

ECONOMIC IMPACT: \$193 BILLION IN REVENUES AND 1.2 MILLION JOBS IN 2017

	African American Firms	Minority Firms	Nonminority Firms
Number of Firms, All (000s)	3,075	9,184	21,365
Number of Firms with Paid Employees (000s)	124	1,015	4,460
Receipts of Firms, All (\$ in billions)	\$193	\$1,681	\$12,143
Receipts of Firms with Paid Employees (\$ in billions)	\$128	\$1,402	\$11,288
Average Receipts of Firms with Paid Employees (\$ in millions)	\$1.03	\$1.38	\$2.53
Number of Paid Employees (000s)	1,208	8,923	54,068

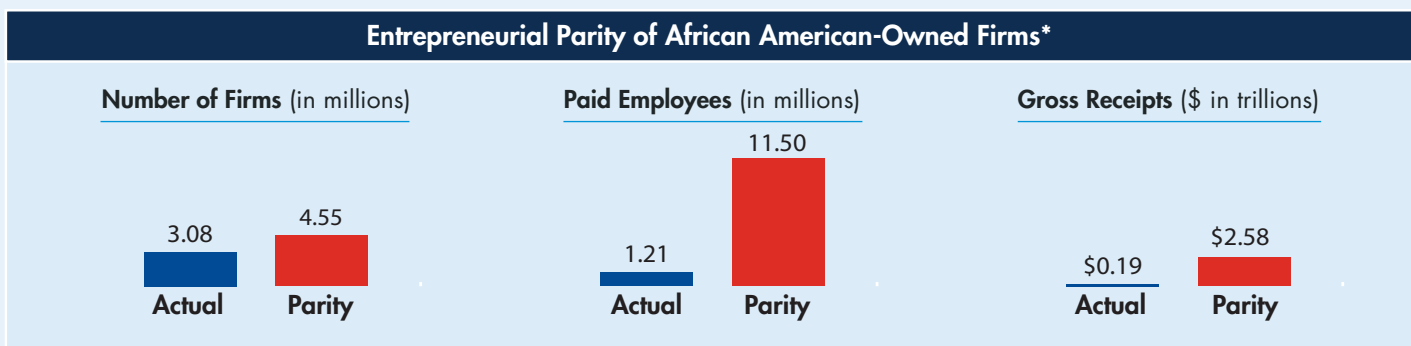
	Gross Receipt (\$ in billions)		
	Male	Female	Equally Male and Female
All African American-Owned Firms	\$130.8	\$ 52.7	\$ 9.9
With Paid Employees	\$ 89.7	\$ 29.2	\$ 8.9
Without Paid Employees	\$ 41.1	\$ 23.5	\$ 0.9

Quick Facts

- There are 124,004 African American-owned employer firms in the U.S.
- African American-owned employer firms contribute \$128 billion in U.S. economic output and 1.2 million jobs per year.
- African American-owned employer firms average 10 workers and \$1.03 million in annual receipts.
- African American-owned employer firms are most concentrated in California, Florida, Illinois, New Jersey, New York, and Texas.

ENTREPRENEURIAL PARITY OFFERS GREATER ECONOMIC IMPACT

Our calculations of entrepreneurial parity predict minority business enterprise performance if it were to match nonminority business performance in terms of firms per adult population, dollar receipts per firm, and number of paid employees per firm (applicable to employer-firms, only). The difference between actual and parity can be viewed as an “opportunity gap.”



* All firms (with or without paid employees) except for Paid Employees, which refers to firms with paid employees only.

U.S. Census Bureau, Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017 (Release Date: 2020-05-19)

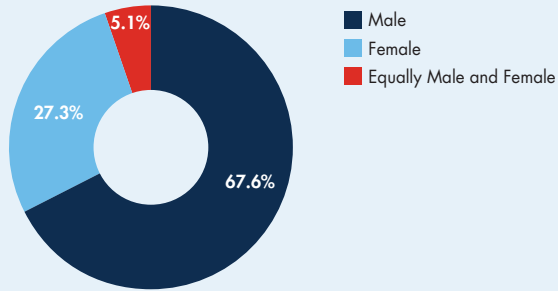
U.S. Census Bureau, Nonemployer Statistics by Demographics: Statistics for Nonemployer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2017 (Release Date 2020-12-17)

U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASR5H and NC-EST2019-ASR6H) Release Date: June 2020

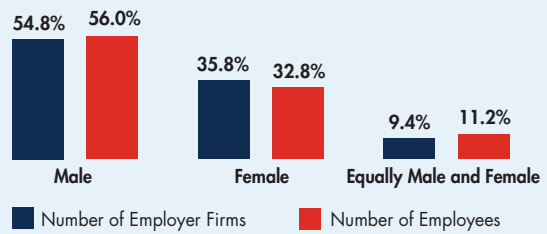
Minority Business Development Agency
1401 Constitution Avenue, NW
Washington, DC 20230
202-482-2332

www.mbd.gov

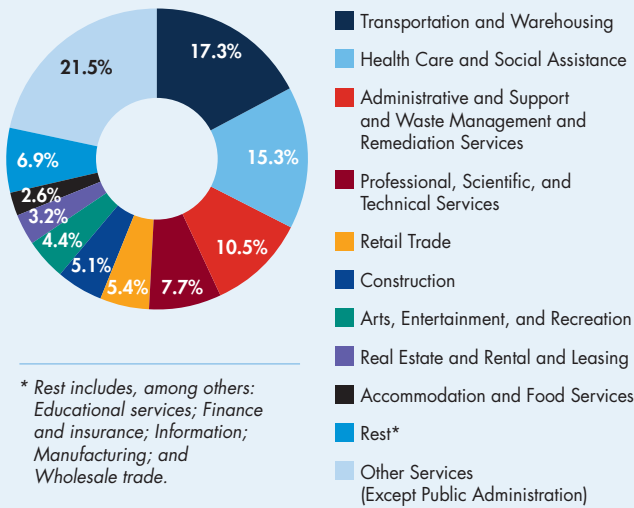
Gross Receipt Percentage of African American-Owned Firms



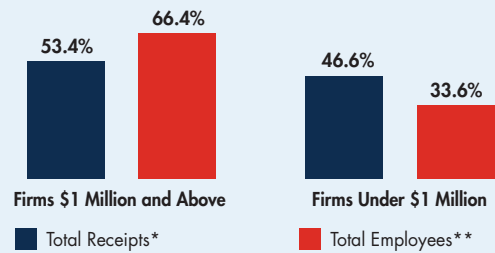
African American-Owned Firms Gender Comparison



Industry Sectors of African American-Owned Firms



High-Revenue African American-Owned Firms



* Employer & non-employer firms.
** Employer firms only.

One percent of African American-owned firms are considered high-revenue. These firms are responsible for 53.4% of the total receipts and 66.4% of all jobs created by African American firms.

NUMBER OF AFRICAN AMERICAN-OWNED FIRMS

