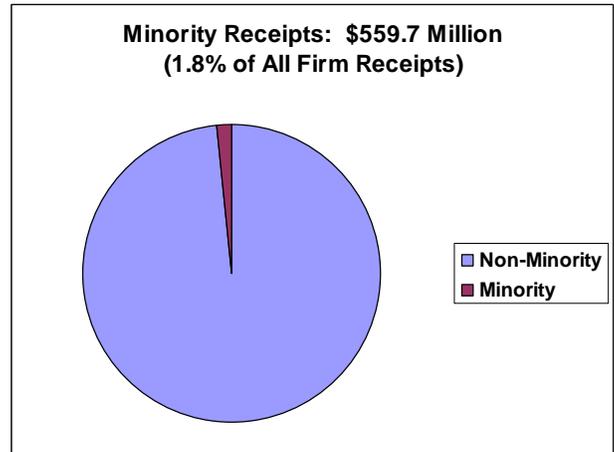


Demographic and Business Statistics

- 1997 Total Population: 635,367 persons
- 1997 Total Minority Population: 201,219 persons
- All firms in region: 38,723 firms
- Annual sales of all firms in region: \$31.5 billion
- Total minority-owned firms: 5,474 firms
- Annual sales of minority-owned firms in region: \$559.7 million
- Total African American-owned firms: 4,254 firms
- Annual sales of African American-owned firms: \$331.8 million
- Asian & Pacific Islander-owned Firms: 651 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$114.2 million
- Hispanic-owned Firms : 390 firms
- Annual sales of Hispanic-owned firms: \$104.5 million
- American Indian & Alaska Natives-owned Firms: 270 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$25.3 million

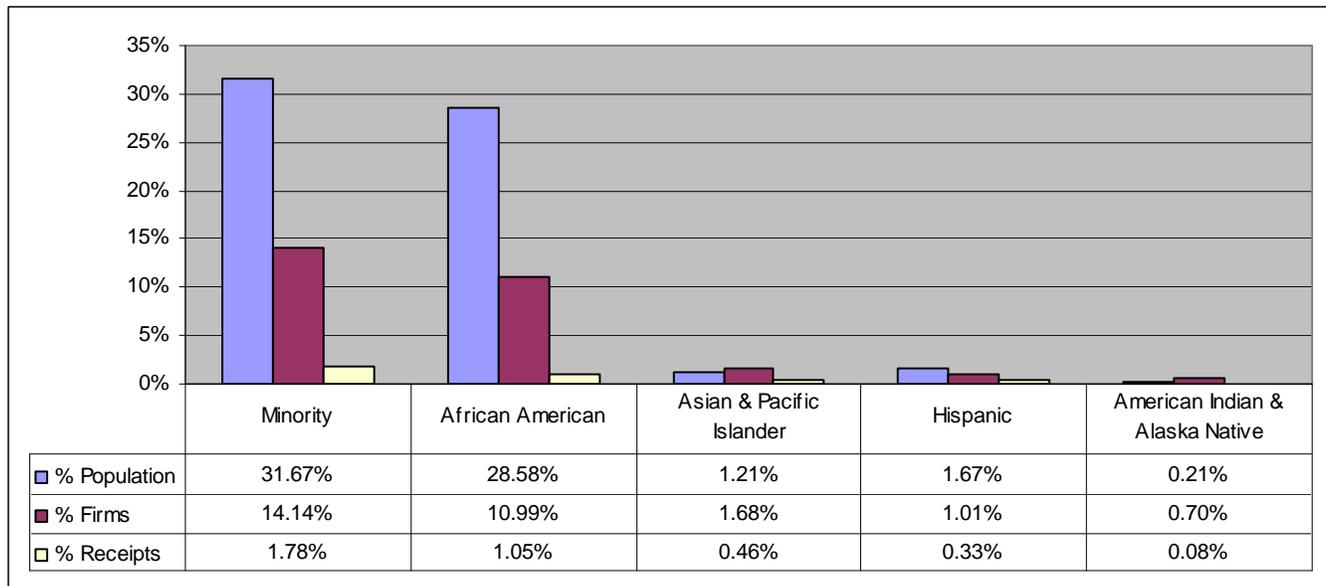


Business Participation¹

Group	MSA BPR: Columbia	National BPR
All	61	78
Non-Minority	77	91
Minority	27	42
African American	23	24
Asian & Pacific Islander	85	90
Hispanic	37	41
American Indian & Alaska Native	200	85

Parity²:

In the Columbia, SC MSA, the Asian & Pacific Islander and American Indian and Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the Columbia, SC MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	38,723		\$31,454,667		206,473		\$5,076,420	
Agricultural services, forestry, fishing, and mining	831	2.15%	\$133,801	0.43%	1,339	0.65%	\$26,863	0.53%
Construction industries	4,703	12.15%	\$2,041,318	6.49%	13,338	6.46%	\$334,237	6.58%
Manufacturing	898	2.32%	\$5,444,706	17.31%	24,873	12.05%	\$827,855	16.31%
Transportation, communications, and utilities	1,307	3.38%	\$2,886,292	9.18%	13,593	6.58%	\$451,184	8.89%
Wholesale trade	1,671	4.32%	\$5,781,250	18.38%	14,323	6.94%	\$468,306	9.23%
Retail trade	5,612	14.49%	\$5,561,686	17.68%	50,924	24.66%	\$630,257	12.42%
Finance, insurance and real estate industries	5,001	12.91%	\$5,133,356	16.32%	21,376	10.35%	\$688,831	13.57%
Service industries	16,010	41.34%	\$4,382,177	13.93%	66,677	32.29%	\$1,648,275	32.47%
Industries not Classified	2,790	7.21%	\$90,081	0.29%	30	0.01%	\$612	0.01%

Industries for Minority Groups in the Columbia, SC MSA (Firms)

	Minority Firms ¹	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	5,474	4,254	77.71%	651	11.89%	390	7.12%	270	4.93%
Agricultural services, forestry, fishing, and mining	No Data	118	2.16%	23	0.42%	No Data	No Data	No Data	No Data
Construction industries	588	431	7.87%	27	0.49%	76	1.39%	54	0.99%
Manufacturing	No Data	34	0.62%	8	0.15%	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	434	419	7.65%	1	0.02%	4	0.07%	10	0.18%
Wholesale trade	83	47	0.86%	12	0.22%	12	0.22%	12	0.22%
Retail trade	811	499	9.12%	236	4.31%	55	1.00%	21	0.38%
Finance, insurance and real estate industries	272	248	4.53%	9	0.16%	8	0.15%	7	0.13%
Service industries	2,488	2,055	37.54%	282	5.15%	98	1.79%	53	0.97%
Industries not Classified	No Data	404	7.38%	No Data	No Data	138	2.52%	113	2.06%

Industries for Minority Groups in the Columbia, SC MSA (Sales in 1,000s)

	Minority Sales ⁱⁱ	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$559,666	\$331,759	59.28%	\$144,160	25.76%	\$104,511	18.67%	\$25,312	4.52%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$94,962	16.97%	\$7,273	1.30%	No Data	No Data	\$1,053	0.19%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	\$25,997	4.65%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	\$67,317	12.03%	\$31,113	5.56%	No Data	No Data	No Data	No Data
Retail trade	No Data	\$23,132	4.13%	\$61,837	11.05%	\$47,239	8.44%	No Data	No Data
Finance, insurance and real estate industries	No Data	\$16,536	2.95%	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	\$83,458	14.91%	\$40,241	7.19%	No Data	No Data	\$13,138	2.35%
Industries not Classified	No Data	\$4,864	0.87%	No Data	No Data	No Data	No Data	No Data	No Data

ⁱ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesⁱⁱ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

