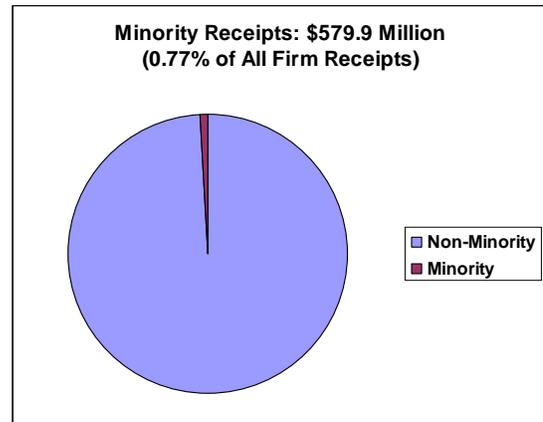


Demographic and Business Statistics

- 1997 Total Population: 1,176,775 persons
- 1997 Total Minority Population: 354,099 persons
- All firms in region: 62,314 firms
- Annual sales of all firms in region: \$75.1 billion
- Total minority-owned firms: 6,972 firms
- Annual sales of minority-owned firms in region: \$580.0 million
- Total African American-owned firms: 5,045 firms
- Annual sales of African American-owned firms: \$224.2 million
- Asian & Pacific Islander-owned Firms: 771 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$261.0 million
- Hispanic-owned Firms : 621 firms
- Annual sales of Hispanic-owned firms: \$50.5 million
- American Indian & Alaska Natives-owned Firms: 554 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$46.2 million

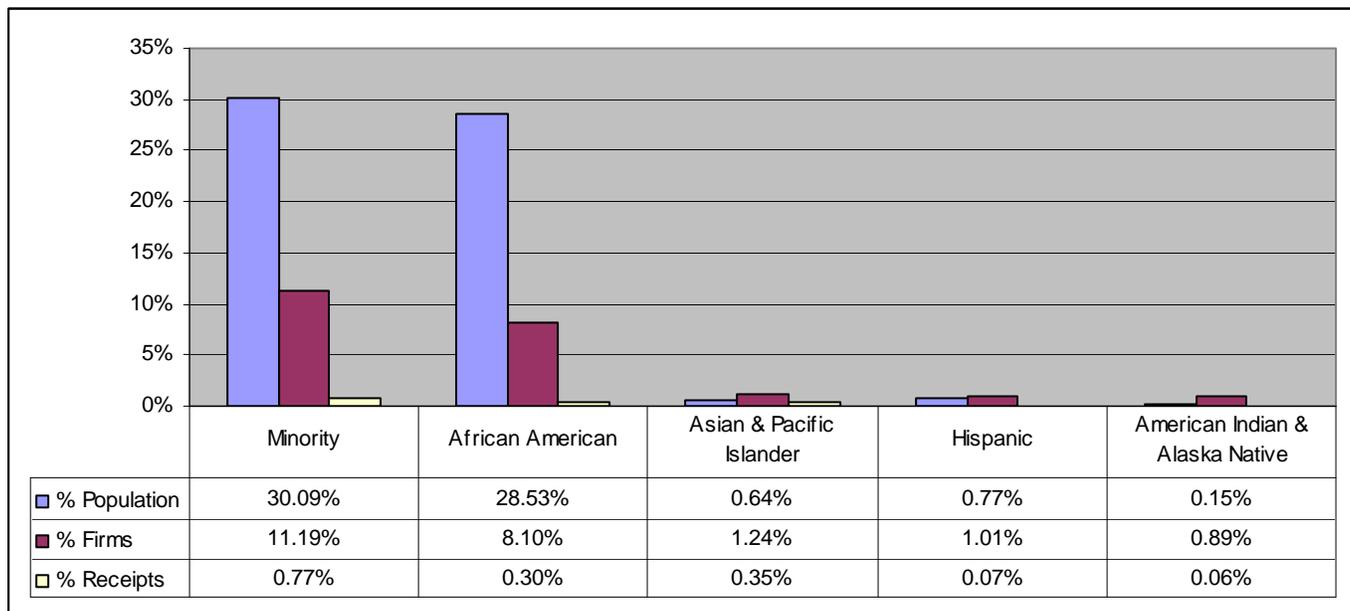


Business Participation¹

Group	MSA BPR: Birmingham	National BPR
All	53	78
Non-Minority	67	91
Minority	20	42
African American	15	24
Asian & Pacific Islander	103	90
Hispanic	69	41
American Indian & Alaska Native	307	85

Parity²:

In the Birmingham, AL MSA, the Asian & Pacific Islander, Hispanic and American Indian & Alaska Native groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the Birmingham, AL MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	62,314		\$75,119,455		406,215		\$11,378,400	
Agricultural services, forestry, fishing, and mining	1,278	2.05%	\$865,961	1.15%	6,608	1.63%	\$239,821	2.11%
Construction industries	8,151	13.08%	\$5,506,234	7.33%	33,773	8.31%	\$1,010,047	8.88%
Manufacturing	1,973	3.17%	\$9,784,196	13.02%	52,663	12.96%	\$1,673,335	14.71%
Transportation, communications, and utilities	2,369	3.80%	\$7,902,219	10.52%	30,617	7.54%	\$1,350,881	11.87%
Wholesale trade	3,462	5.56%	\$19,663,266	26.18%	34,816	8.57%	\$1,205,998	10.60%
Retail trade	8,678	13.93%	\$9,384,222	12.49%	81,102	19.97%	\$1,083,782	9.52%
Finance, insurance and real estate industries	7,015	11.26%	\$12,812,228	17.06%	38,543	9.49%	\$1,372,311	12.06%
Service industries	24,980	40.09%	\$8,936,175	11.90%	127,860	31.48%	\$3,440,952	30.24%
Industries not Classified	4,651	7.46%	\$264,954	0.35%	233	0.06%	\$1,273	0.01%

Industries for Minority Groups in the Birmingham, AL MSA (Firms)

	Minority Firms ¹	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	6,972	5,045	8.10%	771	1.24%	629	1.01%	554	0.89%
Agricultural services, forestry, fishing, and mining	132	104	0.17%	15	0.02%	3	0.00%	10	0.02%
Construction industries	632	515	0.83%	5	0.01%	41	0.07%	71	0.11%
Manufacturing	No Data	64	0.10%	17	0.03%	1	0.00%	No Data	No Data
Transportation, communications, and utilities	227	176	0.28%	13	0.02%	No Data	No Data	21	0.03%
Wholesale trade	153	24	0.04%	16	0.03%	17	0.03%	44	0.07%
Retail trade	1,020	704	1.13%	240	0.39%	69	0.11%	53	0.09%
Finance, insurance and real estate industries	573	312	0.50%	32	0.05%	23	0.04%	20	0.03%
Service industries	3,421	2,676	4.29%	407	0.65%	209	0.34%	72	0.12%
Industries not Classified	No Data	469	0.75%	25	0.04%	266	0.43%	No Data	No Data

Industries for Minority Groups in the Birmingham, AL MSA (Sales in 1,000s)

	Minority Sales ¹	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$579,893	\$224,222	0.30%	\$260,985	0.35%	\$50,471	0.07%	\$46,249	0.06%
Agricultural services, forestry, fishing, and mining	No Data	\$1,277	0.00%	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$19,531	0.03%	No Data	No Data	\$4,317	0.01%	\$14,283	0.02%
Manufacturing	No Data	\$2,835	0.00%	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	\$9,937	0.01%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	\$11,316	0.02%	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	\$120,629	\$27,836	0.04%	\$85,463	0.11%	\$20,741	0.03%	\$4,918	0.01%
Finance, insurance and real estate industries	No Data	\$14,070	0.02%	No Data	No Data	\$2,412	0.00%	No Data	No Data
Service industries	\$212,964	\$129,423	0.17%	\$71,169	0.09%	\$7,687	0.01%	\$7,207	0.01%
Industries not Classified	No Data	\$7,998	0.01%	\$761	0.00%	\$5,165	0.01%	No Data	No Data

¹ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales¹ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.