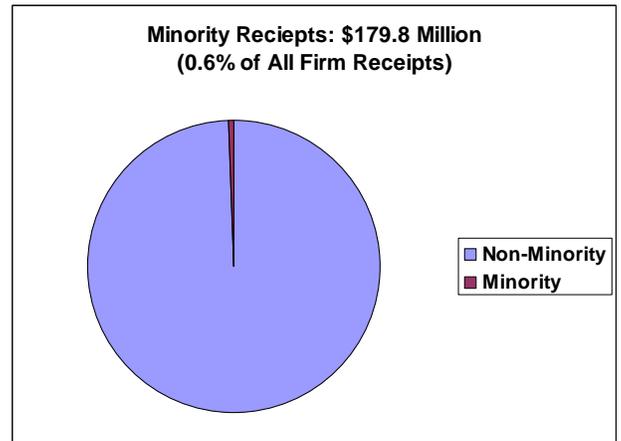


# The State of Minority Business in the Scranton—Wilkes Barre-- Hazleton, PA MSA

## Demographic and Business Statistics

- 1997 Total Population: 890,451 persons
- 1997 Total Minority Population: 25,378 persons
- All firms in region: 40,950
- Annual sales of all firms in region: \$31.8 billion
- Total minority-owned firms: 1,227
- Annual sales of minority-owned firms: \$179.8 million
- Total African American-owned firms: 16,918
- Annual sales of African American-owned firms: No Data
- Asian & Pacific Islander-owned Firms: 577
- Annual sales of Asian & Pacific Islander-owned firms: \$116.4 million
- Hispanic-owned Firms : 121
- Annual sales of Hispanic-owned firms: \$10.5 million
- American Indian & Alaska Natives-owned Firms: 505
- Annual sales of Asian & Pacific Islander-owned firms: \$51.8 million

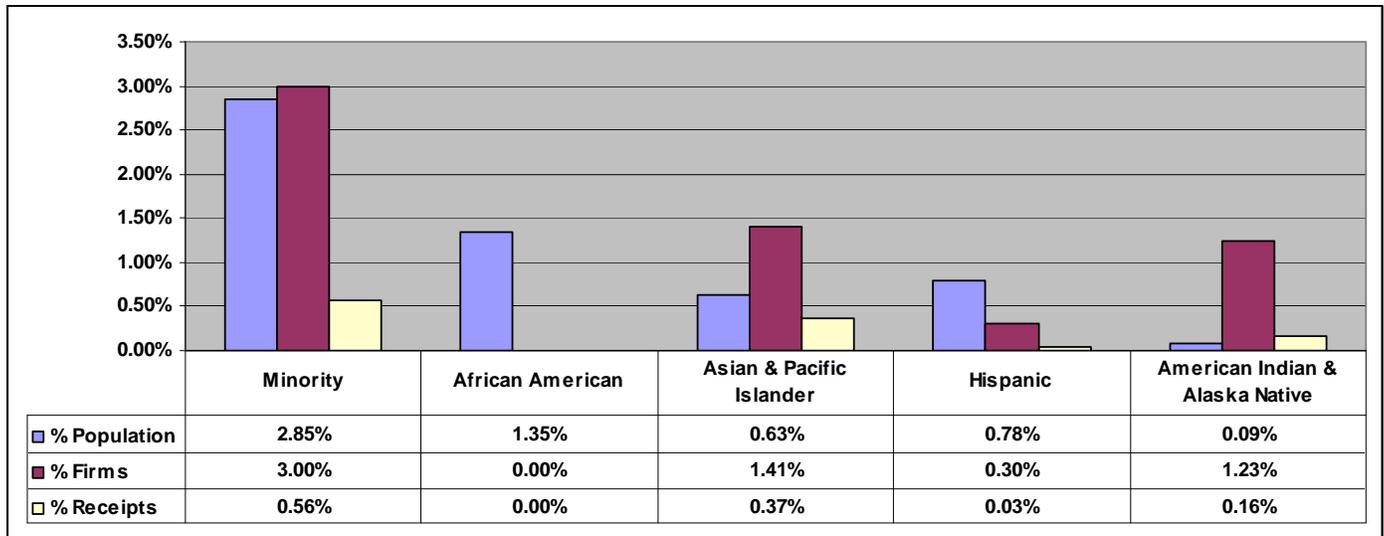


## Business Participation<sup>1</sup>

Group	MSA BPR: Scranton	National BPR
All	46	78
Non-Minority	46	91
Minority	48	42
African American	No Data	24
Asian & Pacific Islander	103	90
Hispanic	17	41
American Indian & Alaska Native	644	85

## Parity<sup>2</sup>:

In the Scranton—Wilkes Barre—Hazleton, PA MSA, Minorities, including Asian & Pacific Islanders and American Indian & Alaska Natives, have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, the American Indian & Alaska Native group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the Scranton-Wilkes Barre-Hazleton, PA MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>40,950</b>		<b>\$31,840,543</b>		<b>239,027</b>		<b>\$5,347,603</b>	
Agricultural services, forestry, fishing, mining	779	1.90%	\$118,959	0.37%	1,483	0.62%	\$45,200	0.85%
Construction industries	5,228	12.77%	\$1,435,968	4.51%	10,594	4.43%	\$290,715	5.44%
Manufacturing	1,460	3.57%	\$10,182,241	31.98%	55,276	23.13%	\$1,552,467	29.03%
Transportation, communications, utilities	2,251	5.50%	\$2,489,844	7.82%	14,967	6.26%	\$466,211	8.72%
Wholesale trade	1,515	3.70%	\$3,785,448	11.89%	12,012	5.03%	\$314,881	5.89%
Retail trade	7,878	19.24%	\$5,997,680	18.84%	56,915	23.81%	\$680,316	12.72%
Finance, insurance and real estate industries	3,832	9.36%	\$3,488,220	10.96%	14,047	5.88%	\$394,076	7.37%
Service industries	15,598	38.09%	\$4,262,716	13.39%	73,706	30.84%	\$1,603,314	29.98%
Industries not Classified	2,519	6.15%	\$79,467	0.25%	27	0.01%	\$423	0.01%

### Industries for Minority Groups in the Scranton-Wilkes Barre-Hazleton, PA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>1,227</b>	<b>No Data</b>	<b>No Data</b>	<b>577</b>	<b>47.03%</b>	<b>121</b>	<b>9.86%</b>	<b>505</b>	<b>41.16%</b>
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	11	0.90%
Construction industries	No Data	No Data	No Data	No Data	No Data	26	2.12%	16	1.30%
Manufacturing	No Data	No Data	No Data	3	0.24%	14	1.14%	19	1.55%
Transportation, communications, and utilities	No Data	No Data	No Data	5	0.41%	1	0.08%	28	2.28%
Wholesale trade	No Data	No Data	No Data	1	0.08%	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	108	8.80%	5	0.41%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	72	5.87%	49	3.99%	No Data	No Data
Service industries	No Data	No Data	No Data	248	20.21%	No Data	No Data	69	5.62%
Industries not Classified	No Data	No Data	No Data	140	11.41%	No Data	No Data	316	25.75%

### Industries for Minority Groups in the Scranton-Wilkes Barre-Hazleton, PA MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
<b>All industries</b>	<b>\$179,821</b>	<b>No Data</b>	<b>No Data</b>	<b>\$116,404</b>	<b>64.73%</b>	<b>\$10,529</b>	<b>5.86%</b>	<b>\$51,755</b>	<b>28.78%</b>
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	No Data	No Data	\$1,259	0.70%	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	\$20,126	11.19%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	\$4,772	2.65%	No Data	No Data
Service industries	\$4,488,128	No Data	No Data	\$47,838	26.60%	No Data	No Data	\$776	0.43%
Industries not Classified	\$2,751,494	No Data	No Data	No Data	No Data	No Data	No Data	\$20,706	11.51%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise