

The State of Minority Business: **OREGON**

Minority-owned Firms Exceed 50 Thousand and Employ 77 Thousand in 2018

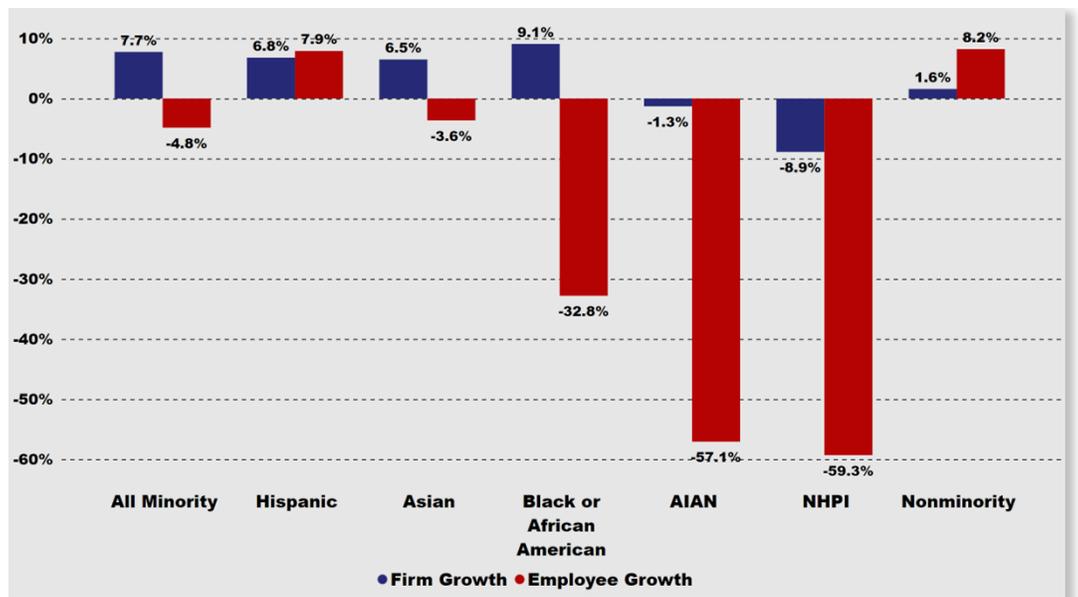
	Number of Firms	Firms with Paid Employees	Number of Employees
ALL MINORITY TOTAL*	50,705	10,705	77,157
-- Hispanic	23,098	3,598	24,797
-- Asian	19,482	5,982	47,117
-- Black or African American	6,968	668	2,735
-- American Indian and Alaska Native (AIAN)	1,602	502	1,946
-- Native Hawaiian and Other Pacific Islander (NHPI)	800	0	750
NONMINORITY TOTAL	330,535	73,535	802,836
TOTAL	394,493	91,493	1,617,123

*The sum, All MINORITY TOTAL, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

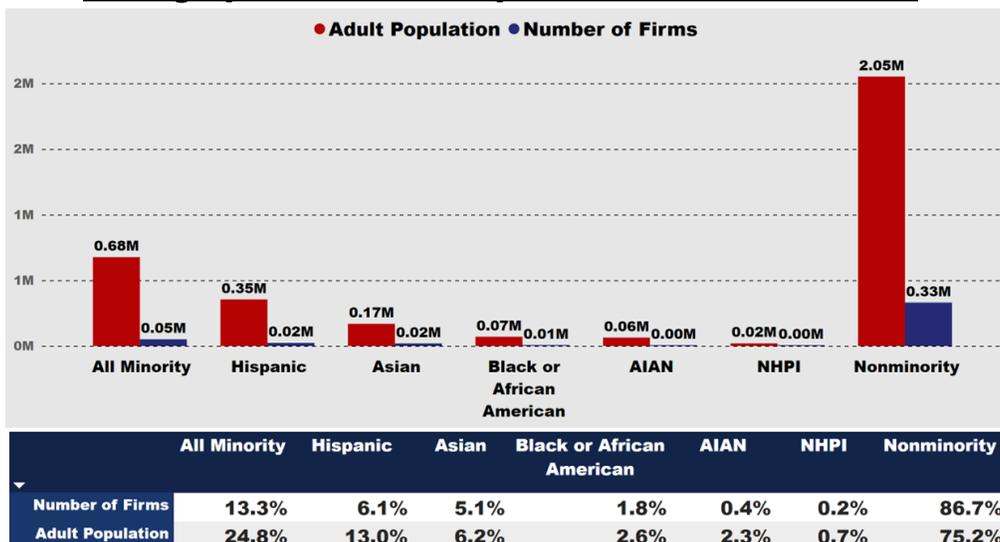
Quick Facts:

- In 2018, there were over 394 thousand businesses in Oregon, of which more than 50 thousand were minority-owned firms.
- Minority-owned firms in Oregon employed over 77 thousand people in 2018.
- Minority-owned firms represented 13.3% of all firms located in the state.
- The number of minority-owned firms in Oregon increased 7.7% between 2017 and 2018.

Estimated Change in Number of Firms and Employees 2017 - 2018



Demographics of Adult Population and Firms in 2018



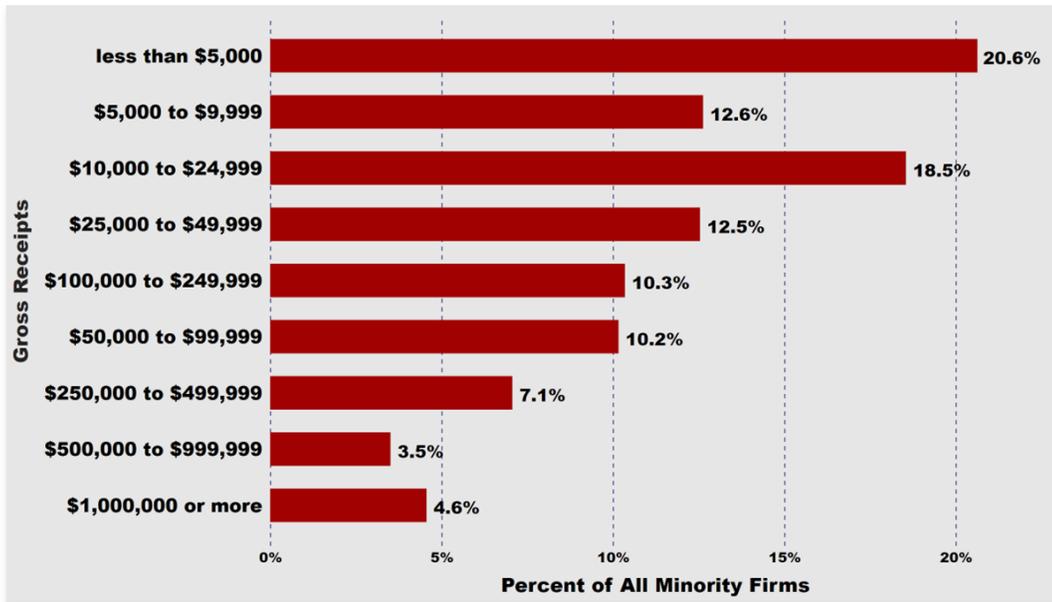
Population Stats:

- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 24.8% of Oregon adults identified as minority.
- Hispanics made up 13.0% of the state's total adult population and 6.1% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in Oregon in 2018.

Minority-owned Firms by Gender in 2018

	Equally male/female	Female	Male
ALL MINORITY TOTAL *	4.7%	42.2%	53.1%
-- Hispanic	0.7%	42.9%	56.4%
-- Asian	9.1%	43.3%	47.5%
-- Black or African American	0.3%	38.3%	61.4%
-- AIAN	0.0%	40.9%	59.1%
-- NHPI	0.0%	49.2%	50.8%
NONMINORITY TOTAL	6.8%	39.9%	53.4%

Minority-owned Firms by Gross Receipts in 2018



Minority-owned Firms by Industry in 2018

	All Minority	Hispanic	Asian	Black or African American	AIAN	NHPI	Nonminority
Professional, scientific, and technical services	6,353	2,647	2,857	719	188	131	56,518
Transportation and warehousing	5,838	2,387	1,400	2,122	100	100	18,886
Health care and social assistance	5,258	2,000	1,200	886	150	80	27,480
Administrative and support and waste management and remediation services	4,901	3,733	669	400	100	100	20,759
Retail trade	4,854	1,700	2,411	350	100	60	30,681
Other services (except public administration)	4,300	1,900	1,800	600	100	70	27,088
Accommodation and food services	3,956	1,225	2,504	150	20	20	10,644
Construction	3,887	2,860	400	295	90	100	32,224
Arts, entertainment, and recreation	2,500	1,100	750	600	100	60	22,534
Real estate and rental and leasing	2,500	800	1,400	150	50	30	35,143
Educational services	1,200	500	550	150	30	20	9,297
Finance and insurance	802	329	300	60	0	20	5,500
Wholesale trade	802	240	492	50	0	0	7,136
Manufacturing	750	366	317	40	42	0	10,952
Information	590	250	267	60	20	0	5,773
Agriculture, forestry, fishing and hunting	450	350	70	0	50	0	7,176
Management of companies and enterprises	0	0	0	0	0	0	103
Mining, quarrying, and oil and gas extraction	0	0	0	0	0	0	150
Utilities	0	0	0	0	0	0	149
	48,941	22,387	17,387	6,632	1,140	791	328,193

Revenue Facts:

- In 2018, minority women owned 42.2% of all minority-owned firms in the state.
- In 2018, minority-owned firms in Oregon with annual receipts of \$500,000 or more represented only 8.1% of all minority-owned firms in the state.
- More than half of all minority-owned firms in Oregon are concentrated in five industry sectors: Professional, scientific and technical services; Transportation and warehousing; Health care and social assistance; Administrative and support and waste management and remediation services; and Retail trade.

• SOURCES : AB1800CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-03-11) , AB18SOURCES00NESD01 Non-employer Statistics by Demographics series (NES-D): Statistics for Non-employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, and Metro Areas: 2018 (Release Date: 2021-12-16) , AB1700CSA01 - Annual Business Survey: Statistics for Employer Firms by Industry, Sex, Ethnicity, Race, and Veteran Status for the U.S., States, Metro Areas, Counties, and Places: 2017, AB1800CSA03 Annual Business Survey: Receipts Size of Firm Statistics for Employer Firms by Sector, Sex, Ethnicity, Race, and Veteran Status for the U.S., States and Metro Areas: 2018, U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States: April 1, 2010 to July 1, 2019 (NC-EST2019-ASRSH and NC-EST2019-ASR6H) Release Date: June 2020