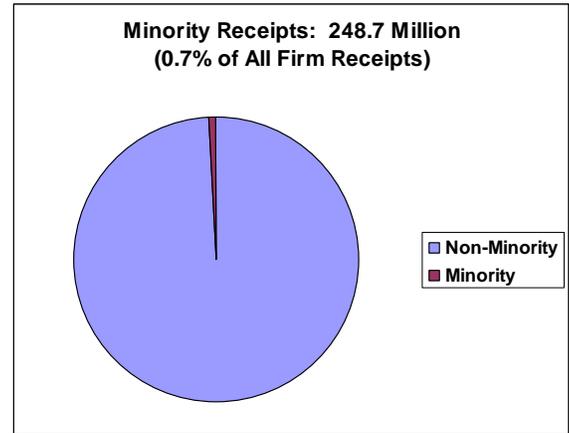


## Demographic and Business Statistics

- 1997 Total Population: 640,945 persons
- Total Firms: 55,266 firms
- Annual sales of all firms in the State: \$35.0 billion
- 1997 Total Minority Population: 596,693 persons
- Total Minority-Owned Firms: 1,530 firms
- Annual sales of Minority-owned firms in State: \$248.7 million
- Total African American-owned firms: 99 firms
- Annual sales from African American-owned firms: no data
- Asian & Pacific Islander-owned firms: 279 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$63.3 million
- Hispanic-owned Firms : 444 firms
- Annual sales of Hispanic-owned firms: \$22.5 million
- American Indian & Alaska Natives-owned firms: 752 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$147.1 million

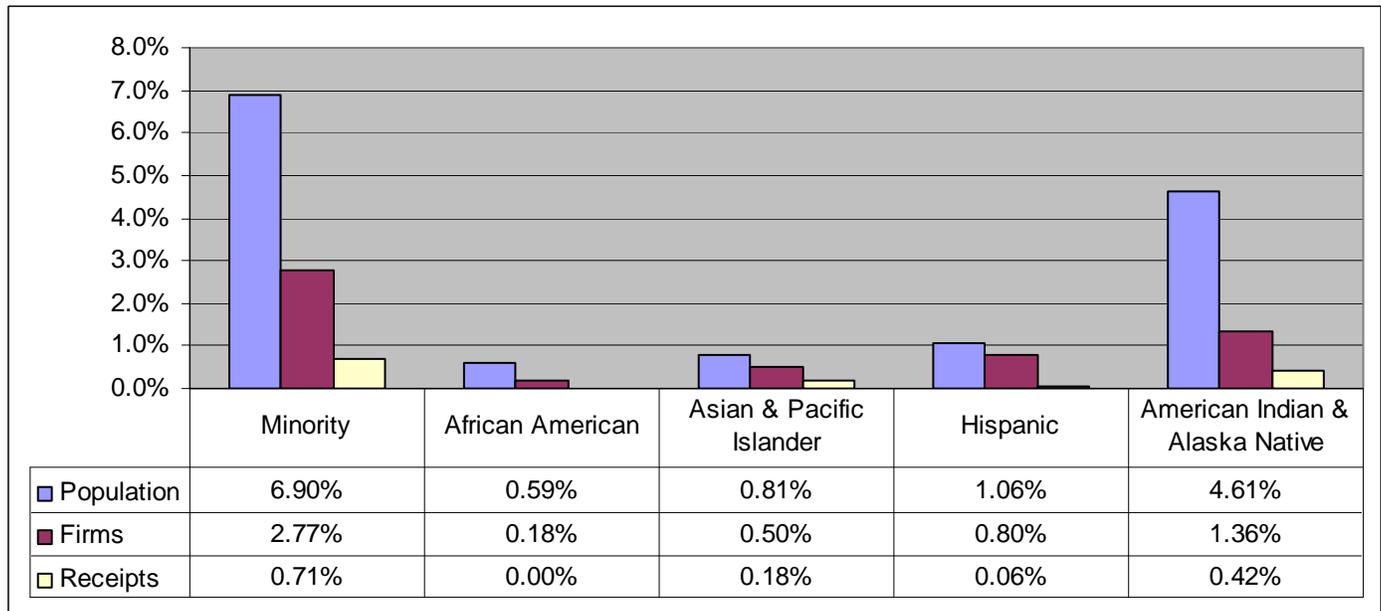


## Business Participation<sup>1</sup>

Group	State BPR: North Dakota	National BPR
<b>All</b>	<b>86</b>	<b>78</b>
Non-Minority	90	91
Minority	35	42
<b>African American</b>	<b>26</b>	<b>24</b>
Asian & Pacific Islander	54	90
<b>Hispanic</b>	<b>65</b>	<b>41</b>
American Indian & Alaska Native	25	85

## Parity<sup>2</sup>:

In the State of North Dakota, the Asian & Pacific Islander group has achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the State of North Dakota

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>55,266</b>		<b>35,005,958</b>		<b>237,347</b>		<b>4,959,823</b>	
Agricultural services, forestry, fishing, mining	1,502	2.72%	152,817	0.44%	1,069	0.45%	20,136	0.41%
Construction industries	5,900	10.68%	2,013,353	5.75%	14,523	6.12%	402,145	8.11%
Manufacturing	1,310	2.37%	5,308,424	15.16%	23,773	10.02%	638,148	12.87%
Transportation, communications, and utilities	3,503	6.34%	2,834,327	8.10%	16,496	6.95%	471,251	9.50%
Wholesale trade	2,383	4.31%	9,604,665	27.44%	21,381	9.01%	568,451	11.46%
Retail trade	9,684	17.52%	6,566,137	18.76%	59,975	25.27%	695,636	14.03%
Finance, insurance and real estate industries	5,973	10.81%	2,950,042	8.43%	14,250	6.00%	368,231	7.42%
Service industries	21,684	39.24%	4,296,722	12.27%	81,616	34.39%	1,611,926	32.50%
Industries not Classified	2,972	5.38%	71,995	0.21%	42	0.02%	585	0.01%

### Industries for Minority Groups in the State of North Dakota (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>1,530</b>	<b>99</b>	<b>6.47%</b>	<b>279</b>	<b>18.24%</b>	<b>444</b>	<b>29.02%</b>	<b>752</b>	<b>49.15%</b>
Agricultural services, forestry, fishing, and mining	44	No Data	No Data	No Data	No Data	33	2.16%	11	0.72%
Construction industries	122	No Data	No Data	2	0.13%	38	2.48%	90	5.88%
Manufacturing	13	No Data	No Data	5	0.33%	No Data	No Data	9	0.59%
Transportation, communications, and utilities	116	No Data	No Data	4	0.26%	31	2.03%	94	6.14%
Wholesale trade	26	11	0.72%	1	0.07%	4	0.26%	No Data	No Data
Retail trade	175	5	0.33%	57	3.73%	18	1.18%	96	6.27%
Finance, insurance and real estate industries	26	11	0.72%	22	1.44%	3	0.20%	10	0.65%
Service industries	541	1	0.07%	115	7.52%	120	7.84%	268	17.52%
Industries not Classified	452	69	4.51%	74	4.84%	196	12.81%	138	9.02%

### Industries for Minority Groups in the State of North Dakota (Sales)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
<b>All industries</b>	<b>248,686</b>	<b>No Data</b>	<b>No Data</b>	<b>63,316</b>	<b>25.46%</b>	<b>22,459</b>	<b>9.03%</b>	<b>147,068</b>	<b>59.14%</b>
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	39,206	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	14,485	No Data	No Data	No Data	No Data	No Data	No Data	7,972	3.21%
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	77,823	No Data	No Data	25,793	10.37%	No Data	No Data	44,246	17.79%
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	51,083	No Data	No Data	18,364	7.38%	No Data	No Data	24,631	9.90%
Industries not Classified	17,031	7,257	2.92%	No Data	No Data	No Data	No Data	No Data	No Data

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise