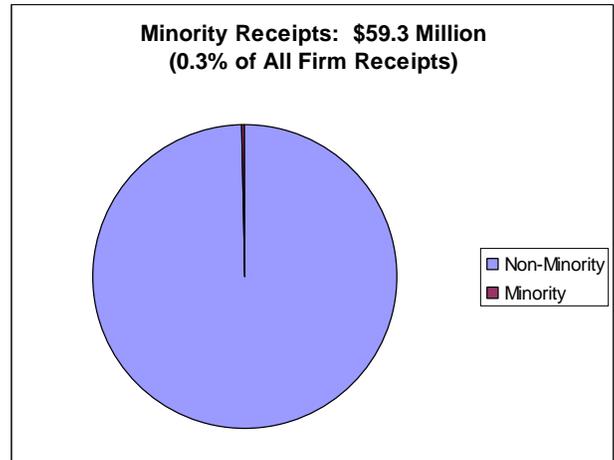


Demographic and Business Statistics

- 1997 Total Population: 186,733 persons
- 1997 Total Minority Population: 11,597 persons
- All firms in region: 14,411 firms
- Annual sales of all firms in region: \$18.4 billion
- Total minority-owned firms: 474 firms
- Annual sales of minority-owned firms in region: \$59.3 million
- Total African American-owned firms: 149 firms
- Annual sales of African American-owned firms: \$12.0 million
- Asian & Pacific Islander-owned Firms: **No Data**
- Annual sales of Asian & Pacific Islander-owned firms: **No Data**
- Hispanic-owned Firms : 205 firms
- Annual sales of Hispanic-owned firms: \$20.0 million
- American Indian & Alaska Natives-owned Firms: **No Data**
- Annual sales of Asian & Pacific Islander-owned firms: **No Data**

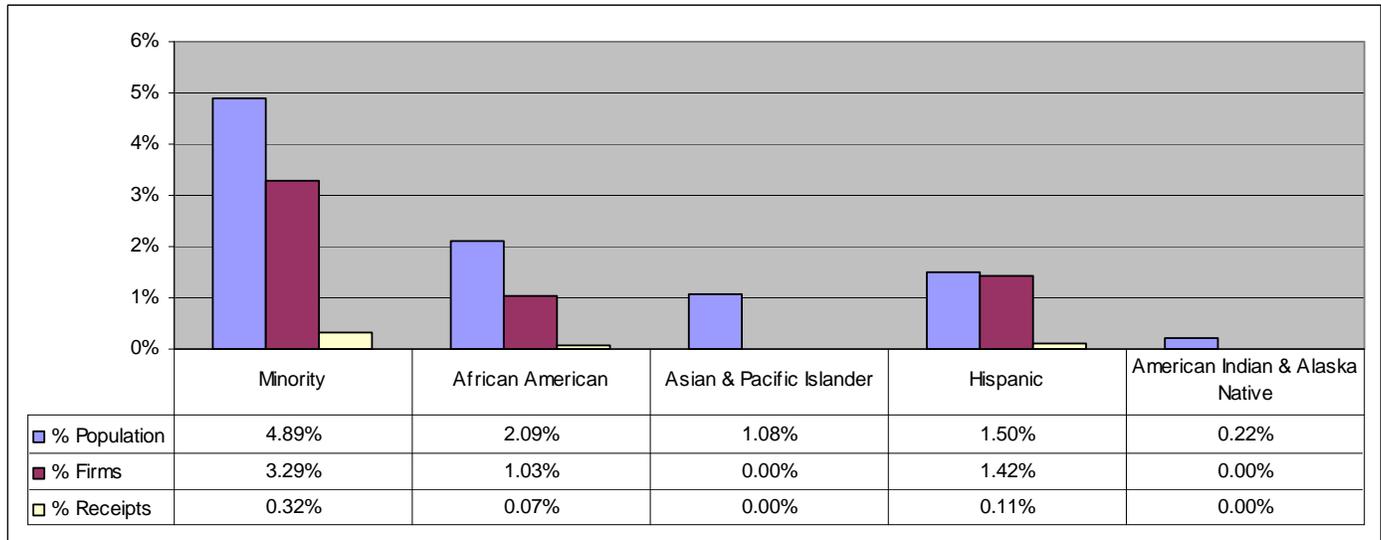


Business Participation¹

Group	MSA BPR: Cedar Rapids	National BPR
All	79	78
Non-Minority	81	91
Minority	53	42
African American	39	24
Asian & Pacific Islander	No Data	90
Hispanic	76	41
American Indian & Alaska Native	No Data	85

Parity²:

In the Cedar Rapids, IA MSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the Cedar Rapids, IA MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	14,411		\$18,346,142		103,505		2,861,464	
Agricultural services, forestry, fishing, mining	305	2.12%	\$36,128	0.20%	535	0.52%	9,896	0.35%
Construction industries	1,537	10.67%	\$813,470	4.43%	5,402	5.22%	185,423	6.48%
Manufacturing	444	3.08%	\$6,639,861	36.19%	24,328	23.50%	982,510	34.34%
Transportation, communications, utilities	628	4.36%	\$1,613,928	8.80%	7,094	6.85%	243,597	8.51%
Wholesale trade	680	4.72%	\$2,536,093	13.82%	6,683	6.46%	198,807	6.95%
Retail trade	2,386	16.56%	\$2,097,079	11.43%	19,644	18.98%	260,079	9.09%
Finance, insurance and real estate industries	1,754	12.17%	\$2,891,170	15.76%	6,830	6.60%	251,539	8.79%
Service industries	6,130	42.54%	\$1,695,018	9.24%	32,985	31.87%	729,565	25.50%
Industries not Classified	622	4.32%	\$23,395	0.13%	4	0.00%	48	0.00%

Industries for Minority Groups in the Cedar Rapids, IA MSA (Firms)

	Minority Firms ¹	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	474	149	31.43%	No Data	No Data	205	43.25%	No Data	No Data
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	8	1.69%	No Data	No Data	4	0.84%	No Data	No Data
Manufacturing	No Data	20	4.22%	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	4	0.84%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	1	0.21%	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	22	4.64%	No Data	No Data	12	2.53%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	6	1.27%	No Data	No Data
Service industries	No Data	71	14.98%	No Data	No Data	36	7.59%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	145	30.59%	No Data	No Data

Industries for Minority Groups in the Cedar Rapids, IA MSA (Sales)

	Minority Sales ¹	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$59,264	No Data	No Data	\$11,974	20.20%	\$19,798	33.41%	No Data	No Data
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	\$129	0.22%	No Data	No Data	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	No Data	No Data	\$3,679	6.21%	No Data	No Data	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

¹ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales¹ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise