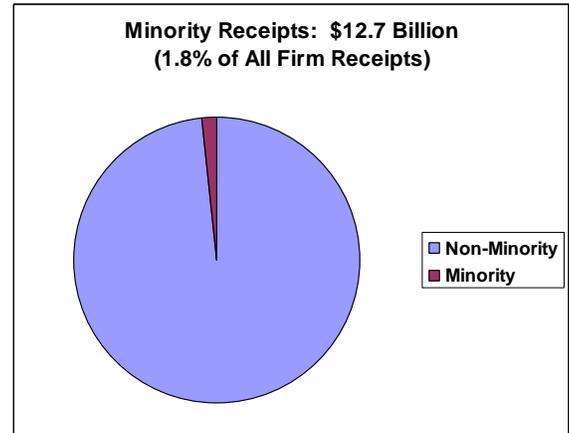


# The State of Minority Business in the State of Michigan

## Demographic and Business Statistics

- 1997 Total Population: 2,616,239 persons
- Total Firms: 213,392 firms
- Annual sales of all firms in the State: \$184.2 billion
- 1997 Total Minority Population: 341,110 persons
- Total Minority-Owned Firms: 11,663 firms
- Annual sales of Minority-owned firms in State: \$2.2 billion
- Total African American-owned firms: 3,396 firms
- Annual sales from African American-owned firms: \$593.6 million
- Asian & Pacific Islander-owned firms: 2,626 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$727.7 million
- Hispanic-owned Firms : 3,547 firms
- Annual sales of Hispanic-owned firms: \$403.0 million
- American Indian & Alaska Natives-owned firms: 2,318 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$453.2 million

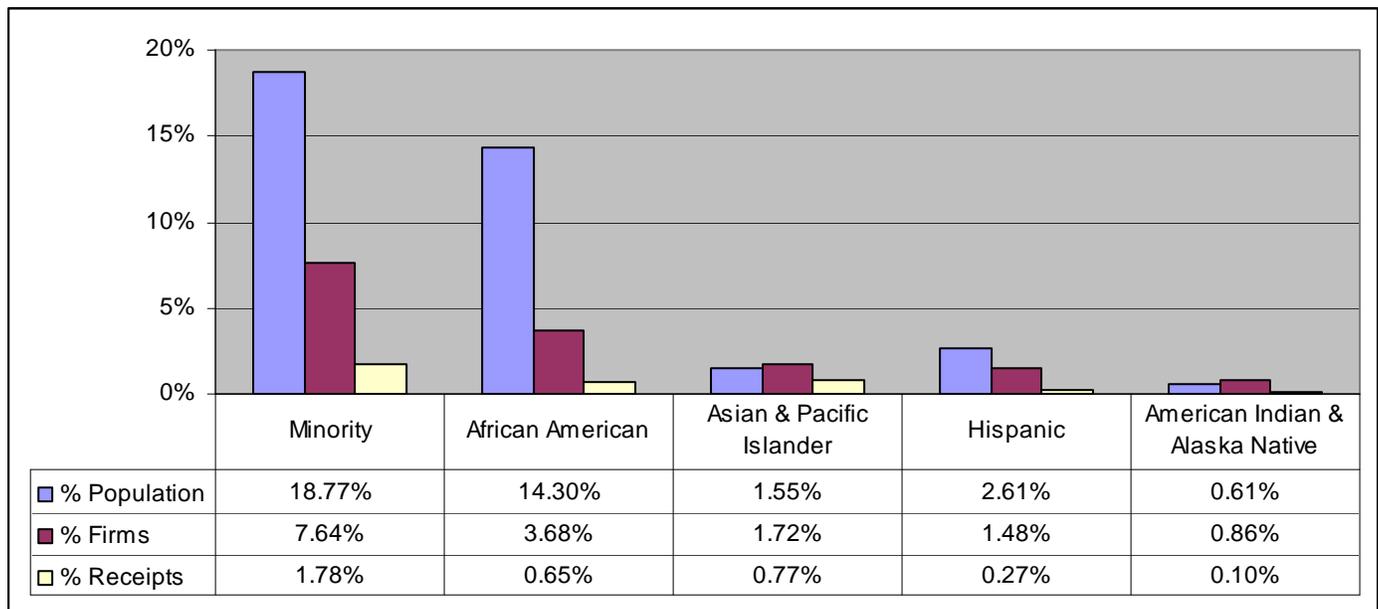


## Business Participation<sup>1</sup>

Group	State BPR: Michigan	National BPR
All	69	78
Non-Minority	79	91
Minority	28	42
African American	18	24
Asian & Pacific Islander	77	90
Hispanic	39	41
American Indian & Alaska Native	97	85

## Parity<sup>2</sup>:

In the State of Michigan, the Asian & Pacific Islander group and the American Indian & Alaska Native group have both achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the State of Michigan

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>677,473</b>		<b>715,375,586</b>		<b>3,823,973</b>		<b>117,302,530</b>	
Agricultural services, forestry, fishing, mining	13,044	1.93%	1,853,070	0.26%	20,970	0.55%	505,885	0.43%
Construction industries	82,399	12.16%	33,211,488	4.64%	180,716	4.73%	6,272,441	5.35%
Manufacturing	27,082	4.00%	221,112,525	30.91%	985,749	25.78%	43,809,079	37.35%
Transportation, communications, and utilities	25,386	3.75%	37,805,882	5.28%	163,143	4.27%	6,136,825	5.23%
Wholesale trade	25,424	3.75%	166,167,030	23.23%	224,594	5.87%	8,845,517	7.54%
Retail trade	99,145	14.63%	99,482,158	13.91%	829,185	21.68%	11,855,877	10.11%
Finance, insurance and real estate industries	72,835	10.75%	71,455,197	9.99%	232,117	6.07%	8,028,417	6.84%
Service industries	284,374	41.98%	81,000,018	11.32%	1,178,592	30.82%	31,521,506	26.87%
Industries not Classified	46,481	6.86%	1,591,358	0.22%	2,049	0.05%	44,936	0.04%

### Industries for Minority Groups in the State of Michigan (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>51,751</b>	<b>24,954</b>	<b>48.22%</b>	<b>11,677</b>	<b>22.56%</b>	<b>9,997</b>	<b>19.32%</b>	<b>5,802</b>	<b>11.21%</b>
Agricultural services, forestry, fishing, and mining	600	228	0.44%	52	0.10%	229	0.44%	98	0.19%
Construction industries	3,432	1,361	2.63%	180	0.35%	1,056	2.04%	893	1.73%
Manufacturing	773	285	0.55%	153	0.30%	168	0.32%	192	0.37%
Transportation, communications, and utilities	2,005	1,263	2.44%	352	0.68%	190	0.37%	213	0.41%
Wholesale trade	980	409	0.79%	324	0.63%	136	0.26%	120	0.23%
Retail trade	6,464	2,783	5.38%	2,335	4.51%	1,686	3.26%	403	0.78%
Finance, insurance and real estate industries	2,872	1,529	2.95%	734	1.42%	364	0.70%	285	0.55%
Service industries	25,460	14,638	28.29%	6,440	12.44%	3,513	6.79%	1,137	2.20%
Industries not Classified	9,106	2,452	4.74%	1,106	2.14%	2,611	5.05%	2,446	4.73%

### Industries for Minority Groups in the State of Michigan (Sales)

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales
<b>All industries</b>	<b>12,730,730</b>	<b>4,623,414</b>	<b>36.32%</b>	<b>5,491,257</b>	<b>43.13%</b>	<b>1,967,086</b>	<b>15.45%</b>	<b>720,384</b>	<b>5.66%</b>
Agricultural services, forestry, fishing, mining	55,489	11,016	0.09%	No Data	No Data	24,553	0.19%	13,263	0.10%
Construction industries	667,643	281,376	2.21%	57,993	0.46%	221,882	1.74%	108,490	0.85%
Manufacturing	1,535,340	498,312	3.91%	728,803	5.72%	223,338	1.75%	86,864	0.68%
Transportation, communications, utilities	440,115	280,063	2.20%	77,769	0.61%	49,155	0.39%	33,675	0.26%
Wholesale trade	2,675,605	964,535	7.58%	1,454,303	11.42%	107,623	0.85%	149,598	1.18%
Retail trade	3,471,172	1,408,315	11.06%	1,123,569	8.83%	875,739	6.88%	109,273	0.86%
Finance, insurance and real estate industries	250,472	119,404	0.94%	85,669	0.67%	34,652	0.27%	11,698	0.09%
Service industries	3,212,948	1,007,059	7.91%	1,781,491	13.99%	357,250	2.81%	109,481	0.86%
Industries not Classified	407,069	53,317	0.42%	161,563	1.27%	71,499	0.56%	97,936	0.77%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise