



The State of Minority Business: NEBRASKA

Minority-owned Firms Exceed 18 Thousand and Employ 24 Thousand in 2018

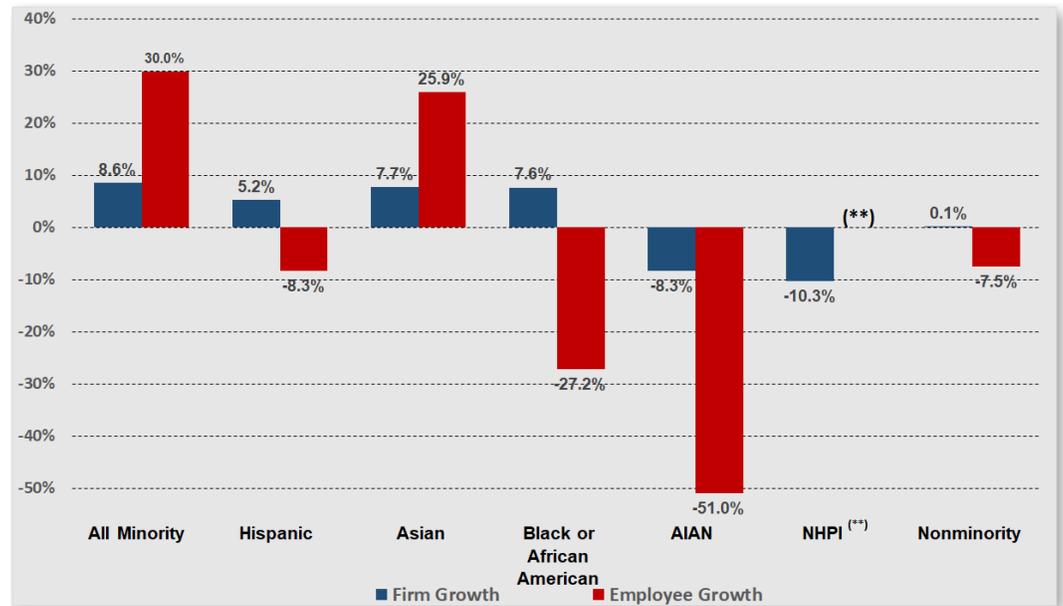
	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	18,565	2,065	24,479
-- Hispanic	8,508	808	5,166
-- Asian	4,619	919	12,339
-- Black or African American	5,000	0	1,500
-- American Indian and Alaska Native (AIAN)	475	125	556
-- Native Hawaiian and Other Pacific Islander (NHPI)	70	0	(**)
NONMINORITY TOTAL	157,630	37,630	431,434
TOTAL	182,189	43,189	855,009

*The sum, All MINORITY TOTAL, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

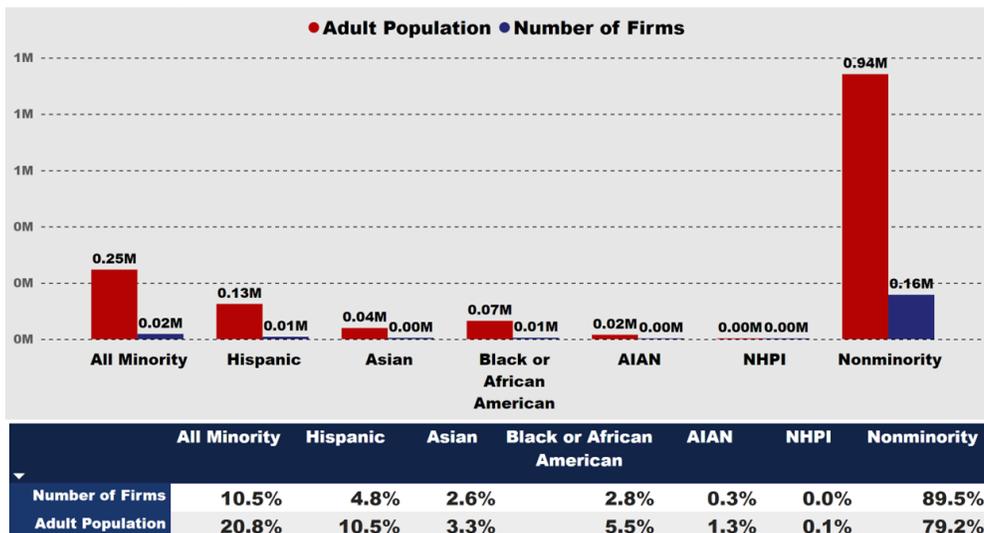
Quick Facts:

- In 2018, there were over 182 thousand businesses in Nebraska, of which more than 18 thousand were minority-owned firms.
- Minority-owned firms in Nebraska employed over 24 thousand people in 2018.
- Minority-owned firms represented 10.5% of all firms located in the state.
- The number of minority-owned firms in Nebraska increased 8.6% between 2017 and 2018.

Estimated Change in Number of Firms and Employees 2017 - 2018



Demographics of Adult Population and Firms in 2018



Population Stats:

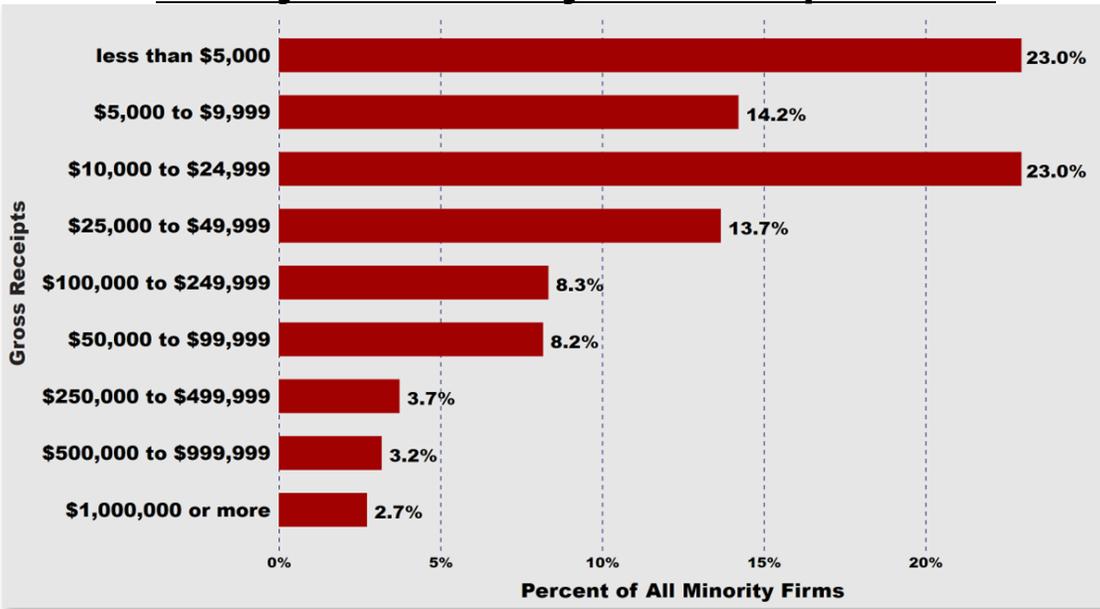
- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 20.8% of Nebraska adults identified as minority.
- Hispanics made up 10.5% of the state's total adult population and 4.8% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in Nebraska in 2018.

*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male
ALL MINORITY TOTAL *	2.0%	41.5%	56.5%
-- Hispanic	1.0%	37.5%	61.5%
-- Asian	6.1%	43.4%	50.4%
-- Black or African American	0.4%	41.8%	57.8%
-- AIAN	0.0%	35.5%	64.5%
-- NHPI	--	50.0%	50.0%
NONMINORITY TOTAL	9.5%	34.3%	56.2%

Minority-owned Firms by Gross Receipts in 2018



Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI ^(**)	Nonminority
Other services (except public administration)	3,200	750	1,700	750	40	(**)	15,476
Transportation and warehousing	2,396	800	250	1,300	20	(**)	10,184
Construction	2,300	2,100	100	200	40	(**)	19,694
Health care and social assistance	1,700	700	200	850	30	(**)	13,593
Administrative and support and waste management and remediation services	1,622	1,000	100	450	50	(**)	12,067
Retail trade	1,487	650	463	250	40	(**)	17,636
Professional, scientific, and technical services	1,448	536	457	350	50	(**)	17,377
Arts, entertainment, and recreation	600	250	70	250	20	(**)	7,030
Real estate and rental and leasing	600	250	250	100	0	(**)	16,637
Accommodation and food services	400	325	100	100	20	(**)	4,238
Educational services	400	150	90	150	0	(**)	3,500
Finance and insurance	250	100	40	90	0	(**)	6,813
Wholesale trade	200	70	30	30	0	(**)	3,555
Manufacturing	173	96	20	20	0	(**)	2,813
Agriculture, forestry, fishing and hunting	100	90	0	0	0	(**)	3,300
Information	100	50	30	50	0	(**)	1,509
Management of companies and enterprises	0	0	0	0	0	(**)	83
Mining, quarrying, and oil and gas extraction	0	0	0	0	0	(**)	205
Utilities	0	0	0	0	0	(**)	20
	16,976	7,917	3,900	4,940	310	(**)	155,730

Revenue Facts:

- In 2018, minority women owned 41.5% of all minority-owned firms in the state.
- In 2018, minority-owned firms in Nebraska with annual receipts of \$500,000 or more represented only 5.9% of all minority-owned firms in the state.
- More than half of all minority-owned firms in Nebraska are concentrated in four industry sectors: Other services; Transportation and warehousing; Construction; and Health care and social assistance.

• **SOURCES:** AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11), AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16), AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020. (**) Estimate does not meet publication standards because of high sampling variability, poor response quality, or other concerns about the estimate quality. For a description of publication standards and the total quantity response rate, see link to program methodology page: Annual Business Survey Methodology (census.gov)