



第二届中美气候智慧型/低碳城市峰会
The Second China-U.S. Climate-Smart Low-Carbon Cities Summit
2016 CHINA-U.S.

PRESS RELEASE

For Immediate Release
June 17, 2016

Contact: Gordon J. Hinkle
916-765-6122

U.S. Smart Cities Alliance Members Engage World Leaders & Build Strategic Corporate Partnerships, During Successful 2016 Trade Mission to China

Delegation Initiates Multi-Million Dollar Contract & Sign Meaningful MOUs Paving the Way for U.S. Industries on Smart City/Clean Technologies

CHENGDU, CHINA - Nearly two-dozen U.S. high-tech/clean-tech companies and minority-owned businesses leaders joined with the U.S. Smart Cities Alliance (USSCA) over the last two weeks in China, for what proved to be a valuable and historic trade mission - with key stops in Beijing, Tianjin, Chengdu and Shanghai.

The USSCA's key goals for the mission were to engage in diplomatic relations and to share specific smart city development plans for collaboration; as well as to promote its existing on-the-ground pilot projects being initiated by USSCA and its strategic partners in China.

The meaningful effort was backed by the U.S. Department of Commerce International Trade Administration (ITA) and the Minority Business Development Agency (MBDA). ITA and MBDA both sent key leaders to join the group, including the Associate Director from the Office of Business Development at MBDA, Mr. Efrain Gonzalez Jr., who also represented interests of the White House Initiative on Asian American and Pacific Islanders during key meetings with Sichuan Provincial Leaders.

"The success of the last two weeks by this world-class USSCA group of leaders exceeded even our own expectations coming into the trip," said Margaret Wong, President/CEO of the Sacramento-based McWong Environmental Technology and USSCA Founding Member. "Not only did we have the chance to promote our existing projects on the ground with world leaders and key media but also began serious negotiations for many new partnerships and collaborations with key China businesses and provincial leaders - all with the common goal of sound implementation of U.S. technologies to improve China's environmental conditions and the quality of health and life for its residence," added Wong.

In all, USSCA, engaged with key U.S. Officials and China Provincial-level leadership, signed four strategic MOUs, one JV contract worth over \$10 million U.S., and held multiple media interviews with China TV and newspapers promoting U.S. technology and innovation during the trade mission.

- MORE -



TRADE MISSION HIGHLIGHTS

Below is a list of specific highlights and accomplishments by the USSCA delegation during its fruitful 2016 trade mission to China (listed by city):

Beijing

USSCA had meaningful engagement with U.S. Secretary of State, John Kerry; U.S. Special Envoy for Climate Change Jonathan Pershing; U.S. Department of Energy Deputy Secretary, Elizabeth Sherwood-Randall; and Mayor Wang Anshun of Beijing, as well as many other officials and business leaders during the **2nd Annual U.S.-China Climate Leaders Summit**, to discuss key issues related to climate change impacts globally.





Tianjin

During a breakout from the U.S. – China Climate Leaders Summit in Beijing, USSCA traveled to the nearby booming special development zone of Binhai New Area, in the city of Tianjin to support/promote a special smart city project being led by USSCA partner GE. The project features energy efficient LED signals, smart circuit integrated lamp posts enabled with wifi, smart sensors, emergency devices, and numerous breakthrough “internet of things” technologies throughout the entire development zone. Current Powered by GE is seeking more U.S. technology partners for the zone and USSCA is actively coordinating new opportunities for emerging and existing leaders in smart technology to join the impressive effort. USSCA Team Coordinator/ Government Affairs Director, Gordon Hinkle of McWong Environmental Technology also provided promotional interviews to the local media touting GE’s impressive leadership and implementation of the project.





Chengdu

I. In the Tianfu New Area of Chengdu, USSCA along with key U.S. Department of Commerce Officials engaged in official dialogue with Provincial-level Leadership of the Sichuan Province, which included: Sichuan's Director General, Mu Xinhai; U.S. Department of Commerce, Associate Director from the Office of Business Development at MBDA, Mr. Efrain Gonzalez Jr.; and U.S. ITA Commercial Specialist, Mr. Jeffrey Phillips during the historic meetings. After formal presentations a special ceremony was held to showcase four MOU signings between U.S./China companies and a Joint Venture Partnership for an industrial water treatment contract estimated at \$60 Million.





Details of the JV and MOU Signings:

1. **JV Agreement** - McWong Environment Group & Luzhou Tianhua Chemical (Industrial Water Treatment contract valued at \$60 million USD.) 美国麦王环保公司-泸州天化集团：¥6 千万美元合作协议。



2. **U.S./China MOU** - Dynacom Corp & China Jiaotong Construction Group (Smart Traffic System) 美国达康公司-中国交通建设集团 (智慧交通系统)





3. **U.S./China MOU** - DAIS Analytic Corp & China Building Design Consultant Corp. (Nano Technology for Air & Water)美国德仕安科技公司-中国建筑设计咨询公司 (绿色建筑空调供水系统)



4. **U.S./China MOU** - Hollywood Mainstream Investment Corp & Sichuan Emei Film & TV Group (Movie studio & Theme parks)好莱坞银河文化投资有限公司-四川峨眉影视集团 (影视基地与主题公园)



5. **U.S./China MOU** - Rosen-Wang Global Partners & China Building Design Consultant Corp. (US Smart Farm Project) 罗森-王全球投资公司-中国建筑设计集团 (智慧农业建设开发)



II. USSCA Delegates meet with Senior Officials at the U.S. Consulate Office in Chengdu. - Sr. Commercial Representative Eric Hsu provides briefing to U.S. team on latest trends and issues in Chengdu and Sichuan Province.





III. USSCA Member company, California Center Holds Soft Opening for its new State-of-the-Art Technology/Innovation/Commerce Facility in Chengdu. – Solidifies efforts and creates a noted milestone achievement between the State of California and Sichuan Province as stated in a previously signed MOU by Governor Jerry Brown and Secretary Wang Dongming.



Background: On September 22, 2015, a mutual cooperation and support agreement was signed specifically naming USSCA along with the California Center on low-carbon issues and business between the U.S. (State of California) and China (Sichuan Province) – Signed by Secretary Wang Dongming and Governor Jerry Brown during President Xi's visit with political leaders for a summit in the State of Washington, U.S.A..





Shanghai

USSCA engaged with top U.S. technical companies in the entertainment industry for the IAAPA Asian Attractions Expo 2016. Hundreds of U.S. leaders in technical arts and effects showcased their technology and expertise. USSCA successfully connected specific companies from the U.S. and China for meaningful matchmaking sessions that could enhance benefit contract opportunities and U.S. exports to China in such areas as technology, design, consulting, lighting and system integrations.





USSCA TRADE DELEGATION
SUPPORT LETTER FROM U.S. SECRETARY of COMMERCE,
PENNY PRITZKER



UNITED STATES DEPARTMENT OF COMMERCE
The Secretary of Commerce
Washington, D.C. 20230

June 7, 2016

Dear U.S. Smart Cities Alliance Trade Delegation:

I am pleased that you will be participating in the 2016 U.S. Smart Cities Alliance (USSCA) Trade Mission to China, which has been certified by the U.S. Department of Commerce, and in the 2nd Annual U.S.-China Climate-Smart / Low-Carbon Cities Summit in Beijing.

The U.S.-China bilateral relationship is very important, and I look forward to hearing how this certified trade mission helps to build upon previous efforts by identifying potential partners and strategies for U.S. companies in targeted clean energy sectors. The mission has the opportunity to showcase state-of-the-art U.S. smart city technologies and build strong relationships/collaborations in key areas of China.

I wish you all much success in the certified trade mission.

Sincerely,

Penny Pritzker
U.S. Secretary of Commerce



USSCA TRADE DELEGATION PARTICIPANTS IN CHENGDU

1. Efrain Gonzalez, US DOC/MBDA, Business Development, Director
美国商务部代表
2. Jeffrey Phillips, US DOC/International Trade Administration,
Commercial Officer 美国商务部代表
3. Margaret Wong, California Center, Founder/CEO; USSCA original
member 麦王环保总裁, 加州中心总裁
4. Tim Tangredi: DAIS Analytics, CEO 美国德仕安科技公司总裁
5. Peter Bach: Dynacom Corp, VP 美国达康科技公司副总裁
6. Johnny Chon-Hon Hsu, CCE, Partner
美国好莱坞银河文化投资有限公司合伙人
7. Bing Cheng, Grand Central Station Theme Park, CEO
美国火车主题公园总裁
8. Jeffrey Chang: USSCA/CC: General Counsel 美国智慧城市联盟法律顾问
9. John Zhigang Dai: Rosen-Wang Global Partners; Chief China
Representative 罗森-王全球投资公司
10. Gordon Hinkle: California Center, VP; USSCA Director; Government Affairs Director,
McWong Environmental Technology 加州中心副总裁
11. Charles Zheli Lu: Golden Globe Holding, CEO
美国金环球控股公司 (环保科技)
12. Shu Yonghua: Dynacom Corp, Market Director 美国达康科技 市场总监
13. Steven Fan, California Center Chongqing director 加州中心重庆总监
14. John Wong, California Center senior advisor 加州中心资深顾问
15. Lin Zemin (Jason): Dynacom Corp. Project Manager 美国达康科技经理
16. Sophie Shaoping Wei: DAIS Analytic, Executive Assistant
美国德仕安科 技公司总裁助理
17. Jade Zhijue Feng; California Center: manager 加州中心四川经理
18. Alex Zhang, McWong Environment, VP 麦王环保中国公司总裁
陆军 : 麦王环保中国公司副总



SUPPORTING LINKS CONCERNING TRADE MISSION AND U.S./China CLIMATE LEADERS SUMMIT

U.S. DEPARTMENT OF STATE LINKS:

- The [S&ED Climate Change Fact Sheet](#) (also pasted below) and [S&ED Climate Change Media Note](#) summarize key climate outcomes. More broadly, the [Overall S-track Fact Sheet](#) provides a summary of the entire S&ED, including climate progress.
- The [Annual Report of the U.S.-China Climate Change Working Group \(CCWG\)](#) documents in detail the ongoing work and concrete next steps of the multiple cooperative elements of the CCWG. The report was presented to the four Special Representatives of the S&ED (Secretary Kerry, Secretary Lew, Vice Premier Wang, and State Councilor Yang) and approved at the Joint Session on Climate Change held immediately following the S&ED opening ceremony.
- The [2016 U.S.-China Climate-Smart / Low-Carbon Cities Summit Fact Sheet](#) showcases a particular highlight of this year's S&ED – climate progress at the sub-national level. Over 60 cities from the two countries participated in the cities summit, which occurred on the margins of the S&ED.
- The [EcoPartnerships Media Note](#) introduces the six new partners selected to the program at the S&ED.
- The complete [S-Track Outcomes](#) and [E-Track Outcomes](#) documents describe U.S.-China cooperation across major bilateral, regional, and global issues. Climate and clean energy appear throughout both documents, underscoring their role as a pillar of the relationship.
- Finally, transcripts of remarks on climate change made by Secretary Kerry and others at the [Joint Session on Climate Change](#), the [Climate-Smart / Low-Carbon Cities Summit](#), and the [EcoPartnerships event](#) are available.

U.S. DEPARTMENT OF COMMERCE, MBDA BLOG LINK:

- <http://www.mbda.gov/blogger/global-opportunities-and-new-markets/green-energy-solutions-business-development-opportunities-and-new-alliances>

BINHAI NEW AREA (Smart City Project Site- GE) NEWS STORY:

- http://bhsb.tjbhnews.com/html/2016-06/10/content_1_9.htm