

The State of Minority Business: **NORTH DAKOTA**

Minority-owned Firms Exceed 3 Thousand and Employ 7 Thousand in 2018

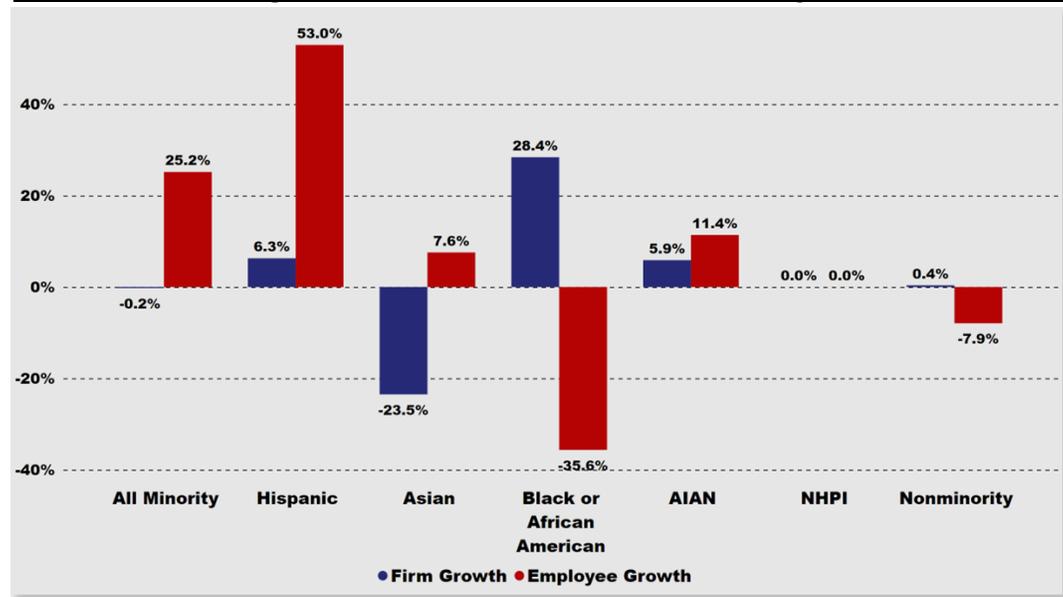
	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	3,700	0	7,500
-- Hispanic	1,100	100	670
-- Asian	700	0	3,500
-- Black or African American	1,537	37	204
-- American Indian and Alaska Native (AIAN)	613	163	2,317
-- Native Hawaiian and Other Pacific Islander (NHPI)	20	0	10
NONMINORITY TOTAL	68,770	17,270	164,786
TOTAL	76,344	19,844	333,115

*The sum, All MINORITY TOTAL, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

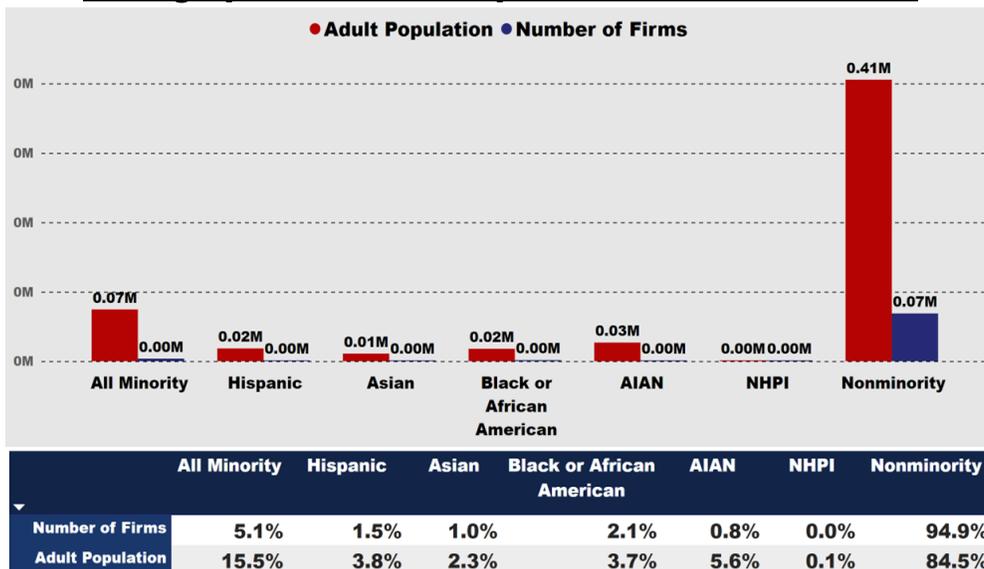
Quick Facts:

- In 2018, there were over 76 thousand businesses in North Dakota, of which more than 3 thousand were minority-owned firms.
- Minority-owned firms in North Dakota employed over 7 thousand people in 2018.
- Minority-owned firms represented 5.1% of all firms located in the state.
- The number of minority-owned firms in North Dakota decreased 0.2% between 2017 and 2018.

Estimated Change in Number of Firms and Employees 2017 - 2018



Demographics of Adult Population and Firms in 2018



*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%

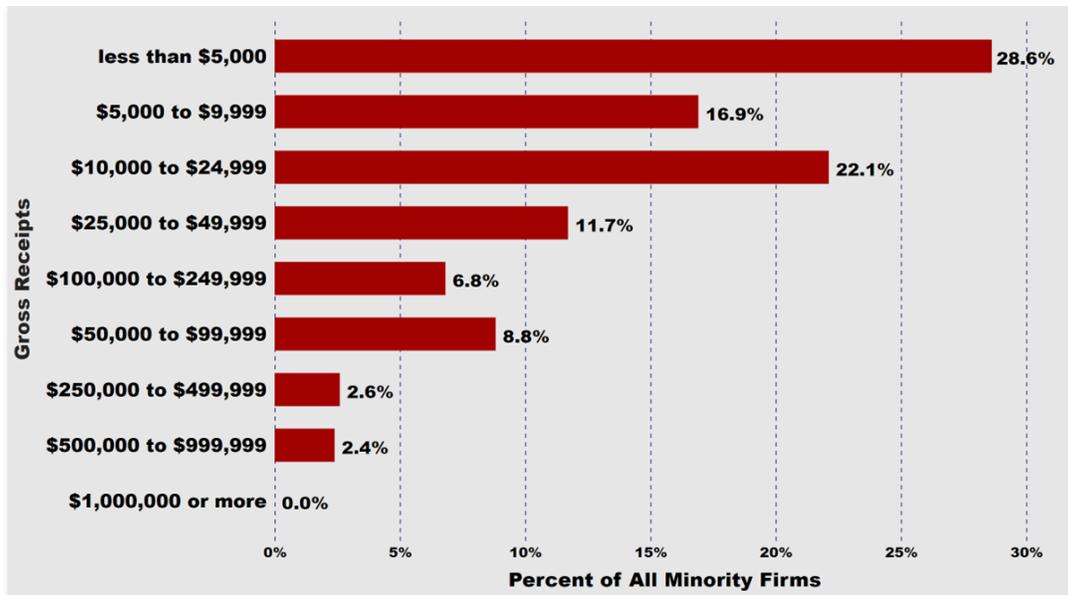
Population Stats:

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 15.5% of North Dakota adults identified as minority.
- American Indian and Alaskan Natives made up 5.6% of the state's total adult population and 0.8% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in North Dakota in 2018.

Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male
ALL MINORITY TOTAL *	1.3%	41.3%	57.4%
-- Hispanic	0.0%	41.2%	58.8%
-- Asian	3.8%	52.3%	44.0%
-- Black or African American	0.0%	28.5%	71.5%
-- AIAN	0.0%	41.8%	58.2%
NONMINORITY TOTAL	8.5%	31.5%	59.9%

Minority-owned Firms by Gross Receipts in 2018



Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Transportation and warehousing	874	150	70	650	20	0	4,599
Other services (except public administration)	550	90	250	200	30	0	6,153
Health care and social assistance	450	100	70	200	90	0	4,400
Construction	350	200	30	50	70	0	5,200
Administrative and support and waste management and remediation services	300	100	40	90	40	0	5,041
Professional, scientific, and technical services	290	70	70	80	40	0	6,849
Retail trade	250	80	30	100	40	0	6,100
Accommodation and food services	234	20	148	20	0	0	2,261
Arts, entertainment, and recreation	150	40	20	40	30	0	2,700
Real estate and rental and leasing	100	30	50	30	0	0	7,300
Educational services	80	20	20	20	20	0	1,500
Mining, quarrying, and oil and gas extraction	74	20	0	0	31	0	1,144
Manufacturing	60	20	0	30	0	0	1,273
Finance and insurance	50	0	0	20	0	0	3,290
Information	40	0	0	0	0	0	549
Agriculture, forestry, fishing and hunting	30	0	0	0	0	0	1,400
Wholesale trade	30	0	0	0	0	0	1,515
Management of companies and enterprises	0	0	0	0	0	0	0
Utilities	0	0	0	0	0	0	61
	3,912	940	798	1,530	411	0	61,335

Revenue Facts:

- In 2018, minority women owned 41.3% of all minority-owned firms in the state.
- In 2018, minority-owned firms in North Dakota with annual receipts of \$500,000 or more represented only 2.4% of all minority-owned firms in the state.
- More than half of all minority-owned firms in North Dakota are concentrated in four industry sectors: Transportation and warehousing; Other services; Health care and social assistance; and Construction.

- **SOURCES:** AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11), AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16), AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020