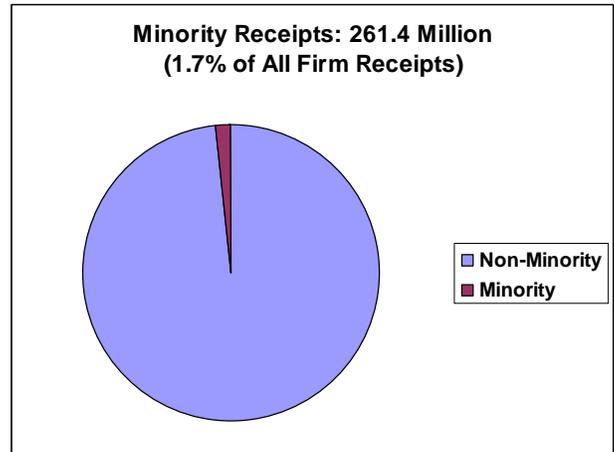


The State of Minority Business in the Biloxi-Gulfport- Pascagoula, MS MSA

Demographic and Business Statistics

- 1997 Total Population: 305,300 persons
- 1997 Total Minority Population: 78,854 persons
- All firms in region: 22,070 firms
- Annual sales of all firms in region: \$15.3 billion
- Total minority-owned firms: 2,712 firms
- Annual sales of minority-owned firms in region: \$261.4 million
- Total African American-owned firms: 1,305 firms
- Annual sales of African American-owned firms: \$64.3 million
- Asian & Pacific Islander-owned Firms: 1,063 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$136.2 million
- Hispanic-owned Firms : 273 firms
- Annual sales of Hispanic-owned firms: \$47.6 million
- American Indian & Alaska Natives-owned Firms: 102
- Annual sales of Asian & Pacific Islander-owned firms: \$15.2 million

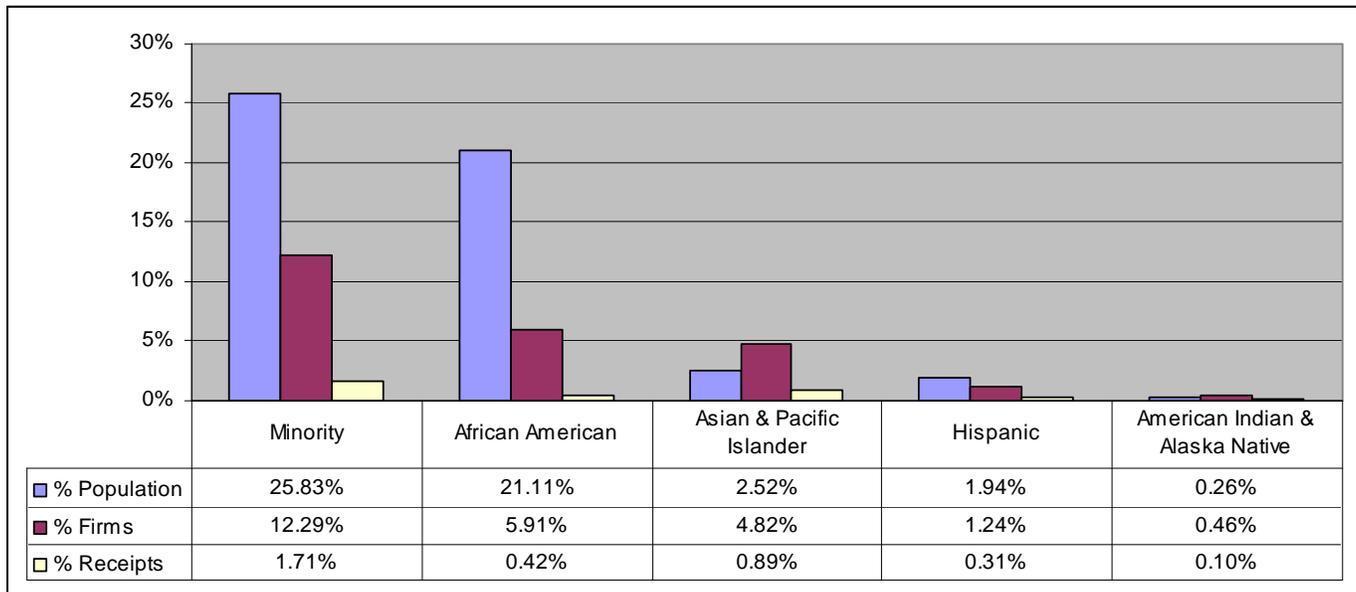


Business Participation¹

Group	MSA BPR: Biloxi	National BPR
All	72	78
Non-Minority	85	91
Minority	34	42
African American	20	24
Asian & Pacific Islander	138	90
Hispanic	46	41
American Indian & Alaska Native	128	85

Parity²:

In the Biloxi-Gulfport-Pascagoula, MS MSA, the Asian & Pacific Islander and the American Indian & Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the Biloxi-Gulfport-Pascagoula, MS MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	22,070		\$15,282,749		110,256		\$2,415,727	
Agricultural services, forestry, fishing, and mining	1,277	5.79%	No Data	No Data	548	0.50%	\$9,865	0.41%
Construction industries	3,246	14.71%	\$967,769	6.33%	6,324	5.74%	\$155,695	6.45%
Manufacturing	525	2.38%	\$5,854,617	38.31%	21,976	19.93%	\$700,550	29.00%
Transportation, communications, and utilities	991	4.49%	\$948,011	6.20%	5,349	4.85%	\$175,333	7.26%
Wholesale trade	659	2.99%	\$1,142,373	7.47%	3,541	3.21%	\$91,360	3.78%
Retail trade	3,477	15.75%	\$3,016,332	19.74%	28,516	25.86%	\$327,980	13.58%
Finance, insurance and real estate industries	2,046	9.27%	\$684,301	4.48%	4,282	3.88%	\$109,753	4.54%
Service industries	8,604	38.99%	\$2,552,646	16.70%	39,700	36.01%	\$844,645	34.96%
Industries not Classified	1,283	5.81%	No Data	No Data	20	0.02%	\$546	0.02%

Industries for Minority Groups in the Biloxi-Gulfport-Pascagoula, MS MSA (Firms)

	Minority Firms ¹	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	2,743	1,305	48.12%	1,063	39.20%	273	10.07%	102	3.76%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	514	18.95%	No Data	No Data	3	0.11%
Construction industries	246	175	6.45%	29	1.07%	17	0.63%	25	0.92%
Manufacturing	52	11	0.41%	15	0.55%	24	0.88%	2	0.07%
Transportation, communications, and utilities	No Data	82	3.02%	No Data	No Data	5	0.18%	13	0.48%
Wholesale trade	No Data	5	0.18%	7	0.26%	7	0.26%	No Data	No Data
Retail trade	No Data	No Data	No Data	142	5.24%	50	1.84%	18	0.66%
Finance, insurance and real estate industries	72	47	1.73%	6	0.22%	6	0.22%	13	0.48%
Service industries	995	700	25.81%	185	6.82%	87	3.21%	23	0.85%
Industries not Classified	361	114	4.20%	164	6.05%	78	2.88%	5	0.18%

Industries for Minority Groups in the Biloxi-Gulfport-Pascagoula, MS MSA (Sales in 1,000s)

	Minority Sales ¹¹	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$263,362	\$64,309	24.61%	\$136,170	52.10%	\$47,638	18.23%	\$15,245	5.83%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	\$36,925	14.13%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	\$75,903	\$29,944	11.46%	\$33,982	13.00%	\$6,948	2.66%	\$5,029	1.92%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

¹ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales¹¹ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

