

Key Essentials of Online Marketing

Discussion for Contractors and Small Business Owners

Wednesday, September 23, 10am-12pm

SoBRO Center, 555 Bergen Avenue, 3rd Floor, Bronx, NY 10455



MINORITY BUSINESS DEVELOPMENT AGENCY
BUSINESSCENTER
U.S. DEPARTMENT OF COMMERCE



At this seminar, Michael Flaminio, Vice President of the New York Daily News will discuss:

- | **The key essentials of online marketing**
- | **How to create a comprehensive internet and mobile marketing plan**
- | **How to gain exposure and brand awareness for your business**
- | **How to create a results-based strategy for your marketing investments**
- | **Answer any questions or concerns you may have**

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