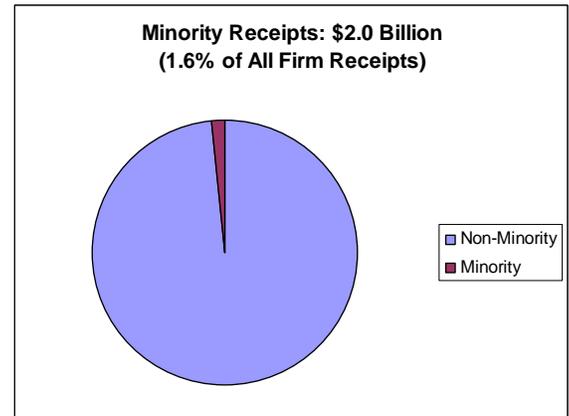


Demographic and Business Statistics

- 1997 Total Population: 2,371,826 persons
- Total Firms: 167,907 firms
- Annual sales of all firms in the State: \$122.9 billion
- 1997 Total Minority Population: 1,039,361 persons
- Total Minority-Owned Firms: 21,997 firms
- Annual sales of Minority-owned firms in State: \$2.0 billion
- Total African American-owned firms: 17,617 firms
- Annual sales from African American-owned firms: \$852.8 million
- Asian & Pacific Islander-owned firms: 2,518 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$818.3 million
- Hispanic-owned Firms : 988 firms
- Annual sales of Hispanic-owned firms: \$124.1 million
- American Indian & Alaska Natives-owned firms: 1,088 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$209.9 million

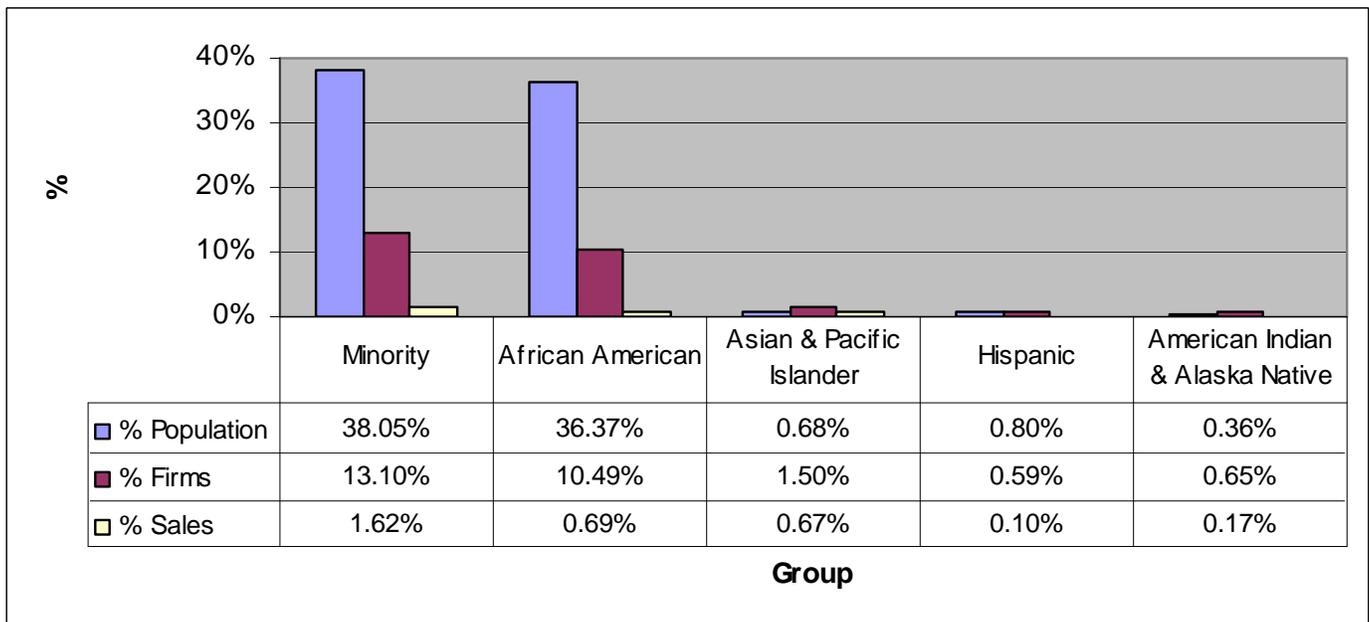


Business Participation¹

Group	State BPR: Mississippi	National BPR
All	61	78
Non-Minority	86	91
Minority	21	42
African American	18	24
Asian & Pacific Islander	135	90
Hispanic	45	41
American Indian & Alaska Native	111	85

Parity²:

In the State of Mississippi, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the State of Mississippi

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	167,907		\$122,887,932		866,254		\$18,434,395	
Agricultural services, forestry, fishing, mining	4,862	2.90%	\$570,072	0.46%	4,814	0.56%	\$82,995	0.45%
Construction industries	23,016	13.71%	\$6,747,940	5.49%	47,592	5.49%	\$1,145,183	6.21%
Manufacturing	7,207	4.29%	\$40,788,713	33.19%	237,094	27.37%	\$5,847,079	31.72%
Transportation, communications, and utilities	9,927	5.91%	\$8,389,296	6.83%	46,664	5.39%	\$1,459,189	7.92%
Wholesale trade	5,866	3.49%	\$19,955,531	16.24%	45,340	5.23%	\$1,225,768	6.65%
Retail trade	27,814	16.57%	\$21,758,449	17.71%	201,431	23.25%	\$2,426,500	13.16%
Finance, insurance and real estate industries	14,948	8.90%	\$9,010,770	7.33%	41,770	4.82%	\$1,149,001	6.23%
Service industries	60,121	35.81%	\$14,529,923	11.82%	236,583	27.31%	\$4,962,256	26.92%
Industries not Classified	12,770	7.61%	\$359,153	0.29%	160	0.02%	\$3,268	0.02%

Industries for Minority Groups in the State of Mississippi (Firms)

	Minority Firms ⁱ	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	21,997	17,617	80.09%	2,518	11.45%	988	4.49%	1,088	4.95%
Agricultural services, forestry, fishing, and mining	955	419	1.90%	520	2.36%	12	0.05%	21	0.10%
Construction industries	2,421	2,159	9.81%	12	0.05%	15	0.07%	0	0.00%
Manufacturing	954	850	3.86%	72	0.33%	105	0.48%	123	0.56%
Transportation, communications, and utilities	1,576	1,508	6.86%	40	0.18%	52	0.24%	41	0.19%
Wholesale trade	163	105	0.48%	9	0.04%	61	0.28%	26	0.12%
Retail trade	3,162	2,229	10.13%	24	0.11%	14	0.06%	21	0.10%
Finance, insurance and real estate industries	738	601	2.73%	652	2.96%	164	0.75%	188	0.85%
Service industries	9,162	7,865	35.75%	80	0.36%	25	0.11%	52	0.24%
Industries not Classified	2,842	1,882	8.56%	806	3.66%	333	1.51%	224	1.02%

Industries for Minority Groups in the State of Mississippi (Sales in 1,000s)

	Minority Sales ⁱⁱ	African American	% of Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of Minority Sales
All industries	\$1,993,954	\$852,824	42.77%	\$818,332	41.04%	\$124,079	6.22%	\$209,854	10.52%
Agricultural services, forestry, fishing, mining	\$36,684	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	\$256,632	\$142,137	7.13%	No Data	No Data	No Data	No Data	No Data	No Data
Manufacturing	\$372,039	\$41,080	2.06%	\$21,216	1.06%	\$46,568	2.34%	\$62,157	3.12%
Transportation, communications, utilities	\$109,654	\$103,717	5.20%	No Data	No Data	\$7,640	0.38%	\$27,201	1.36%
Wholesale trade	\$148,939	\$14,724	0.74%	No Data	No Data	\$4,173	0.21%	\$3,859	0.19%
Retail trade	\$535,662	\$225,871	11.33%	\$103,018	5.17%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	\$45,382	\$32,702	1.64%	\$233,892	11.73%	\$21,162	1.06%	\$63,886	3.20%
Service industries	\$405,548	\$249,379	12.51%	No Data	No Data	\$2,950	0.15%	\$4,316	0.22%
Industries not Classified	\$83,210	\$38,853	1.95%	\$119,260	5.98%	\$23,163	1.16%	\$17,281	0.87%

ⁱ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesⁱⁱ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise