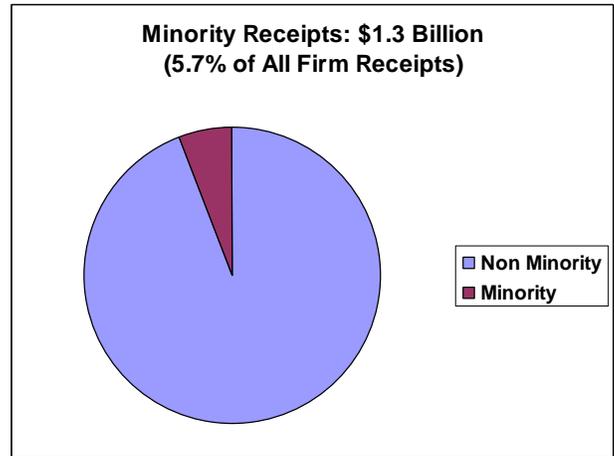


Demographic and Business Statistics

- 1997 Total Population: 246,158 persons
- 1997 Total Minority Population: 69,892 persons
- All firms in region: 24,633
- Annual sales of all firms in region: \$22.0 billion
- Total minority-owned firms: 3,169
- Annual sales of minority-owned firms: \$1.3 billion
- Total African American-owned firms: 654
- Annual sales of African American-owned firms: \$40.5 million
- Asian & Pacific Islander-owned Firms: 1,071
- Annual sales of Asian & Pacific Islander-owned firms: \$200.3 million
- Hispanic-owned Firms : 540
- Annual sales of Hispanic-owned firms: \$89.0 million
- American Indian & Alaska Natives-owned Firms: 963
- Annual sales of Asian & Pacific Islander-owned firms: \$926.1 million

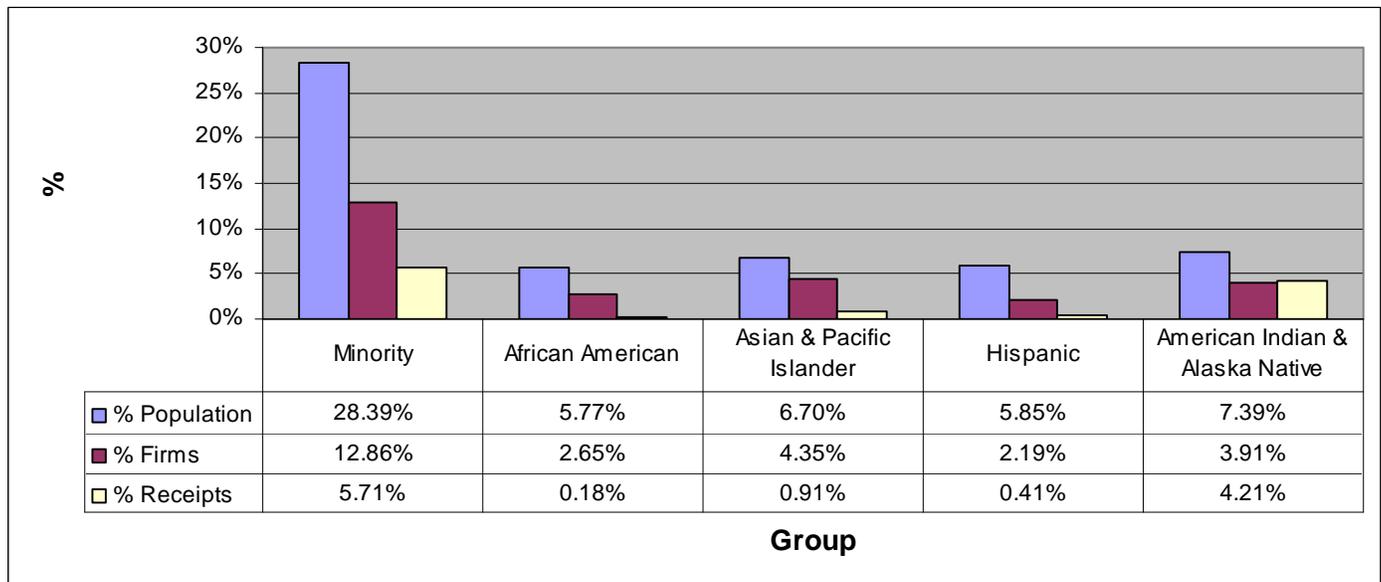


Business Participation¹

Group	MSA BPR: Anchorage	National BPR
All	100	78
Non-Minority	122	91
Minority	45	42
African American	46	24
Asian & Pacific Islander	65	90
Hispanic	38	41
American Indian & Alaska Native	53	85

Parity²:

In the Anchorage, AK MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the Anchorage, AK MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	24,633		\$21,972,779		96,774		\$3,373,643	
Agricultural services, forestry, fishing, mining	1,404	5.70%	\$5,892,097	26.82%	6,078	6.28%	\$491,074	14.56%
Construction industries	2,088	8.48%	\$1,571,634	7.15%	7,165	7.40%	\$341,007	10.11%
Manufacturing	567	2.30%	\$427,463	1.95%	2,644	2.73%	\$74,361	2.20%
Transportation, communications, utilities	1,356	5.50%	\$3,634,622	16.54%	11,861	12.26%	\$578,058	17.13%
Wholesale trade	857	3.48%	\$2,259,347	10.28%	5,744	5.94%	\$218,410	6.47%
Retail trade	3,066	12.45%	\$3,348,411	15.24%	23,764	24.56%	\$435,274	12.90%
Finance, insurance and real estate industries	2,412	9.79%	\$1,848,797	8.41%	6,424	6.64%	\$235,756	6.99%
Service industries	11,528	46.80%	\$2,941,844	13.39%	33,059	34.16%	\$998,547	29.60%
Industries not Classified	1,455	5.91%	\$48,564	0.22%	35	0.04%	\$1,156	0.03%

Industries for Minority Groups in the Anchorage, AK MSA (Firms)

	Minority Firms ⁱ	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	3228	654	20.64%	1,071	33.80%	540	17.04%	963	30.39%
Agricultural services, forestry, fishing, and mining	322	2	0.06%	36	1.14%	18	0.57%	266	8.39%
Construction industries	165	29	0.92%	15	0.47%	63	1.99%	58	1.83%
Manufacturing	No Data	1	0.03%	6	0.19%	1	0.03%	No Data	No Data
Transportation, communications, and utilities	274	38	1.20%	116	3.66%	57	1.80%	63	1.99%
Wholesale trade	18	1	0.03%	4	0.13%	2	0.06%	11	0.35%
Retail trade	444	45	1.42%	271	8.55%	53	1.67%	75	2.37%
Finance, insurance and real estate industries	109	15	0.47%	27	0.85%	13	0.41%	54	1.70%
Service industries	1485	419	13.22%	417	13.16%	301	9.50%	348	10.98%
Industries not Classified	401	104	3.28%	181	5.71%	32	1.01%	84	2.65%

Industries for Minority Groups in the Anchorage, AK MSA (Sales in 1,000s)

	Minority Sales ⁱⁱ	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,255,808	\$40,471	3.23%	\$200,253	15.97%	\$89,014	7.10%	\$926,070	73.85%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$22,310	1.78%
Construction industries	No Data	No Data	No Data	No Data	No Data	\$21,292	1.70%	\$68,453	5.46%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	\$52,212	\$4,409	0.35%	\$8,575	0.68%	\$3,599	0.29%	\$35,629	2.84%
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	\$988	0.08%	\$71,659	5.71%	\$34,630	2.76%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	\$322,419	\$27,707	2.21%	\$87,618	6.99%	\$16,814	1.34%	\$190,280	15.17%
Industries not Classified	No Data	No Data	No Data	\$17,954	1.43%	No Data	No Data	\$14,185	1.13%

ⁱ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesⁱⁱ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise