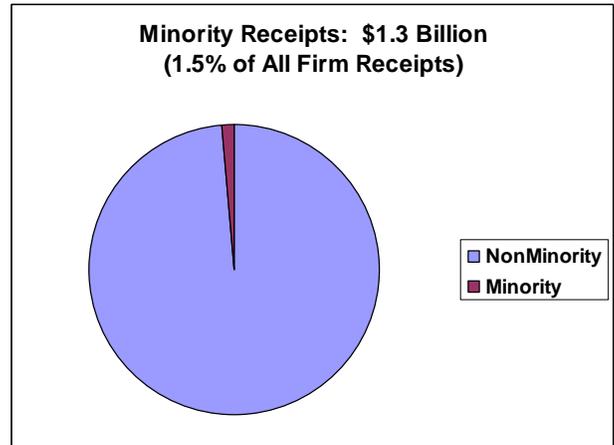


**Demographic and Business Statistics**

- 1997 Total Population: 1,100,576 persons
- 1997 Total Minority Population: 532,833 persons
- All firms in region: 70,282
- Annual sales of all firms in region: \$90.4 billion
- Total minority-owned firms: 13,419
- Annual sales of minority-owned firms: \$1.3 billion
- Total African American-owned firms: 10,931
- Annual sales of African American-owned firms: \$704.9 million
- Asian & Pacific Islander-owned Firms: 1,433
- Annual sales of Asian & Pacific Islander-owned firms: \$329.3 million
- Hispanic-owned Firms : 596
- Annual sales of Hispanic-owned firms: \$156.4 million
- American Indian & Alaska Natives-owned Firms: 562
- Annual sales of Asian & Pacific Islander-owned firms: \$123.9 million

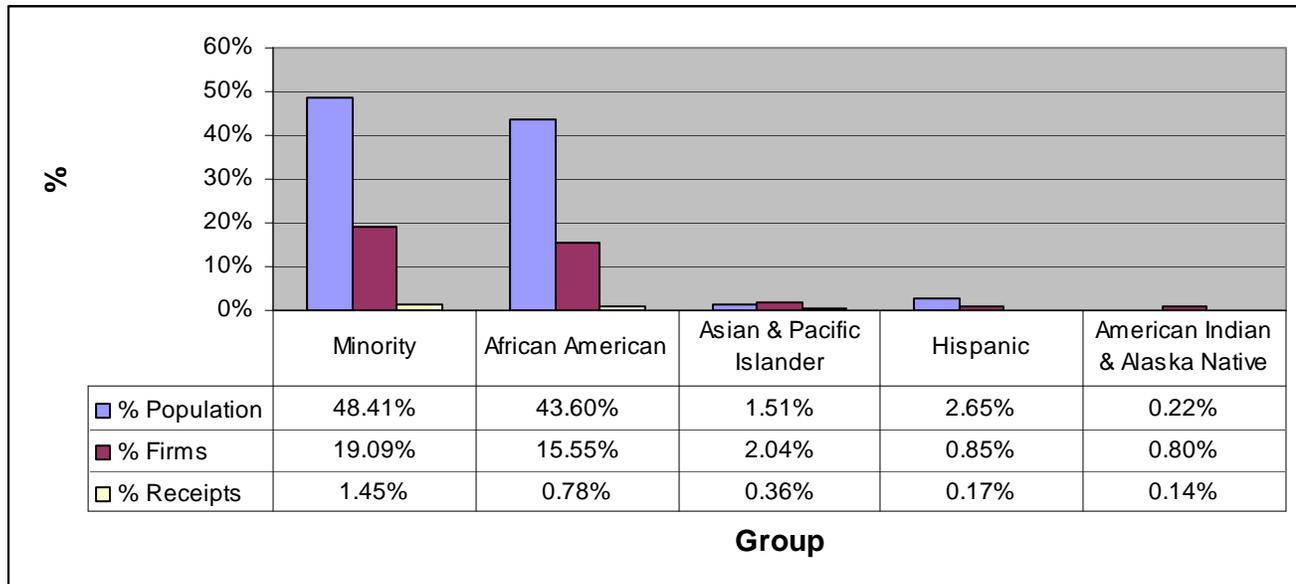


**Business Participation<sup>1</sup>**

Group	MSA BPR: Memphis	National BPR
All	64	78
Non-Minority	99	91
Minority	25	42
African American	23	24
Asian & Pacific Islander	86	90
Hispanic	20	41
American Indian & Alaska Native	236	85

**Parity<sup>2</sup>:**

In the Memphis, TN-AR-MS MSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no groups have achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the Memphis, TN-AR-MS MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>70,282</b>		<b>\$90,391,440</b>		<b>484,540</b>		<b>\$13,186,223</b>	
Agricultural services, forestry, fishing, mining	1,464	2.08%	\$250,631	0.28%	6,847	1.41%	\$85,626	0.65%
Construction industries	8,187	11.65%	\$4,071,809	4.50%	26,252	5.42%	\$774,042	5.87%
Manufacturing	1,965	2.80%	\$14,858,654	16.44%	64,397	13.29%	\$2,168,996	16.45%
Transportation, communications, utilities	3,544	5.04%	\$4,110,708	4.55%	55,535	11.46%	\$2,119,118	16.07%
Wholesale trade	3,780	5.38%	\$38,071,985	42.12%	44,636	9.21%	\$1,518,492	11.52%
Retail trade	9,882	14.06%	\$11,001,149	12.17%	105,616	21.80%	\$1,523,345	11.55%
Finance, insurance and real estate industries	7,943	11.30%	\$7,316,281	8.09%	28,851	5.95%	\$1,177,864	8.93%
Service industries	28,494	40.54%	\$10,375,633	11.48%	152,364	31.45%	\$3,817,396	28.95%
Industries not Classified	5,331	7.59%	\$334,590	0.37%	42	0.01%	\$1,344	0.01%

### Industries for Minority Groups in the Memphis, TN-AR-MS MSA (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>13,522</b>	<b>10,931</b>	<b>81.46%</b>	<b>1,433</b>	<b>10.68%</b>	<b>596</b>	<b>4.44%</b>	<b>562</b>	<b>4.19%</b>
Agricultural services, forestry, fishing, and mining	393	271	2.02%	17	0.13%	18	0.13%	87	0.65%
Construction industries	No Data	914	6.81%	20	0.15%	No Data	No Data	11	0.08%
Manufacturing	216	157	1.17%	22	0.16%	13	0.10%	24	0.18%
Transportation, communications, and utilities	917	876	6.53%	5	0.04%	31	0.23%	5	0.04%
Wholesale trade	237	119	0.89%	55	0.41%	37	0.28%	26	0.19%
Retail trade	1,789	1,200	8.94%	520	3.88%	61	0.45%	8	0.06%
Finance, insurance and real estate industries	589	479	3.57%	50	0.37%	4	0.03%	56	0.42%
Service industries	6,867	5,675	42.29%	654	4.87%	191	1.42%	347	2.59%
Industries not Classified	1,441	1,240	9.24%	91	0.68%	110	0.82%	562	4.19%

### Industries for Minority Groups in the Memphis, TN-AR-MS MSA (Sales in 1,000s)

	Minority Sales <sup>ii</sup>	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
<b>All industries</b>	<b>\$1,314,562</b>	<b>\$704,873</b>	<b>53.80%</b>	<b>\$329,326</b>	<b>25.13%</b>	<b>\$156,444</b>	<b>11.94%</b>	<b>\$123,919</b>	<b>9.46%</b>
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	No Data	\$96,756	7.38%	No Data	No Data	No Data	No Data	\$75,509	5.76%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	\$57,094	4.36%	No Data	No Data	No Data	No Data	\$19,669	1.50%
Wholesale trade	No Data	No Data	No Data	\$58,081	4.43%	No Data	No Data	No Data	No Data
Retail trade	No Data	\$123,997	9.46%	\$124,661	9.51%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	\$4,729	0.36%	No Data	No Data	No Data	No Data
Service industries	\$397,329	\$284,507	21.71%	\$89,851	6.86%	\$14,079	1.07%	No Data	No Data
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	\$8,892	0.68%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise