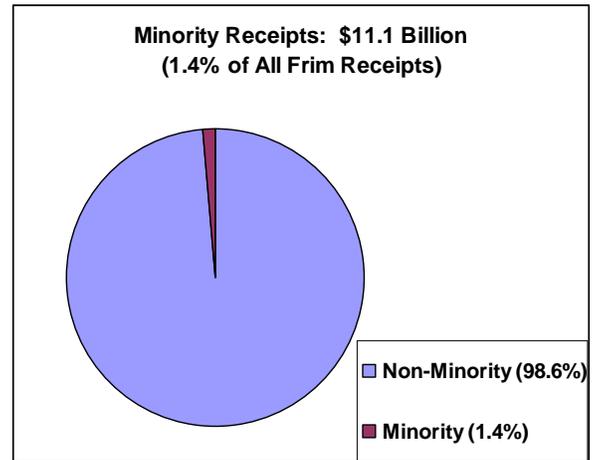


Demographic and Business Statistics

- 1997 Total Population: 11,212,498 persons
- Total Firms: 781,284 firms
- Annual sales of all firms in the State: \$796.5 billion
- 1997 Total Minority Population: 1,583,744 persons
- Total Minority-Owned Firms: 49,430 firms
- Annual sales of Minority-owned firms in State: \$11.1 billion
- Total African American-owned firms: 26,970 firms
- Annual sales from African American-owned firms: \$3.9 billion
- Asian & Pacific Islander-owned firms: 11,398 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$4.6 billion
- Hispanic-owned Firms : 6,448 firms
- Annual sales of Hispanic-owned firms: \$1.3 billion
- American Indian & Alaska Natives-owned firms: 5,124 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$1.1 million

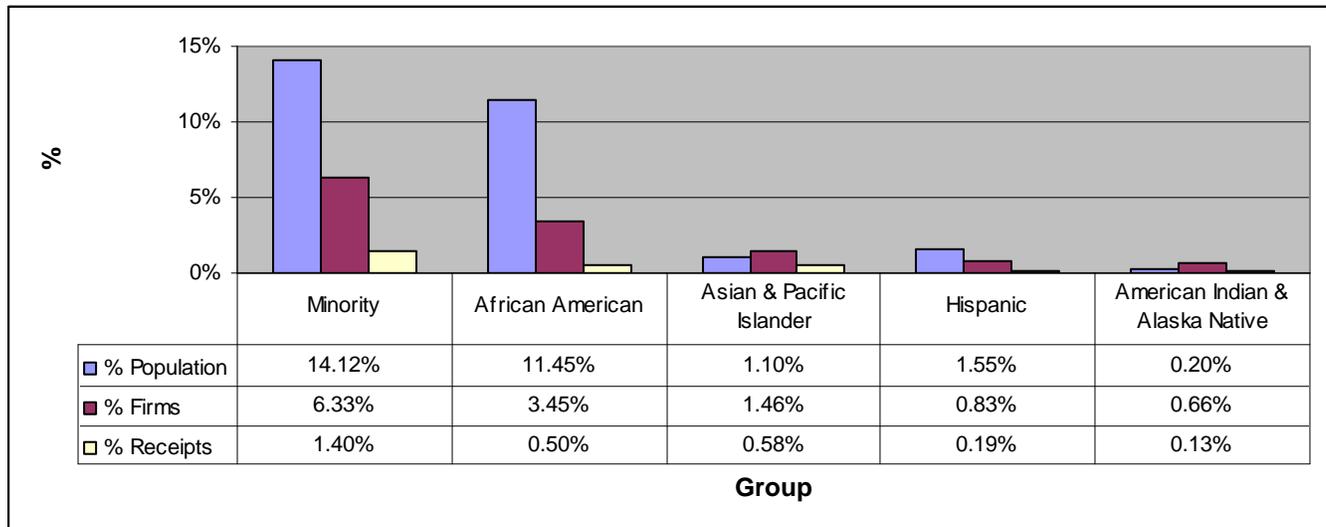


Business Participation¹

Group	State BPR: Ohio	National BPR
All	70	78
Non-Minority	76	91
Minority	31	42
African American	21	24
Asian & Pacific Islander	92	90
Hispanic	37	41
American Indian & Alaska Native	226	85

Parity²:

In the State of Ohio, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the State of Ohio

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	781,284		\$796,505,791		4,647,653		\$128,334,527	
Agricultural services, forestry, fishing, mining	16,138	2.07%	\$1,905,264	0.24%	26,953	0.58%	\$559,397	0.44%
Construction industries	97,492	12.48%	\$36,843,196	4.63%	224,207	4.82%	\$7,292,281	5.68%
Manufacturing	29,093	3.72%	\$248,533,889	31.20%	1,104,758	23.77%	\$42,483,266	33.10%
Transportation, communications, and utilities	39,401	5.04%	\$44,197,609	5.55%	230,156	4.95%	\$7,951,627	6.20%
Wholesale trade	30,768	3.94%	\$168,671,339	21.18%	300,486	6.47%	\$10,725,255	8.36%
Retail trade	112,822	14.44%	\$110,027,064	13.81%	1,039,028	22.36%	\$14,403,242	11.22%
Finance, insurance and real estate industries	84,279	10.79%	\$91,075,288	11.43%	308,096	6.63%	\$10,406,173	8.11%
Service industries	312,847	40.04%	\$91,275,959	11.46%	1,398,799	30.10%	\$33,900,785	26.42%
Industries not Classified	56,379	7.22%	\$1,620,839	0.20%	699	0.02%	\$12,726	0.01%

Industries for Minority Groups in the State of Ohio (Firms)

	Minority Firms ⁱ	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	49,430	26,970	54.56%	11,398	23.06%	6,448	13.04%	5,124	10.37%
Agricultural services, forestry, fishing, and mining	622	212	0.43%	34	0.07%	205	0.41%	176	0.36%
Construction industries	4,146	2,064	4.18%	196	0.40%	906	1.83%	1,049	2.12%
Manufacturing	849	326	0.66%	243	0.49%	198	0.40%	96	0.19%
Transportation, communications, and utilities	2,662	2,028	4.10%	155	0.31%	318	0.64%	225	0.46%
Wholesale trade	998	344	0.70%	334	0.68%	220	0.45%	140	0.28%
Retail trade	6,816	2,959	5.99%	2,646	5.35%	872	1.76%	381	0.77%
Finance, insurance and real estate industries	2,758	1,673	3.38%	692	1.40%	225	0.46%	193	0.39%
Service industries	23,191	14,813	29.97%	6,022	12.18%	1,788	3.62%	707	1.43%
Industries not Classified	7,339	2,549	5.16%	1,054	2.13%	1,698	3.44%	2,150	4.35%

Industries for Minority Groups in the State of Ohio (Sales)

	Minority Sales ⁱⁱ	African American	% of Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of Minority Sales
All industries	\$11,115,306	\$3,946,848	35.51%	\$4,603,153	41.41%	\$1,512,809	13.61%	\$1,074,343	9.67%
Agricultural services, forestry, fishing, mining	\$19,473	\$7,656	0.07%	No Data	No Data	\$5,881	0.05%	\$3,052	0.03%
Construction industries	\$1,122,322	\$608,254	5.47%	\$114,085	1.03%	\$221,541	1.99%	\$180,614	1.62%
Manufacturing	\$2,699,772	\$673,977	6.06%	\$1,484,018	13.35%	\$484,659	4.36%	\$65,874	0.59%
Transportation, communications, utilities	\$397,334	\$240,813	2.17%	\$77,106	0.69%	\$44,413	0.40%	\$37,405	0.34%
Wholesale trade	\$1,249,530	\$358,574	3.23%	\$633,671	5.70%	\$94,735	0.85%	\$166,912	1.50%
Retail trade	\$1,932,722	\$663,808	5.97%	\$720,292	6.48%	\$212,963	1.92%	\$340,173	3.06%
Finance, insurance and real estate industries	\$606,684	\$308,404	2.77%	\$152,429	1.37%	\$131,776	1.19%	\$14,871	0.13%
Service industries	\$2,686,633	\$1,027,188	9.24%	\$1,386,812	12.48%	\$200,347	1.80%	\$75,841	0.68%
Industries not Classified	\$393,922	\$58,153	0.52%	\$25,350	0.23%	\$116,056	1.04%	\$189,595	1.71%

ⁱ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesⁱⁱ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise