

The State of Minority Business: **ARIZONA**

Minority-owned Firms Exceed 168 Thousand and Employ 186 Thousand in 2018

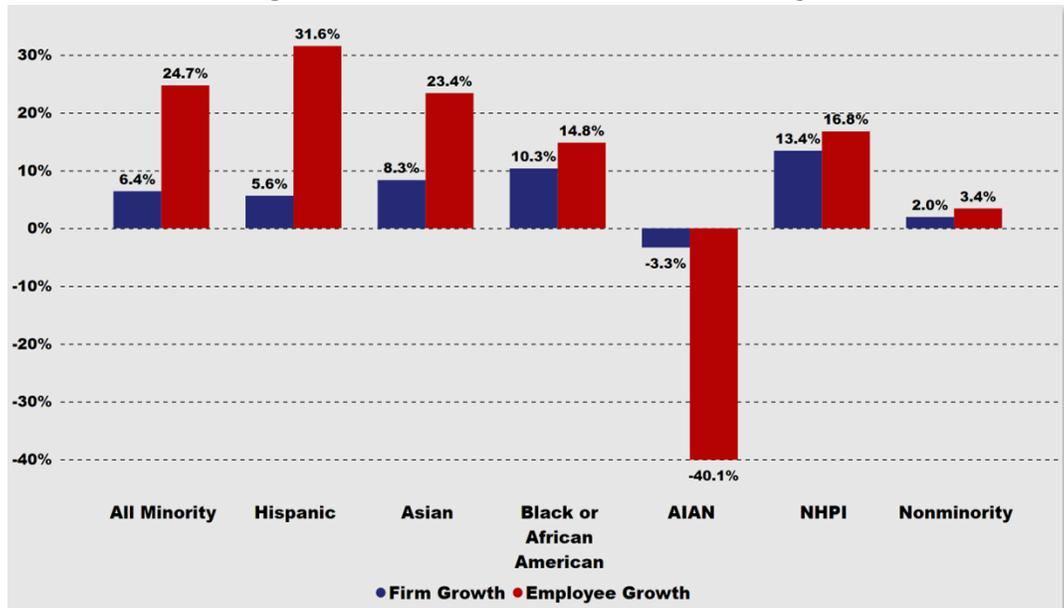
	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	168,438	16,438	186,212
-- Hispanic	112,665	7,665	101,104
-- Asian	33,290	6,790	66,952
-- Black or African American	26,147	1,647	13,730
-- American Indian and Alaska Native (AIAN)	4,010	610	3,922
-- Native Hawaiian and Other Pacific Islander (NHPI)	1,149	149	669
NONMINORITY TOTAL	418,885	81,885	1,038,915
TOTAL	610,152	107,152	2,525,257

*The sum, **All MINORITY TOTAL**, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

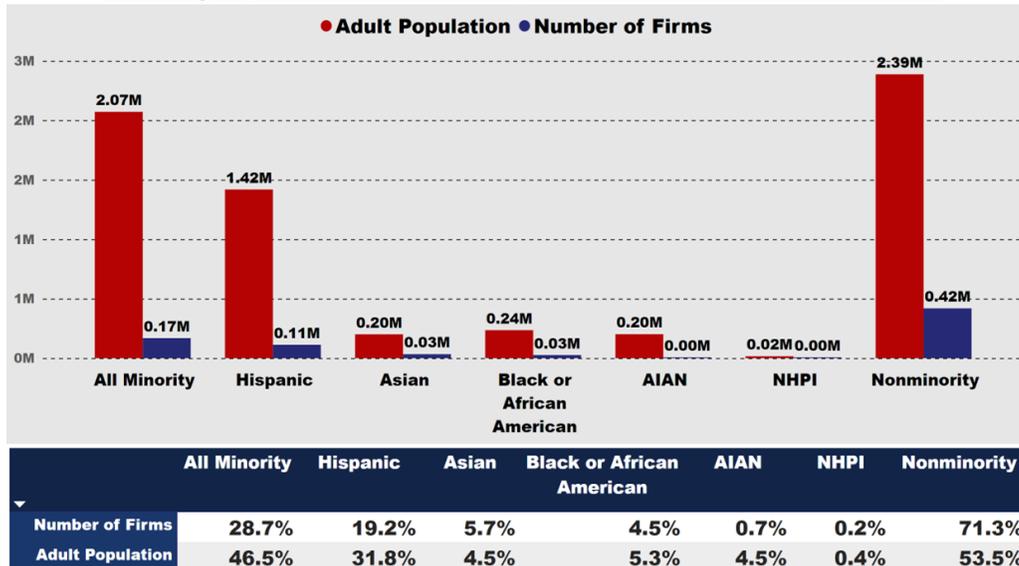
Quick Facts:

- In 2018, there were over 610 thousand businesses in Arizona, of which more than 168 thousand were minority-owned firms.
- Minority-owned firms in Arizona employed over 186 thousand people in 2018.
- Minority-owned firms represented 28.7% of all firms located in the state.
- The number of minority-owned firms in Arizona increased 6.4% between 2017 and 2018.

Estimated Change in Number of Firms and Employees 2017 - 2018



Demographics of Adult Population and Firms in 2018



*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

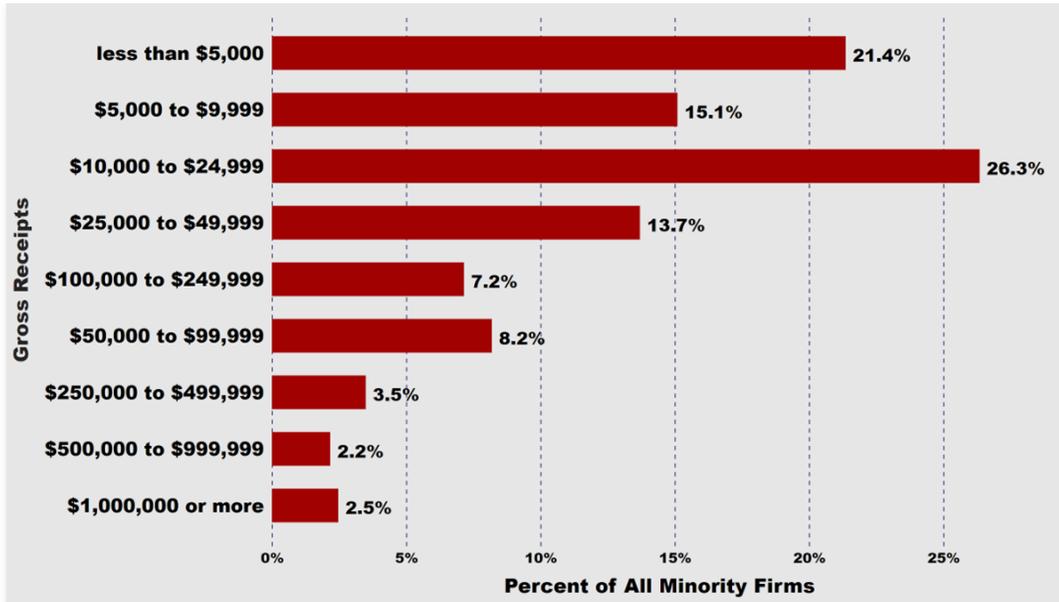
Population Stats:

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 46.5% of Arizona adults identified as minority.
- Hispanics made up 31.8% of the state's total adult population and 19.2% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in Arizona in 2018.

Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male
ALL MINORITY TOTAL *	2.8%	43.3%	53.9%
-- Hispanic	1.5%	42.6%	55.9%
-- Asian	7.1%	44.5%	48.4%
-- Black or African American	0.4%	45.6%	54.0%
-- AIAN	0.0%	57.3%	42.7%
-- NHPI	0.0%	40.0%	60.0%
NONMINORITY TOTAL	7.0%	37.8%	55.2%

Minority-owned Firms by Gross Receipts in 2018



Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Administrative and support and waste management and remediation services	24,154	20,634	1,414	2,200	450	150	30,613
Other services (except public administration)	23,500	12,495	8,900	3,800	400	100	36,362
Transportation and warehousing	20,103	12,500	2,100	6,052	400	100	29,039
Health care and social assistance	18,142	10,585	4,242	3,889	400	90	34,271
Construction	17,500	16,000	550	1,000	400	100	36,129
Professional, scientific, and technical services	14,989	9,357	3,504	2,270	458	100	71,554
Retail trade	11,216	7,515	1,800	1,629	250	90	37,765
Real estate and rental and leasing	9,400	5,700	2,800	900	80	60	49,000
Accommodation and food services	7,117	2,200	2,975	600	100	20	9,133
Arts, entertainment, and recreation	5,900	3,700	650	1,500	250	80	22,209
Educational services	3,200	1,900	689	650	100	30	13,187
Finance and insurance	3,131	2,110	450	419	40	20	15,623
Wholesale trade	2,395	1,653	250	200	100	0	9,393
Manufacturing	2,166	1,645	303	150	100	0	8,151
Information	1,385	840	288	250	30	0	5,995
Agriculture, forestry, fishing and hunting	650	550	30	40	70	0	2,100
Mining, quarrying, and oil and gas extraction	80	60	0	0	0	0	1,087
Utilities	30	30	0	0	0	0	200
Management of companies and enterprises	0	0	0	0	0	0	307
	165,058	109,474	30,945	25,549	3,628	940	412,118

Revenue Facts:

- In 2018, minority women owned 43.3% of all minority-owned firms in the state.
- In 2018, minority-owned firms in Arizona with annual receipts of \$500,000 or more represented only 4.7% of all minority-owned firms in the state.
- More than half of all minority-owned firms in Arizona are concentrated in four industry sectors: Administrative and support and waste management and remediation services; Other services; Transportation and warehousing; and Health care and social assistance.

• **SOURCES:** AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11), AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16), AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020