

The State of Minority Business: HAWAII

Minority-owned Firms Exceed 73 Thousand and Employ 121 Thousand in 2018

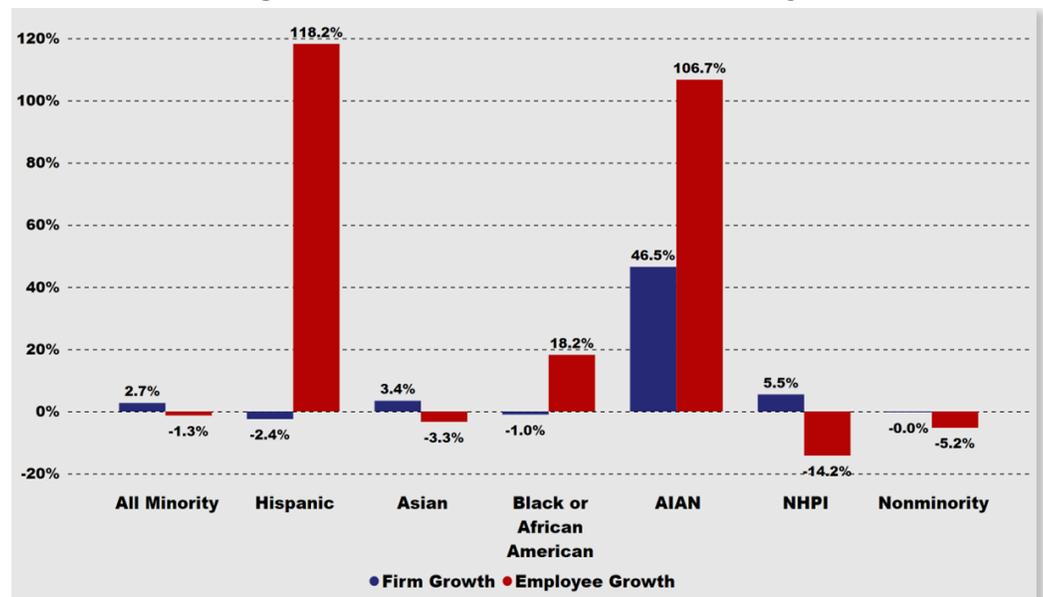
	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	73,534	12,534	121,891
-- Hispanic	7,000	0	7,500
-- Asian	58,883	10,883	107,289
-- Black or African American	1,600	0	1,500
-- American Indian and Alaska Native (AIAN)	649	199	1,114
-- Native Hawaiian and Other Pacific Islander (NHPI)	8,605	1,505	11,456
NONMINORITY TOTAL	56,304	8,304	126,823
TOTAL	136,687	23,687	505,452

*The sum, **All MINORITY TOTAL**, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

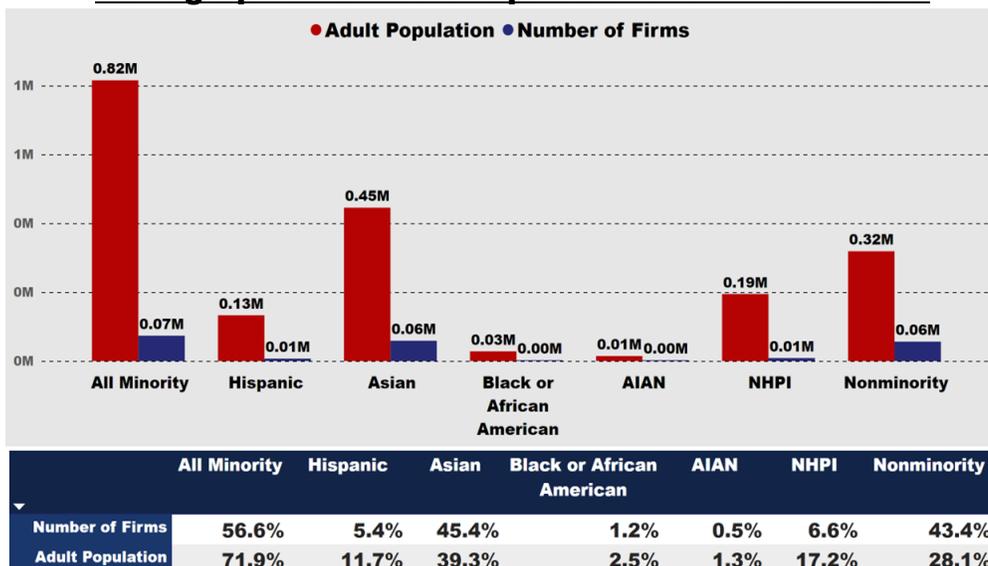
Quick Facts:

- In 2018, there were over 136 thousand businesses in Hawaii, of which more than 73 thousand were minority-owned firms.
- Minority-owned firms in Hawaii employed over 121 thousand people in 2018.
- Minority-owned firms represented 56.6% of all firms located in the state.
- The number of minority-owned firms in Hawaii increased 2.7% between 2017 and 2018.

Estimated Change in Number of Firms and Employees 2017 - 2018



Demographics of Adult Population and Firms in 2018



*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

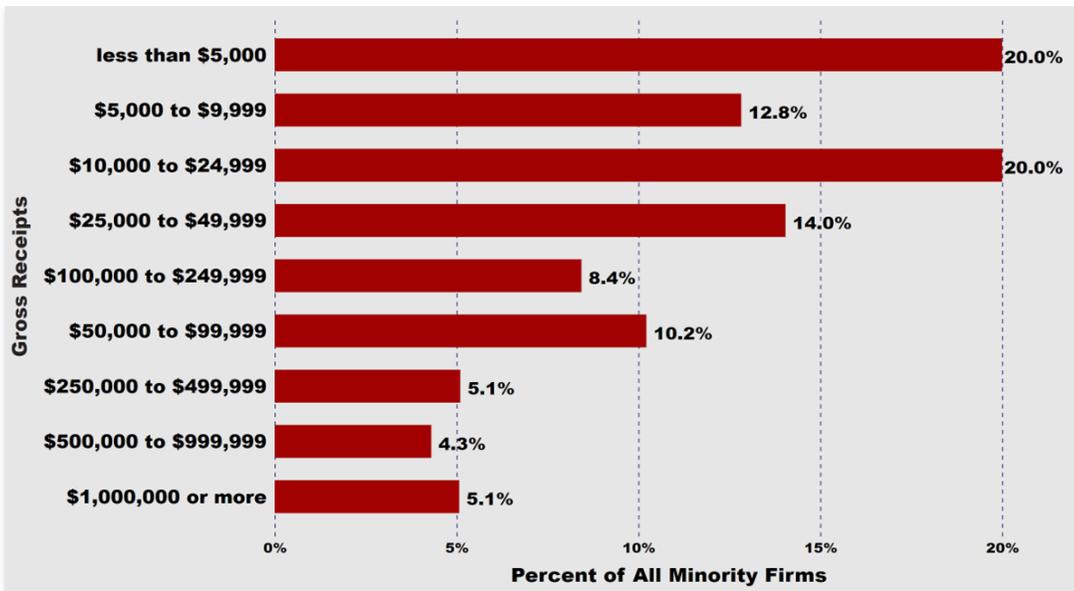
Population Stats:

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 71.9% of Hawaii adults identified as minority.
- Asians made up 39.3% of the state's total adult population and 45.4% of all firm owners in 2018.
- American Indian and Alaskan Native Americans Islanders made up the smallest minority adult population in Hawaii in 2018.

Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male
ALL MINORITY TOTAL*	3.5%	43.4%	53.1%
-- Hispanic	0.4%	46.9%	52.6%
-- Asian	3.6%	43.5%	52.9%
-- Black or African American	0.0%	35.4%	64.6%
-- AIAN	--	35.6%	64.4%
-- NHPI	0.5%	49.7%	49.8%
NONMINORITY TOTAL	3.7%	40.8%	55.5%

Minority-owned Firms by Gross Receipts in 2018



Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Other services (except public administration)	8,495	900	7,080	200	40	700	4,800
Retail trade	8,222	600	6,740	150	60	750	4,681
Professional, scientific, and technical services	7,600	891	6,200	200	50	763	9,567
Administrative and support and waste management and remediation services	7,334	1,100	5,484	150	60	1,074	5,204
Health care and social assistance	6,758	450	5,815	150	30	450	4,041
Construction	6,038	804	4,469	80	50	1,041	5,421
Real estate and rental and leasing	5,800	500	4,900	100	30	450	6,363
Transportation and warehousing	5,600	600	4,400	300	50	666	2,778
Accommodation and food services	3,239	150	2,695	40	0	150	1,852
Arts, entertainment, and recreation	3,000	450	2,000	100	40	650	3,800
Wholesale trade	2,069	100	1,807	20	0	150	1,380
Finance and insurance	1,900	100	1,700	30	0	150	1,142
Educational services	1,500	200	1,100	60	0	250	1,700
Manufacturing	1,342	150	1,105	0	0	132	1,335
Agriculture, forestry, fishing and hunting	1,100	150	700	0	0	250	800
Information	583	60	473	20	0	70	853
Utilities	60	0	50	0	0	0	80
Management of companies and enterprises	0	0	0	0	0	0	134
Mining, quarrying, and oil and gas extraction	0	0	0	0	0	0	0
	70,640	7,205	56,718	1,600	410	7,696	55,931

Revenue Facts:

- In 2018, minority women owned 43.4% of all minority-owned firms in the state.
- In 2018, minority-owned firms in Hawaii with annual receipts of \$500,000 or more represented only 9.4% of all minority-owned firms in the state.
- More than half of all minority-owned firms in Hawaii are concentrated in four industry sectors: Other Services; Retail trade; Professional, scientific and technical services; Administrative and support and waste management and remediation services.

• SOURCES : AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11) , AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16) , AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020