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The Abundant Community 2015 Regional Convenings

*Co-Creating Asset-Based Economic
Development in the San Joaquin Valley*

- May 14 & 15, 2015 -

The Abundant Community 2015 is focused on increasing our diverse communities' participation in entrepreneurship, business formation, job creation and the resilient economic development of our region. Our presenters bring successful efforts, expertise and deep asset-based principles and skills to these topics. Please save the following dates and times for these four distinct events:

Ramon Leon,
Founder, President
and CEO of the Latino
Economic Development
Center in Minneapolis

Scot Spencer,
Associate Director
for Advocacy and
Influence- The Annie
E. Casey Foundation

**Katherine
Perez-Estolano,**
Co-founder of
ELP Advisors

May 14- Parc Grove Commons Conference Center in Fresno:

- ◆ **3 - 5 pm - Workshop:** *Successful Economic Development Strategies for Revitalizing the Valley's Commercial Boulevards- FREE!*
- ◆ **6:30 -8:30 pm - Dinner:** *Building on Cultural Strengths to Co-Create Economic Development Results in Diverse Communities. Success Stories and Recommendations for Elected, Business and Public Agency Leaders (Co-Sponsored by the Local Government Commission)- \$30*

May 15- Parc Grove Commons Conference Center in Fresno:

- ◆ **7-9 am - Breakfast:** *Building on Cultural Strengths to Co-Create Economic Development Results in Diverse Communities Success Stories and Recommendations for Faith, Community & Civic Leaders- \$20*

May 15 - Fresno Convention Center New Exhibit Hall

- ◆ **10 am - 2 pm - Regional Conference:** *Latino Community Leadership for Economic Development and a Region of Abundant Communities (Conducted in Spanish with English Translation)- ONLY \$10!*

Register at www.fresnometmin.org

For more information call Metro at 559-485-1416

or email info@fresnometmin.org

**We encourage additional financial sponsors and technical assistance partners to join us! These events will stir strong interest in entrepreneurship, business start-ups, commercial boulevard and neighborhood revitalization, and new real estate investment and job development, generating a number of opportunities for providing technical assistance and connections to resources to motivated event participants. We need economic and business development partners and capacity builders with technical expertise who want to take advantage of and follow-up on the energy created by these events for community and regional economic development.*

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**Ramon Leon from the Latino Economic Development Center
in Minneapolis will lead The Abundant Community
2015 Regional Convenings**



Ramon Leon is the founding President/CEO of Latino Economic Development Center, a membership, statewide, and ethnic based Certified Community Development Financial Institution (CDFI), and Opportunities Industrialization Center (OIC) serving the Twin cities area of Minneapolis St. Paul and Greater MN. He has been an entrepreneur and business owner since young age, in both Mexico, and the United States. He has been an active social justice leader in his community, and was one of the early faith-based Latino organizers in Twin Cities through Interfaith Action and

Isaiah. He is also one of the pioneers of the economic development movement in Minneapolis, and was the first president of the founding board of directors of “Cooperative Mercado Central”, an economic justice, community-based cooperative project that sparked the revitalization of Lake St in Minneapolis. Ramon has served on many nonprofit boards and government committees, and he also created the Institute for the Economic Development of the Americas (IDEA), a cross-border economic development strategy to reduce immigration through economic development that promotes, and links cooperative development on both sides of the border.

On June 5 & 6, 2014, Metro, RCI and our many sponsors and community partners assembled more than 400 local and regional leaders for a series of Abundant Community building workshops in preparation for this regional event.

Ramon Leon will be joined by several nationally prominent community development leaders to help facilitate the sessions, including:



Katherine Perez-Estolano, Co-founder of Estolano LeSar Perez Advisors, LLC and the former Executive Director of the Urban Land Institute, Los Angeles.



Scot Spencer, Associate Director for Advocacy and Influence Center for Community and Economic Opportunity, The Annie E. Casey Foundation, Baltimore

**Register TODAY at
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or via EventBrite**

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Keith, Debbie & Margaret Berghold



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In Co-Creating Asset-Based Economic Development in the San Joaquin Valley

\$10,000+

Relational Culture Institute (RCI) & Fresno Housing Authority

\$2,000 - \$5,000

Kaiser Permanente; Fresno Regional Foundation; St. Agnes Medical Center; Fresno CDFI; Local Government Commission; State Center Federation of Teachers; Wells Fargo

\$1,000+/-

Every Neighborhood Partnership, FMTK Central Labor Council, Habitat for Humanity, Community Medical Centers, United Way of Fresno County and Keith, Debbie & Margaret Berghold

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