

2019



Sponsorship Opportunities



About MBDA

The U.S. Department of Commerce, Minority Business Development Agency (MBDA) is the only federal agency solely dedicated to fostering the growth and global competitiveness of U.S. minority business enterprises. Our programs and services better equip MBEs to create jobs, build scale and capacity, increase revenues, and expand regionally, nationally, and internationally. In 2019, MBDA commemorates 50 years of economic empowerment through entrepreneurship and recommits to *Winning the Future* for all U.S. minority-owned businesses.



You're Invited to *Sponsor*

As a sponsor, you will be a part of a longstanding tradition honoring the Nation's fastest growing minority-owned firms, entrepreneurs and advocates. Sponsoring MBDA's National Minority Enterprise Development (MED) Week observance and the annual MBDA Awards Program provides your company or organization the opportunity to reach thousands of minority-owned businesses. Whether you produce a product or provide a service that minority entrepreneurs need to manage and grow their businesses, or you are in the market for products and services that minority-owned firms can provide, your brand and sponsorship will be seen by more than 300,000 MBDA followers.

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MBDA has more than 300,000 subscribers and followers across its digital platforms that garner more than 4 million impressions.

MBDA 50 YEAR GOLD SPONSOR: \$35,000

- * Sponsor recognition at National MED Week Events
- * Reserved seating for ten (10) at MBDA Awards Program ceremony during National MED Week
- * Logo on MBDA Displays during 2019 National MED Week
- * Recognition in MBDA Award Program keepsake book
- * Logo displayed on selected National MED Week branding materials
- * Sponsor recognition in all National MED Week Press Releases
- * Sponsor recognition in fifteen (15) social media posts throughout the 50th anniversary year and National MED Week as an MBDA Gold Premier Partner across MBDA social media platforms

MBDA 50 YEAR PREMIER SPONSOR: \$25,000

- * Sponsor recognition at National MED Week events
- * Reserved seating for five (5) at MBDA Awards Program ceremony during National MED Week
- * Recognition in MBDA Award Program keepsake book
- * Logo displayed on National MED Week branding materials
- * Sponsor recognition in all National MED Week Press Releases
- * Sponsor recognition in ten (10) social media posts throughout the 50th anniversary year and National MED Week as an MBDA Premier Sponsor across selected MBDA social media platforms

MBDA 50 YEAR CHAMPION SPONSOR: \$10,000

- * Logos on select National MED Week Branding Materials
- * Recognition in MBDA Award Program keepsake book
- * Reserved seating for three (3) at MBDA's National MED Week Awards Ceremony Reception
- * Sponsor recognition in one (1) National MED Week press release
- * Sponsor Recognition in five (5) social media posts during National MED Week on select MBDA social media platforms

MBDA 50 YEAR FRIEND SPONSOR: \$5,000

- * Logo displayed on select branding materials at National MED Week
- * Sponsor recognition in two (2) social media posts during National MED Week on select MBDA social media platforms



Save the Date

September 9 - 13, 2019

Washington, DC

In honor of MBDA's 50th Anniversary we are pleased to announce that National MED Week comes back home to Washington, DC. We have partnered with some of the most prominent organizations in the country to present a first-of-its-kind MED Week conference experience.

Join us for one or all of our stand alone events that will connect entrepreneurs with opportunity!



Follow us @USMBDA for exciting announcements about this year's event.



www.MBDA.gov





Learn more about becoming a National MED Week Sponsor:

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