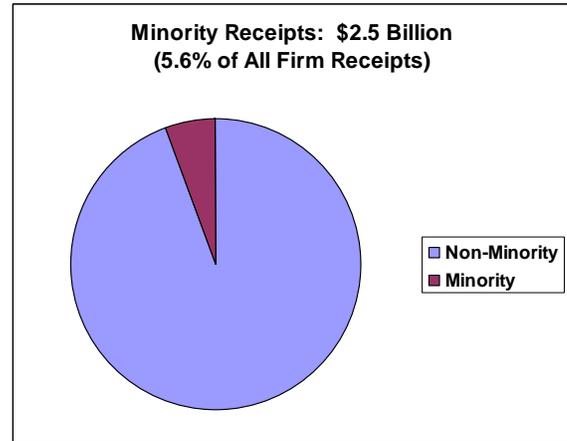


**Demographic and Business Statistics**

- 1997 Total Population: 675,624 persons
- 1997 Total Minority Population: 267,473 persons
- All firms in region: 52,493
- Annual sales of all firms in region: \$43.9 billion
- Total minority-owned firms: 3,169
- Annual sales of minority-owned firms: \$2.5 billion
- Total African American-owned firms: 645
- Annual sales of African American-owned firms: \$88.8 million
- Asian & Pacific Islander-owned Firms: 1,064
- Annual sales of Asian & Pacific Islander-owned firms: \$363.3 million
- Hispanic-owned Firms : 10,942
- Annual sales of Hispanic-owned firms: \$1.9 billion
- American Indian & Alaska Natives-owned Firms: 1,587
- Annual sales of Asian & Pacific Islander-owned firms: \$200.1 million

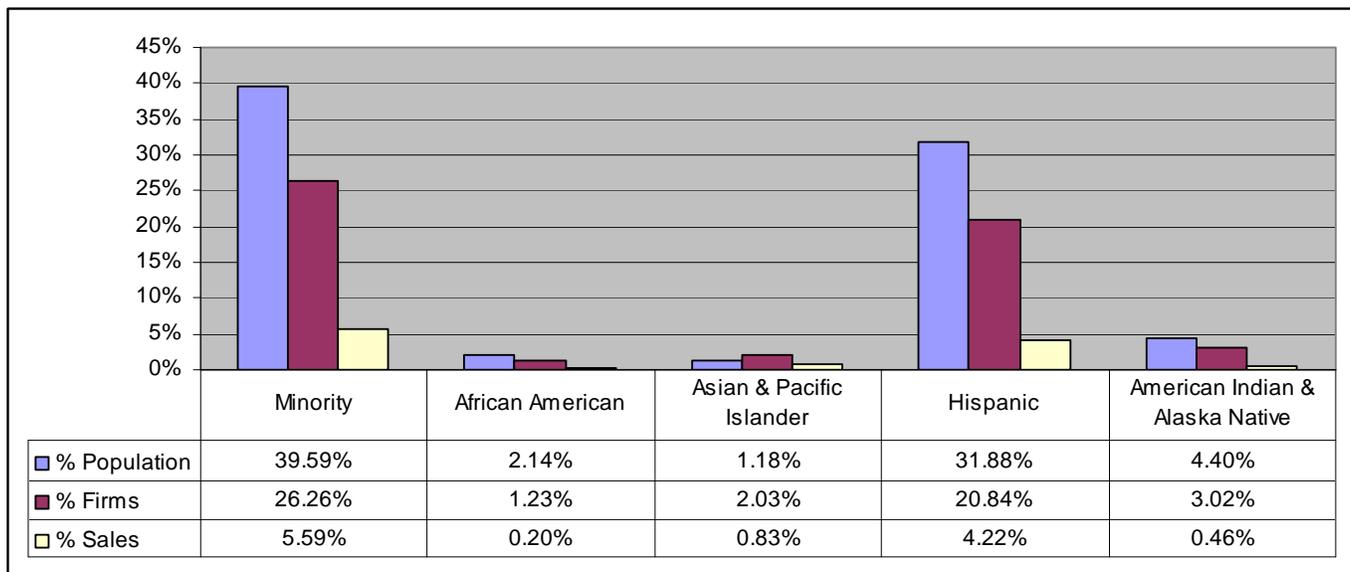


**Business Participation<sup>1</sup>**

Group	MSA BPR: Albuquerque	National BPR
All	78	78
Non-Minority	88	91
Minority	52	42
African American	45	24
Asian & Pacific Islander	133	90
Hispanic	51	41
American Indian & Alaska Native	53	85

**Parity<sup>2</sup>:**

In the Albuquerque, NM MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

## Industry Breakdown for All Firms in the Albuquerque, NM MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>52,493</b>		<b>\$43,908,454</b>		<b>262,330</b>		<b>\$6,492,073</b>	
Agricultural services, forestry, fishing, mining	1,087	2.07%	\$259,568	0.59%	2,492	0.95%	\$47,558	0.73%
Construction industries	5,278	10.05%	\$3,090,494	7.04%	21,815	8.32%	\$580,963	8.95%
Manufacturing	2,004	3.82%	\$14,319,851	32.61%	28,922	11.03%	\$990,319	15.25%
Transportation, communications, utilities	1,572	2.99%	\$2,317,658	5.28%	12,835	4.89%	\$392,549	6.05%
Wholesale trade	2,303	4.39%	\$5,597,198	12.75%	17,062	6.50%	\$501,143	7.72%
Retail trade	7,109	13.54%	\$7,475,885	17.03%	61,692	23.52%	\$865,618	13.33%
Finance, insurance and real estate industries	5,987	11.41%	\$3,785,622	8.62%	16,923	6.45%	\$458,140	7.06%
Service industries	24,538	46.75%	\$6,981,283	15.90%	100,483	38.30%	\$2,653,742	40.88%
Industries not Classified	2,748	5.23%	\$80,895	0.18%	106	0.04%	\$2,041	0.03%

## Industries for Minority Groups in the Albuquerque, NM MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>14,238</b>	<b>645</b>	<b>4.68%</b>	<b>1,064</b>	<b>7.72%</b>	<b>10,942</b>	<b>79.38%</b>	<b>1,587</b>	<b>11.51%</b>
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	148	1.07%	10	0.07%
Construction industries	No Data	38	0.28%	23	0.17%	1,828	13.26%	108	0.78%
Manufacturing	1,964	5	0.04%	97	0.70%	305	2.21%	223	1.62%
Transportation, communications, and utilities	628	3	0.02%	33	0.24%	408	2.96%	51	0.37%
Wholesale trade	515	23	0.17%	38	0.28%	325	2.36%	102	0.74%
Retail trade	535	70	0.51%	199	1.44%	1,473	10.69%	233	1.69%
Finance, insurance and real estate industries	1,956	51	0.37%	55	0.40%	787	5.71%	36	0.26%
Service industries	1,101	223	1.62%	422	3.06%	5,145	37.33%	517	3.75%
Industries not Classified	6,317	233	1.69%	195	1.41%	523	3.79%	307	2.23%

## Industries for Minority Groups in the Albuquerque, NM MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
<b>All industries</b>	<b>\$2,456,192</b>	<b>\$88,756</b>	<b>3.61%</b>	<b>\$363,238</b>	<b>14.79%</b>	<b>\$1,851,246</b>	<b>75.37%</b>	<b>\$200,903</b>	<b>8.18%</b>
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	\$11,018	0.45%	No Data	No Data
Construction industries	No Data	\$4,299	0.18%	\$14,842	0.60%	\$361,234	14.71%	\$52,863	2.15%
Manufacturing	No Data	No Data	No Data	\$61,364	2.50%	\$193,140	7.86%	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	\$67,563	2.75%	No Data	No Data
Wholesale trade	No Data	\$933	0.04%	No Data	No Data	\$302,688	12.32%	\$24,552	1.00%
Retail trade	No Data	No Data	No Data	\$65,544	2.67%	\$444,570	18.10%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	\$6,552	0.27%	\$106,671	4.34%	No Data	No Data
Service industries	No Data	\$18,091	0.74%	\$102,059	4.16%	\$357,313	14.55%	\$45,523	1.85%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	\$7,048	0.29%	No Data	No Data

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise