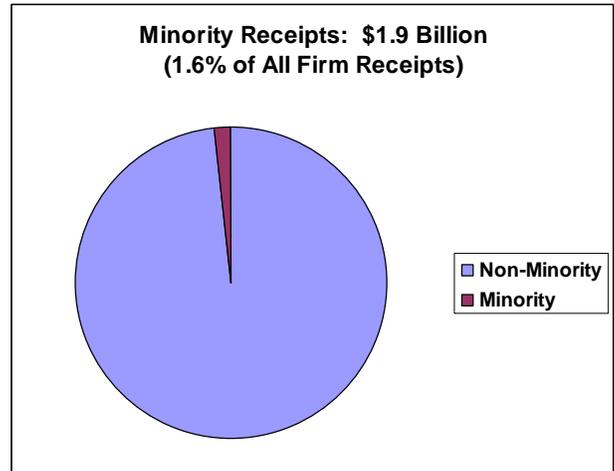


**Demographic and Business Statistics**

- 1997 Total Population: 1,455,215 persons
- 1997 Total Minority Population: 235,953 persons
- All firms in region: 117,596
- Annual sales of all firms in region: \$120.8 billion
- Total minority-owned firms: 8,451
- Annual sales of minority-owned firms: \$1.9 billion
- Total African American-owned firms: 4,955
- Annual sales of African American-owned firms: \$802.2 million
- Asian & Pacific Islander-owned Firms: 2,058
- Annual sales of Asian & Pacific Islander-owned firms: \$666.3 million
- Hispanic-owned Firms : 839
- Annual sales of Hispanic-owned firms: \$143.2 million
- American Indian & Alaska Natives-owned Firms: 670
- Annual sales of Asian & Pacific Islander-owned firms: \$272.2 million

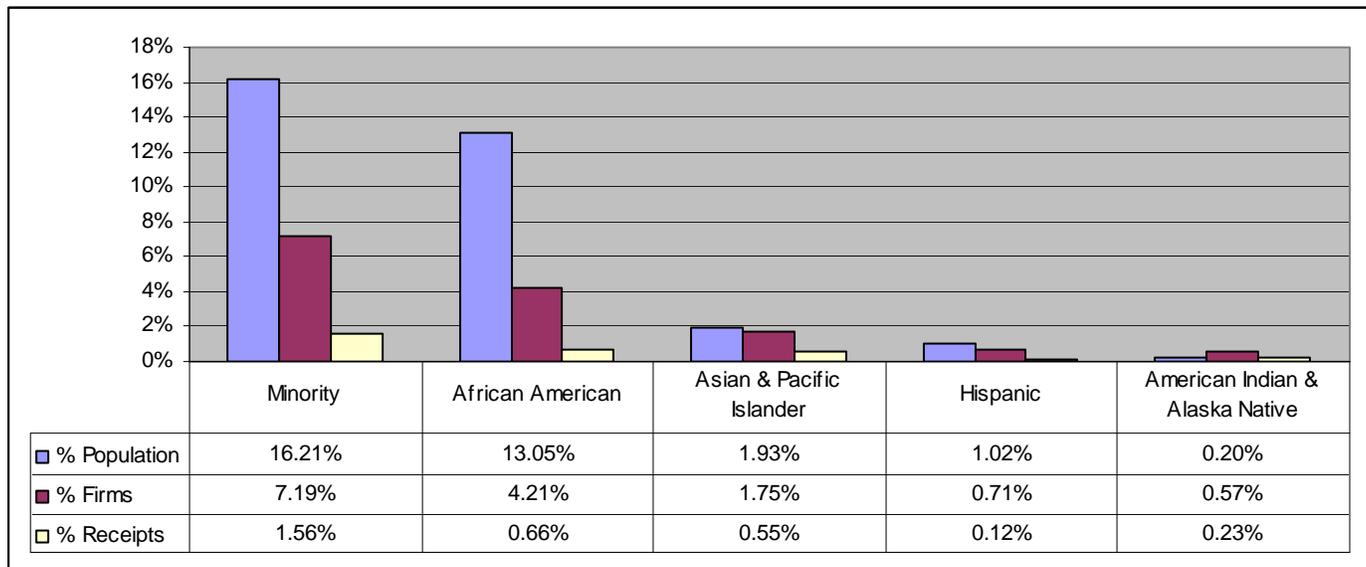


**Business Participation<sup>1</sup>**

Group	MSA BPR: Columbus	National BPR
All	81	78
Non-Minority	90	91
Minority	36	42
African American	26	24
Asian & Pacific Islander	73	90
Hispanic	56	41
American Indian & Alaska Native	226	85

**Parity<sup>2</sup>:**

In the Columbus, OH MSA, the American Indian & Alaska Native group has achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

## Industry Breakdown for All Firms in the Columbus, OH MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	117,596		\$120,832,203		695,247		\$19,482,992	
Agricultural services, forestry, fishing, mining	2,697	2.29%	\$484,100	0.40%	5,575	0.80%	\$119,317	0.61%
Construction industries	13,381	11.38%	\$6,485,635	5.37%	35,143	5.05%	\$1,125,074	5.77%
Manufacturing	2,890	2.46%	\$18,804,038	15.56%	90,010	12.95%	\$3,447,659	17.70%
Transportation, communications, utilities	5,350	4.55%	\$8,128,135	6.73%	39,090	5.62%	\$1,456,375	7.48%
Wholesale trade	4,688	3.99%	\$25,763,021	21.32%	49,296	7.09%	\$1,849,462	9.49%
Retail trade	15,142	12.88%	\$18,008,346	14.90%	171,833	24.72%	\$2,878,931	14.78%
Finance, insurance and real estate industries	14,313	12.17%	\$27,827,586	23.03%	85,016	12.23%	\$3,034,882	15.58%
Service industries	51,406	43.71%	\$15,056,396	12.46%	219,179	31.53%	\$5,568,660	28.58%
Industries not Classified	8,130	6.91%	\$274,946	0.23%	105	0.02%	\$2,632	0.01%

## Industries for Minority Groups in the Columbus, OH MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	8,451	4,955	58.63%	2,058	24.35%	839	9.93%	670	7.93%
Agricultural services, forestry, fishing, and mining	99	42	0.50%	29	0.34%	19	0.22%	9	0.11%
Construction industries	581	312	3.69%	52	0.62%	120	1.42%	97	1.15%
Manufacturing	135	43	0.51%	66	0.78%	16	0.19%	10	0.12%
Transportation, communications, and utilities	593	468	5.54%	36	0.43%	48	0.57%	41	0.49%
Wholesale trade	150	65	0.77%	45	0.53%	31	0.37%	9	0.11%
Retail trade	1,044	339	4.01%	499	5.90%	95	1.12%	111	1.31%
Finance, insurance and real estate industries	471	291	3.44%	98	1.16%	40	0.47%	42	0.50%
Service industries	4,279	2,919	34.54%	994	11.76%	266	3.15%	100	1.18%
Industries not Classified	1,171	476	5.63%	242	2.86%	203	2.40%	250	2.96%

## Industries for Minority Groups in the Columbus, OH MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
<b>All industries</b>	\$1,880,928	\$802,156	42.65%	\$666,305	35.42%	\$143,175	7.61%	\$272,175	14.47%
Agricultural services, forestry, fishing, mining	No Data	\$787	0.04%	\$5,389	0.29%	No Data	No Data	No Data	No Data
Construction industries	\$152,154	\$109,062	5.80%	\$11,701	0.62%	\$21,849	1.16%	\$9,542	0.51%
Manufacturing	No Data	No Data	No Data	\$266,601	14.17%	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	\$22,438	1.19%	\$7,135	0.38%	No Data	No Data	\$21,079	1.12%
Wholesale trade	No Data	\$113,079	6.01%	\$40,060	2.13%	\$14,465	0.77%	No Data	No Data
Retail trade	\$380,380	\$37,344	1.99%	\$124,738	6.63%	\$9,968	0.53%	\$208,330	11.08%
Finance, insurance and real estate industries	No Data	No Data	No Data	\$15,648	0.83%	No Data	No Data	No Data	No Data
Service industries	\$379,882	\$167,973	8.93%	\$190,870	10.15%	\$18,284	0.97%	\$2,755	0.15%
Industries not Classified	No Data	\$18,739	1.00%	\$4,163	0.22%	No Data	No Data	\$6,091	0.32%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise