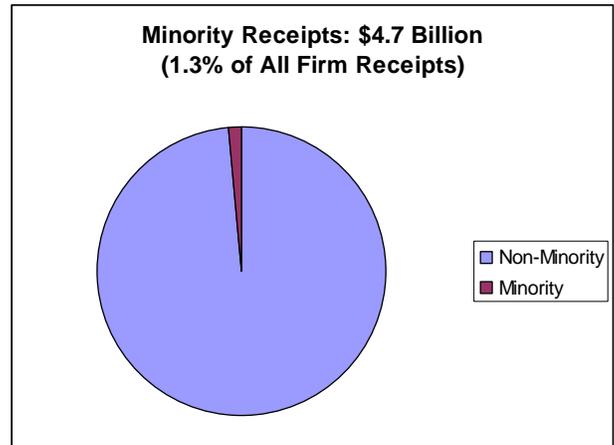


Demographic and Business Statistics

- 1997 Total Population: 2,371,093 persons
- 1997 Total Minority Population: 1,891,373 persons
- All firms in region: 313,437
- Annual sales of all firms in region: \$354.0 billion
- Total minority-owned firms: 25,051 firms
- Annual sales of minority-owned firms: \$4.1 billion
- Total African American-owned firms: 8,043
- Annual sales of African American-owned firms: \$681.3 million
- Asian & Pacific Islander-owned Firms: 9,124
- Annual sales of Asian & Pacific Islander-owned firms: \$3.0 billion
- Hispanic-owned Firms : 7,325
- Annual sales of Hispanic-owned firms: \$964.3 million
- American Indian & Alaska Natives-owned Firms: 1,376
- Annual sales of Asian & Pacific Islander-owned firms: \$130.8 million

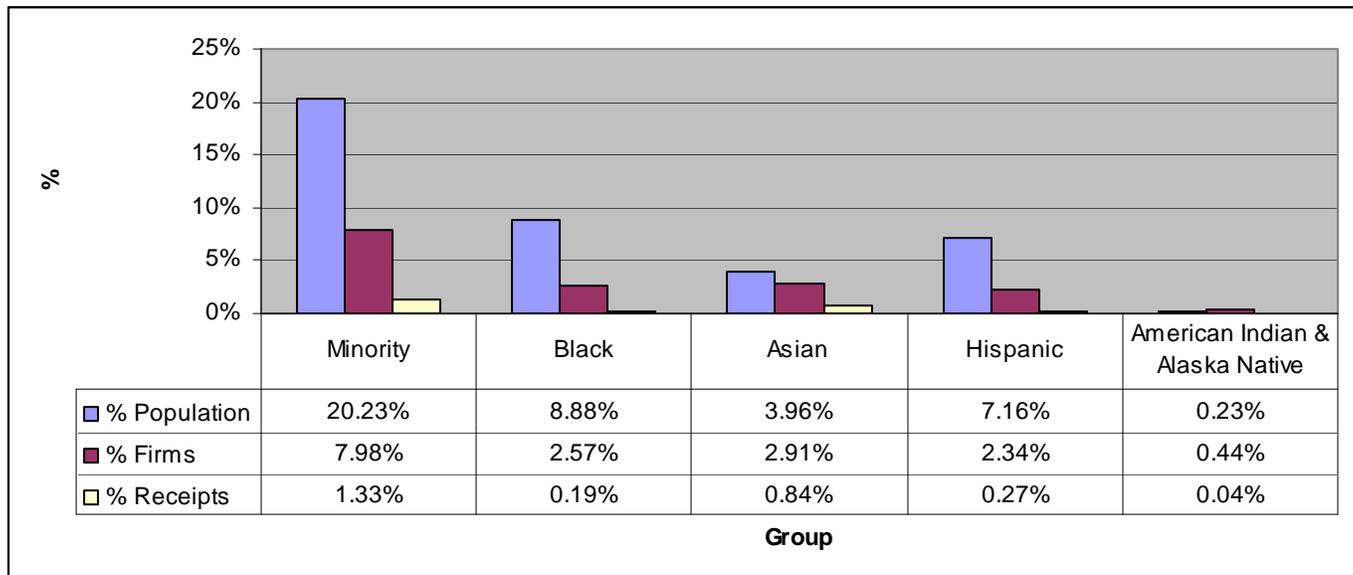


Business Participation¹

Group	MSA BPR: Boston	National BPR
All	132	78
Non-Minority	152	91
Minority	52	42
African American	38	24
Asian & Pacific Islander	97	90
Hispanic	43	41
American Indian & Alaska Native	248	85

Parity²:

In the Boston, MA-NH PMSA, American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the Boston, MA-NH PMSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	313,437		\$353,972,020		1,804,466		\$64,972,138	
Agricultural services, forestry, fishing, mining	6,028	1.92%	\$839,331	0.24%	7,546	0.42%	\$231,267	0.36%
Construction industries	31,226	9.96%	\$14,961,163	4.23%	62,510	3.46%	\$2,475,173	3.81%
Manufacturing	8,901	2.84%	\$44,251,585	12.50%	249,654	13.84%	\$11,477,788	17.67%
Transportation, communications, utilities	11,786	3.76%	\$18,195,514	5.14%	83,041	4.60%	\$3,146,600	4.84%
Wholesale trade	11,736	3.74%	\$88,166,296	24.91%	116,788	6.47%	\$5,502,588	8.47%
Retail trade	30,972	9.88%	\$37,327,491	10.55%	320,101	17.74%	\$5,304,594	8.16%
Finance, insurance and real estate industries	33,750	10.77%	\$78,125,428	22.07%	182,635	10.12%	\$10,496,177	16.15%
Service industries	159,064	50.75%	\$70,781,389	20.00%	781,801	43.33%	\$26,331,179	40.53%
Industries not Classified	20,667	6.59%	\$1,323,823	0.37%	390	0.02%	\$6,772	0.01%

Industries for Minority Groups in the Boston, MA-NH PMSA (Firms)

	Minority Firms ¹	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	25,868	8,043	32.15%	9,124	36.47%	7,325	29.28%	1,376	5.50%
Agricultural services, forestry, fishing, and mining	181	28	0.11%	47	0.19%	53	0.21%	53	0.21%
Construction industries	1,500	406	1.62%	351	1.40%	429	1.71%	314	1.26%
Manufacturing	401	64	0.26%	170	0.68%	105	0.42%	62	0.25%
Transportation, communications, and utilities	1,731	1,090	4.36%	165	0.66%	436	1.74%	40	0.16%
Wholesale trade	481	91	0.36%	272	1.09%	90	0.36%	28	0.11%
Retail trade	3,235	610	2.44%	1,896	7.58%	662	2.65%	67	0.27%
Finance, insurance and real estate industries	944	268	1.07%	359	1.44%	275	1.10%	42	0.17%
Service industries	13,163	4,369	17.47%	5,062	20.24%	3,531	14.12%	201	0.80%
Industries not Classified	4,252	1,118	4.47%	803	3.21%	1,762	7.04%	569	2.27%

Industries for Minority Groups in the Boston, MA-NH PMSA (Sales in 1,000s)

	Minority Sales ¹	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$4,746,776	\$681,280	14.49%	\$2,970,338	63.15%	\$964,320	20.50%	\$130,838	2.78%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$1,615	0.03%
Construction industries	\$384,155	\$106,569	2.27%	\$108,980	2.32%	\$123,154	2.62%	\$45,452	0.97%
Manufacturing	\$408,264	\$41,657	0.89%	\$213,960	4.55%	\$141,055	3.00%	\$11,592	0.25%
Transportation, communications, utilities	No Data	\$47,161	1.00%	\$32,367	0.69%	No Data	No Data	\$1,058	0.02%
Wholesale trade	\$1,209,920	\$38,684	0.82%	\$1,052,544	22.38%	\$112,960	2.40%	\$5,732	0.12%
Retail trade	\$909,983	\$116,802	2.48%	\$624,715	13.28%	\$145,147	3.09%	\$23,319	0.50%
Finance, insurance and real estate industries	No Data	\$51,033	1.09%	\$32,170	0.68%	No Data	No Data	\$3,089	0.07%
Service industries	\$1,453,492	\$250,979	5.34%	\$886,143	18.84%	\$292,006	6.21%	\$24,364	0.52%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	\$103,128	2.19%	\$14,617	0.31%

¹ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales¹ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise