



# BUSINESSWOMEN'S CONFERENCE

MBDA Business Center - U.S. Dept. of Commerce  
 U.S. Small Business Administration \* City of Lauderdale Lakes  
 Jamaica USA Chamber of Commerce



Present the 2<sup>nd</sup> Annual Businesswomen's Conference

## WOMEN MEAN BUSINESS



A Powerful Information-Sharing & Contracting Conference to assist Women Businessowners to better understand and use the various Women Business Certifications, sharpen their Presentation Skills, navigate the Government Procurement space, provide tips on how to bid & win more government and commercial contracts and how to find and qualify for that ever-illusive business financing.

### When

Friday, March 22, 2013  
 10:00 a.m.—4:00 p.m.

### Location

City of Lauderdale Lakes  
 Educational & Cultural Center Auditorium  
 3580 West Oakland Park Blvd., 2<sup>nd</sup> Floor  
 Lauderdale Lakes, Florida 33319

### Program

10:00 a.m. – Registration & Networking  
 10:30 a.m. – 12:15 p.m. Presentations  
 12:30 – 2:00 p.m. Women's Power Lunch  
 2:00 – 4:00 p.m. – Growth & Profits Matchmaking

### Registration - \$30

Complete and Fax Registration Form - OR  
 RSVP - 1.800.730.5581 \* 305.576.7888  
 Email: marie@mgillonline.com  
 Visa and Master Card Accepted

### Highlights

- Women Owned Small Business—How to Market Your Various Certifications
- "To Serve With Love" – Effective Ways to Increase Employee and Customer Satisfaction
- Mentoring & Partnering – Today's Business Growth Strategies
- Federal & Local Govt. Contracting Opportunities – What to expect for 2013
- Mastering Your Presentation and Networking Skills
- Making the Business Case for Financing - You, too, could qualify – Come and learn what is Available, from whom, and How to Prepare & Present

### Networking Luncheon Features

- B2B Roundtable with Contract Procurement & Branding Table Ambassadors
- Making Your Pitch to the Government Buyer – Oops....Watch Your Step!
- Come and Get Success Tips from Luncheon Speaker - G.G. Harris' Winning Strategies

Hosted By: The City of Lauderdale Lakes

Sponsored by:



**Moderator**  
 Marie R. Gill – President & CEO  
 M. Gill & Associates, Inc.  
 Operator – MBDA Bus. Center



G. G. Harris – President & CEO  
 Designer Specialty Millworks,  
 President - National Assn. of  
 Women in Construction  
 "Being a Successful Govt. &  
 Commercial Contractor"



Welcome Remarks  
 Patricia Williams  
 Vice Mayor  
 City of Lauderdale Lakes

## PRESENTERS



Althea A. Harris – Asst. Director  
 U.S. Small Business  
 Administration (SBA)



Adrianna Clark – Director  
 U.S. Dept. of Transportation  
 OSDBU – SBTRC



Jasmine M. Jones  
 Sm. Business Development Mgr.  
 Broward County Aviation Dept.



Cheryl Cook  
 Director of Loan Programs  
 SFRPC – Revolving Loan Fund



Georgia D. N. Robinson, Esq.  
 Robinson Law & Mediation, P.A.  
 "To Serve With Love"  
 Increasing Employee  
 & Customer Satisfaction

### Supporting Organizations:

NATIONAL ASSOCIATION OF



BLACK WOMEN IN CONSTRUCTION



Association of the National Chambers of Commerce in Florida



Sights & Sounds of the Caribbean



Florida Regional Partner of WBENC

