

# Cameroon Multi-Sector Trade Mission, May 2013

## Agriculture, Aviation, Bridges, Transportation, Construction

### Mining, Telecommunication, Transportation, & More

#### Why do business in Cameroon?

- Cameroon's Vision 2035 is an emerging economy with project opportunities totaling several billion US dollars.



- Cameroon is the largest economy in the six-nation Central African Economic and Monetary Community.

- Tennessee – Cameroon trade increased 51 percent from 2011 trade.

- Cameroon has a wealth of natural resources, ample labor force, and enviable location between large markets in Nigeria and Central Africa.

- The IMF notes that Cameroon boasts one of the highest per capita GDPs (by purchasing power parity) and a well-educated and untapped labor force in sub-Saharan Africa

- In 2012, Ex-Im Bank authorized \$1.5 billion to support U.S. exports to sub-Saharan Africa – \$1.4 billion in loan guarantees, \$93 million in export-credit insurance, and \$38 million in working capital guarantees.

#### Target business sectors

- Agriculture
- Mining
- Transportation,
- Energy & Water
- Oil and Gas
- Telecommunication

#### Benefits

- Welcome reception at U.S. Ambassador's residence
- Pre-screened one-on-one meetings with potential partners, distributors, and buyer
- Pre-mission assessment of the Cameroon market and in-country briefings
- Access to Cameroon and US business officials
- Meetings with U.S. Commercial Service industry specialists from U.S. Embassy Cameroon
- Business counseling with U.S. Commercial Service industry specialists from U.S. Embassy Cameroon
- Pre-departure briefings and more

Space is limited to **only 20 delegates**, so register today!

- Click link for [Mission Statement](#)
- Click link for [Cameroon Vision 2035](#)
- Click link for [Doing Business in Cameroon](#)
- Click link for [Mission Application](#)

**Date:** May 26 – 30, 2013

**Venue:** Yaoundé/Douala, Cameroon

**Registration Deadline: April. 26, 2013**

#### Mission Registration fee (Single Occupancy):

- \$5,500 USD for small and medium enterprises (<500 employees)
- \$7,500 USD for large firms
  - \$2,000 USD for 2<sup>nd</sup> firm representative

**Note:** Fees are transferable within your company and non-refundable. Other incidentals will be the responsibility of each participant. The [Tennessee Department of Economic and Community Development](#) is offering to partially sponsor eligible executives from small to medium-sized businesses. For more information, contact Andrew Dunn at [Andrew.Dunn@tn.gov](mailto:Andrew.Dunn@tn.gov)

#### Services include:

- Matchmaking with prospective partners and buyers
- Business service support: on-site guides, travel logistics, ground support, security and interpreters
- Complete day-by-day itinerary
- Hotel accommodations, gratuity and most meals
- Land transportation in Cameroon & business site visits
- International airfare and Visa fees

#### For more information, contact:

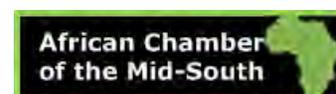
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