

FOR ATLANTA'S ENTREPRENEURS, BUSINESS & COMMUNITY LEADERS, AND YOUNG PROFESSIONALS

SOUTHERN CENTER FOR INTERNATIONAL
STUDIES YOUNG PROFESSIONALS

GLOBALIZATION & EMERGING ECONOMIES CONFERENCE 2008

SATURDAY, MAY 17TH, ATLANTA GEORGIA
GOIZUETA BUSINESS SCHOOL, EMORY UNIVERSITY

Atlanta businesses are increasingly engaged in business and investment with emerging economies. Come join a full day of workshops and discussions on this topic with Atlanta business leaders and experts in this annual event.

SOUTH AFRICA | BRAZIL | CHINA | DUBAI | INDIA | RUSSIA

Speaker Highlights

Dennis Lockhart
President and CEO of the
Federal Reserve Bank of Atlanta

Harry Volande
CFO & EVP - Siemens Energy &
Automation

Thomas Bohan
Vice President Legal, The Home
Depot

Nigel Wright - Partner, Locke
Lord Bissel & Liddell

Sergio Millian - President of
Russian American Chamber of
Commerce

Sanjay Chakrabarti
Ernst & Young LLP, India Tax
Desk Leader, New York

Dorsey Lockhart, U.S. State
Department, Country Desk,
Bureau of African Affairs

Livingstone Johnson
Head Counsel of International
Operations, Coca-Cola

Dr. Jagdish Sheth
Professor, Goizueta Business
School

Dr. Penelope Prime
Professor and Director of the
China Research Center

Dr. Lei Fang
Sutherland Asbill & Brennan

Dr. Wayne Lord
Georgia State University

Conference Highlights

- Identifying Encouraged Industries and Capitalizing on Opportunities in Emerging Economies
- Safeguarding Intellectual Property in Emerging Economies
- Brand Merchandising and Franchise Relationships in Emerging Economies
- What are the Risks? A discussion of general business, financial and legal risks associated with emerging economies
- Trends in Micro Finance and Credit: Social Business Models and their Impact on Bottom Lines
- Special Economic Zones and the Role of Governments in their Creation
- Understanding Cultures in Emerging Economies: How to Effectively Work with Suppliers, Customers, and Employees

REGISTRATION:
www.scisyp.org/2008conference/register.html

REGISTRATION COST:

Full Day	Conference Only	Evening Reception
\$50 SCIS Member	\$35 SCIS Member	\$20 SCIS Member
\$60 Non-Member	\$45 Non-Member	\$25 Non-Member

Discounted tickets for students & groups, contact:
animac267@gmail.com

Full day registration fees include admittance to all
conference sessions, luncheon, breaks and evening reception

It's been said the world
is becoming flatter.
Are you ready?

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