



The Future of Business
A Virtual Event Series for AAPI Entrepreneurs and Business Leaders
Thursday, October 22, 2020 – 11:00am EDT to 12:00pm EDT
Office of Space Commerce, Department of Commerce (DOC)

The White House Initiative on Asian Americans and Pacific Islanders (WHIAAPI) invites you to participate in The Future of Business Virtual Series with the Office of Space Commerce (OSC), which is the principal unit for space commerce policy activities within the U.S. Department of Commerce. Its mission is to foster the conditions for the economic growth and technological advancement of the U.S. commercial space industry. We are honored to be joined by Director of OSC, Mr. Kevin O’Connell. Topics that will be discussed include the future of space business, building a diverse workforce, and OSC’s plans for new initiatives and programs to reach MBEs. Also joining us will be Dr. Diane Howard, Chief Counsel for OSC; Jason Y. Kim, Senior Policy Analyst of OSC; and Grace Lee, Commissioner of the President’s Advisory Commission on Asian Americans and Pacific Islanders.

AGENDA

Brief Welcome by WHIAAPI

WHIAAPI Executive Director, Tina Wei Smith

Welcome and Introduction to Director Kevin O’Connell

Grace Lee, Commissioner of the PAC-AAPI and President/CEO of Ashford Connex, LLC

Keynote Remarks

Director Kevin O’Connell, Office of Space Commerce

Live Q&A with Director O’Connell

Tina Wei Smith, Executive Director of WHIAAPI

Special Remarks

Dr. Diane Howard, Chief Counsel for Space Commerce at the U.S. Department of Commerce

Panel Discussion on “Expanding Diversity in the Space Industry” and Live Q&A

- Dr. Diane Howard, Chief Counsel for Space Commerce at the U.S. Department of Commerce
- Jason Y. Kim, Senior Policy Analyst, Office of Space Commerce
- Grace Lee, Commissioner of PAC-AAPI and President/CEO of Ashford Connex, LLC

Closing Remarks

Grace Lee, Commissioner of PAC-AAPI and President/CEO of Ashford Connex, LLC

SELECTED SPEAKER BIOGRAPHIES



Kevin O'Connell

Director

Office of Space Commerce, U.S. Department of Commerce

Mr. Kevin M. O'Connell is the Director of the Office of Space Commerce at the U.S. Department of Commerce. Within this position, Mr. O'Connell leads an office with responsibility as a space industry advocate within the Executive Branch of the U.S. government. Mr. O'Connell brings over 35 years of experience in the U.S. government, in research organizations, and as an entrepreneur and business leader to this position.

Mr. O'Connell has researched and written extensively on the policy, security, and global market issues related to commercialization of remote sensing. Aside from numerous articles and op-eds, he was co-author of *Commercial Observation Satellites: at the Leading Edge of Global Transparency* (2000). He served as the Executive Secretary and Staff Director of the NIMA Commission (1999-2000). He was a member, and later Chair, of NOAA's federal advisory committee on remote sensing from 2002-2016.

Previously, Mr. O'Connell served as the CEO of Innovative Analytics and Training, a Washington, D.C. professional services firm focused on analysis and decision support for U.S. government and commercial clients. Among other issues, the firm focused on market trends and anticipatory/futures analysis for high-technology industries such as cyber, cloud computing, and geospatial technologies. During this time, he also served as a senior consultant to the Office of the Director of National Intelligence and as an independent advisor to the Director, National Geospatial Intelligence Agency.

Mr. O'Connell's background also includes extensive experience in national security and intelligence matters, including assignments in the Department of Defense, Department of State, National Security Council, and the Office of the Vice President. He spent a decade conducting and managing research in these areas at the RAND Corporation, including as the first director of RAND's Intelligence Policy Center.

Finally, Mr. O'Connell has taught a long-running course on comparative intelligence in Georgetown University's School of Foreign Service, Security Studies Program.



Grace Lee

Commissioner

President's Advisory Commission on Asian Americans and Pacific Islanders

President/CEO of Ashford Connex, LLC

Grace Lee is the CEO/President of Ashford Connex, LLC., a world leading workforce solutions and organization development innovator. Prior to founding Ashford Connex, Grace was a co-founder and CFO of Logic Solutions, Inc., a global web technology company that provides technology solutions and services.

Grace Lee has over 20 years of experience in both corporate/public accounting and human resources. As CFO of Logic Solutions, she oversaw Logic accounting/finance, human resources, compliance and legal functions and evaluate M& A potentials. Besides running a successful business, Grace is a passionate advocate of diversity and entrepreneurship.

In addition to serving as the Vice Chair at Michigan Asian Pacific American Affairs Commission, she also serves on the board of Asian/Pacific Islander American Chamber of Commerce & Entrepreneurship (National ACE). She served as Chair of the Board of Asian Pacific American Chamber of Commerce (APACC), Board of Directors on Michigan Minority of Supplier Development Council, Foreign Direct Investment Committee, Spark, Accounting/Finance Advisory Board, College of Business, Eastern Michigan University, and DTE Supplier Diversity Advisory Council. She also served as the Treasurer for MIT Enterprise Forum of the Great Lakes Chapter, Vice President/Treasurer of Annual Collaboration for Entrepreneurship (ACE), She received the MIT Enterprise Forum Excellence Award in 2012 as well as the Diversity award from Corp! Magazine in 2008, Alumni of the Year for College of Business, Eastern Michigan University, 2017. Grace Lee holds a BA in Economics from UCLA and a Master's in Business Administration from Eastern Michigan University..



Dr. Diane Howard

Chief Counsel

Office of Space Commerce, U.S. Department of Commerce

Dr. Diane Howard is Chief Counsel for Space Commerce at the U.S. Department of Commerce. In addition to providing space law expertise to the Office of Space Commerce (OSC) and the Department of Commerce as a whole, she also participates in interagency work and is actively involved in the Office of Space Commerce's implementation of Space Policy Directive-3.

In addition, Diane is a non-resident scholar at UT Austin's Strauss Center for International and Security Studies and an adjunct professor in its School of Law. She is helping to develop Strauss Center's Space Security and Safety program, a trans-disciplinary program offering opportunities to work on solutions to

challenges to the space environment through a combination of law, policy, engineering, and science curricula. Prior to joining UT Austin, Dr. Howard was one of the original architects of a similar multi-disciplinary program at the undergraduate level in Daytona Beach, FL at Embry-Riddle Aeronautical University.

Diane first became involved in space endeavors in 2004, on both the domestic and international levels. She was a citizen advocate for the passing of the Commercial Space Law Amendments Act of 2004, a critical piece of U.S. legislation that made possible the development of innovative technologies and a burgeoning commercial space transportation industry and participated in United Nations Committee on the Peaceful Uses of Outer Space capacity building initiatives in Rio de Janeiro, Brazil, and Kiev, Ukraine. After working as a staff attorney in the Florida Appellate courts for some years, she took the decision to specialize in space law and attended McGill University's Institute of Air and Space Law. Her LLM thesis centered upon private space law issues and her doctoral work focused upon effective spaceport regulation.

Diane participates in numerous legal projects, both domestically (within the U.S.) and internationally. Dr. Howard was chair of the annual Space Traffic Management (STM) conference while at Embry-Riddle, ongoing since 2013 and hosted at UT Austin in 2019 and has been active in the STM community since 2011. She serves as Executive Secretary of the International Institute of Space Law (IISL) and has worked with COMSTAC Working Groups. The U.S. Department of State named her a subject matter expert to work in an Expert Group of the UN COPUOS STSC Long Term Sustainability of Space Activities Working Group. Dr. Howard was legal lead for the International Association for the Advancement of Space Safety Suborbital Safety (IAASS) Technical Committee. She continues to publish her research and speaks at space conferences and events throughout the world. In addition to the IISL and the IAASS, Diane is a member of the AIAA and the Florida Bar.



Jason Y. Kim

Senior Policy Analyst

Office of Space Commerce, U.S. Department of Commerce

Mr. Jason Y. Kim is a Senior Policy Analyst in the Office of Space Commerce, U.S. Department of Commerce, Washington, D.C. His responsibilities include the development and implementation of national policies that promote the economic interests of the U.S. commercial space industry and user community. Specific areas of involvement include the Global Positioning System (GPS), space regulatory reform, and NOAA use of commercial space services. He also supports the Secretary of Commerce's role on the National Space Council.

Mr. Kim contributed to the development of the 2018 National Space Strategy, 2010 National Space Policy, 2013 National Space Transportation Policy, and 2016 NOAA Commercial Space Policy. He also participated in the export control reform initiative, effective in 2014, that

removed most commercial space items from the restrictive controls of the International Traffic in Arms Regulations (ITAR).

Mr. Kim joined the Commerce Department in 1998. Since 2000, he has also served on the interagency staff of the National Executive Committee for Space-Based Positioning, Navigation, and Timing (PNT) and its predecessor, the Interagency GPS Executive Board. In that role, Mr. Kim helps coordinate major policy issues among the civilian and military agencies involved with GPS. These have included the May 2000 Presidential decision to stop degrading civilian GPS accuracy, negotiation of the 2004 GPS-Galileo cooperation agreement with Europe, establishment of the 2004 Presidential policy on space-based PNT and protecting GPS users from radio interference and patent royalties.

In 1996-1997, Mr. Kim worked at the White House Office of Science and Technology Policy, supporting a variety of space-related activities. He assisted in the rollout of new space policies and helped coordinate interagency decisions on issues such as launch trade and the Cassini mission. He also helped President Clinton and Vice President Gore manage the International Space Station program, worked to protect NASA's budget, and organized White House events related to Mars exploration.

Prior to that, Mr. Kim was a space policy consultant providing business intelligence on space-related legislation and policy for various U.S. and international clients.

Mr. Kim earned his Bachelor of Arts degree from Harvard in 1994. He received a Superior Honor Award from the Department of State for his role in negotiating the GPS-Galileo Agreement of 2004. In 2008, he was named one of GPS World's 50+ Leaders to Watch.