

The State of Minority Business:

MONTANA

Minority-owned Firms Exceed 4 Thousand and Employ 10 Thousand in 2018

•	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	4,838	1,238	10,083
Hispanic	2,165	365	3,343
Asian	1,344	544	4,863
Black or African American	274	24	85
American Indian and Alaska Native (AIAN)	1,103	303	1,779
Native Hawaiian and Other Pacific Islander (NHPI)	70	0	35
NONMINORITY TOTAL	115,788	27,788	213,176
TOTAL	125,661	31,661	361,600

*The sum, All MINORITY TOTAL, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

Quick Facts:

- In 2018, there were over 125 thousand businesses in Montana, of which more than 4 thousand were minority-owned firms.
- Minority-owned firms in Montana employed over 10 thousand people in 2018.
- Minority-owned firms represented 4.0% of all firms located in the state.
- The number of minorityowned firms in Montana increased 5.6% between 2017 and 2018.



Demographics of Adult Population and Firms in 2018



Population Stats:

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 13.6% of Montana adults identified as minority.
- American Indian and Alaska Natives made up 7.1% of the state's total adult population and 0.9% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in Montana in 2018.

*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

Estimated Change in Number of Firms and Employees 2017 - 2018

Minority-owned Firms by Gender in 2018

^	Equally male/female								
ALL MINORITY TOTAL*	0.6%	42.1%	57.3%						
Hispanic	0.0%	39.7%	60.3%						
Asian	1.8%	35.5%	62.8%						
Black or African American	0.0%	37.3%	62.7%						
AIAN	0.0%	54.9%	45.1%						
NHPI	0.0%	42.9%	57.1%						
NONMINORITY TOTAL	10.9%	35.1%	54.0%						

less than \$5,000 23.2% \$5,000 to \$9,999 12.6% \$10,000 to \$24,999 16.9% Receipts \$25,000 to \$49,999 11.6% \$100,000 to \$249,999 8.3% Gross \$50,000 to \$99,999 9.6% \$250,000 to \$499,999 7.5% \$500,000 to \$999,999 5.0% \$1,000,000 or more 5.4% 0% 5% 10% 15% 20% 25% Percent of All Minority Firms

Minority-owned Firms by Gross Receipts in 2018



- In 2018, minority women owned 42.1% of all minority-owned firms in the state.
- In 2018, minority-owned • firms in Montana with annual receipts of \$500,000 or more represented only 10.4% of all minority-owned firms in the state.
- More than half of all minority-owned firms in Montana are concentrated in four industry sectors: Accommodation and food services; Construction; Other services; and Professional, scientific and technical services.

Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Accommodation and food services	656	40	400	0	30	0	4,247
Construction	640	300	50	30	150	0	12,500
Other services (except public administration)	550	250	200	30	90	0	9,100
Professional, scientific, and technical services	467	219	123	30	100	0	14,788
Retail trade	408	150	70	20	80	0	11,776
Administrative and support and waste management and remediation services	300	200	50	20	50	0	6,200
Arts, entertainment, and recreation	300	100	50	40	70	0	6,420
Health care and social assistance	300	150	50	20	70	0	7,406
Transportation and warehousing	221	100	40	30	40	0	4,835
Real estate and rental and leasing	200	100	50	0	20	0	14,466
Educational services	150	50	20	0	40	0	2,142
Agriculture, forestry, fishing and hunting	80	40	0	0	30	0	2,800
Manufacturing	71	20	20	0	0	0	3,104
Finance and insurance	50	30	0	0	0	0	2,989
Information	40	20	0	0	0	0	1,334
Wholesale trade	30	20	0	0	0	0	1,200
Management of companies and enterprises	0	0	0	0	0	0	14
Mining, quarrying, and oil and gas extraction	0	0	0	0	0	0	807
Utilities	0	0	0	0	0	0	111
	4,463	1,789	1,123	220	770	0	106,239

SOURCES : AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11), AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16), AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020