



Grant Competition: Minority Colleges and Universities

Digital Toolkit for Cross Promotion

We need your help spreading the word about a new grant opportunity.

The U.S. Department of Commerce's Minority Business Development Agency (MBDA) is seeking applications from eligible institutions of higher education for proposals to develop and implement programs for the education and training of undergraduate students in subjects directly relating to successful entrepreneurship. The proposals must align with the Minority Business Development Agency's strategic mission goals to support minority business enterprises (MBEs), including building a diverse entrepreneurial pipeline to grow the number of MBEs, and the Administration's strategic priority to advance racial equity and support for underserved communities through the Federal government.

Please see below for suggested social and website postings for cross promotion.

SOCIAL MEDIA TOUTS

- NEW FEDERAL GRANT COMPETITION: [ORGANIZATION] is excited to share that @USMBDA is now accepting proposals to open and operate one of 5 Minority College and Universities programs. Learn more at www.mbda.gov. #federalgrants #minoritybusiness #MBDAgrants #readysetGrant
- Want to operate a program focused on elevating undergraduate students at an HBCU, HSI, TCU, ANSI, or NHSI? @USMBDA is now accepting applications for the Minority Colleges and Universities grant competition. Visit www.mbda.gov for more info. #federalgrants #minoritybusiness #MBDAgrants
- @USMBDA is actively seeking proposals for its Minority Colleges and Universities grant competition. Visit www.MBDA.gov/grants for more info. #federalgrants #minoritybusiness #MBDAgrants
- [ORGANIZATION] is excited to share that the @USMBDA Minority Colleges and Universities Grant Competition is now accepting proposals through May 25. Visit www.mbda.gov for more information. #federalgrants #minoritybusiness #MBDAgrants

OFFICIAL HASHTAGS



Primary: #MBDAgrants #federalgrants #minoritybusiness #GrantCompetition

E-BLAST/SOCIAL POST/VIDEO:

Headline: Grant Competition is NOW OPEN for MBDA's Minority Colleges and Universities project

Copy:

[ORGANIZATION] is pleased to share an announcement on behalf of the Minority Business Development Agency (MBDA). MBDA is actively seeking grant proposals for its Minority Colleges and Universities program. The new grant competition will award **\$1.8 million** in grants to any HBCU, HSI, TCU, ANSI, and NHSI in any U.S. state or territory.

The competition will award \$1.8 million in grants. The goal of this program is to lay the foundation for a future generation of entrepreneurial leaders and innovators that will help strengthen U.S. global competitiveness, job creation, and the overall U.S. economy. Submissions to the grant competition are due May 25, 2022.

To learn more about the grant competition, register for the **pre-application conference on May 5th, 2022**, and to access additional resources, please visit [MBDA Grants page](#).

OFFICIAL LINKS

- <https://www.mbda.gov/mbda-business-center-grant-competition>
- www.MBDA.gov
- www.MBDA.gov/Grants

SNAPSHOT OF SOCIAL MEDIA GRAPHICS (ATTACHED .JPEG FILES)

