



Grant Competition: MBDA Business Center Program

Digital Toolkit for Cross Promotion

We need your help spreading the word about a new grant opportunity.

The U.S. Department of Commerce's Minority Business Development Agency (MBDA) is seeking proposals to open and operate an MBDA Business Center in six new states to provide technical and business development services to minority business enterprises. The six states include: Arkansas, Indiana, Oregon, South Carolina, Utah, and Wisconsin. This grant opportunity will expand the Agency's national network to 41 locations in 35 states.

Please see below for suggested social and website postings for cross promotion.

SOCIAL MEDIA TOUTS

- **[ORGANIZATION]** is excited to share a NEW GRANT OPPORTUNITY! Open and operate one of 6 new @USMBDA Business Centers #federalgrants #minoritybusiness #MBDAgrants
- Want to operate an MBDA Business Center? @USMBDA is now accepting applications to fund 6 new national MBDA Business Center locations. Visit www.MBDA.gov/grants for more info. #federalgrants #minoritybusiness #MBDAgrants
- @USMBDA seeks innovative proposals for Business Center grant competition. Visit www.MBDA.gov/grants for more info. #federalgrants #minoritybusiness #MBDAgrants
- **[ORGANIZATION]** is excited to share that the @USMBDA Business Center Grant Competition is now accepting proposals through June 2nd. #federalgrants #minoritybusiness #MBDAgrants



OFFICIAL HASHTAGS

Primary: #MBDAgrants #federalgrants #minoritybusiness #GrantCompetition

E-BLAST/SOCIAL POST/VIDEO:

Headline: **NOW OPEN: MBDA Business Center Grant Competition**

Copy:

[**ORGANIZATION**] is pleased to share an announcement on behalf of the Minority Business Development Agency (MBDA). MBDA is actively seeking grant proposals for its MBDA Business Center program. The new grant competition will award \$2.1 million in grants to open 6 new locations in Arkansas, Indiana, Oregon, Utah, South Carolina, and Wisconsin.

The national network of MBDA Business Centers provide technical and business development services to minority business enterprises across the country. **Submissions to the MBDA Business Center grant competition are due June 2, 2022.**

To learn more about the grant competition, register for **pre-application conferences, starting on April 28, 2022.** Also, access additional resources at [MBDA Grants page](#).

OFFICIAL LINKS

- <https://www.mbda.gov/mbda-business-center-grant-competition>
- www.MBDA.gov
- www.MBDA.gov/Grants

SNAPSHOT OF SOCIAL MEDIA GRAPHICS (attached .JPEG files)

