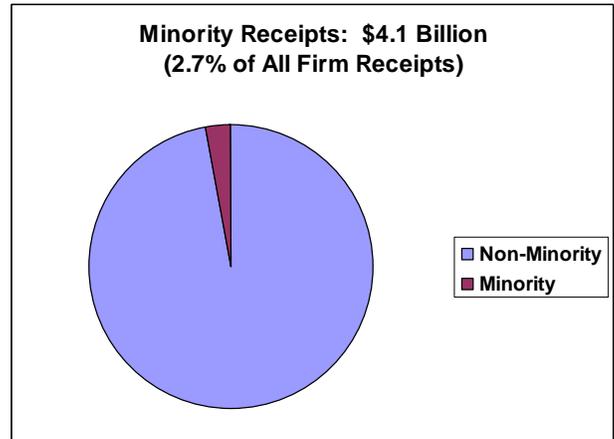


**Demographic and Business Statistics**

- 1997 Total Population: 2,474,658 persons
- 1997 Total Minority Population: 779,243 persons
- All firms in region: 182,549
- Annual sales of all firms in region: \$152.2 billion
- Total minority-owned firms: 28,497 firms
- Annual sales of minority-owned firms: \$4.1 billion
- Total African American-owned firms: 16,712
- Annual sales of African American-owned firms: \$1.4 billion
- Asian & Pacific Islander-owned Firms: 8,104
- Annual sales of Asian & Pacific Islander-owned firms: \$2.2 billion
- Hispanic-owned Firms : 2,893
- Annual sales of Hispanic-owned firms: \$463.2 million
- American Indian & Alaska Natives-owned Firms: 1,091
- Annual sales of Asian & Pacific Islander-owned firms: \$100.5 million



**Business Participation<sup>1</sup>**

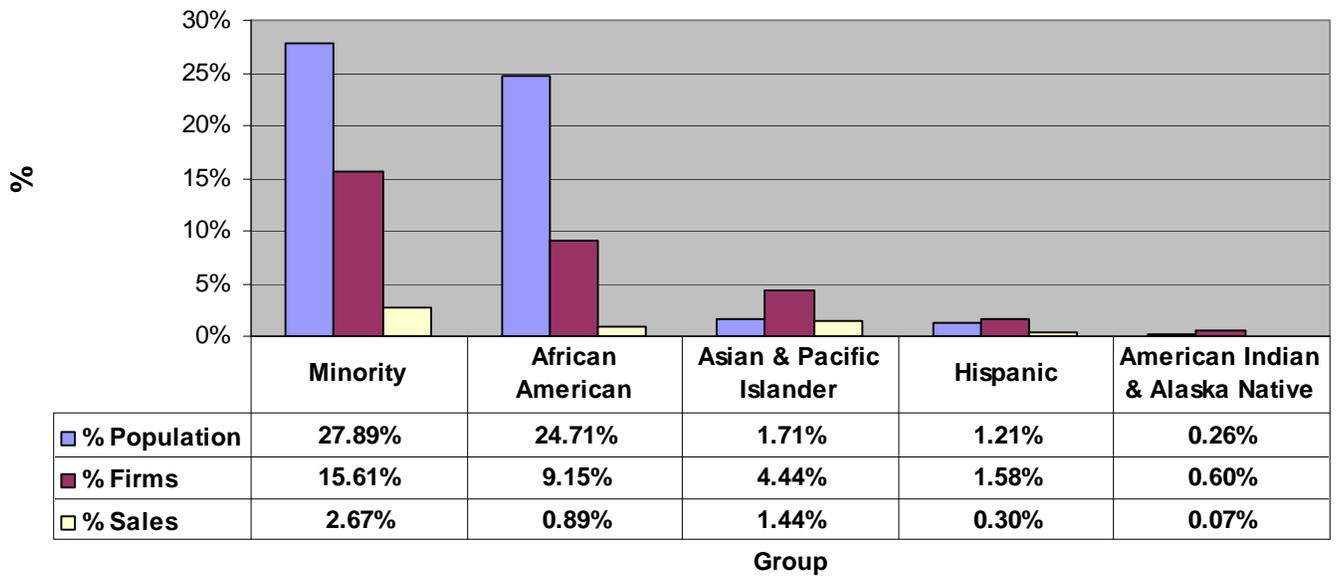
Group	MSA BPR: Baltimore	National BPR
All	74	78
Non-Minority	86	91
Minority	42	42
African American	27	24
Asian & Pacific Islander	191	90
Hispanic	97	41
American Indian & Alaska Native	170	85

**Parity<sup>2</sup>:**

In the Baltimore, MD PMSA, Asian & Pacific Islanders, Hispanics, and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).

<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.



	Minority	African American	Asian & Pacific Islander	Hispanic	American Indian & Alaska Native
<b>% Population</b>	<b>27.89%</b>	<b>24.71%</b>	<b>1.71%</b>	<b>1.21%</b>	<b>0.26%</b>
<b>% Firms</b>	<b>15.61%</b>	<b>9.15%</b>	<b>4.44%</b>	<b>1.58%</b>	<b>0.60%</b>
<b>% Sales</b>	<b>2.67%</b>	<b>0.89%</b>	<b>1.44%</b>	<b>0.30%</b>	<b>0.07%</b>

**Group**

## Industry Breakdown for All Firms in the Baltimore, MD PMSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	182,549		\$152,233,721		997,966		\$28,706,635	
Agricultural services, forestry, fishing, mining	3,648	2.00%	\$651,496	0.43%	No Data	No Data	No Data	No Data
Construction industries	18,032	9.88%	\$9,599,874	6.31%	63,743	6.39%	\$1,960,764	6.83%
Manufacturing	4,341	2.38%	\$23,597,460	15.50%	109,908	11.01%	\$4,207,220	14.66%
Transportation, communications, utilities	8,578	4.70%	\$8,850,715	5.81%	51,270	5.14%	\$1,783,599	6.21%
Wholesale trade	6,571	3.60%	\$34,423,824	22.61%	61,168	6.13%	\$2,267,483	7.90%
Retail trade	23,330	12.78%	\$23,333,139	15.33%	207,080	20.75%	\$3,159,167	11.01%
Finance, insurance and real estate industries	22,938	12.57%	\$21,595,389	14.19%	78,414	7.86%	\$3,540,183	12.33%
Service industries	82,705	45.31%	\$29,739,223	19.54%	418,167	41.90%	\$11,601,606	40.41%
Industries not Classified	12,842	7.03%	\$442,601	0.29%	No Data	No Data	No Data	No Data

## Industries for Minority Groups in the Baltimore, MD PMSA (Firms)

	Minority Firms <sup>1</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>28,800</b>	<b>16,712</b>	<b>58.64%</b>	<b>8,104</b>	<b>28.44%</b>	<b>2,893</b>	<b>10.15%</b>	<b>1,091</b>	<b>3.83%</b>
Agricultural services, forestry, fishing, and mining	253	137	0.48%	23	0.08%	56	0.20%	37	0.13%
Construction industries	1,130	597	2.09%	203	0.71%	230	0.81%	100	0.35%
Manufacturing	241	152	0.53%	48	0.17%	37	0.13%	4	0.01%
Transportation, communications, and utilities	2,074	1,736	6.09%	206	0.72%	73	0.26%	59	0.21%
Wholesale trade	395	162	0.57%	156	0.55%	57	0.20%	20	0.07%
Retail trade	4,997	2,011	7.06%	2,777	9.74%	170	0.60%	39	0.14%
Finance, insurance and real estate industries	1,450	951	3.34%	366	1.28%	107	0.38%	26	0.09%
Service industries	14,001	8,836	31.01%	3,537	12.41%	1,426	5.00%	202	0.71%
Industries not Classified	4,264	2,133	7.48%	790	2.77%	737	2.59%	604	2.12%

## Industries for Minority Groups in the Baltimore, MD PMSA (Sales in 1,000s)

	Minority Sales <sup>1</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
<b>All industries</b>	<b>\$4,113,185</b>	<b>\$100,499</b>	<b>2.47%</b>	<b>\$463,223</b>	<b>11.39%</b>	<b>\$2,189,643</b>	<b>53.83%</b>	<b>\$1,359,820</b>	<b>33.43%</b>
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$20,488	0.50%	No Data	No Data	No Data	No Data	No Data	No Data
Manufacturing	No Data	No Data	No Data	\$23,458	0.58%	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$111,131	2.73%
Wholesale trade	No Data	No Data	No Data	No Data	No Data	\$413,912	10.18%	No Data	No Data
Retail trade	No Data	\$11,811	0.29%	No Data	No Data	\$754,094	18.54%	\$407,498	10.02%
Finance, insurance and real estate industries	No Data	No Data	No Data	\$22,532	0.55%	No Data	No Data	No Data	No Data
Service industries	\$1,286,203	\$28,314	0.70%	\$144,593	3.55%	\$689,540	16.95%	\$423,756	10.42%
Industries not Classified	\$253,277	\$32,841	0.81%	\$41,462	1.02%	\$101,771	2.50%	\$77,203	1.90%

<sup>1</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>1</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise