ED’s mission is to promote student achievement and preparation for global competitiveness by fostering educational excellence and ensuring equal access.

ED serves America’s students by four major activities:

1. Establishing policies relating to federal financial aid for education, administers distribution of those funds and monitors their use.

2. Collecting data and overseeing research on America’s schools and disseminating this information to Congress, educators and the general public.

3. Identifying the major issues and problems in education and focusing national attention on them.

4. Enforcing federal statutes prohibiting discrimination in programs and activities receiving federal funds and ensuring equal access to education for every individual.
Calvin Mitchell, Jr.  
Director,  
Office of Small and Disadvantaged Business Utilization (OSDBU)  
US Department of Education
ED’s Office of Small and Disadvantaged Business Utilization (OSDBU)

VISION

Achieving educational excellence through strategic partnerships with small businesses and stakeholders.

MISSION

OSDBU works as an advocate to maximize participation of small businesses in ED contracts, through outreach to the business community and partnerships with ED offices to develop and implement acquisition strategies for achieving ED’s mission.

KEY ROLES

- Conduct Outreach
- Establish Strategic Partnerships
- Provide Guidance on Acquisition Planning & Market Research
- Oversee Procedures
- Establish and Facilitate the Achievement of Small Business Goals
ED’s 2022 Small Business Goals

<table>
<thead>
<tr>
<th></th>
<th>Prime</th>
<th>Subcontracting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Business</td>
<td>14.00%</td>
<td>37.00%</td>
</tr>
<tr>
<td>SDB</td>
<td>8.25%</td>
<td>5%</td>
</tr>
<tr>
<td>WOSB</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>SDVOSB</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>HUBZone</td>
<td>3%</td>
<td>3%</td>
</tr>
</tbody>
</table>
Overview of ED FY21 Spending

1. Total Spend
   - SB
   - SDVOSB
   - HUBZone
   - WOSB
   - SDB

2. NAICS
   - 522390: Other Activities Related to Credit Intermediation
   - 561440: Collection Agencies: Collection Agencies
   - 541512: Computer Systems Design Services
   - 541720: Research and Development in the Social Sciences and Humanities
   - 541611: Administrative Management and General Management Consulting Services
   - 541511: Custom Computer Programming Services
   - 541519: Other Computer Related Services
   - 522110: Commercial Banking
   - 611710: Educational Support Services
   - 517110: Wired Telecommunications Carriers
Top POCs by Contract Spend, FY21

<table>
<thead>
<tr>
<th>Program Office</th>
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<tbody>
<tr>
<td>FSA – Federal Student Aid</td>
</tr>
<tr>
<td>IES – Institute of Education Sciences</td>
</tr>
<tr>
<td>OCIO – Office of the Chief Information Officer</td>
</tr>
<tr>
<td>OFO – Office of Finance and Operations</td>
</tr>
<tr>
<td>OESE – Office of Elementary and Secondary Education</td>
</tr>
</tbody>
</table>
## Top ED Contracting Vehicles

<table>
<thead>
<tr>
<th>Contracting Vehicle</th>
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</thead>
<tbody>
<tr>
<td>CIO-SP3</td>
</tr>
<tr>
<td>NASA SEWP V</td>
</tr>
<tr>
<td>OASIS Unrestricted POOL 2</td>
</tr>
<tr>
<td>8(a) STARS III</td>
</tr>
<tr>
<td>CIO-SP3 SB</td>
</tr>
</tbody>
</table>
Equity in Federal Procurement: What we are focusing upon

- OSDBU
  - Creating Awareness and Understanding
  - Inreach Training and POC-wide Engagement
  - Extending Outreach to Small and Disadvantaged Communities
  - Building New Partnerships & Strengthening Existing Ones
Engage with OSDBU!

1. Schedule a One-on-One virtual Consultation:
   Small.business@ed.gov

2. Register your Small Business in SBCX – ED’s Small Business Database:
   https://mysbcx.ed.gov/#home

3. Attend OSDBU’s Virtual Small Business Conferences

4. Visit OSDBU’s Resource Page:
   https://www2.ed.gov/about/offices/list/ofo/osdbu/index.html
1-1 Consultations with ED OSDBU Small Business Specialist

- Virtual, using TEAMS
- Provide a Capability Briefing
- Learn about ED’s Program Offices (POC)
- Connect with other Small Business Advocates
- Discuss ED Resources
- Review Your SBCX Profile
### OSDBU Points of Contacts

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calvin Mitchell Jr.</td>
<td>Director</td>
</tr>
<tr>
<td>Debra Suarez</td>
<td>Program Manager</td>
</tr>
<tr>
<td>Gabriella Epstein</td>
<td>Small Business Specialist</td>
</tr>
<tr>
<td>Javette Johnson</td>
<td>Small Business Specialist</td>
</tr>
<tr>
<td>Marcella Coverson</td>
<td>Small Business Specialist</td>
</tr>
<tr>
<td>Samira Zewari</td>
<td>Policy Lead Small Business Specialist</td>
</tr>
</tbody>
</table>

**Contact Information**

- Small.business@ed.gov
- (202) 245-6300
Register your Small Business in SBCX – ED’s Small Business Database

What is SBCX?

- Small Business Customer Experience
- Market Research Tool
- Data on businesses and contracting
- Efficient communication with the small business community
Who can use sbcx?

- ED EMPLOYEES
- BUSINESS OWNERS/EMPLOYEES
- OTHER GOVERNMENT ACQUISITION STAFF
Why SBCX?

USER-FRIENDLY

PROVIDED BY OSDBU

SPECIFIC TO ED
Account Creation

1. Visit the Site: [mysbcx.ed.gov](https://mysbcx.ed.gov)
2. Click “Register”
3. Fill out the form with your information
4. Await approval from an OSDBU administrator
Key Notes About Using SBCX:

- You need an account to see site details
- Only departmental staff can view sensitive information
  - Company capabilities
  - Contract data
## Resources (Links)

<table>
<thead>
<tr>
<th>About OSDBU</th>
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</thead>
<tbody>
<tr>
<td><strong>Small Business Customer Experience</strong> <em>(SBCX)</em></td>
</tr>
<tr>
<td><strong>Forecast of Contract Opportunities</strong></td>
</tr>
<tr>
<td><strong>Active Contracts List</strong></td>
</tr>
<tr>
<td><strong>Beta.SAM</strong></td>
</tr>
<tr>
<td><strong>PTAC Directory</strong></td>
</tr>
</tbody>
</table>

- **Register to join ED’s vendor list**
- **Contract awards anticipated this year**
- **Current ED contracts**
- **Find government contract opportunities**
- **Locate your local procurement technical assistance center**
Thank you!

Small.business@ed.gov

(202) 245-6300