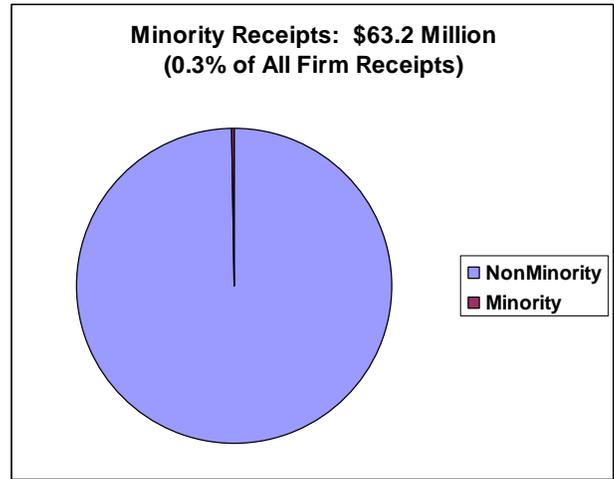


Demographic and Business Statistics

- 1997 Total Population: 442,534 persons
- 1997 Total Minority Population: 15,760 persons
- All firms in region: 25,366
- Annual sales of all firms in region: \$20.7 billion
- Total minority-owned firms: 573
- Annual sales of minority-owned firms: \$63.2 million
- Total African American-owned firms: No Data
- Annual sales of African American-owned firms: No Data
- Asian & Pacific Islander-owned Firms: 182
- Annual sales of Asian & Pacific Islander-owned firms: \$701.8 million
- Hispanic-owned Firms : No Data
- Annual sales of Hispanic-owned firms: No Data
- American Indian & Alaska Natives-owned Firms: 233
- Annual sales of Asian & Pacific Islander-owned firms: \$27.4 million

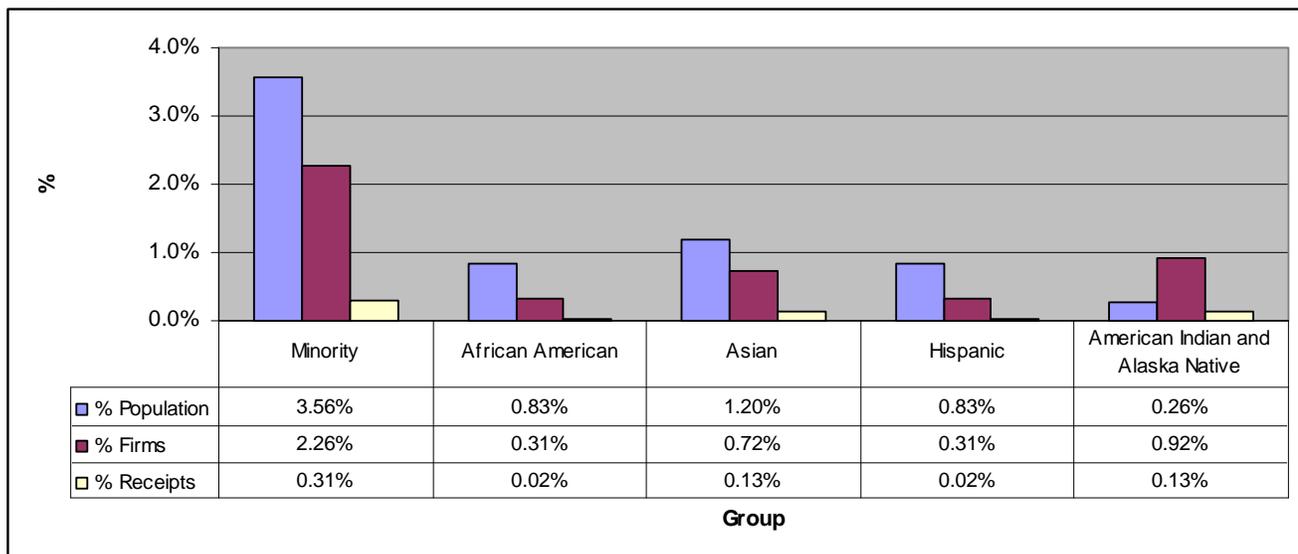


Business Participation¹

Group	MSA BPR: Portland	National BPR
All	57	78
Non-Minority	58	91
Minority	36	42
African American	No Data	24
Asian & Pacific Islander	34	90
Hispanic	No Data	41
American Indian & Alaska Native	200	85

Parity²:

In the Portland, ME MSA, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the Portland, ME MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	25,366		\$20,669,074		124,788		\$3,444,037	
Agricultural services, forestry, fishing, mining	1,097	4.32%	\$84,587	0.41%	741	0.59%	\$18,360	0.53%
Construction industries	2,933	11.56%	\$901,411	4.36%	6,226	4.99%	\$182,574	5.30%
Manufacturing	832	3.28%	\$2,140,097	10.35%	14,250	11.42%	\$503,474	14.62%
Transportation, communications, utilities	759	2.99%	\$1,057,185	5.11%	5,842	4.68%	\$190,592	5.53%
Wholesale trade	1,018	4.01%	\$3,692,891	17.87%	9,985	8.00%	\$344,180	9.99%
Retail trade	3,284	12.95%	\$3,655,877	17.69%	30,268	24.26%	\$487,075	14.14%
Finance, insurance and real estate industries	2,919	11.51%	\$5,632,582	27.25%	14,038	11.25%	\$592,866	17.21%
Service industries	11,279	44.47%	\$3,464,465	16.76%	43,426	34.80%	\$1,124,553	32.65%
Industries not Classified	1,318	5.20%	\$39,979	0.19%	12	0.01%	\$363	0.01%

Industries for Minority Groups in the Portland, ME MSA (Firms)

	Minority Firms ⁱ	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	573	No Data	No Data	182	31.76%	No Data	No Data	233	40.66%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	1	0.17%	No Data	No Data	7	1.22%
Construction industries	No Data	No Data	No Data	5	0.87%	No Data	No Data	29	5.06%
Manufacturing	No Data	No Data	No Data	3	0.52%	No Data	No Data	2	0.35%
Transportation, communications, and utilities	No Data	No Data	No Data	1	0.17%	No Data	No Data	17	2.97%
Wholesale trade	No Data	No Data	No Data	11	1.92%	No Data	No Data	2	0.35%
Retail trade	No Data	No Data	No Data	57	9.95%	No Data	No Data	22	3.84%
Finance, insurance and real estate industries	No Data	No Data	No Data	3	0.52%	No Data	No Data	1	0.17%
Service industries	No Data	No Data	No Data	61	10.65%	No Data	No Data	15	2.62%
Industries not Classified	No Data	No Data	No Data	39	6.81%	No Data	No Data	139	24.26%

Industries for Minority Groups in the Portland, ME MSA (Sales)

	Minority Sales ⁱⁱ	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$63,166	No Data	No Data	\$701,788	32.36%	No Data	No Data	\$27,356	43.31%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	\$13,366	0.62%	No Data	No Data	No Data	No Data
Construction industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$214,941	9.91%	No Data	No Data	No Data	No Data
Retail trade	No Data	No Data	No Data	\$209,480	9.66%	No Data	No Data	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Service industries	No Data	No Data	No Data	\$167,173	7.71%	No Data	No Data	\$1,314	2.08%
Industries not Classified	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data

ⁱ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesⁱⁱ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise