The State of Minority Business: OREGON

Minority-owned Firms Exceed 50 Thousand and Employ 77 Thousand in 2018

<table>
<thead>
<tr>
<th></th>
<th>Number of Firms</th>
<th>Firms with Paid Employees</th>
<th>Number of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALL MINORITY TOTAL*</td>
<td>50,705</td>
<td>10,705</td>
<td>77,157</td>
</tr>
<tr>
<td>Hispanic</td>
<td>23,098</td>
<td>3,598</td>
<td>24,797</td>
</tr>
<tr>
<td>Asian</td>
<td>19,482</td>
<td>5,982</td>
<td>47,117</td>
</tr>
<tr>
<td>Black or African American</td>
<td>6,968</td>
<td>668</td>
<td>2,735</td>
</tr>
<tr>
<td>American Indian and Alaska Native (AIAN)</td>
<td>1,602</td>
<td>502</td>
<td>1,946</td>
</tr>
<tr>
<td>Native Hawaiian and Other Pacific Islander (NHPI)</td>
<td>800</td>
<td>0</td>
<td>750</td>
</tr>
<tr>
<td>NONMINORITY TOTAL</td>
<td>330,535</td>
<td>73,535</td>
<td>802,836</td>
</tr>
<tr>
<td>TOTAL</td>
<td>394,493</td>
<td>91,493</td>
<td>1,617,123</td>
</tr>
</tbody>
</table>

*The sum, All MINORITY TOTAL, represents an estimate and not an exact count of the number of distinct minority categories in the state. Ethnicity and race are treated as separate concepts in the federal statistical system. Based on self-identification, respondents select one ethnicity from a list of ethnicity categories which are consistent with those mandated by the Office of Management and Budget. With regard to race, respondents select all that apply from a list of race categories which are consistent with those mandated by the Office of Management and Budget.

Quick Facts:
- In 2018, there were over 394 thousand businesses in Oregon, of which more than 50 thousand were minority-owned firms.
- Minority-owned firms in Oregon employed over 77 thousand people in 2018.
- Minority-owned firms represented 13.3% of all firms located in the state.
- The number of minority-owned firms in Oregon increased 7.7% between 2017 and 2018.

Estimated Change in Number of Firms and Employees 2017 - 2018

Demographics of Adult Population and Firms in 2018

Population Stats:
- Adult population describes adults 18 - 65 years old in 2018.
- In 2018, 24.8% of Oregon adults identified as minority.
- Hispanics made up 13.0% of the state’s total adult population and 6.1% of all firm owners in 2018.
- Native Hawaiian and Other Pacific Islanders made up the smallest minority adult population in Oregon in 2018.

*Decimal values are rounded to one decimal point, the sum of their percentages may not add to 100%
In 2018, minority women owned 42.2% of all minority-owned firms in the state.

In 2018, minority-owned firms in Oregon with annual receipts of $500,000 or more represented only 8.1% of all minority-owned firms in the state.

More than half of all minority-owned firms in Oregon are concentrated in five industry sectors: Professional, scientific and technical services; Transportation and warehousing; Health care and social assistance; Administrative and support and waste management and remediation services; and Retail trade.

**Revenue Facts:**

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