

The State of Minority Business: KANSAS

Minority-owned Firms Exceed 30 Thousand and Employ 54 Thousand in 2018

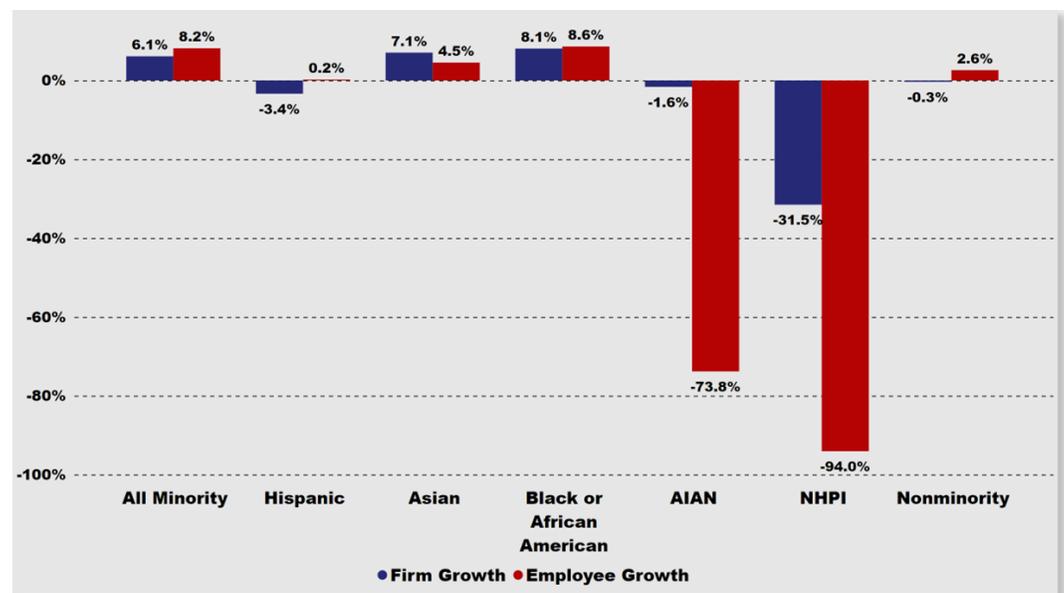
	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	30,911	4,411	54,093
-- Hispanic	13,000	0	15,000
-- Asian	8,112	2,212	25,025
-- Black or African American	8,588	688	9,523
-- American Indian and Alaska Native (AIAN)	914	214	754
-- Native Hawaiian and Other Pacific Islander (NHPI)	100	0	150
NONMINORITY TOTAL	217,446	45,446	530,161
TOTAL	256,984	54,984	1,260,598

*The sum, **All MINORITY TOTAL**, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

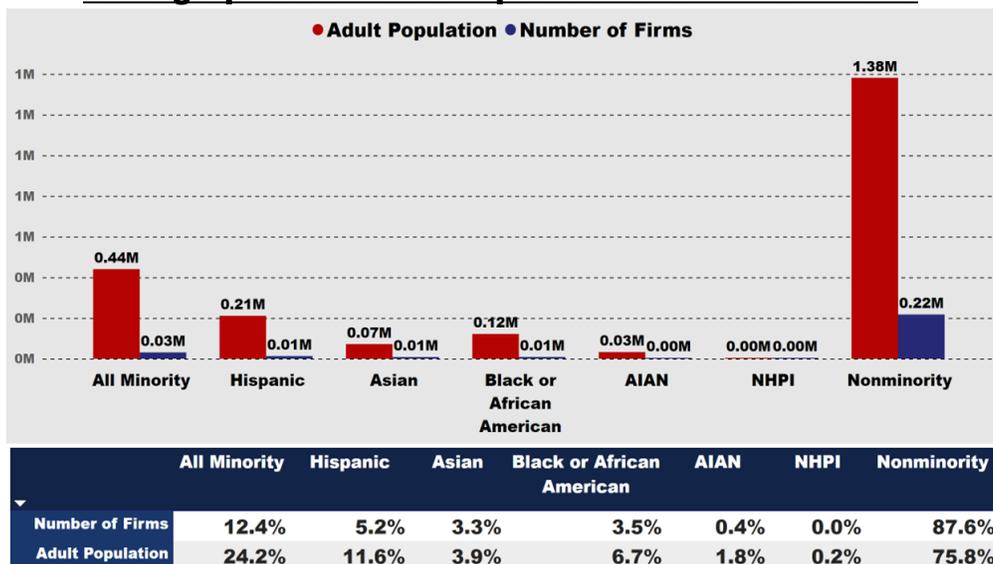
Quick Facts:

- In 2018, there were over 256 thousand businesses in Kansas, of which more than 30 thousand were minority-owned firms.
- Minority-owned firms in Kansas employed over 54 thousand people in 2018.
- Minority-owned firms represented 12.6% of all firms located in the state.
- The number of minority-owned firms in Kansas increased 6.1% between 2017 and 2018.

Estimated Change in Number of Firms and Employees 2017 - 2018



Demographics of Adult Population and Firms in 2018



*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

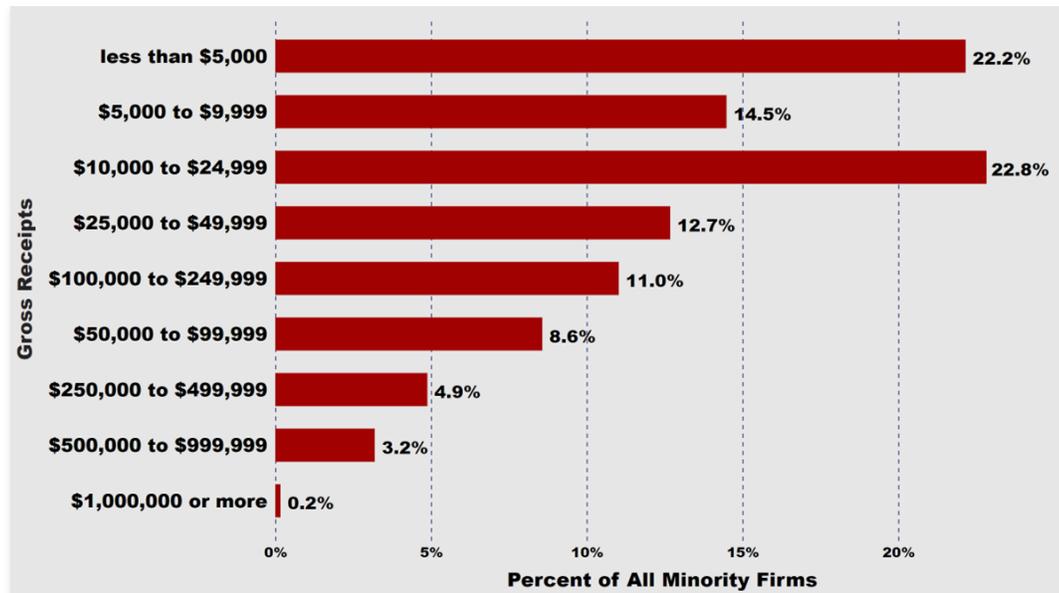
Population Stats:

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 24.2% of Kansas adults identified as minority.
- Hispanics made up 11.6% of the state's total adult population and 5.2% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in Kansas in 2018.

Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male
ALL MINORITY TOTAL *	2.5%	45.3%	52.3%
-- Hispanic	0.8%	40.9%	58.4%
-- Asian	4.4%	41.4%	54.2%
-- Black or African American	0.5%	43.4%	56.1%
-- AIAN	0.0%	48.7%	51.3%
-- NHPI	0.0%	54.5%	45.5%
NONMINORITY TOTAL	6.8%	35.8%	57.5%

Minority-owned Firms by Gross Receipts in 2018



Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Other services (except public administration)	4,713	1,500	1,600	1,500	90	0	20,716
Transportation and warehousing	3,712	1,773	550	1,500	60	0	10,521
Construction	3,679	2,996	150	400	90	20	23,473
Administrative and support and waste management and remediation services	3,100	1,900	400	800	100	0	17,337
Professional, scientific, and technical services	2,929	950	750	679	117	0	28,968
Health care and social assistance	2,754	900	675	1,000	70	0	17,475
Retail trade	2,000	1,000	500	500	80	0	24,142
Accommodation and food services	1,951	300	1,165	200	20	0	4,506
Real estate and rental and leasing	1,392	450	550	300	30	0	22,324
Arts, entertainment, and recreation	1,300	450	200	600	40	0	10,234
Educational services	600	250	150	200	20	0	5,538
Finance and insurance	450	200	100	150	20	0	9,763
Manufacturing	426	100	120	50	61	0	4,672
Information	267	150	71	70	0	0	2,277
Wholesale trade	250	126	60	50	0	0	2,600
Agriculture, forestry, fishing and hunting	200	150	0	20	0	0	3,600
Mining, quarrying, and oil and gas extraction	70	30	0	0	0	0	5,200
Management of companies and enterprises	0	0	0	0	0	0	168
Utilities	0	0	0	0	0	0	90
	29,793	13,225	7,041	8,019	798	20	213,604

Revenue Facts:

- In 2018, minority women owned 45.3% of all minority-owned firms in the state.
- In 2018, minority-owned firms in Kansas with annual receipts of \$500,000 or more represented only 3.4% of all minority-owned firms in the state.
- More than half of all minority-owned firms in Kansas are concentrated in four industry sectors: Other services; Transportation and warehousing; Construction; and Administrative and support and waste management and remediation services.

• SOURCES : AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11) , AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16) , AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020