



THE FUTURE OF BUSINESS

"Connecting AAPI Entrepreneurs and Business Community with Federal Resources and Opportunities"

U.S. SBA, Office of Women's Business Ownership: Empowering Women Entrepreneurs October 2nd, 2pm EDT

For live caption, go to meeting controls and
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BRIEF WELCOME



Tina Wei Smith
Executive Director
White House Initiative on AAPIs



White House Initiative on
Asian Americans and Pacific Islanders

SPECIAL REMARKS



White House Initiative on
Asian Americans and Pacific Islanders

Commissioner Jan-Ie Low
PAC-AAPI

SPECIAL REMARKS



White House Initiative on
Asian Americans and Pacific Islanders

Commissioner Keiko Matsudo Orrall
PAC-AAPI



White House Initiative on
Asian Americans and Pacific Islanders

Assistant Administrator Sery Kim
Office of Women's Business Ownership
Small Business Administration



U.S. Small Business
Administration

The Office of Women's Business Ownership

Empowering Women, Empower Others since 1979

Assistant Administrator

Sery E. Kim, Esq.



U.S. Small Business Administration



The White House Initiative on Asian Americans and Pacific Islanders

“The Future of Business”
October 2, 2020

OWBO MISSION

OWBO's mission is to **enable** and **empower** women entrepreneurs through advocacy, outreach, education and support. Through the management and technical assistance provided by the WBCs, entrepreneurs, **especially women who are economically or socially disadvantaged**, are offered comprehensive training and counseling on a vast array of topics in many languages to help them start and grow their own businesses.



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OWBO AGENDA

FOUR TOPICS

1. OWBO Resources
2. Funding for women-owned businesses
3. Women-Owned Small Business Certification
4. SBA partner resources

OWBO Resources

Women's Business Centers

- Nationwide: in every state except Maine
- Number: 117 Women's Business Centers
- Demographic
- Economic Environment

• **67,000+**

• **2,000+**

What do WBC's do for women entrepreneurs?



Advocacy



Outreach



Education



Support



OWBO website

<https://www.sba.gov/about-sba/sba-locations/headquarters-offices/office-womens-business-ownership>

Funding for Women Owned Businesses

- The [8\(a\) Business Development program](#) helps small, disadvantaged businesses compete in the marketplace. Check with WBCs and [local assistance resources](#) for guidance, as well as SBA's [Lender Match tool](#) for finding capital.
- Women-owned small businesses can also take advantage of [SBA loan programs](#). Our partners offer advice and counseling to help choose the right path for your company.



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8(a) biz dev program:

<https://www.sba.gov/federal-contracting/contracting-assistance-programs/8a-business-development-program>

SBA loan programs:

<https://www.sba.gov/funding-programs/loans>

Women-Owned Small Business Certification

- This program helps women-owned small businesses compete for federal contracts. Understand the [eligibility requirements](#) before applying.
- The SBA also works with federal agencies to increase contracting opportunities and achieve the government's five-percent contracting goal for women-owned small businesses.
- Keep an eye out for matchmaking [events](#) targeting both the federal and private procurement.





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WOSB requirements:

<https://www.sba.gov/federal-contracting/contracting-assistance-programs/women-owned-small-business-federal-contracting-program>



SBA partner resources

[Association for Enterprise Opportunity \(AEO\)](#)

[Association of Women's Business Centers \(AWBC\)](#)

[National Association of Women in Construction](#)

[National Association of Women in Real Estate Businesses \(NAWRB\)](#)

[National Association of Women's Business Owners \(NAWBO\)](#)

[U.S. Women's Chamber of Commerce \(USWCC\)](#)

[Women's Business Enterprise National Council \(WBENC\)](#)

[Women Impacting Public Policy \(WIPP\)](#)

[Women's Presidents' Organization \(WPO\)](#)

Let's celebrate!

**100 years of women
empowering women**



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DREAMBUILDER

SIGN-UP HERE:

<https://dreambuilder.bluedrop.io/?cl=sba>

DISCUSSION



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THANK YOU!



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#WHA API



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