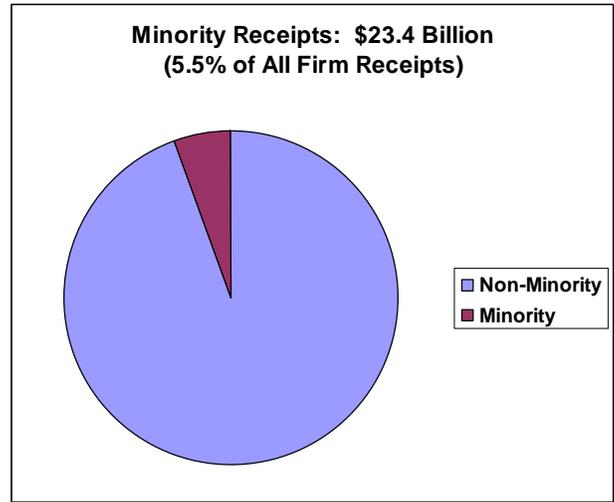


**Demographic and Business Statistics**

- 1997 Total Population: 4,458,762 persons
- 1997 Total Minority Population: 3,355,277 persons
- All firms in region: 326,513
- Annual sales of all firms in region: \$424.1 billion
- Total minority-owned firms: 92,423
- Annual sales of minority-owned firms: \$23.4 billion
- Total African American-owned firms: 24,286
- Annual sales of African American-owned firms: \$1.8 billion
- Asian & Pacific Islander-owned Firms: 25,576
- Annual sales of Asian & Pacific Islander-owned firms: \$8.8 billion
- Hispanic-owned Firms : 41,769
- Annual sales of Hispanic-owned firms: \$12.4 million
- American Indian & Alaska Natives-owned Firms: 3,128
- Annual sales of Asian & Pacific Islander-owned firms: \$477.0 million

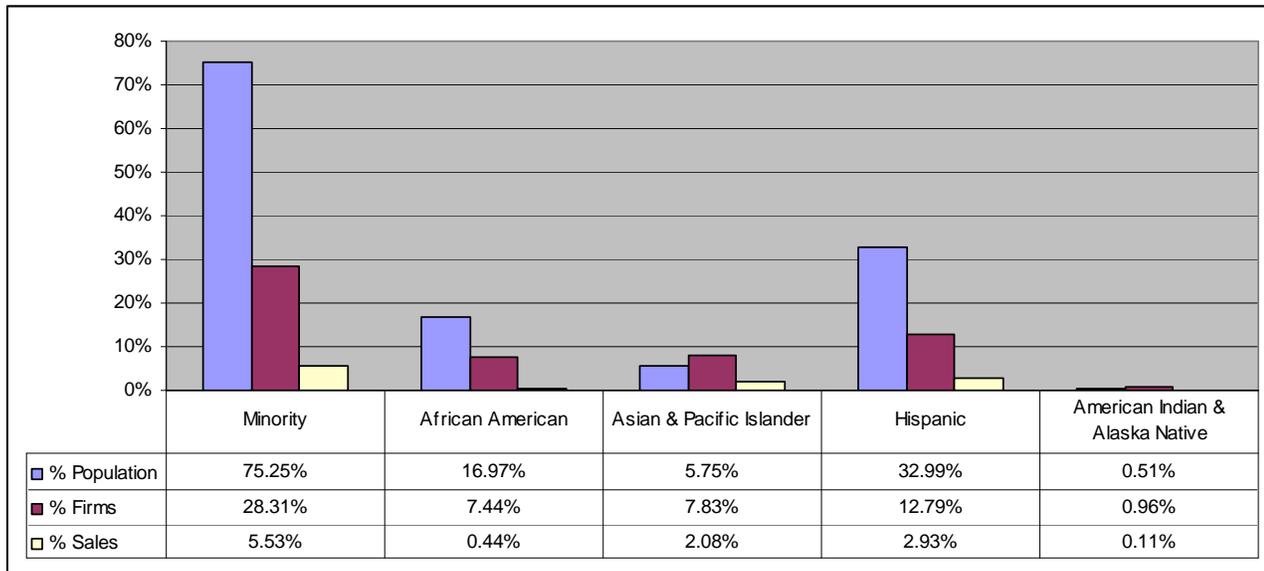


**Business Participation<sup>1</sup>**

Group	MSA BPR: Houston	National BPR
All	73	78
Non-Minority	88	91
Minority	28	42
African American	32	24
Asian & Pacific Islander	100	90
Hispanic	28	41
American Indian & Alaska Native	136	85

**Parity<sup>2</sup>:**

In the Houston, TX PMSA, Asian & Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

## Industry Breakdown for All Firms in the Houston, TX PMSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>326,513</b>		<b>\$424,116,351</b>		<b>1,658,897</b>		<b>\$53,720,669</b>	
Agricultural services, forestry, fishing, mining	12,180	3.73%	\$11,386,829	2.68%	66,176	3.99%	\$3,441,467	6.41%
Construction industries	33,268	10.19%	\$19,634,546	4.63%	124,971	7.53%	\$4,344,409	8.09%
Manufacturing	9,480	2.90%	\$82,481,460	19.45%	214,323	12.92%	\$9,212,000	17.15%
Transportation, communications, utilities	17,392	5.33%	\$66,353,638	15.65%	113,404	6.84%	\$4,503,798	8.38%
Wholesale trade	15,197	4.65%	\$119,678,133	28.22%	130,229	7.85%	\$5,287,185	9.84%
Retail trade	37,744	11.56%	\$39,939,542	9.42%	324,031	19.53%	\$4,775,449	8.89%
Finance, insurance and real estate industries	33,988	10.41%	\$34,424,110	8.12%	107,202	6.46%	\$4,507,924	8.39%
Service industries	143,678	44.00%	\$49,203,071	11.60%	578,198	34.85%	\$17,639,309	32.84%
Industries not Classified	24,585	7.53%	\$1,015,022	0.24%	363	0.02%	\$9,128	0.02%

## Industries for Minority Groups in the Houston, TX PMSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>92,423</b>	<b>24,286</b>	<b>26.28%</b>	<b>25,576</b>	<b>27.67%</b>	<b>41,769</b>	<b>45.19%</b>	<b>3,128</b>	<b>3.38%</b>
Agricultural services, forestry, fishing, and mining	2,003	299	0.32%	131	0.14%	1,486	1.61%	87	0.09%
Construction industries	No Data	1,488	1.61%	720	0.78%	8,601	9.31%	No Data	No Data
Manufacturing	1,748	249	0.27%	498	0.54%	930	1.01%	71	0.08%
Transportation, communications, and utilities	7,128	3,009	3.26%	401	0.43%	3,669	3.97%	49	0.05%
Wholesale trade	2,557	361	0.39%	1,152	1.25%	1,022	1.11%	22	0.02%
Retail trade	11,749	1,965	2.13%	5,473	5.92%	4,234	4.58%	77	0.08%
Finance, insurance and real estate industries	4,738	866	0.94%	2,338	2.53%	1,496	1.62%	38	0.04%
Service industries	40,915	12,861	13.92%	12,705	13.75%	15,118	16.36%	231	0.25%
Industries not Classified	12,889	3,190	3.45%	2,162	2.34%	5,249	5.68%	2,288	2.48%

## Industries for Minority Groups in the Houston, TX PMSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
<b>All industries</b>	<b>\$23,551,739</b>	<b>\$1,845,644</b>	<b>7.87%</b>	<b>\$8,813,730</b>	<b>37.60%</b>	<b>\$12,415,381</b>	<b>52.97%</b>	<b>\$476,984</b>	<b>2.03%</b>
Agricultural services, forestry, fishing,	\$292,760	\$5,418	0.02%	\$168,115	0.72%	\$67,481	0.29%	\$51,746	0.22%
Construction industries	No Data	\$161,598	0.69%	\$148,853	0.64%	\$762,522	3.25%	No Data	No Data
Manufacturing	\$1,371,094	\$32,494	0.14%	\$532,439	2.27%	\$777,846	3.32%	\$28,315	0.12%
Transportation, communications, utilities	\$799,916	\$110,873	0.47%	\$160,226	0.68%	\$513,856	2.19%	\$14,961	0.06%
Wholesale trade	No Data	\$88,707	0.38%	\$2,130,854	9.09%	\$6,210,558	26.49%	No Data	No Data
Retail trade	No Data	\$271,127	1.16%	\$2,832,426	12.08%	\$2,285,776	9.75%	No Data	No Data
Finance, insurance and real estate industries	\$774,489	\$57,691	0.25%	\$633,262	2.70%	\$82,174	0.35%	\$1,362	0.01%
Service industries	\$3,943,492	\$891,029	3.80%	\$1,658,464	7.08%	\$1,362,419	5.81%	\$31,580	0.13%
Industries not Classified	\$1,256,170	\$226,708	0.97%	\$549,090	2.34%	\$352,748	1.50%	\$127,624	0.54%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise