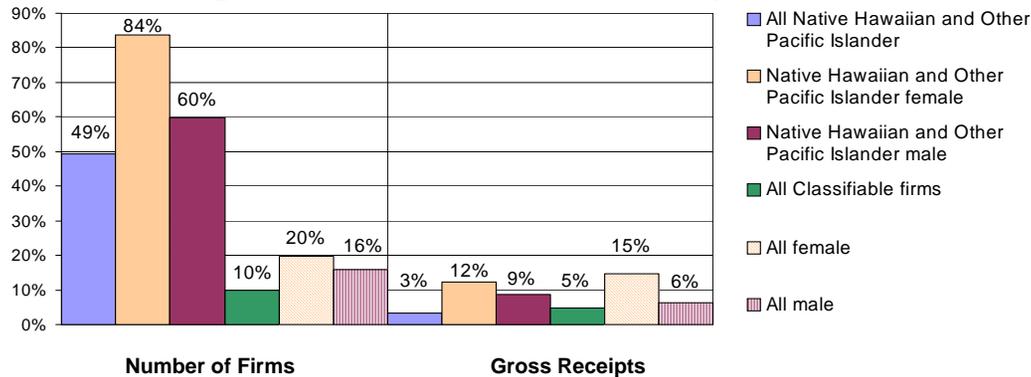


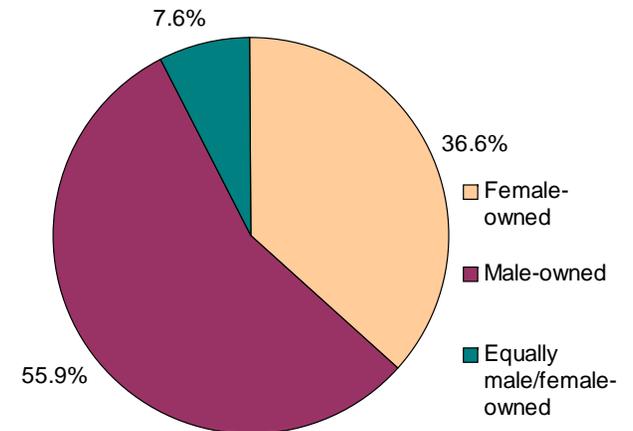
# The State of Native Hawaiian & Other Pacific Islander Business by Gender

In April 2008, the Minority Business Development Agency (MBDA) released the report "Characteristics of Minority Businesses and Entrepreneurs" based on data from the U.S. Census Bureau 2002 Survey of Business Owners. A copy of the full report can be found at [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts).

**Change in Number of Firms and Gross Receipts, 1997-2002**



**Native Hawaiian & Other Pacific Islander Firm Ownership by Gender, 2002**



Between 1997 and 2002:

- The number of Native Hawaiian and Other Pacific Islander (NHOPI) female- and NHOPI male-owned firms increased by 84% and 60% respectively, outpacing the national rate of 10% for all classifiable firms.
- Gross receipts of NHOPI female-owned firms increased by 12%, surpassing the 5% rate of all classifiable firms but just shy of the 15% rate of all female-owned firms.

- In 2002, Native Hawaiian and Other Pacific Islander (NHOPI) females represented just over 50% of the NHOPI population (18 and above) but only 37% of all NHOPI-owned firms.

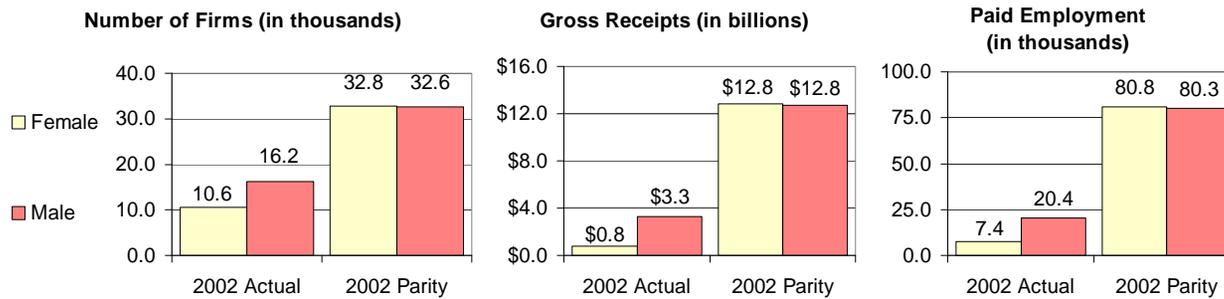
**Summary Statistics by Gender - 2002**

Population	% of Total U.S. Pop. (18 yrs. +)	Business Participation Rate (per 1,000 adults)	Firms	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts	Firms with Employees	Paid Employees
<b>Native Hawaiian and Other Pacific Islander</b>	<b>0.3%</b>	<b>46.3</b>	<b>Native Hawaiian and Other Pacific Islander</b>	<b>28,948</b>	<b>\$4,279,591</b>	<b>\$147,837</b>	<b>3,693</b>	<b>29,319</b>
Female	0.2%	33.7	Female	10,582	\$795,963	\$75,219	837	7,395
Male	0.2%	51.9	Male	16,178	\$3,262,888	\$201,687	2,690	20,421
			Equally male/female-owned	2,188	\$220,739	\$100,886	S	S
<b>All U.S. Population</b>	<b>100%</b>	<b>104.5</b>	<b>All Classifiable Firms</b>	<b>22,480,256</b>	<b>\$8,783,541,146</b>	<b>\$390,722</b>	<b>5,524,784</b>	<b>55,368,216</b>
Female	51.6%	58.5	Female	6,489,259	\$939,538,208	\$144,784	916,657	7,141,369
Male	48.4%	126.6	Male	13,184,033	\$7,061,026,736	\$535,574	3,524,969	42,428,508
			Equally male/female-owned	2,693,360	\$731,678,703	\$271,660	717,961	5,664,948

Source: U.S. Census Bureau, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women- Owned Business Enterprises, July 2001; 2002 Annual U.S. Estimates of the Native Hawaiian & Other Pacific Islander Alone or in Combination Population (by gender), released May 2008. Statistics do not include publicly held, foreign-owned and not-for-profit entities. Classifiable Firms are all U.S. firms excluding publicly held, foreign-owned, non-profit and other firms whose ownership cannot be classified in terms of race, ethnicity, or gender. Measures for Classifiable Firms represent MBDA estimates. To be classified by gender and/or race/ethnic group a firm must be 51% or more owned by that specific gender and/or race/ethnic group. Equally male/female-owned firms are 50%/50% male/female-owned. The Business Participation Rate (BPR) is defined as the number of businesses owned by a gender/racial/ethnic group for every 1,000 persons, 18 years and over, in that same group. n/a = not available. S = Estimates are suppressed when publication standards are not met. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. For more information visit [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts). For information on Census' data methodology and standard errors, please visit [www.census.gov/csd/sbo/index.html](http://www.census.gov/csd/sbo/index.html). Prepared by MBDA's Office of Knowledge Management, October 2008.

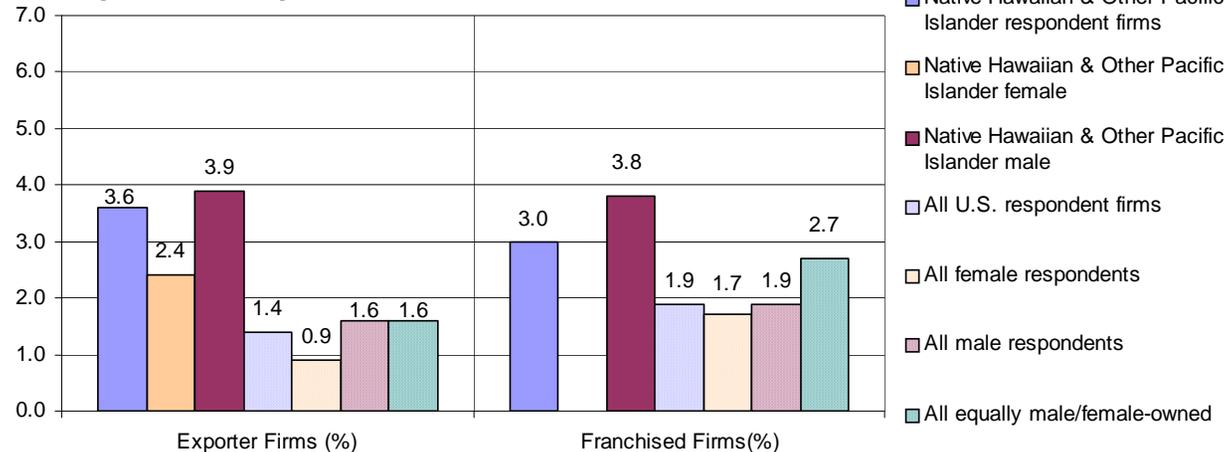
## Achieving Entrepreneurial Parity

The landscape for Native Hawaiian and Other Pacific Islander (NHOPI) female- and NHOPI male-owned businesses in 2002 would have been quite different if parity had been achieved. Parity is defined as reaching proportionality between the adult Native Hawaiian and Other Pacific Islander population and business development measures such as numbers of firms, gross receipts and employees.



- If NHOPI females would have achieved parity in 2002, their number of firms would have reached 32,800, gross receipts \$12.8 billion, and paid employees about 80,800.
- Even if NHOPI equally-owned firms were included in the actual 2002 measures, NHOPI males and NHOPI females would have not achieved business parity in 2002.

## Participation in Exports and Franchised Businesses, 2002



- In 2002, Native Hawaiian and Other Pacific Islander (NHOPI) respondent firms and NHOPI male-owned firms were more likely to have 10% or more of their total sales attributed to exports compared to all respondent firms (at a 90% confidence level).

Note: A respondent firm is defined as a business that returned the survey form of the 2002 Survey of Business Owners, and provided the gender, Hispanic or Latino origin, or race for the owner(s) or indicated that the firm was publicly held.

## Native Hawaiian and Other Pacific Islander Firms by Industry, 2002

Industry	Female		Male	
	Number of Firms	% of Total Firms	Number of Firms	% of Total Firms
Total for all sectors	10,582	100.0	16,178	100.0
Forestry, fishing & hunting, & ag support services	63	0.6	320	2.0
Mining	102	1.0	1	0.01
Utilities	1	0.01	0	0.0
Construction	272	2.6	2,527	15.6
Manufacturing	S	n/a	234	1.5
Wholesale trade	126	1.2	238	1.5
Retail trade	1,376	13.0	1,564	9.7
Transportation & warehousing	S	n/a	1,145	7.1
Information	130	1.2	176	1.1
Finance & insurance	S	n/a	417	2.6
Real estate & rental & leasing	734	6.9	954	5.9
Professional, scientific, & technical services	806	7.6	2,374	14.7
Management of companies & enterprises	1	0.01	2	0.01
Administrative & support & waste management & remediation service	1,161	11.0	1,668	10.3
Educational services	165	1.6	S	n/a
Health care & social assistance	2,727	25.8	S	n/a
Arts, entertainment, & recreation	407	3.9	1,126	7.0
Accommodation & food services	S	n/a	258	1.6
Other services	1,832	17.3	S	n/a
Industries not classified	0	0.0	S	n/a

- In 2002, NHOPI female-owned firms were most concentrated in health care and social assistance (26%); other services (17%); retail trade (13%); and administrative and support and waste management and remediation services (11%).
- NHOPI male-owned firms were most concentrated in construction (16%); professional, scientific, and technical services (15%); administrative and support and waste management and remediation services (10%); and retail trade (10%).