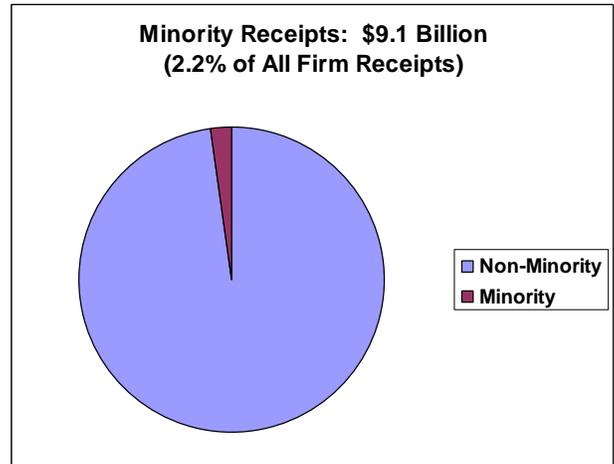


**Demographic and Business Statistics**

- 1997 Total Population: 4,238,689 persons
- 1997 Total Minority Population: 1,189,527 persons
- All firms in region: 289,080
- Annual sales of all firms in region: \$409.1billion
- Total minority-owned firms: 31,023
- Annual sales of minority-owned firms: \$9.1 billion
- Total African American-owned firms: 17,692
- Annual sales of African American-owned firms: \$3.5 billion
- Asian & Pacific Islander-owned Firms: 7,473
- Annual sales of Asian & Pacific Islander-owned firms: \$3.9 billion
- Hispanic-owned Firms : 4,377
- Annual sales of Hispanic-owned firms: \$1.4 billion
- American Indian & Alaska Natives-owned Firms: 1,862
- Annual sales of Asian & Pacific Islander-owned firms: \$331.3 million

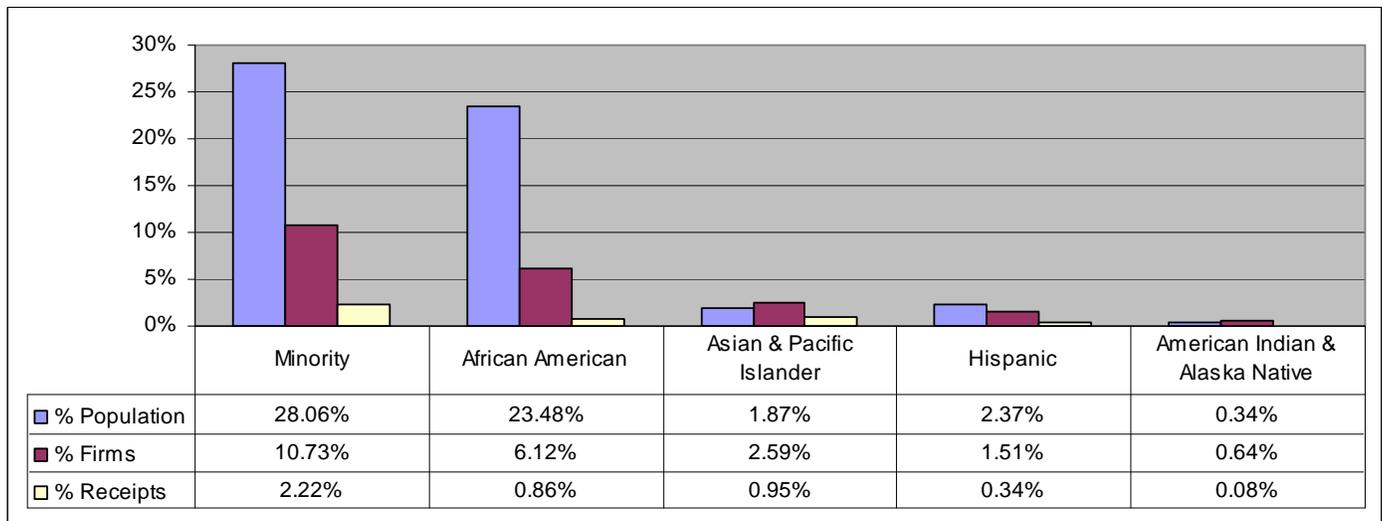


**Business Participation<sup>1</sup>**

Group	MSA BPR: Detroit	National BPR
All	68	78
Non-Minority	85	91
Minority	26	42
African American	18	24
Asian & Pacific Islander	94	90
Hispanic	44	41
American Indian & Alaska Native	129	85

**Parity<sup>2</sup>:**

In the Detroit, MI PMSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

## Industry Breakdown for All Firms in the Detroit, MI PMSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>289,080</b>		<b>409,094,596</b>		<b>1,890,844</b>		<b>64,481,215</b>	
Agricultural services, forestry, fishing, mining	5,397	1.87%	883,725	0.22%	9,235	0.49%	256,458	0.40%
Construction industries	31,951	11.05%	16,901,481	4.13%	82,398	4.36%	3,139,535	4.87%
Manufacturing	11,188	3.87%	115,432,014	28.22%	459,050	24.28%	22,909,076	35.53%
Transportation, communications, utilities	10,371	3.59%	20,619,340	5.04%	88,139	4.66%	3,468,218	5.38%
Wholesale trade	13,011	4.50%	118,192,044	28.89%	119,301	6.31%	5,299,401	8.22%
Retail trade	38,922	13.46%	47,566,011	11.63%	372,929	19.72%	5,794,872	8.99%
Finance, insurance and real estate industries	35,312	12.22%	41,341,255	10.11%	124,457	6.58%	4,709,420	7.30%
Service industries	122,054	42.22%	47,267,739	11.55%	634,228	33.54%	18,879,635	29.28%
Industries not Classified	21,648	7.49%	890,987	0.22%	1,107	0.06%	24,600	0.04%

## Industries for Minority Groups in the Detroit, MI PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	31,023	17,692	57.03%	7,473	24.09%	4,377	14.11%	1,862	6.00%
Agricultural services, forestry, fishing, and mining	257	111	0.36%	40	0.13%	56	0.18%	50	0.16%
Construction industries	1,794	982	3.17%	95	0.31%	460	1.48%	257	0.83%
Manufacturing	443	220	0.71%	104	0.34%	69	0.22%	50	0.16%
Transportation, communications, and utilities	1,407	993	3.20%	264	0.85%	80	0.26%	70	0.23%
Wholesale trade	630	285	0.92%	204	0.66%	76	0.24%	65	0.21%
Retail trade	4,535	2,064	6.65%	1,579	5.09%	796	2.57%	96	0.31%
Finance, insurance and real estate industries	2,117	1,274	4.11%	521	1.68%	205	0.66%	117	0.38%
Service industries	15,924	10,306	33.22%	3,973	12.81%	1,343	4.33%	302	0.97%
Industries not Classified	4,302	1,460	4.71%	693	2.23%	1,294	4.17%	855	2.76%

## Industries for Minority Groups in the Detroit, MI PMSA (Sales)

	Minority Sales <sup>i</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
<b>All industries</b>	<b>\$9,086,078</b>	<b>\$3,507,051</b>	<b>38.60%</b>	<b>\$3,901,437</b>	<b>42.94%</b>	<b>\$1,377,932</b>	<b>15.17%</b>	<b>\$331,317</b>	<b>3.65%</b>
Agricultural services, forestry, fishing, mining	No Data	\$1,860	0.02%	\$4,186	0.05%	No Data	No Data	No Data	No Data
Construction industries	\$474,727	\$238,153	2.62%	\$39,932	0.44%	\$152,666	1.68%	\$43,976	0.48%
Manufacturing	\$917,876	\$329,298	3.62%	\$328,927	3.62%	\$212,398	2.34%	\$47,253	0.52%
Transportation, communications, utilities	\$382,187	\$258,214	2.84%	\$71,583	0.79%	\$39,637	0.44%	\$12,753	0.14%
Wholesale trade	No Data	\$896,183	9.86%	\$1,284,204	14.13%	\$79,873	0.88%	No Data	No Data
Retail trade	\$2,345,561	\$848,568	9.34%	\$831,750	9.15%	\$637,697	7.02%	\$27,546	0.30%
Finance, insurance and real estate industries	No Data	\$99,093	1.09%	\$68,531	0.75%	No Data	No Data	No Data	No Data
Service industries	\$2,266,940	\$803,530	8.84%	\$1,208,097	13.30%	\$206,469	2.27%	\$48,844	0.54%
Industries not Classified	\$175,797	\$32,151	0.35%	\$64,227	0.71%	\$36,705	0.40%	\$42,714	0.47%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise