



The Future of Business
A Virtual Event Series for AAPI Entrepreneurs and Business Leaders
Thursday, October 8, 2020 – 2:00pm EDT to 3:00pm EDT
Export and Import Bank of the United States
Business Tools for Exporters and Special Initiatives for Minority Owned Businesses

The White House Initiative on Asian Americans and Pacific Islanders (WHIAAPI) invites you to participate in The Future of Business Virtual Series with The Export-Import Bank of the United States (EXIM), which is the official export credit agency of the United States as an independent, self-sustaining Executive Branch agency with a mission of supporting American jobs by facilitating the export of U.S. goods and services. Special remarks will be made by the Chairman of the EXIM Bank, Kimberly Reed. Following Chairman Reed's remarks will be a presentation and Q&A session with Michael K. Jackson, the Business Development Specialist in the Minority & Women Owned Business Outreach Group in the Office of Small Business of EXIM. Mr. Jackson will share tools for exporters as well as the special initiatives and assistance for minority owned businesses. Also joining with brief remarks is Commissioner Prem Parameswaran of the President's Advisory Commission on Asian Americans and Pacific Islanders (PAC-AAPI).

AGENDA

Brief Welcome by WHIAAPI

WHIAAPI Executive Director, Tina Wei Smith

Brief Remarks

Commissioner Prem Parameswaran of New York, PAC-AAPI

Special Remarks

Chairman Kimberly Reed, EXIM Bank of U.S.

EXIM Bank Presentation Michael K. Jackson, the Business Development Specialist in the Minority & Women Owned Business Outreach Group in the Office of Small Business of EXIM

Question & Answer with Live Audience

Moderated by WHIAAPI Executive Director, Tina Wei Smith

SELECTED SPEAKER BIOGRAPHIES



Kimberly Reed
Chairman
Export-Import Bank of the United States

Kimberly A. Reed was sworn in as President and Chairman of the Board of Directors of the Export-Import Bank of the United States (EXIM) on May 9, 2019. She is the first woman and first West Virginian to lead EXIM, an independent federal agency that supports American jobs – nearly 1.5 million jobs in all 50 states over the past decade – by facilitating the export of U.S. goods and services.

Reed has spent her 25-year career working in the public and private sectors and has led efforts focused on American job creation, trade, economic development, food and agriculture, and government reform.

Reed most recently served as President of the International Food Information Council (IFIC) Foundation where she collaborated with the U.S. Departments of Agriculture and State to increase acceptance of U.S. exports in emerging market countries. At the U.S. Department of the Treasury, Reed headed the Community Development Financial Institutions Fund, where she oversaw the award of \$4 billion in tax credits, loans, and grants to financial institutions and economic development groups investing in distressed communities across the nation. She also served as Senior Advisor to U.S. Treasury Secretaries John Snow and Henry Paulson. As counsel to three committees in the U.S. House of Representatives – Ways and Means, Government Reform and Oversight, and Education and the Workforce Committees – she focused on oversight and reform of federal agencies. Reed was also Vice President for Financial Markets Policy Relations at Lehman Brothers in New York.

Recognized as one of the "100 Women Leaders in STEM" and *Washingtonian's* "Most Powerful Women in Washington," Reed previously served as a Member of the Boards of the Alzheimer's Association, Alzheimer's Impact Movement, American Swiss Foundation, National Coalition for Food and Agriculture Research, Tax Coalition, and West Virginia Wesleyan College. She was the first woman elected as Chair of the Republican National Lawyers Association and is a life member of the Council on Foreign Relations.

Originally from Buckhannon, West Virginia, Reed earned her J.D. from West Virginia University College of Law and B.S. from West Virginia Wesleyan College. She is a Certified Association Executive (CAE), earned a Professional Certificate in Finance from the New York Institute of Finance, and has spent time in more than one hundred countries.



Prem Parameswaran
Commissioner
President's Advisory Commission on Asian Americans and Pacific Islanders

Mr. Parameswaran is an Executive Director and the Group Chief Financial Officer and President of North America at Eros International Plc, a leading Global Media and Technology company in the Indian Film Entertainment Industry. Previously, he was Global Head of Media & Telecommunications investment banking at Jefferies & Company, Inc. Prior to joining Jefferies, he was a managing director and Americas Head of Media & Telecom in the Global Investment Banking Division at Deutsche Bank and prior to that he was with Goldman Sachs where he was a Vice President and Head of the Integrated Communications Provider sector in the Investment Banking Division.

Mr. Parameswaran had been advising clients in the global telecommunications and media sector for over 23 years including mergers and acquisitions, privatizations, and public and private equity and debt financings. Throughout his career, he has executed over 300 transactions and played a leading role in selected assignments for AT&T, Comcast, SBC Communications, Reliance Globalcom, Clearwire, RCN, Vonage, Cbeyond, Paetec, Time Warner Telecom, NuVox, Grande, KPNQwest, US Lec, McLeod USA, Qwest, Global Crossing, NTT, Level 3, Frontier, Sabre, and others. In addition, he recently advised John Henry, Tom Werner, and Larry Lucchino in their acquisition of the Boston Red Sox.

Mr. Parameswaran received an MBA with Honors from Columbia Business School and a BA from Columbia University. He sits on the Boards of the Columbia University Alumni Trustee Nominating Committee and the Program for Financial studies at Columbia Business School. In addition, he has also established the Prem Parameswaran Family Scholarship at Columbia Business School. He is also a member of the Board of Directors of KARE Partners, a healthcare and hospital company with operations in US and India.

Mr. Parameswaran was invited to the White House Oval Office Reception for Diwali in 2017 with President Trump. President Donald J. Trump appointed Mr. Parameswaran to be a member of the President's Advisory Commission on Asian Americans and Pacific Islanders ("AAPI"). As a member of the thirteen-person commission, Mr. Parameswaran will work with all the agencies of the federal government to improve the health, education and economic status of Asian American and Pacific Islander communities.



Michael K. Jackson
Business Development Specialist
Export-Import Bank of the United States

Mr. Jackson K. Jackson is a professional speaker, trainer, author, public servant and entrepreneur with over two decades of business and federal government leadership experience.

Mr. Jackson currently is a Business Development Specialist in the Minority and Women-Owned Business (MWOB) Outreach Group at the Export-Import Bank of the United States (EXIM), America's official export credit agency. In this capacity, he delivers presentations both virtually and in person at conferences, seminars and workshops throughout the country to educate Minority-Owned, Women-Owned and Veteran-Owned businesses about expanding into global markets.

In addition to his role at EXIM helping entrepreneurs grow their businesses globally, Mr. Jackson is also Founder and CEO of Michael K. Jackson International, LLC. In this capacity, he helps professionals and entrepreneurs grow personally through his inspirational keynote speeches and resilience workshops.

Mr. Jackson previously served as a Business Development Specialist with the Baltimore District Office of the U.S. Small Business Administration (SBA) where he trained and advised small businesses, including veteran-owned businesses, interested in exporting. Prior to beginning his career with the federal government, Mr. Jackson spent over a decade in the private sector and held sales and marketing positions with several Fortune 500 corporations in the banking and IT/telecom industry sectors. In addition to his past corporate experience, Mr. Jackson has prior small business ownership experience as owner and operator of a health and fitness center franchise.

Mr. Jackson holds several certifications, including ATD Master Trainer and NASBITE Certified Global Business Professional (CGBP). He earned an MBA in International Business from American Intercontinental University and a B.S. in Government & Politics/International Relations from University of Maryland Global Campus (Heidelberg, Germany). He is a husband, a proud father of four daughters and a veteran of the U.S. Air Force. Born in Antigua and raised in St. Thomas, U.S. Virgin Islands, Mr. Jackson is also a proud Caribbean American.