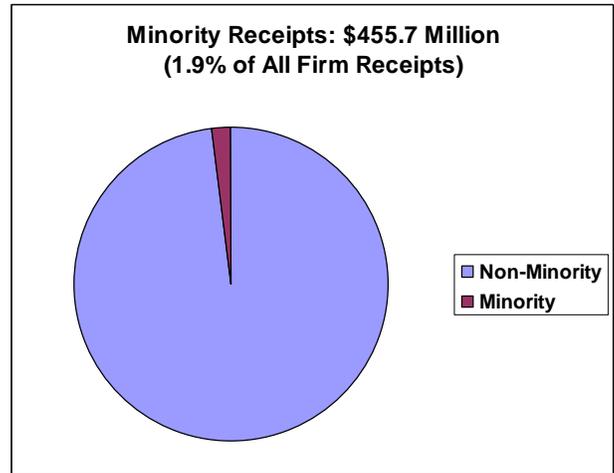


## Demographic and Business Statistics

- 1997 Total Population: 405,550 persons
- 1997 Total Minority Population: 33,156 persons
- All firms in region: 30,870
- Annual sales of all firms in region: \$23.7 billion
- Total minority-owned firms: 1,587
- Annual sales of minority-owned firms: \$455.7 million
- Total African American-owned firms: 175
- Annual sales of African American-owned firms: \$48.1 million
- Asian & Pacific Islander-owned Firms: 430
- Annual sales of Asian & Pacific Islander-owned firms: \$280.9 million
- Hispanic-owned Firms : 657
- Annual sales of Hispanic-owned firms: \$79.5 million
- American Indian & Alaska Natives-owned Firms: 346
- Annual sales of Asian & Pacific Islander-owned firms: \$47.6 million

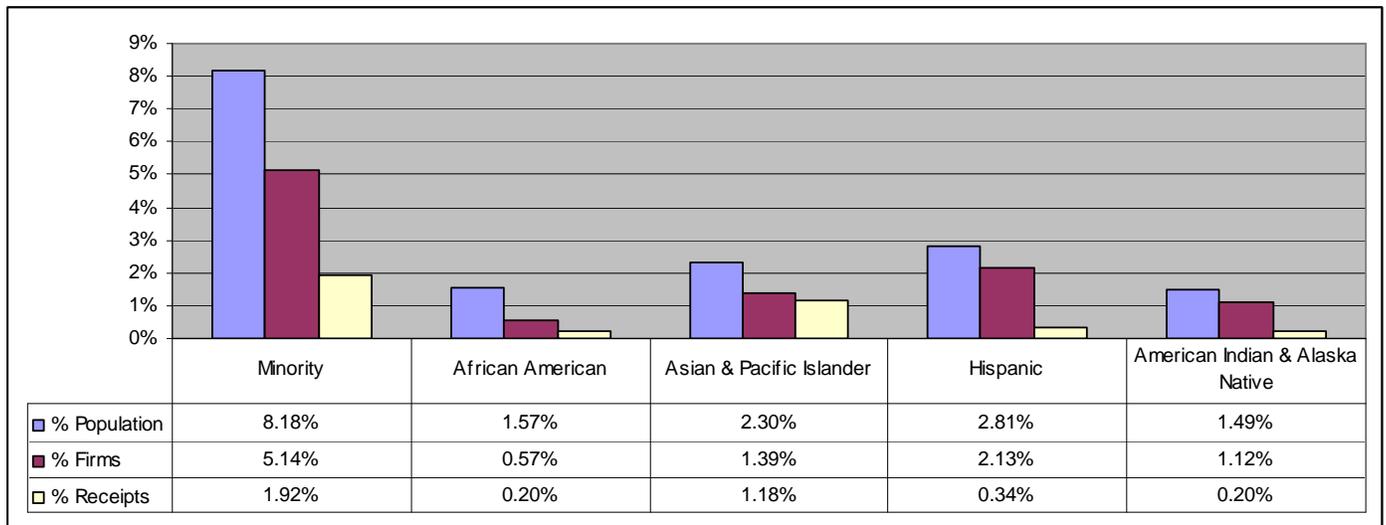


## Business Participation<sup>1</sup>

Group	MSA BPR: Spokane	National BPR
All	76	78
Non-Minority	79	91
Minority	48	42
African American	27	24
Asian & Pacific Islander	46	90
Hispanic	58	41
American Indian & Alaska Native	57	85

## Parity<sup>2</sup>:

In the Spokane, WA MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

## Industry Breakdown for All Firms in the Spokane, WA MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	30,870		\$23,735,934		153,735		\$3,898,896	
Agricultural services, forestry, fishing, mining	706	2.29%	\$88,523	0.37%	1,154	0.75%	\$32,885	0.84%
Construction industries	3,391	10.98%	\$1,813,364	7.64%	10,993	7.15%	\$361,050	9.26%
Manufacturing	1,245	4.03%	\$4,023,292	16.95%	21,828	14.20%	\$717,959	18.41%
Transportation, communications, utilities	999	3.24%	\$1,608,244	6.78%	7,753	5.04%	\$239,102	6.13%
Wholesale trade	1,531	4.96%	\$5,263,271	22.17%	13,007	8.46%	\$407,698	10.46%
Retail trade	4,893	15.85%	\$4,267,917	17.98%	34,907	22.71%	\$538,460	13.81%
Finance, insurance and real estate industries	3,782	12.25%	\$3,307,740	13.94%	11,333	7.37%	\$367,660	9.43%
Service industries	12,986	42.07%	\$3,321,562	13.99%	52,731	34.30%	\$1,233,035	31.63%
Industries not Classified	1,435	4.65%	\$42,021	0.18%	29	0.02%	\$1,047	0.03%

## Industries for Minority Groups in the Spokane, WA MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	1,587	175	11.03%	430	27.10%	657	41.40%	346	21.80%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	25	1.58%	23	1.45%	No Data	No Data
Construction industries	130	8	0.50%	25	1.58%	55	3.47%	42	2.65%
Manufacturing	No Data	3	0.19%	5	0.32%	20	1.26%	No Data	No Data
Transportation, communications, and utilities	No Data	1	0.06%	13	0.82%	No Data	No Data	28	1.76%
Wholesale trade	No Data	No Data	No Data	19	1.20%	15	0.95%	24	1.51%
Retail trade	No Data	30	1.89%	124	7.81%	No Data	No Data	11	0.69%
Finance, insurance and real estate industries	83	12	0.76%	36	2.27%	27	1.70%	8	0.50%
Service industries	434	43	2.71%	180	11.34%	113	7.12%	98	6.18%
Industries not Classified	387	79	4.98%	3	0.19%	172	10.84%	133	8.38%

## Industries for Minority Groups in the Spokane, WA MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
<b>All industries</b>	\$455,664	\$48,113	10.56%	\$280,919	61.65%	\$79,535	17.45%	\$47,562	10.44%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	\$91,957	20.18%	\$38,058	8.35%	\$15,713	3.45%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	\$12,635	2.77%	\$16,685	3.66%	\$4,840	1.06%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	\$4,233	0.93%	No Data	No Data

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise