	14	0.18%
Industries not Classified	879	97	1.23%	342	4.34%	348	4.42%	92	1.17%

### Industries for Minority Groups in the Stockton-Lodi, CA MSA (Sales in 1,000s)

	Minority Sales <sup>⊪</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,043,181	52,611	5.28%	664,499	66.72%	277,518	27.86%	48,553	4.87%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	18,721	1.88%	No Data	No Data
Construction industries	No Data	No Data	No Data	No Data	No Data	11,888	1.19%	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	26,861	2.70%	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	138,965	13.95%	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	No Data	No Data	No Data	No Data	113,872	11.43%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	8,779	0.88%	No Data	No Data

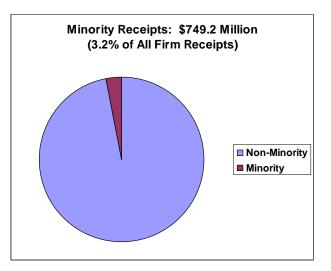
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise



# The State of Minority Business in the Trenton, NJ PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 707,589 persons
- 1997 Total Minority Population: 501,658 persons
- All firms in region: 25,902
- Annual sales of all firms in region: \$23.7 billion
- Total minority-owned firms: 4,188 firms
- Annual sales of minority-owned firms: \$749.2 million
- Total African American-owned firms: 1,088 firms
- Annual sales of African American-owned firms: \$52.3 million
- Asian & Pacific Islander-owned Firms: 1,587 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$579.7 million
- Hispanic-owned Firms : 1,527
- Annual sales of Hispanic-owned firms: \$114.9 million
- American Indian & Alaska Natives-owned Firms: No Data
- Annual sales of Asian & Pacific Islander-owned firms: No Data

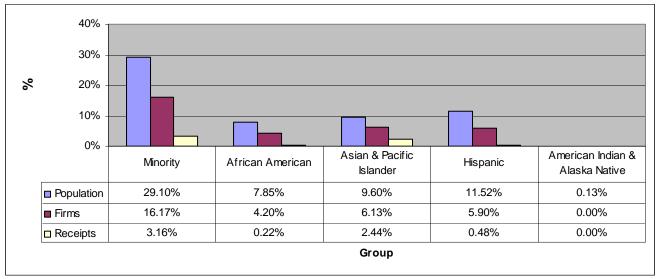


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Trenton	National BPR
All	37	78
Non-Minority	43	91
Minority	20	42
African American	20	24
Asian & Pacific Islander	23	90
Hispanic	19	41
American Indian & Alaska Native	No Data	85

## Parity<sup>2</sup>:

In the Trenton, NJ PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group <sup>2</sup> Pacific is to find any the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	25,902		\$23,731,972		152,297		\$5,292,524	
Agricultural services, forestry, fishing, mining	495	1.91%	\$77,479	0.33%	851	0.56%	\$23,942	0.45%
Construction industries	2,364	9.13%	\$1,263,064	5.32%	4,564	3.00%	\$181,132	3.42%
Manufacturing	672	2.59%	\$2,750,305	11.59%	28,513	18.72%	\$1,362,449	25.74%
Transportation, communications, utilities	724	2.80%	\$1,059,082	4.46%	6,827	4.48%	\$244,024	4.61%
Wholesale trade	941	3.63%	\$4,566,178	19.24%	9,283	6.10%	\$317,423	6.00%
Retail trade	3,278	12.66%	\$3,439,368	14.49%	26,935	17.69%	\$423,165	8.00%
Finance, insurance and real estate industries Service industries	3,309 12,464	12.78% 48.12%	\$4,302,086 \$6,215,826	18.13% 26.19%	11,887 63,417	7.81%	\$570,055 \$2,169,451	10.77% 40.99%
Industries not Classified	1,720	6.64%	\$58,584	0.25%	20	0.01%	\$883	0.02%

## Industries for Minority Groups in the Trenton, NJ PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	4,202	1,088	25.98%	1,587	37.89%	1,527	36.46%	No Data	No Data
Agricultural services, forestry, fishing, and mining	No Data	18	0.43%	No Data	No Data	22	0.53%	No Data	No Data
Construction industries	275	51	1.22%	7	0.17%	217	5.18%	No Data	No Data
Manufacturing	55	12	0.29%	36	0.86%	7	0.17%	No Data	No Data
Transportation, communications, and utilities	No Data	62	1.48%	No Data	No Data	29	0.69%	No Data	No Data
Wholesale trade	114	9	0.21%	84	2.01%	21	0.50%	No Data	No Data
Retail trade	620	121	2.89%	271	6.47%	228	5.44%	No Data	No Data
Finance, insurance and real estate industries	205	40	0.96%	99	2.36%	66	1.58%	No Data	No Data
Service industries	2,302	684	16.33%	821	19.60%	797	19.03%	No Data	No Data
Industries not Classified	456	91	2.17%	226	5.40%	139	3.32%	No Data	No Data

## Industries for Minority Groups in the Trenton, NJ PMSA (Sales in 1,000s)

	Minority Sales <sup>#</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$747,190	\$221,266	4.44%	\$3,943,794	79.10%	\$840,502	16.86%	\$49,484	0.99%
Agricultural services,									
forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	\$1,992	0.04%	No Data	No Data
Construction industries	No Data	\$14,215	0.29%	\$22,692	0.46%	\$65,863	1.32%	\$2,469	0.05%
Manufacturing	No Data	No Data	No Data	\$212,142	4.25%	\$92,104	1.85%	No Data	No Data
Transportation, communications,									
utilities	No Data	No Data	No Data	\$50,297	1.01%	\$54,812	1.10%	No Data	No Data
Wholesale trade	No Data	\$14,380	0.29%	\$2,102,416	42.17%	\$114,772	2.30%	No Data	No Data
Retail trade	No Data	\$47,078	0.94%	\$717,042	14.38%	\$186,427	3.74%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$23,278	0.47%	\$111,074	2.23%	\$20,989	0.42%	No Data	No Data
Service industries	\$294,999	\$102,021	2.05%	\$677,463	13.59%	\$246,600	4.95%	\$1,326	0.03%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	\$56,945	1.14%	\$7,924	0.16%

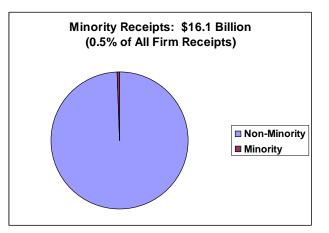
<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise, but represents the summation of minority firms for each industry. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.



# The State of Minority Business in the Washington, DC-MD-VA-WV PMSA

#### **Demographic and Business Statistics**

- 1997 Total Population: 4,752,238 persons
- 1997 Total Minority Population: 1,930,530 persons
- All firms in region: 394,576
- Annual sales of all firms in region: \$319.8 billion
- Total minority-owned firms: 100,824
- Annual sales of minority-owned firms: \$16.1 billion
- Total African American-owned firms: 48,709
- Annual sales of African American-owned firms: \$5.4 billion
- Asian & Pacific Islander-owned Firms: 30,784
- Annual sales of Asian & Pacific Islander-owned firms: \$7.3 billion
- Hispanic-owned Firms : 19,392
- Annual sales of Hispanic-owned firms: \$3.0 billion
- American Indian & Alaska Natives-owned Firms: 1,639
- Annual sales of Asian & Pacific Islander-owned firms: \$381.5 million

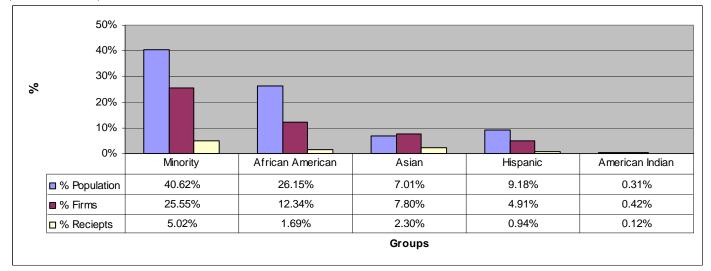


## **Business Participation**<sup>1</sup>

Group	MSA BPR: Washington	National BPR
All	<mark>83</mark>	<mark>78</mark>
Non-Minority	<mark>104</mark>	<mark>91</mark>
Minority	52 39	<mark>42</mark>
African American	<mark>39</mark>	<mark>24</mark>
Asian & Pacific Islander	<mark>92</mark>	<mark>90</mark>
Hispanic	<mark>44</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>110</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the Washington, DC-MD-VA-WV PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>&</sup>lt;sup>1</sup>Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	394,576		319,761,981		1,905,532		63,730,737	
Agricultural services, forestry, fishing, and mining	6,649	1.69%	1,176,115	0.37%	17,054	0.89%	391,016	0.61%
Construction industries	35,019	8.88%	21,954,385	6.87%	126,579	6.64%	4,104,314	6.44%
Manufacturing	6,798	1.72%	20,119,618	6.29%	110,347	5.79%	4,806,485	7.54%
Transportation, communications, and utilities	18,606	4.72%	28,677,829	8.97%	107,435	5.64%	4,834,816	7.59%
Wholesale trade	9,293	2.36%	50,753,842	15.87%	85,641	4.49%	3,756,064	5.89%
Retail trade	42,442	10.76%	47,714,774	14.92%	397,997	20.89%	6,656,684	10.45%
Finance, insurance and real estate industries	45,772	11.60%	56,427,188	17.65%	139,753	7.33%	5,809,956	9.12%
Service industries	202,145	51.23%	91,468,467	28.61%	920,301	48.30%	33,356,878	52.34%
Industries not Classified	28,647	7.26%	1,469,763	0.46%	425	0.02%	14,524	0.02%

## Industries for Minority Groups in the Washington, DC-MD-VA-WV PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	100,824	48,709	49.01%	30,784	30.97%	19,392	19.51%	1,639	1.65%
Agricultural services, forestry, fishing, and mining	800	431	0.43%	111	0.11%	227	0.23%	31	0.03%
Construction industries	7711	2,607	2.62%	1,691	1.70%	3,196	3.22%	217	0.22%
Manufacturing	927	420	0.42%	317	0.32%	163	0.16%	27	0.03%
Transportation, communications, and utilities	8692	6,043	6.08%	1,776	1.79%	790	0.79%	83	0.08%
Wholesale trade	1486	522	0.53%	703	0.71%	245	0.25%	16	0.02%
Retail trade	11689	4,572	4.60%	5,943	5.98%	1,070	1.08%	104	0.10%
Finance, insurance and real estate industries	4972	2,707	2.72%	1,673	1.68%	549	0.55%	43	0.04%
Service industries	51208	25,811	25.97%	15,509	15.60%	9,482	9.54%	406	0.41%
Industries not Classified	13053	5,601	5.64%	3,070	3.09%	3,669	3.69%	713	0.72%

### Industries for Minority Groups in the Washington, DC-MD-VA-WV PMSA (Sales)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$16,053,881	\$5,410,464	33.70%	\$7,345,538	45.76%	\$3,019,391	18.81%	\$381,498	2.38%
Agricultural services, forestry, fishing, and mining	No Data	\$28,956	0.18%	\$15,101	0.09%	\$10,652	0.07%	No Data	No Data
Construction industries	\$1,640,450	\$606,815	3.78%	\$299,251	1.86%	\$690,867	4.30%	\$43,517	0.27%
Manufacturing	No Data	\$101,187	0.63%	\$135,475	0.84%	\$74,380	0.46%	No Data	No Data
Transportation, communications, and utilities	\$692,954	\$388,789	2.42%	\$138,733	0.86%	\$140,936	0.88%	\$24,496	0.15%
Wholesale trade	No Data	\$425,444	2.65%	\$804,612	5.01%	\$327,668	2.04%	No Data	No Data
Retail trade	\$2,391,032	\$234,439	1.46%	\$1,980,085	12.33%	\$133,049	0.83%	\$43,459	0.27%
Finance, insurance and real estate industries	No Data	\$160,435	1.00%	\$197,624	1.23%	\$43,180	0.27%	No Data	No Data
Service industries	\$8,615,135	\$3,319,665	20.68%	\$3,605,621	22.46%	\$1,487,813	9.27%	\$202,036	1.26%
Industries not Classified	\$446,585	\$144,733	0.90%	\$169,037	1.05%	\$110,846	0.69%	\$21,969	0.14%

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise