

# The State of Minority Business in the Pittsburgh, PA MSA

On July 12, 2001, The U.S. Department of Commerce, through the Census Bureau and the Minority Business Development Agency, released the 1997 Survey of Minority-Owned Business Enterprises (SMOBE) Report and MBDA's The State of Minority Business. This report used both sources. For more information about SMOBE, please visit [www.mbda.gov](http://www.mbda.gov):

## Demographic and Business Statistics for Pittsburgh, PA MSA

- 1997 Total Population: 791,224 persons
- 1997 Total Minority Population: 141,606 persons
- All firms in region: 159,845 firms
- Annual sales of all firms in region: \$180.3 billion
- Total minority-owned firms: 6,779 firms
- Annual sales of minority-owned firms in region: \$1.4 billion
- Total African American-owned firms: 3,142 firms
- Asian & Pacific Islander-owned Firms: 2,013 firms
- Hispanic-owned Firms : 946 firms
- American Indian & Alaska Natives-owned Firms: 723 firms

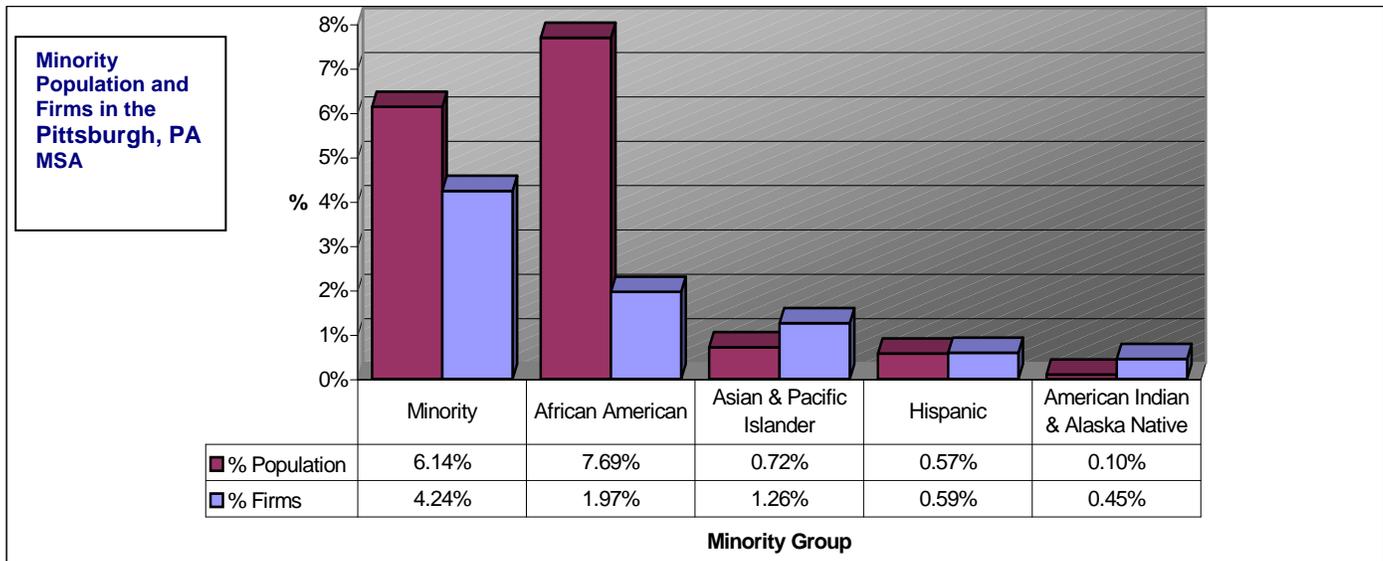
## Business Participation:

Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group. The Index of Business Participation Rate is a measure of how Business Participation Rates in the MSA compare with the Nation. Items highlighted in yellow indicate groups in the MSA that exceed the National BPR.

Group	MSA BPR: Pittsburgh	National BPR	Index of Business Participation <sup>i</sup>
All	79	78	1.01
Non-Minority	108	91	1.19
Minority	43	42	1.02
African American	24	24	1.01
Asian & Pacific Islander	228	41	5.57
Hispanic	193	85	2.27
American Indian & Alaska Native	450	90	5.01

## Parity:

In the Pittsburgh, PA MSA, Asian & Pacific Islanders, Hispanics, and American Indian & Alaska Natives have achieved parity<sup>ii</sup>, in terms of population size and business ownership. (See below chart).



## Industry Breakdown for All Firms in the Pittsburgh, PA MSA

SIC Industry Description	Total number of firms	Sales of all firms (\$1,000)	Employees	Annual payroll (\$1,000)
All industries	159,845	180,250,948	973,896	27,060,306
Agricultural services, forestry, fishing, and mining	3,632	1,208,783	7,405	237,966
Construction industries	19,768	8,571,595	54,418	1,789,032
Manufacturing	5,015	25,291,849	141,239	5,729,433
Transportation, communications, and utilities	6,501	33,082,990	57,281	1,927,936
Wholesale trade	7,238	40,999,921	61,259	2,130,219
Retail trade	24,214	23,461,964	211,310	2,719,572
Finance, insurance and real estate industries	16,813	20,802,477	71,098	2,595,654
Service industries	67,119	26,526,751	369,756	9,927,107
Industries not Classified	10,108	304,618	130	3,387

Source: [US Bureau of Census, 1997 Survey of Minority-Owned Business Enterprise](#)

## Industries for Minority Groups in the Pittsburgh, PA MSA (Firms)

	African American	Asian & Pacific Islander	Hispanic	American Indian & Alaska Native
All industries	3,142	2,013	946	723
Agricultural services, forestry, fishing, and mining	35	No Data	13	21
Construction industries	278	34	118	146
Manufacturing	29	47	11	No Data
Transportation, communications, and utilities	162	12	2	22
Wholesale trade	27	68	11	1
Retail trade	613	408	117	97
Finance, insurance and real estate industries	170	109	23	No Data
Service industries	1,567	1,100	471	107
Industries not Classified	262	No Data	No Data	310

Source: [US Bureau of Census, 1997 Survey of Minority-Owned Business Enterprise](#)

<sup>i</sup> The Index of Business Participation is computed by dividing the Regional BPR by the National BPR. A value less than 1 indicates that the BPR for that group is less than the national BPR. Conversely, A BPR Index with a value greater than 1 indicates that the BPR for that group exceeds the national BPR.

<sup>ii</sup> Parity is defined as the proportionality between the population percentage and percentage share of number of firms owned by the group.