# MED Week 2022

*Minority Enterprise Development*

September 18 - 24, 2022
**Washington DC**

# *sponsorships*

MINORITY BUSINESS DEVELOPMENT AGENCY
U.S. DEPARTMENT OF COMMERCE

# 2022 National MED Week

Since 1983, the U.S. Department of Commerce's, Minority Business Development Agency (MBDA) has hosted the annual National Minority Enterprise Development (MED) Week conference. The conference celebrates the outstanding accomplishments of minority-owned companies, presents informational programs, and offers interactive networking sessions to generate new connections and fresh perspectives. MED Week also features the MED Week Awards, which honor individuals and organizations for exceptional commitments and contributions to minority business growth. In fact, the MED Week Awards are the highest national recognition a minority-owned firm can receive from the U.S. Department of Commerce.

MBDA is the only Federal agency solely dedicated to the growth and global competitiveness of U.S. minority business enterprises (MBEs). For more than 50 years, MBDA's programs and services have better equipped MBEs to create jobs, build scale and capacity, increase revenues, and expand regionally, nationally, and internationally. MBDA's mission is to create the conditions for economic growth and opportunity for all communities, fostering an environment for true economic equity.

Since last year's MED Week, MBDA has evolved! Last fall, President Biden enacted the Minority Business Development Act of 2021. This law made MBDA a permanent agency, giving MBDA new authority to marshal resources towards programs, initiatives, and grant opportunities that accelerate MBE growth. 2022 National MED Week, with the newly minted strength of the permanent Minority Business Development Agency, will celebrate the minority business community with the unprecedented support it deserves.

# You're invited to Sponsor

During National Minority Enterprise Development week, we celebrate the hardworking Americans of our nation's minority business community. As a sponsor, you will be a part of a longstanding tradition honoring the Nation's fastest growing minority-owned firms, entrepreneurs, and advocates. The MED Week conference convenes business leaders, honors outstanding MBEs and advocates, promotes business opportunities, and reports industry trends. Please review the sponsorship packages and contact us to learn more about partnering with MBDA to present this year's National MED Week events.

Antavia Grimsley - MBDA Sponsorship Coordinator - 202.482.7458 - agrimsley@mbda.gov

# $35,000

# Diamond

## PRESENCE
National Minority Enterprise Development (MED) Week

- Logo on signage for all programming for MED Week
- Logo on signage for all programming for Buy MBE Day
- Logo on stage during MED Week Awards Ceremony
- Mention in MED Week Awards Ceremony Book
- Tickets for ten (10) with Reserved Seats at MED Week Awards Ceremony
- Logo listed on all sponsorship acknowledgements leading up to and during events

## MEDIA ENGAGEMENT
National Minority Enterprise Development (MED) Week

- Sponsorship Videos featured on digital conference platform
- Mention in MED Week Press Releases and event email marketing
- Sponsorship acknowledgement in a minimum of five (5) MED Week social media posts

# $25,000

# Platinum

## PRESENCE

National Minority Enterprise Development (MED) Week

- Logo on signage for all programming for MED Week
- Logo on stage during MED Week Awards Ceremony
- Mention in MED Week Awards Ceremony Book
- Tickets for six (6) with Reserved Seats at MED Week Awards Ceremony

## MEDIA ENGAGEMENT

National Minority Enterprise Development (MED) Week

- Sponsorship Videos featured on digital conference platform
- Sponsorship acknowledgement in a minimum of three (3) MED Week social media posts

## $10,000

## Gold

### PRESENCE
National Minority Enterprise Development (MED) Week

- Logo on signage for all programming for MED Week
- Mention in MED Week Awards Ceremony Book
- Tickets for four (4) with Reserved Seats at MED Week Awards Ceremony

### MEDIA ENGAGEMENT
National Minority Enterprise Development (MED) Week

- Sponsorship Videos featured on digital conference platform
- Sponsorship acknowledgement in a minimum of two (2) MED Week social media posts

## $5,000

## Silver

### PRESENCE
National Minority Enterprise Development (MED) Week

- Mention in MED Week Awards Ceremony Book
- Ticket for one (1) with Reserved Seat at MED Week Awards Ceremony

### MEDIA ENGAGEMENT
National Minority Enterprise Development (MED) Week

- Sponsorship Videos featured on digital conference platform

MINORITY BUSINESS DEVELOPMENT AGENCY
U.S. DEPARTMENT OF COMMERCE

FOR MORE INFORMAT ION, P LEASE CONTACT

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and Buy MBE Day

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